

# Herbert Gans papers 5419251

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### **Summary Information**

**Repository:** Rare Book and Manuscript Library

**Creator:** Gans, Herbert J.

**Title:** Herbert Gans papers

**ID:** 5419251

**ID:** MS#1489

Date [inclusive]: 1944-2004

Physical

28 linear feet 64 document boxes 1 flat box

Description:

Language of the Material:

English, Hungarian, German, Spanish.

**Abstract:** This collection contains the papers of Herbert Gans, a

sociologist, urban planner, critic, and Columbia University professor. The collection includes research files, field notes, book manuscripts, published and unpublished articles and studies, correspondence, teaching materials, student writings,

speaking notes, and news clippings.

#### **Preferred Citation**

Identification of specific item; Date (if known); Herbert J. Gans Papers; Box and Folder; Rare Book and Manuscript Library, Columbia University Library.

## Biographical / Historical

Herbert Gans is a sociologist, urban planner, and critic who has written or edited 14 books and hundreds of articles, and who taught in Columbia University's department of sociology for three decades. Gans was born in 1927 in Cologne, Germany, to middle-class Jewish parents. The family fled Germany in 1939, arriving first in England and then in Chicago's Woodlawn neighborhood. Gans became a U.S. citizen in 1945 and subsequently spent 14 months in the Army. Returning in 1946 to the University of Chicago, he studied under the "Chicago School" of social scientists, among them Earl Johnson and Everett Hughes, who stressed the importance of urban fieldwork. At Chicago, Gans also grew close to the sociologist David

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Riesman, who in 1950 supervised a Master's dissertation titled "Political Participation and Apathy: A Study of Political Participation in Local Government and Some Recommendations to Increase Participation in the Government of Park Forest, Illinois." Riesman would remain a friend, correspondent, and mentor to Gans for the next 50 years.

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### **Biographical / Historical**

Gans considered moving to Israel and joining a kibbutz after completing his M.A. Instead, he went to work as a planner for the Chicago Housing Authority. His planning work later took him to the Minnesota iron range, where he helped plan two new towns; he also briefly worked for the Division of Slum Clearance of the United States Housing and Home Finance Agency. In 1953, he followed another mentor from Chicago, the social scientist and planner Martin Meyerson, to the University of Pennsylvania and embarked on a doctorate in urban planning. Gans finished his dissertation, titled "Recreation Planning for Leisure Behavior: A Goal-Oriented Approach" in 1957. He was subsequently hired as an assistant professor of city planning at the University of Pennsylvania.

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## **Biographical / Historical**

By the late 1950s, Gans had published some 20 articles about planning, suburbs, and political participation, as well as numerous book reviews. He had also penned several essays about American Jewry in the influential magazine Commentary, where the sociologist Nathan Glazer was his editor.

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## **Biographical / Historical**

Gans and his first wife, Iris, moved in late 1957 to Boston's West End. A predominantly Italian-American community, the neighborhood had recently been designated a slum and was on the verge of being cleared for urban renewal. Gans's work there as a "participant-observer" turned him into one of the country's most forceful critics of the urban-renewal programs then being undertaken with federal funds. As Gans saw it, the West End was no slum, nor had it exhibited the kinds of social pathologies cited by advocates of slum clearance. Instead, he argued in The

Urban Villagers: Group and Class in the Life of Italian-Americans (1962), the neighborhood had fostered a vibrant, tight-knit community of working-class families for whom displacement was a life-shattering experience. Though many of the group rituals and institutions described in The Urban Villagers were reminiscent of Italian folkways, Gans insisted that class was a better marker of the West Enders' group identity than ethnicity-- a theme he would return to repeatedly throughout his career. The book went on to sell almost 200,000 copies and became a mainstay on college-level sociology syllabi.

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## **Biographical / Historical**

In 1958, Gans moved to Levittown, N.J., a newly minted suburb where he hoped to study the process of town formation. He spent three years there conducting extensive field work, which led to a monumental study published in 1967, The Levittowners: Ways of Life and Politics in a New Suburban Community. The book was most notable for demolishing the then-prevailing view of suburbs as a locus of conformity, isolation, and alienation. As in Boston, Gans found among Levittown's former urbanites strong community institutions, which in many cases had emerged almost overnight. In fact, he argued, there was little evidence to support the conventional wisdom that built environments had a significant effect on people's lives -- another recurring theme in his work.

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## **Biographical** / Historical

Gans taught occasional courses in city planning, urban studies, and sociology at Penn and Columbia's Teachers College from the late 1950s to the mid-1960s. He took a professorship in planning at MIT in 1969. Two years later, he moved back to New York to join Columbia's department of Sociology, where became the Robert S. Lynd Professor of Sociology in 1985.

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## **Biographical / Historical**

Gans's first marriage ended in divorce. In 1967, he married Louise Gruner, an attorney with the Legal Aid Society.

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### **Biographical / Historical**

By the late 1960s, Gans had gained recognition as one of the country's foremost authorities on urban issues. Gans initially supported the federal War on Poverty undertaken in 1964 but later criticized it for stressing the mental and psychological incapacities of the poor themselves rather than the broader political and economic structures that created poverty. To Gans, the urban crisis was in fact a national one. As he testified in 1967 before the National Advisory Commission on National Disorders, also known as the Kerner Commission, the uprisings that wracked American cities in the late 1960s resulted, above all, from segregation and unemployment. Thus only a national jobs program, combined with deliberate desegregation and income-redistribution programs, could solve the urban crisis. (Gans helped draft the Kerner Commission's final report in 1968.) The intersections of race and class in American society would remain a theme in Gans's work for the rest of his career. So, too, would what he dubbed the "positive functions of poverty" which, he argued in a widely reprinted 1972 article in the American Journal of Sociology, allowed elites to benefit from keeping the poor poor. A compilation of Gans's writings about poverty and cities, People and Plans: Essays on Urban Problems and Solutions, appeared in 1968.

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## Biographical / Historical

Gans firmly believed that sociologists had a duty not only to study social problems but also to advocate for change outside the academy. During the late 1960s and 1970s, his omnivorous interests involved him in an increasingly broad range of activities. Politicians including Hubert Humphrey and Fred Harris solicited his advice. He was active in the influential liberal group Americans for Democratic Action and the social-democratic League for Industrial Democracy. He campaigned in the mid-1970s for the release of imprisoned Hungarian sociologists and helped them emigrate to the U.S. Throughout, he wrote about subjects as varied as suburbanization, the Vietnam War, landmarks preservation, the Beatles, and the New York Yankees in the pages of academic journals and popular publications alike. A series of ruminative essays published in the New York Times Magazine between 1968 and 1974, on subjects including inequality, welfare, housing, and television, delivered his ideas to a readership of millions.

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### **Biographical / Historical**

A sharp-tongued and at times iconoclastic cultural critic, Gans also penned numerous film reviews, satires, opinion pieces, and essays on popular culture. In 1959, he produced a monograph on British consumption of American movies and TV shows; ten years later, he carried out extensive research about the educational uses of television among New York City residents. In 1964, he testified as an expert witness at Lenny Bruce's obscenity trial. Gans's brand of cultural theory received its clearest expression in his 1974 book Popular Culture and High Culture: An Analysis and Evaluation of Taste, which he dedicated to Riesman. The book issued a robust defense of popular culture, arguing that the bifurcation between "high" and "low" cultures reflected socioeconomic hierarchies rather than the intrinsic worth of people's aesthetic standards.

