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Alvin and Heidi Toffler papers 4078547

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Description is written in: English.

Describing Archives: A Content Standard

Rare Book and Manuscript Library

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Summary Information

Repository:	Rare Book and Manuscript Library
Creator:	Toffler, Alvin
Title:	Alvin and Heidi Toffler papers
ID:	4078547
ID:	MS#1247
Date [inclusive]:	1955-1984
Physical Description:	110 linear feet 263 boxes 1 oversize folder
Language of the Material:	English .

Preferred Citation

Identification of specific item; Date (if known); Alvin and Heidi Toffler papers; Box and Folder; Rare Book and Manuscript Library, Columbia University Library.

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Biographical sketch

Alvin (1928-2016) and Heidi Toffler, authors and futurists. A journalist and intellectual best know for his popular books Future Shock and The Third Wave in which he speculates on the nature and effects of dynamic social change. Toffler was born on 28 October 1928, in New York City and married Adelaide Heidi Farrell on 29 April 1950. He was educated at New York University (B.A. 1949) and worked as a journalist for various newspapers and magazines in the 1950s. He became a full-time writer in the 1960s. He was on the faculty of the New School for Social Research from 1965-1967.

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Scope and Content

Correspondence, telephone logs, lecture/administrative files, manuscripts, research files, personal papers, reviews, press clippings, tearsheets, and memorabilia relating to the many projects Toffler and his wife worked on from 1950 to 1985. The collection is divided into closed and open series. Closed files include all correspondence; telephone logs; administrative files pertaining to lectures, contracts, and business memos; and personal papers. Open files consist of clippings, notes, manuscripts, publishers' "dead matter," tearsheets of articles and books, press clippings, interviews, and galleys. The correspondence includes letters from a great variety of people, such as Betty Friedan, Jonas Salk, Newt Gingrich, Ed Koch, and many other politicians and celebrities. There are research files for virtually every project that Toffler was involved with, including his books "Future Shock" and "The Third Wave." The press clippings files are extensive and range from research topics to reviews, and cover countries from Australia to Switzerland. Lecture files also from Toffler's television/video production company, Triwave Productions, Inc., which include scripts, contracts, and materials relating to all stages of production. The many manuscripts, proofs, and galleys are in various stages of revision and include Toffler's extensive corrections and notes.

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Arrangement

Correspondence is in several files, both alphabetical and chronological. Administrative files are alphabetical by project.

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Administrative Information

Publication Statement

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Butler Library, 6th Floor
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535 W. 114th St.
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Revision Description

Legacy finding aid created from Pro Cite. EAD was imported spring 2019 as part of the ArchivesSpace Phase II migration. Restrictions lifted 2010-03-31 2019-05-20 2019-07-19

Restrictions on Access

This collection is located off-site. You will need to request this material at least three business days in advance to use the collection in the Rare Book and Manuscript Library reading room.

Restrictions on Access

This collection has no restrictions.

Terms Governing Use and Reproduction

Reproductions may be made for research purposes. The RBML maintains ownership of the physical material only. Copyright remains with the creator and his/her heirs. The responsibility to secure copyright permission rests with the patron.

Immediate Source of Acquisition

Source of acquisition--Toffler, Alvin and Heidi. Method of acquisition--Gift; Date of acquisition--06/17/87. Accession number--M-87-06-17.

Ownership and Custodial History

Gift of Alvin and Heidi Toffler, 1987.

Processing Information

Processed 06/20/88.

Processing Information

All restrictions lifted July 2019. Boxes 1-83 were closed pending death of Alvin, Heidi, and Karen Toffler.

Accruals

72 record storage cartons of material were added to this collection since this finding aid was prepared. This addition is not processed, but access may be possible if relevant material can be identified. Contact rbml@columbia.edu for more information.

