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Describing Archives: A Content Standard

Rare Book and Manuscript Library

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Summary Information

Repository:	Rare Book and Manuscript Library
Creator:	Columbia University. Bureau of Applied Social Research
Title:	Bureau of Applied Social Research records
ID:	5012632
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Date [inclusive]:	1938-1977
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Identification of specific item; Date (if known); Bureau of Applied Social Research records; Box and Folder; Rare Book and Manuscript Library, Columbia University Library.

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Biographical / Historical

The Bureau of Applied Social Research, headed by sociologist Paul Lazarsfeld, was established in 1944 and helped make Columbia a pioneering institution in the social sciences. Through empirical research, ideas regarding the functioning of individuals and groups were developed and tested. Many ground-breaking studies were conducted by Lazarsfeld and his colleagues, among the most important of which was the impact of radio and television on the American public. Through such work, the Bureau became the "birthplace" of mass communication research. Many survey techniques were developed at the Bureau, such as the focused interview and panel interviewing methods. The Bureau was eventually succeeded by the Center for the Social Sciences in 1976.

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Summary

Project materials, including reports, monographs, books, articles, Masters essays, Doctoral dissertations, foreign publications, administrative records, correspondence, minutes and audio-visual materials.

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Arrangement

This collection is arranged into 12 series.

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Administrative Information

Publication Statement

Rare Book and Manuscript Library

Butler Library, 6th Floor
Columbia University, Mail Code 1127
535 W. 114th St.
New York, NY 10027

Business Number: (212) 854-5153

Fax Number: (212) 854-1365

rbml@libraries.cul.columbia.edu

URL: <http://www.columbia.edu/cu/lweb/indiv/rbml/index.html>

Revision Description

Legacy finding aid created from Pro Cite. EAD was imported spring 2019 as part of the ArchivesSpace Phase II migration. Added Series XII. Administrative Records, 1938-1977, formerly University Archives BASR records (BIBID 6228370). 2010-01-22 2019-05-20 2019-08-05

Restrictions on Access

This collection is located off-site. You will need to request this material at least three business days in advance to use the collection in the Rare Book and Manuscript Library reading room.

Restrictions on Access

This collection has no restrictions.

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Accruals

Materials may have been added to the collection since this finding aid was prepared. Contact rbml@columbia.edu for more information.

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Related Materials

Related Materials

RBML also holds the "Bureau of Applied Social Research-War Documentation Project Records, 1950-1956" as part of the Bakhmeteff Archive (BA#0064).

Related Materials

A data set related to the Academic Mind is available via Research Data Services: <http://www.columbia.edu/acis/eds/holdings/1079/>

Related Materials

The collection includes nearly 200 empty folders with titles like "Found in Vienna." These materials are likely found at the University of Vienna, which holds a Paul Lazarsfeld Archive (<https://www.soz.univie.ac.at/en/about-us/lazarsfeld-archive/>). Specific report numbers and/or titles can be searched in the University of Vienna's library catalog,

<https://usearch.univie.ac.at> (German only) See for example <https://ubdata.univie.ac.at/AC16533952> for the report B-0214, "The ghosts go West."

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Controlled Access Headings

- Social sciences -- Research
- Lazarsfeld, Paul F., 1901-1976
- Berelson, Bernard, 1912-1979
- Glock, Charles Y.
- Merton, Robert King, 1910-2003

Collection Inventory

Series I: Project Index

Scope and Contents

Boxes 1-103.& This Index is intended to show the entire output of each Bureau project. The projects were assigned numbers that were generally chronological, beginning with the year the project began, but became chronologically disordered from B-1000 to B-1038 due to a transition in the numbering system introduced in 1964. For these projects, the year of initiation is given after the project title.

Scope and Contents

Within projects, publications are listed by type: Reports, Monographs, Books, Articles, Masters Essays, Doctoral Dissertations, Foreign Publications and, in a few cases, Audio-Visual Materials. Within each category, publications are ordered by year and then alphabetically by author. If an author produced more than one publication of a given type in a particular year, a number in parentheses indicates its order in that author's publications for that year.

Scope and Contents

Projects that were funded through the Bureau and approved by its Board as "Bureau Projects" have numbers preceded by "B." Faculty projects, for which the Bureau provided space or services but that it did not initiate as an organization, are indicated by an "F." Similar student projects are indicated by "S" or "D." The names of the original project directors are given in parentheses after the project title.

Title/Description	Instances	
Project Files Index Introduction	box 1	folder 1
Paul F. Lazarsfeld and Edward A. Suchman Initial Report on an Exploratory Study of Coverage by Radio Stations., 1941	box 1	folder B-0061-1

Physical Description: 6 pp. plus charts Questionnaire, notes on staffing coverage.

Scope and Contents

[Examples of data available about kind of audiences government agencies may reach by sponsoring radio programs, such as availability of people, general listening habits, station and program preference.]

Paul F. Lazarsfeld, M. Bayne and Edward A. Suchman
Station Coverage Report., 1941

box 1

folder
B-0061-2

Physical Description: 60pp. Report

Scope and Contents

[Discusses availability of people as listeners, information on station coverage and program structure. Questionnaire to stations included: What America Listened to on Wednesday, Dec. 4.]

Ernest Dichter Study of Psychological Programs., 1939.

box 1

folder
B-0065

Physical Description: 41 pp. Study Notes

Scope and Contents

[From interviews, which are given verbatim, two major themes were found in the various self-improvement programs. They offered explanations of psychological facts and they appealed to the listener to overcome difficulties or to accept unchangeable situations. The resultant good or bad effects upon the listener are discussed.]

Julia Hoffard Musical Listening, 1939

box 1

folder
B-0071

Scope and Contents

[file on musical listening]

Jack N. Peterman, Trienah Meyers Lucky Strike Hit Parade, 1940

box 1

folder
B-0075-1

Physical Description: B-0075-1: 20 pp., B-0075-2: 23pp. 3 folders containing lecture by Adorno, Audience measurement booklet- Zeisel & Polygraph, Study & notes on music and radio, Notes on Lucky Strike report

Scope and Contents

[Reports- B-0075-1: Discussion and report on how to better the Hit Parade rating system which measures relative popularity of songs. B-0075-2: A comparison of Hit Parade ratings, using different methods. Description of moves of five places or more in one

week by Hit Parade songs. How eight songs moved.
Hit Parade weaknesses.]

<p>Typed report on Princeton project and Columbia report on BASR from 1968-69; 1 separate pamphlet,, 1940</p> <p><u>Physical Description:</u> 5 folders containing</p>	box 1	folder B-0076
<p>Lazarsfeld, Berelson, & Gaudet Voting Study: How the Voter Makes Up His Mind in a Presidential Campaign,, 1940</p> <p><u>Physical Description:</u> 35 folders containing</p> <p>Scope and Contents</p> <p>[Folder 1 empty, Folder 34 missing, two folder 35's, Code for Erie, Peoples Choice- Sandusky</p> <p>Scope and Contents</p> <p>(The People's Choice: Erie County Study: Sandusky Study) (note, there was no report submitted). Book: Lazarsfeld, Berelson, & Gaudet 1944]</p>	box 2	folder B-0080
<p>Paul F. Lazarsfeld and Marjorie Fleiss Attitude Toward Spending, 1940</p> <p><u>Physical Description:</u> 4 folders containing notes, questionnaire, cards & tests, questionnaire and typescript</p> <p>Scope and Contents</p> <p>[B-0092-1: 40 pp., B-0092-2: 13 pp.</p> <p>Scope and Contents</p> <p>A scale was set up based on questions which reflected people's spending habits. B-0092-2 consists of interviewers'comments on the spending test survey. Reports: B-0092-1, B-0092-2]</p>	box 2	folder B-0092
<p>Marjorie Fleiss, and Paul F. Lazarsfeld Bloomingdates Restaurant Study, 1940</p> <p><u>Physical Description:</u> 3 folders containing Reports, Bloomingdale Restaurant study, card coder</p> <p>Scope and Contents</p> <p>[Would customers feel Bloomingdale's service to them was curtailed, would prestige of store be lowered, do financial returns of restaurant justify its upkeep? Stratified by income of 421 respondents. Report: B-0093-1]</p>	box 2	folder B-0093
<p>Lazarsfeld & Gaudet Shortwave Radio Listening in Erie County, 1940</p> <p><u>Physical Description:</u> 4 folders containing Memos, Respondent lists, questionnaire, draft reports</p>	box 2	folder B-0105

Scope and Contents

[Report: not available]

T.W. Adorno Analytical Study of the NBC Music Appreciation Hour, 1940

box 2

folder
B-0107

Physical Description: 1 folder containing study, draft report

Scope and Contents

[Report: not available]

Paul F. Lazarsfeld American Station Sampler and How to Use It., 1940

box 2

folder
B-0110

Physical Description: 6 pp.: 1 folder containing Codebooks

Scope and Contents

[A chart listing 11 separate sets of radio stations-all stations in U.S. and territories included. Discussion of station sampling procedure. One empty folder with contents in Vienna.]

R. Arnheim and E. Suchman Small Stations Foreign Language Broadcasts, 1941

box 2

folder
B-0121

Physical Description: B-0121-1 40 pp., B-0121-2 80pp.:3 folders containing Study report, Instructions to field supervisors, Codebooks

Scope and Contents

[B-0121-1 Preliminary analysis: number of hours and what language, types of programs, news items-domestic or foreign, drama-local or foreign, types of national appeals, etc. B-0121-2: This paper presents available evidence on the problems of such broadcasting. A questionnaire was filled out by 66 specially appointed listeners covering 800 hours of foreign language broadcasts across the country. They also could present summaries of their observations. Published. See pp. 3-64 in Radio Research 1941. Reports: B-0121-1, B-0121-2 1940 Article: Arnheim & Bayne 1941. One empty folder with copy of contents in Vienna.]

Suchman & Friedrich Italian Language Program Audiences, 1941

box 2

folder
B-0122

Physical Description: 4 folders: 1 is missing, 2&3 are empty with copies of contents in Vienna, 4 contains Codebook and Questionnaire instructions

Scope and Contents

[Report: B-0122-1; B-0122-2 Monograph: Suchman 1941]

Herta Herzog Minority Groups and the 1941 Mayoralty Election, 1941	box 2	folder B-0125
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Physical Description: 25 pp.: 1 empty folder with copy of contents in Vienna

Scope and Contents

[A discussion of how the decision for whom to vote in the 1941 mayoralty election will be determined by racial and national fears and prejudices. Based on 57 detailed interviews among Jewish, Italian, Irish and German people. Report: B-0125]

Paul F. Lazarsfeld, Arnheim, Herzog, Knupfer The Daytime Serial (Soap Opera Study),, 1942	box 2	folder B-0130
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Physical Description: 51 pp.: 11 folders containing Questionnaires, Questions & memos, draft reports, (folders 5-7 are empty with a copy of the contents of #5's contents in Vienna), Analysis , Content Analysis, Analysis- Soap Opera in Italian

Scope and Contents

[This sets forth the social and commercial problems created by daytime radio serials, reviews what is known, and suggests areas which need further exploration. The research methods which might be used are also discussed.]

Herta Herzog Daytime Serials: Their Audience and Their Effect on Buying,, 1942	box 2	folder B-0131-1
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Physical Description: Pages:100 pp.: 4 folders containing Questionnaires

Scope and Contents

[Based on survey of 5000 women, this gives a broad general picture of women's daytime listening habits and the effect of listening upon actual use of product advertised.]

Herta Herzog News and Views on John B. Hughes, 1942	box 2	folder B-0131-2
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Physical Description: 4 folders containing codebooks

Scope and Contents

[Hughes was a commentator who took over Raymond Graham Swing's time spot on the radio. This is a discussion of his selection and treatment of topics, comprehensibility, voice, opinion shaping, and

comparison with other commentators. How to sell the product advertised on his program is also discussed.]

<p>Herta Herzog Study on Stomach Distress, 1942 <u>Physical Description:</u> 4 folders containing Codebook and studies</p>	<p>box 2</p>	<p>folder B-0131-3</p>
<p>Scope and Contents</p>		
<p>[310 interviewed, questionnaire included. Attitudes toward stomach troubles, remedies.]</p>		
<p>Herta Herzog Preliminary Test of Six Kolynos Commercials, 1942 <u>Physical Description:</u> 66 pp. Studies</p>	<p>box 3</p>	<p>folder B-0131-4</p>
<p>Scope and Contents</p>		
<p>[75 respondents were asked to compare commercials and were then interviewed about them and about their own dentifrice use. Scripts and questionnaire included.]</p>		
<p>Herta Herzog Test of Kolynos Tooth Powder Commercials, 1942 <u>Physical Description:</u> 35 pp.</p>	<p>box 3</p>	<p>folder B-0131-5</p>
<p>Scope and Contents</p>		
<p>[Desc:100 women heard four sets of Kolynos Tooth Powder commercials and were then interviewed about them and about their own dentifrice use. Scripts and questionnaire included. (missing file)]</p>		
<p>Herta Herzog Test on Bisodol Commercials, 1942 <u>Physical Description:</u> 50 pp.</p>	<p>box 3</p>	<p>folder B-0131-6</p>
<p>Scope and Contents</p>		
<p>[76 people interviewed, questionnaire included. Problems posed were straight talk versus dramatized technique, personal versus straight descriptive approach commercial, as well as what properties of Bisodol should be stressed, sketchy versus detailed. (missing file)]</p>		
<p>Genevieve Knupfer The Buying of Vitamin Preparations, 1942 <u>Physical Description:</u> 35 pp.</p>	<p>box 3:</p>	<p>folder B-0131-7</p>
<p>Scope and Contents</p>		
<p>[Topics covered are who buys vitamins, how much do they spend, brands bought. Questionnaires included.]</p>		

Problems with the data supplied by Industrial Surveys
Co. are discussed. (missing file)]

Paul F. Lazarsfeld Daytime Music Programs, 1942	box 3	folder B-0135
<u>Physical Description:</u> 1 folder containing report		
Scope and Contents		
[Assembles available information on whether and what kind of daytime musical program would reach middle-aged, middle-class women. Main source of data: survey of 5000 women in 1941 by Office of Radio Research. Report: B-0135]		
Paul F. Lazarsfeld Saturday Evening Post Study, 1941	box 3	folder B-0136
<u>Physical Description:</u> 1 folder containing Research suggestions		
Scope and Contents		
[This contains several reports dealing with the characteristics of Saturday Evening Post readers		
Scope and Contents		
Report: B-0136. One empty folder with copy of contents inVienna.]		
Manuel Manfield and Jeannette Green Greeting Card Study, 1941	box 3	folder B-0140
<u>Physical Description:</u> 52 pp. 1 empty folder with copy of contents supposedly in Vienna		
Scope and Contents		
[193 persons interviewed by questionnaire and conversational interviews. Report discusses type of people interviewed, what greeting cards mean to people, resistance to them, cards as merchandise, the dealer. Questionnaires included. Report: B-0140]		
M. Bayne Refrigerator Buying, 1941	box 3	folder B-0141
<u>Physical Description:</u> 30 pp.: 1 empty folder with copy of contents in Vienna. 1 folder containing Questions		
Scope and Contents		
[Based on 60 detailed interviews, a tentative analysis tries to answer such questions as: Do people have more subtle desires to which we could link the use of a refrigerator? Could we mobilize psychological forces which usually are not thought of in refrigerator ads? Report: B-0141]		
Durant & Lazarsfeld Morale Survey, 1941	box 3	folder B-0142

Physical Description: 2 folders containing Questionnaires

Scope and Contents

[Report: not available Article: Lazarsfeld & Durant
1942 Masters Essay: Durant 1943]

Magazines vs. Radio Serials, 1941

box 3

folder
B-0143

Scope and Contents

[Report: not available]

Leo Lowenthal Biographies in Popular Magazines.
Published. See pp. 507-548 in Radio Research 1942-1943.,,
1942-1943

box 3

folder
*B-0145

Physical Description: 14 folders containing Data, Notes &
tables

Scope and Contents

[Article: Lowenthal 1944]

Paul F. Lazarsfeld Joint Ownership of Radio of Radio
Stations and Newspapers,, 1941

box 3 & 4

folder
B-0150

Physical Description: Pages:B-0150-1 35 pp., B-0150-2
34 pp., B-0150-3 55pp., B-0150-4 35pp.: 21 folders and
2 loose leaf code binders Folders 1-3 are empty with
copies of their contents inVienna (statistical jargon
covers by radio affiliation), other folders contain Report
Analysis, Misc., Tabulations & tables, Tables & codebooks,
Questionnaires, Reports, Misc. codes, and Codebook
binders

Scope and Contents

[B-0150-1 A statistical picture of distribution of
newspapers and radio stations, and some of their main
characteristics in the whole country. B-0150-2 An
analysis of 93 1-1 communities for which newspaper
ownership of more than 50% is claimed. (1-1
community: radio stations and newspaper associated.)
Power, frequency, population, newspaper circulation,
network affiliation are variables taken into account.
B-0150-3 Discusses in what communities newspapers
disappear and the role in this disappearance played
by radio and newspaper-radio affiliations. B-0150-4
50 radio stations were selected which were associated
with a newspaper. 50 stations and 50 newspapers
were selected which were not associated or owned
one by the other. Then the 50 associated and non-
associated stations were compared. Same was done
for the 2 groups of newspapers. Reports: B-0150-1
through B-0150-4 1941 Articles: Lazarsfeld 1942
(1,2)]

Jeannette Green Drugstore Survey, 1943

Physical Description: 66 pp.: 3 folders containing Questionnaire, Tables, and one Empty file with a copy of the contents in Vienna box 4 folder B-0151

Scope and Contents

[Report based on 264 interviews in 13 cities, concerns attitude toward drugstores and pharmacists. Report: B-0151-1; B-0151-2]

L. Kay H. Herzog Attitude Towards Life Magazine, 1943 box 4 folder B-0152
Physical Description: B-0152-1: 16 pp., B-0152-2: 60 pp., B-0152-3: 14pp.: 19 folders and 2 loose leaf binders 2 Empty folders with copies of contents in Vienna on the observations on the readings, others containing Analysis, Progress reports, Questionnaires, Tables, Correspondence & memos, Questionnaires & codes, Analysis & reports, Binders- interview data

Scope and Contents

[B-0152-1 intensive interviews were conducted toward a better understanding of the function of Life magazine as a medium of communication and as a social and political magazine. B-0152-2 Perceptions of Life's editorial policy, Life compared with other magazines, why some don't read it, how thoroughly it is read as a news magazine, as a non-news magazine, as a picture magazine. Based on 200 interviews. Questionnaire included. B-0152-3 General reading habits of Life, Saturday Evening Post, Collier's and Liberty readers; relation of multiplicity of magazine reading to intensity of reading. Reports: B-0152-1 through B-0152-3]

Lazarsfeld, Kaufman, Herzog Iowa Survey of Radio Listening. Published. (See pp., 130-151 in Communications Research, 1948-1949.),, 1948-1049 box 5 folder *B-0153

Physical Description: 4 folders containing Questionnaires, Codebooks, Memos

Scope and Contents

[Articles: Herzog 1944, Kaufman 1944, Kass 1949 Masters Essay: Kass 1945]

Gerhart Wiebe Refuting Wartime Rumors, 1942 box 5 folder B-0156
Physical Description: 35 pp.: 1 empty folder with copy of contents supposedly in Vienna

Scope and Contents

[Excerpts from three broadcasts were studied to find their relative merit in terms of audience appeal and their effectiveness in "scotching" rumors. Program

Analyzer and supplementary questionnaire were used.
Questionnaire included. Report: B-0156]

<p>Ernest Dichter Health Program Study., 1942 <u>Physical Description:</u> 43 pp.: 1 empty folder with copy of contents in Vienna</p>	<p>box 5</p>	<p>folder B-0158</p>
<p>Scope and Contents</p>		
<p>[To establish the appeal of radio health programs, 14 people were interviewed and these interviews are given verbatim. A combination of factors was found to explain their continued interest. Report: B-0158]</p>		
<p>Goodwin Watson Wine Study, 1944 <u>Physical Description:</u> 48 pp.: 9 folders containing 1-4 folders are empty with copies of Wine study contents in Vienna, other folders contain Questionnaires, and Code Books</p>	<p>box 5</p>	<p>folder B-0160</p>
<p>Scope and Contents</p>		
<p>[Previous discussions of customs and wine drinking, social factors involved, special characteristics of wine drinkers, types of drinkers and the marketing of wine are summarized. Topics for further study are suggested. Original discussions are contained in interim reports under B-0160. Report: B-0160-1 through B-0160-4]</p>		
<p>Kaufman "Why We Fight" Analysis, 1942 <u>Physical Description:</u> Memos and Tests Report</p>	<p>box 5</p>	<p>folder B-0162</p>
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Maurice L. Farber Program Analyzer Test of "Ask Eleanor Nash.", 1942 <u>Physical Description:</u> 6 pp. Empty File, copyof contents in Vienna</p>	<p>box 5</p>	<p>folder B-0163</p>
<p>Scope and Contents</p>		
<p>[This report discusses the test group, their "like" and "dislike" reactions, reactions to Eleanor's voice and to the program as a whole. 18 women were in the sample. Report: B-0163]</p>		
<p>Paul F. Lazarsfeld Magazine Reading Before and After Pearl Harbor, 1942 <u>Physical Description:</u> 22 pp.: 3 folders containing Memorandums, Study Codes</p>	<p>box 5</p>	<p>folder B-0165</p>

Scope and Contents

[Based on data obtained from Life, Inc., and Hearst Publications, Inc., this report investigates the changes in people's reading habits as a result of Pearl Harbor, especially with regard to the reading of nonfiction articles concerned with the war. Report: B-0165]

Ruth A. Durant The Structure and Stability of Public Opinion; Some Aspects of National Morale, Masters' Essay,, 1942	box 5	folder B-0166
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Scope and Contents

[Masters Thesis Corresponds to S-0166. Report not available]

Ruth A. Durant The Structure and Stability of Public Opinion; Some Aspects of National Morale [Master's essay},, August, 1942	box 5	folder S-0166
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Physical Description: 121 pages plus appendices

Scope and Contents

[Masters Thesis Corresponds to S-0166. Report not available]

Shortwave Broadcasts to Germany and Italy, 1942	box 5	folder B-0167
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Physical Description: 56 pp.

Scope and Contents

[Discussion of unfavorable aspects of the programs and of technical problems. Report: B-0167. 1 Empty folder with copy of its contents in Vienna.]

Lowenthal and Lazarsfeld Philadelphia News and News Commentators Study, 1942	box 5	folder B-0168
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Physical Description: 11 folders containing Tables, Codes, Notes, Commentaries, Analysis, Analysis of NY paper editorials, Memoranda, Monitors, Procedures

Scope and Contents

[Report: not available]

Peatman & Marcson "This is War" Program Tests, 1942	box 5	folder B-0169
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Physical Description: 3 folders containing Memos, and Codebooks, 1 is empty with a copy of its contents-the report in Vienna.

Scope and Contents

[Report: B-0169-1; B-0169-2]

Herta Herzog Pretesting a Short Story, 1942

Physical Description: 15 pp.: 4 folders containing 1 box 5 folder
 Empty Folder with copy of Report in Vienna), others B-0170
 contain Story, Misc. memo, Pretesting- 8 questionnaires
 (confidential)

Scope and Contents

[Summary of findings of a reader test of 15 people to determine reactions to characters, plot, etc., of readers of a preliminary version of a novelette. Interviews and questionnaire included. Report: B-0170]

Jeannette Green Golden Wedding Whiskey Study, 1943 box 5 folder
 B-0181
Physical Description: 18 pp.: 2 folders containing 1
 empty folder with contents in Vienna), other contains
 Questionnaire

Scope and Contents

[163 interviews were conducted with Protestant, Catholic and Jewish men and women to find out if the wedding ring on the Golden Wedding (whiskey) trademark was offensive to their religious and social feelings. Questionnaire included. Report: B-0181]

Genevieve Knupfer Poughkeepsie Social Stratification Study, 1943 box 5 folder
 B-0182
Physical Description: 6 folders containing Study,
 Correlations, Misc., Questionnaire, Codebook

Scope and Contents

[(Also filed as S-0285) Report: not available Article: Knupfer 1947 Dissertation: Knupfer 1946]

Kay Birthday Cards Study, 1943 box 5 folder
 B-0183
Physical Description: 3 folders containing Questionnaire,
 Memo, Draft report

Scope and Contents

[Report: Not available]

Marjorie Fiske Promoting Radio to Retailers, 1943 box 5 folder
 B-0185
Physical Description: 57 pp. Report

Scope and Contents

[The successful commercial use of radio rests upon an understanding of the interrelationship of the commercial and the informing and entertaining aspects of radio. This memorandum then, deals with "general psychology of radio, its power as a selling

force, and some particular aspects of retailers' use of radio." Report: B-0185 Article: Fiske 1944]

Robert K. Merton Patterns of Influence (Time Readership in Dover, N.J.), 1943	box 5	folder B-0187
<u>Physical Description:</u> 102 pp. Report		
Scope and Contents		
[This report explores the meaning of influence in a community and its relation to the reading of Time magazine. In two field trips 86 interviews were secured from three groups of people: 1) influential people, 2) Time subscribers, 3) random people. Suggestions for further research are made and interview schedules are included. Report: B-0187 Article: Merton 1949]		
Jeannette Green "American Magazine" Study, 1943	box 5	folder B-0190
<u>Physical Description:</u> 34 pp.: 21 folders 1 Empty folder with contents of the study in Vienna, others contain Questionnaires- 8 interviews, Codes- & codesheets, Interview instruction, Questionnaire, Tables, Misc., Procedures, Study comparisons, Criticisms, Preference trends, Commercial breakdowns, Gratifications, Psych. applied to publishing, Pages from magazines, Final study		
Scope and Contents		
[315 people were interviewed, showing American Magazine steering a middle course between Cosmopolitan and Saturday Evening Post. Among people who read American Magazine, four main gratifications came to light. Report: B-0190]		
Herta Herzog "The Negro and the War"-Test of an OWI Pamphlet, 1943	box 6	folder B-0192
<u>Physical Description:</u> 22 pp.: 18 Folders Folders Contain Questionnaires, Misc., Memos, Overall summary, Survey tables, Worksheets, Interview notes-instructions and correspondence, Scripts and script substitution, Commercials, , Question analysis, Stations responding, Statistical data, Comment analysis and one empty folder whose contents are supposed to have a copy in Vienna.		
Scope and Contents		
[Outlines responses of 70 Blacks interviewed to pamphlet itself and to idea conveyed by it that they should strongly support the war effort. Report: B-0192]		
Marjorie Fiske Retailers' Use of Radio, 1943	box 6	folder B-0195
<u>Physical Description:</u> 19 pp.: 13 folders containing Questionnaires, Questions & codes, Codes, Interview instructions, Iowa study, Bibliography of department store		

study, Memos, Script materials, Study quotes, Analysis-tables

Scope and Contents

[200 housewives were interviewed as to how local stores' advertising could be made most helpful with emphasis on use of radio. Questionnaire included. Report: B-0195-2]

Merton Kate Smith Bond Drive Study (Mass Persuasion), 1944

box 6

folder
B-0200

Physical Description: B-0200-1: 23 pp., B-0200-2: 46 pp., B-200-3: 40 pp., B-200-4: 150 pp.: 18 folders including 3 Empty folders with copies of the reports in Vienna, while others contain Questionnaires, Questionnaires & interview guides, Codesheets, Misc., Network loyalties, Preliminary observations, Report, Codebooks, Interviews, Kate Smith's size, Scripts

Scope and Contents

[B-0200-1 A discussion of how people felt about Kate Smith herself and in relation to her bond drive. B-0200-2 On the basis of interviews conducted with persons who bought bonds from her and with persons who heard her but did not buy "some of the strong points of her campaign and types of resistance she encountered" are indicated. B-0200-3 "A report of the public's choice as to who is best qualified to sell bonds on the radio, in which Kate Smith gets her share of attention." 978 people-a cross-section of the population of Greater New York-were interviewed. B-200-4 Explores some of the general aspects of the radio marathon and then analyzes Kate Smith as a war bond salesman. Intensive interview guide (100 cases) and polling questionnaire (1000 cases) included. Reports: B-0200-1 through B-0200-4 Book: Merton, Fiske, & Curtis 1946 Article: Merton 1948 (3)]

Robert K. Merton and Patricia Kendall The Focused Interview, 1943

box 6

folder
B-0202

Physical Description: 7 folders containing Reports

Scope and Contents

[Book: Merton & Kendall 1956 Article: Merton & Kendall 1946]

Marjorie Fiske and Arthur W. Kornhauser Music in Industry, 1943

box 6

folder
B-0205

Physical Description: 67 pp.: 1 Empty folder

Scope and Contents

[Part I-A survey of the literature of morale studies. Supplementary report: Music in Industry-a survey

of the literature of research on music in industry.
 Extensive bibliographies included in both sections.
 Report: B-0205]

Israel: Bias in Radio Newscasting, 1943	box 6	folder B-0208
<u>Physical Description:</u> 1 folder		
Scope and Contents		
[Report: not available]		
Alberta Curtis Tide Magazine Study I, 1943	box 6	folder B-0210
<u>Physical Description:</u> 48 pp.: 3 folders containing Interview and questionnaire, also including 1 empty, folder with copy of the study in Vienna.		
Scope and Contents		
[Tide was an "entertaining" business magazine. Survey gained ideas on how different types of business executives varied in their opinions of Tide and its rival, Printer's Ink and on what problems needed further research; 56 interviewed, questionnaire included. See also B-0220. Report: B-210]		
Jeannette Green Green River Whiskey Trademark Study, 1944	box 7	folder B-0211
<u>Physical Description:</u> B-0211: 28 pp., B-0211-2: 7 pp.: 3 folders including two empty ones with copies of their contents in Vienna, third one contains Questionnaire		
Scope and Contents		
[B-0211-1 218 respondents were interviewed for the purpose of determining whether the picture of the black man on the Green River trademark connoted, (an inferior whiskey" or a "whiskey just for colored people." Interviewing was done in five cities of the deep South. Questionnaire included. B-0211-2 60 people were questioned on whether enough of the old trademark remained in the new to make it easily identifiable. Questionnaire included. Reports: B-0211-1; B-0211-2]		
Goodwin Watson "There Are No Master Races" Testing, 1945	box 7	folder B-0212
<u>Physical Description:</u> 113 pp.: 11 folders containing Questionnaires & interview guides, Codes, Charts, Memos, Subjects of study, Articles, Interview results. Folders 5 and 6 are empty and copies of their contents-analysis -are available in Vienna		
Scope and Contents		
[B-0212-1 This was a comic book sponsored by the American Jewish Committee. About 350 persons were		

interviewed in groups of about 10-given preliminary questionnaire, shown comic, answered questionnaire a second time, then group discussion. Study # 1 discussed the reactions to the comic book as a whole, reactions to specific pictures, and whether or not comic books could be accepted as authoritative. B-0212-2 After a single reading of the comic "There Are No Master Races" the average person's information score rose substantially. However, willingness to accept persons of other races was not much affected. Reports: B-0212-1; B-0212-2]

Bernard Berelson "The Story of Labor"- Readership Study, 1945	box 7	folder B-0213
<u>Physical Description:</u> 16 pp.: 5 folders containing Questions, Codes, Newspaper articles, Letters, Typed & printed studies		
Scope and Contents		
[334 interviews completed to determine the extent to which one issue of the cartoon strip "The Story of Labor" was read by trade union members in their union publication, to identify the readers' characteristics, and to estimate the readers' comprehension of the strip. Questionnaire included. Report: B-0213]		
Bernard Berelson "The Ghosts Go West"- Testing, 1945	box 7	folder B-0214
<u>Physical Description:</u> 24 pp.: 4 folders containing Questions, Report (empty folder, copy in Vienna), Codes, Letters & memos		
Scope and Contents		
[This study tried to determine the comprehension, miscomprehension or non-comprehension by 300 respondents of a cartoon. Questionnaire included. Report: B-0214]		
Bernard Berelson and Patricia Salter War Writers' Board Study, 1944	box 7	folder B-0215
<u>Physical Description:</u> 69 pp.: 12 folders including 2 empty folders which contain copies of the study in Vienna), others contain Codes, Logsheet, & abstracts, Correspondence, Memos, Reports, Reference materials, Pamphlets		
Scope and Contents		
[1) Magazine Section-an analysis of American minority and foreign groups in popular magazine fiction. 2) Daytime serials- an analysis of previous study material as to treatment of minorities in daytime serials. 3) Summary of the literature on anti-minority prejudice. 4) Newsreels-an analysis of treatment		

of minority and foreign groups in newsreels. 5)
Interviews on anti-minority prejudice in advertising
copy. 6) Comic books and anti-minority prejudice.
Report: B-0215-1; B-0215-2 Article: Berelson & Salter
1946]

Marjorie Fiske and Jeannette Green Imagination as a Theme in Chrysler Ads,, 1944	box 7	folder B-0216
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Physical Description: 16 pp.: 4 folders containing
Interviews, Advertisement examples, Memos, Typed Study

Scope and Contents

[The focused interview will shed light on why an ad
is or is not successful, will indicate possible ways to
improve the ad, will show how the ad affects readers'
attitudes toward the company. The appendix discusses
the three processes involved in this type of interview.
Report: B-0216]

Marjorie Fiske "Naples is a Battlefield" Audience Test, 1944	box 7	folder *B-0217
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Physical Description: 50 pp.: 8 folders containing
Questionnaires, Codes, Interview guide, Analysis, Memos

Scope and Contents

[Discusses how audiences reacted to the film as
recorded by the L-S analyzer, by group interviews, by
"before and after" attitude tests, and by an "opinion of
the film" questionnaire. Report: B-0217]

Bernard Berelson True Story Study Pretests (Pilot Studies for Personal Influence Study- B-0240),, 1944	box 7	folder B-0218
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Physical Description: B-0218-2: 15 pp., B-0218-3: 15 pp.:
6 folders containing Memos, Interviews, Study, Final
report , including one empty folder of which there is a
copy of the report in Vienna

Scope and Contents

[B-0218-2 Summarizes what is known about opinion
leadership and its relation to magazine reading based
upon two surveys. B-0218-3 A detailed report on how
the choice of towns for the study was narrowed to
three. Reports: B-0218-2; B-0218-3 (1944-1945)]

Marjorie Fiske and Patricia Kendall Al Schacht as a Baseball Announcer, 1944	box 7	folder *B-0219
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Physical Description: 14 pp.: 1 folder containing project
materials

Scope and Contents

[24 people listened to a transcription of an Al
Schacht broadcast, filled out questionnaires covering
background information and their general impressions

of him and then were interviewed in some detail as to their reasons for liking or disliking him. Report: B-0219]

Goodwin Watson & Green Tide Magazine Study II, 1944	box 7	folder B-0220
<u>Physical Description:</u> 52 pp.: 6 folders containing Interviews, Memos, and Codes, including one empty folder with a copy of the study in Vienna.		
Scope and Contents		
[This study tries to answer such questions as "What do its readers think of Tide's editorial policy? What articles do they like? What are the high spots in Tide? To what extent is it really read?" 395 advertising, manufacturing, and business executives were interviewed in detail. See also B-0210. Report: B-0220]		
Patricia Kendall Comparing Four Liniment Commercials, 1944	box 7	folder B-0221
<u>Physical Description:</u> 25 pp.: 1 folder containing codes 1 empty folder indicating that a copy of the Report is in Vienna		
Scope and Contents		
[Questionnaires filled out by 384 people were used to determine which of four commercials was best remembered. Report: B-0221]		
Marjorie Fiske Attitudes Toward Subscription Radio, 1944	box 7	folder B-0222
<u>Physical Description:</u> 80 pp.:1 folder containing Questions & codes, and one empty folder indicating copy of the study is in Vienna.		
Scope and Contents		
["The object of this study was to gauge the degree of public receptivity toward the proposed subscription radio plan, as indicated both by the degree of interest in the plan itself and by the degree of satisfaction or dissatisfaction with current radio offerings." Questionnaire included. 1000 interviews in upper 3/4 of all economic levels around New York City were conducted. Report: B-0222]		
Herta Herzog and Katherine Wolf "War Town" Evaluation Study, 1945	box 7	folder B-0223
<u>Physical Description:</u> 5 pp.: 1 folder containing Notes; also indicates copy of the study is in Vienna		
Scope and Contents		
[14 programs of this radio series which portrayed a community service organization helping a person		

in distress were reviewed. This memorandum offers "observations which may be of some practical value in the planning of a similar program series in the future." Report: B-0223]

Helen Schneider & Lazarsfeld Morning Radio Programs, 1944	box 8	folder B-0224
<p><u>Physical Description:</u> B-0224-1: 44 pp., B-0224-3: 16 pp., B-0224-4a: 107 pp.: 17 folder containing two empty folders indicating a copy of the report is in Vienna, and others containing Questionnaires & interview studies, Introduction to study, Mass media, Misc., Codebook, Abstracts, Reports, NBC Morning programs, Effects of mass media, Purpose of study, Preliminary introduction on second phase of study</p>		
<p>Scope and Contents</p>		
<p>[B-0224-1 This memorandum was designed to show why "Finders Keepers" should be kept as a morning program rather than return to daytime serial format and how to strengthen its particular appeal. B-0224-3 This paper "defines the audience potential for a non-story program and suggests a 'double-attack' approach in a revamped 'Finders Keepers' program leading eventually to a new policy for NBC in building its morning audience." B-0224-4a Based on interviews with 3500 women who listened to morning radio programs, this study describes the behavior of the audience and gives a psychological interpretation of that behavior. Non-listeners are also considered. See also, "Research for Action" by Lazarsfeld and Dinerman in Communications Research 1948-1949. Reports: B-0224-1; B-0224-2; B-0224-3; B-0224-4a Article: Lazarsfeld & Dinerman 1949]</p>		
"We the People" Program Analysis, 1944	box 8	folder B-0225
<p><u>Physical Description:</u> 1 folder containing project materials</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
Paul F. Lazarsfeld Polls, Propaganda, and Politics, 1944	box 8	folder B-0226
<p><u>Physical Description:</u> 1 folder containing Letters & pamphlets</p>		
<p>Scope and Contents</p>		
<p>[Report: not available Articles: Lazarsfeld et al. (3) 1944]</p>		
Robert K. Merton Housing Study (Crafttown Study), 1944	box 8 & 9	folder B-0230
<p><u>Physical Description:</u> 32 folders and 1 binder containing Misc. memos and papers, Questions, Code-questions, Code, Interviews, Memos, Interviews, Annual review,</p>		

Report, First year work-interim report, Pamphlets, Instructions, Manifest & latent functions, Annual review, Notes, Empty-slip, Laurenburg study, Appendix B-Crafttown study, Two housing communities, Winfield tenants, Analysis

Scope and Contents

[Monograph: Merton, West, Jahoda, & Selvin 1951
Articles: Merton 1947 (3), 1948 (1, 2, 5, 6); Rosenberg 1951; Lazarsfeld & Merton 1954 Masters Essays: Melow 1951; Sidel 1968]

Watson & Zeisel Polish Study, 1944	box 9	folder B-0231
<u>Physical Description:</u> 3 folders containing Questions, Wallace poll, Polish survey		

Scope and Contents

[Report: not available]

Fiske Unions and the Radio Industry, 1944	box 9	folder B-0232
<u>Physical Description:</u> 3 folders containing Radio survey, Interviews, Memos		

Scope and Contents

[Report: B-0232-3; B-0232-4]

P. F. Lazarsfeld Sampling Procedures for Measurement of Station Coverage,, 1944	box 9	folder B-0235
<u>Physical Description:</u> 87 pp.: 1 empty folder		

Scope and Contents

[This report contains tables which list 1) the number of counties with radio stations in each state, 2) state totals for counties with radio stations, 3) assignment of ballots in counties with radio stations and 4) counties without radio stations. A complete list by state of all cities and towns in counties which have radio stations is also included. Report: B-0235]

Herzog American Mutual Advertising Test, 1944	box 9	folder B-0236
<u>Physical Description:</u> 1 folder containing Test		

Scope and Contents

[Report: not available]

Curtis WNEW's Study of the NAB Circulation Plan, 1944	box 9	folder B-0237
<u>Physical Description:</u> 1 folder containing Study		

Scope and Contents

[Report: not available]

Lazarsfeld, Berelson, Mills, Katz Personal Influence (Decatur Study), 1944	box 9 & 10	folder B-0240
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Physical Description: 44 folders containing Memos, Codes, Questions, Communication research, Report, Line-up of movie leaders, Study on influence of motion pictures, Tables, Misc. articles, Stratification & opinion, Speech, Fiske & Handel article-A-83-1947, Article - A-62- 1946, Article - A-82- 1947, Article- Lazarsfeld- A-88-1947, Follow-up poll, True story study, Communications research, Interpersonal influence, Choice of towns-social, Movie going frequency, Leadership section of study, Flow of personal influence, the Stanley Journal, Scripts, Personal influence in an American community, Computer sheets, Misc. statistics and fact book., Elihu Katz-personal influences (book-empty), Book reviews, Assessment , Misc. questions, Misc. tabulation sheets, Proofs for published report

Scope and Contents

[Report: not available Book: Katz & Lazarsfeld 1955
Articles: Lazarsfeld 1945 (1); Fiske & Handel 1946;
Mills 1946 (2) Dissertation: Katz 1956]

Lazarsfeld Effectiveness of Anti-Defamation League Propaganda, 1945	box 10	folder B-0241
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Physical Description: 1 folder containing Preliminary study

Scope and Contents

[Report: not available]

Glock Lutheran Study, 1945	box 10	folder B-0242
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Physical Description: 3 folders containing Questions, Study, Meeting minutes

Scope and Contents

[Report: not available]

Majorie Fiske and Katherine Wolf, Children Talk About Comics, 1946	box 10	folder B-0243
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Physical Description: 115 pp.: 5 folders including one empty with copy of contents in Vienna; others contain Codes, Memos, Note

Scope and Contents

["This study is the first ... which has attempted to get any direct information about the impact of comic book reading on children." 100 children were intensively

interviewed to get some impression of the motives in and effects of comic book reading among different groups in relation to their general behavior, interests and attitudes. Interview guide included. See also pp. 3-50 in Communications Research, 1948-1949. Report: B-0243 Article: Wolfe & Fiske 1949]

<p>Bernard Berelson Experiment in Serial Reproduction, 1946 <u>Physical Description:</u> 15 pp.: 3 folders containing Study-report, Interviews, Memo</p>	<p>box 10</p>	<p>folder B-0244</p>
<p>Scope and Contents</p>		
<p>[Six chains of three men were used to discover how much of the original contents were communicated and what additions and distortions were introduced in each retelling of a cartoon about minority groups within the labor movement. Report: B-0244]</p>		
<p>Bernard Berelson What Missing the Newspaper Means (Newspaper Strike Study),, 1946 <u>Physical Description:</u> 26 pp.: 3 folders containing Memo, Questions, Study report-questions</p>	<p>box 11</p>	<p>folder *B-0246</p>
<p>Scope and Contents</p>		
<p>[60 intensive interviews were conducted to get at the basic problem, the function of the modern newspaper for its readers. Questionnaire included. Published. See pp. 111- 129 in Communications Research, 1948-1949. Report: B-0246 Article: Berelson 1949]</p>		
<p>Lazarsfeld, Jeanette Sayre Smith Control of Communications Media, 1945 <u>Physical Description:</u> 110 pp.: 1 empty folder with copy of contents in Vienna</p>	<p>box 11</p>	<p>folder B-0248</p>
<p>Scope and Contents</p>		
<p>[A report on the existing materials covering the role of professional personnel, organized interests, economics, government, comparative studies, and proposals for changing the control structure. Report: B-0248]</p>		
<p>Patricia Kendall, Wolf, Lazarsfeld, Strauss "Mr. Biggott" Study, 1946 <u>Physical Description:</u> B-0250-1: 132 pp., B-0250-2: 33 pp., B-0250-3: 26 pp.: 24 files.including three empty files which include the study & comparisons withcopies in Vienna; others contain Interview guides, Interview instructions, Interviewer memos, Interviews, Labor cartoons, Cartoons, Questions, Questionnaire, Code, Correspondence, Scale, Proposal- American Jewish Committee projects, Report, Survey, Study</p>	<p>box 11</p>	<p>folder B-0250</p>

Scope and Contents

[B-0250-1 150 men were interviewed as to their understanding of three "Mr. Biggott" cartoons. Interview guide included. B-0250-2 Three "Mr. Biggott" cartoons were shown to 692 women in Decatur, Illinois. From the interview data gathered, it was possible to study who did, and who did not understand them. B-0250-3 Methodological comparisons are made between B-0250-1 and B-0250-2 which used two different techniques to test the understandability of these three "Mr. Biggott" cartoons. Questionnaire for B-0250-2 included. See also "The Analysis of Deviant Cases in Communications Research" by Kendall and Wolf, pp. 152-179 in Communications Research, 1948-1949. Reports: B-0250-1 through B-0250-3 Article: Kendall & Wolf 1949]

Jewish Social Service Association Study (Case Records Analysis) (Berelson),, 1946	box 11	folder B-0251
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Physical Description: 2 folders containing codebooks and study

Scope and Contents

[Report:B-0251 1945; Article: Berelson 1947]

CBS Study of Radio Listening in Midwestern Town (Lazarsfeld), 1945	box 11	folder B-0253
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Physical Description: 1 folder containing Memos and one empty folder with copy of the contents in Vienna

Scope and Contents

[Report: B-0253 1945]

The People Look at Radio (Lazarsfeld & Field). 1 folder containing Codebooks, correspondence, mimeograph materials, copy of the original text, a firstdraft of the study, and copies of NY Times article, a copy of the Pulse of New York.and materials on a NAB meeting.,, 1946	box 12	folder B-0255
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Scope and Contents

[Book: Lazarsfeld & Field 1946]

Silverware Study (Green). Three files containing Questionnaires, Interviews ,Correspondence and Memos.,, 1946 (?)	box 12	folder B-0256
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Scope and Contents

[No report available.]

Zionism Study (Glock). Two files containing Questionnaires and Interviews.,, 1946 (?)

Scope and Contents [No report available.]	box 12	folder B-0257
New York Ecological Study (Hurdman). Two files containing the study and codebooks,, 1946 (?) Scope and Contents [No report available.]	box 12	folder B-0258
Research Activities of N.Y. State Department of Labor (Mills et al.). One file containing Questionnaire and two empty folders with copies of their contents in Vienna,, 1945 Scope and Contents [Report: B-0260 1945]	box 12	folder B-0260
Book of the Month Club Codebook, 1946 (?) Scope and Contents [Report: B-0260 1945]	box 12	folder B-0261
Sarah Lawrence Miscellaneous Codes, 1946 (?) Scope and Contents [Report: B-0260 1945Report: B-0260 1945]	box 12	folder B-0262
Robert Douglas Study Codebook, 1946 (?)	box 12	folder B-0263
Crespi Cardplaying I folder containing Questionnaire and Codes, 1946 (?)	box 12	folder B-0264
J. Fischer Church Music Codebook, 1946 (?)	box 12	folder B-0265
American Jewish CommitteeStudy Codebooks, 1946 (?)	box 12	folder B-0266
American Jewish Committee Study Pittsfield Poll and Codes, 1946 (?)	box 12	folder B-0267
Federation of Jewish Philanthropies Study (Zeisel). Two Folders Containing Memos & Graphs and Sample Promotional Materials and one empty folder with a copy of its contents -the report-in Vienna.,, 1947 Scope and Contents [Report: B-0271 1947]	box 12	folder B-0271
Columnist Readership Study (Zeisel). Three folders containing Codebooks and Reports and Typescripts,, 1947	box 12	folder B-0272

Scope and Contents

[Report: B-0272 1947]

Literary Criticism Analysis (Kiapper). One looseleaf binder and five folders containing a reference copy of the report, codes, miscellaneous notes , report excerpts, and draft perspectives of the report sent to critics-Stanton.,, 1947	box 12	folder B-0273
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Scope and Contents

[Report: B-0273 1947]

Audience Reaction to Ex Lax Commercials (Green). Seven folders containing Codesheets, Exlax Pretests and Tests and Commercial Questionnaire, Commercial Text for Radio,Draft Questionnaire, and Questionnaires and Codes and one empty folder with a copy of its contents in Vienna.,, 1947	box 12	folder B-0274
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Scope and Contents

[Report: B-0274-1, B-0274-2 1947]

Attitudes toward Columbia University (Glock). Four folders containing Questionnaires, the Study and Letters and one empty folder with a copy of its contents in Vienna.,, 1947	box 12	folder B-0275
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Scope and Contents

[Report: B-0275-1, B-0275-2 1947]

Experiment with Two Methods of Measuring Magazine Readership (Lazarsfeld & Ehrlich). Two folders containing the report and portfolio study,, 1947	box 12	folder B-0276
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Scope and Contents

[Report: B-0276 i Y, + /]

Coverage of the Heirens Murder Case (Gottlieb). Four folders containing codes, report,intoductory typescript and one empty folder with a copy of its contents in Vienna.,, 1947	box 12	folder B-0277
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Scope and Contents

[Report: B-0277, 1947; Article: Gottlieb, 1947]

Betty Crocker Program Evaluation (Glock, Kendall, Green). Two2 folders and 1 binder containing ProgramAnalysis Of Betty Crocker and general Mills tsts, Codebooks and codes, Transcripts of Genral Mills Hour Sessions,Questionnaires, Interview Guides, Interview Transcripts, Evaluations Of proposed Broadcasts and Correspondence. One empty folder with copy of the contents listed as being in Vienna.,, 1946	box 13	folder B-0278
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Scope and Contents

[Report: B-0278-1, B-0278-2 1946]

Content Analysis of Byrnes Address on Moscow Agreement (Glock). One empty folder with contents listed as being in Vienna,, 1945	box 13	folder B-0279
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Scope and Contents

[Report: B-0279 1945]

NAB Study of CBS. Nine folders containing Codes and Codebooks, Memos and Correspondence, Miscellaneous Materials, Memos, Tables and Study Typescripts,, 1945-1946	box 13	folder B-0280
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Franzen Study. One folder containing codebook, 1946	box 13	folder B-0281
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ABC Study of ABC by H. Kaufman. Eight folders containing codes for a study of 8 different ABC shows, proposal on public housing study two typed manuscripts by David Sills and Fred Abraham,, 1946 and 1962	box 13	folder B-0282
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Time Magazine College Survey (They Went to College) (Glock, West, Havemann). Twelve folders, 2 binders and codebooks with the former containing Codes and appendices, Questionnaires, Reports, a chapter of proposed book, memos, Analysis notes, study log and book review.,, 1947	box 14	folder B-0301
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Scope and Contents

[Book: Havemann & West 1952; Dissertation: West 1951]

Panel Methods Project (Lazarsfeld, Glock) Article: Lazarsfeld 1948 . One6 folders and 1 binder containing a dissertation by Chrles Y. Glock, codes and Codebooks, Biographical Quiz, NBC Panels Materials, Proposals, Memos , a descriptive review, Study Proposal, Questionnaires, Effects of Re-interviewing and application of the panel method.,, 1948	box 14	folder B-0302
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Scope and Contents

[Masters Essays: McLoughlin 1953, Bond 1953; Dissertation: Glock 1952]

Puerto Rican Study (The Puerto Rican Journey) (Mills & Senior). 8 folders containing Codebook, Questionnaire, Finding Summaries , Notes, Tally Sheets, Introduction and Letter of Transmittal. ,, 1947-1949	box 14	folder B-0303
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Scope and Contents

[Report: B-0303-1 through 3 1947-1949; Book: Mills, Senior & Goldsen 1950; Masters Essays: Parke 1952, Leibowitz 1955]

Charles Y. Glock and Margaret McDonald Firemen's Pension Study, 1948 box 14 folder B-0304

Physical Description: B-0304-1: 52 pp., B-0304-2: 35 pp.: 7 folders containing Questionnaires, Codebook, Regulations, Interviewer instructions, Reports

Scope and Contents

[B-0304-1 312 firemen were interviewed. Questionnaire included. B-0304-2 An analysis of data collected on aspects of the job other than pensions. Reports: B-0304-1; B-0304-2]

Klapper Public Library Inquiry Project, 1947 box 15 folder B-0305

Physical Description: 1 Bound report and 6 folders containing Bound report, Report, Codes, Memos & correspondence, Survey of literature, Questions & pamphlets

Scope and Contents

[Monograph: Klapper 1949]

Jeannette Green and Babette Kass Armour Soap Study, 1948 box 15 folder B-0306

Physical Description: 126 pp.: 5 folders containing Code & questionnaire, Questionnaire, Memos & correspondence, Codes, and one empty folder with copy of its contents-the report- in Vienna

Scope and Contents

[This study determined people's reactions to a meat-packing company making soap. Questionnaires included. Report: B-0306]

Charles Y. Glock Magazine Preferences of Industrial Supply Executives, 1947 box 15 folder B-0307

Physical Description: 25 pp.:3 folders containing Code, Notes, Outline of research procedures, and one ewith a copy of the report in Vienna

Scope and Contents

[Mail questionnaires sent to 2505 executives asked them to list in order of preference the business and general news magazines they read regularly. Report: B-0307]

Carol Coen & Kass Magazine Preferences of Textile Mill Executives,, 1947

Physical Description: B-0308: 38 pp., B-0308-2: 63 pp.. 3 folders containing Questionnaires, Codes, and one empty folder with a copy of the report in Vienna

box 15

folder
B-0308

Scope and Contents

[B-0308-1 Reading preferences of 602 textile mill executives among 14 selected trade magazines were solicited. B-0308-2 This report represents the preferences of 1024 textile mill executives among 14 selected trade magazines. Questionnaire included. Reports: B-0308-1; B-0308-2 1949]

Barbara Hockey, Robert Carlson and Anders Lunde
Controversy of Music Industry and American Federation of Musicians,, 1948

box 15

folder
B-0309

Physical Description: 137 pp.: 2 folders containing report summary and one empty folder with its contents in Vienna

Scope and Contents

[Arguments on both sides are presented, then statistics picturing the state of employment of musicians, finally a review of the musical interests and activities of the American people since the advent of radio and broadcasting. Report: B-0309 Article: Lunde 1948 Masters Essay: Lunde 1947]

Charles Y. Glock and Melvin Goldberg Serious Radio Programs in the New York Area,, 1947

box 15

folder
B-0310,

Physical Description: 57 pp.: 1 empty folder with a copy of its contents in Vienna

Scope and Contents

[An analysis of serious radio programs available in the New York area and the extent to which they were heard was made to help determine whether Columbia University should operate an FM station. Report: B-0310]

Charles Y. Glock Life Dealer Panel, 1948

box 15

folder
B-0311

Physical Description: 25 pp.: 3 folders containing Observations, Report

Scope and Contents

[After careful study a recommendation was made that no further analysis of this panel be made as the nature of the sample and structure of the study precluded the

derivation of valid and reliable conclusions from the available data. Report: B-0311]

<p>Anti-Semitism Poll in New York City- American Jewish Committee, 1947</p>	<p>box 16</p>	<p>folder B-0314</p>
<p><u>Physical Description:</u> 3 folders containing Questionnaires, Misc., Planning for the poll</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Benjamin Ringer & Charles Y. Glock Content Analysis of Flint Newspapers on Auto Workers Strike,, 1947</p>	<p>box 16</p>	<p>folder B-0315</p>
<p><u>Physical Description:</u> 66 pp.: 2 folders containing Report, Code</p>		
<p>Scope and Contents</p>		
<p>[Analysis of Flint, Michigan, newspapers as to their treatment of the UAW-CIO strike against General Motors Corporation. Both public and union newspapers were studied. Report: B-0315]</p>		
<p>Lazarsfeld & Fiddle Jewish Labor Study Analysis (Institute of Social Research Data),, 1947</p>	<p>box 16</p>	<p>folder B-0320</p>
<p><u>Physical Description:</u> 5 folders containing Codebook, Directives for editing, Typescripts, Report</p>		
<p>Margaret McDonald Public Awareness of Health Facilities, 1948</p>	<p>box 16</p>	<p>folder B-0323</p>
<p><u>Physical Description:</u> 50 pp.: 5 folders containing memos ,correspondence, questionnaires and their development and proposal; also one empty folder with copy of contents in Vienna possibly containing the report.</p>		
<p>Scope and Contents</p>		
<p>[This presents a preliminary questionnaire with results of the pretest interviews along with recommendations for revision of the questionnaire and a proposal for its city-wide administration. Report: B-0323]</p>		
<p>Arthur Kornhauser, Jeannette Green, Leo Srole Psychological Impact of Newspaper vs. Radio Advertisements,, 1948</p>	<p>box 16</p>	<p>folder B-0331</p>
<p><u>Physical Description:</u> B-0331-1: 111 pp., B-0331-2: 30 pp., B-0331-3: 125 pp.: 30 folders containing Questionnaire, Questionnaire & memo, Codebooks, Reports, Correspondence & memos, What women liked, Summary of main points, Description of commercials used, Qualitative codes, Sampling-oranges, Additional information requested, Preliminary report, Preliminary questionnaire, Experiments, Intra-individual comparisons, Survey materials, Progress report, Introduction to</p>		

the study, Findings summary, Memo-Rogue's report, Statements to press & pamphlet, Analysis, Lab test procedures, Preliminary reports, Result reports, Codes

Scope and Contents

[B-0331-1 This report attempts to ascertain what goes on in people's minds when they read newspaper ads and hear radio commercials. It also considers how people are attracted to these advertisements, and the general attitudes of individuals toward them. Questionnaires and sample advertisements included.

B-0331-2 28 women were shown a selected newspaper advertisement and questioned immediately about their response to that advertisement. The respondents then heard an advertisement of the same product on the phonograph in an attempt to analyze what effect the use of each media has on the response to an advertisement. In half the interviews the order was reversed so that the respondents heard the advertisement before reading it.

Scope and Contents

B-0331-3 In addition to primary emphasis on "immediate" psychological responses to the two media, this study investigates how people come to pay attention to the advertisements in their newspaper and on the air and it seeks further information on the attitudes people have developed toward newspaper and radio advertising in general. 700 housewives interviewed. Questionnaire included. Reports: B-0331-1; B-0331-2; B-0331-2 (not duplicate); B-0331-3 1948-1949]

Klapper & Glock Scientific American Study (Condon Case Controversy),, 1948

box 16

folder
B-0332

Physical Description: 7 folders containing Coding instructions, Questionnaire & codes, Questionnaire, Codes, Correspondence & Questionnaire, Report (article)

Scope and Contents

[Article: Klapper & Glock 1949]

York N. Lucci and Alan S. Meyer Oneonta Health Survey, 1951

box 16

folder
B-0333

Physical Description: 66 pp.:1 folders containing Questionnaire. 1 empty folder with copy of its contents-the report-in Vienna.

Scope and Contents

[All members 18 and older in a random sample of 800 households in Oneonta, New York, and contiguous rural area were to be surveyed. Object: to obtain

statistics on the health status and health needs of the community. Questionnaires included. Report: B-0333]

<p>Leo Stole and Robert T. Bower Voting Behavior of American Ethnic Groups,, 1948</p>	<p>box 16</p>	<p>folder B-0334</p>
<p><u>Physical Description:</u> 34 pp.: 2 folders containing Memos,polls. One empty folderwith copy of the report in Vienna</p>		
<p>Scope and Contents</p>		
<p>[Re-examines question of ethnic voting by relating sex, age, economic status, and education to ethnic groups: Jews, Blacks, Italians, and Irish. Report: B-0334; B-0334 (duplicate) Article: Bower 1948 (1), 1950]</p>		
<p>Green, Clarence Fish and Francis Parker The Public Views the RCA 45 RPM Record System,, 1949</p>	<p>box 16</p>	<p>folder B-0335</p>
<p><u>Physical Description:</u> 40 pp.: 9 folders containing Memo, Questionnaires, Interviews, RCA tape recorder, Analysis, Draft analysis, Respondents background. One empty folder with copy of report in Vienna</p>		
<p>Scope and Contents</p>		
<p>[Forty-one people interviewed expressed favorable attitudes to the product-45 rpm record player and records, more unfavorable ones to the general situation and the ad. Report: B-0335 Articles: Lazarsfeld 1959 (1, 2)]</p>		
<p>Kingsley Davis German Broadcasting Project, 1949</p>	<p>box 16</p>	<p>folder B-0336</p>
<p><u>Physical Description:</u> 11 folders containing Correspondence, Memos, Transcripts, Pertinent facts, Analysis & facts & correspondence & schedules</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Kass Public Views of Atomic Energy (Federation of Atomic Scientists Report),, 1948</p>	<p>box 16</p>	<p>folder B-0337</p>
<p><u>Physical Description:</u> 14 folders containing Questionnaires, Project reports on World Government Project, Memos, Atomic bomb questionnaire, Transcript report, Respondents, Report on UN, Minutes of Conference on Atomic Energy & World Organizations at Princeton (Nov. 28-30, 1947)</p>		
<p>Gasoline Study, 1948</p>	<p>box 17</p>	<p>folder B-0338</p>
<p><u>Physical Description:</u> 3 folders containing Interviews, Typescript report, Typescript & related printed article</p>		

Scope and Contents

[Report: not available]

Charles Y. Glock & Babette Kass Advertising Agencies & Companies,, 1948 box 17 folder B-0339

Physical Description: 5 folders containing Correspondence, Companies questioned, Questionnaires, Company responses, List of companies under various advertising companies

Scope and Contents

[Report: not available]

Berelson, Lazarsfeld, McPhee 1948 Voting Study (Elmira Study), 1948 box 17 & 18 folder B-0340

Physical Description: 40 folders containing , 1 computer printout, 10 separate bound folders containing Codebooks, List, Questionnaire & Codebook, Transfer cards, Interview instructions, Computer sheets, Memos, Questionnaires, Ballots, Reviews, Articles and reprints, Mass Media Campaign (chapter draft), Elmira new groups codebook, Caplewitz sample, Sample lists, Empty folder (Voting by Lazarsfeld, Berelson, & McPhee), Article (A Fully Observable Electorate- by R.B. Smith, & William McPhee)...

Scope and Contents

[Report: not available Book: Berelson, Lazarsfeld, & McPhee 1954 Articles: Manheimer & H. Hyman 1949, Kitt & Gleicher 1950 Masters Essay: Meyer 1951 Dissertations: Baxter 1951, Kaplan 1955, M. Hyman 1964]

Kingsley Davis and Babette Kass Installment Buying of Cars, 1949 box 18 folder B-0343

Physical Description: 191 pp.: 10 folders containing Questionnaires, Codes, Memos, Essential information, Portraits of CIT, Notes, Typescript report

Scope and Contents

[This is a report on attitudes and opinions toward installment buying in which 103 people were interviewed. Report: B-0343]

Jeannette Green Ready-to-Eat Cereals, 1948 box 18 folder B-0344

Physical Description: 103 pp.: 2 folders containing Correspondence, Analysis & in depth interviews

Scope and Contents

[Five depth interviews were conducted with housewives on different economic levels to determine

factors which influence purchase of ready-to-eat cereals and to provide incidental information about cereal eating and buying behavior. Interviews given in full and analyzed to illustrate the kind of data this type of interview affords. Report: B-0344]

Jeannette Green Radio vs. Newspaper Advertising of Pyequick, June 1948	box 18	folder B-0345
<u>Physical Description:</u> 31 pp.: 1 folder containing psychological analysis and one empty folder with similar content inVienna		
Scope and Contents		
[This pilot study, based on material gathered for B-0331-1, evaluated the effectiveness of Pyequick ads in terms of feelings, images, thoughts and buying dispositions stimulated by these ads and also dealt with specific psychological resistances to them. Report: B-0345]		
Kass New York Television Survey, 1948	box 18	folder B-0347
<u>Physical Description:</u> 7 folders containing Memos & correspondence, Questionnaires, Studies, Surveys, Articles		
Scope and Contents		
[Report: not available]		
Merton, Sussman, Jahoda Eisenhower Mail Study, 1948	box 18	folder B-0349
<u>Physical Description:</u> 2 folders containing Memos & correspondence, Codes		
Scope and Contents		
[Report: not available]		
Herta Herzog and John Morsell Venereal Disease Survey- Columbia, Ohio, 1948-1949	box 18, 19, & 20	folder B-0350
<u>Physical Description:</u> 373 pp.: 67 folders containing , 2 binders & index cards One box-play loose section, Binder one- Counts I-IV, Binder two- Codebook #1019, Correspondence & memos. Memoranda, Codes of Waves I and II, Scripts for VD radio project, Statistics, Questionnaires, Wave II-blank schedules, Codes, Interviews, Interview specifications, Misc. pamphlets, Wave I-blank schedule, Misc. reports, Interview instructions, Misc. radio tests, Project specifications, Proposal, Interview pretests, Reports & analysis, Study & analysis, Survey, Patient list, Revisions of study, Study form, Classification, Notification of action, Demonstration program, Public health clinic, V.D. project- meeting of May, 1949		

Scope and Contents

[I. VD attitudes in the community-Herzog; 2 waves of 1000 interviews each in between which a comprehensive educational program was staged to provide systematic information on knowledge, interests, and attitudes of the general population with respect to syphilis and to ascertain the educational efforts' effectiveness. II. The VD sufferer and his motives-Morsell; 1000 interviews of persons who came to a VD clinic for help. Questionnaires for I and II included. Report: B-0350; B-0350 (duplicate copy) Articles: Morsell & Goldsen 1950, Morsell 1952, 1953]

E. Fein Calling All Girls, September 2, 1948 <u>Physical Description:</u> 1 folder containing codes Research column on America...	box 20	folder B-0351
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Scope and Contents

[Report: not available]

Lazarsfeld Latent Structure Analysis I, 1948 <u>Physical Description:</u> 30 Folders. Folders contain Analytical chapters for project, Misc. materials, Training program, Correspondence & memos, Graphs, Computing forms, Chapter for project, Procedural instructions, Computation formulae, Mathematical foundation of analysis, Computation instructions, Project articles, Conceptual article, Procedural articles, Model for attitude testing, Memorandums, Empty folder containing (Algebraic introduction to latent structure analysis), General model for factoring & scaling qualitative data	box 20 & 21	folder B-0355
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Scope and Contents

[Report: B-0355 Articles: Lazarsfeld 1950 (1, 2), 1956 (2), McPhee & Coleman 1958, Lazarsfeld 1959 (1, 2) 1960 (1) Masters Essay: Orleans 1948, Gilliam 1949, Siegel 1950 Dissertation: Rossi 1951]

Comparative Studies of Communication in Western Europe (See also B-0404),, 1949-1952 <u>Physical Description:</u> B-0361-1: 36 pp., B-0361-2: 38 pp., B-0361-3: 25 pp., B-0361-4: 29 pp., B-0361-5: 21 pp., B-0361-6: 40 pp., B-0361-7: 22 pp., B-0361-8: 102 pp., B-0361-9: 43 pp.: 8 folders containing Analysis & articles, Observations on testing, Analysis study. One empty folder with copy of materials on the experimental project of identifying VOA listeners in Vienna	box 21	folder B-0361
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Scope and Contents

[B-0361-1 This report discusses an index of public opinion leadership (a method of identifying opinion leaders), the distribution of opinion leaders within

the Norwegian population and the degree to which opinion leaders influence others. B-0361-2 Analyzing data from a survey of 2207 people in Sweden, this report discusses an index of opinion leadership, the distribution of opinion leaders within the Swedish population and factors influencing the likelihood of being an opinion leader. B-0361-3 Since the proportion of population listening to VOA broadcasts is small, this report discusses the use of the snowball technique in locating a larger portion of the potential VOA audience. (The snowball technique is a research method in which respondents are asked to list other people they feel would make a relevant contribution to the study. These people are then interviewed by the researchers and the cycle is repeated.). B-0361-4 This report points out problems arising from conducting international broadcasting surveys involving the use of questionnaires and suggests how these problems may be handled. B-0361-5 This report offers an example of a practical solution to some of the problems raised in B-0361-4. It analyzes aspects of the VOA's Norwegian audience, based on a sample of 557 VOA listeners and 798 other listeners to U. S. radio broadcasts in 1950. B-0361-6 This paper discusses problems encountered by analysts of the study, Competitive Broadcasting to Germany, which was a study of the content of radio programs broadcast to Germany by VOA, BBC and Radio Moscow in 1948-49. Specifically considered are how the analysts dealt with problems regarding classification of content of programs, presentation of data obtained and interpretation of data. B-0361-7 This report deals with the results of a test of VOA programs in Sweden, Germany, Austria, Italy and France. In each country five specific programs were tested on listener panels. The panel members filled out questionnaires before and after the listening sessions to test their reactions to the programs. B-0361-8 This is an analysis of organized group radio listening and the structure of French radio at the end of 1949. Also includes a statement outlining a long-range program of international communications research and the kinds of problems which would be met whenever it was undertaken. B-0361-9 Using data obtained in studies conducted in France, Austria and Finland, this experiment was to provide information leading to 1) the ability to arrive at a single estimate of the size of the VOA audience in each country, 2) the use of a minimal number of questions to provide such an absolute figure and 3) the possibility of designing a scale of intensity of listening to the VOA. Reports: B-0361-1 through B-0361-9; B-0442 (two studies in one report) Masters Essay: Arachtingi 1952]

Physical Description: 8 folders containing Codebooks, Questionnaires, Tables, Correspondence, Occupation of Alumnae, Husbands, Vassar Alumnae magazine

Scope and Contents

[Report: not available.]

Kingsley Davis/ B.A.S.R. Morningside Manhattanville Redevelopment Community Survey,, 1949-1950	box 21	folder B-0363
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Physical Description: 8 folders containing Coding & codebooks, Questionnaire, Correspondence & memos, Pre-test, Community profile, Interview guide

Scope and Contents

[Report: not available]

Dean Manheimer and Babette Kass Slogans for Whiskey Advertisements, 1949	box 21	folder B-0364
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Physical Description: 18 pp.: 4 folders containing Questionnaire, Tables, Test survey and one empty folder containing a copy of a study of Slogans for a Kinsey Whiskey Advertisement in Vienna

Scope and Contents

[Pre-test of four slogans for possible use in a whiskey advertisement, focusing on interest in and comprehension of them. 400 men interviewed. Questionnaire included. Report: B-0364]

Dean Manheimer and Babette Kass Knowledge About Blended Whiskey, 1949	box 21	folder B-0365
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Physical Description: 36 pp.:4 folders containing Correspondence & memos, Questionnaire, Pretest findings, Specifications for Whiskey study and one empty folder with a copy of the study in Vienna

Scope and Contents

[230 men interviewed, questionnaire included. Report: B-0365]

Babette Kass Magazine Preferences of Latin American Executives, 1949	box 21	folder B-0366
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Physical Description: 20 pp.: 3 folders containing Correspondence & memos, Tables & Misc. material, Questionnaire, and one empty folder with a copy of the study in Vienna

Scope and Contents

[This report reviews the procedure used and presents the findings. Questionnaire included. 931 respondents. Report: B-0366]

Dean Manheimer and Babette Kass Job Satisfaction of Insurance Underwriters,, 1949	box 21	folder B-0367
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Physical Description: 573 pp.:4 folders containing Codes, Questionnaire, Correspondence & memos, Codebook, and one empty folder with a copy of the report in Vienna

Scope and Contents

[Repeat of earlier mail questionnaire survey. Questionnaire included. Section I summarizes overall statistics and analyzes primary significance of survey results. Section II compares attitudes of underwriters. Section III contains all their written-in suggestions. Reports: B-0367-1; B-0367-2; B0367-3]

Babette Kass Advertising Effectiveness of Newspapers, 1949	box 21	folder B-0368
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Physical Description: 16 pp.3 folders containing Memos & correspondence, Contracts, Analysis and one empty folder containing a copy of the operating instructions in Vienna

Scope and Contents

[Trial run to provide a base for estimating cost of further work; information for charting the advertising effectiveness analysis of North Carolina newspapers. Report: B-0368]

Babette Kass and J. Mayone Stycos Men's Clothing Behavior, 1949	box 21	folder B-0369
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Physical Description: 94 pp.:6 folders containing Proposal, Memos & correspondence, Tables, Misc. materials, Questionnaire, Report and one empty folder with a copy of the report Part II-actual interviews- in Vienna

Scope and Contents

[24 depth interviews administered to individuals of varying age, sex, occupation, and socioeconomic status. Complete interviews included. Reports: B-0369- vol. 1 (with note and explanation); B-0369- vol. 2, part 1 (although spine says part 2, title page says part 1); B-0369- vol. 2, part 2]

J. Mayone Stycos, Mary Stycos, Lerner, et al. Middle East Study (Voice of America, International Radio Project),, 1951- 1952	box 22, 23, & 24	folder B-0370
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Physical Description: B-0370-1: 96 pp., B-0370-2: 67 pp., B-0370-3: 75 pp., B-0370-4: 29 pp., B-0370-5: 168 pp., B-0370-6: 41 pp., B-0370-7:, B-0370-8: 32 pp., B-0370-9: , 32 pp., B-0370-10: 24 pp., B-0370-11: 172 pp.,

B-0370-12: 120 pp., B-0370-13: 262 pp., B-0370-14: 61 pp., B-0370-15: 190 pp., B-0370-16: 86 pp., B-0370-17: 68 pp., B-0370-18: 245 pp., B-0370-19: 56 pp.: 76 folders containing , 2 separate binders one empty folder with a copy of Greek attitudes towards the U.S., USSR, England & France in Vienna, Greece- reports & studies, Turkey- report & studies, Lebanon- report & studies, Jordan- report & studies, Egypt (2 copies)- report & studies, separate binder (Egypt-same as other studies), Separate binder, two empty folders with copies of reports and studies on Iran in Vienna, Book review, Egypt- papers, Middle East- papers, Report on Syria, one empty folder with copies of papers on four Arabic countries in Vienna, Report- Middle East generally, Turkey- papers, Iran- papers, Article Groier & (chief- Lerner), one empty folder supposed to contain a copy of the book entitled : "The Passing of Traditional Society" by Lerner), Report- Turkey, Team paper- Concept of Acculturation by Robert Solow, Proposal, Report & project outline- on communication systems, Data on international radio project by Wise for R.K. Merton, Egypt- report, Iran- report, Islam & Westernization by Kay Peterson, Misc.- Israel, Lazarsfeld paper-Communication systems: Comparative Study, VOA magazines, Psychological research project report, Misc. non-bureau journals & articles, Contract, Misc., Meeting minutes, Misc. memos, Research memo, Confidential policy memo, Projected research plans, Proposals on reanalysis of Turkish material, Paper- Problems in International Communication Research by Marjorie Fiske & Leo Lowenthal, Department of State: Book Translation Program- Turkey, Meeting at State Department & memos & correspondence (April 28, 1950), Master codebook, Codes- Syria, Codes- Iran, Codes- Lebanon, Codes- Jordan, Codes- Egypt, Codes- Turkey, Interview guide, Codes- Greece, Codebook- (Greece, Turkey, & Iran), Misc. codes, Interview & questionnaire instructions, Questionnaire

Scope and Contents

[B-0370-1 300 individuals, mostly male radio listeners, were interviewed on their attitudes toward the people, ways of life and foreign policies of the four above countries. All B-0370 reports on Greece are based on the same 300 qualitative interviews. B-0370-2 This covers the role of radio in the lives of the Greeks, including their image of radio, listening habits and preferences and attitudes toward foreign broadcasts. B-0370-3 This is a comparative evaluation of the three media, in an attempt to assess the relative advantages and disadvantages of each of these means of communication in Greece. B-0370-4 A consideration of the illiterate tavern owner who may own the only radio in a village, and the priest and teacher who can read the newspaper. B-0370-5 . 300 qualitative interviews "designed to study the comparative role of the several mass media and face-to-face communications in the lives of various

segments of the Turkish population." B-0370-6 115 interviews were conducted with four key groups in Turkish society in order to study radio listening in general and foreign broadcast listening in particular. B-0370-7 An analysis of newspaper reading habits and preferences of the same four key groups, reading patterns of foreign publications, and comparison of reading of American and other foreign language publications. B-0370-8 This report describes their patterns of moviegoing, reactions to foreign newsreels and reactions to foreign documentaries. B-0370-9 The role domestic mass media played in their lives was determined. B-0370-10 A survey of personal contacts among members of these key groups with foreigners-domestic contacts, those abroad, and impressions of Americans. B-0370-11 A study of the potential audiences within an Arab country. Based on 300 qualitative interviews. B-0370-12 An analysis of the attitudes and communications patterns of four numerically and structurally significant groups in Jordan. Based on about 150 qualitative interviews. B-0370-13 The psychological and political contexts of the communications behavior of four occupational groups are studied. Based on 331 qualitative interviews. B-0370-14 Their communications behavior is studied in an attempt to determine the effect of attitudes upon receptivity to foreign broadcasts in Egypt. B-0370-15 Based on interviews with controlled sample of 300 persons. Sets up political typology and studies attitudes and communications behavior in relation to that typology. B-0370-16 A study of U.S. and Russian partisans in the Iranian population to establish the relationship between political opinion and mass media behavior; 201 qualitative interviews. B-0370-17 201 qualitative interviews conducted to form a description of adherents to the extreme left and the extreme right. B-0370-18 A statistical summary of studies of communication and opinion in four Middle Eastern countries, emphasizing differences related to nationality and education. B-0370-19 This report brings together and codifies the implications of the entire communications behavior study (B-0370) which are most relevant for the International Information Administration's program in the Near and Middle East. The three parts of this report make suggestions for the handling of the media along the Soviet periphery, deal with the content and presentation of the IIA communications and discuss the best ways of communicating with different nationality groups. Reports: B-0370-1 through B-0371-19 Book: Lerner 1958 Articles: Glock 1952, Ringer & Sills 1952, Stycos 1952, Brunner 1953, Lerner (1953, 1955), Kendal 1956, Carlson 1958, Masters Essay: Berkowitz 1953,

Berlas 1953, Marsh 1953, Trees 1953, Fyne 1954
Dissertation: Millard 1955]

<p>Jeannette Green and Babette Kass Brand Motivation in the Purchase of Major Household Appliance,, 1950</p>	<p>box 24</p>	<p>folder B-0371</p>
<p><u>Physical Description:</u> 176 pp.: 12 folders containing Television interview, Questionnaires, Store observations, Misc. materials, Memos & correspondence, the working house study. Electrical & gas home appliance industry, Study, Research proposals and one empty folder with a copy of its contents-the report- in Vienna</p>		
<p>Scope and Contents</p>		
<p>[100 pilot interviews, 28 observations of actual shopping behavior, with particular reference to refrigerators and television sets. Main objectives were to find some major problems in this area, to discover hypotheses, to test further procedures. Questionnaires included. Report: B-0371]</p>		
<p>Babette Kass The Influence of Handwriting on School Grades, 1950</p>	<p>box 24</p>	<p>folder B-0372</p>
<p><u>Physical Description:</u> 34 pp.: 5 folders containing Memos & correspondence, Handwriting & jobs, Test study, Research proposals, Report (2 copies)</p>		
<p>Scope and Contents</p>		
<p>[250 high school students' essays in their own handwriting were graded, then regraded when all were rewritten in uniform mechanical script. Report: B-0372]</p>		
<p>Jeannette Green & Manheimer Acceptance of Soluble Coffee, 1949</p>	<p>box 24</p>	<p>folder B-0373</p>
<p><u>Physical Description:</u> 234 pp.: 1 empty folder with copy of the contents-the report-in Vienna</p>		
<p>Scope and Contents</p>		
<p>[15 depth interviews conducted to find out resistances to soluble coffee and the bases for those resistances and also to determine the factors contributing to its acceptance. Complete interviews included. Report: B-0373]</p>		
<p>Marie Jahoda Intergroup Relations in Industry, 1949</p>	<p>box 24</p>	<p>folder B-0374</p>
<p><u>Physical Description:</u> 51 pp.: 1 empty folder with a copy of the contents-the report-in Vienna</p>		
<p>Scope and Contents</p>		
<p>[An exploratory study based on data from observations of discussion sessions among 9 management and 15 labor persons at General</p>		

Cable, Perth Amboy, New Jersey, from informal conversation, answers to questionnaires, and from group evaluation of the course. Questionnaires included. Report: B-0374]

<p>J. Mayone Stycos and Warren Breed The Harrisburg Community and its Newspapers,, 1950</p>	<p>box 24</p>	<p>folder B-0375</p>
<p><u>Physical Description:</u> 68 pp.:3 folders containing Questionnaire, Preliminary proposal, Respondents and one empty folder with a copy of the report in Vienna</p>		
<p>Scope and Contents</p>		
<p>[Overall problem was: Do people want another newspaper? 46 personal, unstructured interviews on general climate of Harrisburg to set up hypotheses, to find direction for solution of problem, to develop techniques for its solution. Report: B-0375 Dissertation: Breed 1952]</p>		
<p>Stanley Bigman The "New Internationalism" Under Attack, 1950</p>	<p>box 24</p>	<p>folder B-0376</p>
<p><u>Physical Description:</u> 105 pp.: 1 folder containing Report</p>		
<p>Scope and Contents</p>		
<p>[Six publications conducting a sustained campaign against world federalism as one aspect of a Communist conspiracy were analyzed as to the arguments used in opposing "World Government." Report: B-0376 Article: Bigman (1) 1950]</p>		
<p>Kass Margarine Study, 1949</p>	<p>box 24</p>	<p>folder B-0377</p>
<p><u>Physical Description:</u> 3 folders containing Interview guide, Questionnaire, Study</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Lazarsfeld Stock Exchange Study, 1949</p>	<p>box 24</p>	<p>folder B-0378</p>
<p><u>Physical Description:</u> 2 folders containing Questionnaire, Proposal</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Ohio State University Election Panel, 1949</p>	<p>box 24</p>	<p>folder B-0380</p>
<p><u>Physical Description:</u> 1 folder containing Questionnaire</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Robert Merton Social Theory & Structure, 1949</p>		

Physical Description: 1 Empty folder with above title. box 24 folder B-0385

Scope and Contents

[Report: not available]

White Collar Workers, 1949 box 24 folder B-0387

Physical Description: One folder. Folder contains Miscellaneous interviews by Rosenberg for his MA thesis on white collar workers.

Scope and Contents

[Report: not available]

White Collar workers, 1948 box 24 folder B-388

Physical Description: One Folder. Folder contains Miscellaneous materials- also for Rosenberg's interviews for his MA thesis on white collar workers.

Scope and Contents

[Report: not available]

Fred Ikle, Davis, et al. Urban Analysis Project (Air Force Study), 1951- 1953 box 24, 25, 26 folder B-0390

Physical Description: Pages: B-0390-1: 93 pp., B-0390-2: 31 pp., B-0390-3: 7 pp., B-0390-4: Published in American Journal of Sociology, vol. 58 (1952), pp.133-136, B-0390-5: 31 pp., B-0390-6: Published. See book: The Social Impact of Bomb Destruction by Fred Ikle, B-0390-7: 19 pp., B-0390-8,9: 77 pp., B-0390-10: 34 pp., B-0390-11: 62 pp., B-0390-12: 16 pp., B-0390-13: 35 pp., B-0390-14: 78 pp., B-0390-15: 30 pp., B-0390-16: 83 pp., B-0390-17: 44 pp., B-0390-18: 87 pp., B-0390-20: 39 pp., B-0390-21: 34 pp., B-0390-22: 15 pp., B-0390-23: 9 pp., B-0390-24: 97 pp., B-0390-25: 204 pp., plus 16 folders, 6 stapled folders and , 2 uncovered stapled folders with contents noted below. Dissertation by Ikle- Impact of War, Uncovered folder- Air University report on Human Resources- Research Institute, Interview methodology, Interview bibliography, Progress reports by Kingsley Davis, Memos & correspondence, Index of reports, Content code for index, Report summary, Individual reports & articles, Progress reports- Ikle,

Scope and Contents

[B-0390-1 Using data obtained primarily from more than 60 West German cities bombed in World War II, this report establishes a method for estimating the population loss of a city as a result of housing destruction. B-0390-2 Using data obtained primarily from the local statistical office in Warsaw, this report illustrates the use of demographic and transit data

in analyzing the growth and development of war-damaged cities. B-0390-3 This report discusses the influence of wartime urban destruction on population distribution as compared to the long-range historical trend in population distribution. B-0390-4 Evacuation and the Cohesion of Urban Groups. B-0390-5 This report deals with further problems concerning social effects of air-borne destruction in cities with emphasis on its demographic aspects. It examines the physical effects of destruction on a city's transportation system, communications facilities and utilities in order to determine the social repercussions of this damage. B-0390-6 the social impact of bomb destruction. B-0390-7 Purpose of study was "to examine existing studies and literature for techniques of measuring morale, and availability of data useful for the measurement and analysis of morale." B-0390-8,9 Based on statistical data, these reports attempt to develop mathematical formulae for the measurement of degree of urbanization and societal stability. B-0390-10 A discussion of the application of mathematical tools to counts and measurements in urban sociology. B-0390-11 Discusses the emergence of the modern city in an international context-economic functions performed, identifying characteristics, patterns of land-use, city-region relationships. Suggested research. Bibliography. B-0390-12 This is an attempt to differentiate between workers performing production functions and workers performing maintenance functions and a consideration of the implications of such a division. Based on Canadian and U.S. census data. B-0390-13 . A consideration of the stability of relationships among cities over a period of time, and of the stability of industrial relationships within single cities over a period of time. B-0390-14 This paper is concerned with a descriptive survey of the contents of the Russian census describing in detail the census of 1926 and to a lesser extent those of 1897, 1917, 1920, and 1923. An explanation of definitions of terms is included. B-0390-15 An attempt to determine whether the difference in definition of skilled workers in the U. S. and U. S. S.R. is related to differences in technological. B-0390-16 An enumeration of changes in the technological and socioeconomic structure of five Russian cities which have taken place during rapid urbanization. Includes discussion of usefulness of Soviet statistics. B-0390-17 A discussion of empirical examples of urban growth and alternative means of estimating such growth. B-0390-18 This study is an attempt to provide some pertinent information about the socioeconomic development of Korea and to relate such development to the growth of Korean cities. Based on census data. B-0390-20 A progress report and prospectus for the future of a system for filing quantitative data for the cities of the world with over 100,000 population. B-0390-21 This report

deals with the potential usefulness of the World Urban Resources Index for comparative, systematic analysis and stresses the importance of the context, or universe, of a particular city in such analysis.
 B-0390-22 An evaluation of methods of calculation of rates of growth intended for use in large-scale projects. B-0390-23 A discussion of operationalizing Otis Dudley Duncan's cost-utility framework.
 B-0390-24 Age structure and sex composition of urban populations. Demographic profiles of some cities. Intercity variation in demographic structure. Based on data on file in World Urban Resources Index.
 B-0390-25 A study of the demographic structure of 94 Mediterranean cities and their economic roles. Based on World Urban Resources Index data. Reports: B-0390-1 through B-0390-25 (excluding B-0390-19)
 Book: Ikle 1958 Articles: Ikle 1951 (1, 2), Bernert & Ikle 1952, Hertz & Davis 1952, Ikle 1954 (1, 2), Davis 1955, Hammer & Ikle 1957]

Kingsley Davis and Brayfield Interview Methodology Project (AFIRM, Air Force Interviewing Research Methods),, 1951	box 26	folder B-0391
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Physical Description: 49 folders including one empty one and 1 binder. Binder- Interviewing in Foreign Area Research- edited by Lee M. Wiggins. Folders contain Air interrogation guide - Airforce (1952, marked restricted), List of documents, Project explanation, Project descriptions, Memo, Organizational structure, Plans & requirements, Objective & plans, Cost reimbursement, Expenditures- through June 1951, Statement of plans, Work statement, General proposals, Methodological considerations, Sample preliminary analysis- Harvard, Individual reports & articles, Research memorandums, Research program & schedule for German staff, Raw individual intelligence reports (marked restricted), Questionnaire, Attachments, Memos& correspondence, Wriggins material with 4 separate folders included, Progress Report, Article (marked restricted), Miscellaneous, Voluntary sources (restricted), Exploratory studies in nature of interviewing, Data collection forms, Reports & memos, Harvard Refugee Interview project, Interviewing hints, Bibliography on Columbia University Project, Selection of interviewers, Empty folder with missing contents supposedly a (Bibliography of the interviewing literature), Proposal for further investigation.