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### **Biographical / Historical**

Throughout the 1960s and '70s, Gans worked intermittently on a wide-ranging study of American news outlets. In 1963, he carried out a series of interviews with broadcasters and media executives-- including David Brinkley, Chet Huntley, and the president of NBC, Robert Kintner-- in the wake of President Kennedy's assassination. In subsequent years, he spent several months as a participant-observer at CBS Evening News, NBC Nightly News, Newsweek and Time, applying an ethnographer's eye to the sociology of newsrooms. This research led to numerous articles, lectures, and, eventually, a book-length study, Deciding What's News (1979).

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## Biographical / Historical

Throughout the 1980s and '90s, Gans continued to publish and lecture on a wide variety of topics including ethnicity, television, urban design, suburbia, and labor. He served as president of the American Sociological Association in 1988. An obsessive newspaper reader, he fired off a steady stream of letters to the editor and maintained regular correspondence with a number of prominent reporters and columnists. His books reprised, updated, and expanded on key themes of his earlier work. Middle American Individualism: Political Participation and Liberal Democracy, published in 1988, issued a defense of the working- and middle-class Americans often derided by elites as apathetic, unthinking, or uncultured. Gans portrayed

their individualism in Tocquevillian terms, as the reservoir of America's democratic values, and argued that the political system ought to seek ways of better serving such individuals. The War Against the Poor (1995) issued a pointed critique of the labeling, categorization, and marginalization of the so-called "underclass" while calling for greater job creation and incomemaintenance programs for the poor. Two essay collections, People, Plans, and Policies (1992) and Making Sense of America (1999) also appeared.

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## **Biographical / Historical**

Gans has said that his life's work amounts to an immigrant's quest to understand America. That quest continues into his eighties, as books including Democracy and the News (2003) and Imagining America in 2033 (2009) attest. Now a professor emeritus, he remains a strong advocate of public sociology, encouraging students and professionals alike to take a multidisciplinary approach and tie their work to policy considerations.

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### **Scope and Content**

A renowned sociologist, urban planner, and critic who has written or edited 14 books and hundreds of articles, Herbert J. Gans taught in Columbia University's Department of Sociology for three decades. The Herbert J. Gans Papers include research files, field notes, book manuscripts, published and unpublished articles and studies, correspondence, teaching materials, student writings, speaking notes, and news clippings amassed by Gans between the late 1940s and 2004. The bulk of the collection consists of Gans's writings and related materials, including sociological field notes, correspondence, grant applications, drafts, and typescripts. Extensive research and correspondence files related to Gans's three most influential books --The Urban Villagers, The Levittowners, and Deciding What's News-- together comprise about a quarter of the collection; drafts, typescripts, and letters pertaining to six of his other books are also included. Contained, too, is a chronological collection of Gans's articles, along with his M.A and PhD theses, planning documents, film and book reviews, speaking notes, and numerous unpublished articles.

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### **Scope and Content**

Subject files document Gans's numerous interests and activities undertaken as a scholar, policy expert, activist, and public speaker. Many contain handwritten explanatory notes added by Gans immediately before bequeathing the collection.

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## **Scope and Content**

By far the most voluminous correspondence is that with the sociologist David Riesman; also making appearances are a who's-who of late-20th century American intellectuals and social scientists: John K. Galbraith, Daniel Patrick Moynihan, Nathan Glazer, Robert Merton, Daniel Bell, Seymour Martin Lipset, William J. Wilson, Todd Gitlin, Frances Fox Piven, and Richard Cloward.

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## **Scope and Content**

Finally, Gans's teaching files include syllabi, lecture outlines, reading lists, and examinations from four decades of teaching at the University of Pennsylvania, M.I.T., and Columbia.

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## Arrangement

This collection is arranged in 5 series.

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### **Administrative Information**

#### **Publication Statement**

Rare Book and Manuscript Library

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URL: http://www.columbia.edu/cu/lweb/indiv/rbml/index.html

### **Revision Description**

File created. EAD was imported spring 2019 as part of the ArchivesSpace Phase II migration. 2010-06-26 2019-05-20

#### **Restrictions on Access**

This collection has no restrictions, however, The Park Forest Interviews (Subseries I.2: Box 23, Folder 1, and Box 24, Folders 1-7) are extremely fragile; access to these materials will be determined on a case-by-case basis.

#### **Restrictions on Access**

This collection is located off-site. You will need to request this material at least three business days in advance to use the collection in the Rare Book and Manuscript Library reading room.

### **Terms Governing Use and Reproduction**

Reproductions may be made for research purposes. The RBML approves permission to publish that which it physically owns; the responsibility to secure copyright permission rests with the patron.

### **Immediate Source of Acquisition**

Source of acquisition--Gift of Herbert Gans. Date of acquisition--2005 and 2007.

### **Processing Information**

Papers surveyed and sent offsite BL & PL 9/13/2005.

### **Processing Information**

Papers Processed Michael Woodsworth (GSAS 2011) 2010.

### **Processing Information**

Finding Aid Written Michael Woodsworth (GSAS 2011) 05/--/2010.

### **Accruals**

Materials may have been added to the collection since this finding aid was prepared. Contact rbml@columbia.edu for more information.

### **Related Materials**

#### **Selected Related Material**

Robert K. Merton Papers, Columbia University Rare Book & Manuscript Library

## **Controlled Access Headings**

- City planning -- United States
- Democracy -- United States
- Ethnicity -- United States
- Individualism
- Italian Americans -- Massachusetts -- Boston
- Italian Americans -- Social life and customs
- Jews -- United States -- Social life and customs
- Journalism -- United States
- Mass media and culture -- United States
- Minorities -- United States
- Political participation -- United States
- Popular culture
- Poverty -- United States
- Public welfare -- United States
- Recreation -- United States -- Planning

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- Representative government and representation -- United States
- Social classes -- United States
- Sociology -- United States
- Sociology, Urban
- Sociology -- Fieldwork
- Sociology -- Research
- Sociology -- Study and teaching
- Suburban life -- Case studies
- Suburbs -- United States
- Television broadcasting of news
- Urban policy -- United States
- Urban renewal -- Case studies
- Urban renewal -- Government policy -- United States
- Boston (Mass.) -- Social life and customs
- Levittown (N.J.)
- United States -- History -- 1961-1969
- United States -- History -- 1969-
- United States -- Race relations
- United States -- Social conditions -- 1945-
- United States -- Social policy
- Housing and urban policy studies
- Frankel, Max, 1914-
- Galbraith, John Kenneth, 1908-2006
- Gans, Herbert J.
- Glazer, Nathan
- Harris, Fred R., 1930-
- Moynihan, Daniel P (Daniel Patrick), 1927-2003
- Riesman, David, 1909-2002
- American Sociological Association
- Americans for Democratic Action
- Columbia University -- Faculty
- United States. National Advisory Commission on Civil Disorders
- League for Industrial Democracy
- University of Pennsylvania. Department of City and Regional Planning
- University of Chicago. Department of Sociology

## **Collection Inventory**

### Series I: Writings, 1947-2004

### **Scope and Contents**

This series contains materials related to books, book-length studies, articles, planning documents, and other writings authored by Gans during close to six decades of work. Together, these files comprise more than half the collection. The basic organizational scheme of these materials was established

by Gans, although many files were rearranged in alphabetical order during processing. Subject and correspondence files related to a given book or article were grouped with the relevant title.

