



# ArchivesSpace

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## Bert Hansen Educational Comics collection 13434648

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Description is written in: English.

DACS

### Rare Book and Manuscript Library

Butler Library, 6th Floor  
Columbia University, Mail Code 1127  
535 W. 114th St.  
New York, NY 10027

Business Number: (212) 854-5153

Fax Number: (212) 854-1365

[rbml@libraries.cul.columbia.edu](mailto:rbml@libraries.cul.columbia.edu)

URL: <http://www.columbia.edu/cu/lweb/indiv/rbml/index.html>

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## Summary Information

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<b>Repository:</b>	Rare Book and Manuscript Library
<b>Creator:</b>	Hansen, Bert, 1944-
<b>Title:</b>	Bert Hansen Educational Comics collection
<b>ID:</b>	13434648
<b>Date [inclusive]:</b>	1941-2004
<b>Physical Description:</b>	1.25 linear feet 1 record carton
<b>Language of the Material:</b>	English .

### Preferred Citation

Bert Hansen Educational Comics Collection. Rare Book and Manuscript Library.  
Columbia University.

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## Biographical / Historical

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Bert Hansen is a professor emeritus of history at Baruch College. He has been collecting graphics published in popular media for over thirty years, and has donated parts of his collection to Fordham University and Yale University. His book, *Picturing Medical Progress from Pasteur to Polio: A History of Mass Media Images and Popular Attitudes in America* (Rutgers University Press, 2009), was honored with an award from the Popular Culture Association and named to the "2010 Best of the Best" for Public and Secondary School Libraries by the American Library Association.

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## Content Description

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While comic books have often been considered detrimental to learning, or literature for the illiterate, there is actually a long tradition of comics specifically created for pedagogical purposes. Some of the comic books included here had university professors on their advisory boards. For those interested in the less well-known history of comic books, or of educational literature for children, this collection makes a nice adjunct to the two boxes of uncataloged educational comics at the end of the Jonathan Zeitlin collection.

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## Administrative Information

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### Publication Statement

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### Revision Description

File created. EAD was imported spring 2019 as part of the ArchivesSpace Phase II migration. 2018-08-03 2019-05-20

### Conditions Governing Access

This collection is located off-site. You will need to request this material at least three business days in advance to use the collection in the Rare Book and Manuscript Library reading room.

### Immediate Source of Acquisition

Gift of Bert Hansen, July 2018

## Conditions Governing Use

Reproductions may be made for research purposes. Permission to publish material from the collection must be requested from the Curator of Manuscripts/University Archivist, Rare Book and Manuscript Library (RBML). The RBML approves permission to publish that which it physically owns; the responsibility to secure copyright permission rests with the patron.

## Accruals

Materials may have been added to the collection since this finding aid was prepared. Contact [rbml@columbia.edu](mailto:rbml@columbia.edu) for more information.

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## Controlled Access Headings

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- Cartoonists -- New York City
- Comics -- Educational
- Education

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## Collection Inventory

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### Series I: Eight Educational, Promotional, and Advocacy Comic Books, 1972-circa 2003

Title/Description	Instances	
<i>Popeye and Public Service Careers</i> (1972)	box 1	folder 1
<i>Popeye and Marine Science Careers</i> (1972)	box 1	folder 2
<i>Popeye and Manufacturing Careers</i> (1972)	box 1	folder 3
<i>Popeye and Business and Office Careers</i> (1973)	box 1	folder 4
<i>Captain America Goes to War against Drugs</i> (in cooperation with the FBI) (1990)	box 1	folder 5
<i>Heroes Superman and Batman against Hunger</i> (1986)	box 1	folder 6
<i>Superman for the Animals</i> (2000). Copyright by Doris Day Foundation. Not about vivisection or animal experimentations, but about children's direct cruelty to pets.	box 1	folder 7
<i>Decision</i> (in English and in Spanish, back to back), Dinkins was May or, undated, ca. 2003. This in an AIDS education and prevention story based on a series of subway ads built around the story of Julio and Marisol.	box 1	folder 8

[^ Return to Table of Contents](#)**Series II: Three Christian and Fundamentalist Comics, 1976-1982**

Title/Description	Instances	
"Primal Man" <i>The Crusaders</i> Vol. 6 (1976) [against-evolution]	box 1	folder 9
"The Godfathers" <i>The Crusaders</i> Vol. 14 ( 1982) [accusing Roman Catholic church of supporting Nazism and anti-Semitism?]	box 1	folder 10
Young Missionaries <i>Archie's World</i> (Spire Christian Comics, 1976) [notes the need for preventive shots for cholera, tetanus, smallpox, the plague, and yellow fever; besides spreading the gospel they are want to save Communist China].	box 1	folder 11

[^ Return to Table of Contents](#)**Series III: Seven Early Issues of "True-Adventure" Comic Books, 1941-1947**