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Controlled Access Headings

- Social history -- 1945-
- Social change
- Civilization, Modern -- 1950-
- Correspondence
- Authors, American -- 20th century
- Koch, Ed
- Friedan, Betty
- Gingrich, Newt
- Salk, Jonas, 1914-1995

Collection Inventory

Series I: Correspondence

Subseries I.1: Chronological

Title/Description	Instances
[n.d.]; 1950-52; 1954-55; Jan. 1956 - April 1958	box 1
May 1958 - Dec. 1959	box 2
1960-62	box 3
1963-64	box 4
Jan. 1965 - June 1966	box 5
July 1966 - Dec. 1968	box 6
Jan. 1969 - July 1970	box 7
Aug. - Nov. 1970	box 8
Dec. 1970 - April 1971	box 9
May - Dec. 1971	box 10
1972	box 11
1973	box 12
1974	box 13
[n.d] (1970-74?); Jan. - Aug. 1975	

	box 14
Sept. 1975 - Dec. 1976	box 15
Jan. 1977 - July 1978	box 16
Aug. 1978 - May 1979	box 17
June 1979 - April 1980	box 18
May 1980 - April 1982	box 19
May 1982 - March 1983	box 20
April - Aug. 1983	box 21
Sept. 1983 - Feb. 1984	box 22
March 1984 - Jan. 1985	box 23

Subseries I.2: Alphabetical

Title/Description	Instances
. A (1980-81) - C (1982)	box 24
Chaplain, Richard (1980) - G (1980-81)	box 25
G (1982) - M (1980-81)	box 26
M (1982) - P (1981)	box 27
P (1982) - Strudler, Hal (1980)	box 28
T (1980-81) - XYZ (1982)	box 29

Subseries I.3: Foreign

Title/Description	Instances
Alphabetical by country, 1980-1982	box 30

Subseries I.4: Vox Pop

Title/Description	Instances
Nonsubstantiative, 1969-1978	box 31
Substantiative, 1970-1979	folder 31

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Series II: Appointment Calendars

Title/Description	Instances
Appointment Calendars, 1963; 1965	box 33

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Series III: Phone Messages

Title/Description	Instances
Phone Messages, 1970-1973	box 34
Phone Messages, 1974-1977	box 35
Phone Messages, 1978-1980	box 36
Phone Messages, 1981-1982	box 37
Phone Messages, 1983-1985	box 38
Messages from projects, 1972-1984	box 38

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Series IV: Office Files

Subseries IV.1: General

Title/Description	Instances
Additives (food) - Powell, Adam Clayton	box 39
Presidential Politics - Zworykin, V. K.	box 40

Subseries IV.2: Projects

Title/Description	Instances
Advocates for the Arts - Antioch	box 41
APPROTEC - Center for Adaptive Learning (CAL): Prentice Hall research	box 42
Center for Adaptive Learning (CAL): Tenth grade correspondence - Committee for Anticipatory Democracy (CAD): Membership	box 43
Committee for Anticipatory Democracy (CAD): National Participation Act - EcoThinktank	box 44
Edwin Schlossberg, Inc. - Futuremics	box 45
Future Option Room - Nihon Marketing Center, Inc.	box 46
Omnibus Video - Salzburg Seminars 1966-67	box 47
Salzburg Seminars 1968-72 - Women of the Year 2000	box 48

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Series V: Administrative Files

Scope and Contents

Some include correspondence

Subseries V.1: General

Title/Description	Instances
<i>The Adaptive Corporation - The EcoSpasm Report: Spain</i>	box 49
<i>The Ecospasm Report: US - Invitations/Requests, 1971</i>	box 50
Invitations/Requests, 1971-75	box 51
Invitations/Requests 1976 - <i>Learning for Tomorrow</i>	box 52

Subseries V.2: Lecture Files

Scope and Contents

Lecture files are chronological. General files (such as Lecture expenses) begin each annual sequence

Title/Description	Instances
Lecture Requests 1971 - May 1971 European Trip	box 54
June 1971 Japan Trip - 31 May 1972 (U. of Ontario)	box 55
4 June 1972 (U. of Cincinnati) - 20 Feb. 1973 (Denver)	box 56
21 Feb. 1973 (Toronto) - Lecture expenses 1974	box 57
Lecture requests 1974 - Lecture requests 1975	box 58
11 Jan. 1975 (Washington D. C.) - 5 June 1975 (Washington D. C.)	box 59
9 June 1975 (Monterey, Mexico) - 15 Dec. 1975 (US Senate)	box 60
Lecture expenses 1976 - 25 June 1976 (Washington D. C.)	box 61
24 Aug. 1976 (Louisville) - 29 March 1977 (Miami)	box 62
1 April 1977 (Fort Myers) - 14 April 1978 (Indianapolis)	box 63
26 April 1978 (U. of Northern Illinois) - 2 April 1979 (Miami)	box 64
3 April 1979 (Hilton Head) - 4 Dec. 1979 (Brazil)	box 65
Lecture requests 1980 - 18 Oct. 1980 (Boston)	box 66
22 Oct. 1980 (French Lick) - 3 Feb. 1981 (Munich)	box 67