### **Subseries I.1: Books, 1953-2003**

#### **Scope and Contents**

Gans wrote nine books: The Urban Villagers: Group and Class in the Life of Italian-Americans(1962), The Levittowners: Ways of Life and Politics in a New Suburban Community(1967), People and Plans: Essays on Urban Problems and Solutions(1968), More Equality(1973), Popular Culture and High Culture: An Analysis and Evaluation of Taste(1974), Deciding What's News: A Study of CBS Evening News, NBC Nightly News, Newsweek, and Time(1979), Middle American Individualism: The Future of Liberal Democracy(1988), The War Against the Poor: The Underclass and Antipoverty Policy(1995), and Democracy and the News(2003). Correspondence, research notes, grant applications, drafts, manuscripts, and book reviews related to each book are contained within this subseries.

#### **Scope and Contents**

The files relating to The Urban Villagers, The Levittowners, and Deciding What's Newsprovide a vivid portrait of how Gans planned and carried out his sociological fieldwork. The files also offer considerable insight into his writing process and efforts to gain funding and support for his research. Five boxes of materials related to his research in Boston for The Urban Villagers include heavily annotated drafts and a diary he kept while living as a participant-observer in the West End neighborhood. Of particular note among the correspondence files are letters written to Gans by a West End family immediately before and after being forced from their home, as well as two letters from Jane Jacobs, dated 1959, on the subject of urban renewal. Files pertaining to *The Levittowners* include two-dozen folders of questionnaires filled out by Levittown residents at Gans's request; a daily diary detailing Gans's observations and musings on Levittown life; three folders of grant applications; and an annotated version of the 1300-page manuscript that eventually led to the much shorter book. Files related to Deciding What's Newsinclude a series of 1963 interviews carried out in the wake of the JFK assassination with notable journalists and media executives including David Brinkley, Chet Huntley, and the president of NBC, Robert Kintner; field notes from time spent in the CBS, NBC, Newsweekand Timenewsrooms in the late 1960s and early 1970s; correspondence soliciting funds and support; and opinion pieces and editorials flowing from the project.

#### **Scope and Contents**

In addition, Gans preserved hundreds of reviews about his books, as well as letters he exchanged with particularly critical or laudatory reviewers. Drafts or typescripts of most of his books up to *Democracy* and the Newsare also contained here.

Title/Description	Instances		
The Urban Villagers: Group and Class in the Life of Italian-Americans, 1962			
Correspondence			
Caruso, Joseph, 1958-1987	box 1	folder 1	
General, with Clippings, 1955-1961	box 1	folder 2	
Granovetter, Mark, 1974	box 1	folder 3	
Jacobs, Jane, 1958	box 1	folder 4	
Lopreato, Joseph, 1970-1971	box 1	folder 5	

Post-Publication, 1962-1967	box 1	folder 6
Regarding Publication, 1960-1962	box 1	folder 7
Regarding West End, 1958-1959	box 1	folder 8
Research, 1958-1959	box 1	folder 9
Steiner, Richard, 1958	box 1	folder 10
Topalov, Christian, 1999-2003	box 1	folder 11
West Enders, 1958-1963	box 1	folder 12
Drafts, late, 1950s	box 1	folder 13
Draft Manuscript, 1959 (1 of 2 Folders), 1959	box 1	folder 14
Draft Manuscript, 1959 (2 of 2 Folders), 1959	box 2	folder 1
Outlines and Notes, 1958-1962	box 2	folder 2
Photographs of the West EndTaken by Gans, 1958-1962	box 2	folder 3 to 4
Physical Description: (2 Folders)		
Research Materials		
General, Undated	box 2	folder 5
Government Planning Documents, 1953-1955	box 2	folder 6
Interview Study, 1957	box 2	folder 7
Mental Health, 1950s	box 2	folder 8
Notes and Outlines, circa, 1958-1960	box 3	folder 1
Reviews, 1962-1964	box 3	folder 2
Second Edition		
Correspondence, Notes, and Publicity Materials, circa, 1980-1986	box 3	folder 3
Galleys and Pageproofs, 1982	box 3	folder 4 to 5
Physical Description: (2 Folders)		
Typescript with Notes, 1982	box 3	folder 6
Typescript with Edits, 1982	box 3	folder 7 to 8
Physical Description: (2 Folders)		
"The Taking," by Marc LipsitzPlay About Gans and West End, With Notes,, undated	box 4	folder 1
Thirtieth Anniversary, 1992-1993	box 4	folder 2
Typescript with Notes, 1962	box 4	folder 3 to 4

## Physical Description: (2 Folders)

West End Participation-Observation StudyDiary, 1957-1958 (1 bound volume), 1957-1958	box 5	folder 1
The Levittowners: Ways of Life and Politics in a New Suburban Community, 1967		
Applying for Grants, 1950-1962	box 5	folder 2 to 4
Physical Description: (3 Folders)		
Correspondence		
General, 1956-1969	box 6	folder 1
Reactions, 1967	box 6	folder 2
Riesman, David, 1959	box 6	folder 3
DiaryHandwritten, 1958-1959	box 6	folder 4
Drafts		
Manuscript, 1965 (5 of 7 Folders), 1965	box 6	folder 5 to 9
Manuscript, 1965 (2 of 7 Folders), 1965	box 7	folder 1 to 2
Partial Typescript, undated	box 7	folder 3 to 5
Physical Description: (3 Folders)		
Typescript, undated (2 of 7 Folders), undated	box 7	folder 6 to 7
Typescript, undated (5 of 7 Folders), undated	box 8	folder 1 to 5
Getting Published, 1962-1967	box 8	folder 6
Lawsuit, 1966-1970	box 64	folder 1 to 2
Physical Description: (2 Folders)		
Photographs of Levittown, circa, 1958	box 8	folder 7
Research		
City Interviews, 1958-1962 (7 of 13 Folders), 1958-1962	box 9	folder 1 to 7
City Interviews, 1958-1962 (6 of 13 Folders), 1958-1962	box 10	folder 1 to 6
Diary, 1958-1959Table of Contents	box 10	folder 7
Diary, 1958-1959 ( 2 bound volumes), 1958-1959	box 11	folder 1 to 2
Interview Drafts 1-5, 1958	box 12	folder 1
Panel I Interviews, 1959	box 12	folder 2 to 4
Physical Description: (3 Folders)		
Panel Interviews and Re-Interviews, 1959-1961 (2 of 8 Folders), 1959-1961	box 12	folder 5 to 6