Scope and Contents

[Vols. I-V, Five volumes are: I. Data Collection Forms and related Material, 28 pp.; II. Reports and Memoranda, 88 pp.; III. The Harvard Refugee Project, 58 pp.; IV. Interviewer Hints for Wringer Interviews, 38 pp.; V. Bibliography of the Literature concerning the use of Interviewing in Selected Fields, 77 p.

Report: B-0391 (Vols. I- V) Masters Essay: Turk 1952
 Dissertation: Lennard 1955]

<p>J. Mayone Stycos Razor Blade Study, 1950 <u>Physical Description:</u> 58 pp. 4, folders</p>	<p>box 26</p>	<p>folder B-0392</p>
<p>Scope and Contents</p>		
<p>[4 Folders contain Codes & Questionnaires Proposal, Memos and one empty folder marked as having contained the report.. Two6 men were intensively interviewed to uncover motivations which might not come out by more standard questionnaire method and to develop a questionnaire which could test and elaborate upon hypotheses developed as a result of the study. Report: B-0392]</p>		
<p>Robert C. Myers Home Permanent Study, 1951 <u>Physical Description:</u> 155 pp.: 11 folders including three empty folders one of which is labeled as referring to a copy of the report in Vienna. Other folders contain Interview guide, Proposal, Trip report, Studies, Observation summary, Employment applications, and Respondent key</p>	<p>box 26</p>	<p>folder B-0393</p>
<p>Scope and Contents</p>		
<p>[393 in-depth interviews]</p>		
<p>Leo Srole, Babette Kass and Charles Glock Car Poster Study- Anti-Defamation League,, 1951-1952 <u>Physical Description:</u> B-0394-1: 223 pp., B-0394-2: 166 pp.: 12 folders containing Project outline, Proposal, Car Evaluations, Map of Springfield, Mass., Questionnaire, Correspondence & Memos, Codes and Instructions, Marginals, Published Report, Substatntive Studies & Typescripts.</p>	<p>box 26</p>	<p>folder B-0394</p>
<p>Scope and Contents</p>		
<p>[B-0394-1 This study focussed on the audience for the posters prepared by the Institute for American Democracy and the experiences of the subjects as they saw the material. 400 bus riders in Springfield, Massachusetts, were intensively interviewed using mainly open-ended questionnaires. B-0394-2 Based on 401 interviews with bus riders in Springfield, Massachusetts, this report evaluates audience reaction to a series of posters prepared by the Anti-Defamation League designed to improve attitudes toward minority groups. It discusses such factors as who and how many people saw the posters, and the viewers' comprehension and recall of these posters. Reports:</p>		

B-0394-1; B-0394-2 Article: Srole 1956 Masters Essay:
Kinard 1953]

<p>William McPhee, Phillip Ennis and Alan Meyer 1950 Congressional Voting Study (Regional Panels),, 1952</p>	<p>box 27</p>	<p>folder B-0395</p>
<p><u>Physical Description:</u> 79 pp.: 14 folders containing 1 Empty folder which apparently contained work by McPhee & Glasser, ed.- "Public Opinion & Congressional Elections", other folders contain Memos & correspondence, Questionnaires, Articles, Misc. materials, Background material & questionnaires, Article, Codebook, Progress report on study</p>		
<p>Scope and Contents</p>		
<p>[This report includes a progress report on the study of the 1950 Congressional elctions by William McPhee, and two papers by Philip Ennis and Alan Meyer. Meyer's paper "The Independent Voter" discusses the definition and characteristics of the independent voter, while Ennis's "Contextual Factors in Voting Decisions" examines how differing social and political contexts affect standards of judgement and voting behavior. Report: B-0395 Book: McPhee & Glaser 1962 Articles: Glaser 1958, 1959 (1, 3) Dissertation: Ennis 1962]</p>		
<p>Stanley K. Bigman U.S. Information Service Manual, 1951</p>	<p>box 27</p>	<p>folder B-0396</p>
<p><u>Physical Description:</u> 298 pp.: 3 folders including one Empty folder listed as having copy of Report in Vienna and others containing Questionnaire and a Stste Department Manual entitled "How Effective is an Information Program?"</p>		
<p>Scope and Contents</p>		
<p>[A manual for public affairs officers on how to run an evaluational research project: opinion leaders, obtaining representative sample, questionnaire construction, interviewing techniques and interviewer selection, use of panels, observation and participant observer, and analyzing the content of communications. Report: B-0396-1; B-0396-2]</p>		
<p>Lipset, Trow, Coleman Union Democracy (International Typographical Union Study),, 1950</p>	<p>box 27</p>	<p>folder B-0400</p>
<p><u>Physical Description:</u> 7 folders containing Codebook and marginals; Questionnaires, Proposals, Non-bureau code guide, Interviewer instructions, Article, Review</p>		
<p>Scope and Contents</p>		
<p>[Report: B-0400 Monograph: Levine 1963 Book: Lipset, Coleman & Trow 1956 Article: Lipset 1954</p>		

Masters Essay: Wolcott 1955 Dissertations: Coleman
1955, Levine 1959]

<p>Kass What Does Your Congregation Think?, 1950 <u>Physical Description:</u> 1 folder containing Monograph</p>	<p>box 27</p>	<p>folder B-0402</p>
<p>Scope and Contents</p>		
<p>[Report: not available Monograph: Kass 1950]</p>		
<p>Paul F. Lazarsfeld Methodology of International Broadcasting Research, 1951 <u>Physical Description:</u> 181 pp. : 3 Folders Folders Contain Project Contract, Memos & Correspondence, Report</p>	<p>box 27</p>	<p>folder B-0404</p>
<p>Scope and Contents</p>		
<p>[Methodological considerations include: opinion leadership comparison in urban-rural Sweden; the snowball technique; identifying international audience; Voice of America audience in Norway; content analysis and "competitive broadcasting" to Germany; testing Voice of America programs; latent content of broadcasts. Report: B-0404]</p>		
<p>Robert O. Carlson Case Finding & Patient Management- Through an Understanding of Known Syphilitic Patients,, 1950 <u>Physical Description:</u> 1 folder containing Study</p>	<p>box 28</p>	<p>folder B-0405</p>
<p>Scope and Contents</p>		
<p>[A study of non-white patients in Mississippi.]</p>		
<p>Columbia School of Public Health/ B.A.S.R. Epidemiology of Hypertension,, 1953 <u>Physical Description:</u> 1 folder containing Report- planning and research on episdemiology & unrelated pamphlet</p>	<p>box 28</p>	<p>folder B-0406</p>
<p>Scope and Contents</p>		
<p>[Report:]</p>		
<p>Jaffe Manpower & Labor Force Analysis, 1950 <u>Physical Description:</u> 1 empty folder which apparently contained the above monograph.</p>	<p>box 28</p>	<p>folder B-0407</p>
<p>Scope and Contents</p>		
<p>[Report: not available Monograph: Jaffe 1951 Book: Jaffe & Stewart 1951 Articles: Jaffe & Froomkin 1953, Sierra Berdicia & Jaffe 1955, S. Weiss & Jaffe 1955, Jaffe 1956, 1957 (3), 1959]</p>		
<p>Glock & Kendall Betty Crocker on Television, 1950</p>		

Physical Description: 120 pp. & appendices; 18 folders containing Questionnaires, Script of program, Memos & correspondence, Proposal, Syracuse test sessions I-X, Charts & graphs, Tentative report, and Preliminary report.

box 28

folder
B-0409

Scope and Contents

[352 women registered interest in or dislike of the program Desc on the Program Analyzer, answered a questionnaire and took part in group discussion. Questionnaire included. Report: B-0409]

Peter H. Rossi Urban Residential Mobility (Why Families Move), 1952

box 28

folder
B-0410

Physical Description: 462 pp., Published. 20 folders containing , 1 separate binder. Separate binder codes, Folders contain Typed report, Rossi's Manuscript, Summary of field work experience, Research & analysis memoranda, Map series-Philadelphia, Structure sampling, Philadelphia Housing & Neighborhood owners questionnaire, Owners and renters questionnaires, Enumeration sheet code, Residential mobility decision analysis, Marginals, Validation of Mobility Potential Scale, Interview schedule, Questionnaire, Proposals for research, Book & AJS article-Why Families Move?

Scope and Contents

[Why Families Move, Glencoe, IL: The Free Press, 1955. Interviews with a stratified sample of approximately 1000 in Philadelphia provided information for this study which focussed on characteristics of mobile and stable areas, characteristics of mobile households, and reasons for moves given by mobile households. Questionnaire and bibliography included. Report: B-0410 Book: Rossi 1955]

Kendall Conflict and Mood (Reliability Factor), 1950

box 29

folder
B-0411

Physical Description: 11 Folders containing Dissertation, Article, Codes, Questionnaires, Questionnaire instructions.

Scope and Contents

[Report: not available Book: Kendall 1954 (published dissertation)]

American Jewish Committee Communication Study, 1950

box 29

folder
B-0412

Physical Description: 2 folders containing Questionnaires, Codebook

Scope and Contents

[Report: not available]

Paul F. Lazarsfeld and Robert K. Merton Planning Project for Advanced Training in Social Research,, 1950-1958	box 29 &30	folder B-0420
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Physical Description: B-0420-1: 97 pp., B-0420-2: 90 pp., B-0420-3: 41 pp., B-0420-4: 24 pp., B-0420-5: 550 pp., B-0420-6: 148 pp., B-0420-7: 301 pp., B-0420-8: 222 pp., B-0420-9: 459 pp., B-420-10: 117 pp., B-420-11: 254 pp., B-0420-12: 78 pp.: 37 folders including one empty folder which apparently contained a list of reports in Project File B-0420. Other folders contain Proposal, Historical materials on innovations in higher education, Documents for Seminar on Concepts & Indices in the Social Sciences (Rogoff), Planning project materials & conference, Analysis, Panel analysis workbook, Article on Panel technique, In service trainee program of B.A.S.R., Case materials & case analysis-Barbert, Articles, Comments on readings-The Language of Social Research, Gilliam Doctoral Dissertation, Interview analysis, PPAT progress report, PPAT-planning seminars, Questionnaires, Articles, Historical notes on concepts in social sciences article/report- Lazarsfeld, Accounting schemes memo, Proposal to continue study, Report, Participants in Program III seminar, Rogoff speech on Research Sociologists in Private Organizations,

Scope and Contents

[B-0420-1 This is concerned with the problems of training in empirical social research. It proposes to establish the institute as a significant step towards a more adequate training program. B-0420-2 The Effects of Training in Social Research on the Development of Professional Attitudes," Ann Arbor: University Microfilms, 1954. B-0420-3 This paper is an attempt to formalize Merton's theoretical reflections. Merton's analysis of homophily with regard to racial attitudes is presented followed by a formalization of this analysis. B-0420-4 This paper briefly sketches a model of a research procedure and then explores in detail the general procedure followed at the last stages of an investigation. B-0420-5 This is a collection of examples from the history of higher education where innovations in advanced learning were proposed and either adopted or defeated. The purpose was to obtain information on the conditions under which new institutions become necessary, on how ideas develop into concrete plans, and on the forces that aid or hinder these plans. B-0420-6 This discussion of panel methods for the investigation of attitudes, and other manifestations of social change, is an attempt to organize some of the major studies and techniques into a consistent developing framework. B-0420-7 This is a collection of documents dealing with specification

of concepts, formal structure of individual and group characteristics, multi-dimensional classification, attribute space, and derived problems. Case material on specific sociological and economic concepts and specific concepts in social psychology and the measurement of change over time are also discussed. B-0420-8 This is a collection of documents from the Dartmouth Seminar on Concepts and Indices, July 11-25, 1953. Part I: Organization and Basic Themes; Part II: Documentation of the Leading Themes; Part II, A: From Imagery to Index-A Schematic Sequence, Part II, B: The Basic Operational Problems; Part III: Additional Case Materials and Reports. B-0420-9 This is a collection of various papers from the Seminar on Social Process Analysis. Reports are: "Methods of Panel Analysis"; "Mutual Effects of Statistical Variables"; "Methodology of Repeated Interview Analysis"; "Notes on Impact Analysis"; "Seminar Discussion of the Relation of Panel and Experiment"; "Notes on Models for a Common Type of Attitude Process"; "The Multi-Wave Panel as a Quasi-Experiment"; "Uniformities in the Voting Process"; "Formalization of McPhee's Model." B-0420-10 This report evaluates the in-service training program of the Bureau. It describes the general position of the program in the overall organization, the methods of obtaining trainees, the actual processes of training and the problems uncovered. B-0420-11 Panel analysis is a research technique, a method of collecting information about individuals and studying one major class of change. This is a workbook intended to acquaint students with a variety of panel materials and to furnish them with experience in analyzing and experimenting with such data. Many solved problems are included. B-0420-12 This report on the use of case materials and case analysis in American professional training attempts to define what constitutes such materials, and to consider how they may best be analyzed, by a comparative study of several areas in which there has actually occurred use of some such materials and of some adapted educational techniques. Reports: B-0420-1 through B-0420-12 Books: Hyman 1955, Lazarsfeld & Rosenberg 1955, Komarovsky 1957, Wright 1980 (Published dissertation) Articles: Lazarsfeld & Barton 1951, Barton & Lazarsfeld 1955, Lazarsfeld 1956 (1), Lipset & Trow 1957, Lowenthal & Fiske 1957, Planck 1957, Coleman 1970 Dissertations: Wright 1954, Gilliam 1959, Levenson 1966]

Lois V. Pratt Oil Progress Week I (Bangor, Maine), 1952
Physical Description: 159 pp.: 11 folders including one empty folder with contents supposedly in Vienna and others containing: Codebook with Questionnaires, Codes, Questionnaire, Hypothesis to be tested, Interview

box 30

folder
 B-0421

instructions, Correspondence, Questionnaire, Codebook and instructions, Gas station attendants schedule code.

Scope and Contents

[Impact of Oil Progress Week in 1951, in Bangor, Maine. Effective media, composition of population affected, role of gasoline station personnel and their evaluation of Oil Progress Week. Appendix: sampling procedure. See also B-0461. Reports: B-0421 Masters Essay: Wilder 1955]

Stanley Bigman & Meyer Opiate Addiction, 1951

box 30

folder
B-0422

Physical Description: 80 pp.: 5 folders containing Preliminary report, Bibliography-tentative outline, Public health research grants- statement of policy, U.S. Treasury-pamphlet on drug addiction, Meyer monograph and misc. articles

Scope and Contents

[Surveys available information and makes suggestions for future research. Discusses available information and lack of information on the earliest social contexts of exposure, addiction, and treatment of adolescents. Reports: B-0421-1 Monograph: Meyer 1952]

Jeannette Green & Meyersohn Quick Magazine Study, 1951

box 31

folder
B-0423

Physical Description: B-0423-1: 100 pp., B-0423-3: 158 pp.: 12 folders including three empty folders with copies of materials (reports? supposedly in Vienna .Other folders contain Interviewer instructions, Questionnaires, Codebooks, Respondent names & addresses, Summary of findings, Misc. materials, Expenses

Scope and Contents

[B-0423-1 122 people interviewed-random sample of every sixth home in alphabetical list of Quick subscribers in Harrisburg, Pennsylvania. B-0423-3 This is a study of Quick readers which includes comparative material on their use of other mass media. It is based on interviews with 111 subscribers. Questionnaire included. Reports: B-0423-1 through B-0423-3]

James S. Coleman, Lazarsfeld, & Luce Behavioral Models Project (Office of Naval Research Mathematical Models Study),, 1953-1960

box 31

folder
*B-0430

Physical Description: B-0430-1: 61 pp., B-0430-2: 28 pp., B-0430-7: Published. See pp. 139-148 in Psychometrika, vol. 20 (1955), B-0430-8: 14 pp. Published. See pp. 5-119 in Developments in Mathematical Psychology (1960), B-0430-10: 196 pp., B-0430-11: 29 pp., B-0430-12: , 40 pp., Published. See pp., 125-126 in Developments in Mathematical Psychology (1960), B-0430-13: B-0430-14:

55 pp., B-0430-15: 181 pp., B-0430-16: 58 pp.: 15 folders including five empty folders listed as having contained articles and/or reports and Technical Report#10 by Coleman with a copy of the latter listed as being in Vienna. Other folders contain Report Book (Luce & Raiffa), Articles/ reports (Coleman & Anderson), Report revision (Luce), Report, (Luce), Report(Adams), Survey (Solomon), Misc., and Technical report by Lorge & Solomon. B-0430-1 Discussion of four of Rashevsky's behavioral models (imitative behavior, distribution of wealth, general theory of social distributions, and altruistic and egoistic societies) and their implications for social therapy. Published. See pp. 105-165 in *Mathematical Thinking in the Social Sciences*, Paul F. Lazarsfeld, ed. Glencoe, IL: The Free Press, 1954. B-0430-2 A model is developed for characterizing the statistical dependence of certain kinds of events such as marriage and voter preference. The model characterizes the degree to which these events proceed from common causes rather than from individual causes. B-0430-7 models of group behavior in the solution of Eureka type problems, . Published. See pp. 139-148 in *Psychometrika*, vol. 20 (1955). B-0430-8 survey of the theory of selective information and some of its behavioral applications, published.

Scope and Contents

[See pp. 5-119 in *Developments in Mathematical Psychology*, R. Duncan Luce, ed., Glencoe, IL: The Free Press, 1960. B-0430-10 Three distinctively different uses of mathematics in the study of small groups are examined intensively, then compared and evaluated. B-0430-11 The first part of this report deals with the conditions for k-stability in certain general classes of games such as symmetric and quota games. In the second part are presented some structural theorems for simple quota games and for two other classes of simple games which are closely related to the nonconstant-sum simple quota games. B-0430-12 survey of mathematical learning theory, Published. See pp., 125-126 in *Developments in Mathematical Psychology*, R. Duncan Luce, ed., Glencoe, IL: The Free Press, 1960. B-0430-13 This report has been superseded by B-0430-14.

Scope and Contents

B-0430-14 This report supersedes B-0430-13. It explores the consequences of the author's assumption: "The activity of deciding which of two alternatives is preferred is statistically independent of the activity of discriminating which of two probabilities is larger." B-430-15 This report discusses the general area of utility theory and the relationships among the various theories within this area. It describes in detail the theoretical framework of Bemoullian utility and

discusses its applications. The overall objective of the report is to present a relatively non-technical introduction to the field of Bemoullian Utility theory. B-0430-16 This report discusses the major mathematical models in factor analysis produced by scholars over the past half century. Taking the systems in chronological order it compares and contrasts them with each other. Reports: B-0430-1 through B-0430-16 Books: Lazarsfeld 1954, Luce & Raiffa 1957, Luce 1960, Solomon 1960 Articles: Luce 1954, Lorge & Solomon 1955, Luce 1955, 1956 (1, 2), Luce & Adams 1956, Luce & Rogow 1956, Luce 1958, Luce & Edwards 1958, Luce 1959 Masters Essay: Somers 1956 Dissertation: Wiggins 1955]

Dallin, Mosley, Armstrong War Documents Project, 1951 <u>Physical Description:</u> 13 folders containing , 1 pamphlet Pamphlet- guide to captured German documents- air force (December 1952), Folders contain Statement on project, Information bulletin, Guide to captured German documents & supplement, Projected organization of phase II, Misc. papers, Materials on Soviets during World War II, Empty folder (Soviet material), European trip report- Epstein, Classified material receipts (1941-1954)	box 31	folder B-0440
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Scope and Contents

[Report: not available]

Sylvia Gilliam East European Radio Listening Project (see also B-0454), 1952-1954 <u>Physical Description:</u> B-0444-2: 91 pp., B-0444-3: 79 pp., B-0444-4: 81 pp., B-0444-5: 72 pp., B-0444-6: 69 pp., B-0444-7: 70 pp., B-0444-8: 28 pp.: 20 folders including seven empty folders supposedly containing material (reports?) on listening to VOA in Yugoslavia, Hungary, Czechoslovakia, Rumania, Bulgaria, Soviet Sattelites and Miscellaneous materials with copies in Vienna.Contract, Questionnaires, Misc., Codebooks, Expert interviews, Report on VOA listening in Soviet Sattelites (comparative study), Proposal on population pressures in USSR, Hypothesis (on Poland, Czechoslovakia, and Hungary), VOA's audience in Austria (restricted), I.D. of VOA listeners.	box 32	folder B-0444
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Scope and Contents

[B-0444-2 Based on 1000 returned questionnaires, this study attempts to determine the relationship between demographic factors and listening to Voice of America broadcasts. B-0444-3 "This report ... is one of a series which summarizes and interprets results from a group of interviews with nationals of Soviet satellite countries..." Each covers listening environment, foreign broadcast listening, attitudinal material. B-0444-4 listening to the Voice of America and

other foreign broadcasts in Satellite Czechoslovakia. B-0444-5 Listening to the Voice of America and other foreign broadcasts in Satellite Hungary. B-0444-6 Listening to the Voice of America and other foreign broadcasts in Satellite Rumania. B-0444-7 Listening to the Voice of America and other foreign broadcasts in Satellite Bulgaria. B-0444-8 Comparative summary of above reports (B-0444-2-7). Reports: B-0444-2 through B-0444-9]

<p>T.T.C. Background Material on Indo-China and Burma, 1951 <u>Physical Description:</u> 2 folders containing Background material on Indo-China, and Background report on Burma</p>	<p>box 32</p>	<p>folder B-0445</p>
<p>Scope and Contents</p>		
<p>[Report: B-0445]</p>		
<p>Glock & Ringer Episcopal Study, 1951 <u>Physical Description:</u> 12 folders containing Proposals, Misc., Correspondence, Master codes to questionnaires, Code-inventory data, Questionnaire, Sample design, Book outline, Article, and one empty folder that apparently contained a copy of the book.</p>	<p>box 32</p>	<p>folder B-0450</p>
<p>Scope and Contents</p>		
<p>[Report: not available Book: Glock, Ringer & Babbie 1967 Articles: Ringer & Glock 1954, Glock & Ringer 1956 Dissertation: Ringer 1956]</p>		
<p>B.A.S.R. Seventh Medical Economics Survey, 1952 <u>Physical Description:</u> 2 folders containing Survey, Correspondence</p>	<p>box 33</p>	<p>folder J-0450</p>
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Benjamin Ringer Film Production in Underdeveloped Countries, 1953 <u>Physical Description:</u> 53 pp.: 1 folder containing report</p>	<p>box 33</p>	<p>folder B-0451</p>
<p>Scope and Contents</p>		
<p>[Relations with the U.S. Embassy, with the host government, and problems of script writers working in the village are discussed, based on experiences of American film crews abroad. Objectives are to help field crews adjust to local situations and to provide Washington and embassy administrators with a summary of encountered difficulties. Report: B-0451]</p>		
<p>Jeannette Green Girl Scout Study (Troop Sponsorship), 1953</p>	<p>box 33</p>	<p>folder B-0452</p>

Physical Description: B-0452-1: 139 pp., B-0452-2: 162 pp.: 8 folders containing Questionnaires & interview guide, Codes, Correspondence & memos, Report, including two empty folders supposedly containing copies of the report-both parts 1 and 2- in Vienna.

Scope and Contents

[B-0452-1 Pilot phase of project which studies 27 Girl Scout Councils. Deals with attitudes toward troop sponsorship, cross-pressures involved, and the problem of limited troops (those sponsored by religious organizations). B-0452-2 The focus of this project is "to produce an accurate and current account of the prevailing climate of opinions and practices of local Girl Scout Councils on the matter of troop sponsorship and on the related problem of limited troops." 894 questionnaires returned. Reports: B-0452-1; B-0452-2]

Sills Southeast Asia Project- Malaya, Thailand, 1952	box 33	folder B-0453
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Physical Description: 26 folders containing Final report, Questionnaires- Malaya & Thailand, Misc. correspondence, Interview guide, Data to be collected by other than survey methods, Thailand, Malaya, Phillipines, Southeast Asia project generally, Near East British Commonwealth affairs, Review of Thailand and Malaya fieldwork

Scope and Contents

[Report: not available]

Siegfried Kracauer and Paul Berkman Satellite Mentality: A-187 October 1955 issue of Social Problems Journal, Reports, Selected hypothesis on sites in Poland Czechoslovakia & Hungary, Reviews from journals, Interview code,, 1952	box 121	folder B-0454
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Physical Description: 22 pages, 5 folders

Scope and Contents

[See also B-0444.

Scope and Contents

This report is a tentative outline for the qualitative analysis of interviews with Polish, Hungarian, and Czechoslovakian defectors to be based on 300 interviews collected by International Public Opinion, Inc. Report: B-0454 Book: Kracauer & Berkman 1956 Article: Kracauer & Berkman 1955]

John A. Morsell, Ernest Koller, Glock, & Lennard Hypertension Project,, 1950-1955	box 34	folder B-0460
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Physical Description: B-0460-1: 42 pp., B-0460-2: 223 pp.: 1 binder and 41 folders . Binder-contains memorandums.

Folders contain Questionnaires, Code, Proposal, Memo, Final reports on Candidates for Lane Bryant Awards (1948-1961), Screening reports on nominees for Lane Bryant Awards (1948-1962), Collected papers on hypertension by Henry L. Lennard, Articles, Working paper, Report on Women's Home Companion Club Woman of the year Award for 1955, and four empty folders that contained articles, one empty folder that contained a report on the program, one empty folder that contained material on a symposium on essential hypertension, and one empty folder that apparently contained miscellaneous memos.

Scope and Contents

[B-0460-1 This is the first of a series of reports concerned with the epidemiologic aspects of hypertension. It deals with the collection and mode of classification of a bibliographic file of titles comprising as complete as possible a coverage of world literature on blood pressure since 1920. B-0460-2 This report presents results of the work done since 1950 by the Columbia staff in developing a detailed design for a long term epidemiologic study of the natural history of essential hypertension. Section I outlines the objectives of the program, presenting the rationale for a longterm study; Section II describes the requirements for such a study; Section III outlines the activities of the staff in satisfying these requirements and Section IV sets forth additional steps recommended before proceeding with the long term project. Reports: B-0460-1; B-0460-2 Monographs: Recess Commission on Hypertension 1951, Koller & Katz 1952 Articles: Clark & Morsell 1962, Clark et al. 1956 (1,2), Glock et al. 1956 (1,2), Clark et al. 1957, Glock & Lennard 1957, Lennard & Glock 1957]

Lois V. Pratt, Selvin, Simmel Oil Progress Week II (Springfield, MO), 1953-1954

box 34

folder
B-0461

Physical Description: B-0461-1: 144 pp., B-0461-2: 21 pp., B-0461-3: 99 pp., B-0461-4: 28 pp.: 10 folders containing Introduction, Codebooks & interview sheets, Codebook with Questionnaire, Evaluation of Oil Progress Week 1952 (report), Preliminary findings, Summary of supplementary report, Articles, and two empty folders with copies of analysis material supposed to be in Vienna and the other having contained a copy of the Supplementary Report.

Scope and Contents

[B-0461-1 Using Oil Progress Week as a case study, this project examines the extent of attitude change and attitude reinforcement which results from exposure to various media of communication, social position in the community and other social factors. Based on 560 "before and after" interviews, this report describes the events of the Oil Progress Week

campaign and the resulting impact on the attitudes of the community towards the oil industry. The report focuses on changes in 10 specific opinions. B-0461-2 By applying the technique of latent structure analysis, this report seeks to determine the structure of attitudes toward the oil industry in order to provide a meaningful context in which to study changes in these attitudes brought about by Oil Progress Week. Also discussed are the relationships between opinions and attitudes. The analysis is based on 10 questions asked interviewees before Oil Progress Week. B-0461-3 Based on responses to the same questions as analyzed in B-0461-2, the interviews for this report were conducted after Oil Progress Week instead of before. Changes in the relation of general attitude to specific opinions between the two interviews are studied. Some of the social groupings in which favorable constellations of attitudes occur are also identified. B-0461-4 This report summarizes in a briefer and less technical manner B-0461-3. Reports: B-0461-1 through B-0461-4 Masters Essay: Sobel 1953]

William McPhee, Philip Ennis and Rolf Meyersohn Disk Jockey Study, 1953	box 35	folder *B-0470
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Physical Description: 155 pp.: 10 folders containing Proposal, Memos & proposals, Interview guide, Questionnaire & interview guide, First report on BMI, Outline for report, Report, Notes-clippings, and one empty folder that apparently contained another copy of the report supposed to be in Vienna.

Scope and Contents

[This study examines the role of the disk jockey, how he affects the musical attitudes of his listeners and how he decides what music to play on his show. 42 disk jockeys in 24 cities were interviewed. Report: B-0470]

Kass Business and Professional Women Study, 1952	box 35	folder B-0471
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Physical Description: 16 folders and 2 envelopes Envelopes-contain Tables and notes. Folders contain Tables, Questionnaires, Codebook, Draft of monograph, Memos, Suggested tabulations, Finished monograph, Raw data, State membership data, Misc.articles, Correspondence & Misc., Draft report, Misc. data, Misc. materials

Scope and Contents

[Report: not available]

Herbert Menzel Business Christmas Gifts, 1952	box 36	folder B-0472
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Physical Description: 44 pp.: 4 folders containing Questionnaires, Report, Misc. & correspondence

Scope and Contents

[This is a study of which firms give what gifts to whom. There were 519 respondents to questionnaire mailed to a random sample of "Who's Who in Commerce and Industry." Reports: B-0472]

B.A.S.R. Graduate Student Training, 1952-1953	box 36	folder B-0473
<u>Physical Description:</u> 3 folders containing Questionnaires, Codebooks, Report about services		

Hans Zetterberg Religious Student Groups, 1951-1952	box 36	folder B-0474
<u>Physical Description:</u> 2 folders containing Questionnaires & correspondence, Study and Tables		

Scope and Contents

[Report:]

Merton, Gray, Hockey, and Selvin Reader in Bureaucracy, 1952	box 36	folder B-0475
<u>Physical Description:</u> 1 empty folder which previously contained a copy of the above book.		

Scope and Contents

[Report: not available]

Occupational Mobility in the United States, 1930-1960 (Jaffe & Carleton),, 1954	box 36	folder B-0477
<u>Physical Description:</u> one folder containing above book.		

Scope and Contents

[Book: Jaffe & Carleton 1954]

Medical School Study (Student Physician; Cornell Comprehensive Care and Teaching Program Evaluation: Cornell-PennsylvaniaWestern Reserve Medical Students) (Merton, Reader, Kendall et al.),, 1954-1957	box 36, 37 & amp;38	folder B-0480
<u>Physical Description:</u> Eighty-Eight Folders and Five Separate Articles of which Two are Unbound and one Staff Progress Report Two Unbound Articles by Fox Renee Fox & Glaser and Rowan & Huntington. Three bound articles by Horowitz, Brozgal and Eaton (one each) and a Staff Progress Report by Robert Merton. Five Empty Folders , two of which contained copies of Reports 14 and 17 with copies in Vienna, while the other three contained respectively "Comprehensive Medical Care & Teaching," by Reader & Goss, Editors, "The Student Physician," BY Merton, Reader & Kendall, and a paper on "Medical School Values, Climates & Student "Machiavellian" Orientations." Other folders contain List of Reports, Research Memos, List of Other Documents and Memos, Bibliography, Miscellaneous		

Inventories, Reports & Analysis, Preliminary Report - Analysis, Rogoff's Report, Cornell Student Opinions, Statistical Analysis, Sociological Calendar Reports, Dissertation not in the Bibliography entitled the "Variety in Value Structures of Medical Schools," by Louise Ann Johnson (Columbia, 1965), Articles, Memos, Annual Reports, Articles, Evaluation of Study at BASR, Research Memorandum, more Articles, Evaluation of the New Curriculum at Western Reserve, Kendall Memorandum, Papers, the Kuder Reference Record Pamphlet, Commonwealth Fund Proposals, Conference Agenda at Western Reserve University in 1956 by Rowan, Proposal for the Continuation of the Program, Research Memorandum C, Research Memos and Articles and a 1959 Teaching Institute Workbook by the Association of American Medical Colleges located and published in Evanston, Illinois. Report: B-0480-2 through 29 1955-1960; Books: Merton, Reader & Kendall 1957, Reader & Goss 1967, Caplovitz 1980 (Published dissertation), Goss 1980 (Published dissertation); Articles: Goss & Reader 1956, Merton et al. 1956, Christie & Budnitsky 1957, Christie & Merton 1958, Kendall & Merton 1958, Glaser 1959. Project Index

Scope and Contents

[167; Kendall 1960, Lief & Fox 1963, Kendall 1964, Caplovitz 1967, Goss et al. 1967, Kendall & Jones 1967, Kendall 1967; Masters Essay: Steinberg, 1957; Dissertations: Goss 1959, Budner, 1960, Kandel 1960, Caplovitz 1961, Fasick 1962]

David Sills The Volunteers (National Foundation for Infantile Paralysis Study),, 1954

box 38 & 39

folder
*B-0481

Physical Description: 505 pp.: 32 folders and 1 binder Binder- Draft of Sills's book (1955). Folders contain Draft for Sills's book - 3 volumes (1954-1956), National Foundation study in 3 volumes: Sills- Editor (1954- B.A.S.R.), Empty folder (Sills's article or book), Article-Sills, Interview instructions, Interim reports, volunteers interviewed by B.A.S.R., Misc. correspondence, Request for allotment from special funds, Reviews of Sills's book, Memos, Master chapter card, Codebook (mastercopy), Codebooks, Volunteer code - index & instructions, Worksheets, Questionnaires

Scope and Contents

[This assesses the nature and strength of current (1954) volunteer and public support for the National Foundation for Infantile Paralysis, in order to ascertain political support for a future program having an emphasis other than the treatment and control of infantile paralysis. 234 volunteer leaders were interviewed and 459 in a sample of 888 rank-and-file volunteers returned mailed questionnaires. Published in revised form as The Volunteers, Glencoe, IL: The

Free Press, 1957. Report: B-0481; B-0481-2; B-0481-5
 Book: Sills 1957 (Published dissertation), Articles: Sills
 1959, 1961]

Lazarsfeld Implementation Commission for Television, 1953	box 39	folder B-0482
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Physical Description: B-0482-1: 50 pp., B-0482-2: 78 pp.,
 B-0482-3: 76 pp., B-0482-4: 79 pp., B-0482-5: 68 pp.,
 B-0482-6: 68 pp., B-0482-7: 118 pp., B-0482-8: 72 pp.,
 B-0482-9: 65 pp., B-0482-10: 146 pp., B-0482-11: 62 pp.:
 16 folders and 1 book Book- background paper for the
 Implementation Commission on Television by Looell.
 Nine Empty folders (reports: B-0482-1, B-0482-3 through
 B-0482-8, and B-0482-10, and B0482-11, with copies
 supposed to be in Vienna), Background paper (Klapper),
 Bibliography, Examples of service papers, Proposal &
 Memos, Conference, Television committee memos, ICTV
 correspondence

Scope and Contents

[B-0482-1 This reformulates the new directions in which communications research should proceed, especially with regard to research on the television media. The report also contains a small sample of significant contributions of past communications research to present (1953) thinking. B-0482-2 Forty adult respondents were interviewed in order to analyze and describe socially prevalent concerns relative to children and television. Such topics as "crime and violence in program content," "seeing adults in conflict" and "what is a good children's program" are discussed. B-0482-3 The report illuminates ways in which interpersonal relations operate to impede or facilitate the effects of mass media and reviews some of the findings of small group research as an aid in the planning of mass media research. B-0482-4 Analyzing articles on television programs and programming appearing during a three-year period in popular and semipopular publications, trade publications and scholarly journals, this report investigates the nature of criticisms of television and attempts to answer "who says what about television and programming?" B-0482-5 In order to provide a broader base for the study of contemporary mass media (particularly television) this report investigates some of the significant elements of the historical discussions which have centered around the problem of art versus entertainment. Ideas of such men as Montaigne, Pascal, and Goethe are discussed. B-0482-6 This paper provides a preliminary analysis of television's present performance, its potentialities and the problems involved in realizing its potentialities in the area of political communication. B-0482-7 The New York State Television Commission was established to study the cost, methods of financing, social and economic consequences of different ways

to bring educational television to the public. Part I of this report presents the history of the New York Television Commission based on minutes of meetings, correspondence, and reports; Part II studies and appraises the major assumptions underlying the commission's final proposals. B-0482-8 What objectives organizations such as Boy Scouts, National Safety Council and YMCA hope to achieve, as well as problems faced in the use of television are discussed. B-0482-9 This bibliography comprises an annotated list of research projects conducted on television before 1954. Its sources include all available published material. The references are organized into areas of content, audience, and effects. A section concentrating on children and television is also included. B-0482-10 This report studies the organization and operations of seven "public policy councils" or commissions selected by the Implementation Committee on Television to better understand how such groups function. The organizations are also compared and contrasted. B-0482-11 This final report summarizes the work of the Implementation Committee and presents a history of the project. Recommendations are made concerning the organization of a Television Development Center. Reports: B-0482-1 through B-0482-11]

<p>Bennington Community Study (Vermont), 1954 <u>Physical Description:</u> 6 folders containing Master codebook, Codebook, Card & records, Content analysis, Questionnaire</p>	<p>box 39</p>	<p>folder B-0483</p>
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Fred Ikle and Harry Kincaid Wartime Evacuation of American Cities, 1954</p>	<p>box 39</p>	<p>folder B-0484</p>
<p><u>Physical Description:</u> 138 pp.: 5 folders containing Proposals, Final report (two copies), Monograph (Ikle & Kincaid), Contract and one Empty Folder which is listed as having contained a copy of the Report.</p>		
<p>Scope and Contents</p>		
<p>[Deals with social and economic problems of evacuation: billeting, human relations in reception communities, re-employment of evacuees, transportation, administration. Uses material on World War II evacuation in Britain and flood disaster evacuation in the Netherlands. Report: B-0484 Monograph: Ikle & Kincaid 1956]</p>		
<p>Hanan C. Selvin Patterns of Television Viewing (Pilot Study), 1954</p>	<p>box 40</p>	<p>folder B-0485</p>

Physical Description: 11 pp.: 2 folders containing Report, Report & correspondence

Scope and Contents

[This is an attempt to find patterns, based on program type, of television viewing for households as a whole in New Haven. Report includes suggestions which might prove fruitful in future research. Report: B-0485]

Hanan C. Selvin Deviant Behavior and Army Leadership, 1955

box 40

folder
*B-0490

Physical Description: B-0490-1: 185 pp., B-0490-2: 120 pp., 14 folders, 1 Binder, and 1 Unbound chapter; Unbound chapter- IV (Styles of Leadership, book?). Binder- codebook. Other Folders contain Codebooks, Coding instructions, Questionnaire, Meeting notes, Final report outline, Deviant behavior proposal (Selvin & Nasatir), Contract, Report in two parts, Paper- Nonduty Behavior of Army Trainees and one Empty folder whcih may have contained a copy of the leadership book.

Scope and Contents

[Published as The Effects of Leadership, Hanan C. Selvin, Glencoe, IL: The Free Press, 1960. B-0490-1 Soldiers in 12 training companies were surveyed for frequency of 20 types of leisure activity in order to determine effect of type of company leadership and trainee's age, education and marital status upon such activities. B-0490-2 Appendices, including behavior and leadership questionnaires. Reports: B-0490-1; B-0490-2 Book: Selvin 1960 Dissertation: Selvin 1956]

Lipset & Lazarsfeld Propositional Inventory on Political Behavior (Ford Grant),, 1953

box 40

folder
B-0495

Physical Description: Two Empty folders whcih are listed as having contained a Lipset article, and the Hyman book..

Scope and Contents

[Reports: not available Books: H. Hyman 1959, Lipset 1960 Article: Lipset et al. 1954]

Phillip Ennis, and Charles Emery Beverage Story (They Changed to Tea), 1954

box 40

folder
B-0500

Physical Description: 270 pp.: 9 folders containing Codebook- interview guide, Interviews, Codebook draft, Questionnaire, Proposal/correspondence, Financial statements, Preliminary & Final reports

Scope and Contents

[This is a study of which kinds of dissatisfaction with previous beverages and which precipitating

factors are most common among persons who have recently become regular tea drinkers. 282 interviews. Questionnaire included. Report: B-500]

<p>Ringer-Hillel Foundation Jewish Freshmen Study, 1956 <u>Physical Description:</u> 3 Folders containing Questionnaires and Marginals</p>	<p>box 40</p>	<p>folder B-0504</p>
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Rogoff Occupational Mobility, 1953 <u>Physical Description:</u> 1 folder containing Book review of Rogoff book</p>	<p>box 40</p>	<p>folder B-0505</p>
<p>Scope and Contents</p>		
<p>[Report: not available Book: Rogoff 1953]</p>		
<p>Daniel K. Lowenthal Trends in the Licensing of Popular Song Hits, 1953 <u>Physical Description:</u> 89 pp.: 1 folder containing Two copies of report</p>	<p>box 40</p>	<p>folder B-0507</p>
<p>Scope and Contents</p>		
<p>[This report presents the results of an investigation of popular song hits licensed by ASCAP and BMI from 1940-53. Section I comprises summary tables showing the proportion of hit songs licensed by these organizations. Section II consists of annual lists of the 30 most popular song titles in each of seven popularity categories. Report: B-0507]</p>		
<p>Coleman, Katz, & Menzel Medical Innovation (Flow of Scientific Information among Physicians),, 1955-1966</p>	<p>box 41</p>	<p>folder B-0510</p>
<p><u>Physical Description:</u> 18 folders and 4 Binders 4 Binders (Codebooks, Description data cards, Guide to relational decks). Folders contain Codebook, Memoranda, Correspondence, Pretest questionnaire, Interview sheets, Questionnaire, Interview guide, Proposal & correspondence, Study (Dissertation-Menzel), Articles, Summary & evaluation of pretest, Study summary, Book manuscript (Coleman, Katz, & Menzel), and one Empty folder which was supposed to have contained "Medical Innovation: A Diffusion Study," by Coleman, Katz, & Menzel.</p>		
<p>Scope and Contents</p>		
<p>[Report: B-0510 Book: Coleman, Katz & Menzel 1966 Articles: Menzel & Katz 1955, Coleman et al. 1957, Menzel 1957 (2), Coleman et al. 1958, Menzel et al.</p>		

1959, Menzel 1960, Menzel & Katz 1963 Dissertation:
Menzel 1959]

<p>Threat Study- Senator McCarthy, 1953</p> <p><u>Physical Description:</u> 4 folders containing Field work instructions, IBM code, Memo, Questionnaire</p> <p>Scope and Contents</p> <p>[Report: not available]</p>	<p>box 41</p>	<p>folder F-0510</p>
<p>Lazarsfeld & Thielens The Academic Mind (Teacher Apprehension Study). , 1954</p> <p><u>Physical Description:</u> 121 folders</p> <p>Scope and Contents</p> <p>[An examination of use of qualitative data in The Academic Mind. Report: B-0511 Book: Lazarsfeld & Thielens 1958 Articles: Lazarsfeld & Thielens 1957, Anderson & Hammond 1968 Masters Essay: Hammond 1957, Johnson 1957, Hyman 1958 Dissertations: Goodman 1962, Goldblatt 1964]</p>	<p>box 42-45</p>	<p>folder B-0511</p>
<p>Scope and Contents</p> <p>Includes: Book- Lazarsfeld & Thielens (2 copies), Master codebook, Codebooks, Finished codebook, Codes & related materials, Questionnaires, Apprehension questions- - John W. Mayer (February, 1959- 2 copies), Misc. memos, Memos, Misc. memos from David Riesman, Memo, Individually generated memos on specific topics, Anxiety study- An interim report, Apprehension study- Appendices, Narrative table of contents, Correspondence, Sampling, Some case studies, Indices in teacher study, Key to Classification of colleges, Reseach Instrument & Master codebook, Interviews, Interviewers, Interviewer specifications, Interviews in Apprehension study- Reisman comments & articles, Interviewing- Interim report, List of colleges by respondent ID & list of interviewers, Comments on colleges, Administrations of sample colleges, Profiles of participating colleges, Colleges which refused to participate, Listing of small Catholic universities, College sample by strata, Extra copies of test draft, List of memos, Bibliography, Correspondence with the University of Chicago, Press releases, Misc. pamphlets & reprints, Memos- Thielens, Topic for study, Inventory of some major results (confidential), Federal Personnel security programs- preliminary study (revised), Newspaper clippings, Newspaper & magazine articles, Comments on Communist-Socialist problem in American schools, NBC TV Program, California Teachers Association Journal, Summary proposals, Inventory of material in file, Productivity of scholars, Masters Essay- Hyman, Memos & papers, Individual papers, Notes</p>		

on Prof. Kinght's paper, Index & non-index rightists by Ruderman, Individual articles, Lecutres, Lazarsfeld funding memo, more Individual articles, Thielens-preliminary report on anxiety.

William McPhee and Rolf Meyersohn Futures for Radio in the TV Era, 1955	box 45	folder B-0512
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Physical Description: 167 pp.: 8 folders containing Inventory, Misc., Memo, Draft of Research proposal, Paper, Suggested analysis, Report- NBC, and one empty folder that contained a study on the -" Futures for Radio," with a copy supposed to be in copy in Vienna.

Scope and Contents

[200 interviews were conducted with families owning television and radio sets in a study of network programming planning and problems for radio in the face of television's growth. Possibilities for the long-run future based on radio's basic and unique resources are discussed. Report: B-0512]

Conrad Arensberg & Glock Extremist Organizations in Contemporary America,, 1954	box 45 & 46	folder B-0513
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Physical Description: 263 pp.: 45 folders containing Proposal, Introduction, Research design, Summary, Tentative project, Minutes, Research proposals for Projects I -IV, Misc. correspondence, Administrative recommendations, Comments on drafts, Financial, Personnel, Administrative memos, Freeman letter, Diagrams, AJC proposal, Study objectives, Administration, List of organizations, Counteraction publication (the issue), Proposals for Historical Projects, Pending miscellaneous, Reference, Inventory projects, Memos, Pending- Community studies, Proposals & articles, Research plan, Paper, Aricles- Hofstader, Articles- Lipset, Report, Questionnaire, Articles & clippings, Description & information on right wing & racist organizations, Issues of American Book Publishers- Bulletin

Scope and Contents

[This is a proposal for a program of research to evaluate the degree to which extremist groups or persons on the "right" threaten the traditional personal liberties of American life. Several working papers which discuss such topics as the historical background of reactionary politics, the "pseudo-conservative revolt," the activities of the radical right as a problem for American democracy, the evidence on clusters, syndromes and patterns in social attitudes, and anti-democratic attitudes in America as based on a public opinion poll are also contained in the project file. Report: B-0513 Article: Lipset 1955 (2)]

Zetterberg Conference on Morale, 1954

Physical Description: 13 folders containing Proposal, Notes on Washington, Harriman, Chicago Conferences, Notes on NY Academy of Medicine Conference, Memos, Correspondence, Draft of theme statements for the conference, Bibliography, First study of national goals, Transcript of Harriman Conference- Vol. I (parts 1-2), Revised transcript of Harriman Conference

box 46

folder
B-0514

Scope and Contents

[Report: not available]

Herbert Hyman and Charles R. Wright Encampment for Citizenship Study, 1956

box 46

folder
*B-0515

Physical Description: 326 pp.: 9 folders containing Questionnaire, Codebook, Coding materials, Correspondence & notes, Proposal, Articles, Book and one empty folder which apparently contained material entitled the "Application of Evaluation Methods."

Scope and Contents

[Questionnaires were answered by 1955 and all previous campers for the study of immediate and long-range changes which occurred as a result of the encampment. There is a detailed discussion of methods of analysis used. Published as Applications of Methods of Evaluation, H. H. Hyman, C. R. Wright and T. H. Hopkins, Berkeley: U. of California Press, 1962. Report: B-0515 Books: Hyman, Hopkins, & Wright 1962, Hopkins 1964 Article: Wright & Hyman 1965]

James Coleman, Louis Kriesberg, & Arensberg Community Conflicts and Opinion Formation,, 1954-1955

box 47

folder
B-0516

Physical Description: B-0516-1: 63 pp., B-0516-2: 134 pp., B-0516-3: 63 pp.: 5 folders containing Type draft Article- Coleman, Monograph- Coleman, Report, Outline of analysis- Coleman & Kriesberg, and one empty folder with a copy of the Coleman article supposed to be in Vienna.

Scope and Contents

[B-0516-1 This is an attempt to build a foundation for community conflict theory drawing on studies of communities under stress, research on social organization, and psychological research. Suggestions for future research are included. B-0516-2 Based on earlier studies of communities under stress, research on social organization and psychological research, this review attempts to clarify recurrent patterns as they are affected by the setting and initiation of controversy, the dynamics of controversy and factors during the course of controversy. Bibliography included. B-0516-3 This is an attempt to

construct a theory of the development of community controversies, based on a review of existing studies. Includes a suggested mathematical formalization of the theory. Reports: B-0516-1 through B-0516-3 Book: Coleman 1957]

Rolf Meyersohn and William McPhee Alumni Views of Columbia University, 1954	box 47	folder B-0517
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Physical Description: 141 pp.: 6 folders containing Codes, Questionnaire, Pretest materials, Schematic outline of Alumni poll, and one e which supposedly contains a copy of the report in Vienna.

Scope and Contents

[This is an exploratory study of the determinants of alumni support of Columbia, based on 2053 questionnaires returned. Report: B-0517]

Jaffe Puerto Rican Population of New York City, 1954	box 47	folder B-0518
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Physical Description: 1 folder containing Monograph

Scope and Contents

[Report: B-0518 Monograph: Jaffe 1954]

Charles Wright Mass Media Effectiveness- Evaluation Methods, 1954	box 47	folder B-0519
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Physical Description: 62 pp., (Shorter version, International Social Science Bulletin, vol. 7 [1955], pp. 417-430.) 3 folders containing Report, Final proposal and one empty folder that supposedly contained an "article in the loan boxes by Nofell."

Scope and Contents

[This discusses how to obtain more objective, reliable information on which evaluations of communications programs can be based. It also provides information on how general research procedures are applied to the special problems faced in evaluating mass media effectiveness. Report: B-0519 Article: Wright 1955]

Philip H. Ennis and Sheila Spaulding Performing Arts in Suburbia- Pilot Study,, 1956	box 47	folder B-0520
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Physical Description: 117 pp.: 10 folders containing Interviews, Questionnaires, Proposals, Memos, Pilot study, and one empty folder which is supposed to have contained a report of which there is supposed to be a copy in Vienna.

Scope and Contents

[61 interviews were conducted in the New York area with attenders and non-attenders to study changes in leisure life of the suburbanite which affect his role as

consumer of the performing arts. Background review of the literature is included. Report: B-0520]

<p>York Lucci, Stein Rokkan, and Eric Meyerhoff A Library Center of Survey Research Data,, 1957</p>	<p>box 47</p>	<p>folder F-0520</p>
<p><u>Physical Description:</u> 161 pp. One folder containing Report and Proposal</p>		
<p>Scope and Contents</p>		
<p>[This is a study undertaken to determine the need for and the problems of establishing an international library center of survey research materials. It evaluates the potential utilization of such a center, the availability of research material and the adequacy of the available survey data. Recommendations and conclusions are also included.]</p>		
<p>League of Women Voters League of Womeen Voters Survey, 1954</p>	<p>box 47</p>	<p>folder B-0521</p>
<p><u>Physical Description:</u> 10 folders containing Questionnaires & Code, Questionnaires & questionnaire results, Codebook, Correspondence, List of occupied dwellings in the Bronx, Interview instructions, Tentative notes, Summary of interpretation of survey</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Role of Scholarships in American Undergraduate Education, 1954</p>	<p>box 47</p>	<p>folder B-0522</p>
<p><u>Physical Description:</u> 3 folders containing Research proposal, Rejected proposal, Select bibliography</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>McPhee Cases in the Use of Social Research, 1961</p>	<p>box 47</p>	<p>folder B-0523</p>
<p><u>Physical Description:</u> One article containing Article by McPhee</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Hans L. Zetterber An American College for Adults, 1956</p>	<p>box 47</p>	<p>folder B-0530</p>
<p><u>Physical Description:</u> 95 pp.: 1 folder containing Report (3 copies)</p>		
<p>Scope and Contents</p>		
<p>[What differentiates a college for adults from an extension school and a "college-age" undergraduate school, with particular emphasis placed upon</p>		

differences in students and teaching personnel. Report:
B-0530]

<p>American Philosophical Society, 1954 <u>Physical Description:</u> 1 folder containing Code Scope and Contents [Report: not available]</p>	<p>box 47</p>	<p>folder B-0531</p>
<p>William McPhee Community Controversies- Pilot Project, 1954 <u>Physical Description:</u> 82 pp.: 1 folder containing Report Scope and Contents [See also B-0516.</p>	<p>box 47</p>	<p>folder B-0533</p>
<p>Scope and Contents This report contains a proposal for research on community controversies affecting educational freedom. Educational controversies in the New York metropolitan district were investigated, secondary materials examined and informants consulted about episodes in other parts of the country; hypotheses deserving of a high priority of study were worked out. Report: B-0533]</p>		
<p>Jaffe Methods of Appraisal of Quality of Basic Data for Population Estimates,, 1957 <u>Physical Description:</u> 1 folder containing Report (Manual) Scope and Contents [Article: Jaffe 1957 (1, 2)]</p>	<p>box 47</p>	<p>folder B-0534</p>
<p>Lee Benson & Thomas J. Pressly Political Historiography, 1956 <u>Physical Description:</u> 80 pp.: 8 folders containing Memo, Working paper-Benson, Article-Benson, Proposal, Correspondence, and three empty folders apparently containing a copy of the report by Benson in Vienna; and Articles by Stern, Benson, & Turner. Scope and Contents [This paper examines five interpretations of the causes of the Civil War in order to determine whether they are in fact different interpretations and if so, what the differences are and how they can be resolved objectively. Report: B-0535 Books: Benson 1960, 1961. Article: Benson 1957]</p>	<p>box 47</p>	<p>folder B-0535</p>
<p>Candidates for Womens Home Companion Club Women of the Year Award, 1954-1955</p>	<p>box 47</p>	<p>folder B-0536</p>

Physical Description: 2 folders containing Correspondence, Report

Rowan, Maruyama, Kincaid Importance of Urban Centers (RAND Study), 1956	box 47	folder B-0540
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Physical Description: 8 folders containing Proposal, Correspondence, Interviews, Research memos- Rowan & Kincaid, Code, Rank order of largest 1000 companies in U.S., Report/Article- Rowan & Kincaid and one empty folder which apparently contained a research memo by Rowan & Monoyama with a copy supposed to be in Vienna.

Scope and Contents

[Report: B-0540-1; B-0540-2; Monographs: Rowan & Kincaid 1956, Rowan & Maruyama 1956; Articles: Kincaid & Bright 1957 (1, 2)]

Frank Bourne & William McPhee Monitor Study, 1956	box 48	folder B-0541
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Physical Description: 189 pp.: 11 folders containing Questionnaires, Master codebook, Background of study, Memos, Codebook, Monitor trendex ratings, Summary of weekend radio report, Daytime Monitor, Monitor- new NBC radio service-pamphlet, and one empty folder which apparently contained a one page reference to a study report (?)

Scope and Contents

[In Baltimore, Peoria, Hartford and San Francisco, 2853 phone interviews and 428 interviews in homes were completed among listeners and nonlisteners to "Monitor," a weekend radio service of NBC. "Monitor" was an experiment in programming designed with the growth of television in mind. Questionnaire included. Report: B-0541]

Lennard Anatomy of Psychotherapy-Interaction in Therapy, 1955-1957	box 48	folder B-0542
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Physical Description: 31 Folders containing Proposal & Palmore et al. Article, Technical reports- Lennard (Monograph) & Bernstein, Book manuscript- Lennard & Bernstein, Code, Questionnaire, Application for research grant, Brief information about project, Excerpts from Jung-"Modern Man in Search of a Soul", Excerpts from Ackerman "Trends in Terminal phase of Student Analysis", Summer progress report, Graphs, Excerpts from Philip Slater "Role Differentiation in Small Groups", Student analysis code, Minutes of meeting on student training, Final therapist questionnaire, First draft of Palmore thesis (Dissertation), Confidential draft of study of project by Lennard, Progress report, Articles- Lennard & Hendin, Exploratory analysis, Selection from the "Psychiatric Interview" by Henry Stack Sullivan, Coding exercises, Notes, Study of change via interviews and/

or questionnaire, Draft article- Lennard & Hendin, Draft article- Lennard, Appendix A to study, Appendix B to study

Scope and Contents

[Report: B-0542 Monograph: Lennard et al. 1958
Book: Lennard, Bernstein et al. 1960 Articles: Lennard et al. 1957, Palmore et al. 1959, Hendin et al. 1961, Dissertation: Palmore 1959]

Paul Berkman and Sydney S. Spivack The Rhythm and Blues Fad, 1955	box 48	folder B-0543
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Physical Description: 84 pp.: 5 folders containing Memos, Interview, Correspondence, Report, Spivack article draft

Scope and Contents

[This exploratory study of a popular music "fad" focuses on the character and growth of the popularity of "Rhythm and Blues" and some of the underlying factors involved. Report: B-0543]

Samuel Z. Klausner and Harry V. Kincaid Farmington Flood Disaster Study,, 1956	box 48	folder B-0544
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Physical Description: 200 pp.: 10 folders containing Codebooks, Questionnaires, Correspondence, Proposal, and one empty folder which contained a copy of the report supposed to be in Vienna.

Scope and Contents

[This is a study of 231 evacuee families and 183 host families involved in the Farmington-Unionville, Connecticut, 1955 flood disaster, focusing on crisis behavior and the relations between the two families during the time that the evacuee families were sheltered by the hosts. Questionnaires included. Report: B-0544]

Robert K. Merton and Edward C. Devereux Role of Social Research in Business,, 1955-1956	box 49	folder F-0544
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Physical Description: F-0544-1: 52 pp., F-0544-2: 65 pp., F-0544-3: 58 pp., F-0544-4: 58 pp.: 5 folders containing Articles- Merton & Devereux, Reports- Papers (I, II, & IV), and one empty folder which contained a copy of Report-paper III with a copy supposed to be in Vienna.

Scope and Contents

[F-0544-1 This report is concerned with factors affecting the general level of demand for applied social research. The attitudes, beliefs and conditions which shape and either foster or impede the demand for social research are discussed using the American Telephone and Telegraph Company as an example. F-0544-2 This paper examines the

sources of information other than research, utilized in determining the facts relevant to decision-making. The "competitive position" of research in relation to these alternatives is also investigated. F-0544-3 This examines the various problem-spotting and problem-defining functions of social research in the telephone company. F-0544-4 Using A.T.&T. as a case study this paper examines in detail the thesis that before a problem can be solved by a policy maker, it must first be recognized and given some specific formulation or definition. Reports: F-0544-1 through F-0544-4 Article: Merton & Devereux 1964]

Jaffe & Shilling Patterns of Manufacturing Development, 1957-1961

box 49

folder
B-0545

Physical Description: 10 folders containing Proposals, Monograph- Jaffe & Baratz, Preliminary report, Input-output model, Amended letter of agreement on project, Notes, Article- Jaffe, and one empty folder which supposedly contained the (article/monograph?) of which a copy is supposed to be in Vienna.

Scope and Contents

[Report: B-0545 Monographs: Jaffe & Baratz 1957, Jaffe et al. 1957 Articles: Jaffe 1960 (2), 1961 (1), Jaffe & Azumi 1960]

Klapper Effects of Mass Communication, 1949- 1960

box 49

folder
B-0546

Physical Description: 2 folders containing Proposal, and one empty folder which contained a copy of Klapper's publication of which a copy is supposed to be in Vienna.

Scope and Contents

[See also B-0305.

Scope and Contents

Report: not available Monograph: Klapper 1949
Book: Klapper 1960 (published dissertation) Articles: Klapper 1955, 1957]

Yole G. Sills Common Council for American Unity Study, 1956

box 49

folder
B-0547

Physical Description: 127 pp.: 3 folders , including one empty folder which contained a copy of the report which is supposed to be in Vienna. Other folders contain notes and correspondence.

Scope and Contents

[Prepared as a working document for Common Council for American Unity to aid in utilization of their back files for a report on experiences in immigration, nationalization, deportation and related

experiences, this report is a presentation of statistical tables resulting from encoding of materials. Report: B-0547]

A. J. Jaffe and Jeanne L. Bilby Measuring the Impact of Unemployment-Pilot Study, 1958	box 49	folder B-0548
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Physical Description: 44 pp.: 4 folders containing Interviews, Survey Questionnaire, Survey, and one empty folder that contained the report of which a copy is supposed to be in Vienna.

Scope and Contents

[See also B-0573.

Scope and Contents

The purpose of the project is to develop a study design, focusing on role of unemployment insurance in aiding adjustment to temporarily adjusted income. Experimenting with various questionnaires, 267 total interviews were conducted during five series of interviews. Includes final questionnaire. Report: B-0548]

Yole G. Sills Negro Migrant Agricultural Workers, 1955	box 49	folder B-0549
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Physical Description: 25pp.: 1 folder containing Report (2 copies)

Scope and Contents

[Based on 25 returned questionnaires, this report is a summary of the evaluations made by migrant ministers of conditions confronting black migrant agricultural workers which have a bearing on their educational problems. Report: B-0549]

Herbert Menzel, Robert Somers and William Glaser Flow of Information Among Scientists (Pilot Study), 1958	box 49	folder B-0550
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Physical Description: 208 pp.: 7 folders containing Proposals, Misc. letters & correspondence, Questionnaire, Announcement of study, Abstract of description of proposed research, Report

Scope and Contents

[This is an exploratory study of information-exchanging behavior of the biochemists, chemists and zoologists on the faculty of a single academic institution to define problems, categories and procedure. Questionnaire included. Report: B-0550
Articles: Menzel 1957 (1), 1958]

Johan Galtung The Cold War & Artificial Sattelites, April, 1959	box 49	folder F-0550
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Physical Description: 1 folder containing study entitled the "Cold War and Artificial Satellites."

Scope and Contents

[Report: not available]

Study of Business Education, 1957	box 49	folder B-0551
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Physical Description: 3 folders containing Misc. memos, Proposal, Survey design

Scope and Contents

[Report: not available]

Glock Religious Orientations, 1953	box 49	folder B-0552
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Physical Description: 7 Folders containing Proposal, Research criteria, Articles- Glock, Articles- Glock & Ringer, Questionnaire

Scope and Contents

[Report: not available]

McPhee & Coleman The Dynamics of Masses (Mass Dynamics Study), 1955	box 49	folder B-0553
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Physical Description: 5 Folders containing Proposal, Misc. memos & letters, Article- McPhee, Draft report- Coleman & McPhee, Study- McPhee

Scope and Contents

[See also B-0755, B-0816.

Scope and Contents

Article: McPhee & Coleman 1958]

Imogen Seger Durkheim & his Critics on the Sociology of Religion,, September, 1957	box 49	folder S-0554
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Physical Description: 1 folder containing Monograph

Scope and Contents

[Report: not available]

Lazarsfeld, Levenson, et al. Edsel Study-Social Influences in Automobile Buying,, 1956-1958	box 50 & 51	folder B-0555
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Physical Description: B-0555-1: 57 pp., B-0555-2: 56 pp., B-0555-3: 73 pp., B-0555-4: 98 pp., B-0555-5: 58 pp., B-0555-6: 81 pp., B-0555-7: 57 pp., B-0555-8: 63 pp., B-0555-9: 35 pp., B-0555-10: 29 pp., B-0555-11: 50 pp., B-0555-12: 68 pp., B-0555-13: 93 pp., B-0555-14: 40 pp., B-0555-15: 32 pp., B-0555-16: 43 pp., B-0555-17: 39 pp.: 42 folders and 9 binders. Binders contain Codebooks, Questionnaires & Code index. Folders contain Research

report, Propensity index, Misc., Memos, Codebooks, Questionnaires, Questionnaires & panel study, Proposal, Correspondence, History of project, Notes on reports, New Yorker article on Edsel, Edsel's own company- Research report, Reports (1-3), Report (No. 4), Reports (6, 7, & 8), Reports (10, 11), Reports (12, 14, & 16), Pretest No.3, Ecological study of Peoria, Illinois by Schindler, Typescript articles, Bound articles and three empty folders that contained Reports Nos.5, 9, and 17, of which there are supposed to be copies in Vienna. B-0555-1 This was a study conducted for Ford Motor Co. when it was considering putting a new car on the market, on Social Stereotypes of Automobile Makes. Bernard

Scope and Contents

[Levenson the social imagery of automobile makes. 800 respondents in Peoria, Illinois, and San Bernardino, California, took part. B-0555-2 An " investigation of the extent to which the car-buyer's personal associates influence his choice of automobile...in respect to price class, corporate line and newness of car." B-0555-3 single-car owners were studied for patterns of automobile replacement, the prevalence of the short replacement pattern, variety of replacement cycles, social factors involved. B-0555-4 This report examines factors associated with the seasonal timing element in the new-car-buying decision. B-0555-5 Two-car families were studied for the type of car that they buy, "paying particular heed to model-age, price-class, and brand and line loyalty." B-0555-6 This discusses behavioral and attitudinal indicators of expected change in socioeconomic status which appeared in questionnaires administered to car owners in Peoria, Illinois, and San Bernardino, California. B-0555-7 Assuming that "consumer goods are prestigious to the extent that ownership and use of them enhances the prestige of their owners and users," this secondary analysis of data attempts to specify the criteria of general prestige. B-0555-8 385 owners of each of eight automobile makes were interviewed to determine factors which make social and product quality images of automobiles stable. B-0555-9 The implications of the existence of groups of consumers with differentiated values for the potency and durability of various product quality images in the automobile market are examined. B-0555-10 Ford, Plymouth and Chevrolet were rated by respondents before and after Plymouth models were produced. The effects of fins on owner stereotypes of each make were examined. The appearance of fins weakened the image of Ford, strengthened that of Plymouth. B-0555-11 Respondents were interviewed before and after Chrysler put out its "forward looking the Chrysler market, and what happened to the old conservative one, particularly in view

of the sudden fall in sales after the initial rise in the market. B-0555-12 3025 panel interviews were conducted in Knoxville, Tennessee, Rochester, New York, and Pasadena, California, before and after the appearance of the Edsel, to determine the receptivity of recent car buyers to the new model. B-0555-13 This report examines the extent to which car buyers have stereotypic images for each of four attributes-speed, appearance, workmanship and trade-in value. B-0555-14 This discusses under what conditions social imagery is related to brand loyalty and how such images contribute to size of sales. Based on same interviews as B-0555-12. B-0555-15 Characteristics of the owner who buys his car early in the model year make him important to the automobile industry. What does the early buyer value in his car and in himself? B-0555-16 This report develops further the analysis of B-0555-1 with particular emphasis on the finding that " a social image of the brand that is incompatible with the owner's background characteristics is related to an increased disposition to switch brands." B-0555-17 This paper is concerned with the popular occupational image of automobile makes and the factors contributing to producing a favorable image. Also examined is how this occupational image affects the buying intentions of individuals. Reports: B-0555-1 through B-0555-17 Masters Essay: Smith 1958, Falaguerra 1960]

<p>Hilda Golden Literacy and Urban Industrialism, 1955 <u>Physical Description:</u> 86 pp.: 1 folder containing Report</p>	<p>box 51</p>	<p>folder B-0557</p>
<p>Scope and Contents</p>		
<p>[This report deals with the relationship between literacy and urban industrialism and discusses the impact of a country's educational status on its industrial growth. The major focus is on the role of literacy and education in the dynamics of economic modernization of the world's underdeveloped countries. Report: B-0557 Article: Golden 1955]</p>		
<p>Jaffe How to Appraise Quality of Basic Data for Population Estimates, 1955 <u>Physical Description:</u> 1 folder containing Monograph</p>	<p>box 51</p>	<p>folder B-0560</p>
<p>Scope and Contents</p>		
<p>[Monograph: Jaffe 1955]</p>		
<p>Spivack, Ruderman, Cornish Doctors and Family Planning, 1956</p>	<p>box 51 & 52</p>	<p>folder B-0571</p>
<p><u>Physical Description:</u> Two Separate soft-cover works and 34 Folders. Soft cover Works - (Paper- Specifications for Survey 405, Report/Monograph). Folders contain Spivack Dissertation (typescript), Spivack Dissertation (copy #2),</p>		

Newspaper clippings, Codebooks, Questionnaires, Progress reports, Administrative material, Proposals, List of interviewees, Rejected newspaper clippings, Publications of National Committee on Maternal Health, Reprints, Sampling, Doctors responses to questionnaires, Findings of study, Preliminary report, Working papers #1 & 2, Research proposal, Survey, Monograph- Cornish et al., Spivack & Ruderman paper, Styco's paper, Sieber article, Notes & Huxley article, Papers

Scope and Contents

[Monograph: Cornish et al. 1963 Articles: Spivack 1962, 1964 Dissertations: Spivack 1959, Ruderman 1966]

York Lucci The YMCA on the Campus, 1960

box 52 & 53

folder
B-0572

Physical Description: 277 pp.: 16 folders containing Codebooks, Questionnaires, Misc. materials, Proposals & related materials, Meeting minutes, Reports, Main Lucci report, Studies- Lucci & York- Draft outline, Highlights of study- revised version (copy of transcript), Printed pamphlets (2 copies), Pamphlet report of Commission on Student Work on Study

Scope and Contents

[This is a survey of "the extent and distribution of YMCA student associations; their structure, policy and activities, and the characteristics of their leaders and members." The sample consisted of 2186 member and leader respondents. Report: B-0572 Article: Lucci 1960]

Jaffe, Bilby, & Shapiro Unemployment Study, 1958

box 53

folder
B-0573

Physical Description: B-0573-1: 79 pp., B-0573-2: 88 pp.: 7 folders containing Codebooks, Coding instructions, Questionnaires, Contract & Expenditures, Article- Jaffe & Milavsky, Reports (1-2- Jaffe) and one empty folder that contained a copy of the procedural report of which there is one in Vienna.

Scope and Contents

[B-0573-1.

Scope and Contents

This is a description and evaluation of a survey of unemployment beneficiaries in Albany-Schenectady-Troy, N.Y., in 1957. Questionnaire included. Main concern is how well benefits are able to meet workers' needs, particularly non-deferrable ones. B-0573-2

Report of findings for study described in B-0573-1.
 Reports: B-0573-1; B-0573-2]

<p>Brunner & Wilder Overview of Adult Education Research, 1958</p> <p><u>Physical Description:</u> Five Folders containing Book-Brunner et al., Proposals & related materials, Article-Brunner, Misc. Materials, and one empty folder which may have contained a copy of the book Brunner book(?)</p> <p>Scope and Contents</p> <p>[Report: not available Book: Brunner et al. 1959 Article: Brunner 1960]</p>	<p>box 53</p>	<p>folder B-0574</p>
<p>Francis Bourne Savings Behavior Study, 1956</p> <p><u>Physical Description:</u> B-0575-1: 71 pp., B-0575-2: 52 pp.: 7 folders containing Codebooks, Questionnaire, Misc. materials, Proposal, Report-Bourne (No. 2), and one empty folder said to have contained Report No.1 by Bourne, of which there is supposed to be a copy in Vienna.</p> <p>Scope and Contents</p> <p>[B-0575-1 The role of dividend rates as a savings motivator is examined, focusing on depositors' knowledge of, and attitudes toward, dividends. 819 depositors interviewed. B-0575-2 This is an attempt to define personal characteristics of savers at two branches of the First Federal, and motivations for their savings attitudes toward a particular branch of a savings bank. Reports: B-0575; B-0575-1; B-0575-2]</p>	<p>box 53</p>	<p>folder B-0575</p>
<p>Natalie Rogoff College Entrance Examination Board Study, 1957</p> <p><u>Physical Description:</u> 135 pp.: 11 folders containing Master codebook, Codebooks, Proposals, Proposal- Rogoff, Articles- Rogoff, 5 year review by ETS (1952-1957), and one empty folder which may have contained a copy of the report by Rogoff (?)</p> <p>Scope and Contents</p> <p>[This is an overview of American colleges in the mid '50s and a classification of member colleges according to an applicant index, index of attainment and index of student involvement. Report: B-0576]</p>	<p>box 53</p>	<p>folder B-0576</p>
<p>Florence Ruderman Barnard Alumnae Study, 1957</p> <p><u>Physical Description:</u> 57 pp.: 11 folders and Two loose copies of Barnard Alumnae magazine (July, 1957). Folders contain Questionnaires, Codebook, Codebook & coding instructions, Coding instructions, Tables, Misc. materials, Proposal, Memo, Survey of Alumnae</p>	<p>box 54</p>	<p>folder B-0577</p>

opinion (report?), and one empty folder which may have contained an article by Marian Poverman(?)

Scope and Contents

[Description of responses of 2000 alumnae to open-ended questions on how well Barnard trained alumnae "for life"; would alumnae choose to go to college at Barnard today; what Barnard's primary goals should be for the next 25 years. Report: B-0577]

Sheila Spaulding Greeting Card Study, 1958

box 54

folder
B-0578

Physical Description: 283 pp.: 4 folders and one loose memo typescript. Unbound typescript- memo from Sheila Spaulding to Russell Haley (Research director). Folders contain Proposal & related material, Questionnaire, Questionnaire & code, Report

Scope and Contents

[Discusses attributes of greeting card consumers, the cards bought and the stores where purchases are made. The study is based on 32 interviews. Complete transcripts included. Report: B-0578]

Dormitory Study, 1953

box 54

folder
B-0579

Physical Description: One folder containing Code

Scope and Contents

[Report not available]

Kass Synagogue Study, 1950

box 54

folder
B-0580

Physical Description: 7 Folders containing Questionnaires & related materials, Coding instructions & returns, Misc., United Synagogue review, Article & paper by B. Kass

Scope and Contents

[Report: not available]

Edmund de S. Brunner Review of Rural Sociological Research, 1957

box 54

folder
B-0581

Physical Description: 156 pp.: 3 folders containing Proposal, Book by Brunner, Report

Scope and Contents

[Use is made of past studies to describe the subject matter, methodology and notable findings of rural sociology in the last 50 years. Report: B-0581 Book: Brunner 1957]

Lazarsfeld, Anderson, Barton Documentation Project for Social Research Methods,, 1958-1959

box 54

folder
B-0590

Physical Description: B-0590-1: 86 pp., B-0590-2: 6 pp.: 26 folders and 2 papers. Folders contain List of publications & letter to Robert Chandler, Codebook, Note- Anderson, Papers by Anderson, Article- Anderson & Emery, Article- Anderson & Hammond, Annotated code by Barton, Article- Barton, Bibliography- Barton, Articles by William A. Glaser, Draft memo by Bill Mcphee, Article- Lazarsfeld, Interviews, Notes by Wiggins & Levenson, Letter to Prof. Schuyler Wallace, and three empty folders which apparently contained a Komarovsky article, anonymous articles, Paper #1- Chapter IV from book or article with multiple authors and , Paper#2- an article by David Elesh.

Scope and Contents

[B-0590-1 A report of the Documentation Project on social science methodology. B-0590-2 A report on the Documentation Project on social science methodology. Reports: B-0590-1: B-0590-2 Books: Boudon & Lazarsfeld 1965, 1966, Chazel et al. 1970 Articles: Lazarsfeld 1958, Lazarsfeld 1959 (3), Barton & Anderson 1961, Lazarfeld & Menzel 1961, Barton & Lazarsfeld 1962, Anderson & Hammond 1968 Dissertation: Western 1964]

League of Women Voters, 1957	box 55	folder J-0592
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Physical Description: 1 folder containing Correspondence, survey, and analysis

Scope and Contents

[Report: not available]

Solomon & Lorge Group Efficiency and Group Process in Problem Solving,, 1956-1957	box 55	folder B-0595
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Physical Description: 3 Folders containing Proposals, Misc. materials, Status- Annual & Technical reports

Scope and Contents

[Articles: Lorge e al. 1958, Lorge & Solomon 1959, 1960, 1962]

Bourne Group Influence in Marketing and Public Relations, 1956	box 55	folder B-0600
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Physical Description: 1 folder containing Report (monograph?) by Bourne

Scope and Contents

[Monograph: Bourne 1956]

Ruderman Medical Economics, 1956	box 55	folder J-0600
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Physical Description: 1 folder containing Survey-8th quadrennial Survey (report?) by Ruderman

David L. Sills Public Acceptance of Salk Polio Vaccine, 1957	box 55	folder B-0601
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Physical Description: 16 pp.:4 folders containing Article-Sills & Gill, Tables, Misc. materials, Reports, and one empty folder that contained a copy of a memo by Sills with a copy supposed to be extant in Vienna.

Scope and Contents

[Based on data supplied by the American Institute of Public Opinion, this memorandum supplements an early report by the Institute and provides more clues to the problem of the nature of public resistance to the Salk vaccine. Report: B-0601 Article: Sills & Gill 1959]

Yole G. Sills Pajama Study, 1958	box 55	folder B-0602
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Physical Description: 107 pp.: 14 folders containing Questionnaires, Codebooks, Overall marginals, Wearer & non-wearer marginals, Campus marginals, Levittown, Peekskill, Topeka & Stamford marginals, Misc. materials, Report- Sills, and one empty folder which contained an article by Sills.

Scope and Contents

[This study specifies the relationship between the successive stages of marketing and ways in which the consumer influences this process. Interviews with 20 manufacturers, 8 retailers and a selected sample of the general public were conducted. General public questionnaires included. Report: B-0602]

Barton Effects of College Education, 1959	box 55	folder B-0603
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Physical Description: 1 folder containing Proposals, and one empty folder whcih contained a Barton monograph.

Scope and Contents

[Report: not available Monograph: Barton 1959]

Natalie Rogoff High School Students Educational Aspirations, 1963	box 55	folder B-0604
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Physical Description: 411 pp.: 12 folders containing Codebooks, Proposal & related materials, Interim report, Tentative Rogoff book outline, Articles- Rogoff, Working paper- John W. Meyer, Article- John W. Meyer, Article- John A. Michael

Scope and Contents

[Using data supplied by the Educational Testing Service, this report examines the flow of young people through the educational channel from secondary school to college. Shifting emphasis from the family's

role in the recruitment process, this report examines the role of other institutions and organizations in college recruitment. It places most emphasis on the structural features of American secondary education. Report: B-0604-1; B-0604-2; B-0604-3 Articles: Rogoff 1960, Michael 1961, Rogoff 1961, Rogoff 1965 (1, 2) Masters Essays: Leeds 1960, Ramsay (Rogoff) 1967]

<p>Berelson Graduate Education Study, 1960</p> <p><u>Physical Description:</u> 7 folders containing Draft of final report- Berelson (book?), Questionnaire & coding instructions, Codebooks, Coding instructions, Code list of schools, Marginals</p>	<p>box 55</p>	<p>folder B-0605</p>
<p>William J. Goode and William M. Evan The Engineer in American Society-Program of Inquiry,, 1957</p> <p><u>Physical Description:</u> 125 pp.: 6 folders containing Preliminary study plan, Progress report, Memo, Report, Administrative & financial requirements, Proposal, Proposal & related materials</p> <p>Scope and Contents</p> <p>[This is a detailed statement of the purposes and procedures of a comprehensive survey of the engineering profession, its past, present and future role in American society. Report: B-0606]</p>	<p>box 56</p>	<p>folder B-0606</p>
<p>Theresa Falaguerra Purchasing the Book of Knowledge-Pilot Study, 1958</p> <p><u>Physical Description:</u> 26 pp.: 4 folders containing Report, Misc. correspondence, Proposal, Questionnaire & Interview guide</p> <p>Scope and Contents</p> <p>[This study of consumer behavior emphasizes the decision-making processes. Interviews were conducted with 12 purchasers, 11 non-purchasers and 6 cancellers. Proposals for the final, extensive research project and questionnaire are included. Report: B-0607]</p>	<p>box 56</p>	<p>folder *B-0607</p>
<p>Hans L. Zetterberg, assisted by Charles Emery and Roger Wolcott Utilization of Social Theory by Practitioners,, 1957 (project actually began in 1955)</p> <p><u>Physical Description:</u> 44 pp.: 6 folders containing Draft manuscript- report (handbook), Pilot study and proposal, Interviews, Reactions to handbook, Manuscript & fragments, Correspondence</p> <p>Scope and Contents</p> <p>[This project explored the feasibility of developing handbooks on particular social problems for the use of social practitioners. The report describes the types</p>	<p>box 56</p>	<p>folder B-0608</p>

of handbook desired and outlines procedures for preparing it. Report: B-0608]

Seger Urban Church Effectiveness Study [Proposal, Questionnaire & interview guide, Study procedures, Progress report (2)],, 1957	box 56	folder B-0610
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Physical Description: 4 folders

Scope and Contents

[See also S-0705.

Scope and Contents

Dissertation: Hammond 1960, Seger 1961-None of the preceeding in file. Monograph: Seger 1963 Book: Seger 1963]

William N. McPhee The Potentialities of Television-Possible Research, 1957	box 56	folder B-0620
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Physical Description: 80 pp.; 1 folder containing Working paper (2 copies- McPhee, report?)

Scope and Contents

[This is devoted primarily to suggesting studies that might be beneficial in answering questions concerning the unrealized potentialities of television. More conventional research for describing the existing facts of television is also discussed. Report: B-0620]

Robert H. Somers, Martin Hyman, Gillian Lindt and Ingrid Jacobson Experiment in International Living: Evaluation Study,, 1959	box 56	folder B-0624
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Physical Description: 168 pp.: 11 folders containing Questionnaire & related materials, List of experiment communities- 1958, Misc. memos & letters, Newspaper clippings & newsletters, Proposal, Progress Report, Working paper, Materials on leaders training program, Gil's shipboard repoprts, Brief overview of EIL- Somers, and one empty folder that contained a copy of the Somers report which is supposed to be extant in Vienna.

Scope and Contents

[824 members of the 1958 Experiment in International Living Program were studied to determine improved criteria for selection of participants and to evaluate the overseas experience enjoyed by them. Report: B-0624]

Hans Zetterberg Virginia Museum of Fine Arts-Pilot Study, 1958	box 56	folder B-0625
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Physical Description: 35 pp.: 6 folders containing Proposal, Questionnaire & interview reord, Misc., Log of project, Progress report

Scope and Contents

[Topics are proposed for research in the field of the sociology of art. "It is written by laymen in art for laymen in sociology," and suggests problems for study as well as research designs to provide data which museums can use to strengthen their constituency and add to the existing body of knowledge in the field of the sociology of art. Report: B-0625 Article: Zetterberg 1962]

Merton, McKeon, & Gellhorn The Freedom to Read, 1957	box 56	folder B-0630
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Physical Description: 1 folder containing Book

Scope and Contents

[Report: not available]

William A. Glaser, Frances A. McVey, et al. Public Health Education for Nurses,, 1961	box 56 & 57	folder B-0631
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Physical Description: 270 pp.: 8 folders (including 1 envelope) Folders contain Report, Glaser & McVey articles, Glaser memo, Description of study, Questionnaire & related materials, Envelope contains coding materials.

Scope and Contents

[This volume contains a series of 9 research memoranda dealing with various aspects of the study. A report of the first year's work on the project and a Master's Essay by Thomasina Jo Smith, " Social Class and the Student Nurse," are also included. Report: B-0631 Articles: Glaser & McVey 1961, 1965, Glaser 1965 Masters Essay: Smith 1959]

Sills, Wiggins, Levine Reactions to the National Foundation's Expanded Program,, 1960	box 57	folder B-0632
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Physical Description: B-0632-1: 91 pp., B-0632-2: 117 pp., B-0632-3: 121 pp., B-0632-4: 54 pp.: 11 folders containing Questionnaire, Questionnaire materials, Codebooks, Misc. materials, Articles- Sills & Abraham, General information about the National Foundation, Proposals, Memo- Crawford to Glaser, Reports 3 & 4 (4- appendices?)and two empty folders which contained reports 1 & 2- by Wiggins & Levine of which there are supposed to be copies in Vienna.

Scope and Contents

[B-0632-1 This was a study to determine the potential bases for support for the National Foundation's expanded program, at a time when the March of Dimes, among other major groups, had abandoned

federated fund-raising in favor of individual drives. Based on 2970 interviews. B-0632-2 This discusses factors involved in the respondents' images of certain diseases at a time when arthritis and birth defects were included in the National Foundation's campaign. B-0632-3 Determinants and correlates of participation in health and welfare organizations, differences between volunteer and recruited workers, attitudes of March of Dimes workers toward the National Foundation are examined. B-0632-4 Questionnaire, study design, indices and tables for reports B-0632-1 through B0632-3. Reports: B-0632-1 through B-0632-4 Article: Levine 1962]

Edmund deS. Brunner, William L. Nicholls II and Sam D. Sieber Role of the Adult Education Association,, 1959	box 57	folder B-0633
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Physical Description: 470 pp.: 21 folders containing Codebooks & coding materials, Organizational information, Questionnaire, Questionnaire & interviews, Misc., Study announcement, Proposals, Background material, Summary of study- Brunner, AEA Executive committee meetings, AEA National conference- 1958, Brunner & Nicholls article, Reports,), Anonymous typescript article (report?) and one empty folder which contained the report by Brunner , Nicholls II and Sieber with a copy of it supposed to be in Vienna.

Scope and Contents

[This report investigates the role of the Adult Educational Association in the field of adult education. It analyzes the history and membership of the AEA, discusses the problems of the AEA, and adult education as a social movement and as a profession, and presents the purposes and goals of a national organization in adult education. Report: B-0633 Articles: Brunner 1959 (3), Nicholls & Brunner 1959, Brunner & Nicholls 1960]

E. David Nasatir World Law Survey, 1959	box 58	folder B-0634
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Physical Description: 153 pp.: 8 folders containing Codebook, Questionnaire, Misc., Proposals, Memo, Mail survey, Report, Columbia news release

Scope and Contents

[1294 persons listed in "Who's Who in America 1958-59, answered questionnaires on war prevention measures and forms of world government. Responses were related to personal characteristics of respondents: education, age, etc. Questionnaire included. Report: B-0634]

Somers Multivariate Analysis of Order Contingency Tables, 1959-1962	box 58	folder B-0635
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Physical Description: 7 folders containing Proposal, and articles by Somers

Scope and Contents

[Report: not available Article: Somers 1959, 1962 (1, 2)]

Jaffe Unemployment Insurance Beneficiaries (Utica Study), 1960	box 58	folder B-0636
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Physical Description: 8 folders containing Questionnaire, Codebook, Proposal, Report, Final report, Article- Jaffe & Milavsky

Scope and Contents

[Report: not available Monograph: Jaffe & Anderson 1960]

Lennard Cigarette Study, 1957	box 58	folder B-0637
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Physical Description: 10 Folders containing Questionnaires, Proposals, Misc. memos, Misc. drafts, Notes on Phillips Morris, News Clippings, Grants for study, Papers & bibliography, Other studies on smoking & cancer

Scope and Contents

[Report: not available]

Jaffe Puerto Rican Economic Development, 1959-1961	box 58	folder B-0638
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Physical Description: 1 folder containing Questionnaire, and one empty folder which may have contained Jaffe's book.

Scope and Contents

[Report: not available Book: Jaffe 1959 Article: Jaffe 1961 (2)]

Serbein Company-Contained Education Study, 1958	box 58	folder B-0639
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Physical Description: 7 folders containing Computer output, Questionnaire, Codebooks, Proposals, Notes

Scope and Contents

[Report: not available]

Samuel Z. Klausner, Lazarsfeld Relations between Religion and Psychiatry,, 1957-1961	box 59	folder B-0640
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Physical Description: B-0640-1: 530 pp., B-0640-2: 64 pp., B-0640-3: 133 pp., B-0640-4: 36 pp., B-0640-5: 254 pp., B-0640-6: 24 pp., B-0640-7, B-0640-8, B-0640-9 10 folders containing Misc. materials, Discussion groups- Klausner, Reports # 2, 3, and 3a, First pilot form- Klausner, Report #5, Articles- Klausner, Article-

Lazarsfeld, and three empty folders which contained Report #1 of which a copy is supposed to be in Vienna, and Report #3a of which four copies are supposed to be in Vienna and possibly a copy of the article by Lazarsfeld respectively.

