

Elliott M. Sanger papers 4079590

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Description is written in: English.

Describing Archives: A Content Standard

Rare Book and Manuscript Library

Butler Library, 6th Floor Columbia University, Mail Code 1127 535 W. 114th St. New York, NY 10027 Business Number: (212) 854-5153

Fax Number: (212) 854-5153 Fax Number: (212) 854-1365 rbml@libraries.cul.columbia.edu

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Summary Information

Repository: Rare Book and Manuscript Library

Sanger, Elliott M **Creator:**

Title: Elliott M. Sanger papers

English.

ID: 4079590

ID: MS#1106

Date [inclusive]: 1936-1986

> **Physical** 3.5 linear feet 8 boxes

Description:

Language of the

Material:

Preferred Citation

Identification of specific item; Date (if known); Elliott M. Sanger papers; Box and Folder; Rare Book and Manuscript Library, Columbia University Library.

Biographical / Historical

Elliott Maxwell Sanger was born in New York on March 23, 1897. He graduated from the Columbia University School of Journalism in 1917 and began a career in advertising. In 1936 Sanger co-founded with John V. L. Hogan the classical music radio station WQXR. Sanger served as vice president and general manager of the station from 1936 to 1965. In 1944 the station was purchased by the New York Times Company. Sanger died in New York City in 1989.

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Summary

Included are Sanger's personal diaries (1936-1967) relating to WQXR. Also included is a complete bound file of the WQXR PROGRAM GUIDE (June 1936-December 1963) containing a record of the broadcasting of classical music in New York City, the daily schedule, and essays on composers, music festivals, individual compositions and music in general by such writers as Irwin Edman, Will Durant, M. Lincoln Schuster, Edward Johnson, John Barbirolli, as well as by Sanger and his co-founder, John V. L. Hogan. The collection includes business letters, congratulatory and testimonial letters from listeners and advertisers, reports on the station's history, samples of newspaper clippings containing WQXR advertisements and program listings, market surveys of listeners, and promotional brochures prepared for prospective advertisers. There is a corrected typescript and galley proofs for Sanger's book Rebel In Radio (New York, Hasting House, 1972) and 6 volumes of documents in support of the station's application for "clear channel" status filed with the FCC. Also included are 49 photographs of the station's staff and musical personalities, 4 audiotapes of 1973 interviews with Sanger, and 4 audio cassettes celebrating WQXR's 50th Anniversary.

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Summary

1980 Addition: A selected file of approximately 150 letters, manuscripts, documents, photographs and printed materials relating to the history of radio station WQXR. There are business letters, congratulatory and testimonial letters from listeners and advertisers, including one each from Will Durant and Sinclair Lewis, office memoranda and reports on the station's history, samples of newspaper clippings containing WQXR advertisements and program listings, market surveys of listeners and promotional brochures prepared for prospective advertisers. There is a corrected typescript and galley proofs for Sanger's book, REBEL IN RADIO (N.Y., Hastings House, 1972), and 6 volumes of documents in support of the station's application for "clear channel" status filed with the Federal Communications Commission in 1948. Also included are 49 photographs of the station's staff, musical personalities who have broadcasted, the studios and transmitters, 4 audio cassettes celebrating WQXR's 50th anniversary, the anniversary album, and the anniversary edition of REBEL IN RADIO.

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Arrangement

This collection is arranged into 4 series.

Administrative Information

Publication Statement

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Revision Description

Legacy finding aid created from Pro Cite. EAD was imported spring 2019 as part of the ArchivesSpace Phase II migration. 2010-03-01 2019-05-20

Restrictions on Access

Boxes 1A, 2-7 of the collection are located off-site. You will need to request this material at least three business days in advance to use the collection in the Rare Book and Manuscript Library reading room.

Restrictions on Access

This collection has no restrictions.

Terms Governing Use and Reproduction

Reproductions may be made for research purposes. The RBML maintains ownership of the physical material only. Copyright remains with the creator and his/her heirs. The responsibility to secure copyright permission rests with the patron.

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Immediate Source of Acquisition

Source of acquisition--Sanger, E.M. Method of acquisition--Gift; Date of acquisition--1979. Accession number--M-1979.

Gift of Elliott M. Sanger, 1979-1980, 1986.