Panel Interviews and Re-Interviews, 1959-1961 (5 of 8 Folders), 1959-1961	box 13	folder 1 to 5
Panel Interviews and Re-Interviews, 1959-1961 (1 of 8 Folders), 1959-1961	box 14	folder 1
Questionnaire Drafts, 1957-1958	box 14	folder 2
Questionnaires Sent to Levittown Residents, undated	box 14	folder 3
Reviews, 1967	box 14	folder 4
ReviewsBritish, 1967-1969	box 64	folder 3
Revised Edition, 1982	box 14	folder 5
Revised EditionPhotographs, 1982	box 14	folder 6
Start of Levittown study, 1950-1960	box 14	folder 7
Aborted Plans for New Edition, 1982	box 14	folder 8
Correspondence, 1966-1970	box 14	folder 9 to
Physical Description: (2 Folders)		10
Outlines and Drafts, circa, 1966-1967	box 14	folder 11
People, Plans, and PoliciesCorrespondence and reviews, 1974-1995	box 14	folder 12
Reviews, 1968-1970	box 64	folder 4
More Equality, 1973		
Correspondence, 1972-1974, 1985, 1972-1974, 1985	box 15	folder 1
Reviews, 1973-1974	box 15	folder 2
Typescript, 1973 <u>Physical Description</u> : (3 Folders)	box 15	folder 3 to 5
Popular Culture and High Culture: An Analysis and Evaluation of Taste, 1974		
Book Contract, 1970	box 64	folder 5
Correspondence, 1970-1976	box 15	folder 6
"Mass Culture as a Social Problem,", 1970	box 15	folder 7 to 8
<u>Physical Description</u> : (2 Folders)		
Proposal for Second Edition, undated	box 15	folder 9
		folder 1
Reviews, 1975-1976	box 16	loider 1

Deciding What's News: A Study of CBS Evening News, NBC Nightly News, Newsweek, and Time, 1979

Assassination of John KennedyInterviews, 1963	box 16	folder 4
Content Analysis, 1967	box 16	folder 5
Content Analysis, 1971	box 16	folder 6
Content Analysis, 1975	box 16	folder 7
Content Analysis, undated	box 16	folder 8
Correspondence		
Bullitt, Stimson, 1962-1971	box 64	folder 6
General, 1961-1963	box 16	folder 9
General, 1976-1980 (1 of 2 Folders), 1976-1980	box 16	folder 10
General, 1976-1980 (1 of 2 Folders), 1976-1980	box 17	folder 1
Drafts		
ManuscriptEarly Version, 1971	box 17	folder 2 to 4
Physical Description: (3 Folders)		
TypescriptBefore Copy Editing, 1979 (2 of 5 Folders), 1979	box 17	folder 5 to 6
TypescriptBefore Copy Editing, 1979 (3 of 5 Folders), 1979	box 18	folder 1 to 3
TypescriptWith Copy Editing, 1979 (3 of 5 Folders), 1979	box 18	folder 4 to 6
TypescriptWith Copy Editing, 1979 (2 of 5 Folders), 1979	box 19	folder 1 to 2
Early Notes and Outlines, 1960s	box 19	folder 3
Grant Application, 1974-1975	box 19	folder 4
NBC Letters, 1975-1976	box 19	folder 5
Opinion Pieces, 1979-1980	box 19	folder 6
Outline of Study, undated	box 19	folder 7
Project Descriptions, circa, 1964-1965	box 19	folder 8
Progress Reports, 1964-1968	box 19	folder 9
Research Proposals, 1964-1971 and undated, 1964-1971, undated	box 19	folder 10
Reviews, 1979-1980	box 20	folder 1
Reviews, 1979-1980	box 64	folder 7
Talks and Speeches, circa, 1979-1996	box 20	folder 2
Textbook Study, circa mid-1960s	box 20	folder 3

Correspondence, 1976-1988	box 20	folder 4
Notes and Memos, circa, 1980s	box 20	folder 5 to 7
Physical Description: (3 Folders)		
Paperback Edition, 1988-1991	box 20	folder 8
"Popular Individualism: An Essay on American Values and Politics," 1986 (1 bound volume), 1986	box 20	folder 9
Reviews, 1988-1989	box 21	folder 1
Typescript, 1988	box 21	folder 2 to 4
<u>Physical Description</u> : (3 Folders)		
The War Against the Poor: The Underclass and Intipoverty Policy, 1995		
Correspondence with Foundations, 1989-1991	box 21	folder 5
Op-eds, Unpublished, circa, 1990s	box 21	folder 6
Outlines and Study Proposals, circa, 1988-1994	box 21	folder 7
Reviews, 1995-1996	box 21	folder 8
Tables, circa, 1990s	box 21	folder 9
Talks, circa 1980s, 1990s, 1980s, 1990s	box 22	folder 1
Typescript, 1994	box 22	folder 2 to 4
Physical Description: (3 Folders)		
Making Sense of America, 1999		
Typescript, 1999	box 22	folder 5 to 7
<u>Physical Description</u> : (3 Folders)		
Democracy and the News, 2003		
Correspondence, 2001	box 22	folder 8
Outlines, 1996	box 22	folder 9
Outlines, 1997	box 23	folder 1
Typescriptwith Edits, 2001	box 23	folder 2 to 3
<u>Physical Description</u> : (2 Folders)		
TypescriptIndex of Names, circa, 2002	box 23	folder 4
TypescriptFinal Version, 2002 (1 bound volume), 2002	box 23	folder 5

### **Scope and Contents**

This subseries contains Gans's Masters and Doctoral theses and related materials, along with two studies carried out on the subject of television. Gans's M.A. thesis, "Political Participation and Apathy: A Study of Political Participation in Local Government and Some Recommendations to Increase Participation in the Government of Park Forest, Illinois" (1950), which he wrote at the University of Chicago, is accompanied here by drafts and preliminary studies, correspondence with academic advisers, and eight folders of interviews Gans carried out during his fieldwork in Park Forest. These files provide a valuable perspective on how Gans first grappled with the challenges of carrying out qualitative research based on in-depth fieldwork. Files related to Gans's PhD thesis, "Recreation Planning for Leisure Behavior: A Goal-Oriented Approach" (1957), include a 1960 revision of the dissertation, which Gans tried, in vain, to turn into a book.

#### **Scope and Contents**

The two television studies — "American Films and Television Programs on British Screens: A Study of the Functions of American Popular Culture Abroad" (1959) and "The Uses of Television and Their Educational Implications: Preliminary Findings From a Survey of Adult and Adolescent New York Television Viewers" (1969) — are accompanied by correspondence and research materials. Together, they testify to Gans's longstanding interest in popular culture, especially film, and media.

tle/Description	Instances	
M.A. Thesis [Many materials in this category are acidic and/or disintegrating.]		
Correspondence, 1949-1951	box 23	folder 6
Drafts and Preliminary Studies, circa, 1949-1950	box 23	folder 7
Park Forest Interviews, late 1940s (1 of 8 Folders), 1940s	box 23	folder 8
Park Forest Interviews, late 1940s (7 of 8 Folders), 1940s	box 24	folder 1 to 7
"The Child-Oriented Jewish Community: A Study of a Suburban Jewish Sub-Community in Park Forest, Illinois,", 1955	box 25	folder 1
"The Jewish Community in Park Forest, Illinois: A Study in Jewish Community Formation,", 1950	box 25	folder 2
Thesis: "Political Participation and Apathy: A Study of Political Participation in Local Government and Some Recommendations to Increase Participation in the Government of Park Forest, Illinois", 1950	box 25	folder 3
Doctoral Thesis		
Abstracts, 1956	box 25	folder 4
Correspondence, 1964	box 25	folder 5
Dissertation: "Recreation Planning for Leisure Behavior: A Goal-Oriented Approach," 1957 (1 of 2 bound volumes), 1957	box 25	folder 6