Scope and Contents

[B-0640-1 This examines the growing alliance of pastors and psychiatrists against emotional misery, through a case study of the religio-psychiatric clinic of New York City and an analysis of the literature. Report is more comprehensive than resultant book, Psychiatry and Religion. B-0640-2 This report concerns itself with the symbolism mediating the interaction between ministers and psychiatrists. It outlines a general social theory of symbolism illustrated in terms of their linguistic symbols. B-0640-3 The report sets forth a theory explicating the concept of faith and provides a set of general descriptive categories which may be used in the study of any situation of faith and suggests hypotheses about the ways in which these categories are related to each other. B-0640-3a, a precis of "Towards a Social Psychology of Faith," 18 pp., is bound with B-0640-4. B-0640-4 This report describes the author's trip to Lourdes, first as a participant and then as an observer. Lourdes is a place of pilgrimage where miraculous cures of physical ailments supposedly occur. B-0640-5 This is a bibliography which confines itself to that area where psychiatry and religion are bridged. It focuses primarily on professional publications. B-0640-6 This is a listing of books relating to mental healing. B-0640-7 faith and strife in the Middle East B-0640-8 research methodology in religion and psychiatry B-0640-9 These papers of the religion and psychiatry project (B-0640) are embodied in the book published in 1964, Psychiatry and Religion, New York: The Free Press. Reports: B-0640-1 through B-0640-9 Book: Klausner 1964 Articles: Klausner 1961 (1, 2) Masters Essay: Eckert 1961 Dissertation: Klausner 1963]

Paul F. Lazarsfeld Social Research in Poland, Cover sheet plus 22 pages

box 59

folder
F-0640

Scope and Contents

[B-0640-1 This examines the growing alliance of pastors and psychiatrists against emotional misery, through a case study of the religio-psychiatric clinic of New York City and an analysis of the literature. Report is more comprehensive than resultant book, Psychiatry and Religion. B-0640-2 This report concerns itself with the symbolism mediating the interaction between ministers and psychiatrists. It outlines a general social theory of symbolism illustrated in terms of their linguistic symbols. B-0640-3 The report sets forth a theory explicating the concept of faith and

provides a set of general descriptive categories which may be used in the study of any situation of faith and suggests hypotheses about the ways in which these categories are related to each other. B-0640-3a, a precis of "Towards a Social Psychology of Faith," 18 pp., is bound with B-0640-4. B-0640-4 This report describes the author's trip to Lourdes, first as a participant and then as an observer. Lourdes is a place of pilgrimage where miraculous cures of physical ailments supposedly occur. B-0640-5 This is a bibliography which confines itself to that area where psychiatry and religion are bridged. It focuses primarily on professional publications. B-0640-6 This is a listing of books relating to mental healing. B-0640-7 faith and strife in the Middle East B-0640-8 research methodology in religion and psychiatry B-0640-9 These papers of the religion and psychiatry project (B-0640) are embodied in the book published in 1964, Psychiatry and Religion, New York: The Free Press. Reports: B-0640-1 through B-0640-9 Book: Klausner 1964 Articles: Klausner 1961 (1, 2) Masters Essay: Eckert 1961 Dissertation: Klausner 1963]

Brunner & Wayland Educational Characteristics of the American People,, 1958-1959	box 59	folder B-0645
<u>Physical Description:</u> 1 folder containing Monograph by Wayland & Brunner		
Scope and Contents		
[Report: not available Monograph: Wayland & Brunner 1958 Articles: Brunner & Wayland 1958, 1959, Wayland & Brunner 1958]		
Diffusion in the Medical Profession (reprint), 1958	box 59	folder B-0647
<u>Physical Description:</u> 1 folder containing Correspondence & Misc.		
Scope and Contents		
[Report: not available]		
Jaffee Labor Market Experiences of Disabled Workers, 1959	box 59	folder B-0661
<u>Physical Description:</u> Four Folders. Folders contain Grants, Interview information, Interviews, Codebook, and one empty folder which supposedly contained above Jaffe book.		
Scope and Contents		
[Report: not available Book: Jaffe, Day, & Adams 1964 Article: Jaffe et al. 1964]		
Steiner The People Look at Television (CBS TV Survey), 1960-1965	box 59	folder B-0662

Physical Description: 5 Folders and One Binder. Binder contains codebook Folders contain Miscell. coding materials, Codebook & coding materials, Questionnaire, Memo, and one empty folder which contained book by Gary Steiner.

Scope and Contents

[Report: not available Book: Steiner 1963 Dissertation: Meyersohn 1965]

Caplovitz Consumer Behavior of Low Income Families (The Poor Pay More), 1969	box 59 & 60	folder B-0663
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Physical Description: Eighteen Folders containing List of project papers, Papers/Articles-Caplovitz, Study Summary, Articles-Lorenz & Caplovitz, Master's Essay -Lorenz & Article, Memo Outlining Report and book review on - Caplovitz, Questionnaires, Codebook & Marginals, Codebooks, and one empty folder which contained Caplovitz's book.

Scope and Contents

[Report: not available Book: Caplovitz 1963 Articles: Caplovitz 1964 (1, 2, 3), 1965 (1, 2), Lorenz 1972 Masters Essay: Lorenz 1965]

Herbert Menzel Dissemination of Information Among Parents of Handicapped Children,, 1961	box 60	folder B-0664
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Physical Description: 83 pp.: 6 folders containing Questionnaire, Codebooks, Address lists, Interview schedules & instructions, Proposal & related materials, Misc., and one empty folder which contained a copy of the report by Menzel of which a copy is supposed to be in Vienna.

Scope and Contents

[This details the experience of parents of handicapped children in getting information on the child's disability from professional personnel, parents of other handicapped children, and the literature. 142 respondents. Report: B-0664]

E. David Nasatir Volunteers' Attitudes to New Organizational Objectives- Arthritis- Birth Defects Program of National Foundation,, 1962	box 60 & 61	folder B-0665
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Physical Description: 224 pp.: 5 folders and 3 paper binders Binders contain Codebooks. Folders contain Chapter char..Codebook, Questionnaires, Report- Gene Levine, Proposal

Scope and Contents

[458 National Foundation volunteers were interviewed in order to determine the causes for the response of volunteers to the National Foundation's new goal of

eliminating birth defects and arthritis as compared to the overwhelming response to the Polio Drive. This report investigates the characteristics of the present volunteers and attitudes of these volunteers toward the Foundation and the new program. Report: B-0665]

Herbert Menzel Flow of Information Among Scientists- Review of Research,, 1960	box 61	folder B-0666
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Physical Description: 118 pp.: 4 folders containing Report-Menzel, Proposal, Questionnaire, Review of studies

Scope and Contents

[This is a synthesis of conceptual approaches used by researchers in this field and a survey of the topics currently and potentially included. A bibliography of the materials reviewed is included. Report: B-0666]

Linz Social Structure of Spain; Spanish Businessman Study, 1958-1967	box 61	folder F-0666
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Physical Description: 6 folders containing Codebook, Questionnaire, Articles- Linz & Miguel, Project publications list, Drafts (Linz book?),and one empty folder which may have contained a copy of a book by Linz and Miguel.

Scope and Contents

[Report: not available Book: Linz & Miguel 1966
Articles: Linz & Miguel 1958, 1959, 1963 (1, 2, 3), Miguel & Linz 1963 (1, 2, 3), Linz & Miguel 1964, Miguel & Linz 1964 (1, 2, 3, 4, 5), Linze & Miguel 1965 (1, 2), Miguel 1965, Linz & Miguel 1966, Linz 1967]

Zetterberg Social Structure of Sweden, 1960	box 61	folder B-0667
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Physical Description: One Folder containing Zetterberg Article

Scope and Contents

[Report: not available]

Robert E. Mitchell National Council of Churches Study, 1960	box 61	folder B-0668
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Physical Description: 222 pp.: 12 folders containing Report, Appenix- questionnaire, Questionnaire, Misc. materials, Preliminary study report, Summary description of studies, Articles, Church distribution study (1940-1953)

Scope and Contents

[The report describes how a sample of American clergymen views the National Council of Churches of Christ and discusses some of the primary determinants of these views. Selected sample of 4031 respondents to

questionnaire, 88 personal interviews. Interview guide and questionnaire included. Report: B-0668 Book: Glock et al. 1967 Dissertation: Mitchell 1962]

<p>Cornish & Simon Communications in Medicine Study, 1961 <u>Physical Description:</u> 2 Folders containing Proposal and Report with Questionnaires</p>	<p>box 61</p>	<p>folder B-0669</p>
<p>Terence K. Hopkins and Sanci Michael Group Structure and Opinion Change., 1963 <u>Physical Description:</u> 238 pp.: 1 folder containing Proposal, and one empty folder which containe the report by Hopkins, of which a copy is supposed to be in Vienna.</p> <p>Scope and Contents</p> <p>[See also B-0515.</p> <p>Scope and Contents</p> <p>This is an attempt to specify what aspects of the formal and informal structure of the Encampment for Citizenship make its program so effective in opinion changing. Questionnaire included. Report: B-0670]</p>	<p>box 61</p>	<p>folder B-0670</p>
<p>Obershall Empirical Research in Germany, 1848-1914, 1962 <u>Physical Description:</u> One Folder containing Dissertation-Obershall, and one empty folder which possibly containbed a book.</p> <p>Scope and Contents</p> <p>[Report: not available Book: Obershall 1965 (published dissertation) Article: Lazarsfeld & Oberschall 1965]</p>	<p>box 61</p>	<p>folder S-0670</p>
<p>Lazarsfeld & Sieber Organizational Problems of Educational Research,, 1960 <u>Physical Description:</u> 3 folders containing Synopsis of needed research, Exploration essay- Lazarsfeld, & Sieber, Misc. materials, and one empty folder which contained the Lazarsfeld, book, entitled "Organizing Educational Research."</p> <p>Scope and Contents</p> <p>[See also B-1016.</p> <p>Scope and Contents</p> <p>Report: not available Book: Lazarsfeld & Sieber 1964]</p>	<p>box 61</p>	<p>folder B-0691</p>
<p>Barton Review of Disaster Studies, 1960</p>	<p>box 61</p>	<p>folder B-0692</p>

Physical Description: One Folder containing Proposal, and two empty folders which contained monograph/book/articles (?) by Barton.

Scope and Contents

[Report: not available Monograph: Barton 1963 Book: Barton 1969 Article: Barton 1962 (1)]

Jaffe Conference on Research on Workman's Compensation, 1961	box 61	folder B-0693
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Physical Description: 3 folders containing Proposal, Questionnaire, Misc. materials, and one empty folder which contained Monograph by Jaffe.

Scope and Contents

[Report: not available Monograph: Jaffe 1961]

Bernard Berelson Post-Doctoral Work in American Universities, 1960	box 61	folder B-0694
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Physical Description: 24 pp.: 2 folder containing Report, Article- Berelson

Scope and Contents

[This report is a background paper dealing with post-doctoral work in American universities. The various types of post-doctoral people in residence on university campuses are identified and the situation as of 1960 is discussed. Report: B-0694 Article: Berelson 1962]

Gene N. Levine and Jeffrey Ingram School of General Studies Survey, 1960	box 61	folder B-0695
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Physical Description: 61 pp.: 3 folders containing Allocations for G.S. study, Questionnaire & Codebooks, Report

Scope and Contents

[See also B-0577.

Scope and Contents

This presents the results of a questionnaire, filled out by 959 General Studies students, asking for personal background and opinions on increased dormitory space, increased financial aid and a "third semester" during the summer. Questionnaire included. Report: B-0695]

Levine & Ingram Columbia University Forum Study, 1961	box 62	folder B-0696
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Physical Description: 75 pp.: 4 folders containing Proposal, Codebooks, Questionnaire, Report

Scope and Contents

[2325 respondents answered questionnaires in this study which attempted to measure general response to the Forum, intensity of use of the Forum, and the relationship between attitudes to the University and attitudes to the Forum. Questionnaire included. Report: B-0696]

David Wallace Test of a New Periodical on Asia, 1961 <u>Physical Description</u> : 8 pp.: 2 folders containing Report, Misc. materials & correspondence	box 62	folder B-0699
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Scope and Contents

[An analysis of returns of three test mailings soliciting subscribers to a new periodical is presented. Report: B-0699]

Albert E. Gollin Industrial Executive Study, 1961 <u>Physical Description</u> : 229 pp.: 2 folders containing Codebooks, Questionnaire and one empty folder which contained a copy of the report by Gollin of which there is supposed to be a copy in Vienna.	box 62	folder B-0700
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Scope and Contents

[Responses of 179 middle management executives were coded for a statistical description of their past, current and expected occupational status and their attitudes toward these positions. Questionnaire included. Report: B-0700]

William A. Glaser Integrated Bar Association Study, 1960 <u>Physical Description</u> : 77 pp.: 5 folders containing Proposals, Memos, Citations & bibliography, Misc. materials, and one empty folder which contained 3 papers and a copy of the report(?) by Glaser, of which there are supposed to be copies in Vienna.	box 62	folder B-0701
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Scope and Contents

[An integrated bar is an official organization of all the lawyers in a state. "Organization" summarizes the principal organizational forms and activities of the state bars. "Debate" summarizes the arguments for and against integration as they appear in the professional literature. "Bibliography" is a collection of articles, addresses, committee reports and other publications about the integrated bar. The first two papers have been published. See 1962 article, "The Organization of the Integrated Bar," by Glaser. Report: B-0701 Article: Glaser 1962 (2)]

William Glaser Health and Diplomacy, 1961	box 62	folder B-0702
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Physical Description: 153 pp.:2 folders containing Articles- Glaser, Misc. materials and one empty folder which contained a copy of the Report(?) of which there is supposed to be a copy in Vienna.

Scope and Contents

[The purpose of this report is to provide assistance in understanding and dealing with officials of other countries who behave idiosyncratically as a result of physical or mental illness. Included are several case studies of officials such as Hitler, Wilson, Lincoln and Grant who suffered illnesses which affected their duties. Report: B-0702 Article: Glaser 1963 (2)]

A.J. Jaffe & R.O. Carleton Occupational Mobility in the United States,, 1954	box 62	folder B-0703
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Physical Description: 2 folders containing Clippings & Misc. materials, Report/book(?) by Jaffee and Carleton.

McPhee Simulation Models Project, 1961-1962	box 62	folder B-0725
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Physical Description: 11 folders containing Grant materials, Articles- McPhee, Memo/Report- McPhee & Robert B. Smith, Paper- McPhee & Smith, Articles (McPhee, Smith, & John Ferguson), Article (McPhee, Bo Anderson, & Harry Milholland), Article- McPhee & Ferguson

Scope and Contents

[See also B-0553, B-0816.

Scope and Contents

Articles: McPhee 1961, 1962]

Samuel Z. Klausner Religious and Secular Use of Alcohol, 1962	box 62	folder *B-0730
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Physical Description: 30 pp.: 1 folder containing Proposal , copy of report by Samuel Klausner supposed to be in Vienna.

Scope and Contents

[Published in Journal of Social Psychology, vol. 64(October, 1964), pp. 27-43. Presents a cross-cultural test of the hypothesis of an inverse relation between ritual drinking and heavy drinking in secular situations. The study uses data from 48 societies listed in the Human Relations Area Files at Yale University which use alcoholic beverages in religious or secular situations. Report: B-0730 Article: Klausner 1964]

Kendall Relationship between Medical Educators and Practitioners, 1961	box 62	folder B-0751
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Physical Description: Four Folders. Folders contain Correspondence, Misc. materials, Interviews, Kendall-4 Monograph (copy 2), and two empty folders which contained a copy of the monograph and an article (?) by Kendall.

Scope and Contents

[Report: not available Monograph: Kendall 1965
Articles: Kendall 1963 (2), 1965 (1, 2)]

William A. Glaser Cross-National Comparisons of Health Institutions, 1963	box 62 & 63	folder J-0752
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Physical Description: B-0752-1: 194 pp., B-0752-8: 452 pp.: 13 folders containing Proposal, Progress report, Misc. materials, Final reports for grant period, Articles- Glaser, Chapter of book- draft (Glaser), Papers- Glaser, Reports 1 & 2 (2 is a book draft- Glaser), and one empty folder which contained a copy of Glaser's book.

Scope and Contents

[B-0752-1 Analysis of nursing education and utilization of nurses in 16 countries of Europe, the Middle East, and Eastern Europe, relating nursing policies to certain attributes of the national social systems. The first half of this report is published. See pp. 1-59 in The Nursing Profession, Fred Davis, ed., New York: Wiley, 1966. B-0752-2 This report analyzes principal methods for paying doctors in several foreign countries. The administrative mechanism in distributing money to them as well as the dynamics of each system are discussed. In addition, how fees or salaries of the medical profession are set and the effects of payment systems upon medical care and the medical profession are analyzed. This report is organized by country and is limited to data before 1963. The book, Paying the Doctor, is analytical and includes data through the late 1960s. Report: B-0752-1; B-0752-2 Book: Glaser 1970 (1, 2) Articles: Glaser 1961, 1962 (1), 1963 (1), 1964, 1966 (2, 3), 1968]

Gene N. Levine and Dale E. Ordes Barnard Alumni Achievements, 1962	box 63	folder B-0753
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Physical Description: 37 pp.: 1 folder containing Report

Scope and Contents

[This is a statistical description of 9028 respondents to a mailed questionnaire which includes occupational, educational and family information. Questionnaire included. Report: B-0753]

Sills & Glaser Leadership Development in National Voluntary Associations,, 1962	box 63	folder B-0754
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Physical Description: 5 Folders containing Book, Proposal, Misc. materials, Questionnaire, Annotated outline for project, and one empty folder which contained Article/book(?) by Glaser & Sills.

Scope and Contents

[Report: not available Book: Glaser & Sills 1966
Articles: Sills 1967, 1968]

Gene N. Levine, Yole G. Sills U.S. Information Agency Arabic and Indian Materials,, 1962	box 63	folder B-0755
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Physical Description: B-0755-1: 208 pp., B-0755-2: 101 pp.: 5 folders containing Misc. materials, Proposals & related materials, U.S. language pamphlets, Preliminary Report #1 (Levine- copy in Vienna), Preliminary Report #2 (Sills- copy in Vienna)

Scope and Contents

[B-0755-1 Interviews about Voice of America and other Arabic broadcasts with 16 respondents were conducted for an evaluation of the U. S. Information Agency programming. Extensive biographies of respondents are included. B-0755-2 16 interviews with Indians were conducted to evaluate U.S.A. English language literature and then compare it with comparable publications from the U.S.S.R. Report: B-0755-1; B-0755-2]

Mitchell Minister Parishioner Relations, 1960-1967 (?)	box 63	folder B-0756
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Physical Description: 5 folders containing Questionnaire, Articles- Mitchell, Dissertation- Mitchell, Proposal, Misc. materials

Scope and Contents

[Sbased on data from B-0668.

Scope and Contents

Report: not available Articles: Mitchell 1965, 1966, 1967 (1, 2) Dissertation: Mitchell 1962]

Henry L. Lennard & Kadushin Seminar in Sociology of Mental Health,, 1962	box 63	folder B-0760
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Physical Description: 73 pp.: 6 folders containing Lennard lectures, Notes, correspondence and papers, comments on Seminar by Hide Bruck, Dan Milley, Monnay Swart and Lyman Wynee, respectively), Report- Lennard

Scope and Contents

[This report contains discussions of papers dealing with small group research, survey research, and institutional research. Report: B-0760]

Robert E. Mitchell Engineering Faculty Development Loan Program, 1961	box 64	folder B-0800
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Physical Description: 27 pp.: 5 folders containing Proposal, Misc., Survey, Ford Foundation Study Report, Report- Mitchell

Scope and Contents

[This report on recipients and candidates for an Engineering Faculty Development Fellowship or Loan is concerned with the family, financial and academic differences between recipients and non-recipients, the effects of the Faculty Development Program on recipients and candidates and the economics of the program. 226 recipients and candidates answered questionnaires and were interviewed. Report: B-0800]

Albert E. Gollin Review of Methods of Assessing Performance of Overseas Personnel (Peace Corps Study),, 1963	box 64	folder B-0810
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Physical Description: 61 pp.: 5 folders containing Proposal, Reports- Gollin, Misc. materials, Final report- Gollin

Scope and Contents

[This is an outline for an evaluative research program based on a review of the literature, and correspondence and interviews with professionals and officials in organizations with overseas programs. Annotated bibliography included. Report: B-0810]

Jaffe, Theresa R. Shapiro, Walter Adams, and Jerome Gordon International Conference on Middle-Level Manpower ,, 1962	box 64	folder B-0811
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Physical Description: 72 pp., 2 Folders. Folders contain Proposal, Report

Scope and Contents

[An initial attempt to assess probable manpower shortages in middle-level occupations (professional and technical and skilled occupations) from 1965 to 1975 in countries currently cooperating with the Peace Corps program. Report: B-0811]

Theresa R. Shapiro Middle-Level Manpower, Education and Economic Development,, 1962	box 64	folder B-0812
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Physical Description: 13 pp.: 1 folder containing Proposal & report

Scope and Contents

[An investigation of the relation of education, defined as school enrollments in the early 1950s, to economic growth, as indicated by changes in both gross and per capita national product in the decade 1950-1960. Report: B-0812]

Menzel, Lenihan, & Spivack Utilization of Regents Educational Television Programs,, 1962	box 64	folder B-0813
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Physical Description: 11 folders

Scope and Contents

[See also B-1033.

Scope and Contents

Monograph: Lenihan, Menzel, & Spivack 1963

Scope and Contents

Includes: Codebooks, Questionnaire & Codebook, Report (Parts 1, 2, and 3), Book- Lenihan & Menzel, Proposal, Summary of report (and specifications of contract and other papers, Misc. materials, Monographs by Lenihan, Menzel, & Spivack (and related materials)]

Julian H. Nixon The Negro Consumer, 1962	box 64	folder B-0814
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Physical Description: 75 pp.: 3 folders containing Proposal, Misc. materials, Report- Nixon

Scope and Contents

[This is a review of the economic position and consumer power of American Blacks outside the South. Bibliography is included. Report: B-0814 Article: Nixon 1963]

Kenneth Lenihan Design of an Evaluation Study of Consumer Education for Low Income Families,, 1963	box 64	folder B-0815
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Physical Description: 33 pp.: 3 folders containing Research demonstration Program (Report), Proposals, Paper- Lenihan

Scope and Contents

[An action program to prevent exploitation of low-income consumers who purchase major durables, as well as an evaluative research design is set forth. Report: B-0815]

McPhee Formal Models of Mass Social Processes, 1963

Physical Description: 1 folder containing Research proposal- McPhee box 64 folder B-0816

Scope and Contents

[See also B-0725.

Scope and Contents

Report: not available Book: McPhee 1963]

Sieber Attitudes of Union Members toward Inflation, 1963-1964 box 64 folder S-0820

Physical Description: 2 folders containing Dissertation- Sieber, Article- Sieber

Scope and Contents

[Article: Sieber 1964 Dissertation: Sieber 1963]

Hauser & Lazarsfeld Admissions Officer Study, 1963 box 65 folder B-0832
Physical Description: 376 pp.: 6 folders containing Report (2 copies), Preliminary report, Questionnaire, Codebook, Monograph, Proposal

Scope and Contents

[This report based on returned questionnaires from 812 directors of admissions and 476 assistant directors discusses how an increase in college applications affected the development of the occupation of admissions officer. The relationship of the officer to his college, the admissions operation itself, and the outside activities involving a majority of officers are also discussed. Report: B-0832 Monograph: Hauser & Lazarsfeld 1964 Article: Hauser & Lazarsfeld 1964; Dissertation: Hauser 1964]

Arnold Simmel Social Functions of Privacy, 1963 box 65 folder B-0871
Physical Description: 99 pp.: 5 folders containing Proposals, Misc. materials, Report, Articles- Simmel

Scope and Contents

[This report examines the value of privacy and its functions in everyday life. Sociological problems related to privacy are also discussed as well as the way these problems are dealt with in existing social science research and writings. Report: B-0871 Article: Simmel 1968]

Hannah Wartenberg and Wagner Thielens, Jr. Analysis of Anti-United Nations Letters,, 1964 box 65 folder B-0872

Physical Description: 41 pp.: 2 folders containing Proposal, Report

Scope and Contents

[586 letters sent to an agency which launched a public relations campaign on behalf of the UN were coded for characteristics of the writers, images of the UN, and correspondence of letter content to the John Birch Society line. Bibliography is included. Report: B-0872]

Jaffe Guide to Sources of Data on the NY Metropolitan Area, 1963	box 65	folder B-0873
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Physical Description: 2 folders containing Misc. materials, Monograph (3 copies- Jaffe)

Scope and Contents

[Report: not available Monograph: Jaffe 1963]

Kenneth Lenihan The Negro Uprising in Birmingham, 1963	box 65	folder B-0874
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Physical Description: 24 pp.: 1 folder containing Report

Scope and Contents

[Sociological analysis of field observations on the racial crisis in Birmingham, Alabama. Report: B-0874]

Riley and Merton (?) American Attitudes Towards Death (Equitable Life Insurance Study),, 1963	box 65	folder B-0875
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Physical Description: 1 folder containing Codebooks

John V. Riley, Jr., and Robert Merton (?) American Attitudes Towards Death (Equitable Life Insurance Study),, 1963	box 65	folder J-0875
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Physical Description: Four Folders Folders contain Miscellaneous mMaterials, Codebooks, Annotated Tables and copy of periodical entitled, American Behavioral Scientist, Vol. VI., No. 9, May, 1963, containing article entitled "Social Research & Life Insurance," by John V. Riley, Jr. pp.6-9.

Rolf Meyersohn Criticisms of Television Commercials, 1964	box 65	folder B-0920
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Physical Description: 61 pp.:2 folders containing Misc. materials, Draft of final report, and one empty folder which contained the report a copy of which is supposed to be in Vienna.

Scope and Contents

[This is a description of the kinds of complaints made about TV commercials, and who voices the

complaints, based on a national sample of 2498 interviews. Report: B-0920]

<p>William Glaser and Robert Hill The Rebuilding of Harlem, 1964</p>	<p>box 65</p>	<p>folder B-0931</p>
<p><u>Physical Description:</u> 12 pp.: 3 folders containing Misc.Materials, Monograph, Report (paper?)</p>		
<p>Scope and Contents</p>		
<p>[A series of questions was designed to guide a community planning conference. Subjects covered were physical planning, economics, education, culture, health, and citizen participation. Report: B-0931 Monograph: Glaser 1964]</p>		
<p>Glaser International Survey of Sheltered Employment, 1966-1967</p>	<p>box 65</p>	<p>folder B-0970</p>
<p><u>Physical Description:</u> 4 folders containing Questionnaire, Monograph, Survey, Article- Glaser</p>		
<p>Scope and Contents</p>		
<p>[Report: B-0970 Monograph: Glaser 1966 Articles: Glaser 1966, 1967]</p>		
<p>Anonymous (unclear) Class of 1964, Columbia College Senior Questionnaire,, 1964-1965 (?)</p>	<p>box 65</p>	<p>folder B-0990</p>
<p><u>Physical Description:</u> 3 Folders Codebooks, Questionnaire</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
<p>Kendall Educational Environments of Interns and Residents, 1958</p>	<p>box 66</p>	<p>folder B-1000</p>
<p><u>Physical Description:</u> 14 folders containing Coding, Codebooks, Proposals, Comments, Misc. materials, Questionnaire -.D. Caplovitz, Questionnaire, Memo from Richard Christie, JAMA (Vol. 198, No. 5, Oct. 31, 1966), Draft- Book Chapter (??) or article - Mumford, Articles- Kendall, Article- Lajeune, and one empty folder which apparently contained a copy of book.</p>		
<p>Scope and Contents</p>		
<p>[NOTE: Projects numbered B-1000 to B-1038 were not numbered chronologically but fall within the period 1958-1967. The year the project began is given after the title.</p>		
<p>Scope and Contents</p>		
<p>Report: not available Book: Mumford 1971 Articles: Reader & Falaguerra 1959, Kendall 1961 (1, 2), Kendall 1971 (1, 2), Mahoney 1973 Dissertations:</p>		

Prince 1962, Mumford 1963, Harrison 1969, Rogers
1969, Mahoney 1970.]

<p>Leiba Brown Educational Research and the Liberal Arts, 1964-1966</p> <p><u>Physical Description:</u> 4 folders containing Proposal, Questionnaire-drafts, Summary (1964-1966), Report- Leiba Brown (May 1966)</p> <p>Scope and Contents</p> <p>[Report: S-1000]</p>	<p>box 66</p>	<p>folder S-1000</p>
<p>Herbert Menzel & Raymond Maurice Physicians Information as Affected by Milieu,, 1962</p> <p><u>Physical Description:</u> 166 pp., plus 114 pp., of appendices; 15 folders containing Dissertation- Maurice, Proposals, Tables, Coding materials, Coding instructions & guide, Questionnaire, Misc. materials, Interview guide, Report appendix, Appendice- draft of Maurice dissertation (chapters II-V-Report?), Preliminary report, Survey, Article- Menzel</p> <p>Scope and Contents</p> <p>[This studies the level of knowledge of the practicing physician with respect to selected new developments in medicine, as related to: the professional milieu in which he works, his integration into that milieu; his contacts with colleagues; his reading habits, meeting attendance, and participation in continuing medical education; and his training and practice. Some 400 general practitioners and interns in private practice in communities of varying types were interviewed. Report: B-1001 1969 Article: Menzel 1966 (2) Dissertation: Maurice 1974]</p>	<p>box 66</p>	<p>folder B-1001</p>
<p>Caplovitz Jackson Heights Opinion Study, 1964-1965</p> <p><u>Physical Description:</u> 1 folder containing Questionnaire & coding instructions</p> <p>Scope and Contents</p> <p>[Report: not available]</p>	<p>box 66</p>	<p>folder F-1001</p>
<p>Zuckerman Nobel Laureates, 1964-1966</p> <p><u>Physical Description:</u> 5 folders containing Codebooks, Proposal, Articles- Harriet Zuckerman, and one empty folder which contained a copy of Harriet Zuckerman's dissertation.</p>	<p>box 66</p>	<p>folder S-1001</p>

Scope and Contents

[Report: not available]

Candace Rogers, Herbert Menzel, and Raymond Maurice Medical Television: An Evaluation of the New York Academy of Medicine's Program for Practitioners,, 1963	box 67	folder B- 1002
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Physical Description: B-1002-1: 21 pp., B-1002-2: 236 pp.: 10 folders containing Codebooks, Questionnaires & etc., Misc. materials, Proposal, Report, Articles (Menzel, Maurice & McGuinness), Paper- C. Rogers & Menzel

Scope and Contents

[B-1002-1 In order to ascertain the physician audience of the New York Academy of Medicine's Clinical Science Seminars, telephone interviews and mail questionnaires were analyzed. The random sample of 295 physicians provided information such as regularity and location of viewing, as well as age and place of training. B-1002-2 This report investigates the effectiveness of the New York Academy of Medicine's open-circuit TV broadcasts. It includes analysis of the audience, as well as doctors' evaluations and criticisms of the program. A separate volume of appendices is also included. Reports: B-1002-1 1963; B-1002-2 1965 Articles: Menzel et al. 1964, 1966 (1, 2), McGuinness et al. 1968]

Caplow & Finsterbusch Patterns of Social and Economic Development,, 1964	box 67	folder F-1002
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Physical Description: 40 pp.: 8 folders containing Misc. materials, Report, Research proposals- Theodore Caplow, Articles- Caplow & Finsterbusch, Article -Nettl, J.P. & Roland Robertson, Article- Finsterbusch, and Article- Joseph Lopatin

Scope and Contents

[Report: F-1002 1964 Article: Caplow & Finsterbusch
1968 Dissertation: Finsterbusch 1969]

Litigation Study, 1964	box 67	folder B-1003
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Physical Description: 5 folders containing Report draft, Proposal, Law & Sociology Seminar- Dibble discussion paper, Codebook & editing manuals, Misc. materials

Hyman Attitudes and Opinions among the Blind, 1961	box 67	folder F-1003
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Physical Description: 6 folders containing Interview schedule, Misc., Proposal, Codebook, Report- Hyman, Supplementary Report/article- Hyman & Strauss

Scope and Contents

[Article: Hyman et al. 1973 Dissertations: Strauss 1965, Lorenz 1968]

Dale E. Ordes & Fred Suffet Organizational Effectiveness & Tendencies Towards Deviance in College Fencing Teams,, 1962-1963	box 67	folder S-1003
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Physical Description: 2 folders containing Questionnaire, Proposal

Scope and Contents

[Report: not available]

Glaser & Rosenberg Pretrial Discovery and the Adversarial Process,, 1965	box 67, 68, & 69	folder B-1004
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Physical Description: 28 folders containing Codebooks & Marginal books, Codebooks & editing manuals, Table index, Questionnaires, Misc. materials, Interview guide, Confidential drafts of report/book, Book draft, Tables, Survey material, Research survey background paper, Proposal, Findings Summary- Maryland, Rosenberg & Dibble memon Field Research plans, Memo on Federal Discovery rules-Project staff, Articles- Glaser

Scope and Contents

[See also B-1003.

Scope and Contents

Report: not available Book: Glaser 1968]

Allen Barton Goals for NY Metropolitan Region, 1962-1963	box 69	folder J-1004
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Physical Description: 6 folders containing Misc. materials, Introduction & Background booklets, Report, Notes- Barton, Report, Article- Barton

Kenneth Lenihan Suburban Housing Desegregation, 1965	box 69	folder S-1004
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Physical Description: 16 pp.: 3 folders containing Preliminary report-Lenihan, Paper- Lenihan, Masters Essay- Ruby M. Palmer (1965)

Scope and Contents

[Report: S-1004 1965]

Thielens Law School Socialization, 1961	box 69	folder B-1005
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Physical Description: 10 folders containing Questionnaires & Codebooks, Quetionnaires, Misc. materials, Thielens Dissertation (Parts 1- 3), Proposal, Articles- Thielens, Article/Paper- Albert I. Goldberg

Scope and Contents

[Report: not available Book: Thielens 1980
(Published dissertation) Articles: Thielens 1969, 1970
Dissertation: Thielens 1965]

Henry Lennard Study of Interaction and Socialization Processes in Therapy and Family Systems,, 1959	box 69	folder B-1006
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Physical Description: 33 pp.: 10 folders containing Codebooks, Misc. materials, Report, Proposal & related materials, Articles- Lennard

Scope and Contents

[Report: B-1006 Book: Lennard & Bernstein 1969
Articles: Lennard 1958, 1963 (1, 2), 1965, Lennard et al. 1965]

Sam Sieber Student-Faculty Relations in Columbia College, 1965	box 69	folder F-1006
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Physical Description: 4 Folders containing Questionnaire, History of Questionnaire, Marginal/Codebook, Report/ Article- Sam Sieber

Lennard Study of Interaction and Socialization Processes in Therapy and Family Systems,, 1959	box 70	folder B-1007
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Physical Description: 33 pp.:4 folders containing Misc. materials, Paper (Anonymous0 & Summary of hypothesis, Proposals-Lennard, Article- Lennard, Beaulieu & Embrey, and one empty folder which contained a copy of the book by Lennard.

Scope and Contents

[Books: Lennard & Bernstein 1969 Articles: Lennard 1958, 1963 (1, 2), 1965, Lennard et al. 1965]

Helmut H. Gottenburg Report on BMI Procedure, 1962-1963	box 70	folder J-1007
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Physical Description: 2 folders containing 1st Report -May 16, 1962 and Report-May, 1963.

Lennard Drugs and Social Systems (Socio-Pharmacology), 1964	box 70	folder B-1008
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Physical Description: 5 folders containing Misc. materials, Conference report, Proposal- Lennard, Articles-Lennard, Article- Lennard, Epstein, & Katzung

Scope and Contents

[Report: not available . Article: Lennard 1964]

Fischer Soviet Political Executives, 1964	box 70	folder F-1008
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Physical Description: 9 folders containing Codebooks, Proposal, Study Design- Fischer & Abrahams, Misc.

materials, Articles- Fischer, and one empty folder which apparently contained the Fischer book (?)

Scope and Contents

[Report: F-1008 Book: Fischer 1968 Article: Fischer 1965]

Wagner Thielens, Jr. The Impact of College Upon Students, 1965	box 70	folder B-1009
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Physical Description: 79 pp.: 10 folders containing Misc., Interviews, Working paper- John Meyer, Report-Thielens, Case study-Thielens, Articles-Thielens, Progress report-Thielens

Scope and Contents

[To illustrate the complex kinds of influences a college exercises upon its students, this report deals specifically with the influence of the college teacher on students. It is based on data obtained through 179 completed questionnaires and 24 interviews at Columbia College. Report: B-1009-1966 Articles: Thielens 1971]

Susanne Flusser & Kadushin Decisions to Undertake Psychotherapy,, 1958	box 70	folder B-1010
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Physical Description: 120 pp: 12 folders containing Questionnaire history, Codebooks, Proposals, Masters Essay-Robert Smith, Articles-Crandell & Dorenwend, Articles-Kadushin, Articles & Grant application-Kadushin, and one empty folder which contained Kadushin book.

Scope and Contents

[Tracing the formation of the questionnaire used in Kadushin's Why People Go to Psychiatrists. Report: B-1010 1965 Book: Kadushin 1969 Articles: Kadushin 1958, 1962, 1964, 1966 (1), 1967 Masters Essay: Crane 1961, Kim 1965, Smith 1965, Flusser 1966, Lorenzen 1967 Dissertation: Kadushin 1960]

Lazarsfeld, Lecuyer, Clark Sociological History of French Empirical Social Research,, 1963	box 70 & 71	folder F-1010
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Physical Description: 13 folders containing Working papers in French, Proposal, Log file, Overview memo, Seminar documents-working papers, Notes/Report-Lazarsfeld, Masters Essay-Bodard, Memo-Progress report (Clark, Lazarsfeld, & Lecuyer), Resume of Lazarsfeld article, Article-Lecuyer, Article-A.M. Guerny, Article-Lecuyer & Lazarsfeld

Scope and Contents

[Report: S-1012 1965 Articles: Clark 1967 (1-3), 1968 (1-7) Masters Essay: Bodard 1966, Clark 1965 Dissertatiton: Clark 1967]

Fred F. Abrahams Consumer Behavior, 1965 <u>Physical Description</u> : 4 folders containing Misc. materials, Codebook, Questionnaire, Article/Report-Abrahams	box 71	folder J-1010
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David Caplovitz and Harry Levy Jewish College Youth-Attitudes & Values,, 1964-1967 <u>Physical Description</u> : 77 pp.: 3 folders containing Codebook, Misc. materials, Report-Anonymous	box 71	folder S-1010
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Scope and Contents

[389 returned questionnaires were analyzed to determine student attitudes on interreligious dating and marriage, in an attempt to characterize types of students likely to marry outside their religion. Report: S-1010]

David E. Wilder, Nathalie S. Friedman, Robert B. Hill, Eva Sandis and Sam D. Sieber Parent-Educator Consensus on Educational Goals and Roles (New Jersey School-Community Relations),, 1963 <u>Physical Description</u> : B-1011-1: 638 pp., B-1011-2: 34 pp.: 20 folders containing Hill dissertation, Friedman-Book/Published dissertation, Report-Vols. I-II, Codebooks, Questionnaire & questionnaire materials, Questionnaires, Principal's interview, Working paper-Sandis, Proposal & grant application, Article-Sieber & Wilder, Project memo No.1-Wilder & Friedman, Small contract proposals-Robert B. Hill, Project memo No.2-Sieber & Wilder, Article-Eva Sandis	box 71 & 72	folder B-1011
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Scope and Contents

[B-1011-1 This is a study of some of the complex interactions that link school systems and the families they serve. The primary focus is on relations among pupils, parents, teachers, and school systems. The extent and consequences of both actual and perceived agreements among them on a number of educational matters in several different community settings are explored. Questionnaires included. B-1011-2 Selecting ideal, typical communities and gaining access to their schools for social research purposes Reports: B-1011-1 1968, B-1011-2 n.d. Books: Friedman 1980 (Published dissertation), Hill 1980 (Published dissertation) Article: Sieber & Wilder 1967 Masters Essay: Brack

1967, Kenen 1970 Dissertations: Sandis 1967, Snow
1968, Elesh 1968, Friedman 1968, Hill 1969]

Philip Schuler Sidel Residential Mobility in Crafttown, 1965 (?)	box 72	folder B-1011-3
<u>Physical Description:</u> One Folder Master's Thesis		
Scope and Contents		
[Report: not available Masters Thesis: Sidel]		
Barton & Wilder Sociology of Reading Research, 1960	box 72 & 73	folder B-1012
<u>Physical Description:</u> B-1012-1: 17 pp., B-1012-2: 15 pp.: 20 folders containing Proposal, Codebook & questionnaire, Report (brief?) with tables-Wilder, Codebook & marginals, Wilder dissertation (2 copies), Codebooks, Interviews, Questionnaire, Reports, Article- Barton & Wilder, Articles-Barton, Articles-Wilder, Misc. materials		
Scope and Contents		
[B-1012-1 Social Factors Relating to Public Awareness, Perception, and Evaluation of the Teaching of Reading. B-1012-2 Some Comparisons Between NCRE Members and Other Reading Researchers. Reports: B-1012-1 1965; B-1012-2 1967 Articles: Barton 1961, Barton & Wilder 1962, 1964 Dissertation: Wilder 1966]		
Donald Young Training Program in Law and the Behavioral Sciences, 1962	box 73	folder F-1012
<u>Physical Description:</u> 1 folder containing Proposal		
Scope and Contents		
[Report: not available]		
Terry Clark, Paul F.Lazarsfeld and B. Lecuyer Memorandum on Progress and Plans for Study of the History of Empirical Social Research in France 1660-1914,, 1965	box 73	folder S-1012
<u>Physical Description:</u> 49 pp.: 7 folders containing Report, Proposal, Codesheet, Articles-Clark, Progress memo (Clark, Lazarsfeld, & Lecuyer), Articles (Bertillon, Clark, Tarde, Tourville, etc.)		
Scope and Contents		
[Report: S-1012]		
Bowers Student Dishonesty, 1963	box 73 & 74	folder B-1013
<u>Physical Description:</u> 17 folders containing Proposals, Questionnaire, Tables, Codebooks, Misc. materials, Kamens dissertation, Monograph-Bowers, Partial bibliography, Articles-Salem & Bowers, Stanford		

study, Articles-Bowers, Article-Sacks, Article-Kahn & Bowers, Papers-Anonymous

Scope and Contents

[Report: not available Monograph: Bowers 1964
Articles: Bowers 1968, Stannard & Bowers 1970,
Salem & Bowers 1970, Bowers & Salem 1972
Masters Essay: Garon-Audy 1966, Johansson 1967
Dissertation: Bowers 1966, Kamens 1969]

Fischer Survey of Social Research in the Soviet Union, 1966 <u>Physical Description:</u> 3 folders containing Articles-Fischer	box 74	folder F-1013
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Scope and Contents

[Report: not available Articles: Fischer 1966 (1, 2), 1967]

George Nash College Characteristics Data Bank, 1965 <u>Physical Description:</u> 54 pp.: 5 folders containing Misc., Codebooks & marginals, Data Bank variables, and one empty folder which contained the nash Report of which a copy is supposed to be in Vienna.	box 74	folder B-1014
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Scope and Contents

[Besides a brief description of all 1144 four-year accredited institutions of higher education with undergraduates, the relationship to one another of a limited number of institutional characteristics, and how they vary from one type of institution to another are discussed. Report: B-1014 1969]

Anonymous (unclear) Political Attitudes Among Columbia Students, 1968 <u>Physical Description:</u> 1 folder containing Questionnaire	box 74	folder F-1014
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Scope and Contents

[Report: not available]

Herbert Menzel and Mark Oromaner Formal and Informal Satisfaction of Information Requirements of Sciences (Chemists Information), 1963 <u>Physical Description:</u> 116 pp.: 7 folders containing Codebooks, Questionnaires, Proposals, Misc. materials, Interim report, Report, Article-Menzel	box 74	folder B-1015
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Scope and Contents

[This project examines the importance and interplay of formal and informal channels of communication in the flow of scientific information. 161 scientists in the field of polymer chemistry working in government, university, and industrial establishments were

interviewed. Report: B-1015-2 1970 Articles: Menzel
1964, 1966 (1), 1972]

Barton & Chin-Song New York City Housing Community Survey, 1959	box 74	folder F-1015
<p><u>Physical Description:</u> 9 folders containing Codebooks, Questionnaire, Explanatory results, Study design, Background of study, Sample, Proposals-Barton, Masters Essay-Edwin Thomas Chin-Song</p>		
<p>Scope and Contents</p>		
<p>[Report: not available Masters Essay: Chin-Song]</p>		
Rela Geffen Monson Panel of Americans, 1959	box 74	folder S-1015
<p><u>Physical Description:</u> 2 folders containing Masters Essay (one unpublished , second published-2 copies-"Goal Displacement in a Small Voluntary Association)</p>		
<p>Scope and Contents</p>		
<p>[Report: not available Masters Essay: Rela Geffen Monson]</p>		
Sam D. Sieber in collaboration with Paul F. Lazarsfeld Organization of Educational Research in the United States,, 1963	box 74 & 75	folder B-1016
<p><u>Physical Description:</u> B-1016: 80 pp., B-1016-1: 54 pp., B-1016-2: 33 p., B-1016-3: 24 pp., B-1016-4: 37 pp., B-1016-5: 36 pp., B-1016-6: 39 pp., B-1016-7: 51 pp., B-1016-8: 72 pp.: 16 folders containing Codebook & Instructions & marginals, Questionnaire, Proposals, Masters Essay-Hodges, Misc. materials, Project memos (1-8, superceded by Final report), Report-Sieber, Bibliography, Selected marginals, Memo on Questionnaires, Features of Research Proposals, Detailed criteria & scale of evaluation, Progress Report No.2-Sieber, Article-Hjelm and Sieber, and one empty folder which contained book and/or report by Sieber.</p>		
<p>Scope and Contents</p>		
<p>[See also B-0691</p>		
<p>Scope and Contents</p>		
<p>B-1016 This report analyzes the potential of research organizations for achieving basic university goals especially by mitigating the functional fragmentation of higher education. The conditions that impede or promote the success of these integrative agencies as well as the role of the managerial scholars who direct them are also discussed. Published by Praeger, 1972. B-1016-1 Features of Research Proposals Submitted to the Cooperative Research Program, U.S.O.E., 1956-63. B-1016-2 The Use of Field Representatives</p>		

in the Questionnaire Survey of University Personnel.
 B-1016-3 Course Offerings in Educational Research.
 B-1016-4 A Profile of Research in Graduate Schools of
 Education. B-1016-5 The Measurement of Quality in
 Education Research. B-1016-6 Institutional Correlates
 of Research Quality. B-1016-7 Observations on the
 History of Research Units in Schools of Education.
 B-1016-8 Training for Careers in Educational
 Research: A Study of Institutional Outputs. Reports:
 B-1016 1971; B-1016-1 through -1016-8 1964-1966
 Monograph: Sieber 1966 Book: Sieber 1972 Articles:
 Sieber 1965, 1966, Hjelm & Sieber 1967, Sieber
 1967 (2), 1968 (1, 2) Masters Essay: Hodges 1967
 Dissertation: Wartenberg 1973]

<p>College Study, 1967 (?)</p> <p><u>Physical Description:</u> One Folder List of variable descriptions</p> <p>Scope and Contents</p> <p>[Report: not available]</p>	<p>box 75</p>	<p>folder F-1016</p>
<p>Robert B. Smith A Model Simulating the Academic Mind, 1962</p> <p><u>Physical Description:</u> 1 folder containing Paper by Smith</p> <p>Scope and Contents</p> <p>[Report: not available]</p>	<p>box 75</p>	<p>folder J-1016</p>
<p>National Opinion Research Survey-Television, 1960</p> <p><u>Physical Description:</u> 1 folder containing Questionnaire</p> <p>Scope and Contents</p> <p>[Report: not available]</p>	<p>box 75</p>	<p>folder S-1016</p>
<p>Lazarsfeld & Ferguson Specialized Social Science Information Sources in the United States,, 1963</p> <p><u>Physical Description:</u> 155 pp.:8 folders containing Trade show list, Misc., Questionnaire, Pamphlet-Yekes, Directory of Resources in U.S., Proposal, Article-Felland, Survey descriptions, and one empty folder which contained the report with one copy supposed to be in Vienna.</p> <p>Scope and Contents</p> <p>[This is an analysis of data collected in a survey of services which deal with subjects of the social sciences and related disciplines. Covers such topics as purposes of the different services, ways in which information is provided, their operational experiences. Questionnaire included. Report: B-1017 1965 Monograph: Ferguson</p>	<p>box 75</p>	<p>folder B-1017</p>

1965 Article: Ferguson & Lazarsfeld 1964 Dissertation:
Ferguson 1966]

Kadushin & Kandel Cross-Cultural Study of Adolescents, 1965	box 75	folder F-1017
<u>Physical Description:</u> 8 folders containing Proposed outline of monograph & plan, Proposal & log, Misc. materials, Questionnaire & Preliminary reports, Questionnaire, Codebook, Marginals, and Card layout		
Gene N. Levine and John Modell Communication and Opinion about Civil Defense (Fallout Shelter Study),, 1962	box 76 & 77	folder B-1018
<u>Physical Description:</u> 299 pp.: 30 folders containing Codebooks, Questionnaire, Interviews, Respondent names & addresses, Progress reports, Contract, Summary, Project Log, & Proposals, Bibliography & maps, Working papers ,1-6, Study design, Personality correlates of responses to threats, Dissertation-Gewirtz, Study materials, Report (5 volumes by Levine), Misc., Article-Modell, Paper-Gewirtz, Papers-Levine, Paper-Barton, Paper-Meyer & Segal and one empty folder that contained the study by Levine and Modell of which there is supposed to be a copy in Vienna.		
Scope and Contents		
[1718 citizens and 110 community leaders were interviewed in order to examine the processes of communication and decision involved in family and community reactions to civil defense and fallout shelter programs. Social and psychological processes affecting public attitudes were also analyzed. Report: B-1018 1964 Articles: Levine & Modell 1965, Segal & Meyer 1969 Masters Essay: Modell 1963 Dissertation: Gewirtz 1965]		
Kandell Cross-Cultural Study of Adolescents, 1966	box 77	folder F-1018
<u>Physical Description:</u> 1 folder containing Plus Log		
Scope and Contents		
[Report: not available]		
Lazarsfeld & Love Network Decisions on Coverage of the Kennedy Assassination,, 1963	box 77	folder B-1019
<u>Physical Description:</u> 13 folders containing Confidential interviews, Misc. materials, Proposal, Articles-Love, Paper-Ruth Leeds		
Scope and Contents		
[Report: not available Articles: Love 1965, 1966 Dissertation: Love 1969]		
George Fischer American Research on Soviet Society, 1966		

Physical Description: 1 folder containing Guide to specialized studies-Fischer box 78 folder F-1019

Scope and Contents

[Report: not available Monograph: Fischer 1967]

Thomas Pierce Wilson Inmate Staff-Community Study, 1961-1963 box 78 folder S-1019

Physical Description: 3 folders containing Abstract & logs, Codebook, Questionnaire

Scope and Contents

[Report: not available]

Charles Kadushin Development of Professional Identification among Musicians,, 1963 box 78 folder B-1020

Physical Description: 297 pp.: 8 folders containing Qustionnaire, Questionnaire & Data & Codebook, Codebooks, Report-Kadushin, Proposal, Julliard study, Papers (articles?)-Kadushin

Scope and Contents

[Based on 607 respondents from Juilliard School of Music and Manhattan School of Music, this report investigates the process by which music students acquire the values, attitudes and self-concept of professional musicians. Report: B-1020 1968 Article: Kadushin 1969]

Caplovitz, Ritterband, & Sherrow Apostasy among College Students,, 1966-1967 box 78 folder F-1020

Physical Description: 2 Folders Proposal, reliminary Findings

Scope and Contents

[Report: not available]

Robert I. Rhodos Project House Builder, 1965 box 78 folder S-1020

Physical Description: One Folder Questionnaire

Scope and Contents

[Report: not available]

Jaffe Impact of Technological Change on the Labor Force, 1960 box 78 folder B-1021

Physical Description: 2 folders containing Memo, Articles-Weiss, Jaffe, & Froomkin, and one empty folder that contained Jaffee book, entitled "Technology and Jobs."

Scope and Contents

[Report: not available Book: Jaffe & Froomkin 1968
Articles: Jaffe 1961 (1), 1965, 1966 (3), Jaffe & Froomkin 1966]

Jaffe and Theresa R. Shapiro Depressed and Prosperous Areas-A Comparison,, 1965 box 78 folder B-1022

Physical Description: 106 pp.:2 folders containing Proposal, Article-Jaffe, and one empty folder which apparently contained the report by Shapiro of which a copy is supposed to be in Vienna.

Scope and Contents

[A comparison was made of the two kinds of areas to try to determine why one becomes economically depressed and to highlight those factors about which something might be done. Sample of 787 counties.
Report: B-1022 1965]

Harry S. Slan Classification of Voluntary Association Goals, 1973 box 78 folder S-1022

Physical Description: 1 folder containing Paper

Scope and Contents

[Report: not available]

A. J. Jaffe and Walter Adams Characteristics of the College Population, 1961 box 78 folder B-1023

Physical Description: 43 pp.: 7 folders containing Proposal, Misc. materials, Summary of study, Articles-Jaffe & Adams, Article-Adams, Article-Jaffe, folder and one empty folder which apparently contained the report by Jaffe & Adams and of which a copy is supposed to be extant in Vienna.

Scope and Contents

[This is a description of a sample of those in the 1960 census who did not complete college as compared to those who completed four or more years. A projection of the college populations of 1970 and 1975 is also made. Report: B-1023 1965 Articles: Jaffe & Adams 1964 (1, 2), Adams 1965]

Bahr, Caplow , Henshaw , Langfur and Wallace Homelessness: Etiology, Patterns, and Consequences (Bowery Study of Homeless Men),, 1964 box 78 & 79 folder B-1024-4

Physical Description: B-1024-1: 33 pp., B-1024-2: 47 pp., B-1024-3: 192 pp., B-1024-4: 52 pp., B-1024-5: 54 pp., B-1024-6: 136 pp., B-1024-7: 38 pp., B-1024-8: 163 pp., B-1024-9: 444 pp.: 47 folders and one book. Book is BASR Bound Report on Riots. Folders contain Codebooks, Interview schedules & interviews, Maps,

Questionnaire data, Bowery, Census-67, Proposal, Tables, Misc. materials, Final Report, Interview schedule, Articles-Patricia & George Nash, Corrections, Articles-Bahr, Pilot study-Workbook Section I (Bahr & Langfur), Articles-Bahr & Langfur, Articles-Henshaw, Preliminary Studies-Markel, Articles-Markel & Sigal, Article-Garret & Bahr, Working papers-Caplow, Article-Bahr & Caplow, Article-Bahr & Sigal, Paper-Baker, Paper-Johannson, Articles-Caplow, Bahr & Steinberg & Anonymous, Notes, Paper-Wallace, and nine empty folders which apparently contained articles by Bahr, Bahr & Caplow, A Summary Report, and Articles By Nash, Henshaw & Bahr, respectively of which the last two mentioned items (Summary Report and articles) are supposed to have copies extant in Vienna.

Scope and Contents

[B-1024-1 A Preliminary Estimate of the Population and Housing of the Bowery in New York City. B-1024-2 A Preliminary Study of NewYork's Legal Agencies and Their Effect on Homeless Men and the Bowery. B-1024-3 The Habitats of Homeless Men in Manhattan. B-1024-4 A Preliminary Study of New York City's Hospitals and Their Contacts with Homeless Men. B-1024-5 Summary Report of a Study Undertaken Under Contract Approved by the Board of Estimate, Calendar No. 14, December 19, 1963. B-1024-6 Skid Row and Its Inhabitants. Revised version published as SkidRow as a Way of Life, Totowa, N.J.: Bechninster Press, 1965. B-1024-7 An Estimate of the Population of Homeless Men in the Bowery Area, New York City, Feb. 28, 1965. B-1024-8 Camp LaGuardia: A Voluntary Total Institution for Homeless Men. B-1024-9 The Homelessness Project is a study of the etiology, patterns and consequences of homelessness based on comparison of the lifetime affiliative histories of four samples, two of homeless men and two of men living in settled neighborhoods, as well as annual censuses of the Bowery. Published, Univ. of Toronto Press, 1970. Reports: B-1024-1 through B-1024-9 1968 Books: Bahr 1970, 1973, Bahr & Caplow 1974 Articles: Bahr 1967 (1, 2), Bahr & Langfur 1967, Sigal 1967, Bahr & Caplow 1968, Bahr 1968, Caplow et al. 1968, Bahr 1969 (1, 2, 3),Bahr 1970, Bahr & Houts 1971, Garret & Bahr 1974 Dissertation: Henshaw 1971]

<p>George & Patricia Nash Housing Study -Northeast, 1968</p> <p><u>Physical Description:</u> 8 Folders Folders contain Codebooks, Questionnaires, Study(Descriptive), Site Visit Report, Observation Report, Preliminary Results of Study, Preliminary Report , Paper.</p>	<p>box 79</p>	<p>folder J-1024</p>
<p>Propositional Inventory on the Sociology of the Family (1958 Goode)Book: Goode et al.,, 1971</p> <p><u>Physical Description:</u> One Folder Folder contains Proposal</p>	<p>box 79</p>	<p>folder B-1025</p>

Scope and Contents

[Articles: Goode 1961, 1962, 1963; F-1025. Technological Elements in Acceleration of Societal Change (I 967 Etzioni); Report: F-1025 1970; Book: Etzioni & Remp 1973; Articles: Etzioni 1968, 1969]

Amitai Etzioni and Richard Romp Study of Technological Elements of Societal Change,, 1968	box 79	folder F1025
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Physical Description: Three Folders Folders contain Codebook, proposal, Final Report, and one empty folder., which apparently contained Book/Report entitled "Technological Shortcuts to Social Change."

Tamara Ferguson Impact of the Death of the Breadwinner (Widows Study), 1964	box 80	folder B-1026
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Physical Description: 62 pp.: 7 folders containing Short report, Interview transcripts, Proposals, Interim Report, Paper, Misc.

Scope and Contents

[This is a study of "role conflicts engendered by the new social position in which the widow finds herself." It is based on 100 interviews with recently widowed women. Report: B-1026 1965 Articles: T. Ferguson 1969, 1972 Dissertation: T. Ferguson 1970]

David Caplovitz Pilot Project in Consumer Education, Training and Research,, 1967	box 80	folder F1026
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Physical Description: One Folder Folder contains Proposal

Lomax & Arensberg Expressive Behavior as a Social Communication Model (Cantometrics, Choreometrics),, 1962	box 80	folder B-1027
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Physical Description: 21 folders containing Memo & Brochure, Coding book, Article reprint, Articles (in other files: A-674, A-675, A-679), Articles, Proposal, Progress Report, Published Working Paper, Statistical papers, Papers, Article with printed copy, Papers, Cantometrics Coding book, Paper, Articles, Misc.

Scope and Contents

[Report: not available Books: Lomax 1968, 1977 Articles: Lomax 1962, Lomax & Trager 1964, Grauer 1965, Lomax 1967 (1, 2), Bartinieff 1968, Lomax 1969, Lomax et al. 1969, Lomax 1970, 1971 (1, 2), 1972, Lomax & Berkowitz 1972, Lomax 1973 (1, 2), 1974, Lomax & Arensberg 1977 Masters Essay: de Brigard 1972 Dissertation: Elder 1966, Erickson 1969 Audiovisual Materials: Film, Cassettes]

Fischer & Schenkel Social Structure in Eastern Europe, 1969	box 80	folder F-1027
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Physical Description: 1 folder containing Article

Scope and Contents

[Report: not available Monograph: Fischer & Schenkel 1970]

Nicholas Taruchis Greek Kinship Study, 1960's <u>Physical Description:</u> One Folder Folder contains Questionnaire	box 80	folder S1027
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Kadushin & Faust Interaction of Audience and Performers: The Mobile Shakespeare Theater,, 1964 <u>Physical Description:</u> 5 folders containing Proposal, Research Summary, Articles, Misc.	box 80	folder B-1028
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Scope and Contents

[Report: not available Monograph: Faust & Kadushin 1965 Article: Kadushin 1966]

Nancy H. Millikan Developments of Professionals in Educational Research,, 1966 <u>Physical Description:</u> 3 folders containing Report Summary, Proposals, 2 Volume Final Report	box 80	folder S-1028
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Scope and Contents

[Report: S-1028]

Zablocki Family Care to Pre-School Children in Selected American Cities,, 1974 <u>Physical Description:</u> Two Folders Folders contain Research Proposal & Miscellaneous Materials	box 81	folder F1028
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Lazarsfeld and Neil Henry Latent Structure Analysis II, 1960 <u>Physical Description:</u> 25 folders containing Report (#1), Report, Report (Programming File), Dissertation (R.H. Somers), Papers (various), Empty folders, Report draft, Article, Experiment reports, Report (2 books), Article, Mathematical Report, Misc. papers, Project bibliography, Sampling Experiment, Appendix "A", Mathematical Report, Non-Mathematical Report, Mathematical Report, Lengthy Memoranda, Final Report, Memos, Programming file and two empty folders which respectively apparently contained book entitled "Readings in mathematical Social Science," by Lazarsfeld & Neil Henry and a Paper/ Article by the same authors entitled "On Latent Structure Analysis."	box 81	folder B-1029
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Scope and Contents

[Continuation of B-0355.]

Scope and Contents

Research Memoranda: B-1029-1 through B-1029-9
Books: Lazarsfeld & Henry 1966, 1968, Wiggins 1973

Article: Lazarsfeld & Henry 1965 Dissertations: Harper
1961, Somers 1961, Henry 1970]

<p>Cynthia Fuchs Epstein Women & Professional Careers, 1968 <u>Physical Description:</u> 8 folders containing B.A.S.R. bound Report, Article, Papers, Testimony transcript, Draft, Codebook, Computer cards, Interview schedule</p>	<p>box 81</p>	<p>folder S-1029</p>
<p>Barton Methodology of Organizational Research, 1961 <u>Physical Description:</u> 4 folders containing Proposal, Methods of research paper, Misc., Article/Book (?) Entitled "Behavioral Sciences' Education," and one empty folder that apparently contained monograph by Barton entitled "Organizational Measurement."</p> <p>Scope and Contents</p> <p>[Article & Book ("Behavioral Sciences"). Report: not available Monograph: Barton 1961 Articles: Barton 1963 (1), 1966, 1968, 1970]</p>	<p>box 81</p>	<p>folder B-1030</p>
<p>Peter Wernick Analysis of Columbia Freshman, 1966 <u>Physical Description:</u> 2 folders containing Progress Report, Report</p>	<p>box 81</p>	<p>folder S-1030</p>
<p>Wagner Thielens, Jr. Recruitment into the Accounting Profession, 1965 <u>Physical Description:</u> 329 pp.: 1 Book, and 6 folders. Book-Directory of public secondary day schools. Folders contain Report Summary, Memos, Questionnaire Results, Research Summary, BASR bound report, Handwritten "Databank"</p> <p>Scope and Contents</p> <p>[Half of the senior recruits in the field had been interested in it as freshmen; half had been drawn to it during college. This report discusses the differences in the two groups in terms of background, occupational wants and goals, and in the geographical and educational locations from which they moved into the profession. Report: B-1031 1966]</p>	<p>box 82</p>	<p>folder B-1031</p>
<p>Lazarsfeld & Hauser Professions Concerned with College Admissions,, 1965 <u>Physical Description:</u> 9 folders containing Paper, Draft, Paper (excerpt), Analysis "Notes", Paper draft, Codesheet, Conference paper, Misc., Questionnaire</p> <p>Scope and Contents</p> <p>[See also B-0832.</p>	<p>box 82</p>	<p>folder B-1032</p>

Scope and Contents

Report: not available]

Ken Lenihan New York City Police, 1966	box 82	folder J-1032
<u>Physical Description:</u> 1 folder containing Proposal		

Scope and Contents

[Report: not available]

Yolanda Wesley Compliance in Religious Organizations, 1966	box 82	folder S-1032
<u>Physical Description:</u> 1 folder containing Library Log		

Scope and Contents

[Report: not available]

A. J. Jaffe and Stanley Henshaw Utilization of Television by New York Metropolitan Area Schools,, 1965	box 82	folder B-1033
<u>Physical Description:</u> 69 pages folder containing Proposal, and one empty folder that apparently contained Report/ Study entitled "Study of Utilization of Twin Schools," of which a copy is supposed to be in Vienna.		

Scope and Contents

[Further analysis of data from B-0813.

Scope and Contents

A further analysis of materials collected on utilization of broadcast television programs in the New York State Regents in 1962 examines the demographic characteristics related to use or non-use and extent of use, and looks at the effects of characteristics of schools on utilization and attitudes among teachers.
Report: B-1033 1965]

E. S. Welhofer Sense of Political Efficacy in Italian Regions: Fascism in the Mezzogiorno,, 1960's (?)	box 82	folder S-1033
<u>Physical Description:</u> 2 folders containing Report abstract, Final Report		

Scope and Contents

[Report]

Alan H. Barton Requirements for More Efficient Training of Social Scientists at Columbia and Program of Student Observors on Bureau Projects,, 1963-1967	box 82	folder B-1034
<u>Physical Description:</u> 15 folders containing Proposal, Draft, Memo , Paper (short), Paper & Research Manual, Paper & Notes (etc.), Research Guides & Papers, Papers,		

Research information, Study list, BASR bound Report, Questionnaire, Abbreviated Codebook

Scope and Contents

[Report]

Merton Program of Studies in the Sociology of Science, 1964

box 82

folder
B-1035

Physical Description: 14 folders containing Codebook, Bibliography, BASR article, Articles, Theoretical Paper, Paper (with statistics), Proposal, Conference Paper, Article & Paper, Codesheet, Articles (many), Misc. and one empty folder which apparently contained a BOOK/Paper by Merton, entitled "On Theoretical Sociology."

Scope and Contents

[Report: B-1035 Articles: Cole & Cole 1967, Merton 1967 (1, 2), Zuckerman 1967 (1, 2), Cole & Cole 1968, Merton 1968 (1, 2, 3), Zuckerman 1968, Merton 1969, S. Cole 1970, J. Cole 1970, Cournand & Zuckerman 1970, Cole & Cole 1971, Zuckerman 1971, Zuckerman & Merton 1971 Dissertations: Zuckerman 1965, J. Cole 1969]

Calder Role Conflict and Its Correlates in an Educational Setting, 1965

box 82

folder
S-1035

Physical Description: 6 folders containing BASR Bound Final Report, Proposal, Statistical papers, Misc., Published articles, Questionnaires

Scope and Contents

[Report: S-1035 Article: Benedict et al. 1967
Dissertation: Kleinman 1970]

A. J. Jaffe, Walter Adams and Sandra Meyers Negro Students in Southern Colleges, 1965

box 82

folder
B-1036

Physical Description: 160 pp.:4 folders containing Proposal, Misc., Article publications, Questionnaire and two empty folders that apparently contained respectively Article/Report by Jaffe entitled "Negro Higher education in the 60's" and Article/Report by Jaffe, Adams and Meyers, entitled "Negro Colleges in the 60's," of which a copy of the latter is supposed to be in Vienna.

Scope and Contents

[Three interrelated surveys were conducted to determine the characteristics of students attending primarily black colleges: characteristics of high school students entering colleges, recent and projected trends in enrollments and related admission policies of primarily black colleges. Projections were also developed concerning the numbers of southern black youth expected to be high school graduates by 1975.]

Questionnaires included. Published by Praeger, 1968.
Report: B-1036 Book: Jaffe et al. 1968 Article: Jaffe et al. 1967]

A. Birenbaum Socialization to the Role of Mother of a Retarded Child, 1960's?	box 82	folder S-1036
<u>Physical Description:</u> One Folder Library Log & Interview Schedule		
Ivan Vallier South American Religious and Social Attitudes (Anglican Opportunities in South America),, 1962	box 83	folder B-1037
<u>Physical Description:</u> 209 pp.: 12 folders containing Codebooks & Correspondence, Questionnaire, Computer sheets, Interview Schedules, Proposals, Interim Report, Preliminary Paper, Statistical Reports, Misc., BASR Bound Final Report		
Scope and Contents		
[This is an attempt to determine the potential for church-related social services in South America based on interview and questionnaire data about existing needs in Argentina, Bolivia, Chile and Peru. Report: B-1037 1963 Dissertation: Upchurch 1965]		
. Jerome E. Carlin Metropolitan Law Office Study (Lawyers' Ethics), 1959	box 83 & 84	folder B-1038
<u>Physical Description:</u> B-1038-1: 71 pp., B-1038-2: 70 pp., B-1038-3: 35 pp.: 21 folders containing Proposals & Misc., Codebooks, Proposals, Questionnaires, Progress Report, Ethics Reports, Preliminary Findings, Paper, Report, Conference Paper, BASR Bound Reports, Report on Research (Legal), Additions to Codebook, Multiple-choice Questions, Interview schedule, Questionnaire Results Reports, Pre-tests , Codebooks and one empty folder which apparently contained Paper/Report entitled "Ethics & the legal profession-A Study of Social Control in the Metropolitan Bar of which a copy is supposed to be available in Vienna.		
Scope and Contents		
[B-1038-1 This report describes the structure and operation of the disciplinary machinery, and discusses who in the bar gets "caught" and for what, the principal factors determining the severity of sanction imposed by the court in adjudicated cases and the role formal disciplinary machinery plays in maintaining adherence to professional norms. B-1038-2 Current research in the sociology of the legal profession. B-1038-3 Social control in the legal profession. Reports: B-1038-1 through B-1038-3 (1962-1963) Book: Carlin 1966]		
Al Szymanski The Christian Democratic Voter in Germany and Italy-A Comparative Analysis,, 1966		

Physical Description: 1 folder containing Paper for Juan Linz box 84 folder S-1038

Scope and Contents

[Report: not available]

A. J. Jaffe and J. Gordon Demography of the Middle Years, 1967 box 84 folder B-1039

Physical Description: 32 pp.:5 folders containing Paper, Proposal, Report Summary, Misc., Article and two empty folders both of which apparently contained Report/Article entitled "The Middle Years" and /or"Neither Too Young Nor Too Old."

Scope and Contents

[Report: B-1039 Monograph: Jaffe 1971 Articles: Jaffe & Gordon 1966, Gordon 1967, Jaffe 1969 (2), 1970 (1)]

John A. Michael Socialization & School Dropouts, 1967 box 84 folder S-1039

Physical Description: 1 folder containing Proposal

Scope and Contents

[Report: not available]

Peter Graham and Phil Sidel Latest Version of BASR Cross Tabulation Computer Programming-1966., 1966 box 84 folder B-1040

Physical Description: 4 folders containing Reference Guides, Program Description (Computer?), Project Summary

Scope and Contents

[Report: not available]

Philip S. Benjamin The Philadelphia Quakers in the Industrial Age, 1865-1920., 1969 box 84 folder S-1040

Physical Description: 2 folders containing Letters, Codebook

Scope and Contents

[Report: not available]

Lazarsfeld, G. Nash, & P. Nash The College Financial Aid Officer., 1966-1967 box 84 folder B-1041

Physical Description: B-1041-1: 41 pp., B-1041-2: 54 pp., B-1041-3: 39 pp., B-1041-4: 367 pp., B-1041-5: 127 pp.: 20 folders containing Project Memo, Paper, Library Log, Proposal, Project Memo #2, Preliminary

Reports, Interviews with answers, Bound Reports, Article, Bound Report, Codebook, Questionnaires, Memo & Misc., Periodical, Article, Codebook, Questionnaires & Codebook, Codebook & Marginals , Questionnaire and one empty folder cross-referenced to record A-548. that apparently contained Report/Paper entitled the "Current Status of Financial Aid Administration."

Scope and Contents

[B-1041-1 A Review of the Literature on College Administrators and Admissions. B-1041-2 History of the Questionnaire for Directors of Financial Aid. B-1041-3 Student Financial Aid-College and University-a Review of the Literature and Research. B-1041-4 This report describes the aid director's work, his sources of satisfaction and dissatisfaction, how financial aid is organized at the college level and the relationship between the organization of aid administration and the effectiveness of the aid program. B-1041-5 Based on questionnaires returned by directors of undergraduate financial aid at 849 universities and colleges, as well as data obtained from American Universities and Colleges, this report analyzes financial aid policies of four-year colleges and universities in the U.S. It also describes how a limited number of institutional characteristics relate to one another and how they vary from one type of institution to another. Reports: B-1041-1 through B-1041-5 Articles: G. Nash 1968 (1, 3), 1969 (1, 3) Dissertation: G. Nash 1969]

Steven F. Cohn Problems in the Breakdown of Democracy, 1950's (?) -1969

box 84

folder
S-1041

Physical Description: 3 folders containing Dissertation Summary, Library Log, Questionnaire & Codebook

Scope and Contents

[Report: not available]

Glaser Crossnational Comparison of Factory Organization, 1967

box 85

folder
B-1042

Physical Description: 40 Folders and One Book. Book-Bound Final Study. Folders contain Codebooks, Notes (Spanish), Papers (Italian), Articles, Periodical (German), Book, Meeting Minutes, Appendix, Proposal, Report Draft, Papers (French), Proposal Supplement, Paper Draft, Memo Draft, Study Draft (Says "Proposal"), Paper, Outline, Article, Paper (Background Memo), Plans, Hypothesis, Comparative Paper, Short Paper, Meeting Minutes, Project Summary & Correspondence, Comparative Study, Papers (French), Project Bibliography (French), Papers (French), Proposal (French), Misc., Proposal, Draft Proposal, Final Report, Interview (French), Periodical, Project Results Report.

Scope and Contents

[Articles: Schmidt 1969, Glaser 1970, 1975 (1)
Foreign Publications: Gallino 1969, Altmann 1971]

Kenneth Lenihan Performance of Vista Volunteers in the Field, 1966	box 85 & 86	folder B-1043
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Physical Description: 275 pp.: 13 folders containing Interview Results, Questionnaires, Interview Schedule, Dissertation Report, Proposal, Research Overview, Research Topics, Misc., VISTA Report Location Abstract, Case study reports, Field Notes & Reports and one empty folder that apparently contained Control Report by Lenihan of which a copy is supposed to be in Vienna.

Scope and Contents

[Vista's purpose is to provide social agencies with full-time Volunteers to help combat poverty in local neighborhoods. This report discusses their training, job performance and experiences, and makes recommendations for changes so that their contribution would be more valuable. Methodological appendix, questionnaire, and interview schedules are included. Report: B-1043 Dissertation: Lenihan 1974]

Kenneth Lenihan (?) Performance of Vista Volunteers in the Field (?), 1966	box 86	folder S-1043
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Physical Description: Four separately bound Codebooks

Scope and Contents

[Vista's purpose is to provide social agencies with full-time Volunteers to help combat poverty in local neighborhoods. This report discusses their training, job performance and experiences, and makes recommendations for changes so that their contribution would be more valuable. Methodological appendix, questionnaire, and interview schedules are included. Report: B-1043 Dissertation: Lenihan 1974]

Kadushin & Ritterband The Nonreturn of Israeli Students, 1966-1978	box 86	folder B-1044
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Physical Description: 10 folders containing BASR articles, cross-referenced to record A-459 , Questionnaire results, Questionnaire in English, Questionnaire in Hebrew, Proposal, Hebrew papers, Memo, Marginals, BASR Bound Final Report

Scope and Contents

[Report: B-1044 Book: Ritterband 1977 Articles: Ritterband 1966, 1969, 1970 Dissertation: Ritterband 1968]

Wallace Study of Interpersonal Violence, 1965

<u>Physical Description:</u> 3 Folders containing Proposal, Paper, Misc. Report: not available	box 86	folder B-1045
Jaffe & Adams Continuing Research on Higher Education in the United States (American Higher Education in Transition),, 1969-1972	box 86	folder B-1046
<u>Physical Description:</u> B-1046-1: 239 pp., B-1046-2: 129 pp., B-1046-3: 120 pp., B-1046-4: 133 pp.:8 folder Folders contain Articles, Proposal, Paper, Periodical Photocopy, Progress Reports, Progress Report & Findings, Misc. materials and one empty folder that apparently contained study by Adams & Jaffe, entitled "American Higher Education in Transition,"a copy of whose contents are supposed to be in Vienna.		
Scope and Contents		
[B-1046-1 This specifies the interlocking student and institutional variables which influence college attendance. Newer variables are distinguished from the more traditional ones and rough assessments of the relative significance of each type for the near future are made. B-1046-2 Technical Progress Report: Follow-up of Cross-Section of 1965-1966 High School Seniors. B-1046-3 Technical Progress Report: Follow-up of Cross-Section of 1965-1966 High School Seniors. B-1046-4 These (B-1046-2,3,4) cover the progress of the project and the major findings for the longitudinal follow-up of the 1965-1966 Current Population Survey of high school seniors. Report: B-1046-1 through B-1046-4 Articles: Adams 1968, 1969 (1, 2), 1970, Jaffe & Adams 1970, Froomkin 1970, Adams & Jaffe 1971, Jaffe & Adams 1971, Adams 1972, Jaffe & Adams 1972 (1, 2), Adams 1974]		
Makler Portuguese Business Elites, 1963	box 86 & 87	folder S-1046
<u>Physical Description:</u> 9 Folders and 4 Books Books (4 in Spanish, Codebooks?). Folders contain Misc., Questionnaire Results Form, Book (Spanish), Proposal, Library Log, Paper, Bound Comparative Studies, Codebooks (Spanish), BASR Bound Final Report (2 volumes) and one empty folder with a note recording the locations of Articles that it apparently contained.		
Scope and Contents		
[Book: Makler 1969 Articles: Makler 1967, 1974 Dissertation: Makler 1968]		
David Caplovitz Demonstration study for Low-Income Housing, 1965	box 87	folder B-1047
<u>Physical Description:</u> 2 folders containing Proposal & grants collected, Project Summary		

Scope and Contents

[Report: not available]

E. S. Wellhofer Correlates of Political Participation in Mexico, 1966	box 87	folder S-1047
<u>Physical Description:</u> 1 folder and one book. Paper for Juan Linz		
Carol H. Weiss Problems of Data Collection from Low-Income Populations (Low Income Interviewing),, 1966	box 87	folder B-1048
<u>Physical Description:</u> 84 pp.: 7 folders containing Paper, Bibliographies, Proposal, Project Summary, BASR Bound Final Report		
Scope and Contents		
[See also B-1121.		
Scope and Contents		
The basic concern of this report was with identifying the sources of error in interview responses. A review of the literature was carried out and a classified and annotated bibliography resulted. The most relevant of the literature was then analyzed to derive some insights into the nature and extent of the interviewing problem with low-income people. Report: B-1048 Article: Weiss 1966]		
Etzioni Extrapolation of 1045 Social Science Findings to International Analysis,, 1967	box 87	folder B-1049
<u>Physical Description:</u> 199 pp.: 3 folders containing Grant Application, Misc., Articles and one empty folder that apparently contained Final Report entitled "Sociological Findings & Security Systems in the Classroom,"of which a copy is supposed to be in Vienna.		
Scope and Contents		
[This report investigates non-conventional uses of sociology: the application of sociology in the analysis of interaction between nations and the conditions for cooperation or avoidance of extreme conflict; and the logical nature of emergent properties of macroscopic systems and the case for focusing more efforts in future research on that level. Report: B-1049 Articles: Etzioni 1967, 1969]		
George and Patricia Nash Characteristics of the Colleges of Peace Corps Applicants,, 1966	box 87	folder B-1050
<u>Physical Description:</u> 90 pp.: 2 Books and 4 folders Books-BASR Bound Statistical Appendices. Folders contain Proposal, Library Log, Summary of Study, Misc. and two empty folders that apparently respectively contained the Nash Report marked Confidential and entitled "From		

Which College Came the Peace Corps Volunteers," and an attached Appendix of which copies of both are supposed to be in Vienna , while the second empty folder apparently contained a copy of the above Appendix. .

Scope and Contents

[This report analyzes characteristics of colleges and the relationship of these characteristics to the number of applications to the Peace Corps from these colleges. The recruiting efforts of the Peace Corps are also analyzed. Report: B-1050]

Amitai Etzioni and Nina Toren Application of the Theory of Compliance to Social Work Administration,, 1969	box 87	folder B-1052
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Physical Description: 320 pp.: 2 folders containing Project Summary, BASR Bound Report and one empty folder. which apparently contained copy of Paper by Etzioni entitled "The Semi-Professions and their Organization."

Scope and Contents

[This analysis of the structure and practice of social work discusses the formally established aims of social work and the means by which they can be achieved more effectively. The elucidation of the significance of the semi-professional attributes and their effects on social work practice are the main themes of this study. Report: B-1052 Book: Etzioni 1969 Article: Etzioni 1966 Dissertation: Toren 1969]

Jeanne Hazen Comparison of Social Democratic& Communist parties in Sacndinavian Democracies,, 1966	box 87	folder S-1052
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Physical Description: 1 folder containing Proposal

Scope and Contents

[Report: not available]

George and Patricia Nash Attitudes During the Blackout, 1965	box 87	folder B-1053
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Physical Description: 18 pp.: 6 folders containing 107 Cards, Interview Codebook, Preliminary Draft of Report, Periodical, Misc., Interview

Scope and Contents

[This report discusses what the attitudes of people were during the blackout of November 9, 1965. 103 people were interviewed to determine what they thought caused the blackout and what they expected to happen. Interview guide included. Report: B-1053]

Charles Kadushin Competition in the Classroom, 1966	box 88	folder S-1053
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Physical Description: 4 folders containing Library Log, Questionnaire, Misc., Questionnaire Appendix

Scope and Contents

[Report: not available]

George Nash and Stephen Cole Drivers During the Transit Strike, 1966	box 88	folder B-1054
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Physical Description: 4 pp.: 1 folder containing Very Rough Paper Draft

Scope and Contents

[During the transit strike, 114 drivers were interviewed about their cooperation with the Mayor's appeal for drivers to bring in extra people. Cooperation is related to situational and personality variables. Report: B-1054]

Carol H. Weiss, et al. Toward Research on Community Action Agencies: Key Variables and Research Instruments (Guide to Organizational Data on Community Action Programs),, 1966	box 88	folder B-1055
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Physical Description: 218 pp.: 3 folders containing Draft Proposal, Paper & Misc., BASR Bound Report

Scope and Contents

[This project developed an inventory of key variables which would describe and differentiate Community Action Agencies and which would be relevant to the effectiveness of CAA programs. This report consists of a comprehensive bibliography of organizational literature and interview guides for various people concerned with the CAA programs. A critical review of these materials is also included. Report: B-1055]

Sam Sieber and George Nash Activities Related to Urban & Minority problems at American Universities,, 1968-1969	box 88	folder J-1055
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Physical Description: 2 folders containing Papers, Bound Reports-Cross referenced to A-585.

Fred Sherrow, David Caplovitz and Paul Ritterband Volunteers to Israel (Jewish Peace Corps, Sherut La'am Program),, 1968	box 88	folder B-1059
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Physical Description: 139 pp.: 3 folders containing Questionnaires, Proposal, Article photocopy and one empty folder with a copy of Report/Paper entitled "Jewish Peace Corps Comes to Israrel," of which a copy is supposed to be available in Vienna.

Scope and Contents

[This is a study of more than 100 American college students who volunteered for a year of service in Israel

in a program entitled Sherut La'am. Questionnaires were administered to participants before and after a 2-week orientation session prior to departure and before return from the year in Israel. The volunteers' reactions to the administration and services of the program as well as their jobs in Israel are analyzed. Report: B-1059 Article: Sherrow & Ritterband 1970]

David Caplovitz Consumers in Trouble (Debtors in Default), 1968-1970	box 88	folder B-1060
<p><u>Physical Description:</u> 15 folders containig Interviews & Misc., Questionnaires, BASR Bound Report (Vol. I), Project Summaries, Papers, Conference Paper, BASR Bound Report (Vol. II), Testimony Transcript, Proposal, Codesheet & instructions, Preliminary Study, Paper, Survey Report, Periodical Report, and one empty folder which apparently contained Report/Study entitled "Consumers in Trouble;A Study of Debtors in Default," by Caplovitz of which a copy is supposed to be in Vienna.</p>		
<p>Scope and Contents</p>		
<p>[Reports: B-1060-1; B-1060-2 Book: Caplovitz 1974 Article: Caplovitz 1968 Dissertations: Rubin 1971, Single 1973]</p>		
Susan E. Flusser Workshop on Value of Higher Education, 1967	box 88	folder J-1060
<p><u>Physical Description:</u> 1 folder containing Questionnaire</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
Sieber Educational Research Training Program, 1966-1967	box 88	folder B-1061
<p><u>Physical Description:</u> 9 folders Proposal, Progress Report, Codebooks, Meeting Report, Miscellaneous, Seminar Paper, Misc. Materials, Codebooks</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
Kameno Social Sources of College Drop-Out, 1965 (?)	box 89	folder S-1061
<p><u>Physical Description:</u> 1 folder containing Proposal</p>		
<p>Scope and Contents</p>		
<p>[Report: not available]</p>		
Anna Lee Hopson Centers for Education in Democracy Evaluation, 1966	box 89	folder B-1062
<p><u>Physical Description:</u> 186 pp.: 4 folders containing Questionnaires, Misc., Statistical Appendix and one empty folder which apparently contained Report/Article entitled</p>		

"An Evaluation of the Contribution of the Centers for Education in Democracy," of which a copy of is supposed to be available in Vienna.

Scope and Contents

[This is a before and after study of the attitudes of 168 teenagers who attended a six-week summer camp either in Fieldston, New York, or in Barbourville, Kentucky. The independent variables of sex, economic background and race were related to friendship formation and attitude change toward civil rights and anti-poverty action. Comparisons were made between the conservative and liberal trainees. Questionnaire included. Report: B-1062]

Jaffe Economic and Demographic Factors Associated with Retirement of Men from the U.S. Labor Force,, 1966	box 89	folder B-1063
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Physical Description: 6 folders containing Articles, Periodicals, Paper, Proposal, Photocopies, Misc.

Scope and Contents

[Report: not available Monograph: Jaffe 1972 Articles: Jaffe 1966 (1, 4), Jaffe 1967 (1, 2), Jaffe 1970 (2), 1971]

John J. Lally Study of Psychiatrists and Religion, 1967	box 89	folder S-1063
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Physical Description: 1 folder containing Codebook

Scope and Contents

[Report: not available]

Bernard Levenson Employment Opportunities of Negro and White Youth, `1967-1973	box 89	folder B-1064
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Physical Description: 177 pp.: 6 folders containing Proposal, Statistical Material, Interim Reports, Early Reports, BASR Bound Report, Statistical Material etc...

Scope and Contents

[This study analyzes the inequalities which exist between comparably educated blacks and whites in Baltimore, in obtaining jobs, and in wages paid. Report: B-1064 Articles: Levenson & McDill 1966, Baker & Levenson 1975, 1976 Dissertation: Baker 1970]

Goode Family Structures and Mobility Processes, 1966	box 89	folder B-1065
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Physical Description: 1 Folder Project Summary

Scope and Contents

[See publications of B-1025.

Scope and Contents

Report: not available]

Stevens H. Clarke and Julius Surkis Application of Electronic Computer Techniques to Racial Integration in School Systems,, 1967	box 89	folder B-1066
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Physical Description: 50 pp.: 3 folders containing Library Log, Proposals (Second Copy of Proposal supposed to be in Vienna)

Scope and Contents

[This report describes in detail a computerized system for assigning students to schools to maximize racial integration while minimizing travel time and cost. Using the computer system, MINTRAN-MPS/ 360, a table of assignment of students to school buildings is drawn up which places each student in a school with a minimum of total daily student transportation time subject to certain constraints. Report: B-1066]

Caroline S. Hodges Measuring Educational Research Quality and Its Correlates,, 1967	box 89	folder S-1066
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Physical Description: 2 folders containing Bound Paper, Misc.

