



# ArchivesSpace

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## Marvin Drager papers10389835

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This finding aid was produced using ArchivesSpace on January 13, 2025.  
Description is written in: English.

Rare Book and Manuscript Library

Butler Library, 6th Floor  
Columbia University, Mail Code 1127  
535 W. 114th St.  
New York, NY 10027  
Business Number: (212) 854-5153  
Fax Number: (212) 854-1365  
[rbml@libraries.cul.columbia.edu](mailto:rbml@libraries.cul.columbia.edu)  
URL: <http://www.columbia.edu/cu/lweb/indiv/rbml/index.html>

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## Summary Information

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<b>Repository:</b>	Rare Book and Manuscript Library
<b>Creator:</b>	Drager, Marvin
<b>Title:</b>	Marvin Drager papers
<b>ID:</b>	10389835
<b>ID:</b>	MS#1671
<b>Date [inclusive]:</b>	circa 1948-2010
<b>Physical Description:</b>	20 linear feet 20 record cartons, 1 manuscript box, 1 phonograph record box
<b>Language of the Material:</b>	English .

### Preferred Citation

Identification of specific item; Date (if known); Marvin Drager Papers; Box and Folder; Rare Book and Manuscript Library, Columbia University Library.

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## Biographical / Historical

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Marvin Drager (1920-2013) graduated from St. John's and received a Masters from Columbia University. After working for the Associated Press, he headed his own public relations firm for many years. He was also the author of "The Most Glorious Crown" a history of thoroughbred racing's triple crown.

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## Summary

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Material related to Drager and his work as a creative arts agent. Records include address books, business records, correspondence, photographs, negatives, and publicity records.

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## Scope and Contents

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There are no records related to the publication of Drager's book, *The Most Glorious Crown*.

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## Scope and Contents

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There is very little personal material in the papers.

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## Administrative Information

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### Publication Statement

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URL: <http://www.columbia.edu/cu/lweb/indiv/rbml/index.html>

### Processing Information

Collection-level record describing unprocessed material made public in summer 2018 as part of the Hidden Collections initiative.

### **Restrictions on Access**

This collection is located off-site. You will need to request this material at least three business days in advance to use the collection in the Rare Book and Manuscript Library reading room.

### **Restrictions on Access**

This collection has no restrictions.

### **Terms Governing Use and Reproduction**

Reproductions may be made for research purposes. The RBML maintains ownership of the physical material only. Copyright remains with the creator and his/her heirs. The responsibility to secure copyright permission rests with the patron.

### **Immediate Source of Acquisition**

2013-2014-M004: Source of acquisition--[source of acquisition]. Method of acquisition--Gift; Date of acquisition--7/2/2013.

### **Accruals**

No additions are expected.

### **Processing Information**

Container list was created by Catherine C. Ricciardi in November 2021. Collection was minimally rehoused and largely remains in hanging files at this time.

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## **Controlled Access Headings**

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- Public relations
- Personal papers
- Dangerfield's
- Drager, Marvin
- Monroe, Vaughn, 1911-1973
- Gorme, Eydie
- Lawrence, Steve, 1935-

## Collection Inventory

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<b>Series I: Papers</b>	
<b>Title/Description</b>	<b>Instances</b>
Taekwondo	box 1A
United Cerebral Palsy of New York City (UCPNYC), 1960	box 1A
Belmont Ball, 1962	box 1A
<b>Scope and Contents</b>	
Much of this also related to United Cerebral Palsy.	
[United Cerebral Palsy] <u>Physical Description</u> : 3 folders	box 1A
Dana Valery	box 1A
Video Now Magazine	box 1A
Frankie Vaughn	box 1A
Vit-Min Production Ltd.	box 1B
Rusty Warren, 1963	box 1B
Water Wheel Inn	box 1B
Karl Westin	box 1B
Wayne Varnum Associates	box 1B
West Point Jewish Chapel	box 1B
Roger Williams / Gretchen Wyler / Rusty Warren	box 1B
Water Wheel Inn / Hugo Winterhalter	box 1B
World Body Building Guild	box 1B
[Unlabeled]	box 1B
<b>Scope and Contents</b>	
Appears to be related to Christmas Songs	
United Cerebral Palsy of New York City (UCPNYC) Clippings, 1966	box 1B
Belmont Ball, 1961	box 1B
Address Book	box 2A
Sing a Song with Vaughn	box 2A

