



# ArchivesSpace

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## Industrial Distribution magazine records7269692

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This finding aid was produced using ArchivesSpace on January 13, 2025.

Description is written in: English.

Describing Archives: A Content Standard

### Rare Book and Manuscript Library

Butler Library, 6th Floor  
Columbia University, Mail Code 1127  
535 W. 114th St.  
New York, NY 10027

Business Number: (212) 854-5153

Fax Number: (212) 854-1365

[rbml@libraries.cul.columbia.edu](mailto:rbml@libraries.cul.columbia.edu)

URL: <http://www.columbia.edu/cu/lweb/indiv/rbml/index.html>

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## Table of Contents

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Summary Information .....	3
Biographical / Historical .....	3
Summary .....	4
Administrative Information .....	4
Controlled Access Headings .....	5
Collection Inventory .....	5
Industrial Distribution Magazine records .....	5

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## Summary Information

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<b>Repository:</b>	Rare Book and Manuscript Library
<b>Creator:</b>	Berkwitt, George, 1921-
<b>Title:</b>	Industrial Distribution magazine records
<b>ID:</b>	7269692
<b>ID:</b>	MS#1883
<b>Date [inclusive]:</b>	1970s-1990s
<b>Date [bulk]:</b>	bulk 1988
<b>Physical Description:</b>	1 linear feet 2 manuscript boxes
<b>Language of the Material:</b>	English .

### Preferred Citation

Identification of specific item; Date (if known); Name of Collection; Box and Folder; Rare Book and Manuscript Library, Columbia University Library.

[^ Return to Table of Contents](#)

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## Biographical / Historical

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George Joseph Berkwitt was the editor of Industrial Distribution Magazine. Also president council, board directors Hudson Guild Settlement House, 1973-1975. With United States Army, 1944-1945. Member Society for Advancement Management (past president New York City chapter, Distinguished Service award New York City chapter 1971-1973, Achievement award), International Material Management Society (past president New York City chapter).

[^ Return to Table of Contents](#)

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## Summary

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This collection consists of memos collected by George Berkwitt during his tenure as chief editor of Industrial Distribution Magazine. The memos address marketing, editorial, advertising, and other topics relevant to the leadership of the trade magazine.

For over 100 years, Industrial Distribution Magazine was a leading source for thousands of distribution sales and management professionals. A diverse audience of distributors, wholesalers, and resellers of industrial MRO products sought this bi-monthly print magazine for the latest news, merger and acquisition data, distributor profiles, and business management tips.

[^ Return to Table of Contents](#)

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## Administrative Information

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### Publication Statement

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### Restrictions on Access

This collection is located off-site. You will need to request this material at least three business days in advance to use the collection in the Rare Book and Manuscript Library reading room.

### Restrictions on Access

This collection has no restrictions.

## Accruals

Materials may have been added to the collection since this finding aid was prepared. Contact [rbml@columbia.edu](mailto:rbml@columbia.edu) for more information.

## Processing Information

Collection-level record describing unprocessed material made public in summer 2018 as part of the Hidden Collections initiative.

## Processing Information

Materials removed from binders and placed in folders. Folder titles taken from binder tabs.  
kws 2023-11-28

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[^ Return to Table of Contents](#)

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## Controlled Access Headings

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- Industrial supplies (Standard Industrial Classification)
- Purchasing -- Public opinion
- Distributors (Commerce) -- Services
- Public opinion
- Services (Topical scope)
- Business -- Music
- Business, general
- Magazines (periodicals)
- Periodicals -- Publishing

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## Collection Inventory

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### Industrial Distribution Magazine records

Title/Description	Instances	
Publicity, 1987-1990	box 1	folder 1

Industrial Distribution magazine records7269692

Seminars, 1988-1990	box 1	folder 2
Showcase, 1973-1991	box 1	folder 3
Revenues, 1987-1988	box 1	folder 4
Directions, 1982-1988	box 1	folder 5
Action Cards, 1987-1988	box 1	folder 6
Associations, 1988	box 1	folder 7
Reprints, 1987	box 1	folder 8
Editorial, 1982-1992	box 1	folder 9
Miscellaneous, 1986-1988	box 2	folder 1
Publicity and Sales, 1988	box 2	folder 2
Associations and Opportunities, 1987-1991	box 2	folder 3

[^ Return to Table of Contents](#)