Scope and Contents

[Report: not available]

Schegloff Formal Analysis of Natural, Oral, Verbal Communicaton: Details of Police-Public Interaction under Normal and Disaster Conditions,, 1967	box 89	folder B-1067
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Physical Description: 6 folders containing Radio Transcripts, Papers, Research Notes, Paper, Proposal, Transcripts

Scope and Contents

[Report: not available Article: Schegloff 1968
Dissertation: Schegloff 1967]

Seymour Warkov Professional and Technical Careers in the Middle years, 1966-1967	box 89	folder B-1068
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Physical Description: 2 folders containing Proposal, Misc

Scope and Contents

[Report: not available]

George Nash and Julian H. Nixon The New York City Urban Corps, 1967	box 89	folder B-1069
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Physical Description: 264 pp.: 9 folders containing and 1 Book Book-Bound Final Report . Folders contain

Proposals, Interview, Questionnaire, Questionnaires & Questionnaire results, Field Report, Memo, Paper, Miscellaneous materials, and one empty folder that apparently contained report/paper entitled "Response to Challenge: The New York City Urban Corps," of which a copy is supposed to be in Vienna..

Scope and Contents

[600 student interns on summer jobs in 13 New York City agencies answered questionnaires on their experiences. Supervisors' reports and field observations were also used. The analysis compares experiences in different agencies and reported effects on students and the agencies. Report: B-1069]

H. Hyman The Extent and Consequences of Obsevability in the School System-Cross-Referenced with B-1011.,, 1966	box 89	folder S-1069
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Physical Description: 1 folder containing Proposal

Scope and Contents

[Report: not available]

David E. Wilder The Potential Community Role of a College (Community Needs in the Danbury Area),, 1966	box 89	folder B-1070
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Physical Description: 74 pp.: 2 folders containing Final Report, Proposal

Scope and Contents

[Interviewing 180 selected community leaders, this report discusses the problems of Danbury, Conn., such as poverty and race relations, planning and growth, leadership, government, and education. The existing facilities for meeting these problems are described. The image of Danbury State College in the eyes of the community is also discussed and recommendations are made for coping with these problems. Report: B-1070]

Validity of Interview Responses of Welfare Mothers (Weiss), 1967-1969	box 90	folder B-1071
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Physical Description: 7 Folders, Folders contain Periodical Reprint, Questionnaire, Project Summary, Papers , Articles, Miscell. and Project Description and one empty folder of that apparently contained the final Report entitled "Validity of Interview responses by Welfare Mothers," by Carol Weiss of which a copy is supposed to be available in Vienna.

Scope and Contents

[Report: B-1071 1968]

A Study of Washington, D.C. Teachers (Wilder & Hopson), 1960's (?)	box 90	folder B-1072
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Physical Description: One Folder Miscell. and one empty folder of which apparently contained Paper/ Report entitled "Study of Teachers in Public Schools in Washington, D.C.," and of which a copy is supposed to be in Vienna.

Scope and Contents

[Report: B-1072 1967; Dissertations: Goldberg 1969, Bodard 1970]

Closed File Narcotic Addiction Study (Caplow, Lazarsfeld, Nash), 1967-1971	box 90, 91 & 92	folder B-1073
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Physical Description: One Letter, 16 Bound Books, and 53 Folders. Letter-June 1977-about closure of file. Bound Books-I-Narcotics Addiction Study (Vol I) -notes and Volumes II-XIII, Volume XIV-notes, Volume XV-Addict Study and Volume XVI-College Drug Use. Folders-Correspondence, Periodical Rewprints, Project Histories, Memos, Miscell., Questionnaires, Coding, Paperss, Questionnaire Responses, Progress Report, Marginals, Paper, Bound Reports, Memo proposal, Periodical Photocopy, Anecdotal and Formal papers, Survey Tabulations, Bound Report (regarding Drug Study itself), Memos, Anecdotal papers, Questionnaires, Anecdotal Papers, Interview Material, Paper, Paper on Heroin, Questionnaire(Phoenix House), Papers, Paper(regarding Questionnaire Responses), Community Study, paper, Coding Information,Questionnaires, Interview Guides, Questionnaires, Coding Material, Questionnaires, Coding Papers, Questionnaires, Code Sheets, Methodological Notes, Notes, Paper Draft, Papers, Interview reponses, Papers, Interviews, Questionnaires and Marginals, Papers, Bound papewrs, Bound Survey Results, Case Reports and one emty folder.

Scope and Contents

[Reports of this study were never officially released; copies may be consulted in the BASR project files, Herbert Lehman Social Science Library, Columbia University.]

Michae;l McKee Student Attitude Study, 1966	box 92	folder S-1073
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Physical Description: One Folder Questionnaire

Taxonomy of Higher Education (Sieber), 1966	box 92	folder B-1074
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Physical Description: Six Folders, Folders Contain Proposal, Paper, Note available in A656), Progress report, Memos, Basr Bound Report and Paper.

Scope and Contents

[Report: B-1074 1968; Article: Sieber 1971]

Robert Bernice Hill Merton's Role Types & Paradigm of Deviance, 1967 <u>Physical Description:</u> Two Folders Folders contain Basr Bound report and proposal	box 92	folder S-1074
African Data Archive Project (Hopkins & Wallerstein), 1967 <u>Physical Description:</u> Two Folders Periodical Article Reprint , Proposals and Abstract	box 92	folder B-1075
Scope and Contents		
[Article: Hopkins & Wallerstein 1971]		
The Social Composition of the Grand Jury (Dibble), 1967 <u>Physical Description:</u> Two Folders Folders contain Basr Bound Reports and Summary	box 92	folder B-1076
Scope and Contents		
[Report: B-1076 1967]		
Sam Sieber Analysis of U.S. Office of Education Training Programs (Sieber),, 1967-1968 <u>Physical Description:</u> Three Folders Folders contain Proposals, Summary, Codebooks and Study and one empty folder which contained a copy of study entitled "Analysis of U.S.O.F. Research Training Programs," & Questionnaire, copies of whose contents are supposed to be in Vienna..	box 92	folder B-1077
Scope and Contents		
[Report: B-1077 1968]		
Mervin Verbst Study of Student's Religious Attitudes, 1967 <u>Physical Description:</u> One Folder Questionnaire	box 92	folder S-1077
Review of Federal Student Loan Programs (G. Nash & P. Nash), 1967 <u>Physical Description:</u> Report: B-1078-1, B-1078-2 1967Twelve Folders, Folders Contain Questionnaires, Questionnaire Results, Congressional Reports, Report, Questionnaire Results, Basr Bound Reports, Bound Study , Bound Final Report and Periodical Article Reprints.	box 92	folder B-1078
Scope and Contents		
[Articles: G. Nash 1968 (2), 1969 (1)]		
Lou Gold King's County Brooklyn 1966 Voter Study, 1966	box 92	folder S-1078

Physical Description: One Folder Questionnaire

Communication of Social Science Information (Davison & Hopson), 1967-1968	box 92	folder B-1079
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Physical Description: Two Folders Folders Contain Summary proposals and BASR Bound Report

Scope and Contents

[Report: B-1079 1968]

Ralph Bisco Council of Social Science Data Archives (Glaser); Monograph: Glaser 1967; Book: Bisco 1970,, 1965-1970	box 93	folder B-1080
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Physical Description: 26 Folders, Folders Contain; BASR Bound Periodical; Miscellaneous Grant proposal; Periodical Reprint and Statements of Purpose; Final Report; Social Science Council Constitution; Memos; Paper; Booklit; Periodical Reprint; Paper Draft; Paper; Memos; Booklet and Archives; Periodical and Booklet; Paper; Council Miscellaneous; Membership Applications, etc., Miscellaneous Finance Matters, Reprinted legal Notes, Conference Notes, Conference Minutes, etc., Conference Schedule, Personnel Listings, Memos, Miscell. Bound Proposal and one empty folder which apparently contained book entitled "Data Bases,Computers & the Social Sciences," by Ralph Bisco.

Scope and Contents

[Articles: Glaser & Bisco 1966, Bisco 1967, Nixon 1967, Glaser 1969]

Anonymous Interview for Chief of Medical Service, 1960's (?)	box 93	folder S-1080
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Physical Description: One Folder Questionnaire

Macrosociology (Etzioni); [Book], Etzioni, 1968	box 93	folder B-1081
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Physical Description: 2 folders

Scope and Contents

[Articles: Etzioni & Lehman 1967, Etzioni 1967, 1970.

Scope and Contents

Periodical Reprints and one empty folder the contents of which are supposed to be cross-referenced and available in A-607.]

Handbook of Statistical Methods for Making School Enrollment Projections (Jaffe). Monograph: Jaffe,, 1969	box 93	folder B-1082
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Physical Description: Two Folders Folders Contain Proposal and Short Summary.

Foreign-Trained Workers in the United States (Warkov & Ritterband),, 1967	box 93	folder B-1083
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Physical Description: Three Folders Proposal, Paper and Short Summary

Scope and Contents

[No report available.]

Participation in the 1960's Riots (Fogelson & Hill), 1967-1969	box 93	folder B-1084
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Physical Description: Five folders Folders Contain Proposal, Basr Bound Report entitled "Who Riots," Codebook-Statistics. Preliminary Draft, Codebooks and one empty folder that apparently contained Report/Paper entitled "A Study of Arrest patterns in the 1960's "by Hill & Fogelson of which a copy is supposed to be in Vienna.

Scope and Contents

[Report: B-1082-1, B-1084-2 1968-1969]

Opinion-Makers in the Modern World (International Study of Opinion-Makers (Barton, Denitch & Kadushin). Includes Yugoslav Opinion-Makers, Czechoslovak Opinion-Makers; for American leaders see B- I II 8,, 1969	box 93 & 94	folder B-1085
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Physical Description: Report: B-1085-1 through 5 1969-197027 Folders and 1 Book, Book-Yugoslav Codebook. Folders contain Yugoslav Codebbok (Draft?), Questionnaires, Basr Periodicals, Correspondence (to Zbigniew Brzezinski), Paper, Questionnaire, Paper, Bound Project Folders and Working Papers, Progress report, Brief Project Description, Bound Report, Paper, Bound Reports, Paper,Index list, Papers, Note, Papers, Poposal, Yugoslav Codebook and one Empty folder.

Scope and Contents

[Articles: Kadushin 1968, Barton et al. 1969, Denitch 1972, Kadushin & Rose 1974, Denitch 1978; Books: Barton et al. 1973, Denitch 1976; Masters Essay: Denitch 1971; Dissertation: Denitch 1973; Foreign Publication: Dzinic 1969]

The Student Volunteers (Slan), 1967	box 94	folder S-1085
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Physical Description: 5 Folders Folders contain Miscellaneous,Questionnaire, Preliminary Study, Hardbound Draft Report, Questionnaire and Interview Schedule.

Scope and Contents

[Report: S-1085 1968]

Ethnic Attitudes in the Negro Community (Atkinson), 1967-1968	box 95	folder B-1086
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Physical Description: 4 Folders Folders contain Miscellaneous, BASR Bound Report and Questionnaires

Scope and Contents

[Report: B-1086 1968]

W. Phillip Davison & Henri Verwayen Readership Survey of Aftica Report (Davison & Verwayen),, 1967	box 95	folder B-1087
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Physical Description: 3 Folders Questionnaires, Miscellaneous and one empty folder that apparently contained a Report entitled "Readers of Africa: Their Views and Characteristics," a copy of which is supposed to be in Vienna.

Scope and Contents

[Report: B-1087 1967]

Social Factors Affecting Utilization and Mobilization of Trained Personnel in Elite Occupations (Women Lawyers Study) (Epstein),, 1967-1973	box 95	folder B-1088
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Physical Description: 4 Folders Folders contain Periodicals, Proposal, Transcript testimony and Paper.

Scope and Contents

[Book: Epstein 1970; Articles: Epstein 1969, 1970 (1, 2, 3), 1971 (1, 2), 1973 (1, 2, 3), 1974, 1975, 1976; Dissertation: Epstein 1968]

Harlem Retail Merchants (Caplovitz), 1968-1969	box 95	folder B-1089
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Physical Description: 4 folders Folders contain Miscellaneous, Survey, Bound Draft Report, Codebooks and one empty folder which apparently contained a copy of report by Caplovitz entitled "The Merchants of Harlem." Report: B-1089 1969; Book:

Scope and Contents

[Caplovitz 1973]

Helga M. Nowotnoy Procedures of MacroSociological Research: An Inductive Analysis of Macrosociological Research.",, 1969	box 95	folder S-1089
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Physical Description: One Folder Dissertation

Utilization of Social Research (Lazarsfeld) Reports: B- 1090-1 through I 1 1970-1975 Book: Lazarsfeld & Reitz 1975,, 1971-1974	box 95 & 96	folder B-1090
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Physical Description: 19 Folders Folders contain Bound Report, Project summary, General introduction to Project, Questionnaire, Bound Report, Progress Report, Case Study, Bound Reports, Report entitled "Futurism," Bound Reports, Report , Preliminary Report, Case Study, Codes and two empty folders which apparently respectively contained a Proposal and a Book by Lazarsfeld and Reitz, entitled "Introduction to Applied Sociology."

Scope and Contents

[Dissertation: Brooke 1975]

<p>Negro Teachers Study (Wilder). (See B-1072 of which this is a continuation.),, 1968</p> <p><u>Physical Description:</u> One Folder Proposal</p>	<p>box 96</p>	<p>folder B-1091</p>
<p>The Community Patrol Corps (G. Nash), 1968</p> <p><u>Physical Description:</u> Two Folders Folders contain Miscellaneous materials, Interviews and two empty folders which respectively contained Papers/Reports by Nash & others entitled "The Community Patrol Corps, " and by Nash alone entitled "A Descriptive valuation of the ONE-Week Experiment."</p>	<p>box 96</p>	<p>folder B-1092</p>
<p>Scope and Contents</p>		
<p>[Report: B-1092 1968]</p>		
<p>Crisis on the Columbia Campus (Barton), 1968</p> <p><u>Physical Description:</u> !3 folders Folders contain Questionnaires, Miscellaneous, BASR Periodical & Report, Questionnaire, Paper, Miscellaneous, Periodical, Paper, Periodicals and Survey Reports, Preliminary Report, Questionnaire, Phone Interview, and Summary of Questionnaire Results.</p>	<p>box 96</p>	<p>folder B-1093</p>
<p>Scope and Contents</p>		
<p>[Report: B-1093 1969; Articles- Barton 1968, G. Nash & Epstein 1968, G. Nash & P. Nash 1968, Cole & Adamsons 1969, 1970; Masters Essay: Metzger 1971; Dissertation: Adamsons 1975]</p>		
<p>Design for Survey Research in the Evaluation of the Model Cities Program (Barton, Gordon, et al.),, 1968</p> <p><u>Physical Description:</u> 3 Folders Folders contain HUD Report, HUD Guide and Miscellaneous icncluding above paper of which another copy is supposed to be extant in Vienna.</p>	<p>box 96</p>	<p>folder B- 1095</p>

Scope and Contents

[Report: B-1095 1968]

Richard Mendes A study of the Social Service Employees Union of the new york City Department of Social Services.,, 1969	box 96	folder S-1095
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Physical Description: One Folder Folder contains Dissertation Proposal

Howard M. Bahr and Gerald R. Garrett Disaffiliation Among Urban Women (Homeless Women Study) (Caplow & Bahr),, 1971	box 96	folder B-1096
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Physical Description: 11 Folders Folders contain Meeting Folder, Questionnaires, Interview Schedules, Bound Report, Report, Bound Report, Report /Paper(?), Bound Report, Periodical and BASR Bound Final Report and three empty foldewrs which respectively apparently contained Papers/ Articles by Bahr & Garrett entitled "Disaffiliation Among Urban Women," "Women Alone," and "Skid Row: An introduction to Disaffiliation," by Bahr alone.

Scope and Contents

[Report: B-1096-1 through 4 1970-1971; Book: Bahr & Garrett 1976; Articles: Garrett & Bahr 1973, 1976; Dissertation: Garrett 1970]

Effects of Pretrial Publicity on Juries (Free Press and Fair Trial Study) (Barton & Padawar-Singer),, 1970	box 96	folder B-1097
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Physical Description: 5 Folders Folders contain BASR Periodical, Papers, Paper & Draft Report, Questionnaire & Interview Schedule.

Scope and Contents

[Article: Padawar-Singer & Barton 1975]

Levenson, Rogers & Sanders Evaluation of the Small-Projects Program of the U.S. Office of Education (Levenson & Rogers),, 1968-1970	box 97	folder B-1098
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Physical Description: 12 Folders Research Proposal, Memos, Report Tables, Questionnaire and Statistics Sheets, Bound Codebook, Progress Report, Final Report and Summary Questionnaires & Grant Proposal Forms, Bound Codebook and one empty folder which apparently contained Report/paper entitled "Small Project Grants of the Regional research Program," by Rogers Sanders & Levenson of which a copy is supposed to be in Vienna.

Scope and Contents

[Report: B-1098 1970]

C. Persell and Lazarsfeld The Quality of Research on Education: An Empirical Study of Researchers and Their Work (Persell & Lazarsfeld),, 1968-1971	box 97	folder B-1099
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Physical Description: 7 Folders Folders contain Questionnaires, Research Proposal, Miscellaneous Research, Draft Paper, Specification Form, BASR Bound Report, Codebooks and one empty folder which supposedly contained book by Persell entitled "Quality Careers and Training in Educational and Social Research."

Scope and Contents

[Report: B-1099 1971; Book: Persell 1976; Dissertation: Persell 1971]

Alan Lomax & Raoul Abdul Black Identity: Materials on Black History and Culture (Lomax),, 1970's (?)	box 97	folder B-1100
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Physical Description: One Folder Project Summary and one empty folder which apparently contained a copy of book entitled "3000 Years of Black Poetry" by Lomax and Abdul..

Scope and Contents

[Book: Lomax & Abdul 1970; Records: Lomax 1969, 1970]

News Media Coverage of Minority Groups in New York (Davison & Hill),, 1969	box 97	folder B-1101
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Physical Description: 8 Folders Folders Contain First Draft of the Study, Questionnaires, Questionnaires and Coding Shets,Proposal, Bound Pilot Study Draft Report, Interviews & proposals and a Bound Interviews Book.

Scope and Contents

[Report: B- I 10 1 1969]

Strains in the Masculine Role (Komarovsky), 1960's (?)	box 97	folder B-1102
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Physical Description: One Folder Contains an empty questionnaire which was apparently the basis of an article of which a copy is supposed to be in File A-680.

Scope and Contents

[Book: Komarovsky 1976; Articles: Komarovsky 1973, 1974]

Problems of Native American Education in the Western United States and Alaska,, 1960's (?)	box 97	folder B-1104
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Physical Description: One Folder Contains Blank Questionnaire to be used in Interviewing Native-American students in selected High Schools.

Urban Center Curriculum Project Student Proposals For Studies in Urban and Minority Affairs (Auger & Johannson),, 1969	box 97	folder B-1105
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Physical Description: 4 folders 2 Bound project Reports, Background Material Report, Questionnaires, Report and one empty folder which supposedly contained a copy of an article by Coleman and Wheeler which can be cross-referenced to A623 and A624.

Scope and Contents

[Articles: Auger 1970, Johannson 1970]

Nathalie Friedman, James Thompson and Sam Sieber, Institutions and Recipients Participating in the Educational Opportunity Grant Program (Friedman & Sieber),, 1969-1970	box 97	folder B-1106
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Physical Description: 5 Folders Proposal, 2 BASR Bound Reports Preliminary Reports, Summary of Final report, Questionnaire , Codebooks and two empty folders the contents of one of which are supposed to have a copy in A-692 ("in locked file"), and the copy of the second is supposed to have contained report entitled "Federal Opportunity Grant Program Status Report-Fiscal Year, 1970," by Friedman and Thompson, of which a copy is supposed to be available in Vienna.

Scope and Contents

[Report: B- 1 106 1971; Article: Friedman & Thompson 1971]

Carol H. Weiss Program Evaluation in Applied Research (Weiss), 1971-1974	box 98	folder B-1107
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Physical Description: 6 Folders and one Book. Book-Mental Health Publication. Folders contain multiple periodical Articles, one Periodical with photocopy of first page, Conference Papers, Bibliography , BASR Bound Seminar Proceedings and two empty folders which respectively contained a paper entitled "Evaluation Research," and a book Entitled "Evaluating Action Programs," by Carol H. Weiss. Report: B- 1 107 1970; Monographs:

Scope and Contents

[Weiss 1971 (1, 2); Books: Weiss 1972 (1, 2); Articles: Weiss 1966,1967 (1,2,3),1970 (3),1973 (1,2, 3),1974 (1,2), 1975 (1, 2), 1976 (3)]

The Brain Drain: An International Comparative Study (Glaser), 1970-1980	box 98, 99 & 100	folder B-1108
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Physical Description: 53 Folders, Folders Contain Bound Report, Articles, Miscellaneous Articles & Reviews, Proposal, Periodical Article, Memos & Miscellaneous, Questionnaire Drafts, Papers, Questionnaire(Ivan in Arabic), Project Statement, Instruction Booklet for Questionnaires; Project Summaries, Periodical Article, Project (Summary?), Project Draft, Report & Memos, Statistical Method Summary, Reports(Brazil), Bound Reports, Seminar Paper & Periodical Articles, Bound Report, Paper, Bound report, Report (Australia), ProgressReport, Memos, Questionnaires, Report (in French on Iran), Draft Questionnaire, Research Project and Summary Proposal, Survey Instructions, Questionnaire & Interview Drafts, Questionnaire Drafts, Bibliography, Proposal, UN Reports, Survey (in Korean and German), Proposals, Surveys (French and Spanish with UN Markings), Surveys (French with UN Markings), Surveys (French), Periodical Articles, Master's Report, Draft Report (with UN Markings), Research Project, Memos, Progress Report, project Statement, Periodical Article, Reports(Spanish), Final Report (Spanish), Study (In Korean), Correspondence , Grant Applications and Draft Articles.. Report: B- 1 108 19 7 3; Monograph:

Scope and Contents

[Glaser 1971; Book: Glaser 1978 (2); Articles: Glaser & Hurfeld 1970, Hekmati & Glaser 1972, Glaser 1974 (1, 2), Rodriguez 1976, B. Singer & Spilerman 1976, Glaser 1977 (1, 2, 3), 1978 (3), 1979 (2); Masters Essays: Habers 1972, Mironesco 1972; Dissertations: Abad 1975, Rodriguez 1975; Foreign publications: Boschi 1971 (1, 2), Coelho & Pereira 1971, Schwartzman 1971 (1, 2, 3), 1972 (1, 2), Caldwell 1974, Paik et al. 1974, Pallma 1974, Anderson & Rao 1975, Apezechea 1976, Ojikutu 1976, Rao 1976]

Paul Rittenband Survey of Foreign Graduate Students in Science and Engineering Using Extant Data,, 1970	box 100	folder B-1110
<u>Physical Description</u> : One Folder Proposal		
Local Politics and Political Parties in France (Kesselman), 1969-1973	box 100	folder B-1113
<u>Physical Description</u> : Three Folders Folders contain Periodical Articles and Paper.		
Scope and Contents		
[Articles: Kesselman 1970 (1, 2), 1971, 1972 (1, 2), 1974 (1, 2)]		
Sam D. Sieber The Graduate Drop-Out: A Study of Attrition, 1969-1970	box 100	folder B-1115

Physical Description: One Folder Proposals and Questionnaires

Gladys Engel Lang Examination of the Dynamics of Professional Meetings (Lang),, 1969-1971	box 100	folder B-1116
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Physical Description: Two Folders Articles, Report, Correspondance and Grant Applications.**Scope and Contents**

[Article: Lang 1971]

Neighborhood Reactions to a Phoenix House (Narcotics Addiction Treatment Center) (G. Nash),, 1969	box 100	folder B-1117
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Physical Description: One Folder Questionnaire and one empty folder that apparently contained report/paper by Nash entitled "Community Response to a Narcotic Addiction Treatment Facility," a copy of which is supposed to be in Vienna.**Scope and Contents**

[Report: B-1 1 17 1969]

American Leaders and Social Problems: The Processes of Opinion-Making (American Leadership Study) (Barton, Denitch, Kadushin, Weiss),, 1970-1974	box 100	folder B-1118
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Physical Description: 22 Folders Folders contain Draft Study, Report, Paper, Progress Report and Miscellaneous, Bound Manuscript Copy, Periodical Articles, Questionnaire, Bibliography, Codebook, Study, Paper, Interview report, Paper Draft, Research Plan, preliminary Report, Project Description, Codebook, Report, Draft Paper, Methodology paper, Research paper, Revised Draft of Study and one empty folder which apparently contained book by Kadushin , entitled "The American Intellectual Elite," (1974).Report: B-1 1 18 n.d.; Book: Kadushin 1974; Articles: Barton 1971 (1), Kadushin et al. 197 1, Alba 1972 (1, 2), Hover & Kadushin 1972, Kadushin 1972, Alba 1973, Barton 1974, Weiss 1974, Alba & Kadushin 1976, Kadushin 1976, Barton & Parsons 1977, Alba & Moore 1978, Moore 1979, Barton 1980; Dissertations:**Scope and Contents**

[Parson 1976, Moore 1977]

Nathalie Friedman Comprehensive Study of the Federal College Work-Study Program (Friedman),, 1070-1971	box 100	folder B-1119
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Physical Description: 4 folders Folders contain research proposal, Bound report (card layouts) and handwritten notes, Questionnaires, Report Summarty of Congressional Hearings and two empty folders of which one is supposed to have contained a n article entitled "The Federal Work-Study Program" by Friedman a copy of which is supposed

to be in ViennaNatahlie Friedman and the second is supposed to have a copy of its contents in "A791 in a locked file."

Scope and Contents

[Report: B-1 1 19 197 3; Article: Friedman et al. 1974]

Anne Rankin Mahoney Factors Affecting Physicians' Choice of Group or Independent Practice.,, 1973	box 100	folder S-1119
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Physical Description: One Folder Periodical

Sieber & Lewis Evaluation of the Pilot State Dissemination Program (Dissemination of Educational Research) (Sieber & Louis),, 1972-1973	box 100 & 101	folder B-1120
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Physical Description: Sixteen Folders, Folders contain Summary Report and Supporting statement, Research Proposal, Draft Reports, Periodical, Conference paper, Questionnaires, Paper, Report dealind with problems in Information Retrieval, Report Summary, Paper, Bound Case Study, Report, Papers, Miscellaneous Papers, Bound Report.

Scope and Contents

[Report:B-1120 1972; Book: Louis & Sieber 1979; Articles: Sieber 1972, 1974 (3), 1976 (1, 2), 1977; Dissertation: Louis 1975]

Weiss The Use of Indigenous Interviewers in Survey Research (Weiss), 1971-1977	box 101	folder B-1121
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Physical Description: Six Folders Periodical Article,Interview Analysis, Progress report, Bibliogrphy on Interview Analysis, proposal , Bound Report and one empty folder which apparently contained paper entitled "Abstracts of Papers on Respondent Interviewer Interaction in the Research Interview ," by Bowman and others a copy of which is supposed to be in Vienna.

Scope and Contents

[Report: B-1 121-1 through 2 1971, 1973; Monographs: Weiss, Bauman & Rogers 1971; Articles: Weiss 1970 (1), 1974 (3), 1975 (3), 1977 (1)]

Comparative Organizational Research Program (Blau), 1973-1974	box 101	folder B-1122
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Physical Description: Six Folders Folders Contain Codebook, Articles, periodical Article, Article, Survey, Preliminary Report and two empty folders one noting that a copy of its contents is supposed to be in "A-666 in a locked file," and the other supposedly having contained a book by Peter Blau entitled "On the Nature of Organizations."

Scope and Contents

[Books: Blau 1973, 1974Articles: Blau & Slaughter 1971, Blau 1972, Margulies & Blau 1973, Blau 1974, Blau & Margulies 1974, Blau 1975, Blau et al. 1976]

Alan Lomax Cinema, Science and Cultural Renewal, 1970's (?)	box 101	folder B-1124
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Physical Description: One Folder Typed Paper-2 copies

BogdanDenitch Notes on the Relevance of Yugoslav Self-Management, 1973	box 101	folder B-1125
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Physical Description: One folder Periodical Article

Scope and Contents

[Articles: Denitch 1971, 1973 (1, 2)]

Employment Prospects in the Educational System for Unemployed Engineers, Scientists and Technical Personnel (Jaffe & Adams),, 1971	box 101	folder B-1126
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Physical Description: Three folders Preliminary Report and 2 Final Reports, one dated July and the other dated December, 1971.

Scope and Contents

[Report: B-1 126-1 through 3 1971]

Lewis J. Edinger Elite Socialization in the Modern Democratic State, 1974	box 101	folder B-1127
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Physical Description: One Folder Final Report

Employment and Financial Status of Disabled Workers (Jaffe & Adams),, 1971	box 101	folder B-1128
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Physical Description: One Folder Proposal and one empty folder which apparently contained paper by A. J. Jaffe and Walter Adams entitled "Too Little and Too Late,"a copy of which is supposed to be in Vienna.

Scope and Contents

[Report: B-1 128 1972]

Theresa Rogers Undergraduate Learning about the Population Problem (The Issue of Population on College Campuses) ,, 1971	box 101	folder B-1129
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Physical Description: One Folder Proposal and one empty folder which apparently contained the above paper a copy of which is supposed to be in Vienna.

Scope and Contents

[Report: B-1 129 1974; Article: Rogers & Bauman 1973]

Neighborhood Government and the Quality of Urban Life: Evaluation of an Experiment in Decentralization (Barton, Friedman, Heginbotham, Koblentz, S. Fainstein, N. Fainstein),, 1971-1973	box 101 & 102	folder B-1131
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Physical Description: 57 Folders Folders contain Grant Application, Questionnaires with analysis Directions, Community Profile, Community leadership report, Report, Interim Report, Dissertation Proposals, Periodicals with Published work, Miscellaneous Paper, Progress Report, Neighborhood Study, Community Profile, Neighborhood Study, Report on Community leadership, Community Profile, Public Survey Report, Community Profile, Interim Reports, Draft Papers, Correspondence and Lists of Participants, Interim report, Community Profiles, Paper, report, Paper, Community Profile, Interim Reports, Impact Study, Reports, Bound Working Paper, Paper, Neighborhood Study, Interim Reports, BASr Draft, Draft Manuscript, Draft report, Interim reports, Research Memo, Preliminary Report, Interim Reports, New York City Neighborhood Report, Report, New York City Governance Report, New York City Neighborhood Report and Report Abstract, New York City Neighborhood Reports, State of new York Report, Report, Questionnaires and Codebooks and one empty folder which supposedly contained a book entitled "Decentralizing City Government," by Alan Barton, et. al.

Scope and Contents

[Reports: B-1131-I through 32 1974-1975; Book: Barton et al. 1977; Articles: S. Fainstein & N. Fainstein 1974, Friedman & Golding 1974, Barton 1976 (2), Boyle 1976, N. Fainstein & S. Fainstein 1976, Rogers 1976, N. Fainstein & Martin 1978, Rogers & Friedman 1978, Boyle 1979; Masters Essays: Bradley 1972, Sayle 1975; Dissertations: Cohen 1974, Alpert 1975, Roggemann 1976, Boyle 1976, Andrews, Blank, Kennett, Nelson 1977, Bucuvalas 1978, Davidson 1979]

Readership Studies for Change Magazine and New York Review of Books (Kadushin),, 1970's (?)	box 103	folder B-1132
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Physical Description: One Folder Insert note says most of material is in B-1085 and is also cross-referenced with record #A746.

Scope and Contents

[Article: Kadushin & Kane 1974]

Lazarfeld, Pasanella & Rosenberg Continuities in the Language of Social Research.,, 1972	box 103	folder B-1133
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Physical Description: One empty folder which apparently contained a copy of the above book.

Allen S. Meyer Morningside Heights: Action Program for a Safe Community ,, 1971-1972	box 103	folder B-1134
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Physical Description: Two Folders Proposals and Grant Applications

Sieber & Wilder School in Society, 1970's (?)	box 103	folder B-1135
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Physical Description: One Empty folder Apparently contained copy of above Book/Article.

William A. Glaser Experience in Health Planning in the United States., 1973	box 103	folder B-1136
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Physical Description: One folder Conference Report

Experimental Study of 12- vs. 6-Person Juries (Padawer-Singer & Barton) ,, 1973	box 103	folder B-1137
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Physical Description: Three folders Questionnaires, Miscellaneous papers and one empty folder which apparently contained the above Interim Report a copy of whose contents is supposed to be in Vienna.

Scope and Contents

[Report: B-1 137 1975; Film: 1975]

Denitch, Kadushin & Parsons A Study of Members of District Council 37, American Federation of State, County, and Municipal Employees ,, 1974	box 103	folder B-1139
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Physical Description: One Folder Preliminary Report

Scope and Contents

[(See B- I 1 4 4 for report)]

Yanowitch, Murray and Wesley Fisher Social Stratification & Mobility in the USSR.,, !970's(?)	box 103	folder B-1140
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Physical Description: One Empty Folder Supposedly contained above Report/Paper/Article.

William Glaser Social Relationships in Technical Assistance (Glaser), 1974-1975	box 103	folder B- 1141
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Physical Description: 14 Folders Folders contain Papers and Letters, Articles, Questionnaire Results, Papers, Technical Advice, Research Method Reports, Questionnaires Report, Papers (Report Draft?), Strategy Statement, Study Notes, Interview Questions, report and/ or Papers.

Scope and Contents

[Articles: Glaser 1975 (2, 3), 1979 (1)]

Bruce D. Johnson Social Determinants of the Use of Dangerous Drugs by College Students.,, 1971	box 103	folder S-1141
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Physical Description: Two Folders Folders contain Questionnaire, Bound Report

Jaffe & Ridley Fertility and Labor Force, U.S.A. (Jaffe), 1975-1976	box 103	folder B-1142
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Physical Description: One Folder Articles and one empty folder which is cross-referenced to records A738 & 739 and a copy of whose former contents is also supposed to be in Vienna.

Scope and Contents

[Report: B-1 142 1976; Articles: Ridley & Jaffe 1975, Jaffe & Ridley 1976]

Weiss Factors Affecting the Decision-Relevance of Social Research (Weiss),, 1976	box 103	folder B-1143
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Physical Description: Eight Folders Folders contain Interview Templates, Report, Speech Transcript, Report, Short Report, Questionnaire with note says "Missing," reports, and one empty folder whose contents are cross-referenced with records A-744, A-745 and A-750 in" a locked file."

Scope and Contents

[Books: Weiss 1977, Weiss & Bucuvalas 1980; Articles: Weiss 1976 (1, 2), J- Weiss 1976, Weiss 1977 (1, 2, 3), Weiss & Bucuvalas 1977, Weiss 1978 (1, 2); Dissertation: Weiss 1977]

Wayne Parsons Union Involvement and Citizen Duty (Parsons), 1970's (?)	box 103	folder B-1144
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Physical Description: One empty folder. Apparently contained above work a copy of which is supposed to be in Vienna.

Scope and Contents

[Report: B- 1 144 1976]

A. J. Jaffe & Zaida Carreras Carleton Social Conditions of the Mainland Puerto Rican Population (Jaffe),, 1970's (?)	box 103	folder B-1145
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Physical Description: One empty folder Apparently contained above work a copy of which is supposed to be in Vienna.

Scope and Contents

[Report: B-1145 1974]

Dean Savage The French Business Elite (Savage), 1974-1975 <u>Physical Description:</u> Two Folders Periodical & Report, Correspondence & Questionnaire	box 103	folder S-1145
Scope and Contents		
[Articles: Savage 1974, 1975; Dissertation: Savage 1976]		
Alan Silver Dilemmas of Authority vs. Participation: A Micro Study of Industrial Society., 1974-1976 <u>Physical Description:</u> Two Folders Proposal, Questionnaire	box 103	folder B-1146
Geraldine Alpert & Stanley J. Heginbotham Two-Way Closed Circuit Inter-Governmental Conferencing Systems: A Cost Effectiveness Study of MRC-TV., 1975-1976 <u>Physical Description:</u> Four Folders Correspondence, reports, Questionnaire and proposals, Proposals, Questionnaire, Final Report Copy	box 103	folder B-1147
William Glaser Paying the Doctor: Foreign Lessons for the U.S. (Glaser) Report- B-1148 1977,, 1975-1976 <u>Physical Description:</u> Six folders Correspondence, Report, Preliminary Reports, Research & Project Plan, Reports and one empty folder which apparently contained Glaser book entitled "The Doctor Under National Health Insurance: Foreign Lessons for the U.S.," of which copies of Chapters XI-XV are supposed to be in Vienna.	box 103	folder B-1148
Scope and Contents		
[Book: Glaser 1978 (1); Articles: Glaser 1978 (1, 4)]		
Alan Barton & Nathalie Friedman Incentives to Early Retirement: A Study of the Effects of a New Labor Contract., 1975-1976 <u>Physical Description:</u> Three Folders Proposals, Questionnaires and Miscellaneous Papers, Questionnaires, Proposal	box 103	folder B-1149
Lazarsfeld Qualitative Analysis, 1970's (?) <u>Physical Description:</u> One Empty Folder Contained above Report/Article/Book	box 103	folder B-1151
Barton & Glaser Cooperative Federalism in Canadian Health Services,, 1976 <u>Physical Description:</u> One Folder Grant Application and Proposal	box 103	folder B-1152

Scope and Contents

[Article: Glaser 1978 (2)]

William Glaser & Stephanie Neuman Effects of Arms Flows on the Governments and Societies of Developing Countries,, 1975-1977 <u>Physical Description:</u> Two Folders Memos, Report and New York Times Article	box 103	folder B1153
Theresa F. Rogers & Nathalie Friedman Rearranged Work Schedules in the Private Sector,, 1976 (?) <u>Physical Description:</u> One Folder Proposal	box 103	folder B1154

[^ Return to Table of Contents](#)**Series II: Project Proposals****Scope and Contents**

Eight boxes of material [Boxes 104-111]

Title/Description	Instances	
Letter of proposal to Dr. D Deardorff, Health Insurance Plan from Charles Glock,, August 3 1951	box 104	folder Prop. 1
Letter of proposal to Mr. Jack Mckenzie, Oil Industry Information Committee from Charles Y. Glock,, September 25, 1951	box 104	folder Prop. 2
Letter.of Proposal to Dr. Herbert Solomon, Office of Naval Research. Navy Department, Washington, D.C. with enclosed proposal from Charles Y. Glock,, 19 December 1951 Scope and Contents [See also #48.]	box 104	folder Prop.5
Letter of proposal to William Vickery, Secretary, Council for Research In the Social Sciences, Columbia with Memorandum and proposal for a supplementary grant application enclosed from Seymour M. Lipset,, March 13, 1952	box 104	folder Prop. 6
Proposal for a Program of Research and Planning Preparatory to the Compilation of a New Russian-English Scientific Dictionary by BASR,, March 28,1952	box 104	folder Prop. 7
Letter of response to proposal with estimated budget to Dr. Arthur F Raper, Consultant, Mutual Security Agency, Washington 25, D.C. from Charles Y. Glock.-note reference Referral to B0440,, April 14, 1952	box 104	folder Prop. 8

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Proposal for Further Research in the Epidemiology of Essential Hypertension. With enclosed accompanying Work Program by BASR and the School of Public Health,, April 30, 1952	box 104	folder Prop. 10
Two copies of Letter of Proposal to Dr. Bernard Berelson, The Ford Foundation From Charles Y. Glock and January 20, 1955 Letter requesting supplementary grant to Dr. Berelson from Seymour Martin Lipset as well as February 17, 1955 Letter asking for formal request for the supplementary grant to Dr. John A. Krout, Vice President of Columbia from Charles Glock along with enclosed undated draft copy of letter to Dr. Berelson from John A. Krout making formal request for the supplementary grant, as well as Date; ;May 3, 1955 Letter of thanks for Receipt of supplementary grant to Mr. Ernest J. Perry, Acting Treasurer, Ford Foundation from John A. Krout,, May 16, 1952	box 104	folder Prop.12
Follow-up letter of Proposal along with memorandum to Mr. David Anderson of Standard Oil Company of New Jersey from Charles Glock,, May 22, 1952	box 104	folder Prop. 13
Letter of acknowledgement of Proposal approval to Charles Glock from Henrietta S. Weill Chair., Committee to study Girl Scout Troop Sponsorship and May 23, 1952 Letter of Approval of Proposal to Mrs. Frank L. Weil, Girl Scouts of the USA from Charles Glock,, June 6, 1952	box 104	folder Prop.14
Letter of proposed budget along with proposal to Dr. George Reader, Acting Director, Comprehensive Care and Teaching Program, New York Hospital from Charles Y. Glock,, May 26, 1952	box 104	folder Prop. 15
Letter of approval of grant application for proposal of study of medical Schools to Dr. Merton of BASR from Mr. Geddes Smith of The Commonwealth Fund, New York. along with enclosed copy of proposal and memorandum which includes proposed budget,, June 27, 1952	box 104	folder Prop.16
Letter of Proposal with attached "Exhibit A"-detailed budget- to Mr. Edwin W. Esmay, American Petroleum Institute from Charles Y. Glock,, August 15, 1952	box 104	folder Prop.18
Five proposals and estimated budget by BASR relating to study of BMI's operations and influence in the field of popular music,, August 20, 1952	box 104	folder Prop.19
Proposal and estimated expenditures by BASR on Models of Cohort Work Experience Tables by Occupational Groups,, August 22, 1952	box 104	folder Prop.20
Letter of proposal with questionnaire to Mr. Theodore Waller, American Book Publishers Council, New York from Charles Y. Glock,, August 25, 1952	box 104	folder Prop. 21
Letter of Proposal with estimated budget to Prof. Walter Goldschmidt, Dept of Anthropology, Univ. of California, Los Angeles, CA., From Charles Y. Glock,, September 15, 1952	box 104	folder Prop. 22

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Letter of proposal with estimated budget to Mr. Albert C. Simonson, Circulation Manager, The Reporter from Charles Y. Glock,, October 13, 1952	box 104	folder Prop.23
Desc. Letter involving proposal on study of use of "ASCAP Music by Local TV Station," to Judge Simon H. Rifkind, Paul, Weiss, Rifkind, Wharton and Garrison from Charles Y. Glock ,, October 14, 1952	box 104	folder Prop.24
Letter of Proposal with attached Proposal including estimated budget to Miss Florence Anderson, Carnegie Foundation, New York from Charles Glock,, November 7, 1952	box 104	folder Prop. 25
Letter of Proposal to Mr. Wallace Wegge, Quick Magazine, New York From Charles Y. Glock.,, Date; November 29, 1952	box 104	folder Prop. 27
Letter of Proposal with attached Proposal.including estimated budget to Mr. Joseph Willits, Director of Division of Social Science, Rockefeller Foundation from Charles Glock, with actual proposal from Joseph Precker,, December 17, 1952	box 104	folder Prop. 28
Letter of Proposal to Mr. Joseph Willits Rockefeller Foundation from Charles Glock with actual proposal from Fred C. Ikle April 2, 1954 Letter requesting extension of grant to Dr. Leland C. DeVinney, Associate Director, Division of Social Sciences, Rockefeller Foundation from Charles Glock. April 13, 1954 Letter approving grant extension to Dr. Glock from Leland DeVinney,, December 17, 1952	box 104	folder Prop. 29
Letter of Proposal along with Suggested Revised Questionnaire and Suggested Instructions to Salesmen and For.Administering the Questionnaire to Mr. William Coats, Testing Laboratory. Plant No. 2, IBM, from Charles Glock. March 16, 1953 Letter refining Proposal with estimated fees to Mr. R. A. Noyes, Manager, Testing laboratory, IBM, from Charles Glock,, February 11, 1953.	box 104	folder Prop. 30
Letter of Proposal to Mr. Harry Starr, President, Lucius N. Littauer Foundation, New York, from Charles Glock. February 17, 1955. Letter of application for grant in connection with research proposal. To Mr. Harry Starr from Charles Glock. June 7, 1955 Letter declining research Proposal to Charles Glock from Harry Starr. June 17, 1955 Letter regretting decline of proposal to Harry Starr from Charles Glock.,, February 25, 1953	box 104	folder Prop. 31
Letter of Proposal to Marion Rosenwald Ascoli (Mrs. Max), New York from Charles Glock.,, March 25, 1953	box 104	folder Prop. 31-1
Letter of Proposal to Mr. Paul Mellon, Old Dominion Foundation, New York, from Charles Glock.,, April 9, 1953	box 104	folder Prop. 31-2

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Letter of Proposal to Mr. Nathan Loeser, Secretary-Treasurer, Louis D. Beaumont Foundation, Cleveland, Ohio, from Charles Glock,, May 14, 1953	box 104	folder Prop. 31-3
Letter of proposal to Mr. Louis M. Rabinowitz, New York from Charles Glock,, May 14, 1953	box 104	folder Prop. 31-4
Letter of Proposal to Dr. Louis Hausman, Friedsam Foundation, New York from Charles Glock,, May 27, 1953	box 104	folder Prop. 31-5
Letter of Proposal to Mr. And Mrs. Frank and Ethel Cohen, Esco Fund Committee, Inc., New York from Charles Glock,, June 4, 1953	box 104	folder Prop. 31-6
Letter of Proposal on "Jewish College Students,"to Mr. Kurt Peiser, Assistant to the Chairman of the Board, Foodfair Incorporated, Miami, Florida from Charles Glock ,, June 4, 1953	box 104	folder Prop. 31-7
Letter of Proposal to M. Hausman and Sons Foundation, Inc., New York from Charles Glock,, June 4, 1953	box 104	folder Prop. 31-8
Letter of Proposal to Mr.Frederick P. Gruenberg, Secretary Treasurer, Samuel S. Fels Fund, Philadelphia from Charles Glock,, June 9, 1953	box 104	folder Prop.31-9
Letter of Proposal to Mr. David M. Heymen, President, New York Foundation from Charles Glock,, June 25, 1953	box 104	folder Prop. 31-10
Letter of Grant Appliication along with Proposal including estimated expenses to the Behavioral Sciences Division of the Ford Foundation from Horace L. Friess and Charles Glock,, March 24, 1953	box 104	folder Prop. 32
Letter of Proposal with estimated expenses to Miss Marjorie Fiske International Broadcasting Service, Department of State from Charles Glock,, March 27, 1953	box 104	folder Prop. 33
Letter of Proposal to Vivian B. Allen Foundation, New York from Charles Glock,, April 10, 1953	box 104	folder Prop.34
Formal proposal application to Department of the Army, Office of the Surgeon General Medical Research and Development Board, Washinton, D.C. from Charles Glock; Date;June 22, 1954. Letter of Approval of Research proposal to Charles Glock from the Office of the Surgeon General of the Department of the Army; April 12 and August 1, 1954. Application for Research Contract, Parts I-IIIto The Office of the Surgeon General of the Department of the Army from Charles Y. Glock,, early,1953 or late ,1952.	box 104	folder Prop. 35
Application for Consideration of Research Project with attached Proposal including estimated budget to the Office of the Surgeon General, Department of the Army from Fred Charles Ikle,, April 14, 1953	box 104	folder Prop. 36.
Letter of Proposal with estimated costs to Miss Marjorie Fiske, Implementation Committee on TV from Charles Glock,, April, 17,1953	box 104	folder Prop. 37

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Letter of Proposal to Miss Laura Lorraine, Executive Director, National Federation of Business and Professional Women's Clubs, Inc., New York, from Charles Glock,, April 21, 1953	box 104	folder Prop.38
Letter of Proposal to Edward W. Hazen Foundation, Haddam, Connecticut from Charles Glock,, May 8, 1953	box 104	folder Prop. 39
Letter of Proposal to Mr. Robert E. Coulson, President, James Foundation of New York, Inc., from Charles Glock,, May 19, 1953	box 104	folder Prop. 39-1
Letter of Proposal to Mr. Josiah K. Lilly, President, Lilly Endowment Foundation, Indianapolis, Indiana from Charles Glock,, May 26, 1953	box 104	folder Prop. 39-2
Letter of Proposal to Mr. Ernest Brooks, Jr. Secretary, Bellinghen Foundation, Inc.,New York, from Charles Glock,, June 16, 1953	box 104	folder Prop. 39-3
Letter of Proposal to Mr. Robert Benjamin, Assistant Trust Officer Hiram Edward Manville Foundation, c/o Guaranty Trust Company, New York from Charles Glock,, June 22, 1953	box 104	folder Prop. 39-4
Mr. E.C.K.Finch, Secretary, The Henry Luce Foundation, Inc., New York, from Charles Glock,, June 23, 1953	box 104	folder Prop. 39-5
Desc. Letter of Proposal to Mr. Richard F. McGraw, Director, McGraw Foundation, Chicago, from Charles Glock ,, Date;June 23, 1953	box 104	folder Prop. 39-6
Letter of Proposal to Mr. W. Alton Jones, President, W.Alton Jones Foundation, Inc.,New York, from Charles Glock,, July 6, 1953	box 104	folder Prop. 39-7
Letter of Proposal to The Fuller Foundation, Inc., Boston from Charles Glock,, July 16, 1953	box 104	folder Prop. 39-8
Letter of Proposal to Mr. Thomas Roberts, Treasurer, Marie Hays Clemens Fund, Inc., New York from Charles Glock,, July 16, 1953	box 104	folder Prop. 39-9
Letter of Proposal to Elisabeth Drew Memorial Fund, Inc.,Minneapolis, from Charles Glock,, July 16, 1953	box 104	folder Prop. 39-10
Letter of Proposal toMr. R. Norman Baxter, President, Baxter Foundation, Indianapolis from Charles Glock,, July 16, 1953	box 104	folder Prop. 39-11
Letter of Proposal to Mr.Leland DeVinney, Rockefeller Foundation, New York from Charles Glock; July 29, 1955 Letter declining idea of submitting a formal application;i.e.-rejection letter-to Charles Glock from Leland DeVinney,, July 20, 1955	box 104	folder Prop. 39-12
Letter of Proposal to Mr. George Elsey, Executive Director, Franklin D. Roosevelt Foundation, c/o W. Averall Harriman, New York from Charles Glock,, June 19, 1953	box 104	folder Prop. 40

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Letter of Proposal to Marion Rosenwald Ascoli (Mrs. Max), New York from Charles Glock, June 22, 1953	box 104	folder Prop 40-1
Proposal for Program of Research on the Social Demand for Permanent Conception Control by Charles Glock; July 16, 1954 Letter to Miss Irene Headley Armes of the Human Betterment Association of America noting an enclosed check for BASR relating to above Research from Nathaniel T. Winthrop. Letter to Charles Glock noting check from MR. Winthrop for research to BASR from Mr. Charles L. Cox, 2nd., Treasurer, Human Betterment Association of America, Inc., New York.; July 23, 1954. Letter to Mr. Cox acknowledging check from Charles Glock; July 23, 1954. Letter to Mr. Nathaniel Winthrop of Sarah T. Winthrop Memorial Fund Acknowledging receipt of research support check from Charles Glock,, July 6, 1953	box 104	folder Prop.41
Letter of Proposal to Edwin W. Esmay of Standard Oil of New Jersey from Charles Glock: December 18, 1953 Letter to Mr. Charles Glock authorizing proceeding on research relating to Lincoln Structure Analysis of Springfield, Missouri Survey allowing expenditure of up to \$35,000 from H. B. Miller of the American Petroleum Institute, New York; July 30, 1953. Letter of Proposal to Robert O. Carlson of the Standard Oil Company of New Jersey, from Charles Glock again detailing proposed research on the Springfield material,, July 14, 1953	box 104	folder Prop.42.
Proposal for Research on Brand Behavior in Cigarette Smoking submitted to The Blow Company by BASR,, July 23, 1953	box 104	folder Prop.43.
Letter of Proposal to Mr. Melvin A. Glasser of the National Foundation for Infantile Paralysis, Inc., New York, from Charle Glock; November 9, 1953. Supplementary Letter of Proposal to Mr. Glasser with proposed budget from Charles Glock; November 30, 1953. Letter to Charles Glock from Mr. Glasser raising budget questions; December 4, 1953 Letter to Mr. Glasser responding to budget questions from Charles Glock; December 16, 1953. Letter to Charles Glock agreeing to formal budget from Melvin Glasser,, July 29, 1953	box 104	folder Prop.44.
Letter of Proposal to Wallace Wegge, of Cowles Magazines, Inc., New York from Charles Glock,, July 31, 1953	box 104	folder Prop.45
Letter of Proposal with attached proposal to Reverend Harold C. Letts, Secretary For Social Action, The Board of Social Missions of the United Lutheran Church In America, New York, From Charles Glock,, August 26, 1953	box 104	folder Prop.46.
Letter of Proposal to Mr. William Coats, IBM suggesting help in training in interviewing to IBM staff from Charles Glock,, September 30, 1953	box 104	folder Prop.47
Memo to Trustees of Columbia noting amendment of contract from G.E.Warren, Associate Clerk of Columbia with reference to: March, 17, 1954 Letter of subcontract	box 104	folder Prop.48.

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to Columbia University from J.S.King,Jr.,Treasurer, The Rand Corporation; February 25, 1955 Letter to Mr. King requesting extension of project from Kingsley Davis; Date;October 2, 1953: Letter to Jack Laderman, Office of Naval research, Washington requesting renewal of contract from Herbert Solomon; March 9,1954 Letter of go-ahead on proposal to Dr. Herbert Goldhammer of Rand Corporation From Kingsley Davis ,, June 13, 1955

Letter of Proposal to Dr. Leonard B. Cottrell, Jr., The Russell Sage Foundation, New York, concerning proposed research on the demographics of large cities from Kingsley Davis,, October 29, 1953	box 104	folder Prop.49
Letter of Proposal to the American Philosophical Society concerning project in the social psychology of religion with attached Proposal from Charles Y. Glock,, October 30, 1953	box 104	folder Prop.50.
Application For Research Grant to NationalInstitute of Health, Bethesda , Maryland for A Study Of The Role Of Psychological and Social Factors in Essential Hypertension from George B. pegram, Chair., Committee on Government Aided Research; January 5, 1954 Letter of Proposal to Dr. John C. Eberhart, Chief, Research Grants and Fellowships Branch, National Institute of mental Health, refining research grant application from Charles Glock,, November 1, 1953	box 104	folder Prop.51.
Application for Research Grant to National Institutes of Health for A Study of Blood Pressure Measurement, Peripheral Vascular Resistance, and Hyperactivity from W.C.Rappleye, M.D., Dean and Vice President in Charge of Medical Affairs, College of Physicians And Surgeons,, November 1, 1953	box 104	folder Prop. 52.
Letter of Proposal on use of the mass media in formal education to Mr.Herb Breseman, Advertising Research Director, Life, Time and Life Building, New York from William N.McPhee ,, November 4, 1953	box 104	folder Prop.53.
Memorandum outlining proposed research project on Review of the Literature on Opinion Formation in the Community from Charles Glock,, December 17, 1953	box 104	folder Prop.54.
Letter of Proposal on tea-switchers to Mr. Hans Zeisel of the Tea Council, New York, from Charles Glock,, April 23,1954	box 104	folder Prop.55.
Letter of Proposal and Proposal (Two Copies)for establishing a Center for research on Greater New York to John A. Krout, Vice President and Provost of Columbia, from Charles Y. Glock,, May 10, 1954	box 104	folder Prop. 55A
Letter of Proposal for a Study of physicians prescribing habits, especially regarding wide spectrum antibiotics to Mr. Joseph A Precker, Market Research Division , Charles A. Pfizer, Inc., Brooklyn, New York, from Charles Y. Glock,, January 20, 1954	box 104	folder Prop.56

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Letter regarding financial arrangements with regard to possible extension of the War Documents project to Dr, Arthur John, Washington, D.C., from Charles Glock,, February 1, 1954	box 104	folder Prop. 57
Proposal to the Rand Corporation for A Study of The Concentration of Essential Personnel and their vulnerability in urban areas in times of emergency to Mr. Herbert Goldhamer of The Rand Corporation from Kingsley Davis,, February 9, 1954	box 104	folder Prop.58.
Letter of Proposal with attached Proposal on the importance of "The Social Science Research Center on the Campus," Mr. John Marshall, Division of Humanities, Rockefeller Foundation from Charles Glock,, February 15, 1954	box 104	folder Prop 59
Letter of Proposal for research on Community Controversies and How They Affect personal Liberties and Institutional Freedoms in Education Around the Country to Mr. C. B. Marshall, The Fund for the Republic, Inc., New York along with enclosed Proposal from Charles Y. Glock,, March 26, 1954	box 104	folder Prop.60.
Letter of Proposal on study of the problem of radio programming in the Television era to Mr. Hugh M. Neville, Jr., Director of Research, NBC, New York from Charles Glock,, April 7, 1954	box 104	folder Prop.62.
Letter of proposal on Study of images of magazines held by major types of readers to Mr. Ray Robinson, Research Director, Crowell-Collier Publishing Company, New York, from Charles Glock,, April 8, 1954	box 104	folder Prop 63.
Letter of request for Funding of BASR to Mr. John W. Gardner, Vice-President, Carnegie Corporation, New York from Edgar Grim Miller, Dean, Faculties of Political Science, Philosophy and Pure Science,, April 13, 1954	box 104	folder Prop.64.
Letter regarding finances in relation to Opinion Poll for the Alumni Federation Survey to Charles A. Anger, Office of Development, Columbia, from Charles Glock,, April 27, 1954	box 104	folder Prop. 65.
Letter to Professor Otto Klineberg of the Social Sciences Department for UNESCO in Paris accepting responsibility for preparing a chapter on the Evaluation of the Effects of the Mass Media in a proposed Guidebook to be published by UNESCO from Charles Glock; Date;July 6, 1954 Letter of Proposal to Otto Kleinberg regarding attitudes and images about the U.S. as gathered from opinions regarding American Commercial Films distribute abroad from Marjorie Fiske,, :May: 11,1954	box 104	folder Prop.66.
Letter of proposal to Charle Glock suggesting publication of a short article for the "Evaluation" chapter given one-to-two-year-delay in publication of the full solicited article from Mr. S. Friedman , International Development of the Social Sceinces , UNESCO,, January 14, 1955	box 104	folder Prop.66A

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Letter of Proposal of Assistance along with Proposal for assistance in Study on the role of Scholarships in American Undergraduate Education to Mr. William C. Fels, College Entrance Examination Board, New York, from Charles Glock,, May 4, 1954	box 104	folder Prop.67.
Interim Letter of Report on BASR's use of grant for the fiscal year to Mr. Samuel I. Kuhn, Eda K. Loeb Fund, New York from Charles Glock,, July 11, 1956	box 104	folder Prop. 68
Letter of Proposal to Mr. G. Harold Duling, Assistant Secretary, Lilly Endowment, Inc., Indianapolis for updating of the study on the Effects of the Mass Media from Charles Glock,, June 4, 1954	box 104	folder Prop. 69.
Letter of proposal regarding Study of Social Climates in High Schools and Their Sources and Consequences, to Mr. Maurice F. Seay, Kellogg Foundation, Battle Creek, Michigan from Charles Glock,, June 4, 1954	box 104	folder Prop.70..
Letter of Proposal with accompanying proposal to Mr. George Shupert, ABC, for study of television executives from Rolf B. Meyersohn,, June 7, 1954	box 104	folder Prop.71.
Letter of Proposal along with proposal and estimated budget to Mr. Richard Sheldon, Ford Foundation for a project on St. Helena Island from Edmund deS. Brunner,, October 28, 1955	box 104	folder Prop.72
Letter of Proposal for study of the magazine to Dr. Wallace Wegge, Director of Research, Look Magazine, Look Building, New York, from Charles Glock,, June 8, 1954	box 104	folder Prop. 73.
Letter of proposal into magazine audiences to Mr. Richard Neale, The New Weekly Sport Magazine, Time-Life, Inc., New York, from David L. Sills,, Date: June 11, 1954	box 104	folder Prop.74
Desc: Letter of Proposal on updating The Effects of the Mass Media to Dr. Donald B. Woodward, The Richardson Foundation, Chanin Building, New York, from Charles Glock,, June 14, 1954	box 104	folder Prop. 75
Letter of Proposal to Mr. Alvin C. Eurich, Fund for the Advancement of Education, New York for research on Social Climates in High Schools along with proposal from Charles Glock,, April 28, 1955	box 104	folder Prop. 76
Letter of Proposal for study to "Test the Possibility of Combining Humanistic And Scientific Procedures in Political Historiography," along with proposal to Mr. Leland C. DeVinney, Associate Director, Division of Social Sciences, Rockefeller Foundation from Charles Glock,, July 1, 1954	box 104	folder Prop. 77
Letter concerning proposal to undertake study of Physicians attitudes towards National Foundation for Infantile Paralysis to Mr. Melvin A. Glasser, National Foundation for Infantile Paralysis, Inc., New York, from Charles Glock,, July 7, 1954	box 104	folder Prop. 78

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Letter concerning possible collaboration on proposed conference on morals To Dr. Iago Galdston, The New York Academy of Medicine, New York, from Charles Glock,, July 9, 1954	box 104	folder Prop. 79
Letter of Proposal along with actual proposal for Study of "Certain Extremist Organizations in the United States" to Mr. David F. Freeman, Secretary, The Fund for the Republic, New York, from Charles Glock,, July 19, 1954	box 104	folder Prop. 80
Letter concerning possible research on the book industry to Mr. Theodore Waller, New American Library, New York, from Marjorie Fiske,, August 3, 1954	box 104	folder Prop. 81
Letter concerning updating "The Effects of the Mass Media," To Mr. Franklyn Waltman, Chairman, Social Science Sub-Committee of the Research Committee, Public Relations Society of America, c/o Sun Oil Company, Philadelphia, from Charles Glock,, September 24, 1954	box 104	folder Prop. 82
Proposal for research on the Performing Arts in Suburban New York to The Division of the Humanities, The Rockefeller Foundation from Philip Ennis,, April, 1955	box 104	folder Prop. 83
Proposal for Research on Perspectives for the Performing Arts in the New York Area to Division of Humanities, Rockefeller Foundation , from Charles Glock,, September 2, 1955	box 104	folder Prop. 83a
Letter suggesting reordering and supplementing on previous research to Mr. Melvin Glasser, Assistant to the President, National Foundation for Infantile Paralysis, New York, from Charles Glock,, October 27, 1954	box 104	folder Prop. 84
Letter for continuance of research on "The Design for a Long Term Study of Hypertension," along with estimated expenses to Mr. T. L. Hoyt, Executive Secretary, Tobacco Industry Research Committee, NewYork, from R. L. Vought, Associate Professor of Epidemiology, School of Public Health,, October 30, 1954	box 104	folder Prop. 85
Letter of Proposal for study of Social Mobility to Mr. Eugene Burdock, Executive Assistant, Carnegie Corporation from Charles Glock,, November 4,1954	box 104	folder Prop. 86
Letter of Proposal for study of epidemiology of hypertension to Mr. Odin W. Anderson, Research Director, Health Information Foundation, New York from Charles Glock,, November 11, 1954	box 104	folder Prop. 87
Des. Letter discussing further plans on study of businessman's attitudes Towards Planned Parenthood to Dr. William Vogt, National Director, Planned Parenthood Federation of America, New York from Charles Glock ,, November 15, 1954	box 104	folder Prop. 88
Letter of Proposal on study of "Encampment for Citizenship" To Mr. Algernon Black, Education Director, Encampment	box 104	folder Prop. 89

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for Citizenship, New York from Charles Glock,, November 29, 1954

Letter of Proposal with enclosed Proposal On "The Dynamics of A Metropolitan Labor Market-New York As An Example," to Dr. Arnold Zurcher, Executive Secretary, Alfred P Sloan Foundation, Inc., New York from Charles Glock,, December 8, 1954	box 104	folder Prop. 90
Letter of Proposal to Mr. Everett Raimer , Office of Personnel, Commonwealth of Puerto Rico, San Juan regarding study of "The Population and Labor Force changes in Puerto Rico over the last several years," from A. J. Jaffe,, September 24, 1956	box 105	folder Prop. 91
Letter of Proposal along with Proposal on "Estimating Supply of Professional And Technical Manpower, as of 1965," to Mr. Thomas J. Mills, Program Director for Scientific Manpower, National Science Foundation, Washington, D. C. from Charles Glock,, December 28, 1954	box 105	folder Prop. 92.
Letter of Proposal regarding possible publication of material on "Community Conflict and Opinion Formation" to Dr. J. Frederic Dewhurst , Executive Director, The Twentieth Century Fund, New York from Charles Glock,, January 10, 1955	box 105	folder Prop. 93
Letter of suggestions for survey of the reception that Heart Bulletin receives from general practitioners to Dr. Robert Warner, American Heart Association from William N. McPhee,, January 15, 1955	box 105	folder Prop. 94
Letter of proposal for a study of the Human Resources of `Latin America and their significance for economic development to Dr. William S. Russell, Deputy Director for Technical Services, Foreign Operation Administration, Executive Office Building , Washington, D.C. from Edmund deS. Brunner,, February 4, 1955	box 105	folder Prop. 95
Letter regarding official request to be sent to Bernard Berelson of the Ford Foundation regarding proposal submitted to him about proposed study of applied social research to Dr. John AS. Krout, Vice President, Low Memorial Library from Charles Glock,, April 1, 1955	box 105	folder Prop. 96
Desc Application for research grant for research on "Progress in Empirical Research in Rural Sociology, 1924-1954 and its Contribution to Sociological Theory," to the American Philosophical Society, Philadelphia from Edmund des. Brunner ,, February 22, 1955	box 105	folder Prop. 97
Letter of Proposal for Survey of Alumnae to Margaret Cornwell Schmidt (Mrs. W. Clark), Executive Secretary, Alumnae Association, Sweet Briar College, Virginia from Charles Glock,, February 24, 1955	box 105	folder Prop.98
Application for Research Grant on "The Relevance of Selected Small Group Research Concepts to the Therapeutic Situation," to Dr. R. C. Meader, Chief, Research Grants and	box 105	folder Prop. 99

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Fellowship Branch, National Institute of Health , Bethesda, Maryland from W. Emerson Gentzaler, Chairman, pro tem , Committee on Government Aided Research,, February 28, 1955

Letter with accompanying proposal on "Leisure -Time Agencies and Adolescents," to Mr. Alvin C. Eurich, Fund for the Advancement of Education, New York, from Charles Glock,, March 18, 1955	box 105	folder Prop. 100
Letter reporting interim use of a grant to BASR for special administrative and training needs to Mr. Joseph M. McDaniel, Jr., Secretary, The Ford Foundation, New York from Charles Glock,, August 14, 1957	box 105	folder Prop. 101
Letter with enclosed revised memoranda for study of "Class and Mobility," to Dr. Francis X. Sutton , The Ford Foundation from Seymour Martin Lipset,, March 31, 1955	box 105	folder Prop. 102
Letter with attached revisions of Proposal on "Organizing Behavioral Science Knowledge for Maximum Utilization," to DR. Bernard Berelson , Ford Foundation from Charles Glock,, April 1,1955	box 105	folder Prop. 103
Letter with attached memorandum and proposal on "The Rhythm and Blues Fad" to Mr. Sydney M. Kaye from Charles Glock,, April 5, 1955	box 105	folder Prop. 104
Letter with attached revised version of proposal "The Effects of Mass Media" to Mr. Alcuin Lehman, Advertising Research Foundation from Charles Lehman,, March 10, 1955	box 105	folder Prop. 105
Letter with attached proposal "The Effects of Mass Communication" and attached previous letters to Mr. J.L. Van Volkenburg, President CBS Television from John A. Krout, Vice President and Provost of Columbia University,, April 6, 1956	box 105	folder Prop. 106
Letter to Mr. John Gardner, President Carnegie Corporation from Charles Glock regarding proposal "Study of Social Climates in High Schools, Their Sources and Consequences" with attached rejection notice,, January 21, 1955	box 105	folder Prop. 107
Letter to Miss Nina Ridenour, Executive Secretary Ittleson Family Foundation regarding proposal for Study of Social Climates in High Schools from Charles Glock with attached rejection notice,, April 11, 1955	box 105	folder Prop. 108
Letter to Mr. Jerome Rothschild, President Samuel S. Fels Fund from Charles Glock regarding proposal for study of social climates in high schools with attached rejection notice,, April 11, 1955	box 105	folder Prop. 109
Proposal for "Continuing Research on Comparative Urban Growth and City Problems" with note that it was sent to the Ford Foundation,, April 15, 1955	box 195	folder Prop. 110
Proposal for "The Social and Psychological Reactions to the Concentration Camp Situation" with note that it was sent to the National Research Council,, (N.d.- 1950's ?)	box 105	folder Prop. 111

Letters with attached proposal "The Dynamics of Consumer Behavior Among Newly Married Couples" and accompanying memoranda to Gerhart Wiebe, Columbia Broadcasting System, Inc., to Richard Baxter, N.W. Ayer & Son, Inc., to Ray Robinson, Crowell-Collier Publishing Company, to Charles Swanson, Curtis Publishing Company, to Wallace Wegge, Look Magazine, and to Herta Herzog, McCann-Erickson, Inc. all from Charles Glock,, April 21, 1955	box 105	folder Prop. 112
Letters with attached proposal "The Effects of Mass Communication" to Margaret B. Walker, Payne Fund, Inc. and to Miss Ellen Talbot, Secretary The Pew Foundation both from Charles Glock,, May 2, 1955	box 105	folder Prop. 113
Letter with attached proposal "The Media and the Child" to Maurice Seay, W.K. Kellog Foundation from Charles Glock with rejection notice,, May 12, 1955	box 105	folder Prop. 114
Letter confirming the funding of Apprehension Among Teachers study to Mr. Lou Harris, Elmo Roper and Company from Charles Glock,, May 18, 1955	box 105	folder Prop. 115
Letters soliciting funding for project "The Climate of Opinion among Physicians about Temporary and Permanent Measures for Control of Human Fertility" to The Gustave and Louise Pfeiffer Research Foundation and William Vogt, National Director Planned Parenthood Federation of America from Charles Glock and return memoranda either offering, denying or postponing a decision on offering funding for the project from E.R. Spalt, Ortho Research Foundation, Milton Rose, Pfeiffer Foundation, The Avalon Foundation and the Lilly Research Laboratories,, June 3, 1955-November 16, 1956	box 105	folder Prop. 117
Letter with attached memorandum on proposed research on car buyer behavior to Mr. David Wallace, Ford Motor Company from Charles Glock,, June 23, 1955	box 105	folder Prop. 118
Letter to Dr. Lauris B. Whitman, National Council of the Churches of Christ from Charles Glock regarding proposed study which is unidentified,, July 1, 1955	box 105	folder Prop. 119
Proposal memorandum to continue, in modified form, work on documentation for advanced training in social research at Columbia University" to The Behavioral Science Division of the Ford Foundation from Paul Lazarsfeld,, August 12, 1955	box 105	folder Prop: 120
Letter to Miss Lois Chevalier, Medical Economics, Inc. from York Lucci, describing and possible study that is unnamed,, August 12, 1955	box 105	folder Prop. 121
Proposal memorandum to Dr. Davis McEntire, Research Director Commission on Race and Housing from Ernest Fisher, Institute for Urban Land Use and Housing Studies and Charles Glock,, September 14, 1955	box 105	folder Prop. 122

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Letter detailing proposal for study of brand behavior in cigarette buying to Jerome Feniger, Cunnigham and Walsh, Inc. from Charles Glock with rejection notice,, September 28, 1955	box 105	folder Prop. 123
Letter with proposal for study of problems of housing in the flood disaster of the northeastern states in August 1955 to Dr. Wayne Johnson, Director of Research Federal Civil Defense Administration from Harry V. Kincaid,, October 29, 1955	box 105	folder Prop. 124
Letter of proposal for general support of BASR to Mr. Harold W. Luhnow, William Volker Fund from Sydney Spivack with rejection notice,, February 1, 1956	box 105	folder Prop. 125
Two proposals: the first a letter with enclosed proposal report "The Mathematics of Imperfect Discrimination and its Application to Decision Making and Learning" to Warren Weaver, The Rockefeller Foundation with attendant rejection notice; the second a proposal memorandum of same name to National Science Foundation with telegram of acceptance; both proposals are from R. Duncan Luce,, February 7, 1956-May 29, 1956	box 105	folder Prop. 126
Letter with proposal "to Study Member Colleges of the College Entrance Examination Board" to Dr. Joshua A. Fishman, College Entrance Examination Board from Charles Glock with letter of acknowledgement back,, February 23, 1956	box 105	folder Prop. 127
Letter with enclosed proposal "Leisure-Time Agencies and Adolescents" to Mr. J. Silberman, Foreign Operations Administration from A.J. Jaffe with associated corrspandance,, May 31, 1955	box 105	folder Prop. 128
Letter with enclosed proposal "The Place of the Synagogue in Contemporary Life" to Rabbi Abraham J. Feldman, President Synagogue Council of America from Charles Glock,, February 27, 1956	box 105	folder Prop. 129
Letter with enclosed proposal " Guides to Patterns of Manufacturing Development in Underdeveloped Areas" to Mr. James Silberman, ICA from A.J. Jaffe,, March 21, 1956	box 105	folder Prop. 130
Letter with a additional letter of correction regarding the study of several problems of the First Federal Savings and Loan Association of New York to Mr. Eugene M. Mortlock, President First Federal Savings and Loan Association of New York from Charles Glock,, April 4/11, 1956	box 105	folder Prop. 130 A
Letter with enclosed proposal "A Study of Rural Social Trends with Special Reference to the Church" to Dr. Dana Creel, Rockefeller Brothers Fund from Edmund deS. Brunner,, May 3, 1956	box 105	folder Prop. 132
Letter with enclosed proposal on "Pilot Study into needs and means of information exchange in selected branches of physical and biological science," to Thomas W. Yerzley,	box 105	folder Prop. 133

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Office of Government Aided Research from Charles Glock,,
May 11, 1956

Letter of proposal on exploratory study of greeting card habits to Mr. C.W.Smith, McKinsey and Company, New York from Charles Glock,, May 18, 1956	box 105	folder Prop. 134
Letter of Proposal with attached proposal on "Evaluation of National Developmental Plans in Underdeveloped Areas," for the FOA to Thomas Yertzley, Office of Government Aided Research, Columbia, from Charles Glock,, June 4, 1956	box 105	folder Prop. 135
Letter proposing an analysis of questionnaire data on alumnae to Mary A. Bliss Barnard college Alumnae Association, from Charles Glock,, July 16, 1956	box 105	folder Prop. 136
Letter of agreement of cooperation in research on Residential Treatment Project along with attached questionnaire to Donald A. Bloch, Director, Residential Treatment Project, New York State Interdepartmental Health Resources Board, New York City from Charles Glock,, September 28, 1956	box 105	folder Prop. 137
Memorandum expanding Proposal on research in adult education along with Earlier proposal to (G.H.Griffiths, Vice-President?), The Fund for Adult Education, White Plains, New York, from Edmund de S. Brunner,, May 16, 1957	box 105	folder Prop. 138
Letter of Proposal along with outline of analysis on study of student Christian organizations to Dr. Paul J. Braisted, President, The Hazen Foundation, New Haven Conn., from David L. Sills; April 30, 1957, November 15, 1956, and October 25, 1956. Letters of Proposal on study of "YMCA Student Work," to Dr. Clifford M. Carey, Director of Research, National Council of the YMCA, New York, from Charles Glock,, October 20, 1958	box 105	folder Prop. 139
Proposal to "Investigate the "Growth of Manufacturing As Related To The Working Force and Population Changes in Underdeveloped Areas," to Office of Governmental Research for State of New York, Department of Labor, Division of Employment, Albany from BASR,, November, 1956	box 105	folder Prop. 140.
Proposal for Study of the role of information in the recruitment of college students to the College Entrance Examination Board, (Princeton?), from.BASR,, (1957?)	box 105	folder Prop. 142.
Letter of Proposal on "The Church, Its Parishioners and Society," to Mr. Fred K. Hoehler, The New World Foundation, Chicago from Charles Glock,, November 8, 1956	box 105	folder Prop. 143
Preliminary Report on Study Design of Business Education to Robert A. Gordon And James E. Howell, Ford Foundation from BASR; January 21, 1957 Letter of Proposal to J.E.Howell from Charles Glock,, March 19, 1957	box 105	folder Prop. 144

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Letter of Proposal along with actual Proposal on integrating religion and psychiatry in combating mental and emotional diseases to Dr. Smiley Blanton, New York from Charles Glock,, November 27, 1956	box 105	folder Prop. 145.
Letter of proposal along with Tentative Table of Contents for Training Guide on the use of IBM machines in social and market research to Mr. Gordon Smith of IBM from Charles Glock,, January 11, 1957	box 105	folder Prop. 146
Letter of Proposal on study of career choices of American college students to Mr. Robert Lindsay, Batten, Barton, Durstine and Osborn, Inc., New York from Charles Glock,, August 16, 1956	box 105	folder Prop. 147
Letter of Proposal along with proposal for evaluation through research of the Film "Our Mr. Sun," to Mr. C. T. Smith, At ATT New York, from Charles Glock,, January 28, 1957	box 105	folder Prop. 148
Letter of Proposal regarding possible award of research grant to BASR for study of audience-subscriber responses to quality and content of concerts to Mr. John Marshall, Rockefeller Foundation from from David M. Kaiser, President The Philharmonic -Symphony Society of NewYork; January 2, 1957 Draft of Letter of Proposal to Rockefeller Foundation to Mr. George Judd, NY Philharmonic from Charles Glock,, February 1,1957	box 105	folder Prop. 149.
Letter of Proposal along with proposal on Historical Methodology," to Mr. Bernard Berelson , Ford Foundation, New York from Charles Glock,, April 1, 1957	box 105	folder Prop. 149A
Letter of Proposal along with proposal on "National Images of America," to Mr. Henry Loomis, Chief Officer of Research and Intelligence , United States Information Agency Washington, D.C., from Charles Glock,, April 25, 1957	box 105	folder Prop. 149B
Proposal on "social-Psychological Studies of the New Hebrew Man,"to (USIA?)By Charles Glock and Samuel Klausner,, May, 1957	box 105	folder Prop.149C
Joint Proposal for Research Development Program in "Mass Dynamics," to (USIA?) from BASR and The University of Chicago, Department of Sociology,, May,1957	box 105	folder Prop. 149D
Letter regarding proposal on possible study of public thinking on the role of Television to Mr. Frank B. Stanton, Columbia Broadcasting System from Charles Glock,, May 24, 1957	box 105	folder Prop.150
Letter of proposal on study of the men's pajama industry to Mr. N.J Lowell, National Association of Shirt, Pajama and Sportswear Manufacturers, New York from Charles Glock,, March 5, 1957	box 105	folder Prop. 151.
Letter of Proposal along with Progress report on research planning of study of "The Engineering Profession', to Dr	box 105	folder Prop.152

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Joseph W. Barker, Research Corporation, New York from David L. Sills,, January 16, 1958

Letter of Proposal on study of "Book of Knowledge" consumers, to Mr. Allan Greenberg, Director of Research, Doyle Dane Bernbach, Inc., New York from David L. Sills,, August 1, 1957	box 105	folder Prop. 153
Letter of Proposal along with proposal on "The Utilization of Social Theory By Practitioners and Consultants," to Dr. Bernard Berelson, The Ford Foundation from David L. Sills,, August 22, 1957	box 105	folder Prop.154
Desc.Proposal for Sociological Study of the Educational process among Interns and Reidents to the Commonwealth Fund from Basr ,, October, 1957	box 105	folder Prop. 155
Letter agreeing to investigate possible joint research on study of Evangelical pastors to S. R. Kamm, Chairman, Commission on Social Action, The National Association of Evangelicals, Wheaton, Illinois along with questionnaire received from Mr.Kamm on same subject from Charles Glock,, June 12, 1957	box 105	folder Prop.156
Letter of Proposal along with actual proposal on "Improvement of the Experiment's Operations," to Gordon Boyce, Director , The Experiment in International Living, Putney, Vermont from David L. Sills,, October 21, 1957	box 105	folder Prop. 157
Letter of Proposal along with proposal on "Fine Arts in Society," to Mr. Leslie Cheek, Jr., Director, Virginia Museum of Fine Arts, Richmond, Virginia from David L.Sills,, May 27, 1958	box 105	folder Prop. 159
Grant Application for project on "Employment Histories of Workmen's Compensation Beneficiaries, Subsequent to Injury," to HEW, Office of Vocational Rehabilitation,Washington, D.C., from T. W. Yertzley,, November 27, 1957	box 105	folder Prop. 160
Letter of proposal and proposal on "College, Careers, and Social Contexts," to Joshua A. Fishman , Director of Research, Co College Entrance Examination Board, New York, from David L. Sills,, December 20, 1957	box 105	folder Prop. 161
Letter of proposal along with Proposal on "The Dynamics of Opinion Change in a Citizenship Training Program," to Mr. William G. Shannon, Executive Director, Encampment for Citizenship, New York, from David L. Sills,, January 8, 1958	box 105	folder Prop. 162
Letter of proposal and Proposal on "Patterns of Succession in Organizations:Their Consequences for the Organizationand its Personnel," to Dr. Samuel P. Hayes, Jr., Director, Foundation for Research On Human Behavior, Ann Arbor, Michigan, from David L. Sills,, January 23, 1958	box 105	folder Prop. 163
Letter suggesting next step in developing proposal on study of courses taken by high school and college students in the	box 105	folder Prop. 164

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United States to Dr. John C. Honey, Carnegie Corporation,
New York, from David L. Sills,, February 6,1958

Letter of Proposal on "College Careers and Social Contexts," to Mr. Robert J. Wert, Executive Associate, Carnegie Corporation, New York, from David L. Sills,, February 26, 1958	box 105	folder Prop. 165
Application for Grant for Project to Restructure Family Theory to HEW, NIH, Division of Research Grants, Bethesda, Maryland from Thomas W. Yertzley,, February 28, 1958	box 105	folder Prop. 166.
Letter of Proposal along with Proposal for Study of "Patterns of Succession in Organization," to Dr. Neil W. Chamberlain, The Ford Foundation from David L. Sills,, March 4, 1958	box 105	folder Prop. 167.
Letter affirming assistance in assembling materials concerning the "composition and characteristics of FM audiences throughout the country," to Mr. Bertram S. Cowlan, Program Manager, WBAI, New York, from David L. Sills,, March 7, 1958	box 105	folder Prop.168
Letter discussing problems raised in researching the readers of Modern Romances to Mr. Albert Delacorte, Dell Publishing Company, Inc., New York, from David L. Sills,, March 7, 1958	box 105	folder Prop.169
Grant aApplication to HEW, NIH for research on "Relations Between Religion and Psychiatry," from Thomas W. Yertzley,, March 10,1958	box 105	folder Prop. 170.
Letter of proposal along with Proposal for a "Survey of the Occupationally Rehabilitated," to Mr. John Heyman,Secretary, New York, Foundation, from David L. S,, March 17, 1958	box 105	folder Prop. 171.
Letter of Proposal and Proposal which were rejected on "The Physician and Cigarette Smoking," to Dr. Dean Davies, American Cancer Society, New York, from David Sills,, March 28, 1958	box 105	folder Prop.172
Rejected proposal on "Study of the Psychosocial Etiology of Adolescent Smoking," from BASR,, March 31, 1958	box 105	folder Prop. 173
Letter of proposal along with proposal on "Trends in Technical and Skilled Manpower," to Mr. Douglas Greenwald, McGraw-Hill Book co., Inc., New York, from A. J. Jaffe,, April 1, 1958	box 105	folder Prop. 174
Letter of Proposal along with Proposal on "Defining the Role of a National Organization to Mrs. Grace T. Stevenson, Adult Education Association, Chicago from David L. Sills,, June 11, 1958	box 105	folder Prop. 175
Letter and proposal on "Financing A College Education,' to Mr. Rexford G. Moon, Jr. College Entrance Examination Board, New York, from David L. Sills,, April 9, 1958	box 105	folder Prop. 176

Proposal for a Compative Study of Internship and Residency to the Commonwealth Fund from BASR,, April, 1958	box 105	folder Prop. 177
Letter suggesting division of labor regarding study of social welfare to David G. French, Chairman of the Study Commission, National Conference on Social Welfare from David L. Sills,, April 29, 1958	box 105	folder Prop. 178
Cover letter along with rejected grant application for study of smoking history and behavior of a select group of physicians to Mr. Thomas K. Hamall, Administrative Assistant, Medical Affairs Department, American Cancer Society, Inc., New York, from David L. Sills,, May 20, 1958	box 105	folder Prop. 179.
Letter of proposal on study of message diffusion in the medical profession with attached proposal to Dr. Odin W. Anderson, Research Director Health Information Foundation from David Sills,, December 24, 1958	box 105	folder Prop. 199
Box 106 Letter of proposal for study of the "un-churched in America," to Mr. Stanley G. Matthews, Director of Public Relations, Religion in American Life, New York from Charles Glock,, May 23, 1958	box 106	folder Prop. 180.
Letter to Mr. Yertzley for grant application to U.S. Public Health Service for study of "An Investigation of Latent and Manifest Anxiety," from David I. Sills,, June 30, 1958	box 106	folder Prop. 181
Letter regarding preparation of research design on "Analysis of Welfare Activity," to Richard C. Cornuelle, William Volker Fund, Burlingame , California, from David L. Sills,, July 3, 1958	box 106	folder Prop. 182
Grant Application for research on "Occupational Mobility Of Teachers in Comparison with Certain Other Professional Groups," to The Commissioner of Education, HEW , from T.W.Yertzley, on behalf of A.. J. Jaffe,, July 18, 1958	box 106	folder Prop. 183.
Letter of proposal along with proposal on "The Decision to Undertake Psychotherapy," to Dr. Max M. Levin, Foundations' Fund for Research in Psychiatry, New Haven, Conn., from Samuel Z. Klausner ,, July 30, 1958	box 106	folder Prop. 184
Letter with budget concerning proposed study of "College, Careers, and Social Contexts," to Dr. Joshua A. Fishman, Research Director, College Entrance Examination Board, New York, from David L. Sills,, July 31, 1958	box 106	folder Prop. 185.
Letter of Proposal on "The Formation of Attitudes Toward Beer in American Society," to Mr. W. W. Glaeser, Associate Director of Research, J. Walter Thompson Company, New York, from David L. Sills,, August 1, 1958	box 106	folder Prop. 186.
Letter of time and cost estimates regarding assistance in study of professional employees of member institutions to Mrs. Margaret Bartlett, Morningside Heights, Inc., New York, from David L. Sills,, August 15, 1958	box 106	folder Prop. 187

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Desc.Letter of Proposal along with Grant Application for study on "physicians and smoking Behavior," to Dr, Daniel Horn, Director of Program Evaluation, Statistical Research Section, American Cancer Society, New York, from David L. Sills ,, September 16, 1958	box 106	folder Prop. 188
Proposal of research on "Public and Volunteer Reactions to the National Foundation's Expanded Program," to (Unknown?), from BASR ,, September, 1958	box 106	folder Prop. 189
Letter of Proposal to Thomas Yerzeley for formal presentation to NIH on "Characteristics of Two person Communication sytems Having a Mentally Ill Member," from David l. Sills,, October 17, 1958	box 106	folder Prop 190.
Letter of suggestion on clarification of research design along with estimated budget to Mr. Roger B. Hunting , Director, Joint Research Project on Court Calendar Congestion, New York, from David L. Sills,, October 24, 1958	box 106	folder Prop. 191
Application for Research Grant on "Religion and Psychiatry:Individual Decision-Making to Undertake Psychothrapy and Counseling," to NIH, Bethesda, Maryland , from Samuel Z. Klausner,, November 1, 1958	box 106	folder Prop. 192
Application for Research Grant to NIH, Bethesda , on "Religion and Psychiatry: Relations Between Ministers and Psychiatrists," from Samuel Z. Klausner,, November 1, 1958	box 106	folder Prop.193.
Letter describing a study "Draft Interview for World Law Poll" to Mr. Randolph Compton, The Pierce Butler, Jr. Foundation from David Sills; includes copy of questionnaire,, November 12, 1958	box 106	folder Prop. 194.
Research proposal "Education and Styles of Thinking" by Richard Christie; no addressee,, November, 1958	box 106	folder Prop. 195
Letter of application for funds to The Reader's Digest Foundation from David Sills,, December 4, 1958	box 106	folder Prop. 196
Letter accompanying proposal for grant-in-aid of Wagner Thielen's Study of Law Schools (not in file) to Dr. Leonard S. Cottrell, Jr., Russell Sage Foundation from David Sills,, January 23, 1959	box 106	folder Prop. 200
Letter describing research possibilities to Mr. Martin S. Fliesler, Director of Marketing Ziff-Davis Publishing Company from David Sills,, January 29, 1959	box 106	folder Prop. 201
Proposal entitled "Investigations in the Multivariate Analysis of Ordered Contingency Tables" by Robert H. Somers,, January 30, 1959	box 106	folder Prop. 202
Letter with attached proposal "A Study of Lawyers as a Professional Community" to Dr. Leonard Cottrell, Jr., Russell Sage Foundation from David Sills,, February 6, 1959	box 106	folder Prop. 203

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Letter describing a proposed project "Survey of Economics Teaching and Teaching Material" to Dr. Bertis E. Capehart from David Sills,, February 12, 1959	box 106	folder Prop. 204
Letter with attached proposal "The Dissemination of Information Among Parents of Handicapped Children" to Mr. David Klein, Director Division of Publications and Health Education Association for the Aid of Crippled Children from David Sills,, March 6, 1959	box 106	folder Prop. 205
Letter requesting additional funding for World Law Poll project to Mr. Randolph Compton, Treasurer The Pierce Butler Jr. Foundation from David Sills,, March 11, 1959	box 106	folder Prop. 206
Letter with attached proposal for a Television Study to Mr. Frank Stanton, President Columbia Broadcasting System from Bernard Berelson,, March 20, 1959	box 106	folder Prop. 207
Proposal for project "Review of Scientists' Information-Gathering Behavior" to National Science Foundation from Herbert Menzel,, April 10, 1959	box 106	folder Prop. 208
Letter with attached proposal "Study of Lawyers as a Professional Community" to Mr. David M. Heyman, New York Foundation from David Sills,, April 24, 1959	box 106	folder Prop. 209
Letter with attached proposal "Public Images of Social Workers and the Social Work Profession" to Mr.Melvin A. Glasser from David Sills,, May 14, 1959	box 106	folder Prop. 210
Proposal for additional funding for project "Study of American High Schools" by Natalie Rogoff,, May 28, 1959	box 106	folder Prop. 211
Letter outlining proposed study on learning practices of practicing physicians to Richard H. Orr Executive Director Institute for Advancement of Medical Communication from Herbert Menzel,, May 29, 1959	box 106	folder Prop. 212
Letter with attached proposal "A Program on the Legal Profession" to Dr. Leonard Cottrell, Russell Sage Foundation from Ellis L. Phillips,, June 22, 1959	box 106	folder Prop. 213
Letter approving funding for project studying the educational and professional experience of engineering faculties in the United States to President Grayson Kirk of Columbia University from Joseph McDaniel, Secretary Ford Foundation,, July 10, 1959	box 106	folder Prop. 214
Letter detailing a proposed study of reading research and researchers to Mr. John Honey, Carnegie Corporation of New York from David Sills,, July 17, 1959	box 106	folder Prop. 215
Letter approving funding to President Grayson Kirk of Columbia University from Joseph McDaniel, Secretary Ford Foundation,, 1959	box 106	folder Prop. 216
Letter with attached Proposal "The Culture and Social Organization of a State Teachers College" to Mr. Thomas	box 106	folder Prop. 218

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Yerzley, Executive Secretary Committee on Government
Aided Research from David Sills,, August 26, 1959

Letter detailing proposed research on "the National Council of Churches of Christ in the USA" to Judge James W. Wine, Associate General Secretary National Churches of Christ in the USA from David Sills; file includes letter of approval and other correspondance,, September 17, 1959	box 106	folder Prop. 219
Letter with attached proposal "Mission-Definitions as Factors in Organizational Effectivenss" to Mr. Thomas W.L. Yerzley, Executive Secretary Committee on Government Aided Research from David Sills,, September 29, 1959	box 106	folder Prop. 220
Proposal for Study "Investigation of Latent Structure Analysis" to Dr. Henry Riecken, National Science Foundation from Paul Lazarsfeld,, 1960	box 106	folder Prop. 221
N/A; insert lists title "Student Opinions in the School of General Studies on Matters of Concern to the School" and investigator: Gene N. Levine,, September, 1959	box 106	folder Prop. 222
Letter describing project to Mr. David Finn, Ruder & Finn, Inc. from David Sills,, October 30, 1959	box 106	folder Prop. 223
Proposal "Assessing the State of Information Among Practicing Physicisns," prepared for the Physicians' Council from BASR,, November 1, 1959	box 106	folder Prop. 224
Letters of proposal for study on "compensation of physicians "To Professor Donald B. Straus , School of Public Health, from David L.Sills,, December 4, 1959	box 106	folder Prop. 225
Memorandum concerning proposed study of"consumption behavior of low income families," to Mrs. Janet M. Robbins, The Lavenburg Foundation from David L. Sills,, December 11, 1959	box 106	folder Prop. 226.
Exporatory letter suggesting various types of possible collaborative projects Related to health insurance and/or other medical topics to Mr. Albert Lee Lesser, President, TheBlaine Thompson Company, Inc., New York from David Sills,, December 17, 1959	box 106	folder Prop.227
Letter regarding contract regarding preparing materials for use on a series of television programs relating to the 1960 Presidential election campaign to Mr. Eugene E. Lindstrom, IBM, New York from David Sills,, December 28, 1959	box 106	folder Prop. 228
Letters concerning processing of 437 Foreign News Service interviews conducted in 1952 to Miss Marjorie Fiske, Chief, Analysis branch, Radio Program Evaluation Broadcasting Service Division , Department of State, New York, from Charles Glock; January, 1960 Copy of letter requesting support for manuscript of a book on the comparative Analysis of complex organizations submitted to the Social Science Research Council, New York from Amitai Etzioni,, January 27,1953	box 106	folder Prop. 229.