Dissertation: "Recreation Planning for Leisure Behavior: A Goal-Oriented Approach," 1957 (1 of 2 bound volumes), 1957	box 26	folder 1
"Recreation Planning for Leisure Behavior"Unpublished Book Manuscript,, 1960	box 26	folder 2 to 4
Physical Description: (3 Folders)		
"American Films and Television Programs on British Screens: A Study of the Functions of American Popular Culture Abroad,", 1959		
Completed Study, 1959	box 26	folder 5
Correspondence, 1957-1962	box 27	folder 1
Research Materials, late, 1950s	box 27	folder 2
Research Proposals, 1956-1957	box 27	folder 3
"The Uses of Television and Their Educational Implications: Preliminary Findings From a Survey of Adult and Adolescent New York Television Viewers,", 1969	box 27	folder 4 to 5
Physical Description: (2 Folders)		

### Subseries I.3: Articles, 1949-2004

#### **Scope and Contents**

This subseries contains published and unpublished journal articles, magazine essays, short-form newspaper editorials, book reviews, film reviews, and lectures, along with related materials. Much of the organizing logic was provided by Gans, who created a list of 177 articles he authored between 1951 and 2004. This chronological list can be found in Box 29, Folder 1. It includes articles written for scholarly publications such as the *Journal of the American Institute of Planners, Social Policy*, and the *American Journal of Sociology*; for general-interest magazines such as *The Nation, Commentary*, and the *New York Times Magazine*; and as book chapters. Each article is numbered on the list and can be found under the corresponding number in subsequent folders; many articles also correspond to a numbered folder of related materials — correspondence, research files, clippings — either within this subseries or in Series II: Subject Files. Among the subject files, numbers within parentheses denote the article number to which the subject corresponds. For instance, the Series II folder labeled "1960s—City and Poverty (#48), 1965," corresponds to Article 48 on Gans's list, which is titled "The City and the Poor" and which can be found in Box 29, Folder 6.

#### **Scope and Contents**

Absent from Gans's list are the bulk of his many newspaper articles; these are contained within four folders labeled "Unlisted Short articles." Also unlisted are book reviews Gans wrote for a variety of academic and mainstream publications, mostly in the 1950s, 1960s, and 1970s, as well as the 30 film reviews he wrote in the 1970s for *Social Policy*. Finally, the subseries includes unpublished articles and talks, arranged in approximate chronological order (many are undated).

Title/Description	Instances	
Article listCompiled and Numbered by Gans	box 27	folder 6
Articles 1-40, 1951-1964	box 27	folder 7 to 10

Physical Description: (4 Folders)		
Articles 41-120, 1964-1981	box 28	folder 1 to 8
Physical Description: (8 Folders)		
Articles 121-177, 1981-2004	box 29	folder 1 to 6
<u>Physical Description</u> : (6 Folders)		
Related Materials		
Article 4, 1951-1952	box 29	folder 7
Article 8, , 1949-1955	box 29	folder 8 to
Physical Description: (3 Folders)		10
Article 12, 1958	box 30	folder 1
Article 16, 1958-1959	box 30	folder 2
Articles 18, 21, 22, 1955-1961	box 30	folder 3
Articles 43-46, 1964-1965	box 30	folder 4
Article 66, 1968	box 30	folder 5
Article 67, 1965-1968	box 30	folder 6
Article 70, 1968	box 30	folder 7
Article 73, 1965-1968	box 30	folder 8
Article 75, 1969	box 30	folder 9
Article 81, 1969-1970	box 30	folder 10
Article 91, 1972	box 30	folder 11
Article 93, circa 1972-73	box 30	folder 12
Article 99, 1973	box 30	folder 13
Article 99, 1972-1974	box 30	folder 14
Article 102, 1973-1974	box 30	folder 15
Article 104, 1975	box 30	folder 16
Article 112, 1976	box 30	folder 17
Article 123, 1981	box 30	folder 18
Article 137, 1983-1989	box 30	folder 19
Article 141, 1989-1990	box 30	folder 20
Article 144, 1986-1992	box 30	folder 21
Article 145, 1990-1993	box 31	folder 1
Article 149, 1990-1992	box 31	folder 2
Article 155, 1993-1994		

	box 31	folder 3
Article 160, 1995	box 31	folder 4
Article 163, 1995-1996	box 31	folder 5
Article 15, 1997-1999	box 31	folder 6
Article 169, 1999	box 31	folder 7
"Preserving Everyone's Noo Yawk", 1975	box 31	folder 8
"Should We Subsidize Popular Art?", 1974-1975	box 31	folder 9
Various articles, 1974-1999	box 31	folder 10
Book Reviews, 1950s-1990s <u>Physical Description</u> : (3 Folders)	box 31	folder 11 to 13
Film Reviews, 1971-1978	box 31	folder 14
Unlisted Short Articles, 1960s-1990s (2 of 4 Folders), 1960s-1990s	box 31	folder 15 to 16
Unlisted Short Articles, 1960s-1990s (2 of 4 Folders), 1960s-1990s	box 32	folder 1 to 2
Unpublished Talks and Articles, 1950s-1990s, Undated (6 of 17 Folders), 1950s-1990s, Undated	box 32	folder 3 to 8
Unpublished Talks and Articles, 1950s-1990s, Undated (7 of 17 Folders), 1950s-1990s, Undated	box 33	folder 1 to 7
Unpublished Talks and Articles, 1950s-1990s, Undated (4 of 17 Folders), 1950s-1990s, Undated	box 34	folder 1 to 4

### Subseries I.4: Planning Documents, 1951-1988

### **Scope and Contents**

Gans's work in urban planning is documented here through writings, correspondence, and research materials. Much of this work dates from Gans's brief career as a professional planner during the 1950s; Gans also participated in the Forty-Second Street Development Project, which aimed to transform Manhattan's Times Square, and materials from that project are included here.

Title/Description	Instances	
"A Comprehensive Planning Study of the Public Library,", 1955	box 34	folder 5
Anacostia-Bolling Urban Renewal Project, 1967	box 34	folder 6
Babbit, Minnesota, 1951 <u>Physical Description</u> : (2 Folders)	box 34	folder 7 to 8
Babbit and Beaver Bay, Minnesota, 1951	box 35	folder 1
Cleveland, 1970s	box 35	folder 2
Columbia, Maryland, 1964-1973	box 64	folder 8

Forty-Second Street Development Project, 1984-1988	box 35	folder 3	
White Pine, Michigan, 1952	box 35	folder 4	

### Subseries I.5: Other Writings, 1947-2003

### **Scope and Contents**

This subseries contains a miscellaneous assemblage of Gans's writings. Gans was an enthusiastic but rarely published satirist from his undergraduate years until the early 1970s, at which point he seems to have given up on the genre; collected here are published and unpublished satirical pieces, along with a number of rejection letters from such publications as *The New Yorker* and *The Nation*. Gans also fired off a steady stream of letters to the editor, many of which were published and are collected here. A frequent lecturer outside of his salaried teaching engagements, he amassed forty years worth of speaking notes that can be found in this subseries. The subseries also contains, among other writings, a 1965 essay titled "The Role of Housing in the War on Poverty," several unpublished children's stories from the 1970s, and two unpublished book-length compilations of Gans's essays.