10 Feb. 1981 (Las Vegas) - 27 April 1981 (Acapulco)	box 68
1 Sept. 1981 (Japan) - Lecture requests 1982: foreign	box 69
20 Jan. 1982 (Tokyo) - 21 July 1982 (Venezuela)	box 70
11 Aug. 1982 (Honolulu) - 21 Oct. 1982 (Washington D. C.)	box 71
9 Nov. 1982 (Copenhagen) - 13 April 1983 (Boca Raton)	box 72
18 April 1983 (Palm Springs) - 12 Sept. 1983 (Boston)	box 73
16 Sept. 1983 (Orlando) - 15 Dec. 1983 (France)	box 74

Subseries V.3: General (cont.)

Title/Description	Instances
75. List of names - Permissions: <i>Future Shock</i> (granted 1972)	box 75
Permissions: <i>Future Shock</i> (granted 1973) - General 1982 II.	box 76
Permissions: general 1982 III. - Southend Press	box 77
Technical requests - Testimonials for <i>Future Shock</i>	box 78
<i>Third Wave</i> : Bantam (Art) - Offshoot possibilities	box 79
<i>Third Wave</i> : Press List - Serial (First) I.	box 80
<i>Third Wave</i> : Serial (First) II. - William Morrow (Advertising)	box 81
<i>Third Wave</i> : William Morrow (Art) - Triwave Productions: Bank reconciliation	box 82
Troad Inc. (Wing Project) - Writing by others: Requests	box 83

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Series VI: Office Files

Subseries VI.1: General

Title/Description	Instances
Administered prices - Anticipatory Democracy (A/D): Alternatives for Washington II.	box 84
Anticipatory Democracy (AID) - Alternatives for Washington III. - Hawaii	box 85
Art and automation - Arts in Detroit I.	box 86
Arts in Detroit II. - Block, Max	box 87

Buck, Sgt. Carl. H. - CBS/EVR	box 88
Child labor: Migrant - Child labor: Used	box 89
Childs, Lydia Marie - Convention	box 90
Countries: Algeria - Culture Consumers: Bureaucracy	box 91
Culture Consumers: Canada - Culture hucksters	box 92
DiSalle, Michael - Education book: Third wave	box 93
Education: Brain - Futuristics II.	box 94
Education: Futuristics III - Scope	box 95
Education: Second wave - Technology	box 96
Education: Tenure - Work	box 97
Eisenhower - Federal Trade Commission	box 98
Filibuster - Harris, Roy I.	box 99
Harris, Roy II. - Hoffa, James	box 100
Housing - IBM automation I.	box 101
IBM automation II - X	box 102
Information retrieval - Labor in fiction	box 103
Labor Racketeering - Leisure (Playboy Panel) II.	box 104
Leisure (Playboy Panel) III. - Libraries: EFL Project notes	box 105
Libraries EFL Project: used - McClellan, Sen. John L.	box 106
McGee, Sen. Gale - Magazines I.	box 107
Magazines II. - Menshikov, M. A.	box 108
Merrick, David - Metropolitan Museum	box 109
Military Justice - Morse, Sen. Wayne	box 110
Moses, Robert - Natural gas	box 111
Negro history - Orthodontics: not used	box 112
Orthodontics: used - Pentagon air power	box 113
People: Auls, Lawrence - Prigogino, I. (I.)	box 114
People: Prigogino, I.	box 115
People: Taylor, Gordon R. - Private bills	box 116
Quadruplets - Right Wing ultras and bigots	box 117
Schlesinger, Arthur - Social Indicators I.	box 118
Social Indicators II. - Stress III.	box 119

Stress IV - Teacher: Day in the life of	box 120
Teacher Tenure - Toys	box 121
Water Pollution I-V	box 122
Water Pollution VI. - Winston-Salem I.	box 123
Winston-Salem II - Women (H)	box 124
Women: Lady Legislators - Work: Leisure II.	box 125
Work: Leisure III. - Xerox I.	box 126
Xerox II - Zanuck, D.(Not used I.)	box 127
Zanuck, D.(Not used II.) - Zworykin, V.K.	box 128