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Letter of proposal on "disaster studies," to Disaster Research Group, Anthropology and Psychology Division, National Academy of Sciences, National Research Council from Allen Barton,, January 15, 1960	box 106	folder Prop. 230
Grant Application for study of "individual decision-making To undertake psychotherapy," to NIH from David L. Sills,, January 26, 1960	box 106	folder Prop.231.
Grant Application for study of the "relationship of Economic Development to Demographic and Working Force Changes in Underdeveloped Countries," to (NSGF?), From A.J.Jaffe,, January 19,1960	box 106	folder Prop.232
Grant Proposal to NSF on the "Sociological Theory of Organization," from Robert K. Merton,, February 1, 1960	box 106	folder Prop.233:
Grant Proposal to NSF on "Problems in the Analysis and Use of Computer Models of Social Processes," from William N. McPhee,, February 22, 1960	box 106	folder Prop.234
Proposal for study on "The Role of Research in the Teaching of Reading," to (NSF?) from BASR,, February, 1960	box 106	folder Prop.235.
Grant Application to NIH for work on "The relation between social class and marriage roles," from Mirra Komarovsky,, March 29,1961	box 106	folder Prop.236
Letter to Bernard Berelson at BASR about mutual agreement on proposed research work on "content Analysis of Interviews and Background Data of Some General Electric Managers," from L.L.Ferguson, Manager, Behavioral Research Service, General Electric, NewYork,, March 1, 1960	box 106	folder Prop. 237
Memorandum of proposal with proposal on study of "exceptional talent in our nation," to The Edgar Stern Family Fund, from BASR,, March 9,1960	box 106	folder Prop. 238
Proposal to Columbia to study the "readership of the Columbia University Forum," from BASR,, March, 1960	box 106	folder Prop. 239
Letter of Proposal on possible studies to evaluate the effectiveness of steps to advance the presentation of information about science in the mass media. to Mr.Earl Ubell, Science Editor, N. Y. Herald Tribune from Herbert Menzel ,, April 26, 1960	box 106	folder Prop. 240
Letter of proposal on possible research on "the complicated interrelations between the recent trends toward measurement and quantitative research on the one hand and the structure of graduate education in American universities on the other," to Mrs. Ann K. Pasanella, College Entrance Examination Board, New York from, Paul F. Lazarsfeld,, April 28, 1960	box 106	folder Prop. 241.
Application for Grant on "A Sociological Study of the Relation Between the Religious Use of Alcohol and Intoxication in Secular Situations," to the Scientific Advisory	box 106	folder Prop. 242

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Committee, Licensed Beverage Industries, Inc., from Samuel Z. Klausner,, May 25, 1960

Proposal for study on "The measurement of Relationships Between Two or more Partially Ordered Variables," from BASR,, May, 1960	box 106	folder Prop. 243
Grant Application to NIH on "Cross-National Study of Health Institutions,"from William A. Glaser,, June 15, 1960	box 106	folder Prop. 244
Proposal on "A Program on the Legal Profession to the Russell Sage Foundation From Columbia's School of Law,, June, 1959	box 106	folder Prop. 245
Letter of Proposal for "testing the practicality of publication by some other individual or organization of a serious periodical devoted to Asian affairs," to Dr. Robert Blum, President, The Asia Foundation, San Francisco, from Bernard Berelson,, July 13, 1960	box 106	folder Prop. 246
Grant Application for Conference on Research Activities on Workmen's Compensation as Related to the Provision of Vocational Rehabilitation Services to HEW, Office of Vocational Rehabilitation from A. J. Jaffe,, July 27, 1960	box 106	folder Prop 247.
Letter of Proposal for study of college people, based on the 1960 census, to Mrs, Ann Pasanella, CEEB, New York, from A. J. Jaffe,, August 8, 1960	box 106	folder Prop. 248
Letter and proposal for study of the "Integrated Bar,' to Mr. Leonard S. Cottrell, Jr., The Russell Sage Foundation, New York from William C. Warren, Columbia University, School of Law,, October 14, 1960	box 106	folder Prop. 249
Grant Application to NIH for study of "17th, Century Theories of Human Nature, "From Sigmund Diamond",, (1960?)	box 106	folder Prop. 250
Letter concerning proposed research on the preparation of a monograph that will help government officials to recognize and cope with behavior deviations due to physical or mental illness among co-workers to Dr. Vera Rubin, Director, Research Institute for the Study of Man, New York, from Bernard Berelson,, November 3, 1960	box 106	folder Prop. 251
Grant proposal to HEW- Office of Education for Research on "Social and Economic Characteristics of the College Population and Others with some College Training from A. J. Jaffe,, April 1, 1961	box 106	folder Prop. 252
Correspondence regarding research on "Attrition of Business Personnel (Insurance Agents), to Mr. John Riley, Equitable Life Assurance Company, New York, from Bernard Berelson,, December 13, 1960	box 106	folder Prop.253.
Cover letter and proposal for NSF Grant on "Communication, Perception and Social Behavior," from Herbert M. Hyman,, January, 1961	box 106	folder Prop.254

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Grant Application to NIH on "Propositional Inventory in the Field of the Family," from William Goode,, February 2, 1961	box 106	folder Prop.255
Letter and Proposal concerning the "Impact on Practicing Physicians of Professional and Extra-Professional Communications in Medicine, to Mr. Basil O'Conner, President,The National Foundation, New York from Bernard Berelson,, February 24, 1961	box 106	folder Prop.256.
Letter concerning possible co-operation on project about conducting a training Program in unemployment insurance cost estimation and related materials suggested by the addressee to Mr. Meyer Freyman, Chief, Staff Development and training, Bureau of Employment Security, U.S. Department of Labor,Washington, D.C., from A.J.Jaffe,, March 7,1961	box 106	folder Prop.257.
Proposal to Patricia Kendall for Resarch "on the Peace Corps," From Bernard Berelson,, March 13, 1961	box 106	folder Prop.258
Desc. Proposal on "What Ministers Do?," submitted to Russell Sage Foundation, From BASR,, April, 1961	box 106	folder Prop.259
Draft proposal and/or manuscript on "An Organization Turnover and Mobility Model," By Anthony Oberschall,, April 20, 1961	box 106	folder Prop .260
Letter concerning possible co-operation on preparing a syllabus on leadership in voluntary associations to Mr.Irving Becker, Council of National Organizations, New York from Bernard Berelson,, April 24, 1961	box 106	folder Prop.261.
Preliminary Memo suggesting establishing a Special Training Program For So Special Researchers from Underdeveloped Areas to Bernard Berelson from Immanuel Wallerstein,, (1961?)	box 106	folder Prop. 262
(Copy of internal?),Memo concerning possible collaboration by BASR On how to train people for applied social research and to properly use them in business after they have been so trained, regarding McCann.Erickson, Inc., to Columbia administration from BASR,, May 1, 1961	box 106	folder Prop.263
Letter of Proposal for study of non-applicants under the Foundation's program for Teachers of science and mathematics in secondary schools," to Mr. Albert T. Young, Jr., NSF, Washington, D.C., from Bernard Berelson,, May 26, 1961	box 106	folder Prop.264
Grant Application to NIH for research on "The Possibility of a Computer Model of Alcoholic Drinking," from William N .McPhee,, February 29,1961	box 106	folder Prop.265
Letter of proposal for Dr. Etzioni to undertake an intensive review of the field of Automation from the sociological viewpoint and to establish the social issues raised by automation to Mr. David L. Holzman, IBM, New York, from Bernard Berelson,, June 19, 1961	box 106	folder Prop.266

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Grant Application for research on the "impact on physicians of Communications in Medicine," to NIH from Herbert Menzel,, June 29, 1961	box 106	folder Prop.267.
Letters of Proposal along with Proposal for "A Study of Desegregation in Great Neck," to Mr.Maxwell Hahn, The Field Foundation, Inc., New York, etc., from Bernard Berelson,, June 30, 1961	box 106	folder Prop.268.
Confidential Memo regarding "A Preliminary Study of the Music Department of the Juilliard School of Music," to Deans Paul Preus and Mark Schubert and President William Schuman, Juilliard School of Music, from Professor Charles Kadushin,, (1961?)	box 106	folder Prop. 269
Letter of proposal regarding suggestion by addressee on help with projects on broadcasting in Arabic to the Middle East and on publications from this country and the USSR in India, to Mr. Oren Stephens, Director, Office of Research and Analysis, USIA, Washington, D.C. from Bernard Berelson,, July 27, 1961	box 106	folder Prop.270
Letter regarding proposed research on the relations between the practicing medical profession and medical schools to Ward Darley, M.D. American Association of Medical Colleges , Estes Park, Colorado frrom Bernard Berelson,, August 18, 1961	box 106	folder Prop. 271
Proposal on "The Organized Bar:A Proposal For A Case Study," to the Walter E. Meyer Research Institute of Law, c/o Ralph Brown, Jr., Director, New Haven, Conn., from BASR,, Date. September, 1961	box 106	folder Prop. 272
Application for Research Contract on the "Decision to Undertake Psychotherapy in New York City Clinics,"to The Health Research Council of The City of New York, Department of Health, NY, from David L. Sills,, September 14, 1961	box 106	folder Prop.273
Dept. of Health, Education and Welfare application form for training grant under National Mental Health Act, submitted by Dr. Klausner,, December 12. 1958	box 107	folder Prop. 197
Grant Application to NIH for A "Cross-National Study of Health Institutions," from William A. Glasser,, September 20,1961	box 107	folder Prop.274.
Letter concerning proposed alumnae study to Miss Mary A. Bliss, Associate Alumnae of Barnard College, from Clara Shapiro, BASR Administrative Officer,, October 1, 1961	box 107	folder Prop.275
Proposal for Extension of research on "A Program on the Legal Profession," Submitted to the Rusell Sage Foundation from School of Law, Columbia University,, October , 1961	box 107	folder Prop. 276.
Letter of proposal for work on examining the problem of how the The intellectual resources of the New York metropolitan region , especially the universities might be applied more effectively in understanding and dealing with	box 107	folder Prop. 277

its problems, to Projects Committee, Board of Governors,
Regional Plan Association of New York from BASR,,
November 13, 1961

Proposal on "Student Dishonesty and its Control,"to Low Memorial Library, from Allen H. Barton.,, November 30, 1961	box 107	folder Prop.278
Proposal on "Anglican Opportunities in South America," to the Lilly Endowment, Inc., Indiannapolis, submitted jointly by the National Council of the Protestant Episposal Church and BASR,, October, 1961	box 107	folder Prop.279
Proposal on "Determining the Feasibility of a Computer Model of Compulsive Drinking," prepared by William N. McPhee,, September,1961	box 107	folder Prop. 280.
Grant Application to HEW, Public Health Service on "Micro-Analysis Of Disturbed and Therapeutic Communications Processes," from Henry L. Lennard,, October 30, 1961	box 107	folder Prop. 281
David I. Sills and Fred Abrahams An Annotated Outline for the Council of National Organizations Project-"The Governance of Voluntary Associations",, May, 1962	box 107	folder Prop. 282
Letter concerning possible research on panel date on members of the club to Julie Guttenplan, Columbia Record Club, New York from David L. Sills,, December 4,1961	box 107	folder Prop. 283
Proposal for "A continuation of Research on Latent Structure Analysis," (To?) from BASR,, December 8, 1961	box 107	folder Prop. 284
Specifications for a Contract for Project on "assessing the Performance of Overseas Personnel, to the Peace Corps from BASR,, December 20, 1961	box 107	folder Prop. 285
Letter of Proposal with estimated budget for joint project with Harvard School of Business to relate a number of cases in the Harvard files to currently available knowledge in the social sciences to Mr. Oscar Harkavy, Program in Economic Development and Administration, Ford Foundation, New York, from Paul F. Lazarsfeld,, December 21,1961	box 107	folder Prop.286
Proposal for research on "The Social and Psychological Implications of A Program of Construction of Fall-Out Shelters," from Herbert H. Hyman,, December,1961	box 107	folder Prop. 287
Application for Research Contract for "A Comparative Study of Interns and Residents,"to Health Research Council of the City of New York, Department of Health, from Clara Shapiro, Administrative Officer,, January 29,1962	box 107	folder Prop. 288
Research Proposal on "Formal Models of Mass Social Processes," submitted to NSF from William N. McPhee,, January 26, 1962	box 107	folder Prop.289
Research Proposal on the "Epidemiology of Family Communication, Expectation and Socialization Processes," to NSF, from Henry L. Lennard,, January 29, 1962	box 107	folder Prop. 290.

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Grant Application for study of "Motivation Towards Rehabilitation and its Employment and Other Consequences," to HEW, Office of Vocational Rehabilitation, Washington, D.C., from A.J. Jaffe,, January 26, 1962	box 107	folder Prop. 291.
Research Proposal on "A Study of Methodology of Organization Research," submitted to NSF from Allen H. Barton,, January, 1962	box 107	folder Prop.292
Specifications for a Contract on "A Study of the Utilization of Educational Television," to the (Regents Educational Television Project?) from Allen H.Barton,, February 12, 1962	box 107	folder Prop. 293
Grant Application on "17th.Century Theories of Human Nature," to NIH from Sigmund Diamond,, March 5, 1963	box 107	folder Prop. 294.
Grant Application to NIH for research on "Cantometrics:Music(Especially Folk Song) as a Psychocultural Indicator," by Alan Lomax from Clara Shapiro, Administrative Officer,, March 9, 1962	box 107	folder Prop. 295
Letter of Proposal and budget for "A review of studies of Negro Economic Behavior," To Dr. Alfred C. Whitney, Associate Director of Research, Life Insurance Agency Management Association, Hartford, Conn., from Allen H. Barton ,, March, 1962	box 107	folder Prop.297.
Grant Application on the "Micr-Analysis of Disturbed and Therapeutic Communication Process," to NIH from Henry L. Lennard,, April 2, 1962	box 107	folder Prop. 298
Grant Application to NIH for research on "Effective Policemen and Effective Police Departments," from Robert Edward Mitchell,, April 6, 1962	box 107	folder Prop.299
Letter discussing possible research on schools and parents to Dr. Robert S. Fleming, Assistant Commissioner of Education, Department of Education, State of New Jersey, Trenton, N. J., from Allen H. Barton,, April 10, 1962	box 107	folder Prop. 300.
Research Proposal on "public Housing and its Publics," in New York City, for the Citizens' Housing and Planning Council of New York, Inc., under a special grant from the Aaron E. Norman Fund, from David Caplovitz,, April, 1962	box 107	folder Prop.301
Proposal for a Survey and Analysis of Specialized Information Sources And Services in the Social Sciences to NSF, Office of Science Information Sources, from Paul F. Lazarsfeld,, (1962?)	box 107	folder Prop. 302.
Grant Application for research on "Health and Demography," to HEW, Public Health Service, from A. J. Jaffe,, April 23, 1962	box 107	folder Prop. 303
Grant Application for Research on the "Processes of Occupational Choice in Science:The Case of the "Space Cadets," submitted to the National Aeronautics and Space Administration, from Bernard Barber,, April,1962	box 107	folder Prop. 304

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Research Proposal for a Pilot Study of Family Communication, Expectation and Socialization Processes, (revision of a proposal entitled Epidemiology of Family Communication, Expectation and Socialization Processes), to NSF from Henry L. Lennard,, April, 1962	box 107	folder Prop. 305
Letter of Proposal and proposal on the "Success and Failure of International Associations:The British Commonwealth,"toDr, Henry W. Riecken, Social Science Division, National Science Foundation, Washington, D.C., from Allen H.Barton,, April, 30,1962	box 107	folder Prop. 306
Letter of Proposal and budget for ertresponse toaddressee on idea of doing a study of Admissions Officers in American Colleges, to Dr. Shildrick A. Kendrick, College Entrance Examination Board, New York, from Allen H. Barton,, May 1o, 1962	box 107	folder Prop. 307.
Resarch Proposal on Supply and Demand of Middle Level Manpower, especially in underdeveloped parts of the world, to Dr. Silberman of ?, from A.J.Jaffe,, May 14, 1962	box 107	folder Prop. 308.
Grant Application for Study of "Characteristics of Communications Systems with A Mentally Ill Member," to HEW, Public Health Service, from Henry L.Lennard,, May 16, 1962	box 107	folder Prop. 309
Letter of Proposal for research into the processes by which large business corporations arrive at decisions as to charitable giving, to Mr. Basil O'Conner, National Foundation, New York, from Allen H. Barton,, May 22, 1962	box 107	folder Prop.310
Letter concerning possible work on an evaluation study of your Consumer Action Program for low-income families, to Dr. William Kirk, Union Settlement, New York, from Allen H. Barton ,, July, 1962	box 107	folder Prop.311
Response concerning possibility of a detailed study of refugees in the United States as suggested by the addressee to the Hon. Phillip A. Hart, United States Senate, Senate Office Buildings, Washington, D.C., from Allen H. Barton,, July 5, 1962	box 107	folder Prop.312.
Preliminary Outline of a Study of Higher Education in Latin America from BASR,, September 4, 1962	box 107	folder Prop.313
Grant Application to HEW, Social Security Administration, for Study of "The Community Characteristics of Subsidized Housing Projects," from Allen H. Barton,, September 14, 1962	box 107	folder Prop.314
Proposal for study of "the image of the Columbia Record Club," submitted to the Columbia Record Club from Fred Abrahams and Rolf Meyersohn,, September, 1962	box 107	folder Prop. 315
Desc,. Grant Application for "Definition of the Social Worker Role by Groups Essential to Effective Social Work," to HEW,	box 107	folder Prop.316

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Social Security Administration, from Allen H. Barton ,
October 1, 1962

Copies of grant application for "Design of an Evaluation Study of Consumer Education for Low-income Families," for the Social Security Administration, to Mr. William Kirk, Union Settlement Association, New York, from Allen H. Barton,, October 5, 1962	box 107	folder Prop. 317
Letter of proposal with proposal for a preliminary study of the operation of the disciplinary machinery of the New York Bar, to Professor Ralph S. Brown, Jr., Director, Walter E. Meyer Research Institute of Law ,New Haven Conn., from Jerome E. Carlin, Director, Metropolitan Lawyer Study,, October 10, 1962	box 107	folder Prop. 318
Letter of proposal and proposal for a Training Program and Seminar In Law and the Bahavioral Sciences to Dean William C. Warren , School of Law , Columbia from Donald Young,, November 20, 1962	box 107	folder Prop. 319.
Grant Application for "Religion and Psychiatry: A Follow-up Study," to HEW, Public Health Service from Samuel Z. Klausner ,, February 11, 1963	box 107	folder Prop. 320
Proposal for a Columbia Seminar on Sociology and Educational Research, to Orville G. Brim, Jr., Russell Sage Foundation from Sam Sieber,, January 4, 1963	box 107	folder Prop. 321.
Letter to MR. T. W. Yerzley, Executive Secretary, Office of Projects and Grants, Low Library, concerning grant application for a study on "Relations between Social and Psychological Characteristics of the Arriving Freshman and his Subsequent College Career," for the U.S., January 22, 1963	box 107	folder Prop. 322.
Grant Application to the Commissioner of Education, Office of Education, HEW for research on "Further Analysis of Data Collected for the New York State Regents Educational Television Project," from Allen H. Barton,, January 28, 1963	box 107	folder Prop. 323.
Proposal to NSF for Phase II of Research on Communication, Perception And Social Behavior-through study of Inter-Group relations and Attitudes of the Blind from Herbert H. Hyman,, January, 1963	box 107	folder Prop. 324.
Proposal for Research on Musical Taste and Repertory Selection to the Columbia Record Club fromFred Abrahams,, January,1963	box 107	folder Prop. 325.
Letter proposing a kind of "Recent Social Trends" project to Dr. Eleanor Sheldon, Russell Sage Foundation from A.J. Jaffe,, February 4, 1963	box 107	folder Prop. 326
Letter regarding research to be undertaken by Bureau on participation in the New York Academy of Medicine's televised clinical science seminars to Aims C. McGuinness, M.D. from Herbert Menzel,, February 9, 1963	box 107	folder Prop. 327

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Letter with attached proposal "Technological Change and Depressed Areas" to Dr. E.K. Smith, Chief, Economic Analysis Division, Area Redevelopment Administration, U.S. Department of Commerce from A.J. Jaffe,, February 14, 1963	box 107	folder Prop. 328
Letter with attached Department of Health, Education and Welfare proposal form detailing proposed research on payment methods of physicians in 16 countries to Mr. T.W. Yerzley, Executive Secretary, Office of Projects and Grants, Columbia University from Clara Shapiro,, February 15, 1963	box 107	folder Prop. 329
Letters regarding study of engineering school faculties to Mr. Anson Burlingame, Office of Projects and Grants and Dr. Carl Borgman, Ford Foundation from Clara Shapiro both times,, February 21, 1963	box 107	folder Prop. 330
Letter with attached Department of Health, Education and Welfare application and financial forms for Career Development Award II to Mr. Thomas Yerzley, Office of Projects and Grants from Clara Shapiro,, February 18, 1963	box 107	folder Prop. 331
Letter with attached Department of Health, Education and Welfare application form regarding a "corollary research grant approved by National Institute of Mental Health" to Mr. Thomas Yerzel, Office of Projects and Grants from Clara Shapiro,, February 19, 1963	box 107	folder Prop. 332
Proposal and Department of Health, Education and Welfare application form for the study of "The Military Establishment and Social Change in Venezuela",, June 1, 1963	box 107	folder Prop. 333
Proposal for study of Consumer Education and Action Program, (1963 ?)	box 107	folder Prop. 334
Letter regarding proposed seminar on Sociology and the Psychology of Science to Mr. Ellis Mottur, Documentary Research Program, National Science Foundation from Robert K. Merton,, February 5, 1963	box 107	folder Prop. 336
Proposal "Possible Types of Research on Effect of Mass Media on Fairness of Trial" by Rita Simon and Allen Barton,, January 25, 1963	box 107	folder Prop. 337
Proposal on Patterns of Social and Economic Development in the Modern World from Theodore Caplow,, December, 1962	box 107	folder Prop. 338
Proposal for the study of Academic and Business Elites in Portugal from Harry M. Makler,, April 17, 1963	box 107	folder Prop. 339
Proposal on "Formal and Informal satisfaction of the Information Requirements of Scientists," to the NSF from Herbert Menzel,, May, 1963	box 107	folder Prop. 340
Proposal on "Technological Change and Depressed Areas," submitted to the Area Redevelopment	box 107	folder Prop. 341

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Administration, U.S. Department of Commerce from A. J. Jaffe ,, May, 1963

Copy of Contract with HEW, Public Health Service for research on "Descriptive Analysis of methods of Payment for Physicians Services in Foreign Countries," signed by W.H.Lane, Jr., Controller, Columbia University,, April 1, 1963	box 107	folder Prop.342.
Proposal on a "Cross-Cultural Study of Patients," to NIH, from William A. Glaser ,, 1963 (?)	box 107	folder Prop. 343.
Memo study of "The Social Settings of Adult Education," submitted to Mr. Michael Burke, Vice-President, Development, CBS, and Dr. Ormsbee W. Robinson, Director of Educational Affairs, IBM, from BASR,, May, 1963	box 107	folder Prop.344.
Proposal on "International Differences in the Policy Problems of Nursing," to Rockefeller Foundation from BASR,, (1963?)	box 107	folder Prop.345.
Grant Application for Mental Health Graduate Student Training to NIH from Robert K. Merton,, July 30, 1963	box 107	folder Prop. 346.
Abstract of Grant Application to Commissioner of Education, Office of Education, HEW for "Further Analysis of Data Collected for the New York State Regents Educational Television Project," from Allen H. Barton,, (! 963?)	box 107	folder Prop. 347
Grant Application to Commissioner of Education, Office of Education, HEW for research on "Actual and Perceived Consensus on Educational Goals Between School and Community," from Allen H, Barton,, April 1,1964	box 107	folder Prop. 348.
Proposal on "Determinants of Student Cultures Affecting Academic and Social Conduct," to Low Memorial Library from Allen H, Barton,, (1963?)	box 107	folder Prop. 349
Agreement between Columbia and the Department of Welfare of the City of New York on research on "The Bowery Study-Pilot Phase,, !963	box 107	folder Prop. 350
Proposal for "A Descriptive Study of the Residents of the East Harlem Triangle," from BASR,, September 20, 1963	box 107	folder Prop. 351.
Application for Grant Extension to NIH for "Micro-Analysis of Disturbed and Therapeutic Communication Process," from Henry L. Lennard,, July 2, 1963	box 107	folder Prop. 352
Letter requesting grant for supporting the development of "College Characteristic Data Bank," to Dr.S. A. Kendrick, College Entrance Examination Board, New York, from Allen H. Barton,, January 7, 1964	box 107	folder Prop. 353
Proposal for further Research and Preparation of a Book on Student Dishonesty, to Russell B. Stearns Foundation, from Director, BASR,, January 7, 1964	box 107	folder Prop. 354.

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Proposal for study of the "Non-Return of Israeli Students, Trainees and Professionals in the United States," from BASR,, February 4, 1964	box 107	folder Prop. 355
Grant Application to the Behavioral Science Division ,Office of Aerospace Research, US Air Force, D.C. for "Extrapolation of 1,045 Social Science Findings to International Analysis," from Amitai Etzioni,, 1964	box 107	folder Prop. 356
Proposal for Two Studies on Discovery in Civil Litigation and on the Sociology Of the Litigation Process supported by Ford Foundation and the Walter E, Meyer Institute of Law, Inc., conducted at the request of the Advisory Committee on the Federal Rules of Civil Procedure, noted by Vernon K. Dibble, Associate Director, Project for Effective Justice, Columbia University,, April 10, 1964	box 107	folder Prop. 357
Proposal for Two Studies on Discovery in Civil Litigation and on The Sociology Of the Litigation Process, submitted to NSF from Vernon K. Dibble,, April, 1964	box 107	folder Prop. 358.
Proposal for the Study of "Professional Socialization in Two Music Schools," Submitted to NSF from Charles Kadushin,, April, 1964	box 107	folder Prop. 359.
Proposal for Research on "social Contexts of Beer Drinking," to the United States Brewers Association, Inc., through the J. Walter Thompson Company from Rolf B. Meyersohn,, May, 1964	box 107	folder Prop. 360
Research Proposal on "Catholic Physicians and Birth Control,"from Herbert H. Hyman and Gene N. Levine,, May, 1964	box 107	folder Prop. 361
Proposal on "Science for Survival,"-An Inquiry into Public Reactions to the Office of Civil Defense's Exhibit at the 1964 New York World's Fair, submitted to the Office of Civil Defense, Department of the Army, Defense Department, Washington, D.C. from Gene N. Levine and John Modell,, August, 1964	box 107	folder Prop. 362.
Research Proposal on "College Attendance and the College Trained Population," submitted to the U.S. Commissioner of Education, Washington, D.C., by A.J.Jaffe,, August 24, 1964	box 107	folder Prop. 363.
Grant Application to HEW, Public Health Service, on research Concerning an "Inventory of Propositions in Sociopharmacology," from Henry L. Lennard,, February 28, 1964	box 107	folder Prop. 364.
Research Proposal on "The Making of a Deviant:The Puerto Rican School Drop-Out," submitted to the Commissioner of Education , Washington, D.C., from Samuel E. Wallace,, December 1, 1964	box 107	folder Prop.365.
Research Proposal on "Scientific and Technical Communication in the Professions-A Proposal to Integrate	box 107	folder Prop. 366.

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Research," to (Columbia?), from Herbert Menzel,, November 24, 1964

Research proposal on "College Enrollment Projections to 1975 and 1980, on the Basis of a New Census Survey," to the U.S. Commissioner of Education from A. J. Jaffe,, November 24, 1964	box 107	folder Prop.367.
Research Proposal on "Further Analysis ana a Report to the Legal Profession on the Columbia Study of Pretrial Discovery and the Adversarial Process," to the Russell Sage Foundation from the Columbia Project for Effective Justice, Columbia School of Law and BASR ,, (1964?)	box 107	folder Prop. 368.
Grant Application to HEW, Public Health Service, on "A Study Of Interpersonal Violence," from Samuel E. Wallace,, January 4, 1965	box 107	folder Prop.369.
Grant Application on "The making of a Deviant: The Puerto Rican School Drop-Out," to HEW, Social Security Administration, from Samuel E. Wallace,, (1965?)	box 107	folder Prop.370.
Proposal on "Inventory in the Field of Family," to? from William J.Goode., (File Folder-only Copy),, (1965?)	box 107	folder Prop. 371.
Proposal for the "Study of Family Structures and Mobility Processes," Submitted to the NSF, Washington, D.C., from William J. Goode,, January 1,1965	box 107	folder Prop. 372.
Proposal entitled "Study of Public Health Nursing Field Experience in the Program of the Cornell University-New York Hospital School of Nursing" by William Glaser,, December 20, 1958	box 108	folder Prop. 198
Proposal for the "Study of Family Structures and Mobility Processes," submitted to NSF, from William J. Goode,, January 1,1965	box 108	folder Prop.373.
Proposal for "A Program For Evaluation of Haryou-Act," Submitted to Harlem Youth opportunities Unlimited and Associated Community Teams from BASR,, January 12, 1965	box 108	folder Prop. 374.
Research Proposal on the "Civil Service and Politics: The Development of Relationships Between Two Political Institutions," to? from William A. Glaser,, December 1, 1965	box 108	folder Prop.375.
Proposal for study of "Family Sructures and Mobility Processes," to? from William J. Goode, (See File for Only Copy,, ` (1965?)	box 108	folder Prop.376.
Proposal for a "Program of Basic Research in the Sociology of Science," to the NSF from Robert K. Merton,, February 1, 1965	box 108	folder Prop.377.
Proposal on "Measures of Outcome of Poverty Programs," to be submitted to the Office of Economic Opportunities, (HEW?), from Allen H. Barton,, February 23, 1965	box 108	folder Prop.378.

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Grant Application for "A Theoretical Analysis of the Problem of Privacy," to HEW, Public Health Service, from Allen H. Barton,, February,26, 1965	box 108	folder Prop.379.
Research proposal on "Campus Social Climates and Student Misconduct," to the Commissioner of Education, Office of Education, HEW, from William J. Bowers,, February 26,1965	box 108	folder Prop.380.
Proposal on "Problems of Data Collection From Low-Income Populations," to be submitted to the Welfare Administration of HEW from BASR,, December 22, 1964	box 108	folder Prop.381.
Proposal and (Grant Application?) for research on an "Extrapolation of 1,045 Social Science Findings to International Analysis," to the Advanced Research Projects Agency, Washington, D.C., from Amitai Etzioni,, 1965	box 108	folder Prop.382.
Proposal for study of "Population, Employment and Economic Change in Selected Underdeveloped Countries," submitted to the Office of Technical Cooperation and Research, Agency for International Development, Washington, D.C., from A. J. Jaffe,, (May 1,1965?)	box 108	folder Prop.383.
Proposal on "The Lavenberg Project Demonstration Study," submitted by BASR,, (1965?)	box 108	folder Prop.384.
Proposal for Research on "Effects of the Harlem Neighborhood Legal Assistance Project," to be submitted to the Office of Economic Opportunity, Washington, D.C. by David Caplovitz and Barbara Rubin,, (1965?)	box 108	folder Prop. 385
Proposal and budget for "Application of the Theory of compliance to Social Work Administration," to (HEW?), from Amitai Etzioni,, (1965?)	box 108	folder Prop. 386.
Proposal for a Study of the Supply of Students for Negro Colleges to? From A. J. Jaffe,, March 18, 1965	box 108	folder Prop. 387
Proposal for "A Study of the Development of Computer programs for Social Science Data Analysis," submitted to NSF from Charles Kadushun,, December 15, 1965	box 108	folder Prop. 388.
Proposal for the Study of Methodological Problems in Survey Research to? from BASR,, June 25, 1965	box 108	folder Prop.389.
Prelim. Proposal letter on "The NEW European Worker," to either Carnegie, Ford, or Rockefeller Foundations from William Glaser and Juan Linz,, May 18, 1965	box 108	folder Prop. 390.
Proposal on "The Measurement of Hidden Unemployment," to the Area Redevelopment Administration, U.S. Department of Commerce, Washington, D.C., from A. J. Jaffe,, April 28, 1965	box 108	folder Prop. 391.
Proposal on "The Demography of the Middle Years," to ?, from A. J. Jaffe,, May 3,1965	box 108	folder Prop. 392.

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Proposal to "Study the Performance of Vista Volunteers in the Field," submitted to VISTA by BASR,, May 18, 1965	box 108	folder Prop.393.
Proposal for the "Methodological Analysis of Testimony as a Source of Data In History and Social Science," to NSF from Vernon K. Dibble,, June ,1965	box 108	folder Prop.394
Grant Application for "A Study of Haryou-ACT as an Experiment in Community Organization," to Office of Economic Opportunity, Community Action Program, Washington,D.C., from David Caplovitz,, June 15, 1965	box 108	folder Prop.395
Draft proposal for "A Guide to Organizational Data on Community Action Programs," to Office of Economic Opportunity, Washington, D.C., from Allen H. Barton,, August 6, 1965	box 108	folder Prop.396.
Proposal on "The Non-Returning Foreign Student: The Israeli Case," To the U.S. Commissioner of Education from Charles Kadushin,, August 31, 1965	box 108	folder Prop.397
Proposal on "College Effects on Student Behavior," submitted to U.S Commissioner of Education from John Meyer,, August 30, 1965	box 108	folder Prop. 398
Proposal for study of "Details of Police-Public Interaction Under Normal and Disaster Conditions," from Allen H. Barton,, September 22,1965	box 108	folder Prop.399.
Proposal for Study of "The Social Organization of the College and its Influence on Student Behavior," submitted to NSF from John W. Meyer,, October 15, 1965	box 108	folder Prop. 400.
Grant Application for participation in the Educational Research Training Program to train researchers in the sociology of education, to HEW, Office Of Education, Sam D. Sieber,, January 19, 1966	box 108	folder Prop. 401
Grant Application for Research on "Economic and Demographic Factors Associated with Retirement of Men from the U.S. Labor Force," to HEW, Welfare and Social Security Administration, from A.J.Jaffe ,, 1966 (?)	box 108	folder Prop.402
Proposal for research on "Informal Channels Which Aid Students in The Creative Arts to Begin Their Careers," submitted to the U.S. Commissioner of Education from Charles Kadushin,, January 20, 1966	box 108	folder Prop. 403.
Grant Application to HEW, Public Health Service, for research on "Friends of Psychotherapy: Studies in Social Circles," from Charles Kadushin,, January 31, 1966	box 108	folder Prop.404
Proposal on"Consumers in Trouble:A Study of the Causes and Consequences Of Law Suits Against Defaulting Consumers," to be submitted to The Welfare Administration and American Bar Foundation from David Caplovitz and Barbara Rudin,, February 8, 1966	box 108	folder Prop.405.

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Proposal on the "Application of Electronic Computer Techniques to Racial Integration in School Systems," submitted to the U.S. Commissioner of Education from Allen H. Barton,, February 21,1966	box 108	folder Prop. 406
Proposal on "The Extent and Consequences of Observability in School Systems," submitted to the U.S. Commissioner of Education from Robert Merton and Allen Barton,, February 28, 1966	box 108	folder Prop. 407.
Proposal to study the "recreational behavior and preferences of New York Coty residents," selected by the City Planning Commission, to? from Barton and Lenihan,, March 2, 1965	box 108	folder Prop. 408
Grant Proposal for "The Study of Social Circles," to the NSF from Charles Kadushin,, March 11,1966	box 108	folder Prop.409.
Grant Proposal for "A Program of Research and Services among Social Science Data Archives," to NSF from Allen H.Barton,, March, 1966	box 108	folder Prop.410
Grant Proposal for Research on "Consumers in Trouble," to the Office of Economic Opportunity, from David Caplovitz and Barbara Rubin,, February 8, 1966	box 108	folder Prop. 411.
Proposal on "Coalitions in the Hierarchical Triad," submitted to the NSF from Theodore Caplow,, May, 1966	box 108	folder Prop.412.
Grant Application to HEW, Office of Education for training researchers in the sociology of education from Sam D. Sieber,, May 6, 1966	box 108	folder Prop.413.
Grant Application to HEW, Public Health Service for research on "Expressive Behavior as a Social Communications Model," from Warren F. Goodell,, May 27,1966	box 108	folder Prop.414
Grant Application for "Validation Study of the Responses of Low-Income People to Research Interviews," from Allen H, Barton,, June, 1966	box 108	folder Prop.415.
Research proposal on "Organizational Analysis Applied to University Research and Reading Experts," submitted to the US. Commissioner of Education from Paul F. Lazarsfeld,, May 16, 1966	box 108	folder Prop.416
Grant Application to study "The Social Settings of Medical Care,"to HEW, Public Health Service, from Warren F. Goodell,, June 1, 1966	box 108	folder Prop.417.
Proposal for "Evaluation of Centers for Education in Democracy," to the Office of Economic Opportunity, Washington, D C., from BASR.,, June 1, 1966	box 108	folder Prop.418.
Application for Continuing Grant on "Family Structures and Mobility Structures," to HEW, Public Health Service, from William F. Goodell, Jr., June, 1966	box 108	folder Prop.419.

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Small Contract Proposal on "Parental and Peer Group Pressures Toward Deviant Student Behavior," submitted to the Commissioner of Education from David Caplovitz,, June, 28, 1966	box 108	folder Prop.420
Proposal on "Graduate Education and Occupations," submitted to the Commissioner of Education from David Caplovitz and Seymour Warkov,, July 22,1966	box 108	folder Prop.421.
Request for support of the study of the "Urban Corps," to Mr. Robert N. Kriedler. Alfred P. Sloan Foundation, New York, from George Nash; August 23, 1966 Copy to Leland C. DeVinney at the Rockefeller Foundation,, August 23,1966	box 108	folder Prop.422.
Proposal for study of "Professional and Technical Careers in the Middle Years," to the College Entrance Examination Board from Seymour Warkov,, August, 1966	box 108	folder Prop.423.
Draft of Proposal to the Office of Education for research to be undertaken on the organization of financial aid administration. to be undertaken by BASR from the College Entrance Examination Board, New York,, November 14, 1966	box 108	folder Prop. 424.
Research Proposal on "The Role of the Intellectuals in the Definition of Social Problems," to?, from Charles Kadushin,, August, 1967	box 108	folder Prop.425.
Small Contract proposal for research on "Role Conflict and Its Correlates in an Educational Setting," submitted to the U.S. Office of Education, from Paula Holzman Calder and sponsored by Allen H. Barton,, September 19, 1966	box 108	folder Prop.426.
Proposal on "Evaluation of Low-Income (Housing) Demonstration Program," to (HEW?) from David Caplovitz,, (1966?)	box 108	folder Prop.428.
Proposal on "Professionalism, Conceptions of the Clients, and Compliance in Social Work Agencies," to? from Amitai Etzion,, (1966?)	box 108	folder Prop.429.
Proposal for "A Comparative Study of Factory Organizations," to the NSF from Allen H. Barton,, February, 1967	box 108	folder Prop.430.
Proposal for Research on "Professional Behavior and the Organization of Schools," to the U.S. Commissioner of Education, Washington, D.C., from Allen H. Barton,, January 23, 1967	box 108	folder Prop.431.
Grant Application for "Unionism and Professionalism: A Study of the Social Service Employees Union of the New York City Department of Welfare," to HEW, Welfare and Social security Administration, from Terence E. Hopkins,, March,1966	box 108	folder Prop.432.
Grant Application for research on the "Retirement of Women From the U.S. Labor Force," to HEW, Public Health Service from Abram J. Jaffe ,, January 17, 1967.	box 108	folder Prop.433.

Bureau of Applied Social Research records 5012632

Proposal for "Analysis of USOE Research Training Programs," Submitted to the U.S. Commissioner of Education from Paul F. Lazarsfeld,, January 4, 1967	box 108	folder Prop. 434.
Proposal for study of "The Non-Returning Foreign Student: A Cross-National Study," to (Office of Education?) from Seymour Warkov and Paul Ritterband,, March 22, 1967	box 108	folder Prop.435.
.Research proposal for the "Investigation of the Utilization of research and Evaluation Results in Educational Decision-Making," submitted to the U.S. Commissioner of Education from Allen H. Barton,, April 7, 1967	box 108	folder Prop. 436.
Proposal for "A Process-Oriented Evaluation of the Impact of Model Cities Programs," submitted to the Department of Housing and Urban Development, from BASR,, April 24, 1967	box 108	folder Prop. 437.
Proposal for A Pilot Project In Consumer Education, Training and Research Submitted to the Aaron E. Norman Fund from David Caplovitz,, May, 1967	box 108	folder Prop.438.
The Dynamics of Poverty: A Proposal for the Study of the Socio-Economic Mobility of Lower Income Persons for Submission to the Office of Research, Planning, Programs and Evaluation of the Office of Economic Opportunity from David Caplovitz and Bernard Levenson,, May, 1967	box 108	folder Prop.439
Proposal for a study of the "Determinants of Changes in Demand For Scientific and Technical Personnel," to (NSF?) from A. J. Jaffe,, April 1,1967	box 108	folder Prop.440.
Proposal for the preparation of a "Handbook of Statistical Methods for Making School Enrollment Projections," to HEW, Office of Education, Bureau of Research, Washington, D.C. from A.J.Jaffe,, (1967?)	box 108	folder Prop.441
Notes on plans for study in Yugoslavia of "Opinion-Makers in the Contemporary World," for? By Allen H. Barton,, October 23,1967	box 108	folder Prop.442.
Proposal on "Strains in the Masculine Role-Case Studies of 60 College Students," To NIH from Mirra Komarovsky,, June 7, 1967	box 108	folder Prop.443.
Proposal for study of "Foreign Trained Workers in the United States," submitted to Teachers College, Columbia, Institute of International Studies from Seymour Warkov,, April 27,1967	box 108	folder Prop.444
Outline of a Study of Heroin Addiction to the New York State Narcotic Addiction Control Commission from BASR,, September 28,1967	box 108	folder Prop. 445.
Grant Application for the study of "disaffiliation Among Urban Women," to HEW, Public Health Service, from Theodore Caplow,, September 26,1967	box 108	folder Prop.446.

Grant Application for study of "Social Factors Affecting utilization and Mobilization of Trained Personnel in Elite Occupations," submitted to the Director of the Office of Manpower Policy, Evaluation, and Research, Manpower Administration, U.S. Department of Labor from William J. Goode,, May 25, 1967	box 108	folder Prop.447.
Proposal for a study of "Employment Opportunities of Negro and White Vocational High School Graduates," for submission to the Office of Research, Planning, Programs and Evaluation of the Office of Economic Opportunity from David Caplovitz and Bernard Levenson,, September, 1967	box 108	folder Prop.448.
Letter concerning on-going project student achievement in poor urbaareas? to Dr. Mario D. Fantini, Program Officer, The Ford Foundation, New York from David E. Wilder,, November 20, 1967	box 108	folder Prop.449.
Letter concerning proposal on the study of the "Consumer practices of Harlem residents," on behalf of the Harlem development Corporation to? from BASR,, November, 1967	box 108	folder Prop.450.
Preliminary Draft Proposal on the "Dynamic Modelling of Decision making in the Department of Welfare," to .the (Department of Welfare?), from Stevens H. Clarke,, June 7, 1967	box 108	folder Prop.451-11
Grant Application for research on Doctoral dissertation entitled "Induction into the Apparel Industry: A Study of Young Negro and White Workers," from Candidate Sally T. Hillsman, sponsored by Terence K. Hopkins,, January 1, 1968	box 108	folder Prop. 452
Proposal on "The Social System of Government Supported Research-An Evaluation of the Small Projects Program, U.S.O.E.," submitted to the U.S. Commissioner from Allen H. Barton,, May 20, 1968	box 109	folder Prop. 452
Scope and Contents		
[(b?-B!098)-Approved.]		
Grant Application for Dissertation Proposal on "Career Patterns and Values: A Study of men and Women in Scientific, Professional and Technical Occupations," submitted to the Associate Manpower Administrator for Policy, Evaluation, and Research, Manpower administration, U.S. Department of Labor, from Deborah S. David, sponsored by Paul F. Lazarsfeld,, June 28, 1968	box 109	folder Prop.453
Scope and Contents		
[(D8004)-Approved]		
Proposal on "Two Studies in the Socialization of Professionals," Submitted to the Russell Sage Foundation from Allen H.Barton,, August, 1968	box 109	folder Prop. 454

Scope and Contents

[Rejected.]

Proposal for study of "Interorganizational Relationships and Consequences," to HEW, Public Health Service, from Amitai Etzioni,, (1968)	box 109	folder Prop.455
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Scope and Contents

[Rejected]

Proposal on the "Theoretical Explorations in Social Control," submitted to the NSF, from William J. Goode,, December 12, 1967	box 109	folder Prop.456
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Scope and Contents

[Rejected.]

Letter of Proposal along with proposal for further analysis of data of Washington, D.C. teachers to Dr. Mario D. Fantini, Ford Foundation, New York, from David E. Wilder,, February 14, 1968	box 109	folder Prop.457
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Scope and Contents

[Approved.]

Small Project Research Proposal for study of "The Role Of Secondary Education in the development of Indigenous Leadership in American India Communities," submitted to the Commissioner of Education from Sam D. Sieber,, April 25, 1968	box 109	folder Prop.458
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Scope and Contents

[D-8008. Approved.]

Proposal on "Training for Research Quality-A Study of Educational Researchers," submitted to HEW, Office of Education, Bureau of Research from Paul F. Lazarsfeld,, June 10, 1968	box 109	folder Prop.459
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Scope and Contents

[Approved.]

Proposal on "Consumers in Trouble," to the Office of Economic Opportunity, Washington, D. C., from David Caplovitz and Barbara Rubin,, April, 1966	box 109	folder Prop. 460
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Scope and Contents

[Approved.]

Proposal for a Pilot Project in Consumer Education, Training and Research prepared for submission to the Aaron E. Norman Fund from David Caplovitz,, May, 1967	box 109	folder Prop.462
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Grant Application for "A Study of Participation in the 1960's Riots," to HEW, Public Health Service, from Robert M. Fogelson,, January 3,1968	box 109	folder Prop.463
Proposal for Doctoral Dissertation research on "Induction into the Apparel Industry: A Study of Young Negro and White Workers," from Sally T. Hillsman, sponsored by Dr. Terence K. Hopkins,, January 1, 1968	box 109	folder Prop.464
Scope and Contents		
[D-8001.		
Scope and Contents		
Approved.]		
Approved Grant Application for study of "Disaffiliation Among Urban Women," to HEW, Public Health Service, from Theodore Caplow,, 1967	box 109	folder Prop.465
The Columbia Crisis: Campus, Vietnam and the Ghetto- A survey of student and faculty attitudes and behavior at Columbia University by Allen H. Barton,, Approved July 1,1968	box 109	folder Prop.467
Scope and Contents		
[(B1093)]		
Letter of proposal and budget for research on "Negro Anti-Semitism," to Mr. Bert Gold, Executive Director, American Jewish Committee, New York, W. Phillips Davison,, October 20, 1967	box 109	folder Prop.469
Grant Application for research on "A Cross Cultural Analysis of Expressive Behavior in Relation to Culture Style," HEW, Public Health Service from Alan Lomax and Conrad Arensberg,, July 18, 1969	box 109	folder Prop.471
Scope and Contents		
[(B1027)-Approved Renewal.]		
Proposal to study "the Retirement of Men from the U.S. Labor Force," to the Social Security Administration from A.J. Jaffe,, (1967?)	box 109	folder Prp.473
Scope and Contents		
[Approved-Renewal.]		
Proposal for research on "College Enrollment Projections," to the Office of Education from A.J.Jaffe,, April 30, 1965	box 109	folder Prop.474

Scope and Contents

[Approved.]

Proposal for rest of budget for Yugoslav project for study of "International Opinion Makers" to the Carnegie Foundation from Kadushin, Barton, Fischer, and Denitch,, (1967?)	box 109	folder Prop.475
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Scope and Contents

[Approved]

Proposal to establish an "African Social Science Data Archive," submitted to the NSF, from Terence D. Hopkins and Immanuel Wallerstein,, November 4,1966	box 109	folder Prop.477
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Scope and Contents

[Approved]

Proposal for "A Study of Technological Elements in Acceleration of Societal Change," to? from Amitai Etzioni,, (1967?)	box 109	folder Prop. 479
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Scope and Contents

[Approved.]

Proposal for "An Experimental Study of Free Press-Fair Trial,"-Possible Effects of the News Media On the Administration of Justice in Criminal Cases," to?, from Allen H.Barton,, May, 1968	box 109	folder Prop.480
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Scope and Contents

[B-1097. Approved.]

Budget for Proposal for study of "Social Control," Submitted to the NSF, from BASR,, (1967?)	box 109	folder Prop.481
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Scope and Contents

[Cancel-see 456.]

Grant Application for research on "Expressive Behavior as a Social Communications Mode," to HEW, Public Health Service, from Alan Lomax and Conrad Arensberg,, May 27,1966	box 109	folder Prop.483
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Scope and Contents

[Rejected.]

Grant Application for study of "Employment Opportunities of Negro and White Youth," to HEW, Welfare and Social Security Administration, from Bernard Levenson,, July 1, 1965	box 109	folder Prop.484
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Scope and Contents

[Rejected.]

Proposal for "Studies in the Application Of Social Science Methods To Urban Planning Problems," submitted to the Office Of Urban Technology and Research, Department of Housing and Urban Development from BASR,, April 17, 1968

box 109 folder
Prop.485

Scope and Contents

[Rejected.]

Proposal for "A (New York City) Metropolitan Area Panel Survey of Racial and Planning Problems," submitted to NIMH from Allen H. Barton,, June,1968

box 109 folder
Prop.487

Scope and Contents

[Rejected.]

Proposal for an "Evaluation of Community Action Programs," submitted to the Office of Economic Opportunity, Department of Housing and Urban Development from Allen H. Barton,, June 13, 1968

box 109 folder
Prop.488

Scope and Contents

[Rejected.]

Proposal for study of "The Outcome of Vocational Education (in Two Vocational High Schools in New York City)," submitted to the U.S. Commissioner of Education from David Caplovitz,, January 15, 1968

box 109 folder
Prop.489

Scope and Contents

[Rejected.]

Proposal on "Propositional Inventory in the Field of the Family," Submitted to NIMH from BASR,, (1967?)

box 109 folder
Prop.490

Scope and Contents

[Rejected.]

Proposal for "A Comparative Study of Factory Organization,"-Renewal of GS-1685-submitted to the NSF from Allen H. Barton and William A. Glaser,, (1968?)

box 109 folder
Prop.491

Scope and Contents

[Rejected-(in its own separate green binder).]

Proposal on "Cantometrics: Music (Especially Folk Song) as a Psychocultural Indicator," submitted to NIMH from Alan Lomax,, (1964?)

box 109 folder
Prop.492

Scope and Contents

[Approved.]

(Proposal on Choreometrics submitted to the National Endowment For the Humanities from BASR?)-Empty Folder!., (1967?)	box 109	folder Prop.493
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Scope and Contents

[Approved.]

Proposal on "Black Identity and Mass Education," to Ms. Marjorie Martus, Education Division, Ford Foundation, New York, from Alan Lomax,, July 15, 1968	box 109	folder Prop.494
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Scope and Contents

[Approved.]

Proposal on "Ethnic Dance Patterns," submitted to the Ford Foundation from Alan Lomax,, (1968?)	box 109	folder Prop.495
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Scope and Contents

[Approved.]

Proposal on "New Media Coverage for Minorities in and Around New York," to (New School Graduate School of Journalism?) BASR and Columbia's Graduate School of Journalism,, (1968?)	box 109	folder Prop.496
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Scope and Contents

[Approved.]

Proposal for "A Study of Institutions and Reccipients Participating in the Educational Opportunity Grant Program," to the U.S. Office of Education, Washington, D.C., from Sam D.Sieber,, December 9, 1969	box 109	folder Prop.497
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Scope and Contents

[Approved.]

Proposal on "The Differential Effects of Reduced Research Funding on University Scientists," for research towards a Doctoral Dissertation submitted to the Associate Manpower Administrator for Policy, Evaluation, and Research, Manpower Administration, U.S. Department of Labor, From Margit A. Johansson, Candidate and sponsor Allen H. Barton,, April 1, 1969	box 109	folder Prop.498
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Scope and Contents

[Approved.]

Proposal for research on a Doctoral Dissertation entitled:
"Induction into the Apparel Industry: A Study of Young

Negro and White Workers," submitted to the Associate Manpower Administrator For Policy , Evaluation and Research, Manpower Administration, U.S. Department of Labor, from Candidate Sally T. Hillsman and Sponsor, Terence K. Hopkins,, (1968?)

box 109

folder
Prop.499

Scope and Contents

[D-8001. Approved.]

Proposal for research on Eluidics:"A Study of the Growth Pattern of A New Technology," for submission to the Office of Naval Research, Department for the Navy, Washington, D.C., from Allen H. Barton and Camilla Auger,, August, 1968

box 109

folder
Prop.500

Scope and Contents

[D8002. Approved.]

Grant Application to HEW Public Health Service for research on "Masculine Role Strains," from Mirra Komarovsky,, June 9, 1967

box 109

folder
Prop.501

Scope and Contents

[Approved.]

Proposal for "program Evaluation In Applied Research: An Analysis of Experience and an Approach to Solutions submitted to NIMH from Carol H. Weiss,, October 31, 1968

box 109

folder Prop.
502

Scope and Contents

[B-1107. Approved.]

Proposal for research on "A Comparative Study of the Regional Bases of French and Italian Political Parties," to the NSF from Mark Kesselman,, January, 1969

box 109

folder
Prop.503

Scope and Contents

[B-1113. Approved.]

Proposal for support of a "Program of Research in the Sociology of Science," to the NSF from Robert K. Merton,, February 21,1967

box 109

folder
Prop.504

Scope and Contents

[Approved.]

Proposal for Narcotics Study to the New York State Narcotics Commission from Allen Barton, Theodore Caplow, et.al,, (1968?)

box 109

folder
Prop.505

Scope and Contents

[Approved.]

Proposal for the "Development of an Overall Design for the Use of Survey Research in the Evaluation of the Model Cities program," submitted to the Department of Housing and Urban Development from Allen H. Barton,, June 17, 1968	box 109	folder Prop506
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Scope and Contents

[B-1095. Approved.]

Proposal on "Economic (Development?), Employment and Population Changes in Developing Countries," to the NSF from A.J.Jaffe,, September 15, 1968	box 109	folder Prop.507
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Scope and Contents

[Disapproved.]

Proposal on the "relevancy of Ecological Group Determinants Upon Fertility in the Republic of Panama," submitted to the National Institute of Child Health and Human Development, Bethesda, Maryland, from A.J.Jaffe,, February 21, 1969	box 109	folder Prop.508
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Scope and Contents

[Rejected.]

Proposal on "participation of Women in the Labor Force and Fertility," submitted e to the Associate Manpower Administration, For Policy, Evaluation, and Research, Manpower Administration, U.S. Department of Labor, from Allen H. Barton,, December 30,1968	box 109	folder Prop.509
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Scope and Contents

[Rejected.]

Grant Application for research on "power,Prestige and Friendship Systems as Control Processes," submitted to NIMH from William J. Goode,, (1969?)	box 109	folder Prop.510
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Scope and Contents

[Rejected.]

Proposal for "A Comparative Study of Factory Organization," Renewal of GS 1685 to the NSF from Allen H. Barton,, September, 1968	box 109	folder Prop.511
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Scope and Contents

[Rejected.]

Proposal for "Comparative Studies of National Leadership," to the Ford Foundation from Allen H. Barton,, November 3, 1971	box 109	folder Prop.512
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Scope and Contents

[Rejected.]

Proposal on "The Effectiveness of Peace Corps Projects Overseas," To the Peace Corps from Philip E. Mosely, R. Freeman Butts, Wayne Wilcox, and William A. Glaser,, (1969?)	box 109	folder Prop.513
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Scope and Contents

[Rejected.]

Letter of proposal and Proposal for study of attitudes and behavior relating to the problems of the metropolitan area and racial issues that would form the basis for materials for "An Urban Survey Research Laboratory," to Dr. Franklin Williams, The Urban Center 205 Lewisohn, Columbia, from Allen H. Barton,, April 18, 1969	box 109	folder Prop.514
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Scope and Contents

[Rejected.]

Research Proposal on "What has been Learned from Studies of Upward Bound during the First Five Years," submitted to the Office of Economic Opportunity from Sam Sieber,, May 29,1969	box 109	folder Prop.516
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Scope and Contents

[Disapproved.]

Proposal for study of "The Brain Drain: An International Comparative Study," submitted to the Ford Foundation from Allen H. Barton,, July, 1969	box 109	folder Prop.517
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Scope and Contents

[B-1108. Approved.]

Proposal on the "Brain Drain," submitted to AID, from BASR William A. Glaser?},,, (1968?)	box 109	folder Prop. 518
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Scope and Contents

[B1108-1109.]

Grant Application for study of "American Elites and Social Problems," to HEW, Public Health Service, from Allen H.Barton,, May 27, 1969	box 109	folder Prop.519
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Scope and Contents

[Approved-See552.]

Canceled Application-Duplication of Poposal No.516 "Upward Bound," to OEO from Sam D. Sieber,, May 29, 1969	box 109	folder Prop.520
Proposal for "A Study of Social Service Employees Union of New York," submitted to the Department of Labor .from Richard Mendes of the Urban Center,, (1968?)	box 109	folder Prop.521
Proposal on "Poverty, Law and Empirical Research," to HEW, Public Health Service, from Allen H, Barton,, January 15, 1969	box 109	folder Prop.522
Scope and Contents		
[Approved.]		
Proposal on "The Brain Drain: An International Comparative Study," to the Ford Foundation from Seymour Warkov, Paul Ritterband and William A. Glaser,, December, 1968	box 109	folder Prop.524
Scope and Contents		
[Approved.]		
Proposal to AID-Canceled for same as No. 518-Empty Folder, 1969	box 109	folder Prop.525
Scope and Contents		
[Approved.]		
Proposal for "Study of Social Service Employees Union in the City of New York," to U.S. Department of Labor, - canceled as same as No. 521-Empty Folder,, 1969	box 109	folder Prop. 526
Scope and Contents		
[Approved.]		
Letter of Proposal and Proposal on the "Uses of Sociology," to Dr. Orville G. Brim, Jr., President, Russell Sage Foundation, New York from Paul F. Lazarsfeld,, December 16, 1969	box 109	folder Prop.531
Scope and Contents		
[Approved.]		
Letter of Proposal with estimated budget on the "Uses of Sociology," to Dr. Bert T. King, Assistant Head, Group Psychology Branch, Department of the Navy, Office of Naval Research, Washington, D.C., from Paul F. Lazarsfeld,, December 12, 1967	box 109	folder Prop.531a

Scope and Contents

[B-1090]

Proposal for Completion of Pilot Phase of "Experimental Study of Free Press-Fair Trial to the Russell Sage Foundation from Drs. Alice M. Padower-Singer and Allen H. Barton,, 1969	box 109	folder Prop.532
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Scope and Contents

[Approved.]

Proposal on "Training for Research Quality-A Study of Educational Researchers," submitted to the U.S. Commissioner of Education from Paul F. Lazarsfeld,, May 22, 1968	box 109	folder Prop.533
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Scope and Contents

[Approved.]

Grant Application to HEW, Public Health Service for research on "The Graduate Drop-Out: A Study of Attrition," from Sam D. Sieber,, August 5, 1969	box 109	folder Prop.534
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Scope and Contents

[B-1115.]

Proposal for "A Comprehensive Study of the College Work-Study Program," submitted to the U.S. Office of Education, from Allen Barton and Sam D. Sieber,, May 25, 1970	box 109	folder Prop. 535
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Scope and Contents

[B-1119. Approved.]

Proposal on the "Evaluation of Pilot State Dissemination Program," to the Office of Information Dissemination, U.S. Office of Education, from Sam D. Sieber,, April 24, 1970	box 110	folder Prop.536
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Scope and Contents

[B-1120. Approved.]

Proposal for Research on "Incentives and Obstacles to Management Hiring of the Disadvantaged," for a Doctoral Dissertation, submitted to The Associate Manpower Administrator For Policy, Evaluation, and Research, Manpower Administration, U.S. Department of Labor, from Candidate Sherry Gorelick and Sponsor, Ivar E. Berg,, July 1, 1969	box 110	folder Prop.537
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Scope and Contents

[Approved.]

Proposal for research on a Doctoral Dissertation entitled "The Flight from Science: Student Disillusionment with Careers in Science and Engineering," to The Associate Manpower Administrator, Manpower Administration, U.S. Department of Labor, from Candidate Jeffrey G. Reitz, and Sponsor, Robert K. Merton,, July 1,1969	box 110	folder Prop.538
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Scope and Contents

[Approved.]

Proposal Entitled "A study of Interviewing: The Use of Indigenous Interviewers in Survey Research and Interaction between Interviewer and Respondent," submitted to the Office of Education from Allen H. Barton,, 1969	box 110	folder Prop.539
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Scope and Contents

[B-1121. Approved]

Proposal on "The Brain Drain: An International Comparative Study,"-GS-2889-to the NSF from Allen H. Barton and William A. Glaser,, December, 1970	box 110	folder Prop.540
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Scope and Contents

[B-1108.]

Proposal on "Masculine Role Strains," to NIMH-Cancelled-see Nos. 443 and 501-Empty Folder,, 1969	box 110	folder Prop.541
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Proposal for research on Doctoral Dissertation entitled "Career Patterns and Values: A Study of Men and Women in Scientific, Professional, and Technical Occupations," submitted to the Associate Manpower Administrator For Policy, Evaluation, and Research, Manpower Administration, U.S. Department of Labor, from Candidate Deborah S. David, and Sponsor, Paul F. Lazarsfeld ,, 1969	box 110	folder Prop.542
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Scope and Contents

[D-8004. Approved- August 22, 1969]

Proposal on "Disaffiliation among Urban Women," to NIMH-cancelled as same as No.465-Empty Folder,, 1969	box 110	folder Prop.543
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Scope and Contents

[Approved.]

Grant Application for an "Examination of the Dynamics of Professional Meetings," to HEW, Public Health Service, from Allen H. Barton,, October 23, 1969	box 110	folder Prop.544
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Scope and Contents

[B-1116. Disapproved]

Proposal for "Analysis of Professional Meetings," to NSF from Allen H. Barton,, July 3,1969	box 110	folder Prop.545
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Scope and Contents

[B-1116. Disapproved.]

Grant Application for "A Conference to Produce a Handbook on the Resources and Methods in Black Folklore," to HEW, Public Health Service, from Allen H. Barton and Alan Lomax,, December 9, 1969	box 110	folder Prop.546
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Scope and Contents

[Disapproved.]

Proposal for an" Experimental Study of Free Press-Fair Trial," submitted to the National Institute of Law Enforcement and Criminal Justice, Law Enforcement Assistance Administration, U.S. Department of Justice, from Dr. Alice M. Padawer-Singer and Prof. Allen H. Barton,, April, 1970	box 110	folder Prop.547
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Scope and Contents

[Rejected.]

Proposal for "Filming of A Criminal Trial For Educational and Experimental Purposes in an Experimental Study of Free Press-Fair Trial," submitted to the Law Enforcement Administration, National Institute of Law Enforcement and Criminal Justice, the U.S. Department of Justice, Washington, D.C., from Alice M. Padawer-Singer and Allen H. Barton,, April, 1970	box 110	folder Prop.548
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Scope and Contents

[Rejected]

Proposal for "Preparation of Course Content on Concepts and Indices, Causal Analysis and Qualitative Analysis for Educational Researchers," submitted to the U.S. Commissioner of Education, from Allen H. Barton and Paul F. Lazarsfeld,, July 10, 1970	box 110	folder Prop.549
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Scope and Contents

[Disapproved]

Proposal on the "Impact of Educational R & D Products,' submitted to the U.S. Office of Education, from Paul F. Lazarsfeld,, May 25,1970	box 110	folder Prop.550
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Scope and Contents

[Disapproved.]

Research Support Application for "Training for Research in Sociology of Education," to HEW, Office of Education, from Paul F. Lazarsfeld,, (1970?)	box 110	folder Prop.550A
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Scope and Contents

[Approved.]

Proposal to "Prepare Course Content Module on Panel Analysis," submitted to the Office of Education from Bernard Levenson,, (1969?)	box 110	folder Prop.551
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Scope and Contents

[Rejected]

Proposal on "American Elites," to the NSF from Allen H. Barton., July 30, 1969	box 110	folder Prop.552
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Scope and Contents

[B-1118. Disapproved.]

Proposal on "Campus Unrest," submitted to the U.S. Commissioner of Education, from Allen H Barton,, December 31, 1969	box 110	folder Prop.553
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Scope and Contents

[Disapproved.]

Proposal for "The Anatomy of a Rebellion. A Comparative Study of Schools and Departments during the Columbia University Crisis of 1968,"submitted to NIMH from Allen H. Barton,, Decenmber 31,1969	box 110	folder Prop.553a
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Proposal for Research on "managerial Success and Failure in a High Technology Organization," submitted to the Associate Manpower Administration For Policy, Evaluation, and Research, Manpower Administration, U.S. Department of Labor, from Fred H. Goldner,, March 25,1970	box 110	folder Prop.554
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Scope and Contents

[Rejected]

Proposal for research on "Problems of Increasing Opportunity for Negroes in Medical Education," to the Josiah Macy, Jr. Foundation, from Allen H. Barton,, September 2, 1969	box 110	folder Prop.555
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Scope and Contents

[Disapproved.]

Proposal on "black Women in Elite Occupations,' to the U.S. Department of Labor from Cynthia E. Epstein,, (1969?)	box 110	folder Prop.556-560
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Scope and Contents

[Disapproved.]

Proposal on "Processes Affecting the Participation and Development of Negro Women in Professional Careers," to the NSF, from William J. Goode,, March 1, 1970	box 110	folder Prop.561
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Scope and Contents

[Withdrawn]

Proposal for study of the "Utilization of the Results of Social Research in Health policy Decisions," submitted to the National Center for Health Services Research and Development , from Allen H.Barton,, (1970?)	box 110	folder Prop.562
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Grant Application to HEW, Public Health Service, for research on "Some Attitudes of the Older Population," from Abram J. Jaffe,, (1970?)	box 110	folder Prop.563.
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Grant Application to HEW, Administration of Aging, for research on "Expenditure Patterns of Older persons-A Pilot Study," from A. J. Jaffe,, October 23, 1969	box 110	folder Prop.564
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Proposal Submitted for research on a Doctoral Dissertation Entitled "Militance Among Coal Miners in Appalachia, 1950-1970,"submitted to the Associate Manpower Administration For Policy, Evaluation, and Research, Manpower Administration, U.S. Department of Labor, from Candidate Paul J. Nyden, and Sponsor, Sam D, Sieber,, June 24, 1970	box 110	folder Prop.565
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Proposal for Doctoral Dissertation research on "A Sociological Analysis of the Dysfunctions of Consumer Credit," submitted to the Associate Manpower Adm. Policy Evaluation, And Research, Manpower Administration, U.S. Department of Labor, from Candidate Eric W Single, and Sponsor, Allan A. Silver,, June 30, 1970	box 110	folder Prop.568
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Scope and Contents

[Approved.]

Proposal for "Interdisciplinary Training for Social Research On Education," submitted to the Research Training Branch, National Center For Educational Research, U.S. Office of Education, from W.Phillips Davison and Sam D. Sieber,, December 13, 1971	box 110	folder Prop.600
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Scope and Contents

[Rejected]

Proposal on "Organizations and Community Conflict," to the NSF, from Norms Zane Chaplain and Allen H. Barton,, December 11,1972	box 110	folder Prop.601
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Scope and Contents

[Rejected]

Proposal for Research on "Conflict Over Housing : An Organizational Perspective," to the U.S. Commissioner of Education, from Norma Zane Chaplain,, August 14, 1971	box 110	folder Prop.601a
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Scope and Contents

[Rejected]

Proposal on "The Use of Force and Its Threat as a Control System in Human Behavior: An Experiment in Theory Development," submitted to the NSF, from William J. Goode, And Allen H. Barton,, (1971?)	box 110	folder Prop.602
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Scope and Contents

[Rejected]

Proposal on the "Evaluation of Existing Knowledge about Scientific and Technical Career Choice and Motivational Factors," to the NSF, from Harriet Zuckerman,, (!971?)	box 110	folder Prop.603
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Proposal on "The Political Consteruction of the Child's Everyday World: Political Socialization in France and the United States," submitted to the NSF, from Mark Kesselman,, March 30, 1972	box 110	folder Prop.604
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Scope and Contents

[Rejected]

Proposal for research on "The Student Volunteers: A View of College Volunteer Service Organizations and Relations Among the Students who Run Them,"fromHenry L. Slan and Sponsor, Allen H. Barton,, May 10, 1971	box 110	folder Prop.605
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Scope and Contents

[Rejected]

Proposal for research on "Employment and Financial Status of Workers Seriously Disabled on the Job, Several Years After the Accident," to Dr. Peter S. Barth, Executive Director, National Commission on State Workmen's Compensations Laws, Washington, D.C., from A.J. Jaffe,, November 15, 1971	box 110	folder Pro.606
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Scope and Contents

[Approved.]

Proposal for "Follow-Up Study To Determine The Functional Status Of Narcotic Addicts Experiencing Different Degrees of Treatment," submitted to NIMH, from Allen H.Barton,, October 27, 1971

box 110

folder
Prop.607**Scope and Contents**

[Rejected]

Proposal on "Processes of Undergraduate Learning About Population as a Social Issue," to the Population Council from Allen H. Barton,, November 19, 1971

box 110

folder
Prop.608**Scope and Contents**

[Approved.]

Proposal for "A Comparative Study of Societies," to the NSF, from Peter M. Blau,, (1971?)

box 110

folder
Prop.609**Scope and Contents**

[Rejected]

Proposal for research on "Perceptions of Environmental Quality Issues Held By Leaders in the New York Metropolitan Region," to the Rockefeller Foundation, from Allen H. Barton,, (1971?)

box 110

folder
Prop.610**Scope and Contents**

[Rejected]

Proposal for "A Study of Deference and Sanctions in an Intensive Care Unit," to (NSF?), from William J. Goode,, (1971?)

box 110

folder
Prop.611**Scope and Contents**

[Rejected]

Proposal for study of "Technical Assistance in Preparing a Study of the Education Profession," to?, from A.J. Jaffe,, (! 971?)

box 110

folder
Prop.612**Scope and Contents**

[Rejected]

Grant Application for research on "Fertility and Other Population Characteristics of the Puerto Rican Population with Special Reference to New York City," submitted to the Health Research Council of the City of New York, from A.J. Jaffe,, February 10, 1971

box 110

folder
Prop.613

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Grant Application to HEW, Public Health Service, for research on "Fertility and Labor Force in the U.S.," from A. J. Jaffe,, (1971?)	box 110	folder Prop.614
Resarch Proposal on "Fertility and the Labor Force-U.S. and Developing Countries, to the NSF, from A. J. Jaffe and Jeanne Clare Ridley,, (1971?)	box 110	folder Prop.615
Grant Application on "Fertility & Labor Force-U.S. & Developing Countries," To HEW, Public Health Service, from Abram J. Jaffe,, (1971?)	box 110	folder Prop.616
Proposal for research on a Doctoral Dissertation, entitled: "Social Determinants of Professional Migration from the Developing Countries," submitted to the Associate Manpower Administrator for Policy, Evaluation and Research, Manpower Administration, U.S. Department of Labor, from Candidate, Orlando Rodriguez, and Sponsor, Peter M. Blau,, March, 1971	box 110	folder Prop.617
Research Proposal on "non-Returning Foreign Students in U.S. Colleges and Universities: Education, personal Adjustment, and Career," submitted to the U.S. Commissioner of Education, from Orlando Rodriguez and Peter Blau,, (1972?)	box 110	folder Prop.618
Grant proposal on "administrative Goal Change and Goal Achievement in Higher Educational Institutions," to the National Institute for Education, from Allen H. Barton., January 18, 1973	box 110	folder Prop.619.
Proposal on "the Values, Educational Philosophy and Professional Integration of Elementary School teachers," to?, from Allen H.Barton and Sam, D. Sieber,, (1970?)	box 110	folder Prop.620
Proposal on "The Sociology of Educational Controversy," to the Ntional Insttute of Education, Washington, D.C. from Allen H. Barton,, March 1, 1973	box 110	folder Prop.621
Proposal on "After Federal Financial Aid-What next?" submitted to the Office of Education, Washington, D.C., from Allen H. Barton,, (1971?)	box 110	folder Prop.622
Proposal on "Explaining Variation in the Quality of Educational Research," Submitted to the U.S. Commissioner of Education, from Allen H. Barton,, May 19, 1971	box 110	folder Prop.623
Proposal on "Teaching the Structure and Cultural Connections of the Rhythmic Arts-Music and Dance -with Tape and Film Loops," submitted to the U.S. Commissioner of Education, from Alan Lomax and Conrad Arensberg,, May 5,1971	box 110	folder Prop.624
Grant Application for research on the "utilization of Social research in the Field of Patient Health Care," to the Health Research Council of the City of New York, from Allen H. Barton,, (1971?)	box 110	folder Prop.625

Proposal on "Foreign Affairs and the Broadcast Journalist," to?, from BASR,, (1971?)	box 110	folder Prop.626
Grant Application for "A Longitudinal Study of Housing for the Elderly,"to HEW, Public Health Service, from Allen H. Barton,, (1971?)	box 110	folder Prop.627
Proposal on "neighborhood Government and the Quality of Urban Life: Evaluation of an Experiment in Decentralization," to the NSF, from Allen H. Barton,, January 7,1972	box 110	folder Prop.628.
Proposal on Youth programs in schools, to Mr. Philip M. Read, Director, Youth programs, Sears-Roebuck Foundation, Chicago, Illinois, from Allen H. Barton,, April 23,1971	box 110	folder Prop.629.
Proposal on "Employment Prospects in the Educational System for Unemployed Engineers, Scientists, and Other Highly Qualified Technical Personnel," submitted to the Office of Education, from A. J. Jaffe,, June 1, 1971	box 110	folder Prop.630
Proposal on "The Relevance of Social Research to Government Decision-Making," to NIMH, , Office of Program Planning and Evaluation, from Allen H. Barton,, June 25, 1973	box 110	folder Prop.631
Proposal to provide "Local Action Interregional Analysis and Field Support Services to Aid," submitted to AID, from Richard A. Ellis, Checchi and Company, Washington, D.C and BASR,, May 8, 1973	box 110	folder Prop.632
Scope and Contents		
[Revised.]		
Proposal on "Two Classrooms: Children, Social Stratification and the Politics of Everyday Life," submitted to the National Institute of Education, Washington, D.C. from Mark Kesselman,, April 13,1973	box 110	folder Prop.633
Proposal on "Neighborhood Government and the Quality of Urban Life: The Transition of an Experiment in Decentralization to Permanent Status," submitted to the NSF, from Allen H. Barton,, (1973?)	box 110	folder Prop.634
Proposal on "Minority Women in the U.S. Labor Force," submitted to the Associate Manpower Administration For Policy, Evaluation, And Research, Manpower Administration, U.S. Department of Labor, from A.J. Jaffe,, July, 1974	box 110	folder Prop.635
Proposal on the "Technical Section of a Study of drug Abuse Education Facilitators and Consultants," submitted to HEW, Health Services and Mental Health Administration, Washington, D.C.,from Allen H. Barton,, May 3, 1971	box 110	folder Prop.636

Scope and Contents

[Rejected.]

Proposal on the "prevention of Drug Addiction and Rehabilitation of Drug Addicts," submitted to the Bureau of Educational Research, Board of education of the City of New York, from Allen H. Barton,, November 30, 1970	box 110	folder Prop.637
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Scope and Contents

[Rejected.]

Proposal on "The Methodology of Survey Research in Education," submitted to the U.S. Commissioner of Education, from Allen H. Barton and Paul F. Lazarsfeld,, (1969-70?)	box 110	folder Prop.638
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Scope and Contents

[Rejected.]

Proposal for "A Pilot Study of Individually Prescribed Instruction," to the (U.S. Commissioner of Education?) from Gladys Lang and Sam Sieber,, December, 1969	box 110	folder Prop.639
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Scope and Contents

[Rejected.]

Proposal for "Survey of Foreign-Trained Professionals and Employers in the Phillipine Islands," submitted to the Southeast Asia Development Advisory Group, (Washington, D.C.), from William A. Glaser,, (1969?)	box 110	folder Prop.640
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Scope and Contents

[Rejected.]

Proposal for "A Study of the Impact of Student Financial Aid . Phase I Study Design and Pre-Implementation Programs," submitted to the (U.S. Commissioner of Education?), from A.J. Jaffe,, (1974?)	box 110	folder Prop.641
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Scope and Contents

[Rejected.]

Research Support Application for "Training for Research in Sociology of Education," to HEW, Office of Education, from Sam D. Sieber,, (1971?)	box 110	folder Prop.642
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Scope and Contents

[Rejected.]

Grant Application for a "Program of Research in the Sopciology of Science," submitted to the NSF, from Robert K. Merton and William Glaser,, April 22, 1969	box 110	folder Prop.643
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Scope and Contents

[Rejected.]

Grant Application for research on "America's Four Great Cultural Traditions-A Filmed History," submitted to the National Foundation For The Humanities, Washington, D.C. from Alan Lomax and Conrad Arensberg,, (1970?)	box 110	folder Prop.645
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Scope and Contents

[Rejected.]

Grant Application for continuing the "comparative Organization Research Program," submitted to the (NSF?) from Peter Blau,, (1970?)	box 110	folder Prop.646
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Scope and Contents

[Rejected.]

Grant Application for research on "The Aged in Asylums," to HEW, Public Health Service, from William J. Goode,, January 30, 1973	box 111	folder Prop.700
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Scope and Contents

[Rejected.]

Grant Application for "Cross-National Study of Social Security," to HEW, Social and Rehabilitation Service and Social Security Administration, from Peter M. Blau,, (1973?)	box 111	folder Prop.701
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Scope and Contents

[Rejected.]

Proposal for reseearch on "Sex-role Aspirations and Childbearing in Teen Girls," to the Russell Sage Foundation, from Allen H. Barton,, (1973?)	box 111	folder Prop.702
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Scope and Contents

[Rejected.]

Grant Application for research on Doctoral Dissertation entitled "sources of Career Success in the Chinese Bureaucracy: 1949-1965," to the NSF, from Candidate Stephen J. Butts, and Sponsor, Andrew J. Nathan,, (1973?)	box 111	folder Prop.703
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Scope and Contents

[Approved.]

Proposal on "Culture and Expressive Behavior: Extension and Testing of the Culture Style Method," submitted to the NSF, from Conrad M. Arensberg,, (1973?)	box 111	folder Prop.704
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Scope and Contents

[Rejected]

Proposal on "union Involvement and Citizen Duty," submitted to the NSF, from Allen H. Barton,, (1973?)	box 111	folder Prop..705
Proposal for "A Comparison of Attitudes and Opinions of Federal Legislators With Their Voting behavior," to the NSF, from Allen H. Barton,, (19073?)	box 111	folder Prop.706
Scope and Contents		
[Disapproved]		
Proposal on "American Leaders and Social Problems: Additional Analysis," Submitted to HEW, Public Health Service, from Allen H. Barton,, 1973-1974	box 111	folder Prop.707
Scope and Contents		
[Disapproved]		
Proposal on "structural and Individual Correlates of Creativity in Architecture," submitted to the NSF, from Allen H. Barton,, (1973?)	box 111	folder Prop.708.
Proposal on "The Acquisition and Allocation of Prestige as Processes of Social Control," submitted to the NSF, from William J. Goode,, (1973?)	box 111	folder Prop.709
Proposal on Composite Societies and their International Environments," submitted to the NSF, from Allen H. Barton and William A. Glaser,, Date(1974?)	box 111	folder Prop.713
Grant Application to HEW, Social and Rehabilitation Service and Social Security Administration, for research on "Paying the Doctor: Foreign Lessons for the U.S.," from William Glaser,, December 31, 1974	box 111	folder Prop.714.
Grant Application for research on "Factors Affecting the Decision Relevance of Health Research," to HEW, Public Health Service, from Allen H. Barton and Carol H. Weiss,, (1973?)	box 111	folder Prop.716
Proposal on "How Individuals and Groups Affect Each Other Through the Processes of Prestige Allocation," to (NSF?) from William J. Goode,, (1973?)	box 111	folder Prop.717
Grant Application to the National Endowment for the Humanities, for "Study of Of Accent and its Relation to some American Sub-cultures," from Alan Lomax and Conrad Arensberg,, (1973?)	box 111	folder Prop.719
Proposal for Doctoral Dissertation research entitled "A Cross -National Study of Social Security," submitted to the Associate Manpower Administrator for Policy, Evaluation, And Research, Manpower Administration, U.S. Department	box 111	folder Prop.721

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of Labor, from Candidate Zeev Gorin, and Peter M. Blau,,
February 27, 1973

Grant Application for research on "leadership Response To Welfare Reform": A Panel Study," to HEW, Public Health Service, from Allen H. Barton and Carol H. Weiss,, (1973?)	box 111	folder Prop.722
Proposal for Doctoral Dissertation on "The Impact of Environmental Conditions and Technical Factors on Productivity and Performance in the Public Sector: An Economic Analysis of Municipal Sanitation Services," submitted to the Assistant Secretary For policy Development and Research , U.S. Department of Housing and Urban Development, from Candidate, Ronald A. Brumback, and Sponsor, Donald J. Dewey,, March 1, 1975	box 111	folder Prop.724
Proposal for (Doctoral Dissertation research entitled "A Study in the Optimal Distribution of a Free Public Good: A Simultaneous Equation Model of Crime and police Allocation in New York City," submitted to the National Institute of Law Enforcement, Washington, D.C., from Candidate , David A. Kennett, and Sponsor,C. Lowell Harriss,, April 15,1975	box 111	folder Prop.725.
Proposal on "Neighborhood Government and the Quality of Urban Life: Evaluation of an Experiment in Decentralization," submitted to the NSF, from Allen H. Barton,, (1973?)	box 111	folder Prop..726.
Proposal for Doctoral Dissertation Research on "Local Structures and Federal Goals: A Study in Program Implementation," submitted to the Assistant Secretary For Policy Development and Research, U.S. Department of Housing and Urban Development, from Candidate, Howard G. Katz, and Sponsor, Stanley J. Heginbotham,, March 1, 1975	box 111	folder Prop.727.
Grant Application for research on the "Development of Social Consensus Against Opium, 1800-1914," to HEW, Public Health Service, from Sigmund Diamond,, (1975?)	box 111	folder Prop.729
Grant Application for continuation of research on the "Comparative Organization Research Program," to the NSF, from Peter M. Blau,, March 5,1973	box 111	folder Prop.733.
Grant Application for "A Comparative Study of the Structure of Society," to the NSF, from Peter M. Blau,, (1974?)	box 111	folder Prop.734
Proposal for "A Study of Unemployment Insurance Exhaustees," to the (U.S. Department of Labor?) , from A. J. Jaffe,, (1974-5?)	box 111	folder Prop.736.
Proposal on "social Conditions of the Mainland Puerto Rican population, With Notes on Conditions in the Commonwealth of Puerto Rico," to the Ford Foundation, from A.J. Jaffe,, (1974-75?)	box 111	folder Prop.737.
Proposal on "Incentives to Early Retirement: A Study of the Effects of a New labor Contract," Submitted to the Labor	box 111	folder Prop.740.