Title/Description	Instances	
Center for Urban EducationMemoranda and Studies, 1960s	box 35	folder 5
Children's StoriesUnpublished, 1970s	box 35	folder 6
"Entertainment and News"Unpublished Gans Anthology, undated	box 35	folder 7 to 8
Physical Description: (2 Folders)		
Foreword to Easter Hill Village, 1969-1974	box 35	folder 9
Letters to the Editor, 1960-2003	box 35	folder 10 to 11
Physical Description: (2 Folders)		
Satires, 1947-1971	box 36	folder 1
Speaking Notes		
General, 1960-1999, Undated, 1960-1999, Undated	box 36	folder 2 to 8
Physical Description: (7 Folders)		
News and Media, early, 1970s	box 36	folder 9
"The Future of the American City", 1970s-1980s	box 37	folder 1
"The Role of Housing in the War on Poverty, 1965	box 37	folder 2
Untitled Essay Collection, 1960s	box 37	folder 3

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### Series II: Subject Files, 1944-2004

#### **Scope and Contents**

This series contains correspondence, news clippings, research notes, article drafts, policy papers, meeting minutes, and documents related to Gans's six decades a scholar, planner, teacher, writer, and activist. Explanatory notes written by Gans accompany several subject files.

### **Scope and Contents**

Some files are arranged chronologically by decade, which reflects their approximate order at the time of accession. Together, these files provide a snapshot of what Gans was doing at any given time at the peak of his activity in the 1950s, 1960s, and 1970s. In 1968, for instance, he was thinking and writing about the interplay of culture and class, about the future of the suburbs, and about equality in America; he was testifying before the Kerner Commission and in an obscenity trial regarding a Swedish film; he was participating in the Society for the Study of Social Problems, the League for Industrial Democracy, Americans for Democratic Action, and the American Sociological Association. Other materials include the 1955 accusations of communist-related activities levied against Private Seymour Smidt, whose friendship with the allegedly leftist Gans was among the pieces of evidence wielded against him; research materials about Yiddish theater from the late 1940s and early 1950s; a 1967 letter signed by Robert F. Kennedy in response to Gans's inquiry about the Bedford-Stuyvesant Restoration Corporation; and materials pertaining to the infamous 1965 report on the black family authored by Gans's erstwhile friend, Daniel Patrick Moynihan. (Among these subject files, numbers within parentheses denote the article number to which the subject corresponds. For instance, the Series II folder labeled "1960s – City and Poverty (#48), 1965," corresponds to Article 48 on Gans's list, which is titled "The City and the Poor" and which can be found in Box 29, Folder 6.)

#### **Scope and Contents**

Other material, some of which was labeled by Gans, is arranged alphabetically. Included here are materials related to the American Sociological Association, of which Gans was president in 1988; a draft manuscript of the influential book by Peter Marris (a friend of Gans's) and Martin Rein later titled "Dilemmas of Social Reform"; a transcript of Gans's testimony as an expert witness in the obscenity trial of Lenny Bruce; Gans's resumes and articles about Gans; material documenting Gans's lobbying efforts in behalf of dissident Hungarian sociologists imprisoned by that country's communist regime; drafts and correspondence related to a festschrift Gans edited about his friend and mentor, David Riesman; and notes, course readers, and syllabi from Gans's time as an undergraduate at the University of Chicago.

Title/Description	Instances	
1950s		
Annenberg School, late, 1950s	box 37	folder 4
Audience Image Paper (#9), 1956-1958	box 37	folder 5
Confidential Magazine Study, 1954-1956	box 37	folder 6
"In Defense of American Sociology"Unpublished, 1954-1960	box 37	folder 7
Journal of Informal Sociology (#15), 1957-1961	box 37	folder 8
Kibbutz Project, early, 1950s	box 37	folder 9
Levenson, Sam, mid-1950s	box 37	folder 10
Media Record, 1959	box 37	folder 11
Near West Side Planning Project, 1959	box 37	folder 12

Popular Culture News, 1950s

1 1		
	box 37	folder 13
Research Notes and Memos, 1950s	box 38	folder 1
Saturday Evening Post Study, 1957	box 38	folder 2
Smidt, SeymourAllegations Against,1955	box 38	folder 3
Urban Planning, 1950s	box 38	folder 4
Yiddish Theater Research, 1940s-1950s	box 38	folder 5
1960s		
American Sociological Association, 1967-1969	box 38	folder 6
Automation (#38), 1962-1964	box 38	folder 7
Beatles Piece (#44), 1964	box 38	folder 8
Bedford-Stuyvesant Restoration Corporation, 1967	box 38	folder 9
City and Poverty (#48), 1965	box 38	folder 10
Culture and Class, 1965-1968	box 38	folder 11 to
Physical Description: (2 Folders)		12
Diversity (#19), 1961	box 38	folder 13
Education Planning, 1966	box 38	folder 14
Effects of Move (#35), 1962	box 38	folder 15
"Equality Revolution" (#71), 1968	box 39	folder 1
Federal Role in Urban Problems (#62), 1967	box 39	folder 2
Guggenheim Foundation Fellowship, 1968-1969	box 39	folder 3
Jacobs, Jane (#28), 1962	box 39	folder 4
Kerner Commission, 1967-1969	box 39	folder 5 to 6
<u>Physical Description</u> : (2 Folders)		
League for Industrial Democracy, 1969	box 39	folder 7
Moynihan Report (#47), 1965	box 39	folder 8
Neighborhood Viability, 1964-1965	box 39	folder 9
New York Housing PolicyUnpublished, 1961	box 39	folder 10
"Organization Man" data, 1960	box 39	folder 11
Outdoor Recreation (#30), 1959-1962	box 39	folder 12
Planning for People (#77), 1968	box 39	folder 13
Politics of Culture (#78), 1968	box 40	folder 1
Psychology Today Interview, 1969-1970	box 40	folder 2
Research notes, 1950s-1960s		

Tierbert dans papers	J-17231	
	box 40	folder 3
Reston New Town Study, 1963	box 40	folder 4
Sherman, Allan (#34), 1958-1963	box 40	folder 5
Social Accounting (#63), 1967	box 40	folder 6
Social and Physical Planning (#33), 1962	box 40	folder 7
Society for the Study of Social Problems, 1967-1971	box 40	folder 8
Suburbs, Future of (#66), 1968	box 40	folder 9
Television News (#79), 1969-1970	box 40	folder 10
Testimony for "I Am Curious,", 1968	box 40	folder 11
Urban Crisis and Democracy (#76), 1969	box 40	folder 12
Urban Poverty and Social Planning (#60), 1962-1967	box 40	folder 13
Urban Renewal (#46), 1965	box 41	folder 1
Urbanism and Suburbanism as Ways of Life (#26), 1958-1962	box 41	folder 2
1970s		
Adult Learning and Public TV, 1972	box 41	folder 3
"The American Architectural Experience,", 1975	box 41	folder 4
Australian and New Zealand Association for the Advancement of Science,, 1979-1980	box 41	folder 5
Dolci, Danilo, 1972-1974	box 41	folder 6
Eastern Sociological Society, 1971-1973	box 41	folder 7
General, 1970s	box 41	folder 8 to 9
Physical Description: (2 Folders)		
Harris, Fred—Presidential Campaign, 1974-1976	box 41	folder 10
Income Redistribution (#99), 1972	box 41	folder 11
Joint Center for Urban Studies, 1969-1971	box 41	folder 12
Packard, Vance (#94), 1972	box 41	folder 13
Social Science and Policy (#88), 1971	box 42	folder 1
Social Science Research Council, 1975	box 42	folder 2
Welfare (#86), 1971	box 64	folder 9
Young Presidents Association Paper (#92), 1971-1972	box 42	folder 3
Ad Hoc Council for New York Planning and Housing Policy,	box 42	folder 4
Americans for Demographic Action		