Subseries VI.2: Projects

Title/Description	Instances
ABC/Space Shuttle - Anticipatory Democracy (A/D): New York	box 129
Anticipatory Democracy (A/D): New York RPA - Suggested programs and learning	box 130
Anticipatory Democracy: (A/D): Surveys - Center for Adaptive Learning -- (CAL): Asbell	box 131
Center for Adaptive Learning (CAL): Communications magazine - Eleventh grade text	box 132
Center for Adaptive Learning (CAL): Maston - Prentice Hall working papers	box 133
Center for Adaptive Learning (CAL): Proposed projects - Warshofsky	box 134
Committee on Anticipatory Democracy (CAD) - Financial Services for Education	box 135
Gingrich/Toffler on Social Security - National Humanistic Education	box 136
National Volunteer Awards - Society of Magazine Writers (SMW)	box 137
Russell Sage Foundation proposals - Salzburg Seminar	box 138
Silberman, Richard T. - State Dept. (Dixon)	box 139
Technology - Women in the Year 2000	box 140

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Series VII: Book Files

Scope and Contents

These include Bound volumes, Proofs, Galleys, Manuscripts, Drafts, Files, Clippings, Notes, and Miscellaneous materials.

Subseries VII.1: *The Adaptive Corporation* 1985

Title/Description	Instances
Copies of <i>Social Dynamics and the Bell System</i> <u>Physical Description</u> : Corrected proofs	box 141
Corrected proofs	box 142
Superseded drafts, General research files	box 143
Research files on AT&T: Articles - Consumer	box 144
Research files on AT&T: Coporate Goals - Modular Corporation	box 145
Research files on AT&T: Organization - Regulation	box 146
Research files on AT&T: Social Consequences - Western Electric	box 147
Interview files	box 148
Reel-to-Reel interview tapes	box 149

Subseries VII.2: *The Culture Consumers* 1964

Title/Description	Instances
Bound copies with corrections; Proofs; Galleys	box 150
Manuscripts, Superseded drafts, Front matter, Layout materials	box 151
Superseded drafts	box 152
General research files: Business - Culture Consumers	box 153
General research files: Government - Theatre	box 154
Chapter files: Chs. 1-6	box 155
Chapter files: Chs. 7-10	box 156
Chapter files: Chs. 11-13; Miscellaneous files; Comments about the book	box 157
Clippings: Reviews 1964-66	box 158
Clippings: Reviews 1971;1973; Random House PR 1973; Notebooks	box 159

Subseries VII.3: *The EcoSpasm Report* 1975

Title/Description	Instances
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Page proofs; Master galleys; Original manuscript	box 160
Drafts; Research files; Clippings	box 161
Subseries VII.4: <i>Future Shock</i> 1970	
Title/Description	Instances
Paperback copy with corrections; Dust jacket; Proofs	box 162
Proofs	box 163
Galleys	box 164
Galleys	box 165
Drafts	box 166
Drafts	box 167
Drafts	box 168
Drafts	box 169
Drafts	box 170
Drafts	box 171
General research files	box 172
Chapter files: Chs. 1-8	box 173
Chapter files: Chs. 9-15	box 174
Chapter files: Chs. 16-20	box 175
Files on syndication and excerpts	box 176
Advertising materials	box 177
General clippings re: <i>Future Shock</i> and Toffler	box 178
General clippings re: <i>Future Shock</i> and Toffler	box 179
Clippings: Best Seller lists - Business II.	box 180
Clippings: Business III. - Foreign press	box 181
Clippings: General reviews - Medicine and psychology	box 182
Clippings: Planning - Youth	box 183
Clippings: Re: Business: Advertising - Transportation	box 184
Clippings: Re: Impact: Arts - General I.	box 184
Clippings: Re: Impact: General II. - Science and technology	box 185
Clippings: Foreign: Australian - Colombian	box 186
Clippings: Foreign: Communist Countries - French II.	box 187
Foreign clippings: French III. - Irish	box 188

Foreign clippings: Italian - Spanish	box 189
Foreign clippings: Swedish - Swiss	box 190
Index	box 191
<i>Future Shock</i> : Musical: Scripts; Clippings; Related materials	box 192
French translation (<i>Le Choc du Futur</i>): Manuscripts	box 192
French translation (<i>Le Choc du Futur</i>): Drafts; Notes; Index	box 193
German translation: Drafts; Notes; Related materials	box 194