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Management Services Administration," U.S. Department of Labor, from Allen H. Barton,, March 1, 1975

Proposal on "Fertility and the employment of Women- A Comparison of Colombia, Puerto Rico, and the United States," to the International Program for Population Analysis, Interdisciplinary Communications Program, Smithsonian Institution, Washington, D.C. from A.J.Jaffe, and Alfredo Ocampo Zamorano,, (1974?)	box 111	folder Prop.741.
Proposal on "Policy Issues Analysis in Postsecondary Education," to the (U.S. Office of Education?), from Allen H. Barton,, (1975?)	box 111	folder Prop.743.
Proposal on "A Comparative Analysis of Postsecondary and Educational Outcomes for the High School Senior Class of 1972," submitted to the U.S. office of Education from Guillermina Jasso,, (1975?)	box 111	folder Prop.744.
Proposal for "Policy Issues in Postsecondary Education: Issue 3.6 D: Impact of Secondary School," submitted to the U.S. Office of Education, from Walter Wood Adams,, (1975?)	box 111	folder Prop.745.
Proposal for "Policy Issues in PostSecondary Education: Issues 3.6 C: Student Financial Aid," submitted to the (U.S. Office of Education?) from A.J. Jaffe, and Nathalie Friedman,, (1975?)	box 111	folder Prop.747.
Proposal for research on "Foreign-Trained Professionals in India," to the (NSF?), From William Glaser,, October,1974.	box 111	folder Prop.748
Research Grant Addendum Application for research on "A Comparative Study of Societies," to the NSF, from Peter M. Blau,, (1975?)	box 111	folder Prop.749.
Proposal on "Non-Returning Foreign Students in U.S. Colleges and Universities: Education, personal adjustment, and Career," submitted to the U.S. Commissioner of Education from Orlando Rodriguez and Peter M. Blau,, (1975?)	box 111	folder Prop.750.
Proposal to "Study the Planning and the Use of a Public Housing Project," to (HUD?), from John Zeisel,, (1975?)	box 111	folder Prop.751.
Supplementary research proposal on "A Panel Study of Leadership Response to Welfare Reform, 1970-1975," submitted to the NSF, from Allen H. Barton,, (1975?)	box 111	folder Prop.752.
Propodal on "Social Forces Underlying Inflation and Its Control,: comparative study of national leaders and experts," to the (NSF?) , from Allen H. Barton,, September 10, 1974	box 111	folder Prop.753.
Proposal for research on "Population Policy as a Resultant of Perceived Current Social and Economic Conditions-A Case Study of Mexico," to The Rockefeller Ford Program For Population Policy Research, from A. J. Jaffe,, (1973?)	box 111	folder Prop.754.

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Grant Application for research on "Structural and Individual Correlates of Creativity in Architecture," submitted to the Associate Manpower Administration For Policy, Evaluation, and Research, Manpower Administration, U.S. Department of Labor, from Allen H. Barton, and Judith R. Blau,, (1974?)	box 111	folder Prop.755.
Grant Application for research on the "Social Correlates of Legalized Abortion," To HEW, Public Health Service, from Jack Elinson, and Carol H. Weiss,, (1971?)	box 111	folder Prop.756.
Grant Application for an "Evaluation of Pilot State Dissemination Program,' to HEW, Office of education, from Sam D. Sieber,, April 24, 1970	box 111	folder Prop.757
Proposalto make BASR available for research and Consulting about the design and evaluation of AID's development projects, to AID, from William A. Glaser,, February 6, 1975	box 111	folder Prop.758
Proposal on "professors in Trouble: An Analysis of Academic Freedom and Tenure Cases' from Allen H. Barton,, January 15, 1976	box 111	folder Prop. 762
Application for Cintinuing Grant on "Factors Affecting the Decision-Relevance of Resarch," to HEW, Public Health Service, from Allen H. Barton , carol H. Weiss,, (1973?)	box 111	folder Prop.763
Proposal on the "impact of District Social Structure and Administrative Decentralization on Policy Outputs: A Sociological Analysis of the Office of Neighborhood Government," submitted to the Assistant Secretary For Policy Development and Research, U.S. Department of Housing and Urban Development for doctoral Dissertation research, from Candidate, Mary Jane Wilson and Sponsor, Herbert Gans,, October 1, 1975	box 111	folder Prop.766
Proposal on "Soap Operas Yesterday and Today: The Effects of Daytime Serials on Female Viewers," submitted to the NSF, from Ann Pasanella and Allen H. Barton,, (75-76?).	box 111	folder Prop. 768.
Proposal on "A Resource Management Approach To Social Indicators," to HEW, Public Health Service, from Anthony R. Oberschall,, (74-75?)	box 111	folder Prop.772.
Grant Application for research on "Social Structure, Social Change and Credit Allocation," to HEW, Public Health Service, from Andrew A. Beveridge,, (75-76?)	box 111	folder Prop.800
Proposal Draft on "Social Decisions Affecting Inflation," to?, from William Glaser,, November, 1974	box 111	folder Prop.801
Draft proposal for a cooperative International Survey of "Social Forces Underlying Inflation and Its Control," to? from the Program for Comparative Study of National Leadership, BASR,, August 15, 1974	box 111	folder Prop.802
Proposal on "American Leadership Beliefs About Economic Stabilization," to? from Allen H. Barton and R. Wayne Parsons,, May 23, 1975	box 111	folder Prop.803.

Proposal of a "project for Resident -Institution-Police Cooperation for Neighborhood Security," to the State of New York , Office of Crime Control Planning, Morningside Heights, Inc, Proposal, from Allen H. Barton,, March 13, 1972	box 111	folder Prop. 804
A preliminary proposal for a Five-Year Cultural Voucher Program for New York City, to? from Museums Collaborative, Inc., and the New York City Department of Cultural Affairs,, January, 1974	box 111	folder Prop.805.
Proposal to Provide Local Action Interregional Analysis and Field Support Services to Aid, submitted to the Agency For International Development, Office of Contract Management, Central Operations Division, Rosslyn, Virginia, from Checchi and Company, Washington , D. C. , and BASR,, May 8, 1973	box 111	folder Prop.806
Proposal for A "Research Training Program on Formal Organizations," to? From Peter M. Blau,, May 27, 1971	box 111	folder Prop.808.
Low-Income Housing Demostration Grant for project on "Housing for Low-Income Families in the Context of a Middle-Income Housing Development," from the Fred L. Lavanburg Foundation, New York, and David Caplovitz,, June, 1965	box 111	folder Prop.809
Grant Application research on "The Social Consequences of Legalized Abortion," to HEW, Public Health Service, from Jack Elinson, and Carol H. Weiss,, (1971?)	box 111	folder Prop.810
Proposal on "Processes Affecting the Participation and Development of Negro Women in Professional Careers," to the NSF, from William J. Goode , W. Phillips Davison, and Cynthia F. Epstein,, March 1, 1970	box 111	folder Prop.811
Grant Application for research on "Black Women in Elite Professions and Occupations," To HEW, Public Health Service, from William J. Goode and Allan Silver,, (1972?)	box 111	folder Prop.812
Technical Proposal For "Policy Issues Analysis in Postsecondary Education, Issue 3.6 C: Student Financial Aid," to the Office of Education, Washington, D.C., from Nathalie Friedman,, Date(1975?)	box 111	folder Prop.813.
Technical Proposal For "policy Issues in Postsecondary Education,. Issue 3.6D: Impact of Secondary School," to the Office of Education, from A.J.Jaffe and Walter Wood Adams,, (1975?)	box 111	folder Prop.814
Proposal for "A Study of Women in Decision-making Elites in Cross National Perspective," to? from Cynthia Fuchs Epstein, Sociology, Queens College, CUNY,, (1975?)	box 111	folder Prop.815
Proposal to "provide planning, Design and Evaluation Services to AID," submitted to AID, from William A. Glaser,, Matrch, 1975	box 111	folder Prop.816.

Bureau of Applied Social Research records 5012632

Proposal on "international Interdependence: Relations Between Israel And the American Jewish Community," to Department of State , Washington, D.C. from Allen H. Barton,, January 23, 1976	box 111	folder Prop.817
Proposal on "The Migration and Return of Professionals," to the National Center for Education Research and Development, U.S. Office of Education, from William A. Glaser,, February, 1971	box 111	folder Pop.818
Proposal for a research project entitled "Foreign Students in the United States," to the (Office of Education?), from Allen H. Barton and WilliamA. Glaser,, May 31, 1973	box 111	folder Prop.819
Grant Application for research on" The Allocation, of Honor, Prestige , or Respect, and its Consequences for Social Control," to the National Endowment for the Humanities, D.C., from William J.Goode,, (1972?)	box 111	folder Prop.820
NIMH Research Development Program Application for research on "Control Processes in Power, Prestige , Money and Friendship Systems," from William J. Goode,, November 27,1968	box 111	folder Prop.821.
Grant Application for research on "Patients, Providers and Programs: The Dynamics of Health Care in An Urban Community," to the ,Health Research Council of the City of New York, from Stanley J. Heginbotham,, (1973-1974?)	box 111	folder Prop.822.
Proposal entitled: "Is the U..S. Tending Toward Geographic Homogeneity?" to the NSF, from A. J. Jaffe,, (1975?)	box 111	folder Prop.823.
Proposal on the "Relevancy of Ecological Group Determinants upon Fertility in the Republic of Panama," to the National Institute of Health and Human Development, Bethesda, Maryland, from A.J. Jaffe, and William A. Glaser,, February 21, 1969	box 111	folder Prop. 824
Technical Proposal -"A Study of the Impact of Student Financial Aid. Phase I. Study Design and Pre-Implementation Programs," to the (Office of Education?), from A.J.Jaffe,, (1973-74?)	box 111	folder Prop.825
Preliminary Proposal for a Study of the Administration of Higher Education in the United States and Great Britain, to the (Office of Education?), from Sam Sieber,, October 8, 1967	box 111	folder Prop.826.
A Proposal For " A Natality Survey of New York City," to the (Department of Public Health of the City of New York?), from BASR,, May 13, 1968	box 111	folder Prop.827
Technical Proposal for "policy Issues in Postsecondary Education, Issue 3.6 B: Demand for Postsecondary Education," submitted to the (Office of Education?), Washington, D.C., from Ann K. Pasanella and Allen H. Barton,, (1975)	box 111	folder Prop. 828.

Bureau of Applied Social Research records 5012632

Proposal for research on "The Development and Test of a Major Innovation in Higher Education," submitted to the (Office of Education, Washington, D.C.?) from Alfred Oxenfeldt,, (1971?)	box 111	folder Prop.829.
Grant Application for research on "patterns of Adjustment in Housing for the Elderly," to HEW, Administration on Aging, from Allen H. Barton,, June 3, 1971	box 111	folder Prop.830
Grant Application for research on "Dance Style and Culture Pattern," submitted to the National Endowment for the Humanities , from Alan Lomax and Conrad Arensberg,, (1967?)	box 111	folder Prop. 831
Proposal for research on "Sex-Role Aspirations and Childbearing in Teen Girls," to Hew, Public Health Service, from Allen H. Barton,, (1972-73?)	box 111	folder Prop.832.
Grant Application for research on "Determinants of Sex-Role Decisions in Teen-Age Girls," to Hew, Public Health Service, from Allen H. Barton,, September, 25, 1972	box 111	folder Prop.833
Grant Application for research on "politics and the Child's Everyday World," to Hew , public Health Service, from Mark J. Kesselman,, May 24, 1972	box 111	folder Prop.834.
Draft proposal for a Study of the Membership of the Association of the Bar of the City of New York, to the (Bar Association of New York City?), from Herman Kane and Charles Kadushin,, May 4, 1973	box 111	folder Prop.835.
Proposal for A "comparison of Attitudes And Opinions Of Federal Legislators With Their Voting Records," submitted to the NSF, from Allen H. Barton,, (72-73?)	box 111	folder Prop.836
Grant Application for research on "Publishers as Gatekeepers of Ideas in Mental Illness," to HEW, Public Health Service, from Lewis A. Coser, Department of Sociology, State University of New York at Stony Brook, Stony Brook, New York, 11794,, (74-75?)	box 111	folder Prop.837.
Technical Proposal on "Research into the Development of Statistics Relating to the Availability of Women and Minority Group Members in Certain labor pools," submitted to HEW, (Office of Statistics?), from Joseph Fromkin, Inc. Washington, D.C., and A.J. Jaffe, et. al. of BASR,, (1973?)	box 111	folder Prop.838
Proposal for a "Design Study For Urban Telecommunication Experiments," to NSF, from Ralph J. Schwarz, Professor of Electrical Engineering and Associate Dean, School of Engineering and Applied Science, Columbia University,, April 10, 1974	box 111	folder Prop.839.
Proposed Study on "Future Occupational Composition and Educational Attainment," submitted to the (U.S. Department of Labor?), from BASR,, September 25,1968	box 111	folder Prop.840.
Proposal for research on a Doctoral Dissertation entitled the "Social Implications of High-Rise Housing: A Comparative		

Study of affluent and Poor Tenants," submitted to the Assistant Secretary for Policy Development and research, U.S. Department of Housing and Urban Development, from Candidate, Jacqueline M. Zito, and Sponsor, Herbert J. Gans,, October 1, 1975	box 111	folder Prop.843.
Research proposal on a "Social Statistics Documentation Study," submitted to the NSF, from Allen H. Barton,, (1976?)	box 111	folder Prop.851
Technical Proposal for Research Plan on "rearranged Work Schedules in the Private Sector," to the (U.S. Department of Labor?), from A.J. Jaffe,, (1975-76?)	box 111	folder Prop.855.
Proposal for Doctoral Dissertation research entitled "The Effects of Technology and Organizational Structure on Engineers in Two Industrial Settings," submitted to the Associate Manpower Administrator for Policy, Evaluation and Research, Manpower Administration, U.S. Department of Labor, from Candidate, Robert Zussman, and Sponsor, Allan Silver,, November 29, 1976	box 111	folder Prop.859
Proposal on "Change and Innovation in Architecture and Planning," to be submitted to ?, from Judith R. Blau,, (1975?)	box 111	folder Prop.865.
Proposal on "social Change and experienced quality of life: A resource management approach to social indicators and account," submitted to Vanderbilt university as a subcontract, from Andrew A. Beveridge, Assistant professor of Sociology,, (1975?)	box 111	folder Prop.866.
Proposal for an "Evaluation Study of Probation Vocational-Remedial Education Training Project," to the New York City Department of Probation, from A.J. Jaffe and Walter Adams,, (1973-74?)	box 111	folder Prop.867.

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Series III: Reports

Scope and Contents

Boxes 112-134

Scope and Contents

The BASR Reports were generally delivered to the research sponsor in mimeographed form. In some cases, as noted, the reports were later published as articles or books. Asterisks indicate titles which are not included in the microfiche collection.

Title/Description

Instances

Paul F. Lazarsfeld and Edward A. Suchman Initial Report on an Exploratory Study of Coverage by Radio Stations.,, 1941

Physical Description: 6 pp. plus charts Questionnaire, notes on staffing coverage. box 112 folder B-0061-1

Scope and Contents

[Examples of data available about kind of audiences government agencies may reach by sponsoring radio programs, such as availability of people, general listening habits, station and program preference.]

Paul F. Lazarsfeld, M. Bayne and Edward A. Suchman Station Coverage Report., 1941 box 112 folder B-0061-2

Physical Description: 60pp. Report

Scope and Contents

[Discusses availability of people as listeners, information on station coverage and program structure. Questionnaire to stations included: What America Listened to on Wednesday, Dec. 4.]

Ernest Dichter Study of Psychological Programs., 1939. box 112 folder B-0065

Physical Description: 41 pp. Study Notes

Scope and Contents

[From interviews, which are given verbatim, two major themes were found in the various self-improvement programs. They offered explanations of psychological facts and they appealed to the listener to overcome difficulties or to accept unchangeable situations. The resultant good or bad effects upon the listener are discussed.]

Plugging Study. T. W. Adomo and Douglas MacDougald, 1939 box 112 folder B-0070

Physical Description: 60 pp.

Scope and Contents

[A discussion of the total business setting which decides whether or not a song is to become a hit- Tin Pan Alley. A sketch of the life story of a popular song with emphasis on plugging of songs and how it is carried out. See also "The Popular Music Industry" by MacDougald, pp. 65-109 in Radio Research 1941.]

Jack N. Peterman Your Hit Parade-Preliminary and Supplementary Reports,, 1940 box 112 folder B-0075-1

Physical Description: 20 pp.; 2 folders containing

Scope and Contents

[Discussion and report on how to better the Hit Parade rating system which measures relative popularity of songs.]

Trienah Meyers Lucky Strike Hit Parade, 1942 <u>Physical Description:</u> 23 pp.	box 112	folder B-0075-2
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Scope and Contents

[A comparison of Hit Parade ratings, using different methods. Description of moves of five places or more in one week by Hit Parade songs. How eight songs moved. Hit Parade weaknesses.]

1968-1069 <u>Physical Description:</u> 5 folders containing Typed report on Princeton project and Columbia report on BASR from 1968-69, 1 separate pamphlet	box 112	folder B-0076
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Lazarsfeld, Berelson, & Gaudet 1940 Voting Study: How the Voter Makes Up His Mind in a Presidential Campaign,, 1940 <u>Physical Description:</u> 35 folders containing Folder 1 empty, Folder 34 missing, two folder 35's, Code for Erie, Peoples Choice- Sandusky	box 112	folder B-0080
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Scope and Contents

[(The People's Choice: Erie County Study: Sandusky Study) (note, there was no report submitted)]

Content of Magazine Stories and the Socio-Economic Aspirations of Their Readers. Jack N. Peterman,, 1949 <u>Physical Description:</u> 32 pp.	box 112	folder B-0091
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Scope and Contents

[A content analysis of the socioeconomic aspirations expressed by the characters, background, plot and general philosophy of magazine stories and presumably aroused in the readers.]

Paul F. Lazarsfeld and Madorie Fleiss Progress Report on the Development of a Spending Test,, 1940 <u>Physical Description:</u> B-0092-1 40 pp., B-0092-2 13 pp.; 4folders Notes, Questionnaire, questions & typescript, test	box 112	folder B-0092-1,2
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Scope and Contents

[Desc: A scale was set up based on questions which reflected people's spending habits. B-0092-2 consists of interviewers' comments on the spending test survey.]

Marjorie Fleiss Should Bloomingdale's Maintain Its Restaurant?, 1940

Physical Description: 13 pp.; 3 folders containing Reports, Bloomingdale Restaurant study, card coder box 112 folder B-0093-1

Scope and Contents

[Desc: Would customers feel Bloomingdale's service to them was curtailed, would prestige of store be lowered, do financial returns of restaurant justify its upkeep? Stratified by income of 421 respondents.]

Lazarsfeld & Gaudet Shortwave Radio Listening in Erie County, 1940 (?) box 112 folder B-0105

Physical Description: 4 folders containing Memos, Respondent lists, questionnaire, draft reports

Scope and Contents

[Report not available]

T.W. Adorno Analytical Study of the NBC Music Appreciation Hour, 1940 (?) box 112 folder B-0107

Physical Description: 1 folder containing study, draft report

Paul F. Lazarsfeld American Station Sampler and How to Use It., 1940 box 112 folder B-0110

Physical Description: 6 pp.; 2 folders containing folder content sent to Vienna, codebooks

Scope and Contents

[A chart listing 11 separate sets of radio stations-all stations in U.S. and territories included. Discussion of station sampling procedure.]

R. Arnheim, E. Suchman and M. Bayne Small Stations Survey: Preliminary Memorandum,, 1941 box 112 folder B-0121-1

Physical Description: 40 pp.; 4 folders containing

Scope and Contents

[Preliminary analysis: number of hours and what language, types of programs, news items-domestic or foreign, drama-local or foreign, types of national appeals, etc.]

Rudolf Arnheim, Edward Suclunan and M. Bayne Foreign Language Broadcasts Over Local American Stations,, 1941 box 112 folder *B-0121-2

Physical Description: 80pp.; 4 folders containing

Scope and Contents

[This paper presents available evidence on the problems of such broadcasting. A questionnaire was

filled out by 66 specially appointed listeners covering 800 hours of foreign language broadcasts across the country. They also could present summaries of their observations. Published. See pp. 3-64 in Radio Research 1941.]

Suchman & Friedrich Italian Language Program Audiences, 1941	box 112	folder B-0122
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Physical Description: 4 folders containing

Scope and Contents

[1 is missing, 2&3 are empty (copies in Vienna), Codebook, Questionnaire instructions. Report not submitted]

Herta Herzog Feelings Among Four Minority Groups in New York City-Mayoralty Election as a Test Situation., 1941	box 112	folder B-0125
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Physical Description: 25 pp.; 1 folder containing empty folder (copy in Vienna)

Scope and Contents

[A discussion of how the decision for whom to vote in the 1941 mayoralty election will be determined by racial and national fears and prejudices. Based on 57 detailed interviews among Jewish, Italian, Irish and German people.]

Paul F. Lazarsfeld The Daytime Serial as a Social, Commercial and Research Problem., 1942	box 112	folder B-0130
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Physical Description: 51 pp.; 11 folders containing Questionnaires, Questions & memos, draft reports, folders 5-7 are empty (#5 in Vienna), Analysis , Content Analysis, Analysis- Soap Opera in Italian

Scope and Contents

[This sets forth the social and commercial problems created by daytime radio serials, reviews what is known, and suggests areas which need further exploration. The research methods which might be used are also discussed.]

Herta Herzog Daytime Serials: Their Audience and Their Effect on Buying., 1942	box 112	folder B-0131-1
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Physical Description: 100 pp.; 4 folders containing Questionnaires

Scope and Contents

[Based on survey of 5000 women, this gives a broad general picture of women's daytime listening habits

and the effect of listening upon actual use of product advertised.]

<p>Herta Herzog News and Views on John B. Hughes, 1942 <u>Physical Description</u>: 13 pp.; 4 folders containing Codebooks</p>	<p>box 112</p>	<p>folder B-0131-2</p>
<p>Scope and Contents</p>		
<p>[Hughes was a commentator who took over Raymond Graham Swing's time spot on the radio. This is a discussion of his selection and treatment of topics, comprehensibility, voice, opinion shaping, and comparison with other commentators. How to sell the product advertised on his program is also discussed.]</p>		
<p>Herta Herzog Study on Stomach Distress, 1942 <u>Physical Description</u>: 50 pp.; 4 folders containing Codebook and studies</p>	<p>box 112</p>	<p>folder B-0131-3</p>
<p>Scope and Contents</p>		
<p>[310 interviewed, questionnaire included. Attitudes toward stomach troubles, remedies.]</p>		
<p>Herta Herzog Preliminary Test of Six Kolynos Commercials, 1942 <u>Physical Description</u>: 66 pp.</p>	<p>box 112</p>	<p>folder B-0131-4</p>
<p>Scope and Contents</p>		
<p>[75 respondents were asked to compare commercials and were then interviewed about them and about their own dentifrice use. Scripts and questionnaire included.]</p>		
<p>Herta Herzog Test of Kolynos Tooth Powder Commercials, 1942 <u>Physical Description</u>: 35 pp.</p>	<p>box 112</p>	<p>folder -0131-5</p>
<p>Scope and Contents</p>		
<p>[100 women heard four sets of Kolynos Tooth Powder commercials and were then interviewed about them and about their own dentifrice use. Scripts and questionnaire included. (missing file)]</p>		
<p>Herta Herzog Test on Bisodol Commercials, 1942 <u>Physical Description</u>: 50 pp.</p>	<p>box 112</p>	<p>folder B-0131-6</p>
<p>Scope and Contents</p>		
<p>[76 people interviewed, questionnaire included. Problems posed were straight talk versus dramatized technique, personal versus straight descriptive approach commercial, as well as what properties of</p>		

Bisodol should be stressed, sketchy versus detailed.
(missing file)]

Genevieve Knupfer The Buying of Vitamin Preparations, 1942	box 112	folder B-0131-7
<u>Physical Description:</u> 35 pp.		
Scope and Contents		
[Topics covered are who buys vitamins, how much do they spend, brands bought. Questionnaires included. Problems with the data supplied by Industrial Surveys Co. are discussed. (missing file)]		
Paul F. Lazarsfeld Should She Have Music?, 1942	box 112	folder B-0135
<u>Physical Description:</u> 40 pp.; 1 folder containing		
Scope and Contents		
[Assembles available information on whether and what kind of daytime musical program would reach middle-aged, middle-class women. Main source of data: survey of 5000 women in 1941 by Office of Radio Research.]		
Paul F. Lazarsfeld Reports to Curtis Publishing Company, 1941	box 112	folder B-0136
<u>Physical Description:</u> 77 pp.; 2 folders containing 1 empty folder (copy in Vienna), Research suggestions		
Scope and Contents		
[This contains several reports dealing with the characteristics of Saturday Evening Post readers.]		
Manuel Manfield and Jeannette Green Sending and Receiving Greeting Cards,, 1941	box 112	folder B-0140
<u>Physical Description:</u> 52 pp.; 1 empty folder containing copy in Vienna		
Scope and Contents		
[193 persons interviewed by questionnaire and conversational interviews. Report discusses type of people interviewed, what greeting cards mean to people, resistance to them, cards as merchandise, the dealer. Questionnaires included.]		
M. Bayne Exploratory Study on the Psychology Refrigerator Purchasers, 1941	box 112	folder B-0141
<u>Physical Description:</u> 30 pp.; 2 folders containing empty folder (copy in Vienna), Questions		

Scope and Contents

[Based on 60 detailed interviews, a tentative analysis tries to answer such questions as: Do people have more subtle desires to which we could link the use of a refrigerator? Could we mobilize psychological forces which usually are not thought of in refrigerator ads?]

Durant & Lazarsfeld Morale Survey, 1941 <u>Physical Description:</u> 2 folders containing Questions	box 112	folder B-0142
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Scope and Contents

[No report submitted]

Magazines vs. Radio Serials, 1941 Scope and Contents	box 112	folder B-0143
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[No report submitted]

Leo Lowenthal Biographies in Popular Magazines. Published. See pp. 507-548 in Radio Research 1942-1943.,, 1942-1943 <u>Physical Description:</u> 14 folders containing	box 112	folder *B-0145
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Paul F. Lazarsfeld General Statistical Analysis of Joint Newspaper-Radio Ownership,, 1941 <u>Physical Description:</u> 35 pp.; 21 folders containing and 2 loose leaf code binders	box 112	folder B-0150-1
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Scope and Contents

[A statistical picture of distribution of newspapers and radio stations, and some of their main characteristics in the whole country.]

Joint Ownership of Radio Stations and Newspapers in 1-1 Communities: A Statistical Analysis. Paul F. Lazarsfeld,, 1941 <u>Physical Description:</u> 34 pp.	box 112	folder B-0150-2
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Scope and Contents

[An analysis of 93 1-1 communities for which newspaper ownership of more than 50% is claimed. (1-1 community: radio stations and newspaper associated.) Power, frequency, population, newspaper circulation, network affiliation are variables taken into account.]

Radio and Newspaper Affiliations. Paul Neurath, 1955 <u>Physical Description:</u> 55 pp.	box 112	folder B-0150-3
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Scope and Contents

[Discusses in what communities newspapers disappear and the role in this disappearance played by radio and newspaper-radio affiliations.]

A Comparison of News Programs, Educational Programs and Editorial Policy of Associated and Non-Associated Media. Herta Herzog,, 1941

box 112 folder
B-0150-4

Physical Description: 35 pp.

Scope and Contents

[50 radio stations were selected which were associated with a newspaper. 50 stations and 50 newspapers were selected which were not associated or owned one by the other. Then the 50 associated and non-associated stations were compared. Same was done for the 2 groups of newspapers.]

Jeannette Green The American Community Leader Looks at the Drugstore, 1943

box 112 folder
B-0151-2

Physical Description: 66 pp.; 3 folders containing Questionnaire, Talbes, Empty file (copy in Vienna)

Scope and Contents

[Report based on 264 interviews in 13 cities, concerns attitude toward drugstores and pharmacists.]

L. Kay Some Observations on Life Readers, 1943

box 112 folder
B-0102-1

Physical Description: 16 pp.; 19 folders containing (plus 2 loose leaf binders)

Scope and Contents

[intensive interviews were conducted toward a better understanding of the function of Life magazine as a medium of communication and as a social and political magazine.]

Some Attitudes Toward Life Magazine-Final Report. Herta Herzog and L. Kay,, 1943

box 113 folder
B-0152-2

Physical Description: 60 pp.

Scope and Contents

[Perceptions of Life's editorial policy, Life compared with other magazines, why some don't read it, how thoroughly it is read as a news magazine, as a non-news magazine, as a picture magazine. Based on 200 interviews. Questionnaire included.]

The Magazine Ogre. Herta Herzog, 1943

box 113 folder
B-0152-3

Physical Description: 14 pp.

Scope and Contents

[General reading habits of Life, Saturday Evening Post, Collier's and Liberty readers; relation of multiplicity of magazine reading to intensity of reading.]

<p>Babette Kass Overlapping Magazine Reading: A New Method of Determining the Cultural Levels of Magazines. Published. See pp., 130-151 in Communications Research, 1948-1949., 1948-1949</p>	<p>box 113</p>	<p>folder *B-1053</p>
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Physical Description: 4 folders containing Questionnaires, Codebooks, Memos

Scope and Contents

[May not exist.]

<p>Gerhart Wiebe A Study of Three Radio Broadcasts Intended to Refute Rumors., 1942</p>	<p>box 113</p>	<p>folder B-0156</p>
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Physical Description: 35 pp.; 1 folder containing empty folder (copy in Vienna)

Scope and Contents

[Excerpts from three broadcasts were studied to find their relative merit in terms of audience appeal and their effectiveness in "scotching" rumors. Program Analyzer and supplementary questionnaire were used. Questionnaire included.]

<p>Ernest Dichter Health Program Study., 1942</p>	<p>box 113</p>	<p>folder B-0158</p>
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Physical Description: 43 pp.; 1 folder containing empty folder (copy in Vienna)

Scope and Contents

[To establish the appeal of radio health programs, 14 people were interviewed and these interviews are given verbatim. A combination of factors was found to explain their continued interest.]

<p>Goodwin Watson Title:A Socio-Psychological Study of Wine Drinking-Summary., 1944</p>	<p>box 113</p>	<p>folder B-0160-1-4</p>
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Physical Description: 48 pp. 9 Folders. 1-4 folders containing are empty (Wine study copies in Vienna), Remainder contain Questionnaires, Code Books

Scope and Contents

[Previous discussions of customs and wine drinking, social factors involved, special characteristics of wine drinkers, types of drinkers and the marketing of wine are summarized. Topics for further study

are suggested. Original discussions are contained in interim reports under B-0160.]

<p>Kaufman "Why We Fight", 1940's (?) <u>Physical Description:</u> Memos and Tests Report</p>	<p>box 113</p>	<p>folder B-0162</p>
<p>Scope and Contents</p>		
<p>[No Report submitted]</p>		
<p>Maurice L. Farber Report on Program Analyzer Test of Audition of "Ask Eleanor Nash.", 1942</p>	<p>box 113</p>	<p>folder B-0163</p>
<p><u>Physical Description:</u> 6 pp.</p>		
<p>Scope and Contents</p>		
<p>[copy in Vienna. This report discusses the test group, their "like" and "dislike" reactions, reactions to Eleanor's voice and to the program as a whole. 18 women were in the sample.]</p>		
<p>Paul F. Lazarsfeld Magazine Reading Before and After Pearl Harbor, 1942</p>	<p>box 113</p>	<p>folder B-0165</p>
<p><u>Physical Description:</u> 22 pp.; 3 folders containing Memorandums, Study Codes</p>		
<p>Scope and Contents</p>		
<p>[Based on data obtained from Life, Inc., and Hearst Publications, Inc., this report investigates the changes in people's reading habits as a result of Pearl Harbor, especially with regard to the reading of nonfiction articles concerned with the war.]</p>		
<p>by the listeners. Weekly Reports on Shortwave Broadcasts to Germany and Italy,, 1942</p>	<p>box 113</p>	<p>folder B-0167</p>
<p><u>Physical Description:</u> 56 pp. empty folder, copy in Vienna</p>		
<p>Scope and Contents</p>		
<p>[Discussion of unfavorable aspects of the programs and of technical problems.]</p>		
<p>Lowenthal and Lazarsfeld Philadelphia News and News Commentators Study,, 1942</p>	<p>box 113</p>	<p>folder B-0168</p>
<p><u>Physical Description:</u> 11 folders containing Tables, Codes,Notes, Commentaries, Analysis, Analysis of NY paper editorials, Memoranda, Monitors, Procedures</p>		
<p>Scope and Contents</p>		
<p>[No report available]</p>		
<p>Peatman & Marcson "This is War" Program Tests, 1942</p>	<p>box 113</p>	<p>folder B-0169</p>

Physical Description: 3 folders containing Report (copy in Vienna), Memos, Codebooks

Scope and Contents

[No report available]

Herta Herzog Pretesting a Short Story, 1942	box 113	folder B-0170
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Physical Description: 15 pp.; 4 folders containing Report (empty, copy in Vienna), Story, Misc. memo, Pretesting- 8 questionnaires (confidential)

Scope and Contents

[Summary of findings of a reader test of 15 people to determine reactions to characters, plot, etc., of readers of a preliminary version of a novelette. Interviews and questionnaire included.]

Jeannette Green Test of Golden Wedding Trademarks, 1943	box 113	folder B-0181
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Physical Description: 18 pp.; 2 folders containing empty folder (in Vienna), Questionnaire

Scope and Contents

[163 interviews were conducted with Protestant, Catholic and Jewish men and women to find out if the wedding ring on the Golden Wedding (whiskey) trademark was offensive to their religious and social feelings. Questionnaire included.]

Genevieve Knupfer Poughkeepsie Social Stratification Study, 1943	box 113	folder B-0182
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Physical Description: 6 folders containing Study, Correlations, Misc., Questionnaire, Codebook

Scope and Contents

[No report available]

Kay Birthday Cards Study, 1943	box 113	folder B-0183
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Physical Description: 3 folders containing Questionnaire, Memo, Draft report

Scope and Contents

[No report available]

Marjorie Fiske Survey of Materials on the Psychology of Radio Listening,, 1943	box 113	folder B-0185
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Physical Description: 57 pp. Report

Scope and Contents

[The successful commercial use of radio rests upon an understanding of the interrelationship of the

commercial and the informing and entertaining aspects of radio. This memorandum then, deals with "general psychology of radio, its power as a selling force, and some particular aspects of retailers' use of radio."]

Robert K. Merton Time-Readership and the Influence Structure of Dover, N.J.: An Exploratory Study,, 1943

box 113

folder
B-0187

Physical Description: 102 pp. Report

Scope and Contents

[This report explores the meaning of influence in a community and its relation to the reading of Time magazine. In two field trips 86 interviews were secured from three groups of people: 1) influential people, 2) Time subscribers, 3) random people. Suggestions for further research are made and interview schedules are included.]

Jeannette Green Study of the American Magazine, 1943

box 113

folder
B-0190

Physical Description: 34 pp.; 21 folders containing Empty study (copy in Vienna), Questionnaires- 8 interviews, Codes- & codesheets, Interview instruction, Questionnaire, Tables, Misc., Procedures, Study comparisons, Criticisms, Preference trends, Commercial breakdowns, Gratifications, Psych. applied to publishing, Pages from magazines, Final study

Scope and Contents

[315 people were interviewed, showing American Magazine steering a middle course between Cosmopolitan and Saturday Evening Post. Among people who read American Magazine, four main gratifications came to light.]

Herta Herzog The Negro and the War-A Preliminary Test of an OWI Pamphlet,, 1943

box 113

folder
B-0192

Physical Description: 22 pp.; 19 folders containing Empty folder (file in Vienna), Questionnaires, Misc., Memos, Overall summary, Survey tables, Worksheets, Interview notes-instructions and correspondence, Scripts and script substitution, Commercials, , Question analysis, Stations responding, Statistical data, Comment analysis

Scope and Contents

[Outlines responses of 70 Blacks interviewed to pamphlet itself and to idea conveyed by it that they should strongly support the war effort.]

Marjorie Fiske Retailers' Use of Radio as Judged by the Consumer (Hartford, Conn.),, 1943

box 113

folder
B-0195-2

Physical Description: 19 pp.; 13 folders containing Questionnaires, Questions & codes, Codes, Interview

instructions, Iowa study, Bibliography of department store study, Memos, Script materials, Study quotes, Analysis-tables

Scope and Contents

[200 housewives were interviewed as to how local stores' advertising could be made most helpful with emphasis on use of radio. Questionnaire included.]

Alberta Curtis Some Preliminary Observations on Kate Smith Listeners, 1944	box 113	folder B-0200-1
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Physical Description: 23 pp.; 18 folders containing

Scope and Contents

[A discussion of how people felt about Kate Smith herself and in relation to her bond drive.]

Robert K. Merton The Effectiveness of the Kate Smith Bond Drives, 1944	box 113	folder B-0200-2
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Physical Description: 46 pp.; 18 folders containing

Scope and Contents

[On the basis of interviews conducted with persons who bought bonds from her and with persons who heard her but did not buy "some of the strong points of her campaign and types of resistance she encountered" are indicated.]

Marjorie Fiske Bonds on the Air, 1944	box 113	folder B-0200-3
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Physical Description: 40 pp.; 18 folders containing F&G

Scope and Contents

["A report of the public's choice as to who is best qualified to sell bonds on the radio, in which Kate Smith gets her share of attention." 978 people-a cross-section of the population of Greater New York-were interviewed.]

Robert K. Merton and Marjorie Fiske Kate Smith, 1944	box 113	folder B-0200-4
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Physical Description: 150 pp.; 18 folders containing

Scope and Contents

[Explores some of the general aspects of the radio marathon and then analyzes Kate Smith as a war bond salesman. Intensive interview guide (100 cases) and polling questionnaire (1000 cases) included.]

Robert K. Merton and Patricia Kendall The Focused Interview, 1943	box 113	folder B-0202
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Physical Description: 7 folder containing Reports

Marjorie Fiske and Arthur W. Komhauser Morale of Industrial Workers: A Summary and Point of View,, 1943	box 113	folder B-0205
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Physical Description: 67 pp.; 1 folder containing Empty folder

Scope and Contents

[Part I-A survey of the literature of morale studies. Supplementary report: Music in Industry-a survey of the literature of research on music in industry. Extensive bibliographies included in both sections.]

Israel Bias in Radio Newscasting, 1943	box 113	folder B-0208
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Physical Description: 1 folder containing

Scope and Contents

[No report available]

Alberta Curtis How Should Tide Study its Readers? An Exploratory Study,, 1943	box 113	folder B-0210
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Physical Description: 48 pp.; 3 folders containing Interview and questionnaire. Questionnaire, study (empty, folder in Vienna report)

Scope and Contents

[Tide was an "entertaining" business magazine. Survey gained ideas on how different types of business executives varied in their opinions of Tide and its rival, Printer's Ink and on what problems needed further research; 56 interviewed, questionnaire included. See also B-0220.]

Jeannette Green Test of Green River Trademark, 1944	box 113	folder B-0211-1
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Physical Description: 28 pp.; 3 folders containing

Scope and Contents

[218 respondents were interviewed for the purpose of determining whether the picture of the black man on the Green River trademark connoted, (an inferior whiskey" or a "whiskey just for colored people." Interviewing was done in five cities of the deep South. Questionnaire included.]

Jeannette Green Test of the Suggested New Green River Trademark, 1944	box 113	folder B-0211-2
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Physical Description: 7 pp.

Scope and Contents

[60 people were questioned on whether enough of the old trademark remained in the new to make it easily identifiable. Questionnaire included.]

Goodwin Watson A Critical Analysis of the Pictures in "There Are No Master Races" -Study # 1,, 1945	box 113	folder B-0212-1
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Physical Description: 113 pp.; 11 folders containing

Scope and Contents

[This was a comic book sponsored by the American Jewish Committee. About 350 persons were interviewed in groups of about 10-given preliminary questionnaire, shown comic, answered questionnaire a second time, then group discussion. Study # 1 discussed the reactions to the comic book as a whole, reactions to specific pictures, and whether or not comic books could be accepted as authoritative.]

Goodwin Watson The Effects of "There Are No Master Races" Upon Knowledge and Attitude of Readers-Study #2,, 1945	box 113	folder B-0212-2
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Physical Description: 55 pp.

Scope and Contents

[After a single reading of the comic "There Are No Master Races" the average person's information score rose substantially. However, willingness to accept persons of other races was not much affected.]

Bernard Berelson "The Story of Labor"-A Study of Readership, 1945	box 113	folder B-0213
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Physical Description: 16 pp.; 5 folders containing Questions, Codes, Newspaper articles, Letters, Typed & printed studies

Scope and Contents

[334 interviews completed to determine the extent to which one issue of the cartoon strip "The Story of Labor" was read by trade union members in their union publication, to identify the readers' characteristics, and to estimate the readers' comprehension of the strip. Questionnaire included.]

Bernard Berelson "The Ghosts Go West"-A Report on Comprehension, 1945	box 113	folder B-0214
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Physical Description: 24 pp.; 4 folders containing Questions, Report (empty folder, copy in Vienna), Codes, Letters & memos

Scope and Contents

[This study tried to determine the comprehension, miscomprehension or non-comprehension by 300 respondents of a cartoon. Questionnaire included.]

Bernard Berelson and Patricia Salter Writers' War Board Study, 1944	box 114	folder B-0215-1
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Physical Description: 69 pp.; 12 folders containing Studies-empty folders (copies in Vienna), Codes, Logsheet, & abstracts, Correspondence, Memos, Reports, Reference materials, Pamphlets

Scope and Contents

[1) Magazine Section-an analysis of American minority and foreign groups in popular magazine fiction. 2) Daytime serials- an analysis of previous study material as to treatment of minorities in daytime serials. 3) Summary of the literature on anti-minority prejudice. 4) Newsreels-an analysis of treatment of minority and foreign groups in newsreels. 5) Interviews on anti-minority prejudice in advertising copy. 6) Comic books and anti-minority prejudice.]

Marjorie Fiske and Jeannette Green The Detailed Focused Interview as a Technique for the Testing of Institutional Advertising,, 1944	box 114	folder B-0216
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Physical Description: 16 pp.; 4 folders containing Interviews, Advertisement examples, Memos, Typed Study

Scope and Contents

[The focused interview will shed light on why an ad is or is not successful, will indicate possible ways to improve the ad, will show how the ad affects readers' attitudes toward the company. The appendix discusses the three processes involved in this type of interview.]

Marjorie Fiske Naples is a Battlefield-Preliminary Report on a Study of Audience Reaction with Lazarsfeld-Stanton Program Analyzer,, 1944	box 114	folder *B-0217
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Physical Description: 50 pp.; 8 folders containing Questionnaires, Codes, Interview guide, Analysis, Memos

Scope and Contents

[Discusses how audiences reacted to the film as recorded by the L-S analyzer, by group interviews, by "before and after" attitude tests, and by an "opinion of the film" questionnaire.]

Bernard Berelson True Story Survey in Sandusky, Ohio-Final Report, 1944	box 114	folder B-0218-2
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Physical Description: 15 pp.; 6 folders containing

Scope and Contents

[Summarizes what is known about opinion leadership and its relation to magazine reading based upon two surveys.]

Bernard Berelson True Story Study of Opinion Leadership-Choice of Towns,, 1945	box 114	folder B-0218-3
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Physical Description: 15 pp.

Scope and Contents

[A detailed report on how the choice of towns for the study was narrowed to three.]

Marjorie Fiske and Patricia Kendall Al Schacht as a Baseball Announcer-A Pre-Test,, 1944	box 114	folder *B-0219
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Physical Description: 14 pp.; 1 folder containing

Scope and Contents

[24 people listened to a transcription of an Al Schacht broadcast, filled out questionnaires covering background information and their general impressions of him and then were interviewed in some detail as to their reasons for liking or disliking him.]

Goodwin Watson Tide's Readers Say, 1944	box 114	folder B-0220
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Physical Description: 52 pp.; 6 folders containing Empty folder (copy in Vienna), Interviews, Memos, Codes

Scope and Contents

[This study tries to answer such questions as "What do its readers think of Tide's editorial policy? What articles do they like? What are the high spots in Tide? To what extent is it really read?" 395 advertising, manufacturing, and business executives were interviewed in detail. See also B-0210.]

Patricia Kendall The Comparative Retention Value of Four Sloan's Liniment Commercials,, 1944	box 114	folder B-0221
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Physical Description: 25 pp.; 2 folders containing Report-empty folder (copy in Vienna), Codes

Scope and Contents

[Questionnaires filled out by 384 people were used to determine which of four commercials was best remembered.]

Marjorie Fiske Sampling of Public Attitudes Toward the Proposed Subscription Radio Plan,, 1944	box 114	folder B-0222
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Physical Description: 80 pp.; 2 folders containing Empty copy of study in Vienna, Questions & codes

Scope and Contents

["The object of this study was to gauge the degree of public receptivity toward the proposed subscription radio plan, as indicated both by the degree of interest in the plan itself and by the degree of satisfaction or dissatisfaction with current radio offerings." Questionnaire included. 1000 interviews in upper 3/4 of all economic levels around New York City were conducted.]

Herta Herzog and Katherine Wolf "War Town" Series Report, 1945

box 114

folder
B-0223

Physical Description: 5 pp.; 1 folder containing Notes study (copy in Vienna)

Scope and Contents

[14 programs of this radio series which portrayed a community service organization helping a person in distress were reviewed. This memorandum offers "observations which may be of some practical value in the planning of a similar program series in the future."]

Helen Schneider Memorandum on the Chances of "Finders Keepers" as a Morning Program,, 1944

box 114

folder
B-0224-1

Physical Description: 44 pp.; 17 folders containing

Scope and Contents

[This memorandum was designed to show why "Finders Keepers" should be kept as a morning program rather than return to daytime serial format and how to strengthen its particular appeal.]

Helen Schneider NBC Report-"The Forgotten Women" of Radio, 1945

box 114

folder
B-0224-3

Physical Description: Pages; 16 pp.

Scope and Contents

[This paper "defines the audience potential for a non-story program and suggests a 'double-attack' approach in a revamped 'Finders Keepers' program leading eventually to a new policy for NBC in building its morning audience."]

Paul F. Lazarsfeld and Helen Schneider The Social Psychology of the Morning Radio Audience,, 1945

box 114

folder
B-0224-4a

Physical Description: 107 pp.

Scope and Contents

[Based on interviews with 3500 women who listened to morning radio programs, this study describes the

behavior of the audience and gives a psychological interpretation of that behavior. Non-listeners are also considered. See also, "Research for Action" by Lazarsfeld and Dinennan in Communications Research 1948-1949.]

<p>"We the People" Program Analysis, 1944 <u>Physical Description</u>: 1 folder containing Scope and Contents [No report available]</p>	<p>box 114</p>	<p>folder B-0225</p>
<p>Paul F. Lazarsfeld Polls, Propaganda, and Politics, 1944 <u>Physical Description</u>: 1 folder containing Letters & pamphlets Scope and Contents [No report available]</p>	<p>box 114</p>	<p>folder B-0226</p>
<p>Robert K. Merton Housing Study (Craftown Study), 1944 <u>Physical Description</u>: 32 folders containing -1 binder Misc. memos and papers, Questions, Code-questions, Code, Interviews, Memos, Interviews, Annual review, Report, First year work-interim report, Pamphlets, Instructions, Manifest & latent functions, Annual review, Notes, Empty-slip, Laurenburg study, Appendix B- Craftown study, Two housing communities, Winfield tenants, Analysis Scope and Contents [Report not available]</p>	<p>box 114</p>	<p>folder B-0230</p>
<p>Watson & Zeisel Polish Study, 1944 <u>Physical Description</u>: 3 folders containing Questions, Wallace poll, Polish survey Scope and Contents [Report not available]</p>	<p>box 114</p>	<p>folder B-0231</p>
<p>Fiske Unions and the Radio Industry, 1944 <u>Physical Description</u>: 3 folders containing Radio survey, Interviews, Memos Scope and Contents [No report available]</p>	<p>box 114</p>	<p>folder B-0232</p>
<p>P. F. Lazarsfeld, R. Franzen and T. Ehrlich Sampling Procedures for Measurement of Station Coverage,, 1944 <u>Physical Description</u>: 87pp. One empty Folder</p>	<p>box 114</p>	<p>folder B-0235</p>

Scope and Contents

[This report contains tables which list 1) the number of counties with radio stations in each state, 2) state totals for counties with radio stations, 3) assignment of ballots in counties with radio stations and 4) counties without radio stations. A complete list by state of all cities and towns in counties which have radio stations is also included.]

Herzog American Mutual Advertising Test, 1944	box 114	folder B-0236
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Physical Description: 1 folder containing Test

Scope and Contents

[Report not available]

Curtis WNEW's Study of the NAB Circulation Plan, 1944	box 114	folder B-0237
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Physical Description: 1 folder containing Study

Scope and Contents

[Report not available]

Lazarsfeld, Berelson, Mills, Katz Personal Influence (Decatur Study). See: Project Files under Project Number above.,, 1944	box 114	folder B-0240
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Scope and Contents

[Report not available]

Lazarsfeld Effectiveness of Anti-Defamation League Propaganda, 1945	box 114	folder B-0241
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Physical Description: 1 folder containing Preliminary study

Scope and Contents

[Report not available]

Glock Lutheran Study, 1945	box 114	folder B-0242
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Physical Description: 3 folders containing Questions, Study, Meeting minutes

Scope and Contents

[Report not available]

Majorie Fiske and Katherine Wolf The Children Talk About Comics, 1946	box 114	folder B-0243
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Physical Description: 115 pp.; 5 folders containing Empty (copy in Vienna), Codes, Memos, Note

Scope and Contents

["This study is the first ... which has attempted to get any direct information about the impact of comic book reading on children." 100 children were intensively interviewed to get some impression of the motives in and effects of comic book reading among different groups in relation to their general behavior, interests and attitudes. Interview guide included. See also pp. 3-50 in Communications Research, 1948-1949.]

Bernard Berelson An Experiment in Serial Reproduction, 1946	box 114	folder B-0244
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Physical Description: 15 pp.; 3 folders containing Study-report, Interviews, Memo

Scope and Contents

[Six chains of three men were used to discover how much of the original contents were communicated and what additions and distortions were introduced in each retelling of a cartoon about minority groups within the labor movement.]

Bernard Berelson What "Missing the Newspaper" Means, 1946	box 114	folder *B-0246
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Physical Description: 26 pp.; 3 folders containing Memo, Questions, Study report-questions

Scope and Contents

[60 intensive interviews were conducted to get at the basic problem, the function of the modern newspaper for its readers. Questionnaire included. Published. See pp. 111- 129 in Communications Research, 1948-1949.]

Jeanette Sayre Smith How to Study Control of the Media of Communications,, 1945	box 114	folder B-0248
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Physical Description: 110 pp.; 1 folder containing Empty folder (copy in Vienna)

Scope and Contents

[A report on the existing materials covering the role of professional personnel, organized interests, economics, government, comparative studies, and proposals for changing the control structure.]

Patricia Kendall The Personification of Prejudice as a Device in Educational Propaganda-An Experiment in Product Improvement,, 1946	box 114	folder B-0250-1
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Physical Description: 132 pp.; 24 files

Scope and Contents

[150 men were interviewed as to their understanding of three "Mr. Biggott" cartoons. Interview guide included.]

The Women Meet Mr. Biggott. Patricia Kendall, 1946 <u>Physical Description:</u> 33 pp.	box 114	folder B-0250-2
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Scope and Contents

[Three "Mr. Biggott" cartoons were shown to 692 women in Decatur, Illinois. From the interview data gathered, it was possible to study who did, and who did not understand them]

Testing Cartoon Comprehension-A Comparison of Two Different Methods. Patricia Kendall and Marion Strauss,, 1946 <u>Physical Description:</u> 26 pp.	box 114	folder B-0250-3
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Scope and Contents

[Methodological comparisons are made between B-0250-1 and B-0250-2 which used two different techniques to test the understandability of these three "Mr. Biggott" cartoons. Questionnaire for B-0250-2 included. See also "The Analysis of Deviant Cases in Communications Research" by Kendall and Wolf, pp. 152-179 in Communications Research, 1948-1949.]

Charles Y. Glock and Margaret McDonald Firemen's Attitudes towards the Fire Department Pension System and Their Effects on Morale,, 1948 <u>Physical Description:</u> 52 pp.; 10 folders containing	box 115	folder B-0304-1
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Scope and Contents

[312 firemen were interviewed. Questionnaire included.]

Charles Y. Glock Elements of Job Satisfaction Among Members of the New York City Fire Department,, 1948 <u>Physical Description:</u> 35 pp.; 10 folders containing	box 115	folder B-0304-2
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Scope and Contents

[An analysis of data collected on aspects of the job other than pensions.]

Klapper Public Library Inquiry Project, 1947 <u>Physical Description:</u> 1 Bound report and 6 folders containing Bound report, report, Codes, Memos &	box 115	folder B-0305
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correspondence, Survey of literature, Questions & pamphlets

Jeannette Green and Babette Kass A Study of Consumer Attitudes to the Association of the Armour Name With Soap Products,, 1948	box 115	folder B-0306
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Physical Description: 126 pp.; 6 folders containing Code & questionnaire, Questionnaire, Memos & correspondence, Codes, Empty folder (report copy in Vienna)

Scope and Contents

[This study determined people's reactions to a meat-packing company making soap. Questionnaires included.]

Charles Y. Glock A Study of Magazine Preferences Among Executives of Industrial and Mill Supply Companies,, 1947	box 115	folder B-0307
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Physical Description: 25 pp.; 4 folders containing Code, Notes, Outline of research procedures, Empty folder (copy in Vienna)

Scope and Contents

[Mail questionnaires sent to 2505 executives asked them to list in order of preference the business and general news magazines they read regularly.]

Carol Coen A Study of Magazine Preferences Among Textile Mill Executives,, 1947	box 115	folder B-0308-1
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Physical Description: 38 pp., Ext:4 folders

Scope and Contents

[Reading preferences of 602 textile mill executives among 14 selected trade magazines were solicited.]

A Study of Magazine Preferences Among Textile Mill Executives. Babette Kass,, 1949	box 115	folder B-0308-2
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Physical Description: 63 pp.

Scope and Contents

[This report represents the preferences of 1024 textile mill executives among 14 selected trade magazines. Questionnaire included.]

Barbara Hockey, Robert Carlson and Anders Lunde Analysis of the Controversy Between the American Federation of Musicians and the Radio and Recording Companies,, 1948	box 115	folder B-0309
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Physical Description: 137 pp.; 3 folders containing

Scope and Contents

[Arguments on both sides are presented, then statistics picturing the state of employment of musicians, finally a review of the musical interests and activities of

the American people since the advent of radio and broadcasting.]

<p>Charles Y. Glock and Melvin Goldberg Serious Radio Programs in the New York Area,, 1947</p> <p><u>Physical Description:</u> 57 pp.; 1 folder containing Empty folder (copy in Vienna)</p>	<p>box 115</p>	<p>folder B-0310,</p>
<p>Scope and Contents</p>		
<p>[An analysis of serious radio programs available in the New York area and the extent to which they were heard was made to help determine whether Columbia University should operate an FM station.]</p>		
<p>Charles Y. Glock Some Observations on the Life Dealer Panel, 1948</p> <p><u>Physical Description:</u> 25 pp.; 3 folders containing Observations, Report</p>	<p>box 115</p>	<p>folder B-0311</p>
<p>Scope and Contents</p>		
<p>[After careful study a recommendation was made that no further analysis of this panel be made as the nature of the sample and structure of the study precluded the derivation of valid and reliable conclusions from the available data.]</p>		
<p>Anti-Semitism Poll in New York City- American Jewish Committee, 1947</p> <p><u>Physical Description:</u> 3 folders containing Questionnaires, Misc., Planning for the poll</p>	<p>box 115</p>	<p>folder B-0314</p>
<p>Scope and Contents</p>		
<p>[Report not available]</p>		
<p>Benjamin Ringer and Charles Y. Glock Some Applications of the Technique of Content Analysis to the Study of Newspaper Treatment of a Controversial Issue,, October, 1947</p> <p><u>Physical Description:</u> 66 pp.; 2 folders containing Report, Code</p>	<p>box 115</p>	<p>folder B-0315</p>
<p>Scope and Contents</p>		
<p>[Analysis of Flint, Michigan, newspapers as to their treatment of the UAW-CIO strike against General Motors Corporation. Both public and union newspapers were studied.]</p>		
<p>Lazarsfeld & Fiddle Jewish Labor Study Analysis (Institute of Social Research Data),, 1947</p>	<p>box 115</p>	<p>folder B-0320</p>

Physical Description: 5 folders containing Codebook, Directives for editing, Typescripts, Report

Margaret McDonald A Pilot Study of the Public's Awareness of and Knowledge about Existing Health Facilities,, 1948	box 115	folder B-0323
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Physical Description: 50 pp.; 6 folders containing Empty folder (copy in Vienna), Memos & correspondence, Proposal, Description of questionnaires, Questionnaires

Scope and Contents

[This presents a preliminary questionnaire with results of the pretest interviews along with recommendations for revision of the questionnaire and a proposal for its city-wide administration.]

Arthur Komhauser Psychological Responses to Newspaper and Radio Advertisements,, 1949	box 115	folder B-0331-1
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Physical Description: 111 pp.; 30 folders containing

Scope and Contents

[This report attempts to ascertain what goes on in people's minds when they read newspaper ads and hear radio commercials. It also considers how people are attracted to these advertisements, and the general attitudes of individuals toward them. Questionnaires and sample advertisements included.]

Psychological Analysis of One Newspaper, 1948	box 115	folder B-0331-2
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Synthetic Detergent Advertisement and One Radio Synthetic Detergent Commercial. Jeannette Green,, 1948.	box 115	folder B-0331- (2A?)
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Physical Description: 30 pp.,

Scope and Contents

[28 women were shown a selected newspaper advertisement and questioned immediately about their response to that advertisement. The respondents then heard an advertisement of the same product on the phonograph in an attempt to analyze what effect the use of each media has on the response to an advertisement. In half the interviews the order was reversed so that the respondents heard the advertisement before reading it.]

Psychological Impact of Newspaper and Radio Advertisements. Leo Srole and Jeannette Green,, 1949	box 115	folder B-0331-3
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Physical Description: 125 pp.

Scope and Contents

[In addition to primary emphasis on "immediate" psychological responses to the two media, this study investigates how people come to pay attention to

the advertisements in their newspaper and on the air and it seeks further information on the attitudes people have developed toward newspaper and radio advertising in general. 700 housewives interviewed. Questionnaire included.]

<p>Klapper & Glock Scientific American Study (Condon Case Controversy),, 1948</p>	<p>box 115</p>	<p>folder B-0332</p>
<p><u>Physical Description:</u> 7 folders containing Coding instructions, Questionnaire & codes, Questionnaire, Codes, Correspondence & Questionnaire, Report (article)</p>		
<p>York N. Lucci and Alan S. Meyer Oneonta Health Survey-Diary of Field Operations, October-December 1951,, 1951</p>	<p>box 115</p>	<p>folder B-0333</p>
<p><u>Physical Description:</u> 66 pp.; 2 folders containing Empty folder (copy in Vienna, report), Questionnaire</p>		
<p>Scope and Contents</p>		
<p>[All members 18 and older in a random sample of 800 households in Oneonta, New York, and contiguous rural area were to be surveyed. Object: to obtain statistics on the health status and health needs of the community. Questionnaires included.]</p>		
<p>Leo Srole and Robert T. Bower Voting Behavior of American Ethnic Groups, 1936-1944,, 1948</p>	<p>box 115</p>	<p>folder B-0334</p>
<p><u>Physical Description:</u> 34 pp.; 3 folders containing Empty folder (copy in Vienna, article), Memos, Polls</p>		
<p>Scope and Contents</p>		
<p>[Re-examines question of ethnic voting by relating sex, age, economic status, and education to ethnic groups: Jews, Blacks, Italians, and Irish.]</p>		
<p>Clarence Fish and Francis Parker The Public Views RCA's New System of Recorded Music,, 1949</p>	<p>box 115</p>	<p>folder B-0335</p>
<p><u>Physical Description:</u> 40 pp.; 10 folders containing Memo, Questionnaires, Interviews, RCA tape recorder, Analysis, Draft analysis, Respondents background, Empty folder (report-copy in Vienna)</p>		
<p>Scope and Contents</p>		
<p>[Forty-one people interviewed expressed favorable attitudes to the product-45 rpm record player and records, more unfavorable ones to the general situation and the ad.]</p>		
<p>Kingsley Davis German Broadcasting Project, 1949</p>	<p>box 115</p>	<p>folder B-0336</p>

Physical Description: 11 folders containing Correspondence, Memos, Transcripts, Pertinent facts, Analysis & facts & correspondence & schedules

Kass Public Views of Atomic Energy (Federation of Atomic Scientists Report),, 1948	box 115	folder B-0337
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Physical Description: 14 folders containing Questionnaires, Project reports on World Government Project, Memos, Atomic bomb questionnaire, Transcript report, Respondents, Report on UN, Minutes of Conference on Atomic Energy & World Organizations at Princeton (Nov. 28-30, 1947)

Scope and Contents

[Report not available]

Gasoline Study, 1948	box 115	folder B-0338
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Physical Description: 3 folders containing Interviews, Typescript report, Typescript & related printed article

Scope and Contents

[Report not available]

Charles Y. Glock & Babette Kass Advertising Agencies & Companies,, 1948	box 115	folder B-0339
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Physical Description: 5 folders containing Correspondence, Companies questioned, Questionnaires, Company responses, List of companies under various advertising companies

Scope and Contents

[Report not available]

Berelson, Lazarsfeld, McPhee 1948 Voting Study (Elmira Study), 1948	box 115	folder B-0340
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Physical Description: 41 folders containing Empty folder, Codebooks, List, Questionnaire & Codebook, Transfer cards, Interview instructions, Computer sheets, Memos, Questionnaires, Ballots, Reviews, Articles and reprints, Mass Media Campaign (chapter draft), Elmira new groups codebook, Caplewitz sample, Sample lists, Empty folder (Voting by Lazarsfeld, Berelson, & McPhee), Article

Kingsley Davis and Babette Kass The Social Psychology of Installment Buying: An Exploratory Study With Special Reference to Automobile Financing,, 1949	box 115	folder B-0343
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Physical Description: 191 pp.; 10 folders containing Questionnaires, Codes, Memos, Essential..., Portraits of CIT, Notes, Typescript report

Scope and Contents

[This is a report on attitudes and opinions toward installment buying in which 103 people were interviewed.]

Jeannette Green Analysis and Five Depth Interviews on Prepared Ready-to-Eat Cereals,, 1948	box 115	folder B-0344
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Physical Description: 103 pp.; 2 folders containing Correspondence, Analysis & in depth interviews

Scope and Contents

[Five depth interviews were conducted with housewives on different economic levels to determine factors which influence purchase of ready-to-eat cereals and to provide incidental information about cereal eating and buying behavior. Interviews given in full and analyzed to illustrate the kind of data this type of interview affords.]

Jeannette Green Pyequick Newspaper and Radio Advertising-A Psychological Analysis of Reader and Listener Reactions,, June 1948	box 115	folder B-0345
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Physical Description: 31 pp.; 2 folders containing Psychological analysis, Empty folder (copy in Vienna, analysis)

Scope and Contents

[This pilot study, based on material gathered for B-0331-1, evaluated the effectiveness of Pyequick ads in terms of feelings, images, thoughts and buying dispositions stimulated by these ads and also dealt with specific psychological resistances to them.]

Merton, Sussman, Jahoda Eisenhower Mail Study, 1948	box 115	folder B-0349
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Physical Description: 2 folders containing Memos & correspondence, Code

Scope and Contents

[Report not available]

Herta Herzog and John Morsell VD Means Trouble-Two Studies in the Social Psychology of Venereal Disease,, 1948-1949	box 116	folder B-0350
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Physical Description: 373 pp.; 67 folders containing , 2 binders & index cards Correspondence & memos. Memoranda, Codes of Waves I and II, Scripts for VD radio project, Statistics, Questionnaires, Wave II-blank schedules, Codes, Interviews, Interview specifications, Misc. pamphlets, Wave I-blank schedule, Misc. reports, Interview instructions, Misc. radio tests, Project specifications, Proposal, Interview pretests, Reports & analysis, Study & analysis, Survey, Patient list, Revisions

of study, Study form, Classification, Notification of action, Demonstration program, Public health clinic, V.D. project-meeting of May, 1949.

Scope and Contents

[I. VD attitudes in the community-Herzog; 2 waves of 1000 interviews each in between which a comprehensive educational program was staged to provide systematic information on knowledge, interests, and attitudes of the general population with respect to syphilis and to ascertain the educational efforts' effectiveness. II. The VD sufferer and his motives-Morsell; 1000 interviews of persons who came to a VD clinic for help. Questionnaires for I and II included.]

E. Fern Calling All Girls, September 2, 1948

box 116

folder
B-0351

Physical Description: 1 folder containing Research...

Scope and Contents

[Report not available]

Lazarsfeld Latent Structure Analysis I, 1948

box 116

folder
B-0355

Physical Description: 30 Folders. Analytical chapters for project, Misc. materials, Training program, Correspondence & memos, Graphs, Computing forms, Chapter for project, Procedural instructions, Computation formulae, Mathematical foundation of analysis, Computation instructions, Project articles, Conceptual article, Procedural articles, Model for attitude testing, Memorandums, Empty folder containing ...,General model for factoring & scaling qualitative data

Scope and Contents

[Report not available]

Techniques of Qualitative Interviews, 1948

box 116

folder
B-0360

Physical Description: 1 folder containing Empty folder

Scope and Contents

[Report not available]

Some Contributions of a French Study to the Comparative Analysis of Communications., 1951

box 116

folder
B-0361-8

Physical Description: 102 pp., 2 copies

Scope and Contents

[This is an analysis of organized group radio listening and the structure of French radio at the end of 1949. Also includes a statement outlining a long-range program of international communications research

and the kinds of problems which would be met whenever it was undertaken.]

<p>Babette Kass Experimental Project on Identification of Voice of America Listeners,, 1952</p>	<p>box 116</p>	<p>folder B-0361-9</p>
<p><u>Physical Description:</u> 43 pp.</p>		
<p>Scope and Contents</p>		
<p>[Using data obtained in studies conducted in France, Austria and Finland, this experiment was to provide information leading to 1) the ability to arrive at a single estimate of the size of the VOA audience in each country, 2) the use of a minimal number of questions to provide such an absolute figure and 3) the possibility of designing a scale of intensity of listening to the VOA.]</p>		
<p>Dean Manheimer and Babette Kass A Study of Slogans for a Kinsey Whiskey Advertisement ,, 1949</p>	<p>box 116</p>	<p>folder B-0364</p>
<p><u>Physical Description:</u> 18 pp. Five Folders. Questionnaire, Tables, Test survey, Empty folder containing (copyin Vienna)</p>		
<p>Scope and Contents</p>		
<p>[Pre-test of four slogans for possible use in a whiskey advertisement, focusing on interest in and comprehension of them. 400 men interviewed. Questionnaire 'included.]</p>		
<p>Dean Manheimer and Babette Kass A Study of Blended Whiskey: Knowledge of its Nature and Influences in Brand Selection ,, 1949</p>	<p>box 116</p>	<p>folder B-0365</p>
<p><u>Physical Description:</u> 36 pp. Five Folders. Correspondence & memos, Questionnaire, Pretest findings, Specifications for Whiskey study</p>		
<p>Scope and Contents</p>		
<p>[230 men interviewed, questionnaire included.]</p>		
<p>Babette Kass A Study of Magazine Preferences among Latin American Executives ,, 1949</p>	<p>box 116</p>	<p>folder B-0366</p>
<p><u>Physical Description:</u> 20 pp. Four Folders. Correspondence & memos, Tables & Misc. material, Questionnaire, Empty folder containing (study- copy in Vienna)</p>		
<p>Scope and Contents</p>		
<p>[This report reviews the procedure used and presents the findings. Questionnaire included. 931 respondents.]</p>		
<p>Dean Manheimer and Babette Kass Job Satisfaction among New York Life Underwriters ,, 1949</p>		

Physical Description: 573 pp. 5 Folders. Codes, Questionnaire, Correspondence & Memos, Codebook, Empty folder containing (report copy supposedly in Vienna)

box 116

folder
B-0367

Scope and Contents

[Three Parts. Repeat of earlier mail questionnaire survey. Questionnaire included. Section I summarizes overall statistics and analyzes primary significance of survey results. Section II compares attitudes of underwriters. Section III contains all their written-in suggestions.]

Babette Kass "Ad Fact" Analysis of Weekly Newspapers, 1949

box 116

folder
B-0368

Physical Description: 16 pp. 4 Folders. Memos & correspondence, Contracts, Analysis, Empty folder containing (operating instructions- copy in Vienna)

Scope and Contents

[Trial run to provide a base for estimating cost of further work; information for charting the advertising effectiveness analysis of North Carolina newspapers.]

Babette Kass and J. Mayone Stycos A Conceptual Analysis of Motivation in Men's Clothing Behavior ,, 1949

box 116

folder
B-0369

Physical Description: 94 pp. 7 Folders. Proposal, Memos & correspondence, Tables, Misc. materials, Questionnaire, Report, Empty folder containing (report interviews (part II)- copy in Vienna)

Scope and Contents

[Three Parts. Depth interviews administered to individuals of varying age, sex, occupation, and socioeconomic status. Complete interviews included.]

J. Mayone Stycos and Mary Stycos Greek Attitudes Towards: U. S., U. S. S.R., Great Britain, France,, 1951

box 116

folder
B-0370-1

Physical Description: 96 pp.; 76 folders containing , 2 separate...

Scope and Contents

[300 individuals, mostly male radio listeners, were interviewed on their attitudes toward the people, ways of life and foreign policies of the four above countries. All B-0370 reports on Greece are based on the same 300 qualitative interviews.]

The Radio Audience in Greece. J. Mayone Stycos and Mary Stycos, 1951

box 116

folder
B-0370-2

Physical Description: 67 pp.

Scope and Contents

[This covers the role of radio in the lives of the Greeks, including their image of radio, listening habits and preferences and attitudes toward foreign broadcasts.]

Mass Media in Greece-A Comparative Description of Radio, Newspaper and Motion Picture. J. Mayone Stycos and Mary Stycos,, 1951	box 116	folder B-0370-3
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Physical Description: 75 pp.

Scope and Contents

[This is a comparative evaluation of the three media, in an attempt to assess the relative advantages and disadvantages of each of these means of communication in Greece.]

Information Monopolists in Rural Greece. J. Mayone Stycos and Mary Stycos,, 1951	box 116	folder B-0370-4
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Physical Description: 29 pp.

Scope and Contents

[A consideration of the illiterate tavern owner who may own the only radio in a village, and the priest and teacher who can read the newspaper.]

Mass Communications Audiences in Turkey. Daniel Lerner, George Schueller and Mary Stycos,, 1951	box 117	folder B-0370-5
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Physical Description: 168 pp.

Scope and Contents

[300 qualitative interviews "designed to study the comparative role of the several mass media and face-to-face communications in the lives of various segments of the Turkish population."]

Radio Listening in Turkey. Daniel Lerner, George Schueller and Mary Stycos,, 1952	box 117	folder B-0370-6
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Physical Description: 41 pp.

Scope and Contents

[115 interviews were conducted with four key groups in Turkish society in order to study radio listening in general and foreign broadcast listening in particular.]

Newspaper and Foreign Language Publication Reading in Turkey -A Comparison of Four Key Groups in Turkish Society. Daniel Lerner, George K. Schueller and Mary Stycos,, 1952	box 117	folder B-0370-7
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Scope and Contents

[An analysis of newspaper reading habits and preferences of the same four key groups, reading patterns of foreign publications, and comparison of reading of American and other foreign language publications.]

Movies, Newsreels and Documentary Films in Turkey. Daniel Lerner, George Schueller and Mary Stycos,, 1952	box 117	folder B-0370-8
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Physical Description: 32 pp.

Scope and Contents

[This report describes their patterns of moviegoing, reactions to foreign newsreels and reactions to foreign documentaries.]

Comparisons of the Various Domestic Media in Turkey. Daniel Lerner, George Schueller and Mary Stycos,, 1952	box 117	folder B-0370-9
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Physical Description: 32 pp.

Scope and Contents

[The role domestic mass media played in their lives was determined.]

Personal Contacts with Foreigners in Turkey. Daniel Lerner, George K. Schueller and Mary Stycos,, 1952	box 117	folder B-0370-10
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Physical Description: 24 pp.

Scope and Contents

[A survey of personal contacts among members of these key groups with foreigners-domestic contacts, those abroad, and impressions of Americans.]

The Radio Audience of Lebanon. William N. McPhee and Rolf B. Meyersohn, 1951	box 117	folder B-0370-11
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Physical Description: 172 pp.

Scope and Contents

[A study of the potential audiences within an Arab country. Based on 300 qualitative interviews.]

Communications and Public Opinion in Jordan. J. Mayone Stycos, 1951	box 117	folder B-0370-12
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Physical Description: 120 pp.

Scope and Contents

[An analysis of the attitudes and communications patterns of four numerically and structurally

significant groups in Jordan. Based on about 150 qualitative interviews.]

<p>Climates of Opinion in Egypt Patricia L. Kendall and Benjamin B. Ringer,, 1952</p>	<p>box 117</p>	<p>folder B-0370-13</p>
<p><u>Physical Description:</u> 262 pp.</p>		
<p>Scope and Contents</p>		
<p>[The psychological and political contexts of the communications behavior of four occupational groups are studied. Based on 331 qualitative interviews.]</p>		
<p>Communications Behavior of Selected Social Groups in Egypt Patricia Kendall and Benjamin B. Ringer,, 1952</p>	<p>box 117</p>	<p>folder B-0370-14</p>
<p><u>Physical Description:</u> 61 pp.</p>		
<p>Scope and Contents</p>		
<p>[Their communications behavior is studied in an attempt to determine the effect of attitudes upon receptivity to foreign broadcasts in Egypt.]</p>		
<p>Syrian Attitudes Toward America and Russia. William McPhee and Rolf Meyersohn,, 1952</p>	<p>box 117</p>	<p>folder B-0370-15</p>
<p><u>Physical Description:</u> 190 pp.</p>		
<p>Scope and Contents</p>		
<p>[Based on interviews with controlled sample of 300 persons. Sets up political typology and studies attitudes and communications behavior in relation to that typology.]</p>		
<p>Partisanship and Communications Behavior in Iran. Benjamin Ringer and David L. Sills,, 1952</p>	<p>box 117</p>	<p>folder B-0370-16</p>
<p><u>Physical Description:</u> 86 pp.</p>		
<p>Scope and Contents</p>		
<p>[A study of U.S. and Russian partisans in the Iranian population to establish the relationship between political opinion and mass media behavior; 201 qualitative interviews.]</p>		
<p>The Political Extremes in Iran. Benjamin B. Ringer and David L. Sills, 1952</p>	<p>box 117</p>	<p>folder B-0370-17</p>
<p><u>Physical Description:</u> 68 pp.</p>		

Scope and Contents

[201 qualitative interviews conducted to form a description of adherents to the extreme left and the extreme right.]

Communications Behavior and Political Attitudes in Four Arabic Countries. Elihu Katz,, 1952	box 118	folder B-0370-18
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Physical Description: 245 pp.

Scope and Contents

[A statistical summary of studies of communication and opinion in four Middle Eastern countries, emphasizing differences related to nationality and education.]

Appeals to the Near and Middle East Siegfried Kracauer, 1952	box 118	folder B-0370-19
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Physical Description: 56 pp.

Scope and Contents

[This report brings together and codifies the implications of the entire communications behavior study (B-0370) which are most relevant for the International Information Administration's program in the Near and Middle East. The three parts of this report make suggestions for the handling of the media along the Soviet periphery, deal with the content and presentation of the IIA communications and discuss the best ways of communicating with different nationality groups.]

Jeannette Green and Babette Kass Brand Motivations in the Purchase of Major Household Appliances-A Pilot Investigation,, 1950	box 118	folder B-0371
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Physical Description: 176 pp.; 13 folders containing Television interview, Questionnaires, Empty folder (report- copy in Vienna), Store observations, Misc. materials, Memos & correspondence, the working house study; Electrical & gas home appliance industry, Study, Research proposals

Scope and Contents

[100 pilot interviews, 28 observations of actual shopping behavior, with particular reference to refrigerators and television sets. Main objectives were to find some major problems in this area, to discover hypotheses, to test further procedures. Questionnaires included.]

Babette Kass The Influence of Handwriting on School Grades, 1950	box 118	folder B-0372
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Physical Description: 34 pp.; 5 folders containing Memos & correspondence, Handwriting & jobs, Test study, Research proposals, Report (2 copies)

Scope and Contents

[250 high school students' essays in their own handwriting were graded, then regraded when all were rewritten in uniform mechanical script.]

Jeannette Green Preliminary Hypotheses on Factors Affecting the Acceptance of Soluble Coffee,, 1949	box 118	folder B-0373
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Physical Description: 234 pp.; 1 folder containing Empty folder (report copy in Vienna)

Scope and Contents

[15 depth interviews conducted to find out resistances to soluble coffee and the bases for those resistances and also to determine the factors contributing to its acceptance. Complete interviews included.]

Marie Jahoda Talking it Over-An Approach to the Improvement of Inter-Group Relations in Industry,, 1949	box 118	folder B-0374
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Physical Description: 51 pp.; 1 folder containing Empty folder (report copy in Vienna)

Scope and Contents

[An exploratory study based on data from observations of discussion sessions among 9 management and 15 labor persons at General Cable, Perth Amboy, New Jersey, from informal conversation, answers to questionnaires, and from group evaluation of the course. Questionnaires included.]

J. Mayone Stycos and Warren Breed The Harrisburg Community and its Newspapers-An Exploratory Investigation,, 1950	box 118	folder B-0375
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Physical Description: 68 pp.; 4 folders containing Questionnaire, Empty folder (report copy in Vienna), Preliminary proposal, Respondents

Scope and Contents

[Overall problem was: Do people want another newspaper? 46 personal, unstructured interviews on general climate of Harrisburg to set up hypotheses, to find direction for solution of problem, to develop techniques for its solution.]

Stanley Bigman The "New Internationalism" Under Attack, 1950	box 118	folder B-0376
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Physical Description: 105 pp.; 1 folder containing Report

Scope and Contents

[Six publications conducting a sustained campaign against world federalism as one aspect of a Communist conspiracy were analyzed as to the arguments used in opposing "World Government."]

Kass Margarine Study, 1949	box 118	folder
<u>Physical Description:</u> 3 folders containing Interview guide, Questionnaire, Study		B-0377

Scope and Contents

[Report not available]

Lazarsfeld Stock Exchange Study, 1949	box 118	folder
<u>Physical Description:</u> 2 folders containing Questionnaire, Proposal		B-0378

Scope and Contents

[Report not available]

Ohio State University Election..., 1949	box 118	folder
<u>Physical Description:</u> 1 folder containing Questionnaire		B-0380

Scope and Contents

[Report not available]

Robert Merton Social Theory & Structure, 1949	box 118	folder
<u>Physical Description:</u> 1 folder containing Empty folder		B-0385

Scope and Contents

[Report not available]

Fred Ikle The Effect of Physical Destruction in Cities upon Population Size and Distribution,, 1951	box 118	folder
		B-0390-1

Physical Description: 93 pp.; 16 folders containing ; 6 stapled folders containing , 2 uncovered stapled folders containing Dissertation by Ikle..., Uncovered folder- University report on Human Resource Research Institute, Interview methodology, Interview bibliography, Progress report by Kingsley Davis, Memos & correspondence, Index of reports, Content code for index, Report summary, ...reports & articles, Progress reports- Ikle,

Scope and Contents

[Using data obtained primarily from more than 60 West German cities bombed in World War 11, this report establishes a method for estimating

the population loss of a city as a result of housing destruction.]

<p>The Use of Demographic and Transit Data for Urban Analysis: Warsaw as an Illustrative Case. Fred C. Ikle,, 1951 <u>Physical Description</u>: 31 pp.</p>	<p>box 118</p>	<p>folder B-0390-2</p>
<p>Scope and Contents</p>		
<p>[Using data obtained primarily from the local statistical office in Warsaw, this report illustrates the use of demographic and transit data in analyzing the growth and development of war-damaged cities.]</p>		
<p>The Long-Range Effect of Destruction upon Urban Population Distribution Compared with the Short-Range Effect: Hamburg as an Illustrative Case. Fred Ikle,, 1951 <u>Physical Description</u>: 7 pp.</p>	<p>box 118</p>	<p>folder B-0390-3</p>
<p>Scope and Contents</p>		
<p>[This report discusses the influence of wartime urban destruction on population distribution as compared to the long-range historical trend in population distribution.]</p>		
<p>Eleanor Bernert and Fred Ikle Evacuation and the Cohesion of Urban Groups,, 1952 <u>Physical Description</u>: pp.133-136 Published in the Amreican Journal ofSociology, Vol. 58 (1952), pp.133-136.</p>	<p>box 118</p>	<p>folder B-0390-4</p>
<p>The Role of Transportation, Communication and Utilities in the Social Effects of Destruction. Fred Ikle,, 1952 <u>Physical Description</u>: 31 pp.</p>	<p>box 118</p>	<p>folder B-0390-5</p>
<p>Scope and Contents</p>		
<p>[This report deals with further problems concerning social effects of air-borne destruction in cities with emphasis on its demographic aspects. It examines the physical effects of destruction on a city's transportation system, communications facilities and utilities in order to determine the social repercussions of this damage.]</p>		
<p>The Social Effects of Bombing. Fred Ikle. Published. See book: The Social Impact of Bomb Destruction by Fred Ikle., 1950-1952</p>	<p>box 118</p>	<p>folder B-0390-6</p>
<p>The Measurement of Morale. Hilda Hertz, 1951 <u>Physical Description</u>: 19 pp.</p>	<p>box 118</p>	<p>folder B-0390-7</p>

Scope and Contents

[Purpose of study was "to examine existing studies and literature for techniques of measuring morale, and availability of data useful for the measurement and analysis of morale."]

Rank Correlation of Cities and Refinement; Reports 1 & 2. Carl Hammer,, 1951	box 118	folder B-0390-8,9
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Physical Description: 77 pp.

Scope and Contents

[Based on statistical data, these reports attempt to develop mathematical formulae for the measurement of degree of urbanization and societal stability.]

Growth Rates of the Urban Population: Changes and Their Measurement Carl Hammer and Hilda Hertz,, 1952	box 118	folder B-0390-10
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Physical Description: 34 pp.

Scope and Contents

[A discussion of the application of mathematical tools to counts and measurements in urban sociology.]

Urbanism: A Summary of the Proceedings of the Columbia University Seminar on Population. A. J. Jaffe,, 1951	box 118	folder B-0390-11
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Physical Description: 62 pp.

Scope and Contents

[Discusses the emergence of the modern city in an international context-economic functions performed, identifying characteristics, patterns of land-use, city-region relationships. Suggested research. Bibliography.]

Production-Maintenance Functions of the Urban Working Force. A. J. Jaffe,, 1951	box 118	folder B-0390-12
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Physical Description: 16 pp.

Scope and Contents

[This is an attempt to differentiate between workers performing production functions and workers performing maintenance functions and a consideration of the implications of such a division. Based on Canadian and U.S. census data.]

The Stability of Cities: Some Considerations and Calculations. A. J. Jaffe,, 1951	box 118	folder B-0390-13
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Physical Description: 35 pp.

Scope and Contents

[A consideration of the stability of relationships among cities over a period of time, and of the stability of industrial relationships within single cities over a period of time.]

A Survey of the Contents of Russian Censuses. Joseph Froomkin, 1951	box 118	folder B-0390-14
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Physical Description: 78 pp.

Scope and Contents

[This paper is concerned with a descriptive survey of the contents of the Russian census describing in detail the census of 1926 and to a lesser extent those of 1897, 1917, 1920, and 1923. An explanation of definitions of terms is included.]

A Comparative Study of Skill Designations in the U.S. and U.S.S.R. Joseph Froomkin and A. J. Jaffe,, 1952	box 118	folder B-0390-15
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Physical Description: 30 pp.

Scope and Contents

[An attempt to determine whether the difference in definition of skilled workers in the U. S. and U. S. S.R. is related to differences in technological and socioeconomic structures. Based on census data.]

Analysis of Effects of Urbanization in Five Russian Cities. Joseph Froomkin,, 1952	box 118	folder B-0390-16
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Physical Description: 83 pp.

Scope and Contents

[An enumeration of changes in the technological and socioeconomic structure of five Russian cities which have taken place during rapid urbanization. Includes discussion of usefulness of Soviet statistics.]

Estimating a Nation's Urban Growth. A. J. Jaffe, Carl Hammer and Dorothy Jahn,, 1952	box 118	folder B-0390-17
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Physical Description: 44 pp.

Scope and Contents

[A discussion of empirical examples of urban growth and alternative means of estimating such growth.]

Korean Urbanization: Past Development and Future Potentials. Thomas O. Wilkinson,, 1952	box 118	folder B-0390-18
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Physical Description: 87 pp.

Scope and Contents

[This study is an attempt to provide some pertinent information about the socioeconomic development of Korea and to relate such development to the growth of Korean cities. Based on census data.]

World Urban Resources Index, Progress Report. Kingsley Davis, Carl Hammer, Hilda Hertz, Lois Pratt, Samuel Pratt and Natalie Rogoff,, 1952	box 118	folder B-0390-20
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Physical Description: 39 pp.

Scope and Contents

[A progress report and prospectus for the future of a system for filing quantitative data for the cities of the world with over 100,000 population.]

Anticipatory Socialization, A Study of Mobility Expectations and Style of Life. Theresa Falaguerra,, 1957	box 118	folder B-0555-6
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Physical Description: 81 pp.

Scope and Contents

[This discusses behavioral and attitudinal indicators of expected change in socioeconomic status which appeared in questionnaires administered to car owners in Peoria, Illinois, and San Bernardino, California.]

The Universe of Cities: Some Preliminary Considerations. Natalie Rogoff,, 1953	box 119	folder B-0390-21
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Physical Description: 34 pp.

Scope and Contents

[This report deals with the potential usefulness of the World Urban Resources Index for comparative, systematic analysis and stresses the importance of the context, or universe, of a particular city in such analysis.]

Relative Merits of Various Formulas for Rates of Growth. Carl Hammer and Natalie Rogoff,, 1952	box 119	folder B-0390-22
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Physical Description: 15 pp.

Scope and Contents

[An evaluation of methods of calculation of rates of growth intended for use in large-scale projects.]

A Functional Interpretation of the Cost-Utility Index. Carl Hammer, 1952	box 119	folder B-0390-23
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Physical Description: 9 pp.

Scope and Contents

[A discussion of operationalizing Otis Dudley Duncan's cost-utility framework.]

Demographic Indices of the World's Urban Population. Natalie Rogoff, Bonnie Loflin, Thomas Wilkinson and Samuel Baum,, 1953	box 119	folder B-0390-24
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Physical Description: 97 pp.