Film Promotion	box 2A
Vaughn Monroe	box 2A
Nanuet Star Theatre	box 2A
Nathan, Johns, and Dunlap	box 2A
Outdoor Game Council of the USA, Inc.	box 2A
Bill Norvas and the Upstarts	box 2A
The Nurses	box 2A
Bernie Palmer	box 2A
Parker Sisters	box 2A
Parkinson's Disease Foundation, Inc.	box 2A
Pension Life Ins.	box 2A
Gene Pitney	box 2A
Carmel Quinn	box 2A
Prentice-Hall	box 2A
Johnnie Ray	box 2A
Wilma Reading	box 2A
Lillian Roth / Ziva Rodann / Teddy Randazzo	box 2A
Alberto Rochi	box 2A
Roundtable / Ronnie's Steak House / The Redheads	box 2A
Rankin / Bass Productions	box 2A
Caroline Richter / Jimmy Roselli	box 2B
Monti Rock III	box 2B
Sale of the Century	box 2B
Sauter-Finnegan	box 2B
Martha Schlamme	box 2B
O.D. Schuman, Inc.	box 2B
Steven Scott Entertainment	box 2B
Nina Simone / Dorothy Sarnoff	box 2B
Supermarket Sweep	box 2B
Silverfox Prod.	box 2B
Trans-World Entertainment Net	box 2B
Enzo Stuarti Correspondence, 1963	box 2B

New York Tuberculosis & Health Assoc.	box 2B
Charles Trenet / Conway Twitty	box 2B
Address Book	box 3A
Address and Appointment Book, 1980s	box 3A
<b>Scope and Contents</b>	
This is related to The Federation, Skywaves, Bes' Friends, and Celebration.	
[Miscellaneous]	box 3A
<b>Scope and Contents</b>	
Includes various papers and photographs that were unfolded in the box.	
Drager-Bass Productions, Inc. (Binder)	box 3A
<b>Scope and Contents</b>	
Includes seal. These papers were originally in a binder. Binder was discarded due to its poor condition.	
Marvin Drager, Inc. Corporate Records	box 3A
<b>Scope and Contents</b>	
Includes seal. These papers were originally in a binder. Binder was discarded due to its poor condition.	
Phonograph Records	box 3B
<b>Scope and Contents</b>	
Includes various commerical recordings.	
United Cerebral Palsy--Photograph, 1968	box 3C
<b>Scope and Contents</b>	
Photograph in frame, thanking Marvin for the 1968 telethon.	
Nic-Mar Printing Company	box 3C
<b>Scope and Contents</b>	
Various mechanicals and samples for Drager's business letterhead, cards, etc.	
Wheeldex (Address Cards)	box 3C
Ledger, 1960s-1980s	box 3C
424 Madison Ave. Corp.	box 4A



[Dangerfield's] <u>Physical Description</u> : 2 folders	box 4A
United Cerebral Palsy of New York City (UCPNYC) Clippings, 1961	box 4A
Where City Guide	box 4A
[Negatives] <b>Scope and Contents</b>  Includes Vaughn Monroe; Steven and Eydie [Lawrence]; Roger Williams; Fats Domino; Jean Carroll, Dog Show, Mountains; Steve Allen; Johnny Mercer.	box 4A
Dangerfield's Concierge Mailing Card <b>Scope and Contents</b>  Includes cards and envelopes.	box 4B
Dangerfield's Press Information Letterhead	box 4B
Negatives <b>Scope and Contents</b>  Approximately 30 envelopes of negatives. Primarily of people, most envelopes have labels.	box 4B
Vaughn Monroe Portraits <u>Physical Description</u> : 2 folders	box 5
"Singing Guns" Stills / Toughest Man in Tombstone...Stills	box 5
[Vaughn Monroe]	box 5
Vaughn Monroe '63	box 5
Vaughn Monroe --Radio and Record Promotion '53	box 5
Special Promotions <b>Scope and Contents</b>  Vaughn Monroe	box 5
The Mariners / Corbett Monica / Al Martino / Clyde McFatter	box 6A
John MacNally	box 6A
Jane Morgan / Patricia Marand / Clyde McCoy	box 6A
Minsky	box 6A
The Money Maze	box 6A

Eydie Gorme, 1956-1957	box 6A
<b>Scope and Contents</b>	
Includes slides from June 1959.	
Mr. and Mrs. Steve Lawrence	box 6A
Dick Lord / Dorothy Lamour	box 6A
Gloria Lynne--Correspondence	box 6A
Four Lads	box 6A
The Saucier Restaurant	box 6A
Johnny Marks	box 6A
Glenn Miller Band	box 6A
Glenn Miller Orch.	box 6A
Guy Mitchell	box 6B
Mills Brothers / J. Fred Muggs / Buddy Morrow	box 6B
Vaughn Monroe Releases From	box 6B
[The Lawrences]	box 6B
The Lawrences, 1963	box 6B
Vaughn Monroe Candids	box 6B
[Vaughn Monroe Photographs]	box 6B
Vaughn Monroe Negatives	box 6B
Vaughn Monroe Contacts	box 6B
The Lawrences, 1960	box 7A
Steve Lawrence Candid and Contacts	box 7A
Lester Lanin	box 7A
George Kirby Clippings	box 7A
George Kirby Releases	box 7A
George Kirby	box 7A
Kapp Records / Jack Kane	box 7A
George Kirby, 1964-1965	box 7B
'67 Honeymoon Race	box 7B
Burl Ives	box 7B
Ahmad Jamal Prods.	box 7B
"Jimmy"	box 7B

**Scope and Contents**

Broadway musical.