Subseries VII.5: *The Futurists* 1972

Scope and Contents

Edited by Toffler

Title/Description	Instances
Proofs; Galleys; Drafts	box 195
Drafts	box 196
Biographies of contributors; Clippings; Notes; Photocopied materials	box 197

Subseries VII.6: *Learning for Tomorrow* 1974

Scope and Contents

Edited by Toffler

Title/Description	Instances
Galleys	box 198
Galleys	box 199
Manuscripts	box 200
Original manuscript	box 201
Interview files	box 202
Research files: The Phillips Program; Outlines	box 203
Files on contributors: Bart, P. - Buchen, I.	box 203
Files on contributors: Eurich, N. - Rojas/Eldridge I.	box 204
Files on contributors: Rojas/Eldridge II. - Toffler, A.	box 205
Files on contributors: Villegas, J. - Wren-Lewis, J.;	box 206
Index; Notes; Updates for book; Clippings	box 206

Subseries VII.7: *The Money Managers*

Title/Description	Instances
Galleys; Manuscripts; Drafts	box 207
Drafts; Chapter files: Chs. 1-6	box 208
Chapter files: Chs. 7-12	box 209
Chapter files: Chs. 13-15;	box 210
Research files on Mutual Funds: Bibliographies - Effect on Market	box 210
Research files on Mutual Funds: Future of - Scope and growth;	box 211
Interview files	box 211

Subseries VII.8: *Previews and Premises 1982*

Title/Description	Instances
Proofs	box 212
Proofs	box 213
Manuscripts	box 214
Manuscripts; Drafts; Outlines	box 215
General research files; Interview files	box 216
Interview files	box 217
Interview files	box 218

Subseries VII.9: *The Schoolhouse in the City 1968***Scope and Contents**

Edited by Toffler

Title/Description	Instances
Proofs; Galleys	box 219
Manuscripts; Drafts	box 220
Drafts; Files on contributors: Brain, G. - Graves, G.	box 221
Files on contributors; Havighurst, R. - Wilcox, P.; Clippings; Notes	box 222

Subseries VII.10: *Social Dynamics and the Bell System 1972*

Title/Description	Instances
Manuscripts (Part I only); Microform of finished text; General research files;	box 223

Research files: Chs. 1-11, Part I	box 223
Research files: Parts 2-4; Files on new goals	box 224
Research files: 1985 Bell Organization; Interview files; Notes .	box 225

Subseries VII.11: *The Third Wave* 1980

Title/Description	Instances
Galleys	box 226
Miscellaneous. galley pages; Manuscripts	box 227
Manuscripts	box 228
Manuscripts	box 229
Manuscripts	box 230
Manuscripts	box 231
Manuscripts	box 232
Manuscripts	box 233
Manuscripts	box 234
Manuscripts	box 235
Drafts	box 236
Drafts	box 237
Chapter files: Checking copy, Editorial suggestions, Not used, Notes, Superseded drafts, Used.	box 238-257
Introduction; Ch. 1	box 238
Ch. 2	box 238
Chs. 2A-4	box 240
Chs. 5-7	box 241
Chs. 8-9	box 242
Chs. 10-12 (Not used IV.)	box 243
Chs. 12 (Not used V. - used)	box 244
Ch. 13	box 245
Chs. 14-15 (Not used I.)	box 246
Chs. 15(Not used II.) - 16	box 247
Ch. 17	box 248
Ch. 18	box 249
Chs. 19-20	box 250

Ch. 21 (Checking copy - Not used II	box 251
Ch. 21 (Not used III. - used)	box 252
Ch. 22 (Checking copy - Superseded drafts)	box 253
Ch. 22 (Used) ; Chs. 22-23 (mixed)	box 254
Ch. 23 (Checking copy - Superseded drafts I.)	box 255
Ch. 23 (Superseded drafts II. - Used); Chs. 24-25	box 256
Chs. 26-28; General files	box 257
One Oversize folder: Proofs	flatbox 366

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Series VIII: Tri-wave Productions

Title/Description	Instances
Transcripts; US Scripts	box 258
US Scripts; Japanese Scripts	box 259
Japanese Scripts; Printed Materials; Files	box 260

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Series IX: Clippings and Magazines

Title/Description	Instances
Articles by Toffler, [n.d] 1955-57	box 261
Articles by Toffler: 1956-78; Articles mentioning Toffler	box 262
Magazines and pamphlets with articles by Toffler, 1968-84	box 263

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