Scope and Contents

[Age structure and sex composition of urban populations. Demographic profiles of some cities. Intercity variation in demographic structure. Based on data on file in World Urban Resources Index.]

The Mediterranean Region and its Cities. Donald Foley, Judith Blake, Hilda Hertz and Suzette Kettler,, 1953	box 119	folder B-0390-25
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Physical Description: 204 pp.

Scope and Contents

[A study of the demographic structure of 94 Mediterranean cities and their economic roles. Based on World Urban Resources Index data.]

Kingsley Davis and others Interview Methodology Research Program, 1951	box 119	folder B-0391
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Physical Description: 49 folders containing and 1 binder Air interrogation guide - Airforce (1952, market restricted), List of documents, Project explanation, Project descriptions, Memo, Organizational structure, Plans & requirements, Objective & plans, Cost reimbursement, Expenditures- through June 1951, Statement of plans, Work statement, General proposals, Methodological considerations, Sample preliminary analysis- Harvard Individual reports & articles, Research memorandums, Research program & schedule for German staff, Raw individual intelligence reporter (marked restricted), Questionnaire, Attachments, Memos& correspondence, Wriggens material- 4 separate folders included, Progress report, , Article (restricted), Misc., Guide to interviewing voluntary sources (restricted), Exploratory studies in nature of interviewing, Data collection forms, Reports & memos, Harvard Refugee Interview project, Interviewing hints, Bibliography on Columbia University Project, Selection of interviewers, Empty folder (Bibliography o interviewing literature), Proposal for further investigations

Scope and Contents

[Vols. I-V, Five volumes are: I. Data Collection Forms and related Material, 28 pp.; II. Reports and Memoranda, 88 pp.; III. The Harvard Refugee Project,

58 pp.; IV. Interviewer Hints for Wringer Interviews, 38 pp.; V. Bibliography of the Literature concerning the use of Interviewing in Selected Fields, 77 p.]

<p>J. Mayone Stycos Changes in Razor Blade Brands-A Study of Consumer Motivations,, 1950</p>	<p>box 119</p>	<p>folder B-0392</p>
<p><u>Physical Description:</u> 58 pp.; 4folders Codes & Questionnaires, Proposal, Memos, Empty folder (report)</p>		
<p>Scope and Contents</p>		
<p>[26 men were intensively interviewed to uncover motivations which might not come out by more standard questionnaire method and to develop a questionnaire which could test and elaborate upon hypotheses developed as a result of the study.]</p>		
<p>Robert C. Myers Reaction to Toni and Lilt Home Waves, 1951</p>	<p>box 119</p>	<p>folder B-0393</p>
<p><u>Physical Description:</u> 155 pp.; 11 folders containing Interview guide, Proposal, Trip report, Studies, Empty folder (report copy in Vienna), Empty folders, Observation summary, Employment applications, Respondent key</p>		
<p>Scope and Contents</p>		
<p>[250 depth interviews in Buffalo of women who had switched from one to the other.]</p>		
<p>Leo Srole, Babette Kass and Charles Glock I.A.D. Car Card Evaluation Study: Preliminary Draft,, 1951</p>	<p>box 119</p>	<p>folder B-0394-1</p>
<p><u>Physical Description:</u> 223 pp.; 12 folders containing</p>		
<p>Scope and Contents</p>		
<p>[This study focussed on the audience for the posters prepared by the Institute for American Democracy and the experiences of the subjects as they saw the material. 400 bus riders in Springfield, Massachusetts, were intensively interviewed using mainly open-ended questionnaires.]</p>		
<p>Impact of Public Service Advertising: A Controlled Study of Anti-Discrimination Car Cards. Leo Srole, Charles Glock and Babette Kass,, 1952</p>	<p>box 119</p>	<p>folder B-0394-2</p>
<p><u>Physical Description:</u> 166 pp.</p>		
<p>Scope and Contents</p>		
<p>[Based on 401 interviews with bus riders in Springfield, Massachusetts, this report evaluates audience reaction to a series of posters prepared by the Anti-Defamation League designed to improve attitudes toward minority groups. It discusses such factors as who and how many people saw the posters,</p>		

and the viewers' comprehension and recall of these posters.]

<p>William McPhee, Phillip Ennis and Alan Meyer A Progress Report of the 1950 Congressional Voting Study,, 1952</p>	<p>box 119</p>	<p>folder B-0395</p>
<p><u>Physical Description:</u> 79 pp.; 14 folders containing Empty folder (McPhee & ...Public Opinion & Congressional Elections), Memos & correspondence, Questionnaires, Articles, Misc. materials, Background material & questionnaires, Article, Codebook, Progress report on study</p>		
<p>Scope and Contents</p>		
<p>[This report includes a progress report on the study of the 1950 Congressional elctions by William McPhee, and two papers by Philip Ennis and Alan Meyer. Meyer's paper "The Independent Voter" discusses the definition and characteristics of the independent voter, while Ennis's "Contextual Factors in Voting Decisions" examines how differing social and political contexts affect standards of judgement and voting behavior.]</p>		
<p>Stanley K. Bigman Evaluating the Effectiveness of U.S.I.E. Programs: A Manual on Research Methods and Techniques,, 1951</p>	<p>box 119</p>	<p>folder B-0396</p>
<p><u>Physical Description:</u> 298 pp.; 3 folders containing Questionnaire, Empty folder (Report-copy in Vienna), State Department manual- How Important is an Information Program?</p>		
<p>Scope and Contents</p>		
<p>[A manual for public affairs officers on how to run an evaluational research project: opinion leaders, obtaining representative sample, questionnaire construction, interviewing techniques and interviewer selection, use of panels, observation and participant observer, and analyzing the content of communications.]</p>		
<p>Lipset, Trow, Coleman Union Democracy (International Typographical Union Study),, 1950</p>	<p>box 119</p>	<p>folder B-0400</p>
<p><u>Physical Description:</u> 7 folders containing Codebook and marginals. Questionnaires, Proposals, Non-bureau code guide, Interviewer instructions, Article, Review</p>		
<p>Scope and Contents</p>		
<p>[Report not available]</p>		
<p>Kass What Does Your Congregation Think?, 1950</p>	<p>box 119</p>	<p>folder B-0402</p>
<p><u>Physical Description:</u> 1 folder containing Monograph</p>		

Scope and Contents

[Report not available]

Paul F. Lazarsfeld Methodological Considerations in International Broadcasting Research ,, 1951 box 119 folder B-0404

Physical Description: 181 pp. 3 Folders. Project contract, Memos & correspondence, Report

Scope and Contents

[Methodological considerations include: opinion leadership comparison in urban-rural Sweden; the snowball technique; identifying international audience; Voice of America audience in Norway; content analysis and "competitive broadcasting" to Germany; testing Voice of America programs; latent content of broadcasts.]

Robert O Carlson Case Finding & Patient Management- Through an Understanding of Known Syphilitic Patients,, 1950 box 119 folder B-0405

Physical Description: 1 folder containing Study

Scope and Contents

[A study of non-white patients in Mississippi.]

School of Public Health/ BASR Epidemiology of Hypertension, 1953 box 119 folder B-0406

Physical Description: 1 folder containing Report- planning and research on epidemiology & unrelated pamphlet

Scope and Contents

[Report not available?]

Jaffe Manpower & Labor Force Analysis, 1950 box 119 folder B-0407

Physical Description: 1 folder containing Empty folder (monograph)

Scope and Contents

[Report not available]

B.A.S.R. Evaluation of the Proposed Betty Crocker Television Program, 1950 box 119 folder B-0409

Physical Description: 120 pp.; 18 folders containing Questionnaires, Script of program, Memos & correspondence, Proposal, Syracuse test sessions I-X, Charts & graphs, Tentative report, Preliminary report

Scope and Contents

[352 women registered interest in or dislike of the program on the Program Analyzer, answered a

questionnaire and took part in group discussion.
Questionnaire included. Report not available]

<p>Peter H. Rossi Urban Residential Mobility, 1952</p> <p><u>Physical Description:</u> 462 pp.20 folders and 1 separate binder. Separate binder contains codes. Folders contain Typed report, Ross's Manuscript, Summary of field work experience, Research & analysis memoranda, Map series-Philadelphia, Structure sampling, Philadelphia Housing & Neighorhood owners questionnaire, Owners and renters questionnaires, Enumeration sheet code, Residential mobility decision analysis, Marginals, Validation of Mobility Potential Scale, Interview schedule, Questionnaire, Proposals for research, Book & AJS article-Why Families Move?</p>	<p>box 119</p>	<p>folder B-0410</p>
<p>Scope and Contents</p>		
<p>[Why Families Move, Glencoe, IL: The Free Press, 1955. IntevIEWS with a stratified sample of approximately 1000 in Philadelphia provided information for this study which focussed on characteristics of mobile and stable areas, characteristics of mobile households, and reasons for moves given by mobile households. Questionnaire and bibliography included.]</p>		
<p>Kendall Conflict and Mood (Reliability Factor), 1950</p> <p><u>Physical Description:</u> 12 fodlers Dissertation, Article, Codes, Empty folder (article), Questionnaires, Questionnaire instructions</p>	<p>box 119</p>	<p>folder B-0411</p>
<p>Scope and Contents</p>		
<p>[Report not available]</p>		
<p>American Jewish Committee Communication Study, 1950</p> <p><u>Physical Description:</u> 2 folders containing Questionnaires, Codebook</p>	<p>box 119</p>	<p>folder B-0412</p>
<p>Scope and Contents</p>		
<p>[Report not available]</p>		
<p>Merton, Lazarsfeld, Morsell Titl:, 1950</p> <p><u>Physical Description:</u> 2 Folders. Empty folder containing (...in Social Research, Merton & Lazarsfeld), Empty folder containing (S-0418- Doctoral Dissertation on Political Behavior of Negroes in New York City)</p>	<p>box 119</p>	<p>folder B-0415-1</p>
<p>Scope and Contents</p>		
<p>[Report not available]</p>		
<p>Paul F. Lazarsfeld and Robert K. Merton Proposal to Establish an Institute for Training in Social Research,, 1950</p>		

Physical Description: 97 pp.; 40 folders containing box 120 folder
B-0420-1

Scope and Contents

[This is concerned with the problems of training in empirical social research. It proposes to establish the institute as a significant step towards a more adequate training program.]

Training for Social Science Research: A Qualitative Analysis of Factors Affecting the Training of Students for Modern Social Research. Charles R. Wright,, 1952 box 120 folder
*B-0420-5-3

Physical Description: 90 pp.

Scope and Contents

[Published as part of doctoral dissertation, "The Effects of Training in Social Research on the Development of Professional Attitudes," Ann Arbor: University Microfilms, 1954.]

A Formalization of Robert K. Merton's Explanation of "Value Homophily." Paul F. Lazarsfeld,, 1953 box 120 folder
B-0420-3

Physical Description: 41 pp.

Scope and Contents

[This paper is an attempt to formalize Merton's theoretical reflections. Merton's analysis of homophily with regard to racial attitudes is presented followed by a formalization of this analysis.]

The Construction of Indexes: A Common Language and Framework. S. M. Miller,, 1953 box 10120 folder
B-0420-4

Physical Description: 24 pp.

Scope and Contents

[This paper briefly sketches a model of a research procedure and then explores in detail the general procedure followed at the last stages of an investigation. This paper is an attempt to formalize Merton's theoretical reflections. Merton's analysis of homophily with regard to racial attitudes is presented followed by a formalization of this analysis. REPORT NOT AVAILABLE]

Historical Materials on Innovations in Higher Education. Bernhard J. Stem,, 1953 box 120 folder
B-0420-5

Physical Description: 550 pp.

Scope and Contents

[This is a collection of examples from the history of higher education where innovations in advanced learning were proposed and either adopted or defeated. The purpose was to obtain information on the conditions under which new institutions become necessary, on how ideas develop into concrete plans, and on the forces that aid or hinder these plans. REPORT NOT AVAILABLE]

The Panel Technique: As a Systematic Introduction to Through-Time Analysis in the Behavioral Sciences. Joseph A. Precker,, 1953	box 120	folder B-0420-6
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Physical Description: 148 pp.

Scope and Contents

[This discussion of panel methods for the investigation of attitudes, and other manifestations of social change, is an attempt to organize some of the major studies and techniques into a consistent developing framework. REPORT NOT AVAILABLE]

Documents for the Seminar on Concepts and Indices in the Social Sciences. Natalie Rogoff,, 1953	box 120	folder B-0420-7
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Physical Description: 301 pp.

Scope and Contents

[This is a collection of documents dealing with specification of concepts, formal structure of individual and group characteristics, multi-dimensional classification, attribute space, and derived problems. Case material on specific sociological and economic concepts and specific concepts in social psychology and the measurement of change over time are also discussed. REPORT NOT AVAILABLE]

Concepts and Indices. Edited by Paul F. Lazarsfeld, 1953	box 120	folder B-0420-8
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Physical Description: 222 pp.

Scope and Contents

[This is a collection of documents from the Dartmouth Seminar on Concepts and Indices, July 11-25, 1953. Part I: Organization and Basic Themes; Part II: Documentation of the Leading Themes; Part II, A: From Imagery to Index-A Schematic Sequence, Part II, B: The Basic Operational Problems; Part III: Additional Case Materials and Reports. REPORT NOT AVAILABLE]

Analysis of Social Process. Edited by Paul F. Lazarsfeld, 1954	box 120	folder B-0420-9
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Physical Description: 459 pp.

Scope and Contents

[This is a collection of various papers from the Seminar on Social Process Analysis. Reports are: "Methods of Panel Analysis"; "Mutual Effects of Statistical Variables"; "Methodology of Repeated Interview Analysis"; "Notes on Impact Analysis"; "Seminar Discussion of the Relation of Panel and Experiment"; "Notes on Models for a Common Type of Attitude Process"; The Multi-Wave Panel as a Quasi-Experiment"; "Uniformities in the Voting Process"; "Formalization of McPhee's Model."]

The In-Service Trainee Program of the Bureau of Applied Social Research. Samuel Pratt,, 1954

box 120

folder
B-0420-10

Physical Description: 117 pp.

Scope and Contents

[This report evaluates the in-service training program of the Bureau. It describes the general position of the program in the overall organization, the methods of obtaining trainees, the actual processes of training and the problems uncovered.]

Panel Analysis Workbook. Bernard Levenson, 1958

box 120

folder
B-0420-11

Physical Description: 254 pp.

Scope and Contents

[Panel analysis is a research technique, a method of collecting information about individuals and studying one major class of change. This is a workbook intended to acquaint students with a variety of panel materials and to furnish them with experience in analyzing and experimenting with such data. Many solved problems are included.]

Case Materials and Case Analysis in American Professional Training. Bernard Barber,, 1954

box 120

folder
B-0420-12

Physical Description: 78 pp.

Scope and Contents

[This report on the use of case materials and case analysis in American professional training attempts to define what constitutes such materials, and to consider how they may best be analyzed, by a comparative study of several areas in which there has actually occurred use of some such materials and of some adapted educational techniques. RECORD MAY NOT EXIST]

Lois V. Pratt An Evaluation of Oil Progress Week, 1952

Physical Description: 159 pp.; 11 folders containing box 120 folder
Codebook with Questionnaires, Codes, Questionnaire, B-0421
Hypothesis to be tested, Interview instructions,
Correspondence, Questionnaire, Codebook and
instructions, Gas station attendants schedule code, Empty
folder (Report, copy in Vienna)

Scope and Contents

[Impact of Oil Progress Week in 1951, in Bangor, Maine. Effective media, composition of population affected, role of gasoline station personnel and their evaluation of Oil Progress Week. Appendix: sampling procedure. See also B-0461.]

Stanley Bigman Drug Use Among Adolescents-A Framework for Social Research,, 1951 box 120 folder
B-0422-1

Physical Description: 80 pp.; 5 folders containing Preliminary report, Bibliography-tentative outline, Public health research grants- statement of policy, U.S. Treasury-pamphlet on drug addiction, Meyer monograph and misc. studies

Scope and Contents

[Surveys available information and makes suggestions for future research. Discusses available information and lack of information on the earliest social contexts of exposure, addiction, and treatment of adolescents.]

Jeannette Green What Subscribers Think About Quick Magazine, 1951 box 120 folder
B-0423-1

Physical Description: 100 pp.; 12 folders containing

Scope and Contents

[122 people interviewed-random sample of every sixth home in alphabetical list of Quick subscribers in Harrisburg, Pennsylvania.]

The Role of Quick Magazine in the Lives of its Syracuse Subscribers. Rolf Meyersohn,, 1952 box 120 folder
B-0423-3

Physical Description: 158 pp.

Scope and Contents

[This is a study of Quick readers which includes comparative material on their use of other mass media. It is based on interviews with 111 subscribers. Questionnaire included.]

B.A.S.R. A Preliminary Appraisal of the Old Reading Beer Slogan "Traditionally Pennsylvania Dutch.",, 1951 box 120 folder
B-0424

Physical Description: 18 pp.; 1 folder containing Empty folder (Report?)

Scope and Contents

[Twenty-four informal, lengthy conversations about beer drinkers' habits are included and attitudes towards various brands are evaluated.]

Kingsley Davis Populations of India & Pakistan, 1951 <u>Physical Description</u> : 1 folder containing Empty folder	box 120	folder B-0425
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Scope and Contents

[Report not available]

James S. Coleman An Expository Analysis of Some of Rashevsky's Social Behavior Models,, 1952 <u>Physical Description</u> : 86 pages	box 120	folder B-0430-1
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Scope and Contents

[Discussion of four of Rashevsky's behavioral models (imitative behavior, distribution of wealth, general theory of social distributions, and altruistic and egoistic societies) and their implications for social therapy. Published. See pp. 105-165 in Mathematical Thinking in the Social Sciences, Paul F. Lazarsfeld, ed. Glencoe, IL: The Free Press, 1954.]

Coleman, James S. Survey of Mathematical Models of Small Group Behavior,, October 1954 <u>Physical Description</u> : 180 pages	box 120	folder B-0430-10
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Scope and Contents

[A model is developed for characterizing the statistical dependence of certain kinds of events such as marriage and voter preference. The model characterizes the degree to which these events proceed from common causes rather than from individual causes.]

Luce, R. Duncan A Survey of the Theory of Selective Information and Some of its Behavioral Applications., 1960 <u>Physical Description</u> : 114 pp.	box 120	folder B-0430-11
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Scope and Contents

[Published. See pp. 5-119 in Developments in Mathematical Psychology, R. Duncan Luce, ed., Glencoe, IL: The Free Press, 1960.]

Dallin, Mosley, Armstrong War Documents Project, 1951 <u>Physical Description</u> : 13 folders containing , 1 pamphlet Pamphlet- guide to captured German documents- air force	box 120	folder B-0440
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(December 1952), Statement on project, Information bulletin, Guide to captured German documents & supplement, Projected organization of phase II, Misc. papers, Materials on Soviets during World War II, Empty folder (Soviet material), European trip report- Epstein, Classified material receipts (1941-1954)

Scope and Contents

[Report not available]

Sylvia Gilliam Voice of America Listening in Yugoslavia, 1952	box 120	folder B-0444-2
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Physical Description: 91 pp.; 20 folders containing

Scope and Contents

[Based on 1000 returned questionnaires, this study attempts to determine the relationship between demographic factors and listening to Voice of America broadcasts.]

Listening to the Voice of America and Other Foreign Broadcasts in Satellite Poland. Charlton Price,, 1953	box 120	folder B-0444-3
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Physical Description: 79 pp.

Scope and Contents

["This report ... is one of a series which summarizes and interprets results from a group of interviews with nationals of Soviet satellite countries..." Each covers listening environment, foreign broadcast listening, attitudinal material.]

Listening to the Voice of America and Other Foreign Broadcasts in Satellite Czechoslovakia. Charlton Price,, 1953	box 120	folder B-0444-4
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Physical Description: 81 pp.

Listening to the Voice of America and Other Foreign Broadcasts in Satellite Hungary. Charlton Price,, 1953	box 120 & 121	folder B-0444-5
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Physical Description: 72 pp.

Listening to the Voice of America and Other Foreign Broadcasts in Satellite Rumania. Charlton Price,, 1953	box 121	folder B-0444-6
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Physical Description: 69 pp.

Listening to the Voice of America and Other Foreign Broadcasts in Satellite Bulgaria. Charlton Price,, 1953	box 121	folder B-0444-7
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Physical Description: 70 pp.

Listening to the Voice of America and Other Foreign Broadcasts in the Soviet Satellites. Charlton Price,, 1954	box 121	folder B-0444-8
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Physical Description: 28 pp.

Scope and Contents

[Comparative summary of above reports
(B-0444-2-7).]

Background Material on Indo-China and Burma, 1951	box 121	folder
<u>Physical Description:</u> 2 folders containing Background material on Indo-China, Report on Burma		B-0445

Scope and Contents

[Report not available?]

Background Report on Thailand, 1951	box 121	folder
<u>Physical Description:</u> 1 folder containing Empty folder (copy in Vienna- Background report)		B-0446

Scope and Contents

[?]

U.S. Department of Commerce, Census Bureau Handbook of Statistical Methods for Demography,, 1951	box 121	folder
<u>Physical Description:</u> 1 folder containing Preliminary edition		B-0447

Scope and Contents

[Report not available]

Glock & Ringer Episcopal Study, 1951	box 121	folder
<u>Physical Description:</u> 12 folders containing Proposals, Misc., Correspondence, Master codes to questionnaires, Code-inventory data, Questionnaire, Sample design, Book outline, Article, Empty folder (book)		B-0450

Scope and Contents

[Report not available]

Seventh Medical Economics Survey, 1952	box 121	folder
<u>Physical Description:</u> 2 folders containing Survey, Correspondence		J-0450

Scope and Contents

[Report not available]

Benjamin Ringer Problems of Film Production in Underdeveloped Countries,, 1953	box 121	folder
<u>Physical Description:</u> 53 pp.; 1 folder containing Report		B-0451

Scope and Contents

[Relations with the U.S. Embassy, with the host government, and problems of script writers working

in the village are discussed, based on experiences of American film crews abroad. Objectives are to help field crews adjust to local situations and to provide Washington and embassy administrators with a summary of encountered difficulties.]

Jeannette Green Troop Sponsorship Study: Interim Report, 1953	box 121	folder B-0452-1
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Physical Description: 139 pp.; 8 folders containing

Scope and Contents

[Pilot phase of project which studies 27 Girl Scout Councils. Deals with attitudes toward troop sponsorship, cross-pressures involved, and the problem of limited troops (those sponsored by religious organizations).]

A Study of Troop Sponsorship. Jeannette Green, 1953	box 121	folder B-0452-2
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Physical Description: 162 pp.

Scope and Contents

[The focus of this project is "to produce an accurate and current account of the prevailing climate of opinions and practices of local Girl Scout Councils on the matter of troop sponsorship and on the related problem of limited troops." 894 questionnaires returned.]

Sills Southeast Asia Project- Malaya, Thailand, 1952	box 121	folder B-0453
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Physical Description: 26 folders containing Final report, Questionnaires- Malaya & Thailand, Misc. correspondence, Interview guide, Data to be collected by other Thai survey method, Thailand, Malaya, Phillipines, Southeast Asia project generally, British Commonwealth affairs, Review of Thailand and Malaya fieldwork

Siegfried Kracauer and Paul Berkman Satellite Peoples, 1952	box 33	folder B-0454
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Physical Description: 22 pp.; 5 folders containing A-187 October 1955 issue of Social Problems Journal, Reports, Selected hypothesis on ... in Poland Czechoslovakia & Hungary, Reviews from journals, Interview code

Scope and Contents

[This report is a tentative outline for the qualitative analysis of interviews with Polish, Hungarian, and Czechoslovakian defectors to be based on 300 interviews collected by International Public Opinion, Inc.]

Berelson Content Analysis in Communication Research, 1952	box 121	folder B-0458
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Physical Description: 1 folder containing Empty folder

Scope and Contents

[Report not available]

John A. Morsell and Ernest Koller Blood Pressure in the World's Medical Literature,, 1950 box 121 folder B-0460-1

Physical Description: 42 pp.; 41 folders containing , 1 binder

Scope and Contents

[This is the first of a series of reports concerned with the epidemiologic aspects of hypertension. It deals with the collection and mode of classification of a bibliographic file of titles comprising as complete as possible a coverage of world literature on blood pressure since 1920.]

Studies in Hypertension: A Report on a Program of Planning and Research in the Epidemiology of Essential Hypertension. Charles Glock,, 1955 box 121 folder B-0460-2

Physical Description: 223 pp.

Scope and Contents

[This report presents results of the work done since 1950 by the Columbia staff in developing a detailed design for a long term epidemiologic study of the natural history of essential hypertension. Section I outlines the objectives of the program, presenting the rationale for a longterm study; Section II describes the requirements for such a study; Section III outlines the activities of the staff in satisfying these requirements and Section IV sets forth additional steps recommended before proceeding with the long term project.]

Lois V. Pratt An Evaluation of Oil Progress Week, 1953 box 121 folder B-0461-1

Physical Description: 144 pp.; 10 folders containing

Scope and Contents

[Using Oil Progress Week as a case study, this project examines the extent of attitude change and attitude reinforcement which results from exposure to various media of communication, social position in the community and other social factors. Based on 560 "before and after" interviews, this report describes the events of the Oil Progress Week campaign and the resulting impact on the attitudes of the community

towards the oil industry. The report focuses on changes in 10 specific opinions.]

<p>An Inquiry into Factors Underlying Attitudes Toward the Oil Industry. Hanan C. Selvin,, 1953</p>	<p>box 121</p>	<p>folder B-0461-2</p>
<p><u>Physical Description:</u> 21 pp.</p>		
<p>Scope and Contents</p>		
<p>[By applying the technique of latent structure analysis, this report seeks to determine the structure of attitudes toward the oil industry in order to provide a meaningful context in which to study changes in these attitudes brought about by Oil Progress Week. Also discussed are the relationships between opinions and attitudes. The analysis is based on 10 questions asked interviewees before Oil Progress Week.]</p>		
<p>The Effects of Oil Progress Week, 1952: A Supplementary Analysis. Hanan C. Selvin and Arnold G. Simmel,, 1954</p>	<p>box 121</p>	<p>folder B-0461-3</p>
<p><u>Physical Description:</u> 99 pp.</p>		
<p>Scope and Contents</p>		
<p>[Based on responses to the same questions as analyzed in B-0461-2, the interviews for this report were conducted after Oil Progress Week instead of before. Changes in the relation of general attitude to specific opinions between the two interviews are studied. Some of the social groupings in which favorable constellations of attitudes occur are also identified.]</p>		
<p>The Effects of Oil Progress Week, 1952: A Summary of a Supplementary Report. Hanan C. Selvin and Arnold G. Simmel,, 1954</p>	<p>box 122</p>	<p>folder B-0461-4</p>
<p><u>Physical Description:</u> 28 pp.</p>		
<p>Scope and Contents</p>		
<p>[This report summarizes in a briefer and less technical manner B-0461-3.]</p>		
<p>Kass Business and Professional Women Study, 1952</p>	<p>box 122</p>	<p>folder B-0471</p>
<p><u>Physical Description:</u> 16 folders containing , 2 envelopes Envelopes-tables, Tables, Questionnaires, Codebook, Draft of monograph, Memos, Suggested tabulations, Finished monograph, Raw data, Sate membership data, Misc. articles, Correspondence & Misc., Draft report, Misc. data, Misc. materials</p>		
<p>Scope and Contents</p>		
<p>[Report not available]</p>		
<p>Herbert Menzel Business Christmas Gifts, 1952</p>		

<p><u>Physical Description</u>: 44 pp.; 4 folders containing Questionnaires, Report, Misc. & correspondence</p> <p>Scope and Contents</p> <p>[This is a study of which firms give what gifts to whom. There were 519 respondents to questionnaire mailed to a random sample of "Who's Who in Commerce and Industry."]</p>	box 122	folder B-0472
<p>B.A.S.R. Graduate Student Training, 1952-1953</p> <p><u>Physical Description</u>: 3 folders containing Questionnaires, Codebooks, Report about services</p> <p>Scope and Contents</p> <p>[?]</p>	box 122	folder B-0473
<p>Hans Zetterberg Study of Religious Student Groups, 1951-1952</p> <p><u>Physical Description</u>: 2 folder containing Questionnaires & correspondence, Study</p> <p>Scope and Contents</p> <p>[Report not available]</p>	box 122	folder B-0474
<p>Merton, Gray, Hockey, and Selvin ...to Bureaucracy, 1952</p> <p><u>Physical Description</u>: 1 folder containing Empty folder</p> <p>Scope and Contents</p> <p>[Report not available]</p>	box 122	folder B-0475
<p>Patient Relationships: Old and New Programs. Margaret Bright Rowan and Mary Jean Huntington,, 1957</p> <p><u>Physical Description</u>: 91 pp.</p>	box 122	folder B-0480-13
<p>Reactions of Students to Certain Aspects of the New Program of Medical Education at Western Reserve University. Richard Christie, Margaret Rowan and Jane Emery,, 1957</p> <p><u>Physical Description</u>: 93 pp.</p>	box 122	folder B-0480-14
<p>Career Plans of Western Reserve Medical Students. William A. Glaser and Jane Emery,, 1958</p> <p><u>Physical Description</u>: 106 pp.</p>	box 122	folder B-0480-15
<p>Student Competition in Medical School. William A. Glaser and Jane Emery,, 1958</p> <p><u>Physical Description</u>: 34 pp.</p>	box 122	folder B-0480-16
<p>Correlates of Performance in Medical School. William A. Glaser and Jane Emery,, 1958</p>	box 122	folder B-0480-17

Physical Description: 65 pp.

Glaser, William A., Internship Appointments of Western Reserve Medical Students., 1958	box 122	folder B-0480-18
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Physical Description: 64 pp.

The National Foundation: Its Volunteer and Public Support. David Sills, 1954	box 122	folder B-0481-1
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Physical Description: 505 pp.

Scope and Contents

[This assesses the nature and strength of current (1954) volunteer and public support for the National Foundation for Infantile Paralysis, in order to ascertain political support for a future program having an emphasis other than the treatment and control of infantile paralysis. 234 volunteer leaders were interviewed and 459 in a sample of 888 rank-and-file volunteers returned mailed questionnaires. Published in revised form as The Volunteers, Glencoe, IL: The Free Press, 1957.]

New Strategies for Research on the Mass Media. William N. McPhee, 1953	box 122	folder B-0482-1
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Physical Description: 50 pp.

Scope and Contents

[This reformulates the new directions in which communications research should proceed, especially with regard to research on the television media. The report also contains a small sample of significant contributions of past communications research to present (1953) thinking.]

Children and Television: A Review of Socially Prevalent Concerns. Joseph T. Klapper,, 1953	box 122	folder B-0482-2
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Physical Description: 78 pp.

Scope and Contents

[Forty adult respondents were interviewed in order to analyze and describe socially prevalent concerns relative to children and television. Such topics as "crime and violence in program content," "seeing adults in conflict" and "what is a good children's program" are discussed.]

The Part Played by People: A New Focus for the Study of Mass Media Effects. Elihu Katz,, 1953	box 122	folder B-0482-3
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Physical Description: 76 pp.

Scope and Contents

[The report illuminates ways in which interpersonal relations operate to impede or facilitate the effects of mass media and reviews some of the findings of small group research as an aid in the planning of mass media research.]

Collection and Analysis of Prevailing Criticisms of Television Programming. Charles A. Siepmann,, 1953

box 122

folder
B-0482-4

Physical Description: 79 pp.

Scope and Contents

[Analyzing articles on television programs and programming appearing during a three-year period in popular and semipopular publications, trade publications and scholarly journals, this report investigates the nature of criticisms of television and attempts to answer "who says what about television and programming?"]

On the Historical Background of Present Day. Discussions on Popular Culture and Mass Communications. Leo Lowenthal,, 1953

box 122

folder
B-0482-5

Physical Description: 68 pp.

Scope and Contents

[In order to provide a broader base for the study of contemporary mass media (particularly television) this report investigates some of the significant elements of the historical discussions which have centered around the problem of art versus entertainment. Ideas of such men as Montaigne, Pascal, and Goethe are discussed.]

Television as an Instrument of Political Communication. Robert D. Leigh,, 1953

box 122

folder
B-0482-6

Physical Description: 68 pp.

Scope and Contents

[This paper provides a preliminary analysis of television's present performance, its potentialities and the problems involved in realizing its potentialities in the area of political communication.]

New York State Television Commission: A Case Study of the Use of Research by a Public Commission. Harvey J. Levin,, 1953

box 122

folder
B-0482-7

Physical Description: 118 pp.

Scope and Contents

[The New York State Television Commission was established to study the cost, methods of financing,

social and economic consequences of different ways to bring educational television to the public. Part I of this report presents the history of the New York Television Commission based on minutes of meetings, correspondence, and reports; Part II studies and appraises the major assumptions underlying the commission's final proposals.]

Television and Organized Groups. Jeanette Sayre Smith, 1953	box 122	folder B-0482-8
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Physical Description: 72 pp.

Scope and Contents

[What objectives organizations such as Boy Scouts, National Safety Council and YMCA hope to achieve, as well as problems faced in the use of television are discussed.]

Television Research: An Annotated Bibliography. Rolf Meyersohn, 1953	box 122	folder B-0482-9
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Physical Description: 65 pp.

Scope and Contents

[This bibliography comprises an annotated list of research projects conducted on television before 1954. Its sources include all available published material. The references are organized into areas of content, audience, and effects. A section concentrating on children and television is also included.]

A Study of Commissions of Inquiry. Thomas S. Francis, 1953	box 122	folder B-0482-10
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Physical Description: 146 pp.

Scope and Contents

[This report studies the organization and operations of seven "public policy councils" or commissions selected by the Implementation Committee on Television to better understand how such groups function. The organizations are also compared and contrasted.]

Report From the Implementation Committee to the Citizen's Group on Television Regarding Plans for a Television Development Center. Paul F. Lazarsfeld, 1953	box 122	folder B-0482-11
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Physical Description: 62 pp.

Scope and Contents

[This final report summarizes the work of the Implementation Committee and presents a history of

the project. Recommendations are made concerning the organization of a Television Development Center.]

Some Social Aspects of Wartime Evacuation of American Cities. Fred Ikle and Harry Kincaid,, 1954	box 122	folder B-0484
<u>Physical Description:</u> 138 pp.		
Scope and Contents		
[Deals with social and economic problems of evacuation: billeting, human relations in reception communities, re-employment of evacuees, transportation, administration. Uses material on World War II evacuation in Britain and flood disaster evacuation in the Netherlands.]		
Patterns of Television Viewing. Hanan C. Selvin, 1954	box 122	folder B-0485
<u>Physical Description:</u> 11 pp.		
Scope and Contents		
[This is an attempt to find patterns, based on program type, of television viewing for households as a whole in New Haven. Report includes suggestions which might prove fruitful in future research.]		
Effects of Leadership Climate and Individual Characteristics on the Non-Duty Behavior of Army Trainees: An Exploratory Study. Hanan C. Selvin,, 1955	box 122	folder *B-0490-1,2
<u>Physical Description:</u> B-040-1--185 pp., B-0490-2--120 pp.		
Scope and Contents		
[Published as The Effects of Leadership, Hanan C. Selvin, Glencoe, IL: The Free Press, 1960. B-0490-1: Soldiers in 12 training companies were surveyed for frequency of 20 types of leisure activity in order to determine effect of type of company leadership and trainee's age, education and marital status upon such activities. B-0490-2: Appendices, including behavior and leadership questionnaires. REPORT NOT AVAILABLE]		
They Changed to Tea. Philip Ennis and Charles Emery, 1954	box 123	folder B-0500
<u>Physical Description:</u> 270 pp.		
Scope and Contents		
[This is a study of which kinds of dissatisfaction with previous beverages and which precipitating factors are most common among persons who have recently become regular tea drinkers. 282 interviews. Questionnaire included.]		
Trends in the Licensing of Popular Song Hits 1940-195 3. Daniel K. Lowenthal,, 1953		

Physical Description: 89 pp.

box 123

folder
B-0507

Scope and Contents

[This report presents the results of an investigation of popular song hits licensed by ASCAP and BMI from 1940-53. Section I comprises summary tables showing the proportion of hit songs licensed by these organizations. Section II consists of annual lists of the 30 most popular song titles in each of seven popularity categories. REPORT NOT AVAILABLE]

Qualitative Analysis in the Framework of a Statistical Study. Jeannette Green and David Caplovitz,, [n.d.]-1950's (?)

box 123

folder
B-0511

Physical Description: 43 pp.

Scope and Contents

[An examination of use of qualitative data in The Academic Mind. REPORT NOT AVAILABLE]

Futures for Radio. William McPhee and Rolf Meyersohn, 1955

box 123

folder
B-0512

Physical Description: 167 pp.

Scope and Contents

[200 interviews were conducted with families owning television and radio sets in a study of network programming planning and problems for radio in the face of television's growth. Possibilities for the long-run future based on radio's basic and unique resources are discussed.]

Extremist Organizations in Contemporary America. Conrad Arensberg, et al., 1954

box 123

folder
B-0513

Physical Description: 263 pp.

Scope and Contents

[This is a proposal for a program of research to evaluate the degree to which extremist groups or persons on the "right" threaten the traditional personal liberties of American life. Several working papers which discuss such topics as the historical background of reactionary politics, the "pseudo-conservative revolt," the activities of the radical right as a problem for American democracy, the evidence on clusters, syndromes and patterns in social attitudes, and anti-democratic attitudes in America as based on a public opinion poll are also contained in the project file.]

Youth in Transition: Evaluation of Encampment for Citizenship. Herbert Hyman and Charles R. Wright,, 1956.

box 123

folder
*B-0515

Physical Description: 326 pp.

Scope and Contents

[Questionnaires were answered by 1955 and all previous campers for the study of immediate and long-range changes which occurred as a result of the encampment. There is a detailed discussion of methods of analysis used. Published as Applications of Methods of Evaluation, H. H. Hyman, C. R. Wright and T. H. Hopkins, Berkeley: U. of California Press, 1962.]

Instructions for Construction of Indices and Tables for Follow-up Study,, [n.d.]	box 123	
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Community Conflicts and Opinion Formation: A Review of the Research Literature. Louis Kriesberg and James Coleman,, 1954	box 124	folder B-0516-1
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Physical Description: 63 pp.

Scope and Contents

[This is an attempt to build a foundation for community conflict theory drawing on studies of communities under stress, research on social organization, and psychological research. Suggestions for future research are included. REPORT NOT AVAILABLE]

Community Conflicts and Opinion Formation: A Review of the Research Literature. Louis Kriesberg and James Coleman,, 1954	box 124	folder B-0516-1
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Physical Description: 63 pp.

Scope and Contents

[This is an attempt to build a foundation for community conflict theory drawing on studies of communities under stress, research on social organization, and psychological research. Suggestions for future research are included. REPORT NOT AVAILABLE]

Community Conflict: A Review and Synthesis of the Literature. James Coleman,, 1955	box 124	folder B-0516-2
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Physical Description: 134 pp.

Scope and Contents

[Based on earlier studies of communities under stress, research on social organization and psychological research, this review attempts to clarify recurrent patterns as they are affected by the setting and initiation of controversy, the dynamics of controversy

and factors during the course of controversy.
Bibliography included.]

A Theory of Community Controversy. James S. Coleman, 1955	box 124	folder B-0516-3
<u>Physical Description:</u> 63 pp.		
Scope and Contents		
[This is an attempt to construct a theory of the development of community controversies, based on a review of existing studies. Includes a suggested mathematical formalization of the theory. REPORT NOT AVAILABLE]		
Alumni Views of Columbia University. Rolf MEyersohn and William McPhee, 1954	box 124	folder B-0517
<u>Physical Description:</u> 141 pp.		
Scope and Contents		
[This is an exploratory study of the determinants of alumni support of Columbia, based on 2053 questionnaires returned.]		
Evaluation of Mass Media Effectiveness. Charles Wright, 1954	box 124	folder B-0519
<u>Physical Description:</u> 62 pp.		
Scope and Contents		
[(Shorter version, International Social Science Bulletin, vol. 7 [1955], pp. 417-430.) This discusses how to obtain more objective, reliable information on which evaluations of communications programs can be based. It also provides information on how general research procedures are applied to the special problems faced in evaluating mass media effectiveness.]		
The Suburban Migration: Its Implications for the Future of the Performing Arts in the New York Area. Philip H. Ennis and Sheila Spaulding,, 1956	box 124	folder B-0520
<u>Physical Description:</u> 117 pp.		
Scope and Contents		
[61 interviews were conducted in the New York area with attenders and non-attenders to study changes in leisure life of the suburbanite which affect his role as consumer of the performing arts. Background review of the literature is included.]		
A Library Center of Survey Research Data: A Report of an Inquiry and a Proposal. York Lucci and Stein Rokkan,, 1957	box 124	folder F-0520

Physical Description: 161 pp.

Scope and Contents

[This is a study undertaken to determine the need for and the problems of establishing an international library center of survey research materials. It evaluates the potential utilization of such a center, the availability of research material and the adequacy of the available survey data. Recommendations and conclusions are also included.]

An American College for Adults, A Sociological Sketch. Hans L. Zetterberg,, 1956	box 124	folder F-0530
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Physical Description: 95 pp.

Scope and Contents

[What differentiates a college for adults from an extension school and a "college-age" undergraduate school, with particular emphasis placed upon differences in students and teaching personnel.]

Community Controversies: Research Proposals and Background Memorandum. William McPhee,, 1954	box 124	folder B-0530
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Physical Description: 82 pp.

Scope and Contents

[This report contains a proposal for research on community controversies affecting educational freedom. Educational controversies in the New York metropolitan district were investigated, secondary materials examined and informants consulted about episodes in other parts of the country; hypotheses deserving of a high priority of study were worked out.]

Can Differences in Interpretations of the Causes of the American Civil War be Resolved Objectively. Lee Benson and Thomas J. Pressly,, 1956	box 124	folder B-0535
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Physical Description: 80 pp.

Scope and Contents

[This paper examines five interpretations of the causes of the Civil War in order to determine whether they are in fact different interpretations and if so, what the differences are and how they can be resolved objectively.]

Monitor: An Evaluation of a New Experiment in Radio Programming. Frank Bourne and William McPhee,, 1956	box 124	folder B-0540-1
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Physical Description: 189 pp.

Scope and Contents

[In Baltimore, Peoria, Hartford and San Francisco, 2853 phone interviews and 428 interviews in homes were completed among listeners and nonlisteners to "Monitor," a weekend radio service of NBC. "Monitor" was an experiment in programming designed with the growth of television in mind. Questionnaire included.]

The "Rhythm and Blues" Fad. Paul Berkman and Sydney S. Spivack, 1955	box 124	folder B-0542
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Physical Description: 84 pp.

Scope and Contents

[This exploratory study of a popular music "fad" focuses on the character and growth of the popularity of "Rhythm and Blues and some of the underlying factors involved. REPORT NOT AVAILABLE]

Social Problems of Sheltering Flood Evacuees Samuel Z. Klausner and Harry V. Kincaid,, 1956	box 124	folder B-0544
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Physical Description: 200 pp

Scope and Contents

[This is a study of 231 evacuee families and 183 host families involved in the Farmington-Unionville, Connecticut, 1955 flood disaster, focusing on crisis behavior and the relations between the two families during the time that the evacuee families were sheltered by the hosts. Questionnaires included.]

Situational Contexts of the Demand for Social Research. Robert K. Merton and Edward C. Devereux, Jr., 1955	box 124	folder F-0544-1
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Physical Description: 52 pp.

Scope and Contents

[This report is concerned with factors affecting the general level of demand for applied social research. The attitudes, beliefs and conditions which shape and either foster or impede the demand for social research are discussed using the American Telephone and Telegraph Company as an example.]

Some Invisible Competitors of Social Research. Robert K. Merton and Edward C. Devereux, Jr., 1955	box 124	folder F-0544-2
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Physical Description: 65 pp.

Scope and Contents

[This paper examines the sources of information other than research, utilized in determining the facts relevant to decision-making. The "competitive

position" of research in relation to these alternatives is also investigated.]

<p>Functions of Social Research in the Detection of Policy Problems. Robert K. Merton and Edward C. Devereux, Jr., 1956</p> <p><u>Physical Description:</u> 58 pp.</p> <p>Scope and Contents</p> <p>[This examines the various problem-spotting and problem-defining functions of social research in the telephone company.]</p>	box 124	folder F-0544-3
<p>The Use of Social Research in the Solution of a Business Problem: A Case Study. Robert K. Merton and Edward C. Devereux, Jr., 1956</p> <p><u>Physical Description:</u> 58 pp.</p> <p>Scope and Contents</p> <p>[Using A.T.&T. as a case study this paper examines in detail the thesis that before a problem can be solved by a policy maker, it must first be recognized and given some specific formulation or definition.]</p>	box 124	folder F-0544-4
<p>Report on Common Council Cases. Yole G. Sills, 1956</p> <p><u>Physical Description:</u> 127 pp.</p> <p>Scope and Contents</p> <p>[Prepared as a working document for Common Council for American Unity to aid in utilization of their back files for a report on experiences in immigration, nationalization, deportation and related experiences, this report is a presentation of statistical tables resulting from encoding of materials.]</p>	box 125	folder B-0547
<p>Measuring the Impact of Unemployment: A New Design for Study of Unemployment Insurance Beneficiaries. A. J. Jaffe and Jeanne L. Bilby,, 1958</p> <p><u>Physical Description:</u> 44 pp</p> <p>Scope and Contents</p> <p>[The purpose of the project is to develop a study design, focusing on role of unemployment insurance in aiding adjustment to temporarily adjusted income. Experimenting with various questionnaires, 267 total interviews were conducted during five series of interviews. Includes final questionnaire.]</p>	box 125	folder B-0548
<p>Problems of Negro Migrant Agricultural Workers: Views of the Migrant Ministry. Yole G. Sills,, 1955</p> <p><u>Physical Description:</u> 25 pp.</p>	box 125	folder B-0549

Scope and Contents

[Based on 25 returned questionnaires, this report is a summary of the evaluations made by migrant ministers of conditions confronting black migrant agricultural workers which have a bearing on their educational problems.]

The Flow of Information Among Scientists: Problems, Opportunities and Research Questions. Herbert Menzel, Robert Somers and William Glaser,, 1958	box 125	folder B-0550
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Physical Description: 208 pp.

Scope and Contents

[This is an exploratory study of information-exchanging behavior of the biochemists, chemists and zoologists on the faculty of a single academic institution to define problems, categories and procedure. Questionnaire included.]

Social Stereotypes of Automobile Makes. Bernard Levenson, 1956	box 125	folder B-0555-1
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Physical Description: 57 pp.

Scope and Contents

[This was a study conducted for Ford Motor Co. when it was considering putting a new car on the market, on Social Stereotypes of Automobile Makes. Bernard Levenson the social imagery of automobile makes. 800 respondents in Peoria, Illinois, and San Bernardino, California, took part.]

Social Influences on Automobile Buying. Donna Smith, 1956	box 125	folder B-0555-2
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Physical Description: 56 pp

Scope and Contents

[An "investigation of the extent to which the car-buyer's personal associates influence his choice of automobile. . . in respect to price class, corporate line and newness of car."]

Patterns of Automobile Replacement Bernard Levenson, 1957	box 125	folder B-0555-3
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Physical Description: 73 pp.

Scope and Contents

[1325 single-car owners were studied for patterns of automobile replacement, the prevalence of the short

replacement pattern, variety of replacement cycles,
social factors involved.]

Timing of New Car Buying. Robert H. Somers, 1957 <u>Physical Description</u> : 98pp.	box 125	folder B-0555-4
Scope and Contents		
[This report examines factors associated with the seasonal timing element in the new-car-buying decision.]		
Two-Car Families. Bernard Levenson, 1957 <u>Physical Description</u> : 58 pp.	box 125	folder B-0555-5
Scope and Contents		
[Two-car families were studied for the type of car that they buy, "paying particular heed to model-age, price-class, and brand and line loyalty."]		
Prestige Imagery of Automobiles. Bernard Levenson, 1958 <u>Physical Description</u> : 57 pp.	box 125	folder B-0555-7
Scope and Contents		
[Assuming that "consumer goods are prestigious to the extent that ownership and use of them enhances the prestige of their owners and users," this secondary analysis of data attempts to specify the criteria of general prestige.]		
The Stability of Automobile Images. Lee M. Wiggins', 1958 <u>Physical Description</u> : 63 pp.	box 125	folder B-0555-8
Scope and Contents		
[385 owners of each of eight automobile makes were interviewed to determine factors which make social and product quality images of automobiles stable.]		
The Relative Strength of Four Automobile Product Images. Lee M. Wiggins and Richard Pomeroy,, 1958 <u>Physical Description</u> : 35 pp.	box 125	folder B-0555-9
Scope and Contents		
[The implications of the existence of groups of consumers with differentiated values for the potency and durability of various product quality images in the automobile market are examined.]		
The Function of Fins in the Flattening of Images. Robert S. Lee, 1957 <u>Physical Description</u> : 29 pp.	box 125	folder B-0555-10

Scope and Contents

[Ford, Plymouth and Chevrolet were rated by respondents before and after Plymouth models were produced. The effects of fins on owner stereotypes of each make were examined. The appearance of fins weakened the image of Ford, strengthened that of Plymouth.]

Attitudes of New Car Buyers to Chrysler Styling- Some Hazards of Innovation in a Recession. Barbara Silverblatt,, 1958

box 125

folder
B-0555-11

Physical Description: 50 pp.

Scope and Contents

[Respondents were interviewed before and after Chrysler put out its "forward looking" finned models. This is an attempt to analyze who composed the Chrysler market, and what happened to the old conservative one, particularly in view of the sudden fall in sales after the initial rise in the market.]

Some Social Factors in Predisposition to the Edsel-Who Was, and Who Was Not, Receptive? Edith B. Loewy,, 1958

box 125

folder
B-0555-12

Physical Description: 68 pp.

Scope and Contents

[3025 panel interviews were conducted in Knoxville, Tennessee, Rochester, New York, and Pasadena, California, before and after the appearance of the Edsel, to determine the receptivity of recent car buyers to the new model.]

Product Images of Automobiles. Bernard Levenson, 1956

box 125

folder
B-0555-13

Physical Description: 93 pp.

Scope and Contents

[This report examines the extent to which car buyers have stereotypic images for each of four attributes- speed, appearance, workmanship and trade-in value.]

Early Automobile Buying and Status Aspirations. Edith B. Loewy, 1958

box 125

folder
B-0555-15

Physical Description: 32 pp.

Scope and Contents

[Characteristics of the owner who buys his car early in the model year make him important to the automobile

industry. What does the early buyer value in his car and in himself?]

The Popular Image and Buying Behavior. Belle Wiggins, 1957	box 125	folder B-0555-14
<u>Physical Description:</u> 40 pp.		
Scope and Contents		
[This discusses under what conditions social imagery is related to brand loyalty and how such images contribute to size of sales. Based on same interviews as BB-0555-12.]		
Consistency of Social Imagery and Brand Loyalty. Bernard Levenson, 1956	box 125	folder B-0555-16
<u>Physical Description:</u> 43 pp.		
Scope and Contents		
[This report develops further the analysis of BB-0555-1 with particular emphasis on the finding that " a social image of the brand that is incompatible with the owner's background characteristics is related to an increased disposition to switch brands."]		
Occupational Image, Product Quality Images and Buying Intention. BelleWiggins,, 1958	box 125	folder B-0555-17
<u>Physical Description:</u> 39 pp.		
Scope and Contents		
[This paper is concerned with the popular occupational image of automobile makes and the factors contributing to producing a favorable image. Also examined is how this occupational image affects the buying intentions of individuals.]		
The YMCA on the Campus. York Lucci, 1960	box 125	folder B-0572
<u>Physical Description:</u> 277 pp.		
Scope and Contents		
[This is a survey of "the extent and distribution of YMCA student associations; their structure, policy and activities, and the characteristics of their leaders and members." The sample consisted of 2186 member and leader respondents. REPORT NOT AVAILABLE]		
Benefits, Incomes and Expenditures of Unemployed Workers: Findings. A. J. Jaffe and Theresa Shapiro,, 1958	box 125	folder B-0573-2
<u>Physical Description:</u> 88 pp.		

Scope and Contents

[Report of findings for study described in BB-0573-1.
REPORT NOT AVAILABLE]

The Role of Dividends in Savings Behavior. Francis Boume, 1956 box 125 folder B-0575-1

Physical Description: 71 pp.

Scope and Contents

[The role of dividend rates as a savings motivator is examined, focusing on depositors' knowledge of, and attitudes toward, dividends. 819 depositors interviewed.]

Characteristics and Attitudes of Depositors. Francis Boume, 1956 box 125 folder B-0575-2

Physical Description: 52 pp.

Scope and Contents

[This is an attempt to define personal characteristics of savers at two branches of the First Federal, and motivations for their savings attitudes toward a particular branch of a savings bank.]

Comments and Criticisms of Barnard. Florence Ruderman, 1957 box 125 folder B-0577

Physical Description: 57 pp.

Scope and Contents

[Description of responses of 2000 alumnae to open-ended questions on how well Barnard trained alumnae "for life"; would alumnae choose to go to college at Barnard today; what Barnard's primary goals should be for the next 25 years.]

Board Member Colleges. Natalie Rogoff, 1957 box 125 folder B-0576

Physical Description: 135 pp.

Scope and Contents

[This is an overview of American colleges in the mid '50s and a classification of member colleges according to an applicant index, index of attainment and index of student involvement. Bibliography included.
REPORT NOT AVAILABLE]

Social Psychology of Interpersonal Relations as Expressed in Greeting Cards. Sheila Spaulding,, 1958 box 125 folder B-0578

Physical Description: 283 pp.

Scope and Contents

[Discusses attributes of greeting card consumers, the cards bought and the stores where purchases are made. The study is based on 32 interviews. Complete transcripts included. REPORT NOT AVAILABLE]

A Half-Century of Rural Sociological Research in the United States. Edmund deS. Brunner,, 1957 box 125 folder B-0581

Physical Description: 156 pp.

Scope and Contents

[Use is made of past studies to describe the subject matter, methodology and notable findings of rural sociology in the last 50 years.]

Use of Experimental Data in the Analysis of Survey Results. Bo Anderson,, 1958 box 125 folder B-0590-1

Physical Description: 86 pp.

Scope and Contents

[A report of the Documentation Project on social science methodology. REPORT NOT AVAILABLE]

Legitimacy, Power and Compromise within Formal Authority Structures. Allen Barton,, 1959 box 125 folder B-0590-2

Physical Description: 6 pp.

Scope and Contents

[A report on the Documentation Project on social science methodology. REPORT NOT AVAILABLE]

A Memorandum on Public Utilization of the Salk Vaccine. David L. Sills, 1957 box 125 folder B-0601

Physical Description: 16 pp.

Scope and Contents

[Based on data supplied by the American Institute of Public Opinion, this memorandum supplements an early report by the Institute and provides more clues to the problem of the nature of public resistance to the Salk vaccine.]

Manufacturers, Retailers and Consumers: An Exploratory Study of the Men's Pajama Industry., 1958 box 125 folder B-0602

Physical Description: Yole G. Sills, 107 pp.

Scope and Contents

[This study specifies the relationship between the successive stages of marketing and ways in which the consumer influences this process. Interviews with 20

manufacturers, 8 retailers and a selected sample of the general public were conducted. General public questionnaires included.]

<p>Social Structure and College Recruitment, Part 1. Natalie Rogoff Ramsay with collaboration of William Martin and John Michael, 1963</p>	<p>box 125</p>	<p>folder B-0604</p>
<p><u>Physical Description:</u> 411 pp.</p>		
<p>Scope and Contents</p>		
<p>[Using data supplied by the Educational Testing Service, this report examines the flow of young people through the educational channel from secondary school to college. Shifting emphasis from the family's role in the recruitment process, this report examines the role of other institutions and organizations in college recruitment. It places most emphasis on the structural features of American secondary education]</p>		
<p>Literacy and Urban Industrialization. Hilda Golden, 1955</p>	<p>box 126</p>	<p>folder B-0557</p>
<p><u>Physical Description:</u> 86 pp.</p>		
<p>Scope and Contents</p>		
<p>[This report deals with the relationship between literacy and urban industrialism and discusses the impact of a country's educational status on its industrial growth. The major focus is on the role of literacy and education in the dynamics of economic modernization of the world's underdeveloped countries. REPORT NOT AVAILABLE]</p>		
<p>The Engineer in American Society-A Proposal for a Program of Inquiry. William J. Goode and William M. Evan, 1957</p>	<p>box 126</p>	<p>folder B-0606</p>
<p><u>Physical Description:</u> 125 pp.</p>		
<p>Scope and Contents</p>		
<p>[This is a detailed statement of the purposes and procedures of a comprehensive survey of the engineering profession, its past, present and future role in American society. REPORT NOT AVAILABLE]</p>		
<p>Purchasing the Book of Knowledge: Exploratory Survey. Theresa Falaguerra, 1958</p>	<p>box 126</p>	<p>folder *BB-0607</p>
<p><u>Physical Description:</u> 26 pp.</p>		
<p>Scope and Contents</p>		
<p>[This study of consumer behavior emphasizes the decision-making processes. Interviews were conducted with 12 purchasers, 11 non-purchasers and</p>		

6 cancellers. Proposals for the final, extensive research project and questionnaire are included.]

The Utilization of Social Theory by Practitioners and Consultants: A Pilot Study and a Proposal. Hans L. Zetterberg, assisted by Charles Emery and Roger Wolcott,, 1957	box 126	folder B-0608
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Physical Description: 44 pp.

Scope and Contents

[This project explored the feasibility of developing handbooks on particular social problems for the use of social practitioners. The report describes the types of handbook desired and outlines procedures for preparing it. REPORT NOT AVAILABLE]

The Potentialities of Television. William N. McPhee, 1957	box 126	folder B-0620
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Physical Description: 80 pp.

Scope and Contents

[This is devoted primarily to suggesting studies that might be beneficial in answering questions concerning the unrealized potentialities of television. More conventional research for describing the existing facts of television is also discussed. REPORT NOT AVAILABLE]

Young Americans Abroad: Explorations. in Predicting and Evaluating Success in the Program of the Experiment in International Living. Robert H. Somers, Martin Hyman, Gillian Lindt and Ingrid Jacobson,, 1959	box 126	folder B-0624
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Physical Description: 168 pp.

Scope and Contents

[824 members of the 1958 Experiment in International Living Program were studied to determine improved criteria for selection of participants and to evaluate the overseas experience enjoyed by them. REPORT NOT AVAILABLE]

On Fine Arts in Modern Society: A Research Proposal. Hans Zetterberg, 1958	box 126	folder B-0625
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Physical Description: 35 pp.

Scope and Contents

[Topics are proposed for research in the field of the sociology of art. "It is written by laymen in art for laymen in sociology," and suggests problems for study as well as research designs to provide data which museums can use to strengthen their constituency and

add to the existing body of knowledge in the field of
the sociology of art. REPORT NOT AVAILABLE]

Public Health Nursing Study: Studies of Nursing Education. William A. Glaser, Frances A. McVey, et al., 1961	box 126	folder B-0631
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Physical Description: 270 pp.

Scope and Contents

[This volume contains a series of 9 research memoranda dealing with various aspects of the study. A report of the first year's work on the project and a Master's Essay by Thomasina Jo Smith, " Social Class and the Student Nurse," are also included. REPORT NOT AVAILABLE]

Dynamics of Public Support of Voluntary Health and Welfare Associations. Belle Wiggins,, 1960	box 126	folder B-0632-1
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Physical Description: 91 pp.

Scope and Contents

[This was a study to determine the potential bases for support for the National Foundation's expanded program, at a time when the March of Dimes, among other major groups, had abandoned federated fund-raising in favor of individual drives. Based on 2970 interviews.]

Participation in Voluntary Associations. Mary Jean Cornish, 1960	box 126	folder B-0632-3
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Physical Description: 121 pp.

Scope and Contents

[Determinants and correlates of participation in health and welfare organizations, differences between volunteer and recruited workers, attitudes of March of Dimes workers toward the National Foundation are examined. REPORT NOT AVAILABLE]

Voluntary Health Associations and Disease: Appendices. David Sills, 1960	box 126	folder B-0632-4
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Physical Description: 54 pp.

Scope and Contents

[Questionnaire, study design, indices and tables for reports BB-0632-1-3. NOT AVAILABLE]

The Role of a National Organization in Adult Education. Edmund deS. Brunner, William L. Nicholls II and Sam D. Sieber,, 1959	box 126	folder B-0633
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Physical Description: 470 pp.

Scope and Contents

[This report investigates the role of the Adult Educational Association in the field of adult education. It analyzes the history and membership of the AEA, discusses the problems of the AEA, and adult education as a social movement and as a profession, and presents the purposes and goals of a national organization in adult education.]

Attitudes of Prominent Americans to "World Peace Through World Law." E. David Nasatir,, 1959 box 126 folder B-0634

Physical Description: 153 pp.

Scope and Contents

[1294 persons listed in "Who's Who in America 1958-59, answered questionnaires on war prevention measures and forms of world government. Responses were related to personal characteristics of respondents: education, age, etc. Questionnaire included.]

An Alliance of Pastors and Psychiatrists. Samuel Z. Klausner, 1961 box 126 folder *BB-0640-1

Physical Description: 530 pp.

Scope and Contents

[This examines the growing alliance of pastors and psychiatrists against emotional misery, through a case study of the religio-psychiatric clinic of New York City and an analysis of the literature. Report is more comprehensive than resultant book, Psychiatry and Religion.]

Symbols, Science and Sanctity: Theory and Research. Samuel Z. Klausner, 1958 box 126 folder *BB-0640-2

Physical Description: 64 pp.

Scope and Contents

[This report concerns itself with the symbolism mediating the interaction between ministers and psychiatrists. It outlines a general social theory of symbolism illustrated in terms of their linguistic symbols.]

Towards a Social Psychology of Faith. Samuel Z. Klausner, 1957 box 126 folder *BB-0640-3

Physical Description: 133 pp.

Scope and Contents

[The report sets forth a theory explicating the concept of faith and provides a set of general descriptive categories which may be used in the study of any

situation of faith and suggests hypotheses about the ways in which these categories are related to each other. BB-0640-3a, a precis of "Towards a Social Psychology of Faith," 18 pp., is bound with BB-0640-4.]

Lourdes: Participation and Observation. Samuel Z. Klausner, 1958	box 126	folder *BB-0640-4
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Physical Description: 36 pp.

Scope and Contents

[This report describes the author's trip to Lourdes, first as a participant and then as an observer. Lourdes is a place of pilgrimage where miraculous cures of physical ailments supposedly occur.]

Annotated Bibliography and Directory of Workers in the Field of Religion and Psychiatry. Samuel Z. Klausner,, 1958	box 126	folder *BB-0640-5
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Physical Description: 254 pp.

Scope and Contents

[This is a bibliography which confines itself to that area where psychiatry and religion are bridged. It focuses primarily on professional publications. BIBLIOGRAPHY NOT AVAILABLE]

Some Preliminary Bibliographical References for a Study of Religious Healing. Samuel Z. Klausner and Imogen Seger,, 1957	box 126	folder *BB-0640-6
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Physical Description: 24 pp.

Scope and Contents

[This is a listing of books relating to mental healing.]

Faith and Strife in the Middle East Samuel Z. Klausner, 1958	box 126	folder *BB-0640-7
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Scope and Contents

[REPORT NOT AVAILABLE]

Research Methodology in Religion and Psychiatry. Samuel Z. Klausner, 1959	box 126	folder *BB-0648-8
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Scope and Contents

[REPORT NOT AVAILABLE]

Worship. Samuel Z. Klausner, 1959	box 126	folder *B-0640-9
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Scope and Contents

[These papers of the religion and psychiatry project (BB-0640) are embodied in the book published in

1964, Psychiatry and Religion, New York: The Free Press.]

The Dissemination of Information Among Parents of Handicapped Children. Herbert Menzel,, 1961	box 126	folder B-0664
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Physical Description: 83 pp.

Scope and Contents

[This details the experience of parents of handicapped children in getting information on the child's disability from professional personnel, parents of other handicapped children, and the literature. 147 respondents.]

New Organizational Goals and Membership Response: National Foundation Volunteers Since the Advent of The Salk Vaccine. E. David Nasatir,, 1962	box 126	folder B-0665
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Physical Description: 224 pp.

Scope and Contents

[458 National Foundation volunteers were interviewed in order to determine the causes for the response of volunteers to the National Foundation's new goal of eliminating birth defects and arthritis as compared to the overwhelming response to the Polio Drive. This report investigates the characteristics of the present volunteers and attitudes of these volunteers toward the Foundation and the new program.]

Review of Studies in the Flow of Information Among Scientists. Herbert Menzel,, 1960	box 126	folder B-0666
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Physical Description: 118 pp.

Scope and Contents

[This is a synthesis of conceptual approaches used by researchers in this field and a survey of the topics currently and potentially included. A bibliography of the materials reviewed is included.]

Some Opinions of Students in the School of General Studies. Gene N. Levine and Jeffrey Ingram,, 1960	box 127	folder B-0695
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Physical Description: 61 pp.

Scope and Contents

[This presents the results of a questionnaire, filled out by 959 General Studies students, asking for personal background and opinions on increased dormitory space, increased financial aid and a "third semester" during the summer. Questionnaire included. NOT AVAILABLE]

Gene N. Levine Public Images of Disease, 1960

Physical Description: 117 pp.

box 127

folder
B-0632-2

Scope and Contents

[This discusses factors involved in the respondents' images of certain diseases at a time when arthritis and birth defects were included in the National Foundation's campaign.]

The Clergy Views the National Council of Churches. Robert E. Mitchell, 1960

box 127

folder
B-0668

Physical Description: 222 pp.

Scope and Contents

[The report describes how a sample of American clergymen views the National Council of Churches of Christ and discusses some of the primary determinants of these views. Selected sample of 4031 respondents to questionnaire, 88 personal interviews. Interview guide and questionnaire included. REPORT NOT AVAILABLE]

Group Structure and Opinion Change. Terence K. Hopkins and Sancu Michael,, 1963

box 127

folder
B-0670

Physical Description: 238 pp.

Scope and Contents

[This is an attempt to specify what aspects of the formal and informal structure of the Encampment for Citizenship make its program so effective in opinion changing. Questionnaire included.]

Three Papers on the Integrated Bar. William A. Glaser, 1960

box 127

folder
B-0701

Physical Description: 77 pp.

Scope and Contents

[An integrated bar is an official organization of all the lawyers in a state. "Organization" summarizes the principal organizational forms and activities of the state bars. "Debate" summarizes the arguments for and against integration as they appear in the professional literature. "Bibliography" is a collection of articles, addresses, committee reports and other publications about the integrated bar. The first two papers have been published. See 1962 article, "The Organization of the Integrated Bar," by Glaser.]

Point of Purchase Advertising: A Report on the Model Twenty-700 Cigarette Vending Machine. Paul F. Lazarsfeld and Robert E. Mitchell,, 1959

box 127

folder
*BB-0675

Physical Description: 47 pp.

Scope and Contents

[Using data obtained from 281 machines across the country, this report discusses the effect of the model Twenty-700 vending machine and its advertising technique on cigarette sales volume. The influence of social class and location of vending machines is also examined. REPORT NOT AVAILABLE]

The Columbia University Forum: Its Reception and Influence. Gene N. Levine,, 1961

box 127

folder
B-0696

Physical Description: 75 pp.

Scope and Contents

[2325 respondents answered questionnaires in this study which attempted to measure general response to the Forum, intensity of use of the Forum, and the relationship between attitudes to the University and attitudes to the Forum. Questionnaire included.]

Indicated Reception in the U.S. for a New Periodical-Asia. David Wallace,, 1961

box 127

folder
B-0699

Physical Description: 8 pp.

Scope and Contents

[An analysis of returns of three test mailings soliciting subscribers to a new periodical is presented. NOT AVAILABLE]

The Industrial Manager: Career, Attitudes and Aspirations. Albert E. Gollin,, 1961

box 127

folder
B-0700

Physical Description: 229 pp.

Scope and Contents

[Responses of 179 middle management executives were coded for a statistical description of their past, current and expected occupational status and their attitudes toward these positions. Questionnaire included.]

Health and Diplomacy. William A. Glaser, 1961

box 127

folder
B-0702

Physical Description: 153 pp.

Scope and Contents

[The purpose of this report is to provide assistance in understanding and dealing with officials of other countries who behave idiosyncratically as a result of physical or mental illness. Included are several case studies of officials such as Hitler, Wilson, Lincoln

and Grant who suffered illnesses which affected their duties.]

Sacred and Profane Meanings of Blood and Alcohol. Samuel Z. Klausner, 1962	box 127	folder *BB-0730
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Physical Description: 30 pp.

Scope and Contents

[Published in Journal of Social Psychology, vol. 64(October, 1964), pp. 27-43. Presents a cross-cultural test of the hypothesis of an inverse relation between ritual drinking and heavy drinking in secular situations. The study uses data from 48 societies listed in the Human Relations Area Files at Yale University which use alcoholic beverages in religious or secular situations.]

Nursing Policy: Some Cross-National Comparisons. William A. Glaser, 1963	box 127	folder B-0752-1
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Physical Description: 194 pp.

Scope and Contents

[Analysis of nursing education and utilization of nurses in 16 countries of Europe, the Middle East, and Eastern Europe, relating nursing policies to certain attributes of the national social systems. The first half of this report is published. See pp. 1-59 in The Nursing Profession, Fred Davis, ed., New York: Wiley, 1966.]

The Compensation of Physicians. William A. Glaser, 1963	box 127	folder BB-0752-2
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Physical Description: 452 pp.

Scope and Contents

[This report analyzes principal methods for paying doctors in several foreign countries. The administrative mechanism in distributing money to them as well as the dynamics of each system are discussed. In addition, how fees or salaries of the medical profession are set and the effects of payment systems upon medical care and the medical profession are analyzed. This report is organized by country and is limited to data before 1963. The book, Paying the Doctor, is analytical and includes data through the late 1960s.]

The Voice of America: Evaluations and Criticisms of its Arabic Programming. Gene N. Levine,, 1962	box 127	folder B-0755-1
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Physical Description: 208 pp.

Scope and Contents

[Interviews about Voice of America and other Arabic broadcasts with 16 respondents were conducted

for an evaluation of the U. S. Information Agency programming. Extensive biographies of respondents are included.]

<p>U. S.A. and U. S. S.R. English Language Publications Distributed in India. Yole G. Sills,, 1962</p>	<p>box 127</p>	<p>folder B-0755-2</p>
<p><u>Physical Description:</u> 101 pp.</p>		
<p>Scope and Contents</p>		
<p>[16 interviews with Indians were conducted to evaluate U.S.A. English language literature and then compare it with comparable publications from the U.S.S.R.]</p>		
<p>Social Research in Mental Health: Seminar 1961-1962. Henry L. Lennard et al., 1962</p>	<p>box 127</p>	<p>folder B-0760</p>
<p><u>Physical Description:</u> 73 pp.</p>		
<p>Scope and Contents</p>		
<p>[This report contains discussions of papers dealing with small group research, survey research, and institutional research. REPORT NOT AVAILABLE]</p>		
<p>The First Year of the Engineering Faculty Development Fellowship-Loan Program. Robert E. Mitchell,, 1961</p>	<p>box 127</p>	<p>folder B-0800</p>
<p><u>Physical Description:</u> 27 pp.</p>		
<p>Scope and Contents</p>		
<p>[This report on recipients and candidates for an Engineering Faculty Development Fellowship or Loan is concerned with the family, financial and academic differences between recipients and non-recipients, the effects of the Faculty Development Program on recipients and candidates and the economics of the program. 226 recipients and candidates answered questionnaires and were interviewed.]</p>		
<p>Evaluating Programs and Personnel Overseas: A Review of Methods and Practices. Albert E. Goilin,, 1963</p>	<p>box 127</p>	<p>folder B-0810</p>
<p><u>Physical Description:</u> 61 pp.</p>		
<p>Scope and Contents</p>		
<p>[This is an outline for an evaluative research program based on a review of the literature, and correspondence and interviews with professionals and officials in organizations with overseas programs. Annotated bibliography included.]</p>		
<p>Labor Demand and Supply for Middle-Level Occupations in Developing Countries. Theresa R. Shapiro, Walter Adams and Jerome Gordon,, 1962</p>	<p>box 127</p>	<p>folder B-0811</p>

Physical Description: 72 pp.

Scope and Contents

[An initial attempt to assess probable manpower shortages in middle-level occupations (professional and technical and skilled occupations) from 1965 to 1975 in countries currently cooperating with the Peace Corps program.]

Middle-Level Manpower, Education and Economic Development. Theresa R. Shapiro with the assistance of Raymond A. Glazier,, 1962	box 127	folder BB-0812
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Physical Description: 13 pp.

Scope and Contents

[An investigation of the relation of education, defined as school enrollments in the early 1950s, to economic growth, as indicated by changes in both gross and per capita national product in the decade 1950-1960.]

The Negro Consumer. Julian H. Nixon, 1962	box 127	folder B-0814
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Physical Description: 75 pp.

Scope and Contents

[This is a review of the economic position and consumer power of American Blacks outside the South. Bibliography is included.]

A Census of Barnard College Alumnae. Gene N. Levine and Dale E. Ordes, 1962	box 127	folder B-0753
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Physical Description: 37 pp.

Scope and Contents

[This is a statistical description of 9028 respondents to a mailed questionnaire which includes occupational, educational and family information. Questionnaire included.]

A Research/Demonstration Program to Protect Low-Income Consumers. Kenneth Lenihan,, 1963	box 127	folder B-0815
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Physical Description: 33 pp.

Scope and Contents

[An action program to prevent exploitation of low-income consumers who purchase major durables, as well as an evaluative research design is set forth.]

Birmingham, A Sociological Perspective. Kenneth Lenihan, June 1963	box 127	folder BB-0874
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Physical Description: 24 pp.

Scope and Contents

[Sociological analysis of field observations on the racial crisis in Birmingham, Alabama. NOT AVAILABLE]

The Admissions Officer in the American College: The Study of an Emerging Occupation., 1963	box 127	folder B-0832
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Physical Description: 376 pp.

Scope and Contents

[This report based on returned questionnaires from 812 directors of admissions and 476 assistant directors discusses how an increase in college applications affected the development of the occupation of admissions officer. The relationship of the officer to his college, the admissions operation itself, and the outside activities involving a majority of officers are also discussed. REPORT NOT AVAILABLE]

Against the United Nations. Hannah Wartenberg and Wagner Thielens, Jr., 1964	box 127	folder B-0872
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Physical Description: 41 pp.

Scope and Contents

[586 letters sent to an agency which launched a public relations campaign on behalf of the UN were coded for characteristics of the writers, images of the UN, and correspondence of letter content to the John Birch Society line. Bibliography is included.]

Post-Doctoral Work in American Universities. Bemard Berelson, 1960	box 128	folder B-0694
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Physical Description: 24 pp.

Scope and Contents

[This report is a background paper dealing with post-doctoral work in American universities. The various types of post-doctoral people in residence on university campuses are identified and the situation as of 1960 is discussed.]

The Functions of Privacy. Arnold Simmel, 1963	box 128	folder B-0871
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Physical Description: 99 pp.

Scope and Contents

[This report examines the value of privacy and its functions in everyday life. Sociological problems related to privacy are also discussed as well as the way

these problems are dealt with in existing social science research and writings.]

A Survey of Fall Semester (1962) Students in the School of General Studies Who Did Not Return in the Spring (1963). Margit Johansson,, 1964	box 128	folder BB-0900
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Physical Description: 25 pp., 1964.

Scope and Contents

[This report analyzes the results of 387 completed questionnaires and 42 phone interviews with students not returning to the School of General Studies for the 1963 spring term. Their reasons for not returning, alternative activities pursued, and plans for the future are discussed. Questionnaire included.]

Criticisms of Television Commercials: A Report on Public Attitudes. Rolf Meyersohn,, 1964	box 128	folder B-0920
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Physical Description: 61 pp.

Scope and Contents

[This is a description of the kinds of complaints made about TV commercials, and who voices the complaints, based on a national sample of 2498 interviews.]

Physicians' Local Advisory Systems. Herbert Menzel and Raymond I. Maurice,, 1969	box 128	folder B-1001
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Physical Description: 166 pp., plus 114 pp., of appendices

Scope and Contents

[This studies the level of knowledge of the practicing physician with respect to selected new developments in medicine, as related to: the professional milieu in which he works, his integration into that milieu; his contacts with colleagues; his reading habits, meeting attendance, and participation in continuing medical education; and his training and practice. Some 400 general practitioners and interns in private practice in communities of varying types were interviewed.]

The Physician Audience of the New York Academy of Medicine's Televised Clinical Science Seminars. Candace Rogers and Herbert Menzel,, 1963	box 128	folder B- 1002-1
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Physical Description: 21 pp.

Scope and Contents

[In order to ascertain the physician audience of the New York Academy of Medicine's Clinical Science Seminars, telephone interviews and mail questionnaires were analyzed. The random sample of 295 physicians provided information such as

regularity and location of viewing, as well as age and place of training.]

<p>Medical Television: A Study of the Effectiveness of Open-Circuit Television Broadcasts for Medical Practitioners. Herbert Menzel and Raymond Maurice,, 1965</p>	<p>box 128</p>	<p>folder B-1002-2</p>
<p><u>Physical Description:</u> 236 pp.</p>		
<p>Scope and Contents</p>		
<p>[This report investigates the effectiveness of the New York Academy of Medicine's open-circuit TV broadcasts. It includes analysis of the audience, as well as doctors' evaluations and criticisms of the program. A separate volume of appendices is also included.]</p>		
<p>Notes on the Methodological Aspects of Large-Scale Cross-National Studies. Kurt Finsterbusch,, 1964</p>	<p>box 128</p>	<p>folder F-1002</p>
<p><u>Physical Description:</u> 40 pp.</p>		
<p>Scope and Contents</p>		
<p>[NOT AVAILABLE]</p>		
<p>Perceived Climates as a Barrier to Housing Desegregation. Kenneth Lenihan,, 1965</p>	<p>box 128</p>	<p>folder S-1004</p>
<p><u>Physical Description:</u> 16 pp.</p>		
<p>Scope and Contents</p>		
<p>[NOT AVAILABLE]</p>		
<p>Psychological Dimensions and System Properties. Henry Lennard, 1962</p>	<p>box 128</p>	<p>folder B-1006</p>
<p><u>Physical Description:</u> 33 pp.</p>		
<p>Scope and Contents</p>		
<p>[NOT AVAILABLE]</p>		
<p>The Structure of Faculty Influence: A Case Study of the Instructor's Role in Three Kinds of Change Among Columbia College Students. Wagner Thielens, Jr., 1966</p>	<p>box 128</p>	<p>folder B-1009</p>
<p><u>Physical Description:</u> 79 pp.</p>		
<p>Scope and Contents</p>		
<p>[To illustrate the complex kinds of influences a college exercises upon its students, this report deals specifically with the influence of the college teacher on students. It is based on data obtained through 179 completed questionnaires and 24 interviews at Columbia College.]</p>		
<p>Interreligious Dating Among College Students. David Caplovitz and Harry Levy,, 1965</p>		

Physical Description: 77 pp.

box 128

folder
S-1010

Scope and Contents

[389 returned questionnaires were analyzed to determine student attitudes on interreligious dating and marriage, in an attempt to characterize types of students likely to marry outside their religion.]

Deciding on "Decisions to Undertake Psychotherapy," the History of the Questionnaire. Susanne Flusser,, 1965

box 128

folder
B-1010

Scope and Contents

[Tracing the formation of the questionnaire used in Kadushin's Why People Go to Psychiatrists. REPORT NOT AVAILABLE]

Actual and Perceived Consensus on Educational Goals Between School and Community. David E. Wilder, Nathalie S. Friedman, Robert B. Hill, Eva Sandis and Sam D. Sieber,, 1968

box 128

folder
B-1011-1

Scope and Contents

[This is a study of some of the complex interactions that link school systems and the families they serve. The primary focus is on relations among pupils, parents, teachers, and school systems. The extent and consequences of both actual and perceived agreements among them on a number of educational matters in several different community settings are explored. Questionnaires included.]

Selecting Ideal-typical Communities and Gaining Access to their Schools for Social Research Purposes. David Wilder and Nathalie Friedman,, [n,d.] (1960's?)

box 128

folder
B-1011-2

Physical Description: 34 pp.

Scope and Contents

[REPORT NOT AVAILABLE]

Social Factors Relating to Public Awareness, Perception, and Evaluation of the Teaching of Reading. David Wilder,, February 1965

box 128

folder
B-1012-1

Physical Description: 17 pp.

Scope and Contents

[REPORT NOT AVAILABLE]

Some Comparisons Between NCRE Members and Other Reading Researchers. David Wilder,, Feb. 1967	box 128	folder B-1012-2
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Physical Description: 15 pp.

Scope and Contents

[REPORT NOT AVAILABLE]

Memorandum on Progress and Plans for Study of the History of Empirical Social Research in France 1660-1914. Terry Clark, Paul F. Lazarsfeld and B. Lecuyer,, Sept. 1965	box 128	folder S-1012
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Physical Description: 49 pp.

Scope and Contents

[MEMORANDUM NOT AVAILABLE]

A Description of the 1144 Accredited Four-Year Institutions of Higher Education. George Nash,, 1969	box 128	folder B-1014
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Physical Description: 54 pp.

Scope and Contents

[Besides a brief description of all 1144 four-year accredited institutions of higher education with undergraduates, the relationship to one another of a limited number of institutional characteristics, and how they vary from one type of institution to another are discussed.]

Formal and Informal Satisfaction of the Information Requirements of Chemists. Herbert Menzel and Mark Oromaner,, 1970	box 128	folder B-1015-2
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Physical Description: 116 pp.

Scope and Contents

[This project examines the importance and interplay of formal and informal channels of communication in the flow of scientific information. 161 scientists in the field of polymer chemistry working in government, university, and industrial establishments were interviewed.]

Features of Research Proposals Submitted to the Cooperative Research Program, U.S.O.E., 1956-63. Sam D. Sieber,, 1964	box 128	folder B-1016-1
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Physical Description: 54 pp. Project Memoranda,
Organization of Educational Research in the United
States

The Use of Field Representatives in the Questionnaire Survey of University Personnel. Sam D. Sieber,, 1964 <u>Physical Description</u> : 33 pp.	box 128	folder B-1016-2.
Course Offerings in Educational Research. Sam D. Sieber, Nancy Millikan and David Wilder,, 1964 <u>Physical Description</u> : 24 pp.	box 128	folder B-1016-3.
A Profile of Research in Graduate Schools of Education. Sam D. Sieber, 1965 <u>Physical Description</u> : 37 pp.	box 128	folder B-1016-4.
The Measurement of Quality in Education Research. E. David Nasatir and David Elesh,, 1965 <u>Physical Description</u> : 36 pp.	box 128	folder B-1016-5.
Institutional Correlates of Research Quality. Sam D. Sieber, 1965 <u>Physical Description</u> : 39 pp.	box 128	folder B-1016-6.
Observations on the History of Research Units in Schools of Education. Sam D. Sieber and Jonathan Cole,, 1965 <u>Physical Description</u> : 51 pp.	box 128	folder B-1016-*7.
Training for Careers in Educational Research: A Study of Institutional Outputs. Sam D. Sieber and Nancy Millikan,, 1966 <u>Physical Description</u> : 72 pp.	box 128	folder B-1016-*8.
Specialized Social Science Information Services in the United States. Jack Ferguson,, 1965 <u>Physical Description</u> : 155 pp.	box 129	folder B-1017

Scope and Contents

[This is an analysis of data collected in a survey of services which deal with subjects of the social sciences and related disciplines. Covers such topics as purposes of the different services, ways in which information is provided, their operational experiences. Questionnaire included.]

The Threat of War and American Public Opinion. Gene N. Levine and John Modell,, 1964 <u>Physical Description</u> : 299 pp.	box 129	folder B-1018
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Scope and Contents

[1718 citizens and 110 community leaders were interviewed in order to examine the processes of communication and decision involved in family and

community reactions to civil defense and fallout shelter programs. Social and psychological processes affecting public attitudes were also analyzed.]

<p>Journeyman, Teachers and Virtuosi: The Socialization of Music Students. Charles Kadushin,, 1968</p>	<p>box 129</p>	<p>folder B-1020</p>
<p><u>Physical Description:</u> 297 pp.</p>		
<p>Scope and Contents</p>		
<p>[Based on 607 respondents from Juilliard School of Music and Manhattan School of Music, this report investigates the process by which music students acquire the values, attitudes and self-concept of professional musicians.]</p>		
<p>Depressed and Prosperous Areas-A Comparison. Theresa R. Shapiro, 1965</p>	<p>box 129</p>	<p>folder B-1022</p>
<p><u>Physical Description:</u> 106 pp.</p>		
<p>Scope and Contents</p>		
<p>[A comparison was made of the two kinds of areas to try to determine why one becomes economically depressed and to highlight those factors about which something might be done. Sample of 787 counties.]</p>		
<p>Social and Economic Characteristics of the College Population and Others with Some College Training. A. J. Jaffe and Walter Adams,, 1965</p>	<p>box 129</p>	<p>folder B-1023</p>
<p><u>Physical Description:</u> 43 pp.</p>		
<p>Scope and Contents</p>		
<p>[This is a description of a sample of those in the 1960 census who did not complete college as compared to those who completed four or more years. A projection of the college populations of 1970 and 1975 is also made.]</p>		
<p>A Preliminary Estimate of the Population and Housing of the Bowery in New York City. George Nash and Patricia Nash,, 1964</p>	<p>box 129</p>	<p>folder B-1024-1</p>
<p><u>Physical Description:</u> 33 pp.</p>		
<p>A Preliminary Study of New York's Legal Agencies and Their Effect on Homeless Men and the Bowery. Nan Markel,, 1964</p>	<p>box 129</p>	<p>folder B-1024-2</p>
<p><u>Physical Description:</u> 47 pp.</p>		
<p>The Habitats of Homeless Men in Manhattan. George Nash, 1964</p>	<p>box 129</p>	<p>folder B-1024-3</p>
<p><u>Physical Description:</u> 192 pp.</p>		
<p>A Preliminary Study of New York City's Hospitals and Their Contacts with Homeless Men. Nan Markel,, 1964</p>	<p>box 129</p>	<p>folder B-1024-4</p>

Physical Description: 52 pp.

Summary Report of a Study Undertaken Under Contract Approved by the Board of Estimate, Calendar No. 14, December 19, 1963. Theodore Caplow,, 1965	box 129	folder B-1024-5
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Physical Description: 54 pp.

Skid Row and Its Inhabitants. Samuel E. Wallace, 136 pp., 1965. Revised version published as Skid Row as a Way of Life, Totowa, N.J.: Bechninster Press,, 1965	box 129	folder *B-1024-6
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An Estimate of the Population of Homeless Men in the Bowery Area, New York City, Feb. 28, 1965. Michael A. Baker,, 1965	box 129	folder B-1024-7
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Physical Description: 38 pp.

Homelessness and Disaffiliation. Howard M. Bahr, 1968	box 129	folder *B-1024-9
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Physical Description: 444 pp.

Scope and Contents

[The Homelessness Project is a study of the etiology, patterns and consequences of homelessness based on comparison of the lifetime affiliative histories of four samples, two of homeless men and two of men living in settled neighborhoods, as well as annual censuses of the Bowery. Published, Univ. of Toronto Press, 1970.]

Camp LaGuardia: A Voluntary Total Institution for Homeless Men. Stanley K. Henshaw,, 1968	box 129	folder B-1024-8
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Physical Description: 163 pp.

Technological Short-Cuts to Social Change. Amitai Etzioni and Richard Remp,, 1970	box 129	folder *F-1025
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Physical Description: 490 pp.

Scope and Contents

[This report examines the use of relatively inexpensive technological innovations in solving major social problems. The success of these techniques and society's reaction to them is of major concern. The specific techniques discussed are methadone for heroin addiction, antabuse for alcoholism, educational television, gun control, and the highway safety breathtest. Published by Russell Sage Foundation, 1973. REPORT NOT AVAILABLE]

A Short Report on Roles of Widowhood. Tamara Ferguson, 1965	box 129	folder B-1026
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Physical Description: 62 pp.