Equality Resolution, 1968	box 64	folder 10
Futures Project, 1972-1974	box 42	folder 5
General, 1971-1977	box 42	folder 6
American Sociological Association, 1973-2003 (4 of 6 Folders), 1973-2003	box 42	folder 7 to 10
American Sociological Association, 1973-2003 (2 of 6 Folders), 1973-2003	box 43	folder 1 to 2
Badillo, Herman, 1977	box 43	folder 3
Camp Avodah, 1944	box 43	folder 4
Carnegie Commission on Higher Education, 1972	box 43	folder 5
Coalition for a Democratic Majority, 1972	box 43	folder 6
Columbia University Sociology Department, 1986-1989	box 43	folder 7
"Community Action and the Professional Reformer: A Study of the Evolution of Community Action Projects," by Peter Marriss and Martin ReinManuscript, circa, 1966 <u>Physical Description</u> : (2 Folders)	box 43	folder 8 to 9
Conflict with Rothman and Lichter, 1980s-1990s	box 43	folder 10
Cultural PolicyNational Endowment for the Humanities and Rockefeller Foundation,, 1978-1979	box 43	folder 11
Ethnicity, 1970s	box 44	folder 1
EthnicitySecond-Generation, 1991-1993	box 44	folder 2
EthnicitySymbolic, 1970s-1980s <u>Physical Description</u> : (3 Folders)	box 44	folder 3 to 5
Expert Witness, 1960s-1970s, 1982, 1960s-1970s, 1982 <u>Physical Description</u> : (2 Folders)	box 44	folder 6 to 7
Expert WitnessTrial of Lenny Bruce, 1964	box 64	folder 11
Faculty in Support of Columbia Students Who Refuse Military Service, undated	box 44	folder 8
Ford Foundation Income Maintenance Panel, 1967	box 44	folder 9
Gannett Center for Media Studies, 1984-1997	box 44	folder 10
Gans, HerbertResumes, circa, 1960s-1970s	box 44	folder 11
Gans, HerbertWritings About, 1962-2001	box 44	folder 12
General Activities, 1980s-1990s <u>Physical Description</u> : (3 Folders)	box 45	folder 1 to 3
Hollywood Film Study, 1962	box 45	folder 4

Honors, 1982-1987	box 45	folder 5
Housing and Urban Development, Department of, 1977-1978	box 45	folder 6
Hungary		
Correspondence, 1969	box 45	folder 7
Research Trip, 1973	box 45	folder 8
Szelenyi & Konrad, 1973-1975	box 45	folder 9
Kemeny, 1974-1977	box 64	folder 12
I.F. Stone's Biweekly Final Issue, 1971	box 45	folder 10
International Sociological Association, 1980-1981	box 45	folder 11
Judaism, 1940s-1950s	box 45	folder 12
Moynihan, Daniel Patrick, 1972-1975	box 46	folder 1
National Conference on Education and Inequality, 1974-1975	box 46	folder 2
National Conference on the Distribution of Wealth, 1973	box 46	folder 3
Nyden, Paul, 1974-1976	box 46	folder 4
Popular Culture, 1950s	box 46	folder 5
Poverty, Positive functions of, 1964-1994	box 46	folder 6 to 7
Physical Description: (2 Folders)		
Riesman, DavidFestschrift, 1974-1979 (3 of 4 Folders), 1974-1979	box 46	folder 8 to 10
Riesman, DavidFestschrift, 1974-1979 (1 of 4 Folders), 1974-1979	box 47	folder 1
Socialism, 1950s-1960s	box 47	folder 2
Street Corner Society revisitedCorrespondence with and about Marianne Boelen and William Whyte,, 1971-1996	box 47	folder 3
Student MaterialsUniversity of Chicago		
"Methods of Communication Research"Notes and Essays, 1949	box 47	folder 4
"Anthropology-Sociology 240"Course Reader with Notes by Gans, 1948	box 47	folder 5
"Principles in the Sciences"Course Reader with Notes by Gans, 1944	box 47	folder 6
"The Scope and Methods of Social Sciences"Syllabus with Notes by Gans,, 1946	box 47	folder 7
"The Media Sociology of Herbert Gans,", 1992-1994	box 47	folder 8

Transaction Magazine, 1968-1973	box 47	folder 9
Urban sociology, 2000-2001	box 47	folder 10
White House Conference "To Fulfill These Rights,", 1965	box 47	folder 11
WorksharingCorrespondence, 1982-1986 (1 of 2 Folders), 1982-1986	box 47	folder 12
WorksharingCorrespondence, 1982-1986 (1 of 2 Folders), 1982-1986	box 48	folder 1
WorksharingTalks and Papers, 1980s	box 48	folder 2

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### Series III: Correspondence, 1949-2004

### **Scope and Contents**

This series contains correspondence arranged both chronologically and by correspondent. The general correspondence is arranged chronologically; correspondents include Gans's fellow scholars and students, admirers and critics of his work, editors and publishers, and journalists and public figures with whom he did not maintain a regular correspondence. Very little personal information appears in these letters and memoranda. Much of this correspondence is of a routine or formal nature.

### **Scope and Contents**

Correspondents arranged alphabetically include David Riesman, economist John Kenneth Galbraith, and Pulitzer Prize-winning journalist Max Frankel, all of whom corresponded regularly with Gans over a long time period. Others, including a number of American sociologists — among them Daniel Bell, Todd Gitlin, Nathan Glazer, Seymour Martin Lipset, Robert Merton, Daniel Patrick Moynihan, William J. Wilson, and Francis Fox Piven — wrote and received letters to and from Gans intermittently over several decades. Similarly, Gans corresponded in spurts, especially in the 1990s, with a number of journalists and critics, among them Russell Baker, Gail Collins, Maureen Dowd, Paul Goldberger, Nicholas Lemann, and Jim Sleeper; as a group they offer a glimpse into Gans's passionate engagement both with the news and with the manner of its reporting.

#### **Scope and Contents**

The series also contains correspondence touching on Gans's time at Columbia, the bulk of it pertaining to administrative and personnel issues within the Sociology Department. Correspondence related to particular subjects remains interspersed throughout the writing and subject files. For instance, in addition to the correspondence between Gans and Riesman in Series III, Riesman correspondence on the subject of *The Levittowners* can be found in Subseries I.1.