Title/Description	Instances	
<i>Calling All Boys</i> 4 (May 1946).	box 1	folder 12
<i>Real Heroes</i> 1, rare 64-page first issue. (September 1941). Cover and first pages are moldy, but most of the book is solid.	box 1	folder 13
<i>Real Heroes</i> 13 (March-April 1946). Includes Helen Keller story.	box 1	folder 14
<i>Real Life Comics</i> 21 (January 1944). [This is the regular version of the title; the next item is an unusual variant.]	box 1	folder 15
<i>Real Life Picture Magazine</i> 6 (July 1942). Not clear why it has an unusual form of the title. This item's cover was separated, so to minimize further damage it's divided into three separate bags for book, front cover, and back cover.	box 1	folder 16
<i>True Comics</i> 49 (May -June 1946)	box 1	folder 17
<i>True Comics</i> 67 (December 1947).	box 1	folder 18

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**Scope and Contents**

Using characters from older comic books (some were promotional giveaways)

<b>Title/Description</b>	<b>Instances</b>	
<i>Archie</i> (Free Comic Book Day 2004).	box 1	folder 19
<i>Pokémon the Movie 2000 Activity Book</i> (Comfort Inn, 2000).	box 1	folder 20
<i>Real Heroes</i> (Pizza Hut, 1994). [No relation to the <i>Real Heroes</i> title from the 1940s.]	box 1	folder 21
<i>Superboy</i> , a new solo series 453 (October 1977).	box 1	folder 22
<i>Superboy</i> , a new solo series 455 (February 1978).	box 1	folder 23
<i>Superman Meets the Motorsports Champions</i> (1999).	box 1	folder 24
<i>Zero Month, The Beginning of Tomorrow, A Sample</i> (1994).	box 1	folder 25

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**Series V: Thirty One Issues of *Vidas Ilustres***

<b>Title/Description</b>	<b>Instances</b>	
Full citations are indicated in red on a paper copy of Boaz Adler's article in the <i>International Journal of Comic Art</i> . (These books are in alphabetical order by the last name of the subject)	box 1	folder 26 & 27

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**Series VI: Three issue of *Vidas Ilustres*****Scope and Contents**

That are not in the article by Boaz Adler (as not people in the STEM fields)

<b>Title/Description</b>	<b>Instances</b>	
Arthur Evans, archeologist in Crete <i>Vidas Ilustres</i> 18:309 (April 30, 1973).	box 1	folder 28
Rabelais <i>Vidas Ilustres</i> 14:211 (June 1, 1969).	box 1	folder 29
Walt Whitman <i>Vidas Ilustres</i> 12:165 (July 1, 1967).	box 1	folder 30

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**Series VII: Six Mexican Comics Other Than *Vidas Ilustres***

**Scope and Contents**

With heroes in the health professions

<b>Title/Description</b>	<b>Instances</b>	
[Naval Surgery.] "Cirugia en las olas," <i>Aventuras de la Vida Real</i> 9:88 (April 1, 1963).	box 1	folder 31
The Suez Canal <i>Epopeya</i> [Epic] 3:31 (December 1, 1960).	box 1	folder 32
Mary McLeod [Bethune] <i>Mujeres célebres</i> 1:12 (March 1, 1962).	box 1	folder 33
Nurse Kenny and Polio <i>Mujeres célebres</i> 2:24 (March 1, 1963).	box 1	folder 34
Elizabeth Blackwell <i>Mujeres célebres</i> 9:103 (October 1, 1969).	box 1	folder 35
Dr. Alexis Carrel <i>Vidas Ejemplares</i> 16:284 (January 1, 1969)	box 1	folder 36

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**Series VIII: Ten Original Tijuana Bibles****Scope and Contents**

[These little "8-pagers" are all stapled from the front except for Rex Morgan. It is not clear if any of these examples dates from the 1950s or if they are later replicas. All ten were flea-market purchases in the early 1990s]

<b>Title/Description</b>	<b>Instances</b>	
Alexander Smart Esq. in "Tit for Tat"	box 1	folder 37
Betty Boop in "Hot Pants"	box 1	folder 38
Cappo with Prof. O. G. Whattaschnozzle (includes homosexual buggery)	box 1	folder 39
Eclipse the Bell Hop	box 1	folder 40
The Fuller Brush Man	box 1	folder 41
Gasoline Alley, or Uncle Walt	box 1	folder 42
Greta Gabo No. 2	box 1	folder 43
Little Annie Rooney	box 1	folder 44
Rex Morgan, M.D. in Night Call 4 (saddle stapled)	box 1	folder 45
Wm. P. Mullins: Kayo and Mamie in "Juicy Stuff"	box 1	folder 46

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**Seris IX: Seven Modern Imprints about Tijuana Bibles**

<b>Title/Description</b>	<b>Instances</b>	
A 16-page sales catalogue for Starhead Comix 1995, including on p. 12 a listing of their volumes reprinting the "bibles" dating from the 1930s to the 1950s., 1930s	box 1	folder 47
Books 1 to 7 of The Tijuana Bible, a serial, of which at least 9 numbers were published between 1991 and 1995. Each issue reprints several complete "bibles." [Includes correspondence], 1991	box 1	folder 48

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