Scope and Contents

[This is a study of "role conflicts engendered by the new social position in which the widow finds

hereself." It is based on 100 interviews with recently widowed women. NOT AVAILABLE]

Recruits for Accounting: How the College Class of 1961 Entered the Profession. Wagner Thielens, Jr., 1966	box 129	folder B-1031
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Physical Description: 329 pp.

Scope and Contents

[Half of the senior recruits in the field had been interested in it as freshmen; half had been drawn to it during college. This report discusses the differences in the two groups in terms of background, occupational wants and goals, and in the geographical and educational locations from which they moved into the profession.]

Studies in the Utilization of Television in the Schools. A. J. Jaffe and Stanley Henshaw,, 1965	box 130	folder B-1033
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Physical Description: 69 pp.

Scope and Contents

[A further analysis of materials collected on utilization of broadcast television programs in the New York State Regents in 1962 examines the demographic characteristics related to use or non-use and extent of use, and looks at the effects of characteristics of schools on utilization and attitudes among teachers.]

Ethnic Higher Education-Negro Colleges in the 1960's. A. J. Jaffe, Walter Adams and Sandra Meyers,, 1966	box 130	folder B-1036
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Physical Description: 160 pp.

Scope and Contents

[Three interrelated surveys were conducted to determine the characteristics of students attending primarily black colleges: characteristics of high school students entering colleges, recent and projected trends in enrollments and related admission policies of primarily black colleges. Projections were also developed concerning the numbers of southern black youth expected to be high school graduates by 1975. Questionnaires included. Published by Praeger, 1968.]

Anglican Opportunities in South America. Ivan Vallier, 1963	box 130	folder B-1037
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Physical Description: 209 pp.

Scope and Contents

[This is an attempt to determine the potential for church-related social services in South America based

on interview and questionnaire data about existing needs in Argentina, Bolivia, Chile and Peru.]

<p>An Enquiry into the Operation of the Formal Disciplinary Machinery of the New York City Bar. Jerome E. Carlin and Julian H. Nixon,, 1963</p>	<p>box 130</p>	<p>folder B-1038-1</p>
<p><u>Physical Description:</u> 71 pp.</p>		
<p>Scope and Contents</p>		
<p>[This report describes the structure and operation of the disciplinary machinery, and discusses who in the bar gets "caught" and for what, the principal factors determining the severity of sanction imposed by the court in adjudicated cases and the role formal disciplinary machinery plays in maintaining adherence to professional norms.]</p>		
<p>Current Research in the Sociology of the Legal Profession. Jerome Carlin,, 1962</p>	<p>box 130</p>	<p>folder B-1038-2</p>
<p><u>Physical Description:</u> 70 pp.</p>		
<p>Scope and Contents</p>		
<p>[REPORT NOT AVAILABLE]</p>		
<p>Social Control in the Legal Profession. Jerome Carlin, 1963</p>	<p>box 130</p>	<p>folder B-1038-3</p>
<p><u>Physical Description:</u> 35 pp.</p>		
<p>Scope and Contents</p>		
<p>[REPORT NOT AVAILABLE]</p>		
<p>Occupational Mobility and Lifetime Growth in Income for Males, 1950-1960. A. J. Jaffe and J. Gordon,, 1967</p>	<p>box 130</p>	<p>folder B-1039</p>
<p><u>Physical Description:</u> 32 pp.</p>		
<p>Scope and Contents</p>		
<p>[REPORT NOT AVAILABLE]</p>		
<p>A Review of the Literature on College Administrators and Admissions. George Nash and G. Uhse,, 1966</p>	<p>box 130</p>	<p>folder B-1041-1</p>
<p><u>Physical Description:</u> 41 pp.</p>		
<p>Scope and Contents</p>		
<p>[REPORT NOT AVAILABLE]</p>		
<p>History of the Questionnaire for Directors of Financial Aid. Pat Nash, 1966</p>	<p>box 130</p>	<p>folder B-1041-2</p>
<p><u>Physical Description:</u> 54 pp.</p>		

Scope and Contents

[REPORT NOT AVAILABLE]

Student Financial Aid-College and University-a Review of the Literature and Research. George Nash,, 1967	box 130	folder B-1041-3
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Physical Description: 39 pp.

Scope and Contents

[REPORT NOT AVAILABLE]

New Administrator on Campus: A Study of the Director of Student Financial Aid. George Nash with the collaboration of Paul F. Lazarsfeld,, 1967	box 130	folder B-1041-4
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Physical Description: 367 pp.

Scope and Contents

[This report describes the aid director's work, his sources of satisfaction and dissatisfaction, how financial aid is organized at the college level and the relationship between the organization of aid administration and the effectiveness of the aid program. REPORT NOT AVAILABLE]

Financial Aid Policies and Practices at Accredited Four-Year Universities and Colleges. George and Patricia Nash, and Martin M. Goldstein,, 1967	box 130	folder B-1041-5
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Physical Description: 127 pp.

Scope and Contents

[Based on questionnaires returned by directors of undergraduate financial aid at 849 universities and colleges, as well as data obtained from American Universities and Colleges, this report analyzes financial aid policies of four-year colleges and universities in the U.S. It also describes how a limited number of institutional characteristics relate to one another and how they vary from one type of institution to another. REPORT NOT AVAILABLE]

Eighty-five Vistas: A Report on the Performance and Experience of the First Volunteers in Service to America. Kenneth Lenihan,, 1966	box 130	folder B-1043
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Physical Description: 275 pp.

Scope and Contents

[Vista's purpose is to provide social agencies with full-time Volunteers to help combat poverty in local neighborhoods. This report discusses their training, job performance and experiences, and makes recommendations for changes so that their contribution would be more valuable. Methodological

appendix, questionnaire, and interview schedules are included.]

<p>American Higher Education in Transition-A Review of Long- and Short-Term Historical Trends, the Current Situation, and Future Probabilities and Their Major Determinants. A. J. Jaffe and Walter Adams,, 1969</p>	<p>box 130</p>	<p>folder B-1046-1</p>
<p><u>Physical Description:</u> 239 pp.</p>		
<p>Scope and Contents</p>		
<p>[This specifies the interlocking student and institutional variables which influence college attendance. Newer variables are distinguished from the more traditional ones and rough assessments of the relative significance of each type for the near future are made.]</p>		
<p>1969-1970 Technical Progress Report: Follow-up of Cross-Section of 1965-1966 High School Seniors. A. J. Jaffe and Walter Adams,, 1970</p>	<p>box 131</p>	<p>folder B-1046-2</p>
<p><u>Physical Description:</u> 129 pp.</p>		
<p>1970-1971 Technical Progress Report: Follow-up of Cross-Section of 1965-1966 High School Seniors. A. J. Jaffe and Walter Adams,, 1971</p>	<p>box 131</p>	<p>folder B-1046-3</p>
<p><u>Physical Description:</u> 120 pp.</p>		
<p>Scope and Contents</p>		
<p>[REPORT NOT AVAILABLE]</p>		
<p>1971-1972 Progress Report and Findings: Follow-up of Cross-Section of 1965-1966 High School Seniors. A. J. Jaffe and Walter Adams,, 1972</p>	<p>box 131</p>	<p>folder B-1046-4</p>
<p><u>Physical Description:</u> 133 pp.</p>		
<p>Scope and Contents</p>		
<p>[These (B-1046-2,3,4) cover the progress of the project and the major findings for the longitudinal follow-up of the 1965-1966 Current Population Survey of high school seniors. REPORT NOT AVAILABLE]</p>		
<p>Problems of Data Collection from Low-Income Populations. Carol H. Weiss,, 1966</p>	<p>box 131</p>	<p>folder B-1048</p>
<p><u>Physical Description:</u> 84 pp.</p>		
<p>Scope and Contents</p>		
<p>[The basic concern of this report was with identifying the sources of error in interview responses. A review of the literature was carried out and a classified and annotated bibliography resulted. The most relevant of the literature was then analyzed to derive some</p>		

insights into the nature and extent of the interviewing problem with low-income people.]

Sociological Findings and Security Systems. Amitai Etzioni, 1967	box 131	folder B-1049
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Physical Description: 199 pp.

Scope and Contents

[This report investigates non-conventional uses of sociology: the application of sociology in the analysis of interaction between nations and the conditions for cooperation or avoidance of extreme conflict; and the logical nature of emergent properties of macroscopic systems and the case for focusing more efforts in future research on that level.]

From Which Colleges Come the Peace Corps Volunteers? George and Patricia Nash,, 1966	box 131	folder B-1050
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Physical Description: 90 pp.

Scope and Contents

[This report analyzes characteristics of colleges and the relationship of these characteristics to the number of applications to the Peace Corps from these colleges. The recruiting efforts of the Peace Corps are also analyzed.]

Compliance and Organization in Social Work. Amitai Etzioni and Nina Toren,, 1969	box 131	folder B-1052
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Physical Description: 320 pp.

Scope and Contents

[This analysis of the structure and practice of social work discusses the formally established aims of social work and the means by which they can be achieved more effectively. The elucidation of the significance of the semi-professional attributes and their effects on social work practice are the main themes of this study. REPORT NOT AVAILABLE]

Attitudes During the Blackout George and Patricia Nash, 1965	box 131	folder B-1053
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Physical Description: 18 pp.

Scope and Contents

[This report discusses what the attitudes of people were during the blackout of November 9, 1965. 103 people were interviewed to determine what they

thought caused the blackout and what they expected to happen. Interview guide included.]

Drivers During the Transit Strike. George Nash and Stephen Cole, 1966	box 131	folder B-1054
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Physical Description: 4 pp.

Scope and Contents

[During the transit strike, 114 drivers were interviewed about their cooperation with the Mayor's appeal for drivers to bring in extra people. Cooperation is related to situational and personality variables. REPORT NOT AVAILABLE]

Toward Research on Community Action Agencies: Key Variables and Research Instruments. Carol H. Weiss, et al., 1966	box 131	folder B-1055
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Physical Description: 218 pp.

Scope and Contents

[This project developed an inventory of key variables which would describe and differentiate Community Action Agencies and which would be relevant to the effectiveness of CAA programs. This report consists of a comprehensive bibliography of organizational literature and interview guides for various people concerned with the CAA programs. A critical review of these materials is also included.]

A Jewish Peace Corps Comes to Israel: An Evaluation of the Sherut La'am Program, 1966-1967. Fred Sherrow, David Caplovitz and Paul Ritterband,, 1968	box 131	folder B-1059
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Physical Description: 139 pp.

Scope and Contents

[This is a study of more than 100 American college students who volunteered for a year of service in Israel in a program entitled Sherut La'am. Questionnaires were administered to participants before and after a 2-week orientation session prior to departure and before return from the year in Israel. The volunteers' reactions to the administration and services of the program as well as their jobs in Israel are analyzed.]

An Evaluation of the Contribution of the Centers for Education in Democracy. Anna Lee Hopson,, 1966	box 131	folder B-1062
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Physical Description: 186 pp.

Scope and Contents

[This is a before and after study of the attitudes of 168 teenagers who attended a six-week summer camp either in Fieldston, New York, or in Barbourville,

Kentucky. The independent variables of sex, economic background and race were related to friendship formation and attitude change toward civil rights and anti-poverty action. Comparisons were made between the conservative and liberal trainees. Questionnaire included.]

Employment Opportunities of Negro and White Youth. Bernard Levenson, 1973	box 131	folder B-1064
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Physical Description: 177 pp.

Scope and Contents

[This study analyzes the inequalities which exist between comparably educated blacks and whites in Baltimore, in obtaining jobs, and in wages paid. STUDY NOT AVAILABLE]

Application of Electronic Computer Techniques to Racial Integration in School Systems. Stevens H. Clarke and Julius Surkis,, 1967	box 131	folder B-1066
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Physical Description: 50 pp.

Scope and Contents

[This report describes in detail a computerized system for assigning students to schools to maximize racial integration while minimizing travel time and cost. Using the computer system, MINTRAN-MPS/ 360, a table of assignment of students to school buildings is drawn up which places each student in a school with a minimum of total daily student transportation time subject to certain constraints.]

Response to Challenge: The New York City Urban Corps. George Nash and Julian H. Nixon,, 1967	box 131	folder B-1069
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Physical Description: 264 pp.

Scope and Contents

[600 student interns on summer jobs in 13 New York City agencies answered questionnaires on their experiences. Supervisors' reports and field observations were also used. The analysis compares experiences in different agencies and reported effects on students and the agencies.]

An Assessment of the Community Needs of Danbury, Conn. and the Potential Role of Danbury State College in Community Service. David E. Wilder,, 1966	box 131	folder B-1070
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Physical Description: 74 pp.

Scope and Contents

[Interviewing 180 selected community leaders, this report discusses the problems of Danbury, Conn., such

as poverty and race relations, planning and growth, leadership, government, and education. The existing facilities for meeting these problems are described. The image of Danbury State College in the eyes of the community is also discussed and recommendations are made for coping with these problems.]

Validity of Interview Responses of Welfare Mothers. Carol H. Weiss, 1968	box 131	folder B-1071
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Physical Description: 98 pp.

Scope and Contents

[This is the report of a study of the effect of respondent and interviewer background, interview rapport, and conformity to middle-class norms on validity of response to factual questions in a sample of black mothers receiving public assistance in New York.]

A Study of Teachers in the Public Schools of Washington, D.C. Anna Lee Hopson and David E. Wilder,, 1967	box 131	folder B-1072
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Physical Description: 270 pp.

Scope and Contents

[The responses to questionnaire of 2200 teachers in 25 elementary, 11 junior high, and 10 senior high schools in Washington, D.C., were analyzed. The attitudes and opinions of individual teachers were related to their race, sex, license status and track in which they teach. On a set of major items average scores were computed for schools as a whole and the relationships among these school characteristics were analyzed. Also, black and white teachers were compared within similar school contexts. Questionnaire included.]

_____, and Amando de Miguel. "Origen Social de los Empresarios Espanoles." Boletin Informativo del Seminario de Derecho Politico Universidad de Salamanca, no. 31,, 1964	box 132	folder A 266
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Physical Description: pp. 39-88.

A Taxonomy of Higher Education. Sam Sieber, Patricia Nash and Walter Schenkel,, 1968	box 132	folder B-1074
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Physical Description: 315 pp.

Scope and Contents

[This is an attempt to isolate dimensions for theoretical work on higher education such as recruitment, socialization, student subcultures, faculty subcultures, student-faculty relationships, involvement, interchange with the environment, and global characteristics by a reconceptualization of the literature, rather than presenting new data. A survey

of institutional goals among administrators in higher education was also carried out.]

The Social Composition of the Grand Jury Panels of the Supreme Court of Kings County, New York 1958-62. Vernon K. Dibble,, 1967

box 132

folder
B-1076

Physical Description: 87 pp.

Scope and Contents

[This report describes five Kings County grand jury panels with respect to race, education, occupation, place of birth, and a number of other characteristics. A comparison of the panels with a random selection of potential grand jurors from the eligible population in Kings County is also made.]

An Analysis of U.S.O.E. Research Training Programs. Sam D. Sieber with assistance of William Speizman, Suzanne Langenwalter and Elisabeth Gemberling,, 1968

box 132

folder
B-1077

Physical Description: 102 pp., plus 71 pp. codebook

Scope and Contents

[Content analysis of official documents and institutional data on universities were combined in this study to assess certain aspects of the new U.S.O. E. training program.]

The Opinions and Practices of College Student Financial Aid Administrators and Bankers on the Federal Guaranteed Loan Program. George and Patricia Nash,, 1967

box 132

folder
B-1078-1

Physical Description: 56 pp.

Scope and Contents

[Financial aid directors at 1671 colleges in 50 states, and 1388 banks and credit unions supplying funds for student loans, were surveyed on their opinions and practices concerning the Guaranteed Loan Program-a program actively used in a few states, and very little used in others.]

The Opinions and Practices of Aid Administrators at Institutions of Higher Education, Health Professions Schools and Nursing Schools on the Federal Student Loan Programs. George and Patricia Nash,, 1967

box 132

folder
B-1078-2

Physical Description: 91 pp.

Scope and Contents

[Reports data from survey of the universe of institutions of higher education concerning the National Defense Student Loan Program, and from 278 nursing schools and 129 health professions schools

concerning the Health Professions Student Loan
Program. REPORT NOT AVAILABLE]

Social Scientists, University News Bureaus, and the Public: Some Factors Affecting the Communication of Social Science Information. Anna Lee Hopson, Grace Bassett, and W. Phillips Davison,, 1968	box 132	folder B-1079
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Physical Description: 71 pp.

Scope and Contents

[This report analyzes factors affecting the flow of social science information to the mass media and suggests ways of facilitating the flow. It is based on data obtained from interviews with senior social scientists and staff members of the news bureaus of six universities and a few members of the working press.]

Who Riots? A Study of Participation in the 1967 Riots. Robert Fogelson and Robert B. Hill,, 1968	box 132	folder *B-1084-1
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Physical Description: 46 pp.

Scope and Contents

[Analyzing police blotters of people arrested in racial disorders in U.S. in 1967, this report develops a profile of riot participation in terms of characteristics such as age, sex, race, birthplace, previous arrest record, formal offense and employment status, and attempts to test the adequacy of the "riffraff" theory of riot participation. Published in Supplemental Studies for the National Advisory Commission on Civil Disorders, Washington, D.C., U.S. Government Printing Office, 1968.]

A Study of Arrest Patterns in the 1960s Riots. Robert B. Hill and Robert M. Fogelson,, 1969	box 132	folder B-1084-2
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Physical Description: 239 pp.

Scope and Contents

[This report is an extension of B-1084-1, using data on persons arrested in riots from 1964 through 1967. The characteristics of riot participants are analyzed in relation to the year, severity of the disorders, past earnings, previous arrest record, and the type of booking offense. The characteristics of white and female riot arrestees are also discussed.]

Working Papers of the International Stud of Opinion-Makers, vol. I. Edited by Bogdan Denitch,, 1969	box 132	folder B-1085-1
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Scope and Contents

[Contents: 1. Power, Influence, and Social Circles. Kadushin, 15 pp.; 2. Monism as a Model of Modern Society. G. Fischer, 8 pp.; 3. A Model of Opinion-

Making and Decision-Making Processes on Major Social Issues. Allen Barton, 10 pp.; 4. Social Circles and National Power. C. Kadushin, 19 pp.; 5. Notes on Plans for Study in Yugoslavia on Opinion-Makers in the Contemporary World-Joint Proposal. BASR, Columbia, Institute of Social Sciences, Belgrade, 11 pp.; 6. Opinion-Makers in the Contemporary World-Yugoslav Questionnaire. Institute of Social Sciences, Belgrade, 25 pp.; 7. Opinion-Makers in the Modern World. B. Denitch, 6 pp.; 8. Some Practical Problems of Compiling the Universe and its Characteristics. Dragomir Pantic, 15 pp.; 9. Some Characteristics of Public Opinion in Yugoslav Society. M. Popovic, 5 pp.; 10. A Preliminary Report on the Social Structure of Yugoslav Opinion Leaders. Charles Kadushin, 24 pp.; 11. Yugoslav Social Structure and the Formation of Public Opinion. Radomir Lukic, 32 pp.; 12. The Role of Intellectuals in the Definition of Social Problems: A Comparative Study. Charles Kadushin, 39 pp.; 13. A Study of National Opinion-Makers in Italy: A Draft Proposal. Paolo Fameti, 15 pp. NOT AVAILABLE]

Working Papers of the International Study of Opinion-Makers, vol. II. Edited by Bogdan Denitch,, April, 1970

box 132

folder
B-1085-2

Scope and Contents

[; 1 Social Background and Recruitment of Yugoslav Political Elites, 1914-1948. Lenard Cohen, 45 pp.; 2 A Note on Field Problems of Interviewing Elite Respondents in Yugoslavia. Bogdan Denitch, 7 pp.; 3 Social Structure of Yugoslav Opinion-Makers, Part I: Informal Leadership. Charles Kadushin and Peter Abrams, 39 pp.; 4 Social Structure and Mobility of Public Opinion-Makers. Vesna Popovic, 25 pp.; 5 Political History and Activity of Opinion-Makers in Yugoslavia. Vesna Popovic, 13 pp.; 6 Communications Intake and Output Among Opinion-Makers in a Socialist Society: The Yugoslav Opinion-Makers. A. H. Barton, Ljiljana Bacevic and Dragomir Pantic, 57 pp.; 7 On the Problem of Elites and Opinion-Making in the Czechoslovakian Socialist Republic. Milos Kalab, 13 pp.; 8 Czechoslovak Opinion-Makers in the Modern Period, Vaclav Lamser, 51 pp. NOT AVAILABLE]

Working Papers of the International Study of Opinion-Makers, vol. III. Edited by Bogdan Denitch,, June, 1970

box 132

folder
B-1085-3

Scope and Contents

[1. Political Cultures and Social Mobility in Yugoslavia. Bogdan Denitch, 34 pp.; 2 Social Mobility of the Opinion-Makers in Yugoslavia. Radomir Lukic, 7 pp.; 3 Mobility and Recruitment of Yugoslav Leadership: The Role of the League of Communists. Bogdan Denitch, 22 pp.; 4 The Relationship Between Public Opinion-Makers and

Public Opinion. Mladen Zvonarovic, 17 pp.; 5 Several Hypotheses in Connection with the Social Origin and Functional Characteristics of the Yugoslav Political Elite. Rudi Supek, 22 pp.; 6 Power Structure of Statist and Self-Governing Socialism. Rudi Supek, 25 pp.; 7 Democratization and its Effect on Elite Group Relations. Rudi Supek, 38 pp.; 8 Some Values, Attitudes and Opinions of Opinion-Makers. Dragomir Pantic, 11 pp.; 9 Cultural Reproduction and Social Reproduction. Pierre Bourdieu, 44 pp.; 10 Preliminary Bibliography of English-Language Studies of National Leaders and Opinion-Makers. Allen Barton, 15 pp.
NOT AVAILABLE]

Ideology and Opinion-Making-General Problems of Analysis. Helen McClure and George Fischer,, 1969	box 132	folder B-1085-4
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Physical Description: 60 pp.

Scope and Contents

[(Revised version is part of ch.1 of George Fischer, Ways to Self-Rule, Hicksville, N.Y.: Exposition, 1978.
NOT AVAILABLE]

Conference on Theory and Method in Comparative Elite Analysis. Edited by Louis Edinger,, April, 1969	box 132	folder B-1085-5
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Scope and Contents

[NOT AVAILABLE]

College Volunteer Workers: A First Look at Goal Priority, Achievement, Satisfaction, and Turnover in Four Volunteer Job Statues. Harry Slan,, 1968	box 132	folder S-1085
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Physical Description: 26 pp.

Scope and Contents

[REPORT NOT AVAILABLE]

Attitudes of Selected Small Samples of Negroes Toward Jews and Other Ethnic Groups. Carolyn O. Atkinson,, 1968	box 132	folder B-1086
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Physical Description: 107 pp.

Scope and Contents

[The purpose of this study was to determine the content and dimensions of Blacks' attitudes toward Jews, as Blacks from various economic classes representing four distinctive life styles were interviewed. NOT AVAILABLE]

Readers of Africa Report: Their Views and Characteristics. W. Phillips Davison and Henri Verwayen,, 1967	box 132	folder B-1087
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Physical Description: 40 pp.

Scope and Contents

[An examination of readers in the United States and Africa of a specialized publication on Africa, based on mail questionnaires from 721 readers.]

The Merchants of Harlem: A Study of Small Business in a Black Community. David Caplovitz, Lois Sanders, Bernard Levenson and Joan Wilson,, 1969	box 132	folder *B-1089
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Physical Description: 220 pp.

Scope and Contents

[This is based on interviews with 125 black and 106 white businessmen in Central Harlem and 53 in Bay Ridge, a white middle-class area. It compares the black and white merchants generally with the Bay Ridge, Brooklyn, merchants, to learn whether race or other factors account for differences in their experiences. Published: Beverly Hills, CA: Sage Publications, 1973.]

Toward A Theory of Applied Sociology. Paul F. Lazarsfeld and Jeffrey G. Reitz,, 1970	box 132	folder B-1090-1
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Physical Description: 78 pp.

The Consequences of the Study of Federal Student Loan Programs. Carol Weiss,, 1970	box 132	folder B-1090-2
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Physical Description: 133 pp.

Some Problems in the Organization and Use of Social Research in the U.S. Navy. Douglas C. McDonald with Introduction by Paul F. Lazarsfeld,, 1972	box 132	folder B-1090-3
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Physical Description: 147 pp.

The Utilization of Basic Social Research-A Case Study. Joel I. Brooke, 1972	box 132	folder B-1090-4
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Physical Description: 175 pp.

The Gap Between Knowledge and Decision in the Utilization of Social Research. Jeffrey Reitz,, 1973	box 132	folder *B-1090-5
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Physical Description: 34 pp.

Scope and Contents

[Published as ch. 5 of P. F. Lazarsfeld and J. G. Reitz, An Introduction to Applied Sociology, New York: Elsevier, 1975. REPORT NOT AVAILABLE]

A Survey of Social Researchers' Attitudes Toward Utilization. Joel I. Brooke,, 1973	box 132	folder B-1090-6
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Physical Description: 30 pp.

The Road to Recommendations. Ann K. Pasanella and Janice Weinman, 1973	box 132	folder B-1090-7
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Physical Description: 98 pp.

Social Interaction Between Policy Makers and Social Scientists. Jeffrey G. Reitz,, 1973

box 132

folder
*B-1090-8

Physical Description: 48 pp.

Scope and Contents

[Published as ch. 6 of An Introduction to Applied Sociology.]

Futurism. Alfred Oxenfeldt, 1973

box 132

folder
B-1090-9

Physical Description: 42 pp.

Some Problems of Research Organization. Douglas McDonald and Paul F. Lazarsfeld,, 1973

box 132

folder
B-1090-10

Physical Description: 67 pp.

Formal Approaches to Applied Social Research. Norman P. Hummon and Patrick Doreian,, 1975

box 132

folder
B-1090-11

Physical Description: 89 pp.

Scope and Contents

[This project studies the utilization of social research.]

The Community Patrol Corps: A Descriptive Evaluation of the One-Week Experiment. George Nash,, 1968

box 132

folder
B-1092

Physical Description: 73 pp.

Scope and Contents

[This report describes and evaluates the one-week experiment of the Community Patrol Corps (made up of male residents between the ages of 18-30) patrolling areas of Harlem. The participants and their experiences are presented as well as the response to the Corps from the community, press, police and city officials. REPORT NOT AVAILABLE]

The Nature of the Student Movement and Radical Proposals for Change at Columbia University. Camilla Auger, Allen Barton and Raymond Maurice,, 1969

box 132

folder
B-1093

Physical Description: 57 pp.

Scope and Contents

[Report on a survey of student opinion in the fall of 1968, a few months after the uprising of 1968. REPORT NOT AVAILABLE]

Design for the Use of Survey Research in the Evaluation of the Impact of the Model-Cities Program on the Residents of Model-City Neighborhoods. Joan Gordon, Gladys Meyer, Roland Wulbert, Carol Weiss and Allen Barton,, 1968

box 132

folder
B-1095

Physical Description: 124 pp.

Scope and Contents

[This report considers the several faces of poverty, discusses what should be considered in constructing measures of the "quality of life," introduces the methodological issues, spells out the main variables to be included in survey instruments, presents a basic sampling design and some variants, and considers the special problems of interviewing low-income groups.]

Homeless Women in New York City: Observations at the Emergency Assistance Unit and Women's Shelter. Gerald R. Garrett and Dinah Hirschfeld Volk,, 1970	box 132	folder B-1096-1
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Physical Description: 78 pp.

Scope and Contents

[REPORT NOT AVAILABLE]

Patterns and Implications of Women's Work: A Research Review. Marcia Garrett,, 1970	box 132	folder B-1096-2
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Physical Description: 100 pp.

Scope and Contents

[NOT AVAILABLE]

Disaffiliation Among Aged Women: The Novelists' View. Marcia J. Cebulski, Laura Kemp, Dorothy Frost, and Susan Rutherford Muller,, 1970	box 132	folder B-1096-3
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Physical Description: 43 pp.

Scope and Contents

[NOT AVAILABLE]

Disaffiliation Among Urban Women. Howard M. Bahr and Gerald R- Garrett under the direction of Theodore Caplow,, 1971	box 132	folder *B-1096-4
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Physical Description: 463 pp.

Scope and Contents

[This is an extension of previous work (see B-1024). 331 middle-aged and elderly socially isolated women from 3 census tracts in Manhattan and 52 who were clients of a shelter for homeless women were interviewed. The personal and social consequences of human isolation were explored; whether the process is reversible or permanent, voluntary or forced; the role of organizations in the development and prevention of disaffiliation; and how it relates to other individual and community problems. Published as Women Alone. The Disaffiliation of Urban Females. Lexington, MA:

Lexington Books, D. C. Heath & Co., 1976. REPORT
NOT AVAILABLE]

Small-Project Grants of the Regional Research Program. box 132 folder
Theresa F. Rogers, Lois W. Sanders and Bernard Levenson,, B-1098
1970

Physical Description: 175 pp.

Scope and Contents

[Under the Office of Education's RRP, proposals up to \$ 10,000 are submitted to the office in the researcher's geographic area. The distribution of applicants, the processing of proposals and the consequences of being funded were examined. Data were collected by questionnaires to applicants and to those who reviewed proposals, factual materials abstracted from proposals, ratings of them and funding recommendations, and interviews with the Directors of Educational Research at the nine offices.]

The Quality of Research on Education: An Empirical Study of Researchers and Their Work Caroline H. Persell,, 1971 box 133 folder
*B-1099

Physical Description: 417 pp.

Scope and Contents

[The focus of this project was the quality of research on education, and the characteristics and experiences of researchers which were related to research quality. The quality of all papers read at the 1968 American Educational Research Association meeting and all education-related research articles published in 113 journals in 1967-68 was rated by a national panel of 40 eminent researchers. Additionally, the authors of the papers were surveyed and their undergraduate academic achievement, graduate training, career lines, research settings, and professional rewards were analyzed in relation to the quality of their research. A series of "models" was developed to explain variation in quality. Published as: Quality, Careers and Training in Education and Social Research. Bayside, N.Y.: General Hall, 1976.]

Coverage of Minority Group Affairs in the New York News Media and the Black Evaluation: A Pilot Study. Robert Hill, Sally Howlett, Kenneth J. Lenihan and George Nash,, 1969 box 133 folder
B-1101

Physical Description: 122 pp.

Scope and Contents

[This is a report on the findings of a preliminary study to determine how much mass media coverage was being given to minority groups in the New York area and what the principal reactions to this coverage were on the part of the minority groups themselves.

53 influential Blacks were interviewed as were 2 panels of 20 Blacks each.]

<p>The Federal Educational Opportunity Grant Program: A Status Report, Fiscal Year 1970. Nathalie Friedman with the assistance of James Thompson,, 1971</p>	<p>box 133</p>	<p>folder B-1106</p>
<p><u>Physical Description:</u> 352 pp.</p>		
<p>Scope and Contents</p>		
<p>[The Federal Educational Opportunity Grant Program provides grants to low-income students to attend college, 70% of whose families have annual incomes of less than \$6,000. Data for the study were gathered from questionnaires answered by 9,789 students; information on 10,166 students supplied by aid administrators; 1,620 questionnaires from participating institutions; interviews with administrators and students at 20 institutions; and government reports. The report includes recommendations to strengthen the successful program.]</p>		
<p>Problems in the Evaluation of Mental Health Projects, Proceedings of a Seminar. Carol H. Weiss, chairman, and Sally T. Hillsman,, 1970</p>	<p>box 133</p>	<p>folder B-1107</p>
<p><u>Physical Description:</u> 37 pp.</p>		
<p>Scope and Contents</p>		
<p>[This is a presentation of a case study of evaluation conducted within an operating program and the group discussion of the issues and solutions. REPORT NOT AVAILABLE]</p>		
<p>The Student Brain Drain, A Report to the Ford Foundation. Paul Ritterband and Seymour Warkov,, 1973</p>	<p>box 133</p>	<p>folder B-1108</p>
<p><u>Physical Description:</u> 98 pp.</p>		
<p>Scope and Contents</p>		
<p>[(A joint report with the Center for Policy Research.) This discusses the problem of students who study in developed countries, and then do not return to their homelands to work and apply their knowledge to the developing countries' benefit REPORT NOT AVAILABLE]</p>		
<p>Community Response to a Narcotic Addiction Treatment Facility: The Case of Prospect Place. George Nash,, 1969</p>	<p>box 133</p>	<p>folder B-1117</p>
<p><u>Physical Description:</u> 24 pp.</p>		
<p>Scope and Contents</p>		
<p>[This study examines how residents felt about a narcotic treatment facility one year after it opened</p>		

despite some initial community opposition. 91
community residents were interviewed.]

The Federal College Work Study Program: A Status Report, Fiscal Year 1971. Nathalie Friedman, Lois Sanders and James Thompson,, 1973	box 133	folder B-1119
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Physical Description: 430 pp.

Scope and Contents

[Some 10,000 students, 2,000 institutions of higher education, and 2,200 employers participating in the College Work Study Program during the academic year 1970-1971 were studied. The characteristics of students and their employment settings are described and components of students' job satisfaction are analyzed. Aid officers' and employers' problems in administering the program are analyzed. An extensive bibliography is included.]

The Use of Educational Knowledge. Sam D. Sieber, Karen Seashore Louis and Loya Metzger,, 1972, Two Volumes	box 133	folder *B-1120
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Physical Description: 1,100 pp.

Scope and Contents

[This two-year study details the process and outcomes of extension agent work and computerized information retrieval in a major, three-state tryout of a new educational dissemination system supported by the U.S. Office of Education. Case studies cover the tactics and problems of field agents in conveying information and supporting innovation within school settings. Results of extension agent and retrieval practices at all levels of local educational structures are examined. Instruments and guidelines for evaluation and monitoring of E&R projects are included. (Available from ERIC Document Reproduction Service, PO Box 190, Arlington, Virginia, Nos. ED 065.739 and ED 065 740.)]

Abstracts of Papers on Respondent-Interviewer Interaction in the Research Interview. Laurie Bauman, Theresa Rogers and Carol Weiss,, 1971	box 133	folder B-1121-1
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Physical Description: 152 pp.

Scope and Contents

[This report presents abstracts of papers in order to bring to the attention of researchers the available evidence (and in some cases, theories and speculations) on the effects of respondent-interviewer interaction on research data.]

The Use of Indigenous Interviewers in Survey Research: Progress Report to the National Center for Health Services	box 133	folder B-1121-2
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Research and Development. Theresa F. Rogers, Laurie J. Bauman and Carol H. Weiss,, 1971

Physical Description: 57 pp.

Scope and Contents

[This is based on pilot interviews prior to the questionnaire survey. NOT AVAILABLE]

Practices of Research Organizations in Surveys of the Poor. Carol H. Weiss, Laurie J. Bauman and Theresa F. Rogers,, 1973	box 133	folder B-1121-3
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Physical Description: 70 pp.

Scope and Contents

[An intensive search for interview surveys of low-income populations turned up 194 recent samples. These were examined to assess the benefits and limitations of using racially and economically similar interviewers in surveys of the poor. Characteristics of interviewers, recruitment, training, supervision, and the study directors' assessment of interviewer performance were analyzed.]

Employment Prospects in the Educational System for Unemployed Engineers, Scientists, and Other Highly Qualified Technical Personnel. A. J. Jaffe and Walter Adams., 1971	box 133	folder B-1126-1,2
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Physical Description: 33 pp. and 40 pp. Preliminary and Final Reports for Summer 1971.

Scope and Contents

[NOT AVAILABLE]

Extent of Engineers' Interest in Jobs in the Educational Establishment-Final Report. A. J. Jaffe and Walte rAdams, 1971	box 133	folder B-1126-3
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Physical Description: 19 pp.

Scope and Contents

[This study made use of questionnaires to samples of colleges, universities, public high schools, engineers and scientists. NOT AVAILABLE]

Too Little and Too Late-The Economic Plight of Very Seriously and Permanently Disabled Men and Their Households in the New York City Metropolitan Area. WalterAdams and A. J. Jaffe,, 1972	box 133	folder B-1128
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Physical Description: 132 pp.

Scope and Contents

[This study focuses upon a group of metropolitan area men with extremely serious permanent job-

related disabilities which occurred in the latter 1960s. Respondents were interviewed in the first quarter of 1972. Emphasis is placed upon the adequacy of Workmen's Compensation benefits, as well as a number of other sources of household funds in the years immediately following disability. Non-financial changes in life-circumstances and styles were also documented at length.]

Attention to Population on the Campus. Theresa F. Rogers with the assistance of Laurie J. Bauman,, 1974	box 133	folder B-1129
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Physical Description: 144 pp.

Scope and Contents

[This examines the place that population occupies in undergraduate education both in the classroom and in extracurricular activities. It is based on information collected in 1972 from more than a dozen campuses across the country that differ markedly in the attention that population receives. The report covers population in the curriculum, alternative strategies for teaching population, the overlay of values and attitudes that affect instruction, extracurricular activities related to population, and gives conclusions and recommendations.]

New York City Neighborhood Project Reports. This study was designed to evaluate the effect on citizens of experiments in decentralization carried out by the city. Samples of residents and community leaders were interviewed two years apart. Field observations and unstructured interviewing of administrators, and case studies of particular agencies were also carried out. The project ran from 1972 to 1975.,, 1972-1975	box 133	folder B-1131
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Between Community and City Bureaucracy: New York's District Manager Experiment. Stanley J. Heginbotham, et al., 5 parts,, 1973	box 133	folder B-1131-25
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Physical Description: 416 pp. Interim Report

Interim Report: Experimental Study of Decision Making in the 12versus 6-Man Jury under Unanimous versus Non-unanimous Decisions. Alice Padawer-Singer and Allen H. Barton,, 1975	box 134	folder B-1137
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Physical Description: 138 pp.

Scope and Contents

[This is an experimental study of the problem of the 12- vs. 6-man jury and of unanimous vs. non-unanimous decisions, conducted with an actual population of jurors, in the courts, with the collaboration of members of the judiciary, the bar, and the social sciences. Ninety-two experimental juries have been run, 23 under each of the four

combinations of jury size and unanimous/non-unanimous decision.]

Employment of Women and Fertility. A. J. Jaffe and J. C. Ridley (of Georgetown University),, 1976	box 134	folder B-1142
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Physical Description: 99 pp.

Scope and Contents

[Data from censuses and surveys covering 1910-1970 were analyzed to determine the relationship among education, labor force participation and fertility of women in the United States.]

Union Involvement and Citizen Duty. R. Wayne Parsons, 1976	box 134	folder B-1144
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Physical Description: 114 pp.

Scope and Contents

[Interviews with 393 rank and file members and 108 "active members" of a large city public employees union were analyzed to discover the effect of union involvement in political attitudes and behavior. A supplementary sample of 55 union officers and staff members were also interviewed concerning their own union careers.]

Some Demographic and Economic Characteristics of the Puerto Rican Population Living on the Mainland, USA. A. J. Jaffe and Zaida Carleton,, 1974	box 134	folder B-1145
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Physical Description: 79 pp.

Scope and Contents

[The study, using 1960 and 1970 census data, covers social, economic, and housing conditions. Puerto Ricans living in New York State are contrasted with those living in other states.]

The Doctor Under National Health Insurance: Foreign Lessons for the United States. William A. Glaser,, 1977	box 134	folder B-1148
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Physical Description: 429 pp.

Scope and Contents

[Topics covered are how to organize insurance carriers and medical associations; how to organize negotiations between them; costs and how to contain them; work schedules of doctors; how to improve primary care, preventive medicine, and long term care; effects of different reimbursement and administrative arrangements on the recruitment and location of doctors; and how to write fee schedules. Chapters I through X have been published as Health Insurance Bargaining: Foreign Lessons for Americans,

New York: Gardner Press, 1978. The microfiche edition contains only Chapters XI through XV.]

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Series IV: Masters Essays

Scope and Contents

All Masters Essays were submitted to the Department of Sociology of Columbia University. For interlibrary loan, contact Interlibrary Loan Service, Columbia University Libraries. For purchase of microfilm or Xerox copies, contact the Photographic Service Department, Columbia University Libraries.

Title/Description	Instances	
Series IV: Masters Essays	box 134	
Dependence, Cooperation, and Conflict: Assumptions and Realities in Local Service Integration. John M. Boyle and Stanley J. Heginbotham,, 1975 <u>Physical Description</u> : 35 pp.	box 133	folder B-1131-27

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Series V: Doctoral Dissertations

Scope and Contents

Boxes 135-136. Doctoral Dissertations were submitted to the Sociology Department of Columbia University. All Columbia dissertations are available on interlibrary loan; address requests to Interlibrary Loan Service, Columbia University Libraries. Those available on microfilm are so designated and may be purchased directly from University Microfilms, Ann Arbor, Michigan.

Title/Description	Instances	
Hillsman, Sally T. Entry into the Labor Market: The Preparation and Job Placement of Negro and White Vocational High School Graduates,, 1970 <u>Physical Description</u> : 539 pp.	box 135	folder D-8001
Scope and Contents [Dissertation proposal copy]		
Camilla Auger Fluidics: A Study of the Growth Pattern of a New technology,, 1968-1970 <u>Physical Description</u> : 3 Folders Folders Contain: Proposal (August, 1968)-10 pp., Progress Report (March, 1970)-12 pp.and Request for Continued Research Permission (April, 1970)-9 pp.	box 135	folder D-8002
Margit A. Johansson The Differential Effects of Reduced Research Funding on University Scientists,, 1970	box 135	folder D-8003

Physical Description: One Folder Fact Sheet and Questionnaires

David, Deborah S. Career Patterns and Values: A Study of Men and Women in Science and Engineering,, 1969	box 135	folder D-8004
<u>Physical Description</u> : 278 pp. 2 copies and draft paper entitled "Value Differences of Women Scientists & Engineers," , 1971, 7 pp., 2 copies.		
Richard H. B. Mendes The professional Union: A Study of the Social Services Employees Union of the New York City Department of Social Services,, 1969	box 135	folder D-8005
<u>Physical Description</u> : Three Folders, Questionnaires and some Chapters.		
Scope and Contents		
[Cross-referenced with S-1095.]		
Reitz, Jeffrey The Flight from Science: Student Disillusionment with Careers in Science and Engineering,, 1972	box 135	folder D-8006
<u>Physical Description</u> : 203 pp.		
Sherry Gorelick Incentives & Obstacles to Management Hiring of the Disadvantaged,, 1970's (?)	box 135	folder D-8007
<u>Physical Description</u> : One Folder Fact Sheet only.		
Elisabeth Gemberling, Margaret Nelson in collaboration with Sam D. Sieber The Role of Secondary Education in the Development of Indigenous Leadership in American Indian Communities,, 1970-1973	box 135	folder D-8008
<u>Physical Description</u> : Four Foldersand One Book Book and First folder are both copies of the Final Report (218 pp. plus appendices). Other Folder scontain 2 copies of Master"s Essay Entitled "An Analytic Framework for the 1968 Study," (1973)-55 pp. -2 copies, Proposal (1969) , Codebooks and Questionnaires..		
Single, Eric Sociological Aspects of Debt Entanglement, 1970-1971	box 136	folder D-8009
<u>Physical Description</u> : One bound BASR Report and Two Folders Bound Report and One folder contain thesis -276 pp. -(2 copies), while second folder contains Proposal and Abstract (1970)-6 pp.		
Scope and Contents		
[Based on B-1060]		
Rodriguez, Orlando Social Determinants of Non-Return: A Study of Foreign Students from Developing Countries in the United States,, 1974	box 136	folder D-8011

Physical Description: One book and One Folder Book and folder contain identical copies of the thesis-(199 pp.each

Scope and Contents

[Based on B-1108]

Nelson, Margaret K. The Adoption of Innovations in Urban Schools, 1975-1976	box 136	folder D-8012
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Physical Description: One book and three Folders Book is original copy of thesis (march , 1975). First Folder is revised version of thesis (February, 1976)- each is 306 pp. Other folder scontain Proposal entitled 'Innovation in :Large City High Schools, by Nelso and Sieber and article (1976) cross referenced to record A-724.

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Series VI: Articles

Scope and Contents

Boxes 137-141. The articles are listed chronologically and, within each year, alphabetically by author. Most of them report on research carried out at the Bureau of Applied Social Research or its predecessor, the Office of Radio Research. Those from 1935-1936 and some of the 1937 articles were produced by Paul Lazarsfeld before the creation of the Office of Radio Research, but were always listed by him as the Office's first publications in accordance with his effort to build up the organization. He also encouraged staff members and fellow faculty members to list their publications as "Bureau publications" for the same reason. Wherever possible we have indicated specific project numbers for articles which could be directly attributed to a Bureau research project.

Title/Description	Instances	
Kornhauser, Arthur W., and Paul F. Lazarsfeld. "The Techniques of Market Research from the Standpoint of a Psychologist" Training of Skilled Workers: Salary and Wage-Setting, F. Cushman and C. Balderston, eds., New York: American Management Assn., 1935 <u>Physical Description</u> : 24 pp.	box 137	folder A1
Lazarsfeld, Paul F. "The Art of Asking Why." National Marketing Review, vol. I, no. 1,, Summer, 1935 <u>Physical Description</u> : 7 pp., 2 copies.	box 137	folder A2
Lazarsfeld, Paul F. "The Outlook for Testing Effectiveness in Advertising." The Management Review, vol. XXV, no. 1,, January,1936 <u>Physical Description</u> : pp. 3-12	box 137	folder A 4
____. "Public Attitude Toward Economic Problems." Market Research, vol. V, no. 2,, August, 1936	box 137	folder A 3

Physical Description: pp. 13-15., 2 copies

Lazarsfeld, Paul F. "Psychological Techniques in Marketing Research." Ch. III: "Psychological Aspects of Questionnaire Development," pp. 62-81; ch. IV: "Further Consideration of Psychological Aspects," pp. 82-91; ch. XI: "Psychological Technique of Classification," pp. 190-213; ch. XV: "Psychological Approach in the Development of Conclusions," pp. 267-281. The Technique of Marketing Research, New York: McGraw-Hill,, 1937	box 137	folder A 7
____. "Some Remarks on the Typological Procedures in Social Research." Zeitschrift fur Sozialforschung, vol. VI, no. 1,, 1937 <u>Physical Description:</u> pp. 119-137.	box 137	folder A 8
____ "The Use of Detailed Interviews in Market Research." Journal of Marketing, vol. II,, July, 1937 <u>Physical Description:</u> pp. 3-8.	box 137	folder A 5
____, and Rowena Wyant. "Magazines in 90 Cities-Who Reads What?" Public Opinion Quarterly, vol. 1, no. 4,, October, 1937 <u>Physical Description:</u> pp. 29-41.	box 137	folder A 6
Lazarsfeld, Paul F., and Marjorie Fiske. "The Panel' as a New Tool for Measuring Opinion." Public Opinion Quarterly, vol. II, no. 4,, October, 1938 <u>Physical Description:</u> pp. 596-612.	box 137	folder A 9
Cantril, Hadley, and Hazel Gaudet. "Familiarity as a Factor in Determining the Selection and Enjoyment of Radio Programs." Journal of Applied Psychology, vol. 23, no. 1,, February, 1939 <u>Physical Description:</u> pp. 85-94.	box 137	folder A 68a
Curtis, Alberta. "The Reliability of a Report in Listening Habits." Ibid.,, 1939 <u>Physical Description:</u> pp. 127-130	box 137	folder A 69b
Gaudet, Hazel. "The Favorite Radio Program." Ibid., 1939 <u>Physical Description:</u> pp. 115-126.	box 137	folder A 69a
Holter, Frances. "Radio Among the Unemployed." Ibid., 1939 <u>Physical Description:</u> pp. 163-169.	box 137	folder A 73c
Lazarsfeld, Paul F. "The Change of Opinion During a Political Discussion." Ibid., 1939 <u>Physical Description:</u> pp. 131-147.	box 137	folder A 69c
____. "Interchangeability of Indices in the Measurement of Economic Influences." Ibid., 1939	box 137	folder A 67b

Physical Description: pp. 33-45.

"Radio Research and Applied Psychology: Introduction by the Guest Editor." Ibid., 1939(?) <u>Physical Description:</u> pp. 1-7.	box 137	folder A 66a
Meyrowitz, Alvin, and Marjorie Fiske. "The Relative Preference of Low-Income Groups for Small Stations." Ibid., 1939 <u>Physical Description:</u> pp. 158-162.	box 137	folder A 73b
Ollry, Francis, and Elias Smith (pseud. of P. F. Lazarsfeld). "An Index of 'Radio-Mindedness' and Some Applications." Ibid., 1939 (?) <u>Physical Description:</u> pp. 8-18.	box 137	folder A 66b
Sayre, Jeanette. "A Comparison of Three Indices of Attitude Toward Radio Advertising." Ibid., 1939 <u>Physical Description:</u> pp. 23-33.	box 137	folder A 67a
____. "Progress in Radio Fan-Mail Analysis." Public Opinion Quarterly, vol. III, no. 2,, April, 1939 <u>Physical Description:</u> pp. 272-278.	box 137	folder A 10
Smith, Elias (pseud. of P. F. Lazarsfeld). "A Difficulty in the Feature Analysis of a Radio Program." Journal of Applied Psychology, vol. 23, no. 1,, February, 1939 <u>Physical Description:</u> pp. 57-59.	box 137	folder A 67c
Frank Stanton. "Factors Involved in 'Going on the Air.'" Ibid, 1939 <u>Physical Description:</u> pp. 170-187.	box 137	folder A 73d
Suchman, Edward A. "Radio Listening and Automobiles." Ibid, 1939 <u>Physical Description:</u> pp. 148-157.	box 137	folder A 73a
Wagner, Isabelle F. "Articulate and Inarticulate Replies to Questionnaires." Ibid., 1939 (?) <u>Physical Description:</u> pp. 104-114.	box 137	folder A 68c
Wiebe, G. D. "A Comparison of Various Rating Scales Used in Judging the Merits of Popular Songs." Ibid., 1939 <u>Physical Description:</u> pp. 18-22.	box 137	folder A 66c
Beville, H. M., Jr. "The ABCD's of Radio Audiences." Public Opinion Quarterly, vol. IV, no. 2,, June, 1940 <u>Physical Description:</u> pp. 195-206.	box 137	folder A 12
Curtis, Alberta. "Listeners Appraise a College Station." Station WOI, Iowa State College, Washington, D.C.: Federal Radio Education Committee,, 1940	box 137	folder A 15

Physical Description: 70 pp.

____. "Radio and Reading." The Saturday Review of Literature, June 8, 1940	box 137	folder A 13
<u>Physical Description</u> : pp. 11-13.		
Daniel, Cuthbert. "Statistically Significant Differences in Observed Per Cents," Journal of Applied Psychology, vol. 24, no. 6,, December, 1940	box 137	folder A 78c
<u>Physical Description</u> : pp.826-830.		
____. "Three Types of 'Like' Reactions in Judging Popular Songs: A Remark to the Preceding Article on the 'Program Analyzer.'" Ibid. vol. 24, no. 6,, December, 1940	box 137	folder A 77a
<u>Physical Description</u> : pp. 746-748.		
Fleiss, Marjorie. "The Panel as an Aid in Measuring Effects of Advertising: Ibid. vol. 24, no. 6,, December, 1940	box 137	folder A 76a
<u>Physical Description</u> : pp. 685-695.		
Gaudet, Hazel. "High School Students Judge Radio Programs." Education, June, 1940	box 137	folder A 14
<u>Physical Description</u> : pp. 639-646.		
____ and E. C. Wilson. "Who Escapes the Personal Investigator?" Journal of Applied Psychology, vol. 24, no. 6,, December, 1940	box 137	folder A 77c
<u>Physical Description</u> : pp. 773-777.		
Herzog, Herta. "Why People Like the Professor Quiz Program." Radio and the Printed Page, by Paul F. Lazarsfeld. New York: Duell, Sloan & Pearce,, 1940	box 137	folder A 16
<u>Physical Description</u> : pp. 64-93.		
Lazarsfeld, Paul F. "Introduction by the Guest Editor" Journal of Applied Psychology, vol. 24, no. 6,, December, 1940	box 137	folder A 74a
<u>Physical Description</u> : pp. 661-664.		
____. "'Panel' Studies." Public Opinion Quarterly, vol. IV, no. 1, March, 1940	box 137	folder A 11
<u>Physical Description</u> : pp. 122-128.		
____ "The Use of Mail Questionnaires to Ascertain the Relative Popularity of Network Stations in Family Listening Surveys." Journal of Applied Psychology, vol. 24, no. 6,, December, 1940	box 137	folder A 78a
<u>Physical Description</u> : pp. 802-816.		
____, and William S. Robinson. "The Quantification of Case Studies." Ibid,, 1940 (?)	box 137	folder A 78b

Physical Description: pp. 817-825.

_____, and William S. Robinson. "Some Properties of the Trichotomy 'like, no opinion, dislike' and Their Psychological Interpretation." <i>Sociometry</i> , vol. III, no. 2,, 1940 <u>Physical Description:</u> pp. 151-178.	box 137	folder A 17
Peterman, Jack N. "The 'Program Analyzer': A New Technique in Studying Liked and Disliked Items in Radio Programs." <i>Journal of Applied Psychology</i> , vol. 24, no. 6,, December, 1940 <u>Physical Description:</u> pp. 728-74 1.	box 137	folder A 76c
Robinson, W. S. "Preliminary Report on Factors in Radio Listening" <i>Ibid.</i> , 1940 (?) <u>Physical Description:</u> pp. 831-837.	box 137	folder A 78d
Smith, Elias (pseud. of P. F. Lazarsfeld), and Edward A. Suchman. "Do People Know Why They Buy?" <i>Ibid.</i> , 1940 <u>Physical Description:</u> pp. 673-684.	box 137	folder A 74c
Stanton, Frank, "A Two-Way Check on the Sales Influence of a Specific Radio Program." <i>Ibid.</i> , 1940 <u>Physical Description:</u> pp. 665-672, and one loose copy	box 137	folder A 74b
Suchman, Edward A., and Boyd McCandless. "Who Answers Questionnaires?" <i>Ibid.</i> , 1940 (?) <u>Physical Description:</u> pp. 758-769.	box 137	folder A 77b
Wiebe, Gerhart. "The Effects of Radio Plugging on Students' Opinions of Popular Songs." <i>Ibid.</i> , 1940 (?) <u>Physical Description:</u> pp. 721-727.	box 137	folder A 76b
Scope and Contents		
[(note-2 copies of each article of nos. A74a-A78d.)]		
Adomo, T. W. "On Popular Music." <i>Studies in Philosophy and Social Science</i> , vol. IX, no. 1,, 1941 <u>Physical Description:</u> pp. 17-48	box 137	folder A21
Scope and Contents		
[New York: Institute of Social Research.]		
Daniel, Cuthbert, and H. M. Beville, Jr. "Classification of Educational Radio Research." Washington, D.C.: Federal Radio Education Committee,, 1941 <u>Physical Description:</u> 12 pp., 2 copies.	box 137	folder A 26
Gaudet, Hazel, and Cuthbert Daniel. "Radio Listener Panels." Washington, D.C.: Federal Radio Education Committee,, 1941	box 137	folder A 27

Physical Description: 47 pp.

Herzog, Herta. "On Borrowed Experience." Studies in Philosophy and Social Science, vol. IX, no. 1,, 1941	box 137	folder A 22
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Physical Description: pp. 65-95.

Scope and Contents

[New York: Institute of Social Research]

Lazarsfeld, Paul F. "Audience Building in Educational Broadcasting." Journal of Educational Sociology, vol. 14, no. 9,, May, 1941	box 137	folder A 24
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Physical Description: pp. 533-541.

____. "Evaluating the Effectiveness of Advertising by Direct Interviews." Journal of Consulting Psychology, vol. V, no. 3,, July-August 1941	box 137	folder A 25
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Physical Description: pp.170-178.

____ "Remarks on Administrative and Critical Communications Research." Studies in Philosophy and Social Science, vol. IX, no. 1,, 1941	box 137	folder A 23
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Physical Description: pp. 2-16

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[New York: Institute of Social Research]

____. "Repeated Interviews as a Tool for Studying Changes in Opinion and Their Causes." American Statistical Association Bulletin, vol. 2,, January, 1941	box 137	folder A 18
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Physical Description: pp. 3-7.

____. "Some Notes on the Relationship Between Radio and the Press." Journalism Quarterly, vol. XVIII, no. 1,, March, 1941	box 137	folder A 19
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Physical Description: pp. 10-13.

____. "Studying the Effect of Radio." Transactions of the New York Academy of Sciences, series II, vol. III, no. 5,, March, 1941	box 137	folder A 20
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Physical Description: pp. 126-129.

Wyant, Rowena, and Herta Herzog. "Voting Via the Senate Mailbag." Public Opinion Quarterly, vol. V, no. 3,, Fall, 1941	box 137	folder A 42
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Physical Description: pp. 359-382

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[and no. 4, winter 1941, pp. 590-624]

Lazarsfeld, Paul F. "Are Newspaper Stations Different from Others?" Testimony and Analysis of Certain Exhibits	box 137	folder A 29
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Before the Federal Communications Commission (with H. S. Hettinger). New York: Newspaper Radio Committee,, April, 1942

Physical Description: pp. 3-11.

____ "The Daily Newspaper and Its Competitors." Annals of the American Academy of Political and Social Science, vol. 219,, January, 1942	box 137	folder A 28
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Physical Description: pp.32-43

____ "The Effects of Radio on Public Opinion." Radio and Film in a Democracy, Douglas Waples. Chicago: University of Chicago Press,, 1942	box 137	folder A 31
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Physical Description: pp.66-78.

____. "Statistical Analysis of Reasons as Research Operation." Sociometry, vol. V, no. 1,, February ,1942	box 137	folder A 32
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Physical Description: pp. 29-47., 2 copies.

____, and Ruth Durant. "National Morale, Social Cleavage and Political Allegiance." Journalism Quarterly, vol. XIX, no. 2,, June, 1942	box 137	folder A 30
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Physical Description: pp.150-158.

Scope and Contents

[NOT AVAILABLE]

Merton, Robert K. "A Note on Science and Democracy." Journal of Legal and Political Sociology, vol. 1,, 1942	box 137	folder A 33
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Physical Description: pp. 115-126.

Lazarsfeld, Paul F., and Robert K. Merton. "Studies in Radio and Film Propaganda." Transactions of the New York Academy of Sciences, vol. VI, no. 2, November 22,, 1943	box 137	folder A 34
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Physical Description: pp. 58-79.

Fiske, Marjorie. "How Consumers React to Radio Advertising by Retailers." Sales Management, vol. XXXV,, April 15, 1944	box 137	folder A 36
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Physical Description: 3 pp.

____. "Program Analyzer." Film News, vol. 5, no. 6, June, 1944	box 137	folder A 37
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Physical Description: p. 3, 2 copies.

Lazarsfeld, Paul F. "The Controversy Over Detailed Interviews-An Offer for Negotiation." Public Opinion Quarterly, vol. VIII, no. 1,, Spring, 1944,	box 137	folder A 35
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Physical Description: pp. 38-60.

____. "The Election Is Over." Ibid. vol. VIII, no.3, Fall, 1944	box 137	folder A 39
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Physical Description: pp. 317-330.

_____, et al. "Polls, Propaganda and Politics." The Nation. A series of articles ,, August 12 - November 4, 1944. <u>Physical Description:</u> 28 pp.	box 137	folder A 56
_____, and Robert K. Merton. "The Psychological Analysis of Propaganda." Proceedings of Writers' Congress Conference. Berkeley and Los Angeles: University of California Press,, 1944 <u>Physical Description:</u> pp. 362-380, 2 copies	box 137	folder A 40
Merton, Robert K., and Patricia Kendall. "The Boomerang Response: The Audience Acts as Co-Author-Whether You Like It or Not." Channels, National Publicity Council, vol. XXI no. 7,, June, 1944 <u>Physical Description:</u> pp. 1-7.	box 137	folder A 38
Neurath, Paul. "One-Publisher Communities: Factors Influencing Trend." Journalism Quarterly, vol. XXI, no. 3,, September, 1944 <u>Physical Description:</u> pp. 230-242.	box 137	folder A 41
Berelson, Bernard. "The Public Library, Book Reading, and Political Behavior." Library Quarterly, vol. XV, no. 4,, October, 1945 <u>Physical Description:</u> pp. 281-299, 2 copies.	box 137	folder A 51
Kornhauser, Arthur W. "Replies of Psychologists to a Short Questionnaire on Mental Test Developments, Personality Inventories, and the Rorschach Test." Educational and Psychological Measurement, vol. 5, no. 1,, Spring, 1945 <u>Physical Description:</u> pp. 3-15.	box 137	folder A 60
_____. "Replies of Psychologists to Several Questions on the Practical Value of Intelligence Tests." Educational and Psychological Measurement, vol. 5, no. 2,, Summer, 1945 <u>Physical Description:</u> pp. 181-189.	box 137	folder A 72
Lazarsfeld, Paul F. "Who Influences Whom-It's the Same for Politics and Advertising." Printer's Ink, vol. 211, no. 10,, June 8, 1945 <u>Physical Description:</u> pp. 32-36.	box 137	folder A 53
_____, and Bernard Berelson. "Women: A Major Problem for the PAC." Public Opinion Quarterly, vol. IX, no. 1,, Spring, 1945 <u>Physical Description:</u> pp. 79-82.	box 137	folder A 43
_____, and Marjorie Fiske. "The Columbia Office of Radio Research." How to Conduct Consumer and Opinion Research, Albert Blankenship, ed. New York: Harper and Brothers,, 1945	box 137	folder A 46

Physical Description: pp. 137-150

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[Also Hollywood Quarterly, vol. 1, no. 1, October 1945, pp. 51-59, 2 copies including one typescript]

_____, and Marjorie Fiske. "The Office of Radio Research: A Division of the Bureau of Applied Social Research, Columbia University." Educational and Psychological Measurement, vol. 5, no. 4,, Winter, 1945 <u>Physical Description</u> : pp.351-369 Scope and Contents [2 copies, one from Ed. And Psychological measurement Journal , and one from Blankenship book.]	box 137	folder A 71
_____, and Raymond Franzen. "Mail Questionnaire as a Research Problem." The Journal of Psychology, vol. 20,, 1945 <u>Physical Description</u> : pp. 293-310.	box 137	folder A 57
_____, and Raymond Franzen. "Prediction of Political Behavior in America." American Sociological Review, vol. X, no. 2,, April, 1945 <u>Physical Description</u> : pp.261-273.	box 137	folder A 49
_____, and Raymond Franzen. "The Validity of Mail Questionnaires in Upper Income Groups." Time, Inc., Research Report No. 940,, October 1, 1945 <u>Physical Description</u> : 6 pp.	box 137	folder A 61
_____, and Patricia Kendall. "The Listener Talks Back" Radio in Health Education, New York Academy of Medicine: Columbia University Press,, 1945 <u>Physical Description</u> : pp. 48-65.	box 137	folder A 59
_____, and Genevieve Knupfer. "Communications Research and International Cooperation." The Science of Man in the World Crisis, Ralph Linton, ed. New York: Columbia University Press,, 1945 <u>Physical Description</u> : pp. 465-495.	box 137	folder A 45
_____, and Patricia Salter. "Problems and Techniques of Magazine Research." Magazine World,, August 1945-June 1946 <u>Physical Description</u> : (12 articles), 39 pp.	box 137	folder A 59
Merton, Robert K. "Role of the Intellectual in Public Bureaucracy." Social Forces, vol. 23, no. 4,, May,1945	box 137	folder A 50

Physical Description: pp. 405-415.

____. "Sociological Theory." American Journal of Sociology, vol. L, no. 6,, May, 1945	box 137	folder A 48
<u>Physical Description:</u> pp. 462-473, 2 copies		
____. "The Sociology of Knowledge." Twentieth Century Sociology, G. Gurvitch and W. E. Moore, eds. New York: Philosophical Library,, 1945	box 137	folder A 47
<u>Physical Description:</u> pp. 366-405.		
Mills, C. Wright. "The Trade Union Leader. A Collective Portrait." Public Opinion Quarterly, vol. 9, no. 2,, Summer, 1945	box 137	folder A 54
<u>Physical Description:</u> pp. 158-175.		
_____ Condensation of A54 entitled, "Who Are Our Labor leaders," In Readers Digest,, February, 1946	box 137	folder A 54a
<u>Physical Description:</u> pp., 9-14.		
Zeisel, Hans, and Herta Herzog. "Radio Broadcasting." The New International Year Book. New York: Funk and Wagnalls,, 1945	box 137	folder A 44
<u>Physical Description:</u> pp. 515-519		
Berelson, Bernard, and Patricia Salter. "Majority and Minority Americans: An Analysis of Magazine Fiction." Public Opinion Quarterly, vol. 10, no. 2,, Summer, 1946	box 137	folder A 75
<u>Physical Description:</u> pp. 168-190.		
Fiske; Marjorie, and Leo Handel. "Motion Picture Research: Content and Audience Analysis." Journal of Marketing, vol. XI, no. 2,, October, 1946	box 137	folder A 62
<u>Physical Description:</u> pp.129-134, 4 copies.		
Lazarsfeld, Paul F. and Patricia Salter. " An Outline of Magazine Research Procedures," based on articles on subject by same authors in August, 1945 and May,1946 issues of Magazine World, both issues of which are also included in folder for A 52.,, 1945-1946	box 137	folder A 52
Lazarsfeld, Paul F. "Radio and International Cooperation as a Problem of Psychological Research." Journal of Consulting Psychology, vol. X, no. 1,, January-February 1946	box 137	folder A 64
<u>Physical Description:</u> pp. 51-56.		
Merton, Robert K., and Patricia Kendall. "The Focused Interview." American Journal of Sociology, vol. LI, no. 6,, May ,1946	box 137	folder A 55
<u>Physical Description:</u> pp. 541-557, 2 copies.		
Mills, C. Wright. "The Competitive Personality." The Partisan Review, September-October 1946	box 137	folder A 79

Physical Description: pp. 441-443.

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Leeds, Ruth. Westinghouse Conference on Communications and Communities: An Ethnographic Report." Unpublished Paper,, December, 1963	box 143

Physical Description: pp. 1-40, 2 Copies.

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<u>Physical Description:</u> pp. 1-25, Tables 1-7 and pp. I-VIII.	
_____ "Michels and his contribution to political sociology in historical and contemporary perspective. Introduction to Italian Edition of Michel's Political Parties ,, (1960's?)	box 143
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_____ Quantification and Spanish History." Unpublished paper?, 1967	box 143
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_____ "A Spanish Sociologist Looks At Anthropological Research on Contemporary Spain." Unpublished Paper?, 1967	box 143
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Lipset, Seymour Martin. Memorandum on the Relevance of Business Elite Studies For A Comparative Analysis of Class and Mobility." ,, 1955	box 143
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<u>Physical Description:</u> pp. 1-20, three copies.	
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McHugh, Peter. "Defining the Situation."(Draft), 1960's (?)	box 143
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Physical Description: pp. 1-28, and Tables I-IV, two copies.

Menzel, Herbert. Research Designs to Test For the Operation of Social Norms and Influence-A Fragment.",, 1965 box 143

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Merton, Robert K. A Profile of How Does It Come Be So?" by Morton M. Hunt. The New Yorker. Jan. 28,, 1961 box 143

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Mayer, John W. Collective Disturbances and Staff Organization in Psychiatric Wards."Unpublished paper?, 1960 box 143

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Nash, George. The Relationship of knowledge and Action: The Proper Role of the Institution As An Agent of Change."Unpublished paper?, 1969 box 143

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Physical Description: pp. 1-18. Unpublished Memo.

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Physical Description: pp. Chapters I-X Index of Tables:Interview and National Mail Questionnaire, current to October , 1964. 1-80.

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Proposals Pending: BASR Rearranged Work Schedules in thePrivate Sector, [n.d.] box 144

Physical Description: pp.1-36 and B1-B2.

Glaser, William A., and Joyce Moock. The Human Problems of Uneven Development: A Pilot Study of Secondary School Graduates and Dropouts,, December, 1975 box 144

Physical Description: pp. 1-35.

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Physical Description: pp. 54-57.

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[Supplement to The Summer, 1965 issue of Social Problems]

Regional Panels: All Unpublished Papers (?) for Regional Panels Book., [n.d.]	box 144
Anonymous Introduction to regional Survey Centers, [n.d.] <u>Physical Description</u> : pp.1-23.	box 144
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Meyer, John W. A Reformulation of the Coattails Problem, [n.d.] <u>Physical Description</u> : pp.1-20.	box 144
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Rogers, Teresa F. A Numerical Comparison of Five Indices of Mutual Effects,, October,1967 <u>Physical Description</u> : pp.1-43 and December, 1967, pp. 1-45-one copy of each version. Unpublished Paper (?)	box 144
Rogoff, Natalie. Public Education in America:A Research Program, Reprinted Sociology of Education, Volume 37, No.1,, 1963 <u>Physical Description</u> : pp.1-8.	box 144
___ Research Sociologists in Private Organizations, March, 1956	box 144

Physical Description: pp.1-11. Unpublished paper

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Schenkel, Walter, and Sam Sieber Questionnaire Design: A Case History Approach,, February, 1969 box 144

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Sieber, Sam D. Drafts of letters, 14 October 1965 box 144

Physical Description: Copy of Vita (68?)

___ Explanatory Comments on the Proposed Assessment of Educat-Research,, November, 1965 box 144

Physical Description: pp.1-11, 2 copies.

___ Educational Research Manpower-Projected Needs, March, 1967 box 144

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___ Observations on the Membership of the American Educational Research Association ,, October, 1966 box 144

Physical Description: pp.1-15, 2 copies Unpublished Paper (?)

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Perspectives for a Radical Revision of Research Training In Schools of Education,, November, 1965 box 144

Physical Description: pp. 1-6, 2 copies. Unpublished Paper(?)

___ Synopsis of Needed Educational Research, April, 1962 box 144

Physical Description: pp.1-24, 2 copies. Unpublished paper(?)

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Physical Description: pp. 1-11, 3 copies. Unpublished paper(?)

Sills, David L. The Indian Situation, October 24, 1961 box 144

Physical Description: pp.1-8. Unpublished paper

___ Research Toward Policy Formation: A Case Study, 1958 box 144

Physical Description: pp.1-10. Unpublished paper

Simmel, Arnold. Research Proposal on The Development of Psycho Social Competence,, August, 1966 box 144

Physical Description: pp.1-73.

Smith, Robert B. A Comprehensive Model of Residential Mobility, 1963 box 144

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___ Leadership, Participation and Anomie: A Model Simulating the Effects of Leadership,, 1960's? box 144

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Thielens, Wagner P. Jr., Zettenberg Modes of Contextual Analysis, [n.d.] box 145

Physical Description: pp.1-61. Unpublished paper

Wallerstein, Immanuel Class, Tribe, and Party in West African Politics, 1962 box 145

Physical Description: pp.1-38. Unpublished paper (?)

___ "The Evolution of Pan-Africanism as a Protest Movement, 1961 box 145

Physical Description: pp.1-23

Scope and Contents

[Published in Morton Kaplan, ed.*Revolution In World Politics*NewYork: Wiley, 1962.]

___ Pan-Africanism and Internal Stability of African States, [1960's?] box 145

Physical Description: pp.1-9. Project proposal

___ Political Parties in Post-Independence Africa: Recruitment and Participation,, January, 1964 box 145

Physical Description: pp. 1-22. Unpublished Paper[?]
Revised Version

__ The Political Role of Voluntary Associations in Middle Africa, [1960's?] box 145

Physical Description: pp.1-35

Scope and Contents

[Published in James S. Coleman and Carl Rosenberg, eds.*Political Groups in Middle Africa*, [1960's?]]

__ Political Theory in an African Context, September, 1960 box 145

Physical Description: pp.1-17. Unpublished paper[?]

___ Values of Elites in French-Speaking West Africa, 1965 box 145

Physical Description: pp. 1-42.

Scope and Contents

[Revised Version to appear in Journal of Modern AfricanStudies]

Weiss, Carol H. Human Services: Which Shortfall?, [n.d.] box 145

Physical Description: pp.1-6. Unpublished Paper[?]

Wilder, David E. and Thomas P. Wilson Codification of Emergent Problems Associated With the Use of Surveys to Collect Sociometric and Other Relational Data For The Analysis of Social Systems ,, October, 1964 box 145

Physical Description: pp. 1-15. Unpublished paper[?]

Wright, Charles R. VOA Listening in Sweden, March, 1951 box 145

Physical Description: pp.1-41. Second Progress Report

Scope and Contents

[Linked to project File B0361]

Zeisel, John, and Brent C. Brolin. Mass Housing Social Research and Design,, 1968 box 145

Physical Description: pp.66-72.

Scope and Contents

[Reprint from the July/August 1968 issue of*The Architectural Forum*]

___ Symbolic Meaning of Space and Physical Dimension of Social Relations,, September, 1969 box 145

Physical Description: pp.1-15. Unpublished Paper[?]

Zetterberg, Hans L. An Action Theory, [1960's?] box 145

Physical Description: pp.i-ii, and 1-101. Unpublished Manuscript[?]

___ Cohesiveness as a Unitary Concept: Some Further Evidence, [1950's?] box 145

Physical Description: pp.1-15 Unpublished paper[?]

___ The Measurement of Social Norms, Uppsala, 1952 box 145

Physical Description: pp.62-75.

Scope and Contents

[Reprint from *The Possibility of a Verified Theory In Social Science*]

___, Editor. Recent Trends in American Sociology, [1950's?] box 145

Physical Description: pp.1-226.

Scope and Contents

[Commissioned by UNESCO. Book Draft.]

___ Voluntary Associations and Organized Power in Sweden, 1960 box 145

Physical Description: pp.1-22. 2 copies.

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[Appeared in *Industria International*]

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Staff and Student Seminar Notes: Medical Staff Seminar: Study of General Practice in North Carolina. Dr.Oslo Peterson,, 27 October 1955	box 146
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[Study Gudelines. Multiple copies]

Staff and Student Seminar Notes: Staff Seminar for the Sociological Study of Medical schools. Notes on meetings and research Plans from meetings,, 14 October and 4 November 1954	box 146
---	---------

Staff and Student Seminar Notes: Notes on meetings and results of some studies covering meetings,, 5 November 1953-16 February 1956	box 146
Ibid.: Staff and Student Seminar Notes: Notes on meetings, 25 February 1954-16 February 1956	box 146
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[Also some research tables]	
Staff and Student Seminar Notes: Summaries of Transcripts and Evaluation of Interviews with Faculty,, January/ February 1954	box 146
Staff and Student Seminar Notes: Progress Report on interviews, 9 November 1959	box 146
Staff and Student Seminar Notes: Recorded Interviews, April, 1952	box 146
Staff and Student Seminar Notes: Staff Meetings and Seminars, October, 1954-November,1955	box 146
Staff and Student Seminar Notes, December, 1953-February, 1957	box 146
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Internship Follow-Ups, 1960.	box 147
Codebook of Indexes-Supplement, July I, 1960	box 147
Follow-up: Interns and Hospital Type, [n.d.]	box 147
Foreign Medical Schools Information, September, 1960	box 147
Internship Memos-Bill Glaser, March, 1958	box 147
Internship Study Memos, September-November,1958	box 147
Durant, Ruth The Structure and Stability of Public Opinion: Some Aspects of National Morale,, August, 1942 <u>Physical Description</u> : pp.1-121 andi-xiii Scope and Contents [S0166. Masters Essay Scope and Contents Empty Gallop Pole Surveys.]	box 147
Loewy, Edith B. Early Automobile Buying and Status Aspirations, [n.d.] <u>Physical Description</u> : pp. 1-30 Scope and Contents [BO555-15 NOT AVAILABLE]	box 147
Correspondence, Memos , Draft Proposals, and Seminar Proceedings, 1963-1970 Scope and Contents [B1107 NOT AVAILABLE]	box 147
Correspondence, Proposals and Notes, 1970-1974 Scope and Contents [B1108 NOT AVAILABLE]	box 147
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[B1116]

Alba, Richard and Myron P.Gutman SOCK: A sociometric analysis system, September, 1974 <u>Physical Description:</u> pp. 1-38 Scope and Contents [Also multiple copies of another program --"COMPLT"--by the same authors and copies of installation instructions for SOCK.]	box 148	folder 1
Glaser, William A. Proposals and Correspondence on research evaluating development aid projects by AID,, December, 1974-June, 1975	box 148	
Supplementary Instructions for Crown Heights Neighborhood Study by HUD, August, 1972 <u>Physical Description:</u> binder	box 148	
Kracuser, Siegfried and Paul L.Berkman Attitudes Toward Various Communist Types In Hungary, Poland, and Czech.,, [1950's?] <u>Physical Description:</u> pp. 1-10 Separate Typescript: Unpublished paper[?]	box 148	
Project Summaries and Bibliographies; Miscellaneous Materials and Publications.,, 1940-1953 <u>Physical Description:</u> Dark Blue Binder containing newspaper clippings	box 149	
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BASR DATA Archive Project Numbers with some Authors, [n.d.] <u>Physical Description:</u> Black Binder	box 149	
BASR Bibliography from its founding in 1937 to its closing in 1977, [n.d.]-1977(?) <u>Physical Description:</u> 2 bound copies	box 149	
BASR Bibliography, 1937-1977	box 149	

Physical Description: Unbound copy

A Study of Political Participation. Detroit Area Studies, 1956-1957 box 150

Physical Description: Surveys, Method selections, sample designs

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[Project 843]

Interviews and Interview Guide for Research Project on Hungary, May, 1957 box 150

Physical Description: Greenish-off-white Binder-Black Spine

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[Also, copy of Soviet Survey no. 15; Interview Reports on Soviet Defectors as distributed by the Office of Intelligence Research of the Department of State, Nos. 10-12, and 14-April-June and August, 1955.]

Blondel, Jean Study of Executives, March, 1970 box 150

Physical Description: Unbound Code Book

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Zonis, Marvin Zonis MIT Study of the Iranian Political Elite, 1965-66 box 150

Physical Description: Unbound Code Book

Codes For Cities Brain Drain Project, August, 1976 box 150

Physical Description: pp. 1093 Green Stapled Binder

Dartmouth Seminar on Social Process, July 3-16, 1954 box 150

Physical Description: Several hundred pages of papers and appendixes numbered numbered seperately, not consecutively-grey paper covers

Scope and Contents

[Anonymous B0420-9. Planning Project For Advanced training in Social Research]

Checchi & Company Group Study-Food For Peace an Evaluation of PI 480 Title II. Volume One: A Global Assessment of the Program, Washington, D.C., July, 1972 box 150

Physical Description: pp. 1-201

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[Also, appendixes A-C, pink paper covers.]

Adams, Walter and A. J. Jaffe Too Little and Too Late, May, 1972 box 150

Physical Description: pp. 1-132

___ Progress Report and Findings: Follow-up of Cross-section of 1965-1966 High School Seniors and Related Higher Educational Materials,, July, 1972 box 150

Physical Description: pp. 1-51

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[Also, appendixes A1-A53 and Appendix B.]

Brooke, Joel I. The Utilization of Basic Social Research--A Case Study.",, June, 1972 box 150

Physical Description: pp.1-166

Lazarsfeld, Paul F. Social Research in Poland., February, 1958 box 150

Physical Description: pp. 1-22

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Mcdonald, Douglas C. Some Problems in the Organization and Use of Social Science Research in the U.S. Navy,, [n.d.] box 150

Physical Description: pp.1-117

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Nelson, Margaret K. The Adoption of Innovation in Urban Schools, March, 1975 box 150

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Padawer-Singer, Alice M. and Allen H. Barton Proposal for an Experimental Study of Decision Making in the 12 Versus 6-Man Jury Under Unanimous Versus Non-Unanimous Decisions,, March, 1973 box 150

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Rodriguez, Orlando Social Determinants of Non-Return: Foreign Students from Developing Countries in the United States,, June, 1974

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Rogers, Theresa F. with the assistance of Laurie J. Bauman Attention To Population on The Campus,, March, 1974

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Weiss, Carol H., Laurie J. Bauman and Theresa F. Rogers Practices Of Research Organizations In Surveys Of The Poor,, April, 1973

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Physical Description: pp.1-64

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Zablocki, Benjamin , Norma Agatstein, Jane Kingston and Rosalen Mazur. The Implementation of Child Care: The Inter-Play of Forces Shaping the Development of Day Care as a Social Institution in Six American Cities,, July, 1975

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Miscellaneous Publications and Materials Materials in Manila Envelopes on Student Surveys: Envelope on Survey of Tehran University Students undertaken by the Survey Research Center of the University Of California at Berkeley with the Iranian National Institute of Psychology,, 1963

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International Research Association New York City Material on Survey in Brazil,, 1960-1961

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 National Scientific Research Center (CNRS) Materials of a Survey of Young People in Five French Speaking African Countries, Paris,, [n.d.] box 151

 BASR Yearly Reports, 1966; 1967; 1968; 1969; 1970; 1971; 1972 box 151
Physical Description: Bound Separately

 BASR Information Handbook, February, 1971 box 151
Physical Description: Bound Separately Blue Cover

 University of Chicago. National Opinion Research Center A Brush-up on Interviewing Technique,, November,1962 box 151
Physical Description: pp. 1-27 Pamphlet**Scope and Contents**

[Seventh Printing]

 BASR Abstracts of Various Projects, {n.d.} box 151
Physical Description: Manila Folder

 Comparative Organization Research Program: Black Binder. One 966-Employment Security Codebook; A Quantitative Description of 53 State E S Offices and 2386 Local Offices,, 1966 (?) box 151
Physical Description: pp.1-416

 University of Chicago Cerulean Blue Logo, [n.d.] box 151

 All Hospital Study, [n.d.] box 151
Physical Description: Binder**Scope and Contents**

[Codebooks.]

 University of Chicago Hospital Administration Study: Technical Report #1,, February, 1967 box 151
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 Manila Folder B1122: Loose Codebook Material. Copy of Typed Codebook for Universities,, [n.d.] box 151

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Physical Description: pp.1-31

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Physical Description: pp.1-4

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Questionnaire for Manufacturing Organizations, [n.d.] box 151

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Questionnaire for Institutions Participating in the Educational Opportunity Grant Program,, 1970[?] box 151

Physical Description: Blue Looseleaf Binder

BASR Columbia folder: Computer Printout of Project Numbers, Titles and Author Index,, [n.d.] box 151

B1093: Columbia Crisis Study, July 1, 1968 box 151

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Elite Studies: One Manila folder containing materials on Asian Elites relating to General Elite study,, 1967-1969 box 151

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Medium Bluish Loose-leaf Binder: Copy of Typed paper on Current Projects at the Bureau of Applied Social Research.",, November, 1973 box 151

Loewy, Edith B. Early Automobile Buying and Status Aspirations."prepared for the Ford Motor Company,, [n.d.] box 151

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Wiggins, Belle 'Occupational Image,Product Quality Images, and Buying Intention.'" Prepared for The Ford Motor Company [n.d.],, pp.1-39. box 151

_____ The Popular Image and Buying Behavior. Prepared for Ford Motor Company,, [n.d.] box 151

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[pp.1-38]

Wiggins, Lee M. with Richard Pomeroy "The Relative Strength of Four Automobile Product Images.'Prepared for the Ford MotorCompany,, [n.d.] box 151

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[pp.1-33.]

Wiggins, Lee M. The Stability of Auto-mobile Images." Prepared for the Ford Motor Company,, [n.d.] box 151

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Blue-Grey Loose-Leaf Binder-UniversityOf Illinois-Urbana Publication-Survey Research.Vol. 4-No.3,, Septmber, 1972.Vol.5-No.3-September, 1973.Vol. 6 Nos.1-3-March,	box 152

June and October, 1974.Vol. 7-1, 2 (2 copies) and 3
February, June and November,1975.Vol.8-Nos 1and 2-May
and October,1976

Blue Binders-BASR BO666 "Review of Studies In the Flow
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Volume Two-Tables - Prepared for the National Science
Foundation-Two Volumes in One-Second Impression,,
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Staff and Alumni Directory, April, 1957

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New York Public Library Publication-Municipal Reference
Library Notes -Volume XLI-Nos .1-5-January-May, 1967,
and Nos.7-9-September -November, 1967,, 1967

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U.S. Department of Health, Education And Welfare -
Office of EducationPublication Green Cover College And
University Facilities Survey-Part 3-Inventory of College and
University Physical Facilities.-Final Report by E. Eugene
Higgins,, 1965

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Greenish Binder "A Library Center of Survey Research
Data." York Lucci, Stein Rokkan,With Eric Meyerhoff-
ColumbiaUniversity School of LibraryService,, June, 1957

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Brolin, Brent C. and John Zeisel Mass Housing: Social
Research and Design.",, Reprint from the July/August, 1968
issue of the Architectual Forum

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Bureau of Governmental Research, University Of Nevada at
Reno., Voices of Black Nevada." 1971

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Chapin, F. Stuart and Henry C. Hightower "Household Activity Systems-APilot Investigation." Center for Urban and Regional Studies, Institute For Research in Social Science, University of North Carolina at Chapel Hill,, .1-81. May, 1966	box 152
The Library of Congress, Washington, D.C., Experimental Division for the Study of War Time Communications, Harold D. Lasswell, Chief. Note: Materials Below classified as confidential at time of publication. Leites, N.C. "The Third International on Its Changes of Policy: A Study of Political Communication." Document no., .1-80. 25. May 1, 1942	box 152
_____ and I, de Sola Pool. Communist Propaganda in Reaction to Frustration." Document No. 27,, December 1, 1942 <u>Physical Description:</u> .1-54.	box 152
Box 153: BASR Library Materials Continued.	box 153
Coleman, James. Final Report of Study of High School Social Climates." Carried Out under a Contract with United States Office of Education,, September 1, 1959	box 153
Scope and Contents [413 pages plus Tables with chapters numbered separately not consecutively]	
Kandel-Project No. 2139-HEW-Office of Education. Final Report. Adolescents In Two Societies: Peers, School, and Family in The United States and Den-Mark.",, January, 1968	box 153
Scope and Contents [Two Volumes, 431 page plus Appendices Chapters Numbered separately, not consecutively.]	
Ford Foundation "Proposed Plan for the Development of the Behavioral Sciences Program.",, December, 1951	box 153
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College Entrance Examination Board Counseling in School and College, 1961	box 153

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Manila Folder:Red Colored Pamphlet: U.S. Department Of Labor by J. Wells. Women's Bureau Bulletin 283. Fifteen Years After College: A Study of Alumnae Of the Class of 1945.",, 1962

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[.1-26.]

Shakolsky, Leon Department of Sociology, Disaster Research Center, Ohio State University, DRC Paper,, 1967-5

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[.1-41., copy of typed paper.]

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Duichin, Joan. The Addition of New Members To the Elite of a Psychoanalytic Training Institute.",, 1966

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Chinsong, Edwin Thomas. Rejection of the Mentally Ill: A Comparison With The Findings on Ethnic Prejudice.Ph. D. Dissertation in Political Science, Columbia,, 1968

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Hardt, Robert H. A Delinquency Profile of Syracuse and Onandaga County, N.Y., 1957-1958 Scope and Contents [1-51. Scope and Contents Youth Dvelopment Center, Syracuse University. 1960]	box 154
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Kandel, Denise and Gerald S. Lesser. 'Parental Relationships of White and Black Urban Adolescents",, September, 1969

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Day, Lincoln H. Fertility Differentials Among Catholics in Australia." Reprinted from the Milbank Memorial Fund Quarterly,, April 1964, Vol. XLII, No. 2, Part 1

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Kiser, Clyde V. "Fertility Trends and Differentials Among Nonwhites in the United States." Reprinted from The Milbank Memorial Fund Quarterly,, April 1958, Vol.XXXVI, No.2 box 154

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needs, particularly non-deferrable ones. REPORT NOT AVAILABLE]

Mitchell, Robert E. "Polity, Church Attractiveness, and Ministers' Careers: An Eight-Denomination Study of Interchurch Mobility." *Journal for the Scientific Study of Religion*, Spring, 1966

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