Title/Description	Instances	
General, 1950-2004 (9 of 80 Folders), 1950-2004	box 48	folder 3 to 9
General, 1950-2004 (10 of 80 Folders), 1950-2004	box 49	folder 1 to 10
General, 1950-2004 (10 of 80 Folders), 1950-2004	box 50	folder 1 to 10
General, 1950-2004 (9 of 80 Folders), 1950-2004	box 51	folder 1 to 9

General, 1950-2004 (7 of 80 Folders), 1950-2004	box 52	folder 1 to 7
General, 1950-2004 (9 of 80 Folders), 1950-2004	box 53	folder 1 to 9
General, 1950-2004 (8 of 80 Folders), 1950-2004	box 54	folder 1 to 8
General, 1950-2004 (7 of 80 Folders), 1950-2004	box 55	folder 1 to 7
General, 1950-2004 (8 of 80 Folders), 1950-2004	box 56	folder 1 to 8
General, 1950-2004 (5 of 80 Folders), 1950-2004	box 57	folder 1 to 5
Abbott, Andrew, 1995-2001	box 57	folder 6
Baker, Russell, 1969-99	box 57	folder 7
Becker, Howard, 1998-99	box 57	folder 8
Bell, Daniel, 1972-2000	box 57	folder 9
Collins, Gail, 2000-2004	box 57	folder 10
Columbia University		
Coming to Columbia, 1968-71	box 57	folder 11
Sociology Department, 1971-2002 (1 of 5 Folders), 1971-2002	box 57	folder 12
Sociology Department, 1971-2002 (4 of 5 Folders), 1971-2002	box 58	folder 1 to 4
deBary, Theodore, 1973-1976	box 58	folder 5
McGill, William, 1971-1977	box 58	folder 6
Dennis, Everette, 1984-2001	box 58	folder 7
Dowd, Maureen, 1993-2001	box 58	folder 8
Ellsberg, Daniel, 1967-1970	box 58	folder 9
Frank, Barney, 1987-2003	box 58	folder 10
Frankel, Max, 1977-2000	box 58	folder 11
Friedman, Milton, 1974-1975	box 58	folder 12
Galbraith, John Kenneth, 1979-2004	box 59	folder 1
Gitlin, Todd, 1969-1994	box 59	folder 2
Glazer, Nathan, 1951-1998	box 59	folder 3
Goldberger, Paul, 1977-2001	box 59	folder 4
Goodman, Paul, 1960-1961	box 59	folder 5
Harris, Fred, 1967-1985	box 59	folder 6
Hartke, Vance, 1970	box 59	folder 7
Hirsch, Paul, 1976-1984	box 59	folder 8

Hughes, Harold, 1971	box 59	folder 9
Humphrey, Hubert, 1968	box 59	folder 10
Jacoby, Tamar, 2002-2004	box 59	folder 11
Jordan, June, 1969-1972	box 59	folder 12
Lemann, Nicholas, 1994-2002	box 59	folder 13
Lewis, Oscar, 1966	box 59	folder 14
Lindsay, John, 1965, 1968, 1965, 1968	box 59	folder 15
Lipset, Seymour Martin, 1961-1994	box 59	folder 16
Lynch, Kevin, 1950s	box 59	folder 17
Marris, Peter, 1962-1999	box 59	folder 18
Merton, Robert, 1953-2001 and undated, 1953-2001, undated	box 59	folder 19
Meyerson, Martin, 1959-1969	box 59	folder 20
Mondale, Walter, 1968	box 59	folder 21
Moynihan, Daniel Patrick, 1966-1997	box 59	folder 22
Mumford, Lewis, 1955-1970	box 59	folder 23
Musil, Jiri, 1989-2002	box 59	folder 24
New York City Officials, 1979-1995	box 59	folder 25
O'Connor, Alice, 1993-2001	box 60	folder 1
Offe, Klaus, undated	box 60	folder 2
Piven, Francis Fox and Richard Cloward, 1966-2001	box 60	folder 3
Podhoretz, Norman and Midge Decter, 1961-1968	box 60	folder 4
Purnick, Joyce, 1995-2001	box 60	folder 5
Rainwater, Lee, 1966-1968	box 60	folder 6
Riesman, David, 1949-2002	box 60	folder 7 to
Physical Description: (7 Folders)		13
Rustin, Bayard, 1966-1985	box 60	folder 14
Schlesinger, Arthur Jr., 1961	box 60	folder 15
Schorr, Alvin, 1978-2004	box 60	folder 16
Seeley, John, 1955-1962	box 60	folder 17
Sleeper, Jim, 1984-1992	box 60	folder 18
Uchitelle, Lou, 1996-2002	box 61	folder 1
Wacquant, Loic, 1992-2001		

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	box 61	folder 2
Wanner, Eric, 1991-2004	box 61	folder 3
Weaver, Robert, 1962	box 61	folder 4
Wilson, William Julius, 1987-2001	box 61	folder 5

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### Series IV: Teaching Materials, 1957-2000

### **Scope and Contents**

This series contains lecture notes, syllabi, reading lists, and examination questionnaires Gans produced during some four decades as a teacher of urban planning, sociology, public policy, and mass communications at the University of Pennsylvania, Massachusetts Institute of Technology, and Columbia University.

Title/Description	Instances	
University of Pennsylvania		
Planning 544: The Development and Structure of the Contemporary Community,, 1957	box 61	folder 6
Planning 900: The Sociology of the Urban Community, 1959-1960	box 61	folder 7
Sociology 24: Mass Communications in American Society, 1959	box 61	folder 8
Sociology 11: Urban Sociology, 1958	box 61	folder 9
Assorted Planning and Sociology Courses, late, 1950s	box 61	folder 10
Massachusetts Institute of Technology		
11.51: Urban Sociology and Social Policy, 1969-1971	box 61	folder 11
Correspondence re. academic appointment, 1969-1970	box 61	folder 12
Columbia University		
4047 Urban Sociology and Social PolicySyllabi, 1971-1979, 1971-1979	box 61	folder 13
4047 Urban Sociology and Social PolicySyllabi, 1990-1995, 1990-1995	box 62	folder 1
4047 Urban Sociology and Social PolicyExams, 1979-1995, 1979-1995	box 62	folder 2
4047 Urban Sociology and Social PolicyLecture Notes, 1972-1975, 1972-1975	box 62	folder 3 to 4
Physical Description: (2 Folders)		
4047 Urban Sociology and Social PolicyLecture Notes, 1986-1995, 1986-1995	box 62	folder 5 to 6

### Physical Description: (2 Folders)

4052 Equality in America, 1972-1975, 1972-1975	box 62	folder 7
4099 Field Methods, 1976-1986, 1976-1986	box 63	folder 1
3940 Social Policy and Social Planning, 1979, 1979	box 63	folder 2
3415 Sociology of News and Journalism, 1981-1983, 1981-1983	box 63	folder 3 to 5
Physical Description: (3 Folders)		
9240 Mass Media and Popular Culture Research, 1995-1999, 1995-1999	box 63	folder 6
PhD Examinations in Urban Sociology, circa, 1976-2000	box 63	folder 7
Mass Media in an Urban Society, circa, 1967	box 63	folder 8
Urban SociologyAssorted Materials, 1960s-1990s	box 63	folder 9

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### Series V: Mixed Media, Undated

### **Scope and Contents**

This small series includes a few photographs of sociologists who taught at Columbia between the late 19th and the 20th century, and four discs of undated Edison Voicewriter Dictaphone recordings. It is unclear what Gans recorded on these discs.

Title/Description	Instances	
Columbia SociologistsEarly 20th Century, Undated (6 photographs), Undated	box 65	folder 1
Columbia Sociologists, Undated (17 photographs), Undated	box 65	folder 2
Edison Voicewriter Dictaphone Recordings, Undated (4 discs), Undated	box 65	folder 3

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