Joni James	box 7B
Dick Jensen	box 7B
Damita Jones / Betty Johnson / Dick Jurgens	box 7B
Jubilee Records	box 7B
Hugo Kahn	box 7B
Benny Goodman	box 7B
Goodman Records	box 7B
Al Ham	box 7B
Ina Rey Hutton / Ted Heath / The Highwaymen	box 7B
Bill Hayes / Al Hoffman	box 7B
Johnny Halliday / George Hamilton IV	box 7B
Heathertel	box 7B
Heathertel Ent.	box 7B
Greatest Sports Legends TV	box 8A
Greatest Sports Legends	box 8A
Georgia Gibbs / Larry Green	box 8A
Dave Gershenson	box 8A
Glen Island Casino	box 8A
Four Seasons	box 8A
Tim Gale	box 8A
Generation Gap Clippings	box 8A
Marvin Drager (Personal)	box 8A
Yvonne Constant	box 8A
Column Items	box 8A
Sherman Edwards	box 8A
Ralph Flanagan	box 8A
Jacqueline François	box 8A
Commerical Interiors Corp.	box 8A
Fats Domino / Bill Doggett / Phyllis Diller	box 8A
Jamie DeRoy	box 8B

Jimmy Dean	box 8B
George Carlin / Camel Caravan / Don Costa / Chase & Reed	box 8B
Tommy Dorsey Orch.	box 8B
Beryl Davis	box 8B
Chubby Checker	box 8B
Mindy Carson	box 8B
<u>Physical Description</u> : 2 folders	
Jean Carroll	box 8B
Sam Cooke / Dick Caruso	box 8B
Chase & Reed	box 8B
Christmas Cards (Samples)	box 8B
Courtime Meadowlands Racquetball	box 8B
Bob Crosby / Corrine Calvet / Commodore Hotel	box 8B
Castle Hillbeach Club	box 9A
<u>Physical Description</u> : 2 folders	
Kaye Ballard / Oscar Brown, Jr.	box 9A
Bond Sign	box 9A
Kathy Barr / Barry Sisters	box 9A
Café Versailles	box 9A
Tony Cabot	box 9A
Tony Bennett / Brook Benton	box 9A
Ray Anthony	box 9A
Paul Anka	box 9A
Alternate Energy Industries	box 9A
Jimmy Clanton / Karen Chandler / Jo Ann Campbell	box 9A
Roger Ailes & Associates, Inc.	box 9A
Alliance of Latin Arts	box 9A
Eddy Arnold	box 9A
Frankie Avalon	box 9A
Contract Forms	box 9B
[Unlabeled]	box 9B
<u>Physical Description</u> : 2 folders	
Antenna Correspondence	

	box 9B
Drager / Bass Prod. Inc.	box 9B
Personal Management Contracts	box 9B
Drager Enterprises Corporate Taxes	box 9B
The Federation	box 9B
The Mobley Gang	box 9B
Skywaves	box 9B
Celebration	box 9B
Bes' Friends Contract	box 9B
Sweet Life Photos <u>Physical Description</u> : 2 folders	box 9B
Anselmo	box 9B
Recapitulation	box 9B
United Cerebral Palsy of New York City	box 9B
Concierges	box 10A
Advertising Art	box 10A
Radio Promotions	box 10A
Lists	box 10A
Advertising	box 10A
[Dangerfield's] <b>Scope and Contents</b> File and unlabeled envelope.	box 10A
Promotion	box 10A
High Schools	box 10A
[Unlabeled]	box 10A
[Unlabeled Photograph File]	box 10A
Drager's Business Cards	box 10B
Drager's Business Name Tag Stickers	box 10B
Dangerfield's Advertising Cards	box 10B
Triumph Books Fall 2005 Catalog	box 10B
Unlabeled Envelope of Negatives	box 10B
Expense Sheets, 1975	box 10B

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Contracts	box 10B
[Dangerfield's]	box 10B
Johnny Marks Bio	box 10B
[Unlabeled]	box 10B
Empire State Messenger Service	box 10B
Goodman Magazine Promotion	box 10B
[Dangerfield's]	box 10B

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**Scope and Contents**

Promotions, press for George Kirby, Red Foxx, etc.

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