Ownership and Custodial History

Gift of Elliott M. Sanger, 1979-1980 & 1986.

Processing Information

Processed BRC 11/--/86. KAL/BC - 10/79, rev. BC 1/80, 11/80, 11/86, rev. MTM 4/2000

Processing information

Katia Shraga, May 2019: fixed finding aid based on physical content of each box; updated AS and stack directory appropriately. Prepared Box 1A to be sent offsite.

Accruals

Materials may have been added to the collection since this finding aid was prepared. Contact rbml@columbia.edu for more information.

Controlled Access Headings

- Music
- Music radio stations -- New York (State) -- New York
- Radio -- Transmitters and transmission
- Radio advertising -- New York (State) -- New York
- Radio broadcasting -- New York (State) -- New York
- Radio stations -- New York (State) -- New York
- Advertisements
- Albums (books)
- Audiocassettes
- Audiotapes
- Brochures
- Diaries
- Galley proofs
- Interviews
- Photographs

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- Reports
- Surveys (documents)
- Businessmen
- Sound recordings
- Durant, Will, 1885-1981
- Edman, Irwin, 1896-1954
- Hogan, John V. L. (John Vincent Lawless), 1890-1960
- Lewis, Sinclair, 1885-1951
- Sulzberger, Arthur Hays, 1891-1968
- United States. Federal Communications Commission
- WQXR (Radio station : New York, N.Y.)

Collection Inventory

Series I: Cataloged Correspondence			
Title/Description	Instances		
The series contains correspondence related to Sanger's radio station, WQXR, from Will Durant, Sinclair Lewis, and Arthur Sulzberger., 1937-1944	box 1	folder 1	

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Series II: Rebel In Radio		
Title/Description	Instances	
The series contains materials related to Elliot Sanger's book <i>Rebel in Radio</i> , 1973., [1973]	box 1	folder 2-5
<u>Physical Description</u> : Typescript, photographs, galley proof		
Sanger interview by Andre Bernard, April 12, 1973: Sanger Interview with P.M. Program by Bill Newcastle, September 29, 1973	box 1A	
Physical Description: 2 reel to reel audio tapes		
WQXR Broadcast, May 24, 1973, 10-12 Noon, 2 reels: "The Listening Room" hosted by Robert Sherman Guest, E. M. Sanger	box 1A	
Physical Description: 2 reel to reel audio tapes		

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Series III: WQXR

Scope and Contents

The series contains files related to Sanger's radio station, WQXR. The bound volumes contain monthly program guides from July 1936 through December 1956.

Title/Description	Instances	
FCC "Clear Channel" Hearings, 1946	box 1	folder 6-9
FCC "Clear Channel" Hearings, 1946	box 2	folder 1-2
Correspondence, 1936-1948	box 2	folder 3
Market Research Survey, 1936-1944	box 2	folder 4-5
Newspaper clippings, 1936	box 2	folder 6
Photographs	box 2	folder 7

Scope and Contents

Includes photos of Sanger, James Farley, John Barbirolli, and Herbert Lehman, as well as photos of studio equipment.

Sales records, 1936-1948	box 2	folder 8
Remembrances and background material: 1986 anniversary program, 1936-1950, 1986	box 2	folder 9
"This Is My Music" with Elliot Sanger, March 1, 1986 New York Philharmonic 50th Anniversary Concert, September 23, 1986 Part I and II WQXR Dinner Comments, September 23, 1986 <u>Physical Description</u> : 4 audio cassettes	box 1A	
1936-1947	box 3	
Physical Description: 11 volumes		
1948-1956	box 4	
Physical Description: 9 volumes		
1957-1963	box 5	
Physical Description: 7 volumes		

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Series IV: Personal Papers		
Title/Description	Instances	
Diaries, 1936-1939	box 5	
Physical Description: 4 volumes		
Diaries, 1940-1952	box 6	

Physical Description: 15 volumes

Diaries, 1955-1967 <u>Physical Description</u> : 13 volumes	box 7	
Key to Abbreviations beginning 1950 <u>Physical Description</u> : 1 folders	box 6	
"In Memoriam: Elliott M. Sanger,", 1989	box 7	

Physical Description: 1 folders

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